



# Adaptive Product Engineering (APE)

**Full-Stack Growth Engineering Partner**

Deliver Faster. Earn More. Stress Less.

**Presented by :**

Scalixity





# Problem

## Time Drain

Agencies lose 40–60% time managing dev & QA internally

## High Costs

Hiring full-time developers costs \$15k–\$50k/month per head

## Missed Deadlines

70% of agencies miss deadlines, losing clients & revenue

## Failed Outsourcing

Current outsourcing often fails silently, causing rework & stress



# Plug-In Tech Teams That Deliver

Adaptive Product Engineering (APE) – your white-label  
tech partner

## On-Demand Teams

Full-Stack Developers, QA, DevOps  
ready to deploy

## AI-Assisted Sprints

Faster, error-free output with  
intelligent workflows

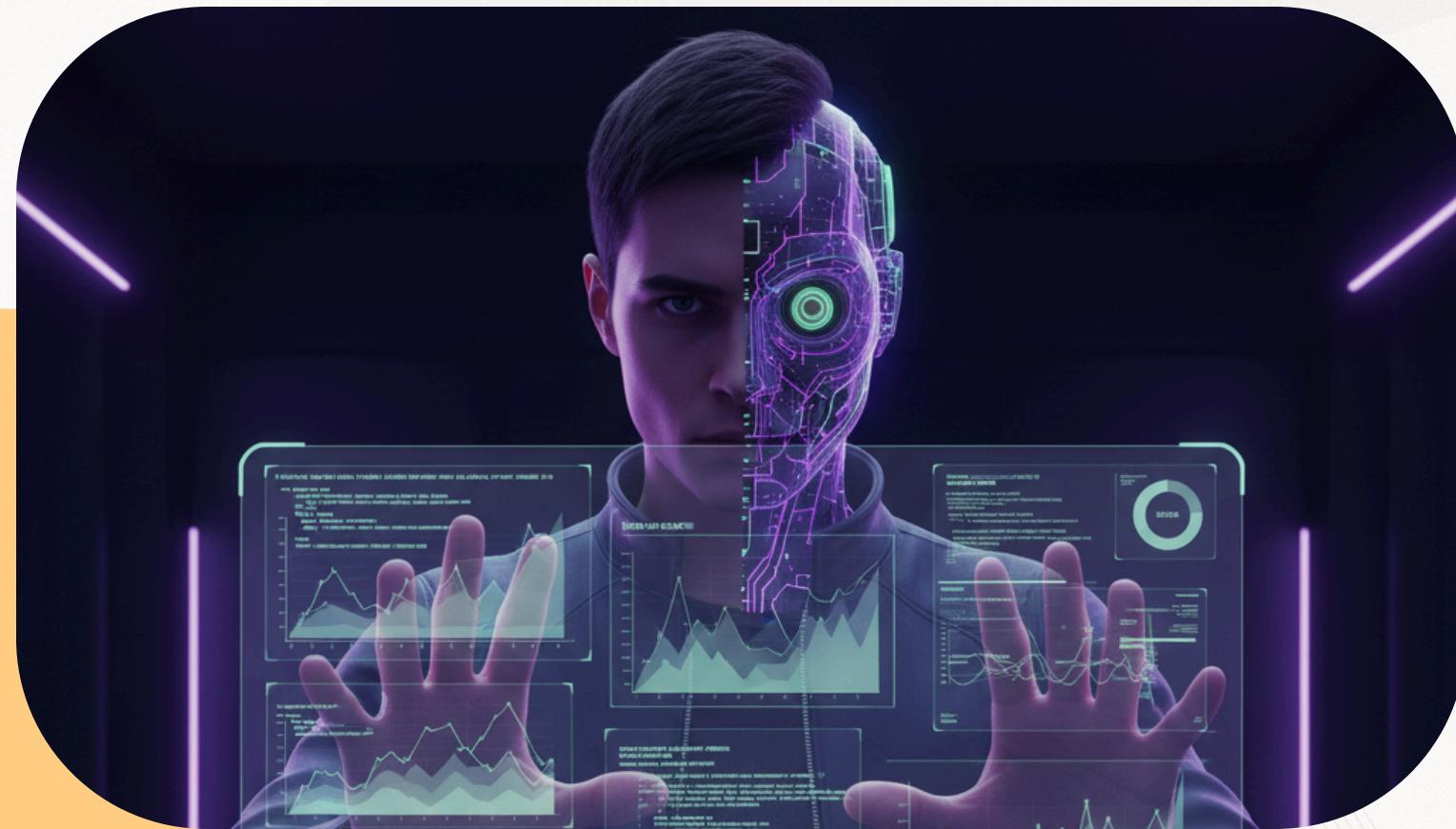
## Plug-In Model

No hiring, no overhead, full control

## White-Label

Clients see only your brand





# Unique Value Proposition

**2-3×**

Faster Delivery

Launch MVPs & client projects on time

**40-60%**

Cost Reduction

No hiring, infrastructure, or overhead

**+25-40%**

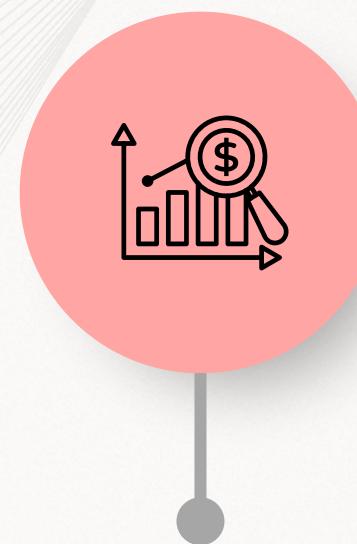
Higher Margins

Clients pay for outcomes, not team management

**Trusted white-label partner – NDA, weekly updates, full transparency**

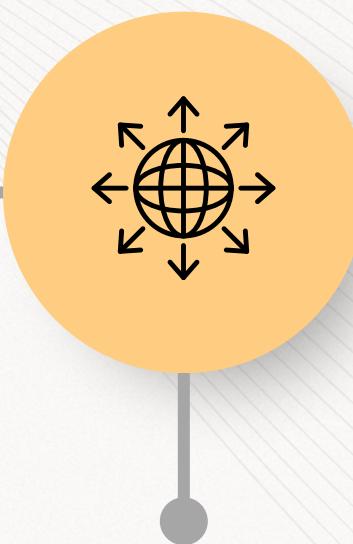


# How It Works



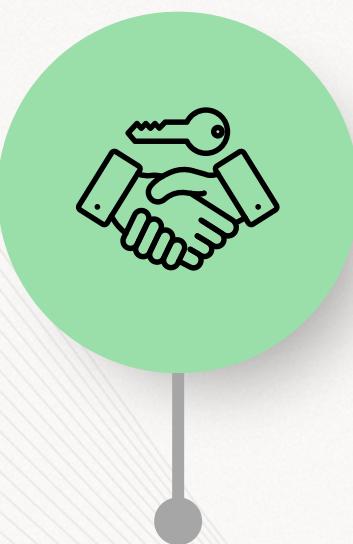
## Discovery

48-hour Build  
Roadmap



## Sprint Pod Launch

Week 1-4



## Iterative Delivery & QA

Week 5-8



## Scale & Optimization

Retainer model

# Case Study: London Creative Agency

## Challenge

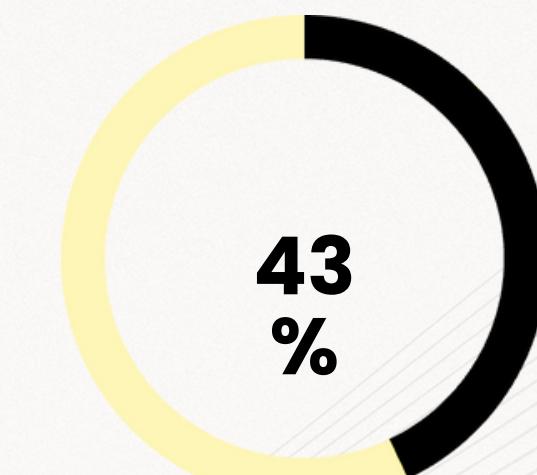
Couldn't deliver SaaS MVP on time

## Solution

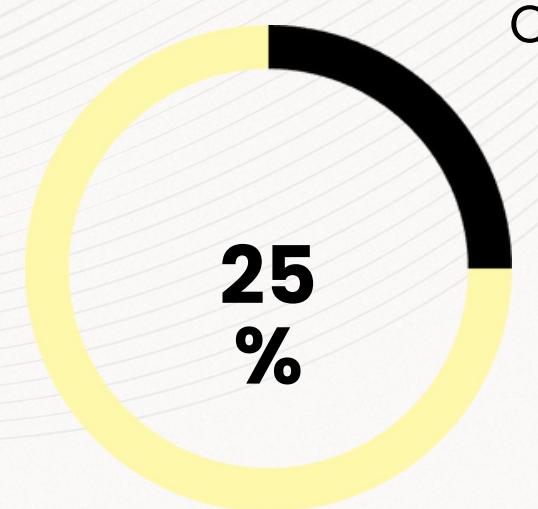
Adaptive Product Engineering (APE)

## Results

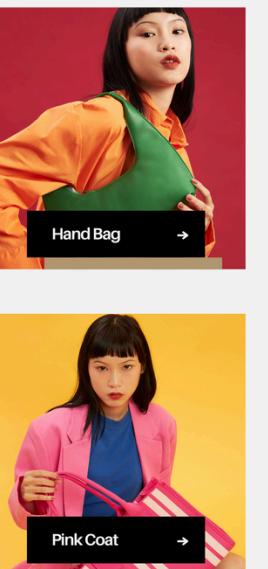
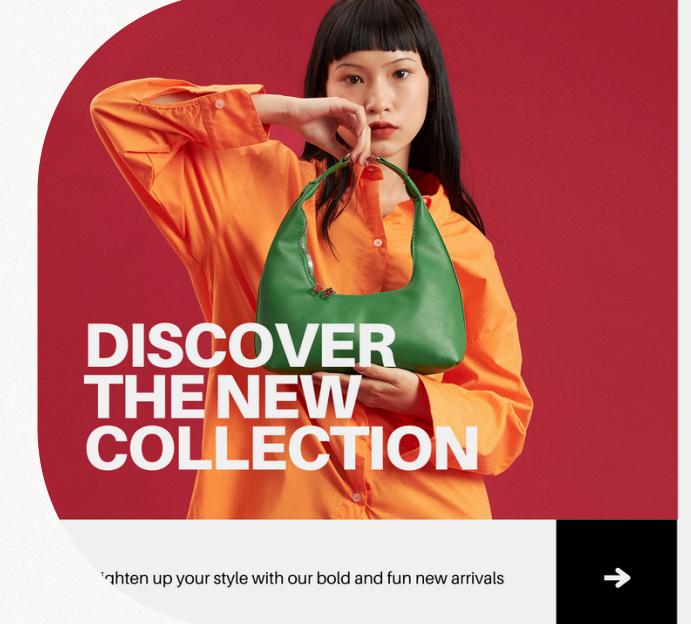
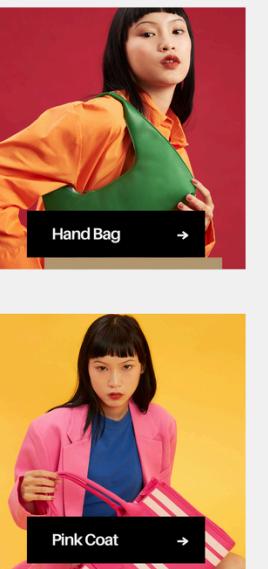
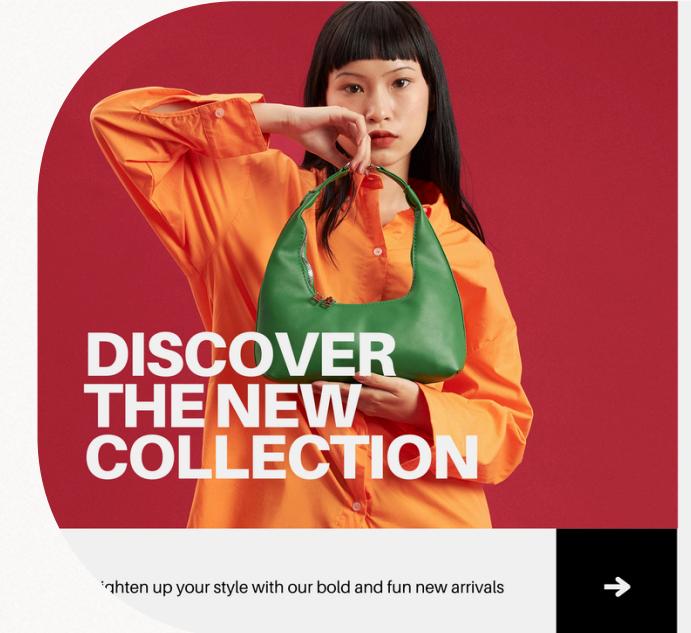
- MVP delivered in 37 days (vs 65 planned) – 43% faster
- Enterprise client secured in Week 3
- Team overhead reduced by 60%
- Profit margin increased by 25%



Faster delivery



Margin increase





# Case Study: US E-commerce Startup

# Challenge

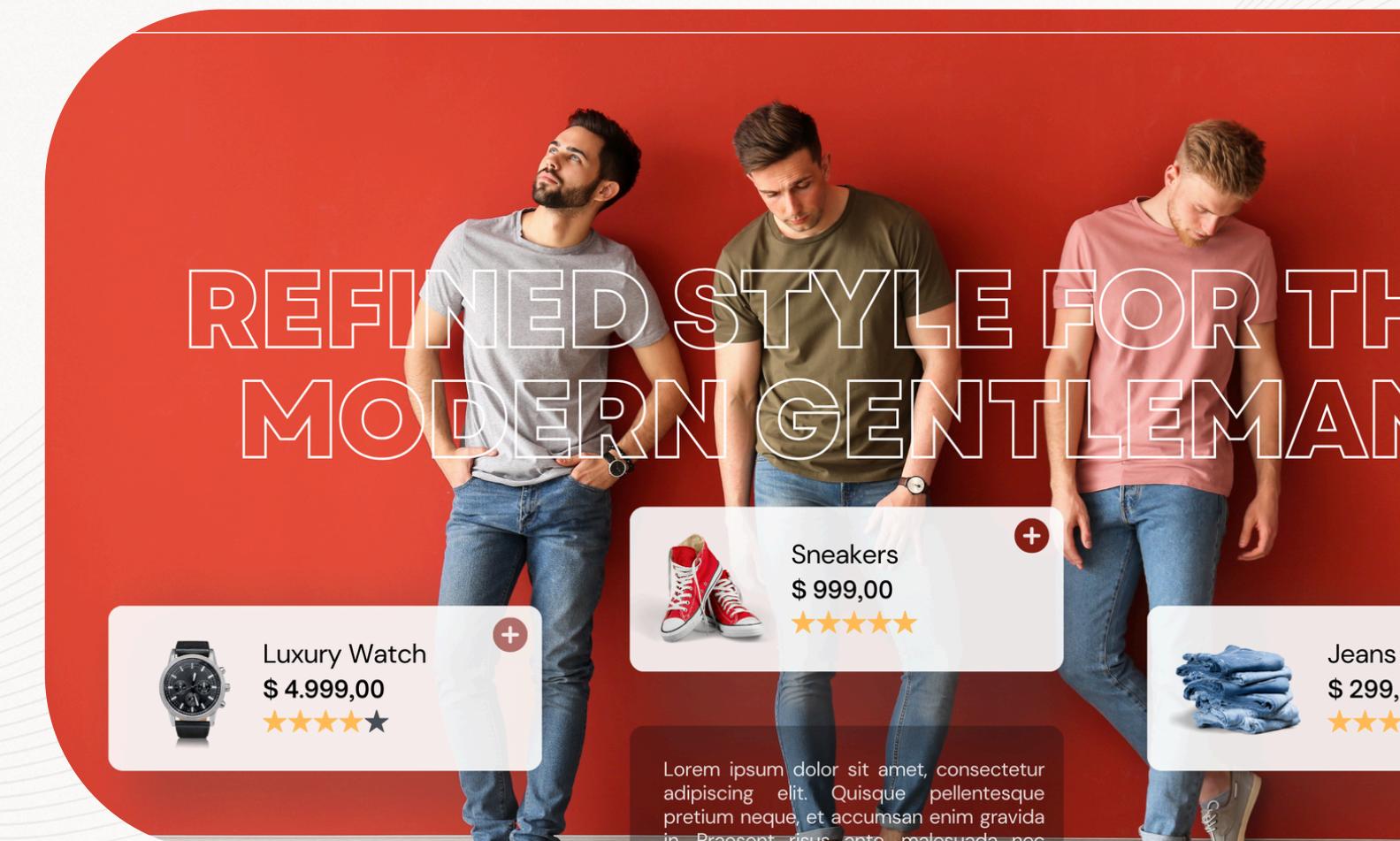
# Delayed mobile app launch losing revenue

## Solution

# Full-Stack Growth Engineering Partner

# Results

- Mobile MVP in 28 days (vs 55 planned) – 49% faster
  - First 1,000 users onboarded in 10 days
  - Revenue impact: \$12,000 in first month
  - Saved ~\$18,000 – no in-house hiring required



unning shoes designed for every  
terrain, pace, and ambition

# **EEU UNLOCKED**

COLOR

SIZE:  
37, 38, 39, 40, 41

**\$200**

**ADD TO CART** 



# Why Scalixity is Unique

Scalixity



## Proprietary APE Model

Weekly adaptive sprints tailored to your needs



## AI-Assisted Workflows

Faster, error-free delivery with intelligent automation



## 48-Hour Build Roadmap

Proof before commitment — see the plan first



## White-Label Guarantee

Client sees your brand only



## Transparent Pricing

Milestone-based pricing with no hidden costs





+++

# Packages & Pricing

	<b>Duration</b>	<b>Deliverables</b>	<b>Price (₹)</b>
<b>Pilot</b>	2 weeks	48h Roadmap + 1 Sprint	Contact
<b>Pod Retainer</b>	1 Month	Dedicated Sprint Team	Contact
<b>Full Project</b>	8-12 Weeks	MVP + QA + Deployment	Contact

**Clear, modular pricing designed for flexibility and scalability.**

# READY TO TRANSFORM YOUR DELIVERY?



## Book a 20-Min Discovery Call

Share your project goals and challenges



## Receive Your 48-Hour Build Roadmap

Get a clear plan before any commitment



## Launch Your First Sprint

Start delivering with our plug-in team

BOOK CALL

# FOUNDER STORY



**Ashendra(CEO)**

**30+**

Projects Delivered  
agencies & startups  
globally



HR



Developer



Developer



Developer



Designer

## OUR MISSION

Make scalable tech delivery  
**accessible without hiring overhead**



# FAQS



Do we hire developers? → No, you pay only for delivered output

Who owns IP? → You do, NDA + white-label in place

Timeline? → Weekly sprints, milestone visibility

Flexibility? → Scale pods up/down as needed