

#### Learning outcomes

- Improve usefulness of R and RStudio
- · Adopt a systematic workflow template
- Improve theoretical knowledge of linear and linearized models
- Appreciate role of coefficients as effect size estimates
- Practice information theory approach to model simplification & selection
- Learn best practice approach to more complex model construction

### Course guidelines for using R:

- · Always work in an RStudio project
- · Avoid typing in the console
- · Avoid using pulldown menus
- · Avoid attaching data
- · Annotate your source file
- Adhere to workflow order (i.e., always plot effects before modelling them)

## Suggested workflow

- 1) Assess structure & quality control
- 2) Visualize
  - a) Distributions of response & predictor(s)?
  - b) Collinearity?
  - c) Effects? (ADF & predict coefficients)
  - d) Possible alternative explanations?
- 3) Analyses
  - a) Model quality (assumptions & fit)
  - b) Simplification & selection (if appropriate)
- 4) Better plots

#### The 'ADF' method

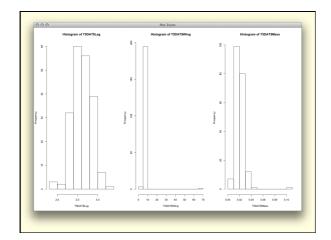


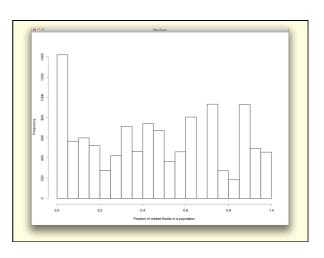
Prof. Glenn Morris Univ. of Toronto

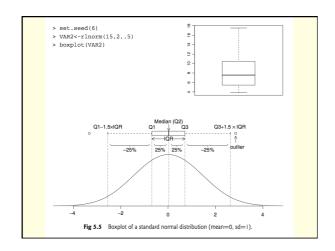
Any Damned Fool can see the effect

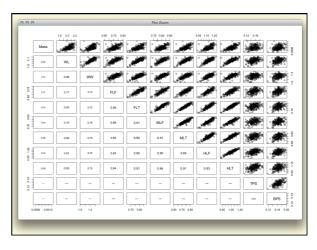
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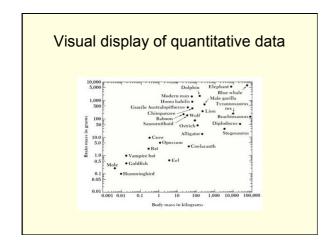
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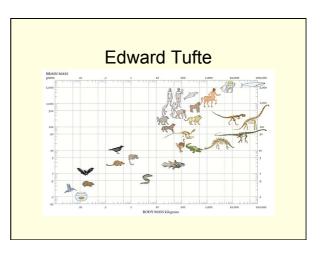


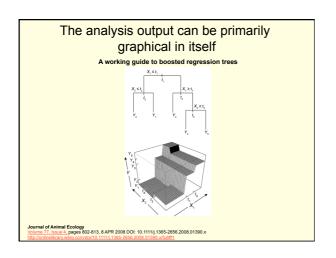












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