

# SAM BUTLER

contact@sambutler.us

Website: <https://sambutler.us>

## EDUCATION

Princeton University, Princeton, NJ  
B.A. in Politics  
Certificate in Creative Writing

June 2015

## WORK EXPERIENCE

2024

- Developed online publishing platform to offer Internet services without data centers ([Explore](#))
- Associate Director for Northern Virginia Soil and Water Conservation District (NVSWCD)
- Communications and advocacy for fossil-fuel free affordable housing with [Living Energy Homes](#)
- Publishing [stories](#) and [media](#) focused on climate economy transitions
- I've also been a media and project lead for **OSS Capital**, the leading investor in open-source software since October 2020. Role has included:
  - Producing weekly newsletters about commercial open-source software (173 issues and counting), including content, graphics, formatting and publishing across platforms, newsletter distribution, and end-to-end production.
  - Producing online videos from conference sessions, including video uploads, transcriptions, graphics
  - Maintaining internal spreadsheets of company data
  - Leading new data and research projects, data visualizations, and more
  - Advising and collaborating directly with founder and General Partner, Joseph Jacks

2023



Organized [Potomac Winter Fest](#) in the DC / Maryland / Virginia area to build relationships between regional organizations and communities and recruit for programs like invasive plant workdays

- Led media and digital projects for environmental lawyer Steven Donziger, helping follower count increase over 10,000 and supporting operations to give Steven capacity for other creative ventures (e.g. book, events)
- Helped start a [bike bus in Northern Virginia](#), amplify it through media, and push for state-wide active transportation legislation (e.g. walking school buses, bike buses) in the Virginia state legislature
- Support web development for social justice organizations with [Social Movement Technologies](#)
- Managed launch strategy, IT, and design for climate media network [Undeniable](#), including creation of a versatile and publisher-oriented [website/media platform](#)

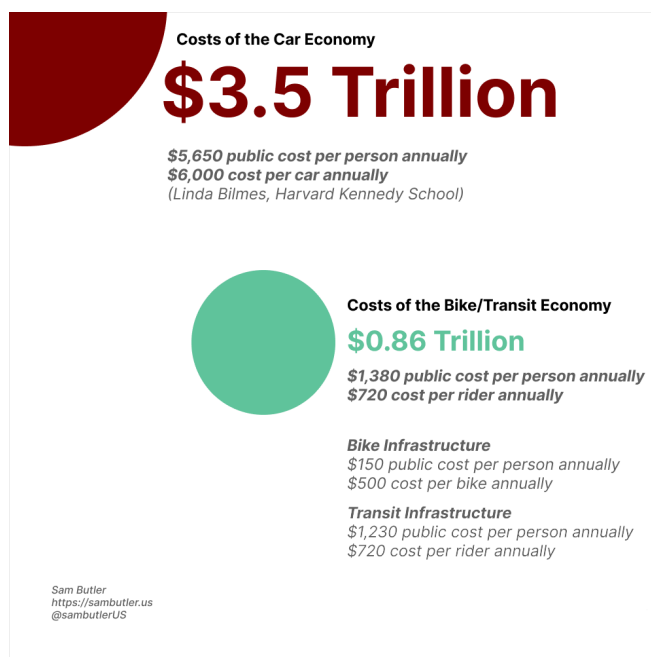
- Collaboration on media projects with [Yellow Dot Studios](#), founded by Adam McKay (dir of *Don't Look Up*)

### More Projects

- Created short media productions, including [the Biden speech](#), the [“RIDE” trailer and script](#), and more.



- Produced [“Map your watershed and bioregion in 15 min”](#) in collaboration with industry partners, which was selected for multiple international environmental conferences
- Produced the [“Costs of the Car Economy”](#) piece and graphic



- Produced interactive summary on for Max Ajl's book [A People's Green New Deal](#)
- Created workshop and educational resource [“Building What We Want”](#), and facilitated sessions with non-profits and mutual aid organizations.

- Produced [“Stories for Change”](#) – Research on new paradigms and ontologies and stories, inspired by Global South environmental activists and frontline land defense initiatives.
- Helped complete [Natives in Tech conference website](#) in advance of 2021 Natives in Tech conference
- Built [community climate organizing tools](#)
- Created [“Community Savings” video + interactive applet](#) to show how we can pay for community investments
- [Produced videos](#) and coordinated strategies for voter outreach with Clean Energy 4 Biden
- Designed student climate conference and built interactive [Climate Resource Map](#)
- Led product, design, and prototyping work at <https://referralrock.com/>, working directly with CEO
- Led an innovation project with a trade finance company in Belgium
- Presented at [iAnno Conference](#) on behalf of IT client
- Presented at IT and environmental conferences
- Managed publishing and IT for a digital wellness company
- Worked as an online editor for Bleacher report
- Collaborated on two feature film projects with actor Mark Feuerstein
- Interned at William Morris Endeavor (WME), Davis Entertainment, and Fabrik Entertainment in Los Angeles