

# SAM BUTLER

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Website: <https://sambutler.us>

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## EDUCATION

**Princeton University**, Princeton, NJ  
**B.A. in Politics**  
**Certificate in Creative Writing**

June 2015

## WORK EXPERIENCE

**Impact Projects**, *Freelancer*, Remote

Jan 2019 - Present

- Helping people develop + manage purposeful new projects, and developing original projects
- Focus areas span climate action, solidarity, writing, media, convivial tools, collaborative efforts
- Work has included: project management, product development, innovation experiments, organizing events, engagement with public + private officials, conference speaking + presentations

**OSS Capital**, *Digital Consultant*, Remote

Oct 2020 - Present

- OSS Capital is a fund focused on commercial open-source software (COSS) companies. Promotes open-source projects and ecosystems, with a thesis focused on the financial success of COSS companies
- Leading digital initiatives, including community building, media/outreach, and weekly newsletter
- Leading data and research projects — including data wrangling, visualizations, and maintaining databases
- Advising and collaborating directly with founder, Joseph Jacks

## Initiatives and Experiences

- 2022
  - Supported media, messaging, strategy, tech, and mobilization for [Declare Emergency](#) and [Climate Ad Project](#).
    - Managed website, digital projects, organizational project management, internal documentation and resources, managed social media, trained volunteers
    - Coordinated between multiple organizations, including Declare Emergency, Extinction Rebellion chapters, [A22 Network](#), the Climate Ad Project, [Empower](#), across variety of coalition projects
    - Organized and executed several online and hybrid events, with speakers such as Adam McKay (director of *Don't Look Up* and *The Big Short*), Peter Kalmus, and frontline leaders, and with hundreds of attendees
  - Built interactive tool to explore [anti-inflationary economic policies](#)
  - Built tool to find [local transit lines and bike sharing](#), based on Open Street Map APIs
  - Built privacy-respecting tool to [find anything near you](#) (shops, restaurants, water fountains, park benches), based on Open Street Map APIs
  - Led capacity-building workshops for solidarity groups ([on this page](#), click "View Details")
- 2021
  - Helped complete [Natives in Tech conference website](#) in advance of 2021 conference
  - Built [community climate organizing tools](#)
  - Led [multi-stakeholder advocacy campaigns](#) in support of Build Back Better
  - Created [media and interactive tool](#) to illustrate economics of community investment
- 2020
  - [Produced videos](#) and coordinated strategies for #GetOutTheVote efforts
  - Built interactive [Climate Resource Map](#) to help participation navigate impactful resources/inspiration in a student climate conference

- 2019
  - Product, design, and technical prototyping at <https://referralrock.com/>
  - Presentation at [iAnno Conference](#)
  - [Time to Solve](#), communicating critical issues and impactful solutions for climate action