## SUMMARY OF QUALIFICATIONS

Efficient in Adobe Creative Suite and Microsoft Office Suite on both PC and Mac Knowledge of HTML5, CSS3, Wordpress and Responsive Web Design High attention to detail with the ability to adapt and overcome obstacles Able to work effectively and efficiently under deadlines Ability to juggle multiple projects at a time Manage, lead and motivate employees

### **EDUCATION**

Texas State University | Master of Fine Arts | Communication Design | In Progress Texas State University | Bachelor of Fine Arts | Communication Design

# **HONORS & ORGANIZATIONS**

Best Use of Social Media, Silver Award, **NRECA** 2015
Best Photo, Gold Award, **NRECA** 2014
Best Use of Social Media, Silver Award, **NRECA** 2014
Active Member, **AIGA** since 2011
Selected Entry, **Sodatooth Juried Show**, 2011
Selected Entry, **AIGA BlueRidge Flux**, 2010
Merit, **Brass Ring Award**, 2010
Best of **MSU AIGA**, 2010

#### **EXPERIENCE**

# Assistant Director of Membership and Marketing January 2017-Current

Texas State University Alumni Relations

Coordinates all aspects of the membership program, including working with the Alumni Association Board of Directors, preparing regular membership reports, and developing and implementing membership acquisition campaigns.

#### Coordinator of Marketing January 2015–January 2017

Texas State University Department of Housing and Residential Life

Managed and provide direction to a team of professional and student designers Planed and implemented a marketing communications strategy and schedule Developed project management organization standards and practices

#### **Communications Specialist** February 2013-January 2015

Guadalupe Valley Electric Cooperative, Seguin, TX

Developed marketing materials and corporate communications for print and online Designed magazine layout for monthly magazine sent to 50,000 members Provided Art Direction to printing, photography and videography companies

Senior Designer, Owner August 2013-Current

Scaliatine Design, Schertz, TX

Customer Service Representative, Trainer, Scheduler March 2012–February 2013
Guadalupe Valley Electric Cooperative, Schertz, TX