

SAM BUTLER

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Website: <https://sambutler.us>

EDUCATION

Princeton University, Princeton, NJ
B.A. in Politics
Certificate in Creative Writing

June 2015

WORK EXPERIENCE

OSS Capital, *Assistant and Project Lead*, Remote

Oct 2020 - Present

- OSS Capital is a VC fund that invests in open-source software companies. These companies build tech that's free and open-source for 99% of people, while making money by charging companies.
- Fully produce weekly newsletter, including content, graphics, and distribution across platforms
- Lead data and research projects — including maintaining databases, and other tasks as they arise
- Advising and collaborating directly with OSS Capital's founder and General Partner, Joseph Jacks

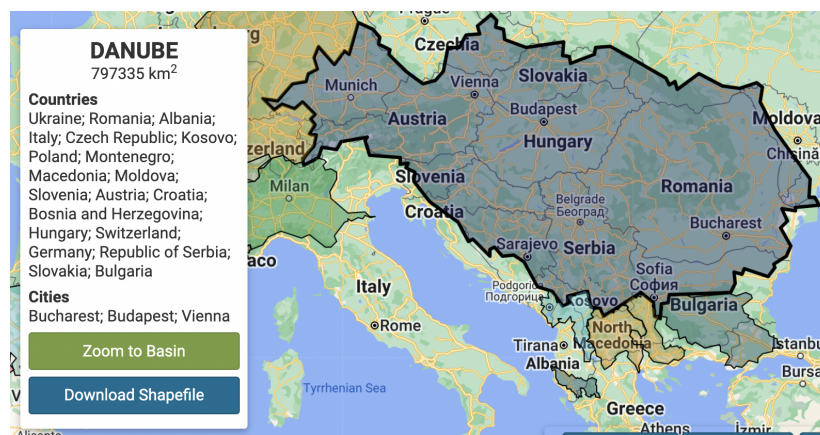
Contracting, Initiatives, Projects
2023

2017 - Present

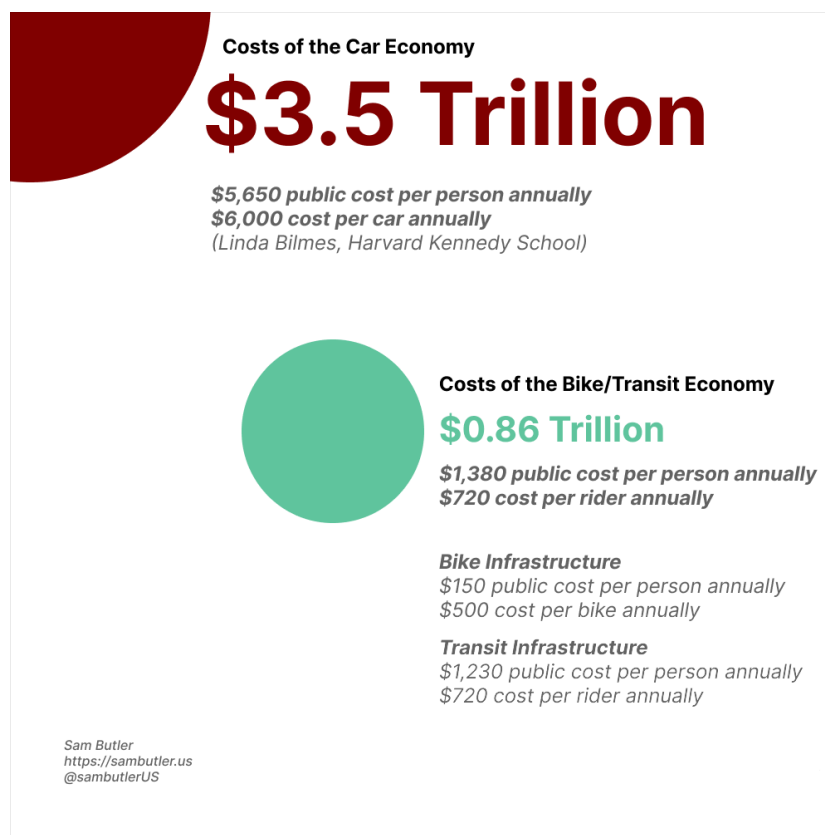
- Created short media productions, including [the Biden speech](#), the [“RIDE” trailer and script](#), and more.



- [“Map your watershed and bioregion in 15 mins \(from scratch!\)”](#), made in collaboration with the Cascadia Dept. of Bioregion, and selected for session at the 2023 International Degrowth Conference.



- [“Costs of the Car Economy” graphic](#) and research explainer



- Primer on Max Ajl’s [“A People’s Green New Deal”](#)

2022

- Supported media, messaging, strategy, tech, and mobilization for [Declare Emergency](#) and [Climate Ad Project](#).
 - Managed website, digital projects, organizational project management, internal documentation and resources, managed social media, trained volunteers
 - Coordinated between multiple organizations, including Declare Emergency, Extinction Rebellion chapters, [A22 Network](#), the Climate Ad Project, [Empower](#), across variety of coalition projects
 - Organized and executed several online and hybrid events, with speakers such as Adam McKay (director of *Don’t Look Up* and *The Big Short*), Peter Kalmus, and frontline leaders, and with hundreds of attendees
- Built tools for climate organizing, like the [climate onboarding widget](#) and the [bikeshare + transit map application](#)

Ready for climate action?

Connect with local climate groups, and help drive direct action.

| | | |
|---|--|---|
| Email <input style="width: 90%;" type="text"/> | Address <input style="width: 90%;" type="text" value="123 Main Street, New York, I"/> | Are you willing to risk arrest in frontline actions? <div style="display: flex; justify-content: space-around;"> <input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Other </div> |
|---|--|---|

[Submit](#)

- Created workshop and educational resource [“Building What We Want”](#), facilitated workshop sessions.
- [“Stories for Change”](#) – Research on new paradigms and ontologies and stories, inspired by Global South environmental activists and frontline land defense initiatives.

2021

- Helped complete [Natives in Tech conference website](#) in advance of 2021 Natives in Tech conference
- Built [community climate organizing tools](#)
- Led [advocacy campaigns](#) in support of Build Back Better
- Created [“Community Savings” video + interactive applet](#) to show how we can pay for community investments

2020

- [Produced videos](#) and coordinated strategies for #GetOutTheVote efforts
- Designed student climate conference and built interactive [Climate Resource Map](#), to help students navigate resources in a more curiosity-driven way

2019

- Led product, design, and prototyping work at <https://referralrock.com/>, working directly with CEO
- Led an innovation project with a trade finance company in Belgium
- Made a presentation at [iAnno Conference](#), and some other conferences about climate things

2018

- Made political/climate campaign ad for 2018 midterm elections, paid \$200 for advertising on Facebook, it went to a lot of people
- Experienced the wildfires in California
- Read Naomi Klein’s “This Changes Everything”
- Started diving into climate every day

Bleacher Report, Editor, Remote

2016 - 2017

Collaborated with Mark Feuerstein on two original scripts

2015 - 2016

- Cold emailed a spec script to Mark, which he wanted to lead and direct after reading.
- Due to budget concerns, we switched to a different spec concept.
- Uncovered the beats of the story, wrote outline, and wrote spec script for Mark.

William Morris Endeavor, Mailroom Assistant, Los Angeles, CA

Summer 2014

Davis Entertainment and Fabrik Entertainment, Intern, Los Angeles, CA

Summer 2013