Samantha Callicutt

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Education

2021

University of Arizona / College of Information / Honors College

Bachelor of Science in Information Science, Technology & Arts

Minor: Digital Design (Thematic Minor)

Work Experience

Harkins Theatres
2022–Present
Systems Developer I

- Develop multiple dynamic and browser compatible UI features using HTML5, CSS, and Javascript with the React JS library.
- Primarily hired as a front-end developer, but volunteered for back-end development and training to expand my knowledge base and skills in C#.
- Spearheaded holiday "free gift" promotion implementation on Harkins store backend using C#: for every $25 gift card purchased, customer would have a free loyalty cup automatically added to their shopping cart.
- Took point to correct features on website that did not comply with ADA standards after audit. Ensured entirety of Harkins interfaces are accessible with keyboard navigation with proper focus highlight.
- Implement multiple efficient and reusable front-end React components that can be used in a multitude of different places on both the app and website, allowing for easy access and a more streamlined development process.
- Test and debug code for various bugs, projects, and user stories on both the front-end and back-end of Harkins project code.
- Maintain branding and marketing standards throughout the company's multiple interfaces.

Intuitive Websites
2021–2022
Front-End Engineer

- Responsibilities included developing and maintaining WordPress websites, updating content, and adding custom CSS and HTML to meet client design requirements.
- Designed, created, and launched a series of HubSpot based webpages from customer branding while working to implement ongoing customer revisions and update requests.
- Assisted in a website redesign focused on WooCommerce integrations by transferring website ordering system from bulk orders to single package orders and updating redirect links to flow seamlessly to the new product pages.
- Contributed to client website redesigns by writing custom CSS in order to create a more dynamic user experience and enhance the site UI.
- Other responsibilities included updating product spreadsheet exports and imports, store setup, customization of template pages, setting up shipping, products, and research/installation of plugins.

University of Arizona / Enrollment Marketing & Communications
2018–2021
Web Developer

- Led office website redesign and launch, programming full site using HTML, CSS, and JavaScript with the React JS library.
- Composed several low and high fidelity prototype design mockups using Adobe XD.
- Collaborated with graphic design team on creating graphics for new additions to online marketing.
- Contributed to graphic design team by using Adobe Illustrator to create vector graphics for email campaigns.
- Edited HTML to update department websites.
- Programmed emails from design mockups for email campaigns.
- Worked both in-person and remotely, creating email campaign deliverables to meet project deadlines.

Skills

HTML5
CSS
JavaScript
C#
Python
Java
React
Redux
React-Native
Git
jQuery
MySQL
WordPress
Adobe Photoshop
Adobe Illustrator
Adobe XD
Adobe InDesign
Sketch
Figma
UX/UI
Graphic Design
ADA
SEO

Accomplishments

FRA 2020 Scholarship Recipient

Magellan Circle 2020 Scholarship Recipient

2017
Admission to The University of Arizona Honors College

2017 / Spring
Dean's List

2016 / Fall
Dean's List

2016 Silver and Sage Award Recipient
(Renewable for 4 years)

2016 Wildcat Excellence Tuition Scholarship Award Recipient
(Renewable for 4 years)

Certifications

Google Analytics

HubSpot Academy: Growth-Driven Design

Work Experience

UX@UA
Fall 2020
UX/UI Intern
- Project leader in improving UX@UA website.
- Conducted user interviews to identify the website's strengths and weaknesses.
- Identified patterns in user data to prioritize changes, including information architecture, and implemented a new "Learn UX" section of the website.
- Designed prototypes using Figma; designed layout and iconography.
- Collaborated virtually with the team, creating and iterating on designs, participating in weekly team meetings, and organizing monthly community events. Assisted in leading breakout room sessions and activities, and presented on internship project to a large and distributed audience.

University of Arizona Office of Scholarships and Financial Aid
2016-2017
Customer Service Representative
- Provided financial aid information to students in fast paced and high pressure environment.
- Communicated via phone and email with students and parents regarding scholarships and financial aid.
- Studied and tested to become highly knowledgable in areas such as tax and interest rates, loan eligibility, state loan laws, for discussion in customer interactions.

Freelance Web Developer
Present
- Works with clients to understand the goals, project scope, and user experience that the client needs their website to acheive.
- Programs full site using HTML, CSS, and JavaScript with the React JS library.
- Launch site using hosting and domain name of the client's choice.
- Maintain website, conditional on client's needs, project evolution, and compensation.

Organizations

Theta Tau: Professional Fraternity for Engineering & Computer Science

ASUA: Associated Students of the University of Arizona

WICS: Women in Computer Science

University of Arizona Photography Club

University of Arizona Ballroom Dance Team

Hobbies & Interests

Musical Theatre: August 2022 cast as ensemble member in a production of Guys & Dolls with Desert Stages Theatre in Scottsdale, Arizona

Avid dancer: Salsa, Bachata, West Coast Swing

Fitness fanatic

Casual photographer

Novice piano player

Books I've Read Recently

I Am Malala by Christina Lamb and Malala Yousafzai

Atomic Habits by James Clear

A Gentleman in Moscow by Amor Towles

The Book Thief by Markus Zusak