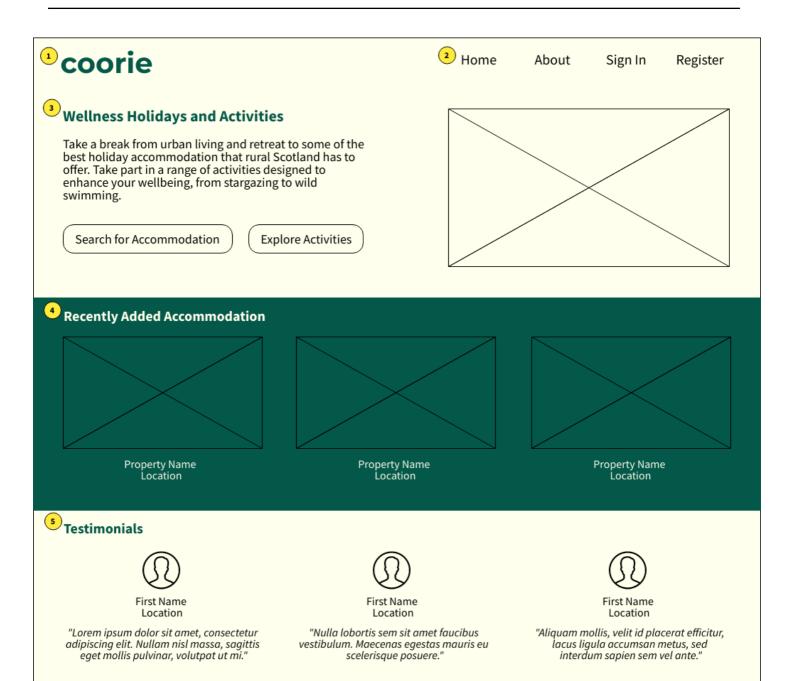
PE7045 Assessment - UX Design

July 31 2022

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6 Credits

Contact Us

UX Design

Security Report

Callouts - Home

(1):

Company icon and link to home page which appears in every page on site. Home page is unique and doesn't follow format of rest of site. Final fonts used will be web safe. The colour scheme used across the site primarily consists of green (#045849) and a cream (#ffffed), with some black elsewhere. The main colours were entered into a web safe contrast checker (https://webaim.org/resources/contrastchecker/) and passed, achieving a ratio score of 8.32:1. This icon and the utilities to the right will stick at the top of the page as the user scrolls down.

(2):

This section provides links to the main utilities. Each will be highlighted when the user accesses the page using the link. All options can be accessed by new users. The 'Sign In' and 'Register' options disappear when a user is logged in and are replaced by 'Hello Name (Log Out)', with the name being that of the user. The 'Name' part includes a link to the user's account page. Similarly, the 'Log Out' part includes a link that takes the user back to the home page for all users.

(3):

This section succinctly explains what the site does and has been placed 'above the fold' so users are immediately directed to the content. They can also search the accommodation and activities immediately, without having to register. A picture of a stunning location is positioned to the right of the text as a visual attraction.

(4):

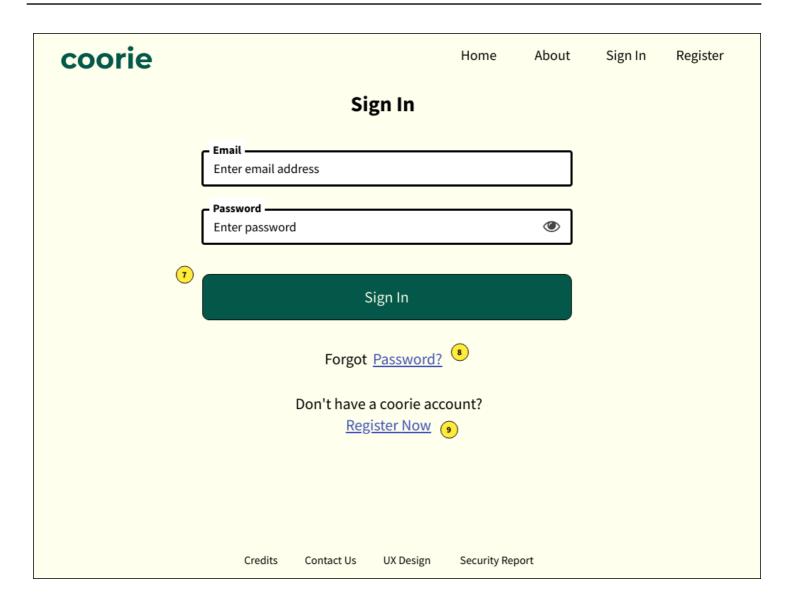
This section is included to keep existing users interested in the site whenever they revisit. As new accommodation is regularly added, it encourages them to have a look and shows the website is current. Each picture and text will contain a link to the relevant accommodation page. A reverse colour scheme has been selected to clearly distinguish each main section on the home page.

(5):

This section aims to show that users can trust the company, as others have done so previously. Each testimonial will be hardcoded into the page. Links to external reviews could be considered at a later date but haven't been utilised here for simplicity.

(6):

The remaining utilities are placed here as they don't deserve the prominence that has been granted to those at the top of the page. Again, each option will be highlighted when a user is visiting the page. All are inaccessible to users who aren't logged in, apart from the 'Contact Us' page. If a user tries to access an option without being logged in (excluding 'Contact Us'), they will be asked to sign in first.



Callouts - Sign In

(7):

When a user clicks this button, they will be taken to the 'Search for Accommodation' page, if their credentials are verified. If not, an error message will be displayed.

(8):

This link will take the user to a page to reset their password.

(9):

This link takes the user to the 'Register' page.

coorie Hello Name (Log Out) Home About 10 Search for Accommodation **Explore Activities** Account Details Name: **Change Name** Date of Birth: **Change Date of Birth** Address: **Change Address Email Address: Change Email Address Change password**

Close account

Accommodation Bookings

Name of accommodation, location, check-in date, check-out date, number of nights, number of guests, total cost, date booked

Credits Contact Us UX Design Security Report

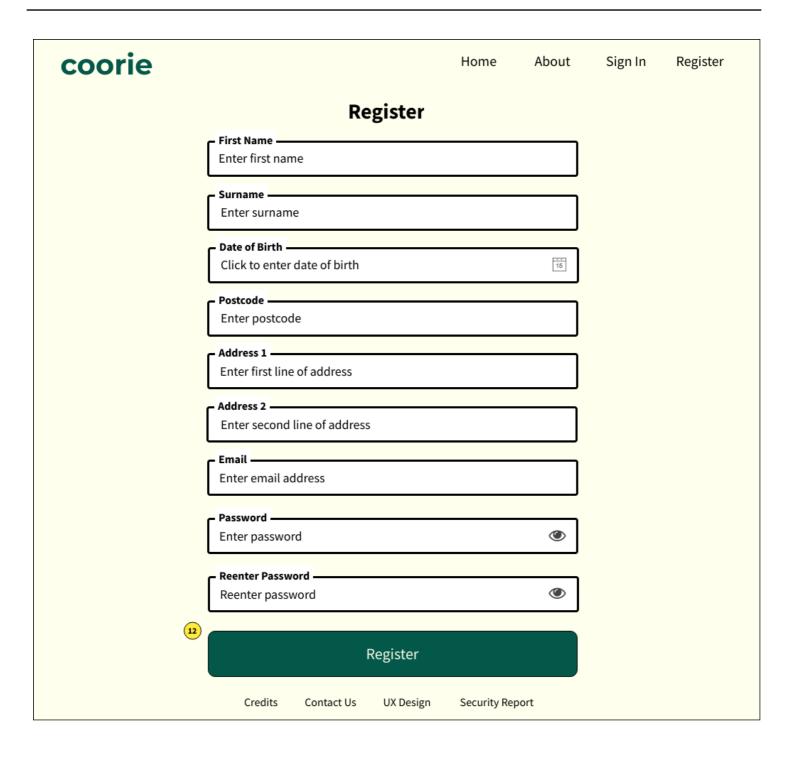
Callouts - Account

(10):

This is the main navigation bar when users aren't on the home page. It appears on most pages and will stick at the top of the page when the user scrolls down.

(11):

These details are pulled from the SQL database. Links are provided which enable the user to change their details or close their account. Details of any accommodation bookings made by the user are also provided.



Callouts - Register

(12):

The register button is followed by a pop-up which confirms that the user has been registered. They are then taken to the 'Search for Accommodation' page and are logged in.

COOFIE Home About Sign In Register

Search for Accommodation

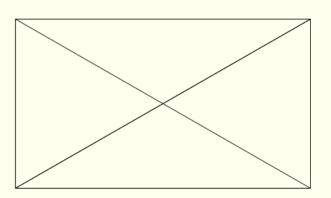
Explore Activities



What does 'coorie' mean?

Coorie is a Scottish word that traditionally means to snuggle or cuddle and is derived from the old Gaelic word 'còsagach'. Recently, it has taken on a new meaning and now also represents a way of living, much like the Danish concept of Hygge.

According to its contemporary meaning, coorie is about finding happiness by embracing the Scottish outdoors, slowing down and taking pleasure from the smaller things in life. Country Living states that this happiness could be found in:



"... wild loch swimming, bracing walks in the Highlands or spending a Sunday smoking your own food, then wrapping yourself up in a Tartan blanket in front of a roaring fire in a country pub to 'blether' or chit-chat until the stars come out."

How can I achieve coorie?

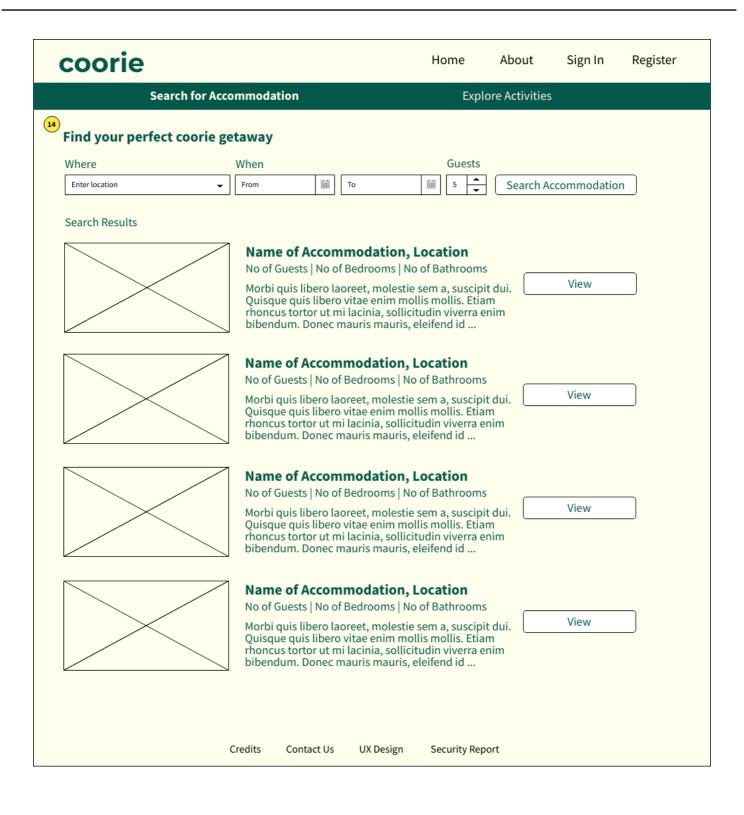
Although modern living makes it difficult to implement coorie, its benefits can be achieved during a holiday or short break. The accommodation offered by coorie is set amongst Scotland's hills, mountains, valleys, forests and waterways, which provide our guests with the opportunity to escape the day-to-day pressures of life and retreat to nature. During their stay, guests can tend to their physical and mental wellbeing by exploring the beautiful surroundings and taking part in the various activities on offer. Of course, relaxation, doing very little and enjoying a bit of 'me time' is also strongly encouraged!

Credits Contact Us UX Design Security Report

Callouts - About

(13):

This page simply explains what the company is about in more detail and doesn't provide any extra links or functionality, other than a link to the Country Living article.

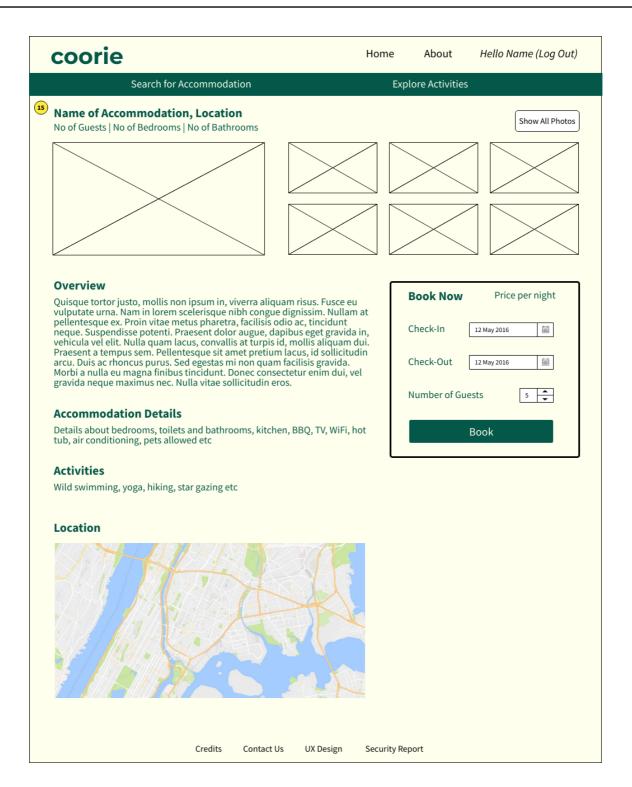


Callouts - Search for Accommodation

(14):

This page allows users to search for accommodation. The list of all accommodation is displayed below the search area. When a user conducts a search, the list is filtered to match the accommodation being sought. The view button next to each listing takes the user to the individual accommodation details page.

Sample Accommodation Details Page

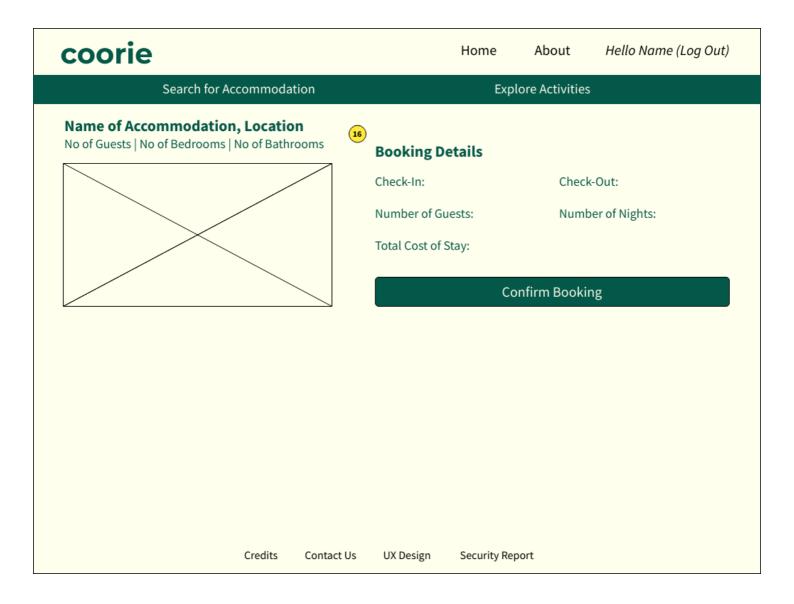


Callouts - Sample Accommodation Details Page

(15):

The details for each accommodation are displayed on a page in this format. The 'Show All Photos' button launches a pop-up so users can view all photos of the accommodation in a larger size. The 'Book' button in the 'Book Now' section will only appear if the user is logged in. If not, the button will display 'Sign In or Register to Book Now'. The dates when the accommodation isn't available will be crossed out when the user selects the 'Check-In' and 'Check-Out' calendar form options. When a user is logged in and the 'Book' button is pressed, they are taken to a page where they have to confirm the booking.

Booking Confirmation Page



Callouts - Booking Confirmation Page

(16):

This page is similar to the accommodation details page but it strips out a lot of the detail and summarises what the user has asked to book, requesting that they confirm the booking. If they press the 'Confirm Booking' button, a pop is displayed saying the booking has been made and they will be sent a confirmation email. They are then returned to the accommodation search page.



Home

About

Sign In

Register

Search for Accommodation

Explore Activities



Activities Overview

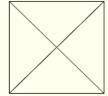
When booking accommodation with coorie, guests can choose to take part in a wide range of activities during their stay. These activities cater for the very active to those that enjoy a slower pace of life, so there is something for everyone.

Activities are self-led, delivered online to the devices provided in the accommodation or attended in person. Some are free and included within the cost of the accommodation, whereas others incur an additional charge.

The full range of activities are listed below. Please note that the activities offered are dependent on the accommodation. Full details on what is available can be found on the accommodation page for each property.

List of Activities

Activity 1



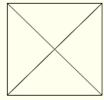
Description: "Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam nisl massa, sagittis eget mollis pulvinar, volutpat ut mi."

Format: Self-led, online or in person

Activity Level: Sedentary, moderate, challenging or various

Cost: Included in accommodation or additional charge (range given)

Activity 2



Description: "Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam nisl massa, sagittis eget mollis pulvinar, volutpat ut mi."

Format: Self-led, online or in person

Activity Level: Sedentary, moderate, challenging or various

Cost: Included in accommodation or additional charge (range given)

Activity 3



Description: "Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam nisl massa, sagittis eget mollis pulvinar, volutpat ut mi."

Format: Self-led, online or in person

Activity Level: Sedentary, moderate, challenging or various

Cost: Included in accommodation or additional charge (range given)

Credits Contact Us UX Design Security Report

Callouts - Explore Activities

(17):

This page simply provides more information on the activities offered by the company and doesn't contain any links.

COOFIE Home About Hello Name (Log Out)

Search for Accommodation

Explore Activities



Credits

The list below acknowledges the sources that were used to help create the coorie website. Please note, references used to write the security report are included in that document and not in the list below.

Harvard reference 1

Harvard reference 2

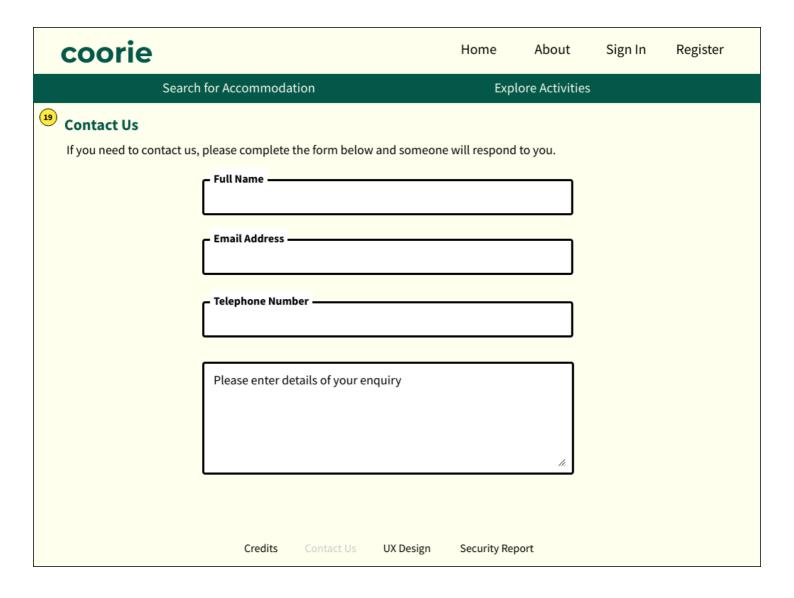
Harvard reference 3

Credits Contact Us UX Design Security Report

Callouts - Credits

(18):

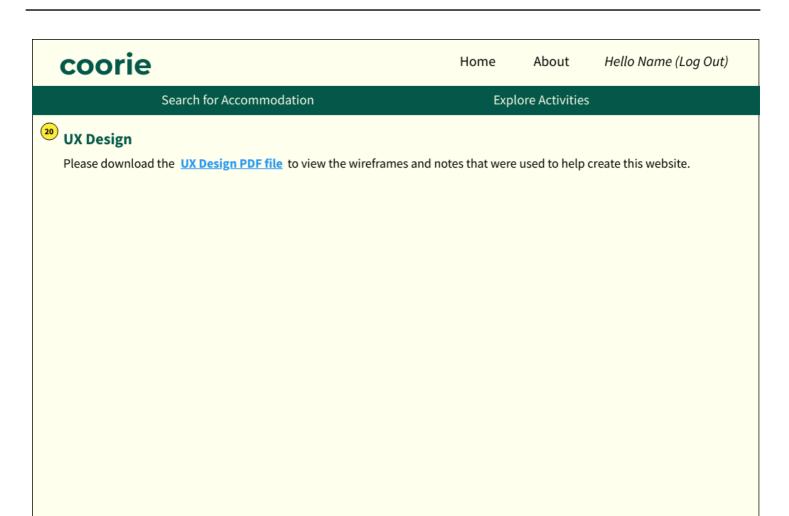
This page simply lists the sources used to create the website and doesn't contain any links. Please note, only users that are logged in can access this area.



Callouts - Contact Us

(19):

All users might want to contact the company to ask a question, so a form is provided here. An email address hasn't been provided for security reasons.



Security Report

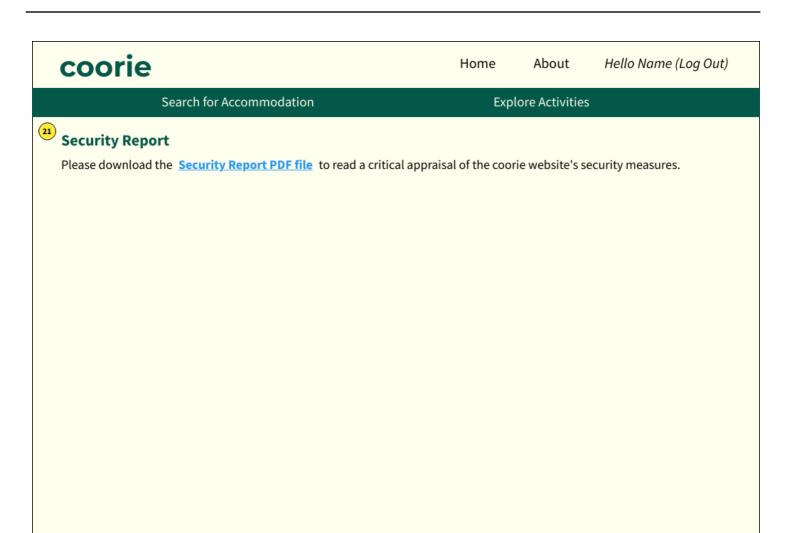
Credits

Contact Us

Callouts - UX Design

(20):

This page provides a link to this UX Design report. Please note, only users that are logged in can access this area.



UX Design

Credits

Contact Us

Callouts - Security Report

(21):

This page provides a link to the security report. Please note, only users that are logged in can access this area.