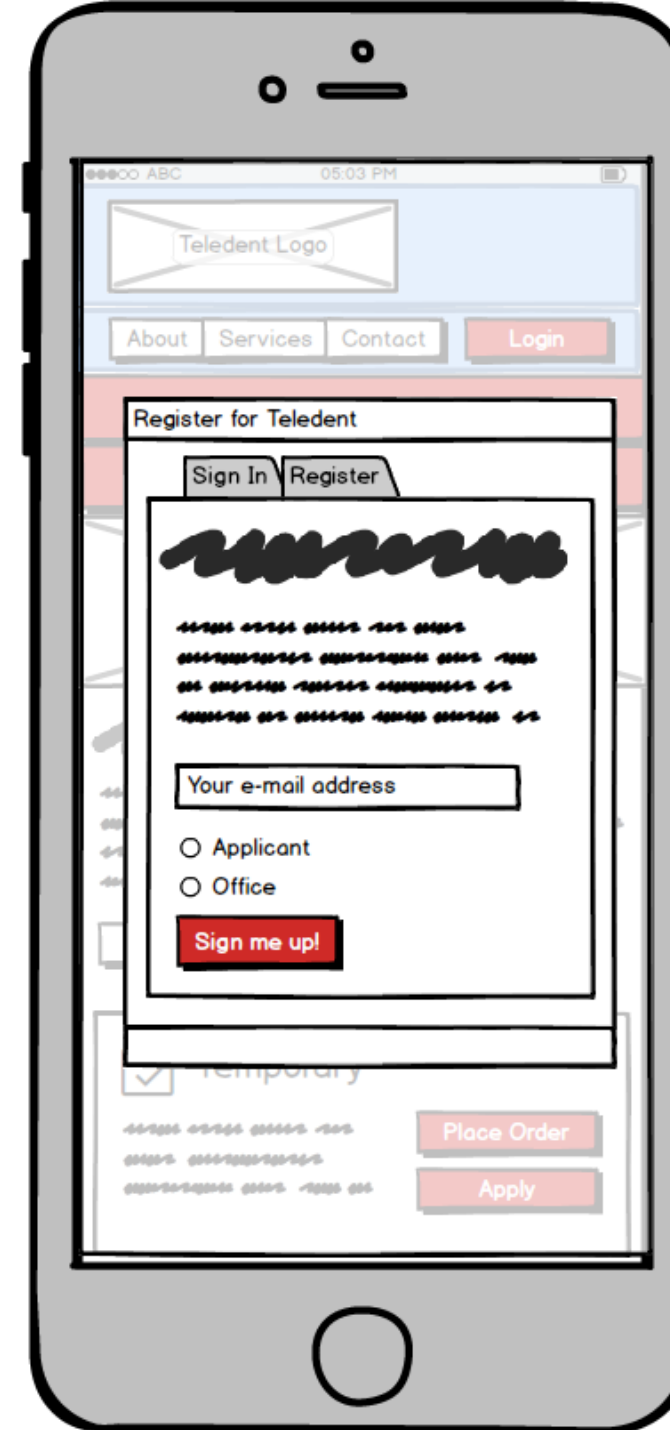
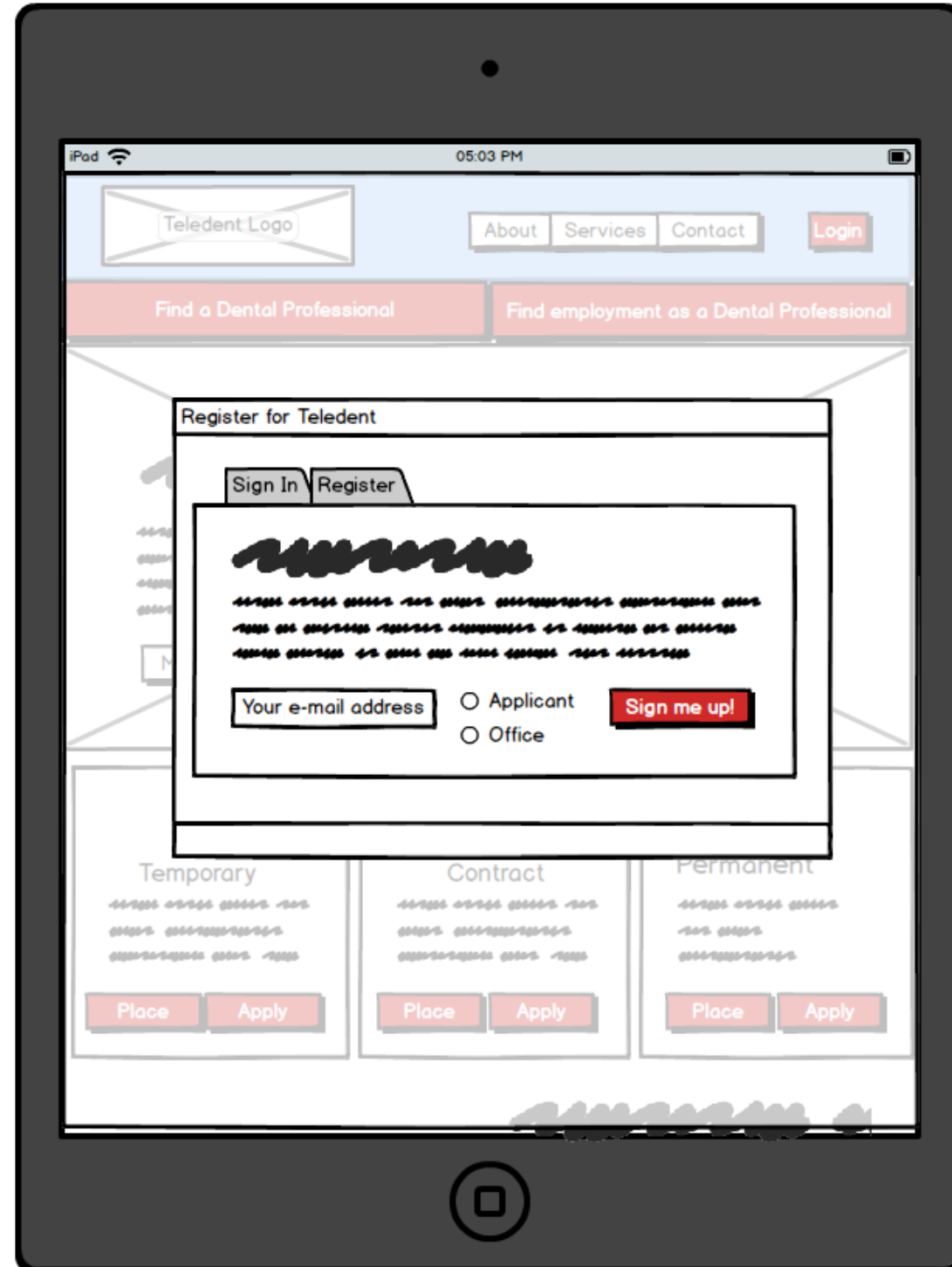
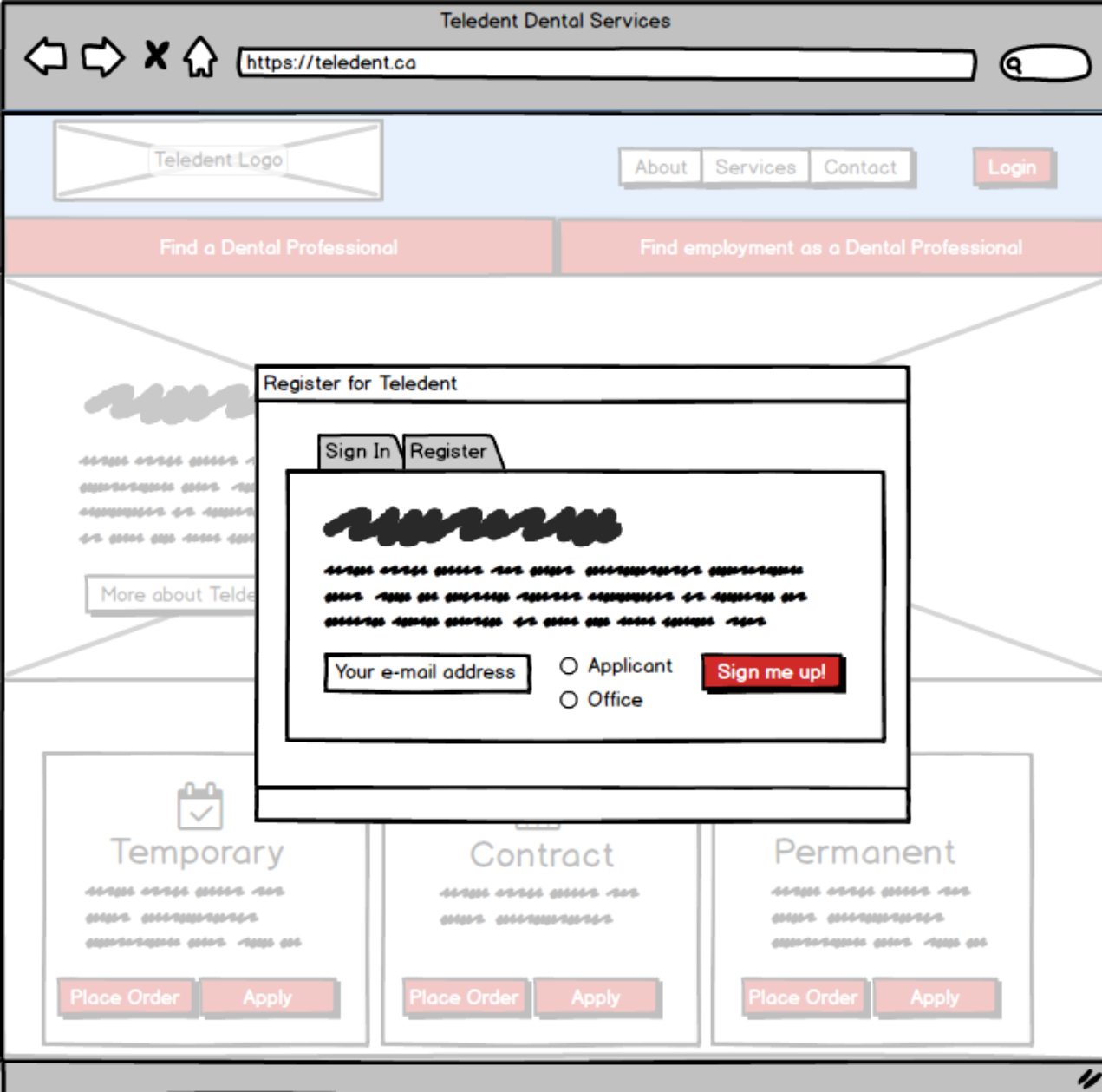


- Page Template:  
Homepage
- User Path:  
Not Logged In
- Elements:
- Global Header
  - Primary Call To Action Bar, CTAs to Register User Type
  - Services: Photo & Text Block to highlight Teledent's unique approach and services, CTAs to Services or Registration.
  - Service Cards (T/C/P) to quickly funnel users by User Type through button interaction.
  - About Photo & Text Block to highlight Teledent's unique approach and services, ctas for credentialization or registration.
  - About: Photo & Text Block to highlight Teledent's history and reputation, CTAs to About or Contact.
  - Global Call To Action Bar, CTAs to Register User Type
  - Global Footer
- Page Purpose:
- Default state of website if user is not logged in.
  - Page is an introduction to Teledent for new clients, but also the place where people return to interact with the business. It should be pleasing, easy to use, and informative.
  - The main purpose of the : Attract new business, and act as a landing page for existing clients.
  - Provide an entry point to pages linked in main navigation through an infographic like presentation.



Page Template:  
Login - Modal

User Path:  
Not Logged In

Elements:

- 2 forms selectable by tabs (if it can be simplified into one form, even better)
- Sign in (email, password)
- Register (email, user type only - selected if CTA specific)

Page Purpose:

- New user registration
- Existing User Login

Alternate use case:

Can appear as a standalone page for linking purposes.