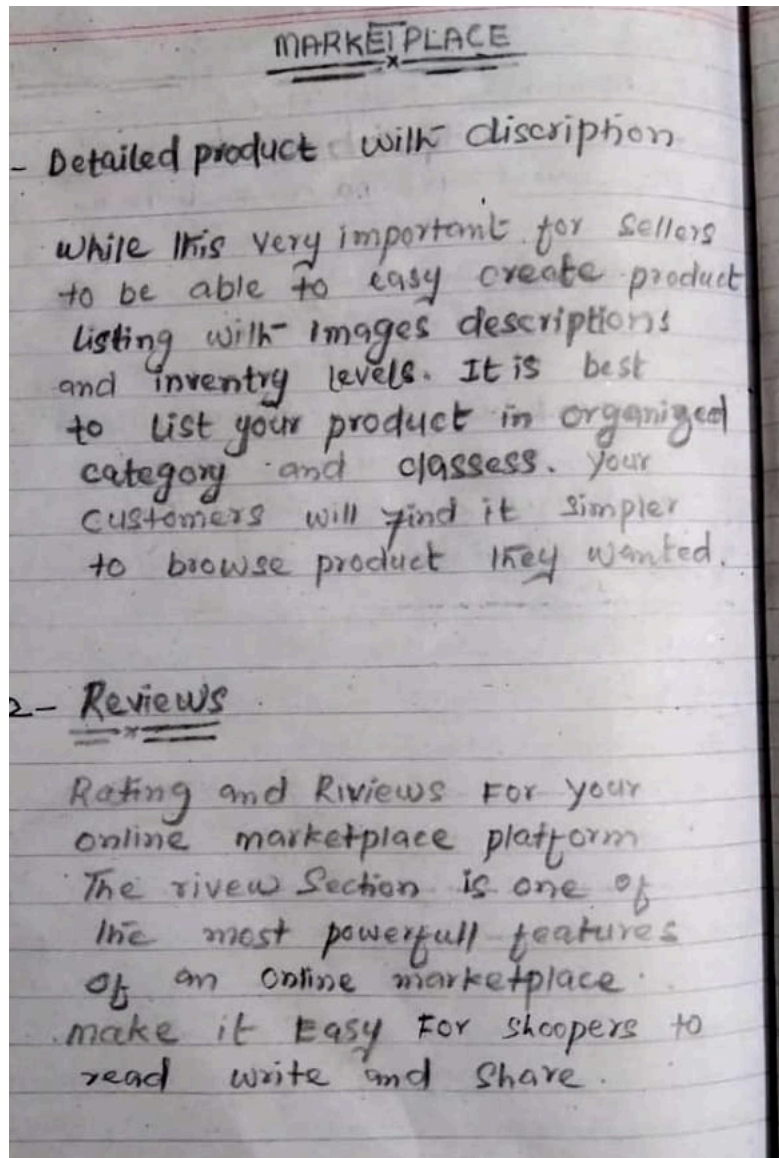


DAY 1

Laying_the_Foundation_for_Your_Marketplace_Journey



5- payment Getways

Incorporating All popular payment getways. Your marketplace should offer multiple payment options.

6- Order Tracking

Reliable order processing and tracking depending on your business model. A single order tracking number must be provided to the consumer after making an order.

Reviews Show the average rating and review count also make it for buyers to make a decision

3- LA Focused Navigation

Streamlined marketplace navigation
clean and modern interfaces
good looking and informative product listing pages.

4- CheckOut

Customer should be able to see on the first page of the checkout process.

who is your Target audience?

The target audience for this issue would focus on people who avoid online shopping due to lack of trust.

1. Stay-at-home - women
2. First time shopper
3. Budget - conscious shopper
4. Youth and millennials
5. Rural Area shoppers
6. Professional with limited time

Business Goals

- ① What problem does your marketplace aim to solve?

Problem:-

I think the main problem is the marketplace is trust. Many people don't trust online shopping because when they place an order, they receive the product they saw on the website. This often happens to women who stay at home and can't return the product easily.

Solution:-

1. Accurate product Representation
2. Clear Return and Refund policy
3. Quality Assurance
4. Customer support.
5. Brand trust Initiatives

