

EXECUTIVE SUMMARY

A senior web developer and product owner with 14 years experience in cultural heritage organizations. A collaborative developer with full-stack experience with the ability to align technological innovation and long-term value creation. A user experience specialist with a proven track record creating and developing new products in a fast paced environment.

FUNCTIONAL EXPERTISE

- Cross-functional teams
- Quality assurance, troubleshooting
- Product ownership, SDLC
- WCAG guidelines and web accessibility
- HTML, CSS, Javascript frameworks
- Customer needs, UXD

FUNCTIONAL EXPERTISE DEMONSTRATED

BIRMINGHAM MUSEUM OF ART

Aug 2004 – present

One of the finest regional museums in the United States with a diverse collection of more than 27,000 works of art. Facility encompasses 180,000 sq. ft. of exhibition space and attracts over 125,000 annual visitors.

Director of Systems and Web (Jul 2021 - Present)

Oversees the direction and life-cycle of key web properties, supervises adopting improved DevOps. Coordinates business systems upgrades and integrations with IT.

- **Cross functional team:** Leads a cross-functional team of internal stakeholders to identify business needs and define feature updates for all aspects of the Museum's website. Transfers the team's input into user stories and larger initiatives.
- **Product Ownership:** Serves as the product owner for all key web properties accounting for over 200,000 annual visits, oversees all stages of feature development and defines priorities based on user/visitor needs as well as business objectives. Organizes the overall vision and roadmap for all public facing web products. Determines scheduling and allocation of ~\$60,000 annual development and maintenance budget.

Director of Digital Media (Feb 2019 - Jul 2021)

Oversees the direction and life-cycle of 4 key web properties. Directs high volume internal digitization studio; manages Digital Asset Management System (DAMS) and integrations with other business systems.

- **Web Accessibility:** Serves as the technical lead for web accessibility standards and compliance. Collaborates with a small team to seek grant funding and update web properties for the best user experience for all visitors. Awarded funding from [EyeSight Foundation of Alabama](#), and [Regions Bank](#).
- **Quality assurance and Troubleshooting:** Coordinates QA checks with Wordpress content managers and editors. Tests new features for compatibility and conducts user testing,

investigates user reported issues. Troubleshoots and fixes common problems or delegates to a development engineer.

Director of Photography and Visual Resources (Jan 2011 - Feb 2019)

Organize development and feature improvements for website and mini-sites. Coordinated and organized collection digitization efforts.

- **Cross functional team:** Serves as a member of a cross-functional exhibition planning team, taking exhibition concepts from idea to execution. Acts as the subject-matter expert for all digital content and features including custom interactive features. Which have been key selling points for major fundraising efforts.
- **Javascript frameworks, HTML, CSS:** Develops and deploys features and major functionality for the Museum's website. Designs templates for Wordpress, installs and customizes plugins to meet specific business needs.

PREVIOUS ROLES

Photographer - Birmingham Museum of Art (Aug 2004 - Jan 2011)

EDUCATION

Bachelor of Fine Arts (Photography), cum laude. [Savannah College of Art and Design](#)
(Savannah, GA)

OTHER RELEVANT INFORMATION

Coding languages: HTML, CSS, Sass, Javascript, Bootstrap, Node.js, React, PHP

Database: SQL, Mongo, MySQL(basic), Oracle(basic)

Selected software and services: Wordpress, VSCode, Amazon Web Services (AWS), Github, GitLab, Shopify, Google Analytics, Adobe XD, Adobe Photoshop, Capture One, Canva

Productivity tools: Google Workspace, Slack, Basecamp, Trello, Asana, Teamwork