TEAM O’

FLUXathon

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LET'S TALK ABOUT HALLOWEEN.

JACK O’ LANTERNS!

LET'S WALK THROUGH THAT EXPERIENCE.

Spring 2023

FRUSTRATING AND *WASTEFUL.*

USE CYCLE OF PUMPKINS

STATISCA

STATISCA

STATISCA

CONSEQUENCES

METHANE

epa.gov

METHANE

💀 25x

CO_2

HOW MIGHT WE...

improve and create an environmentally friendly pumpkin carving experience ?

Wax O' Lanterns

HOW IT WORKS

BEESWAX

STEPS

1. Melt Wax
2. Pour into Mould
3. Carve Design
4. Re-melt and reuse!

WHY BEESWAX?

Shelf Stable

Reusable

Organic

Multipurpose

Cost Price

$ $ $

$5.40

$10/pound

$20

Total Cost of Ownership

OPPORTUNITIES TO EXPAND

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