

Real-World Cases of Disinformation During Cyber Crises: Example Ghostwriter

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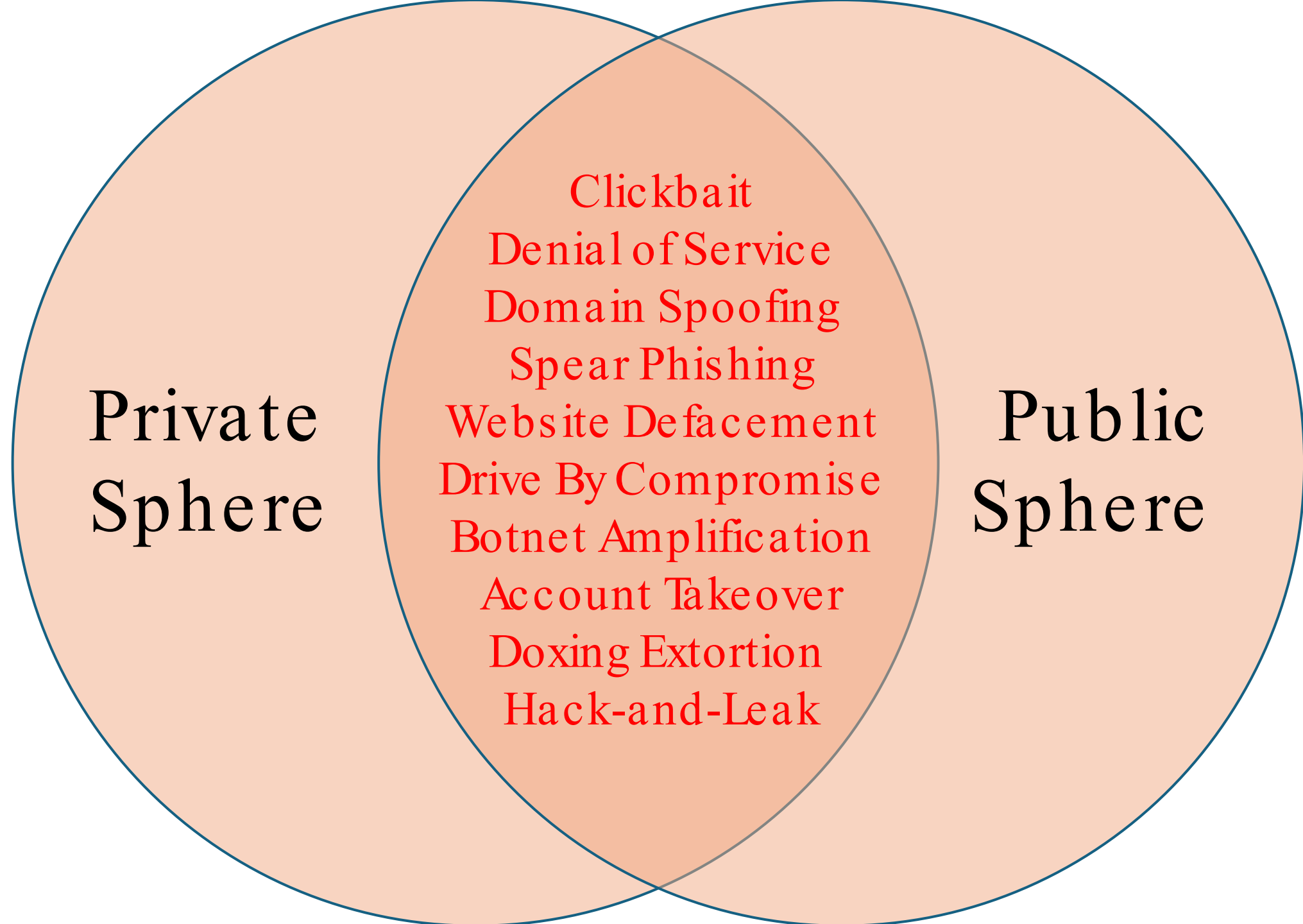
**Cyber Crisis Management:
Navigating Disinformation and
Cyber Attacks in the AI Era**



Federal Foreign Office



Funded by
the European Union



Cyber Tactics Used in Hybrid Operations



RESOURCE DEVELOPMENT:

The adversary is trying to establish resources they can use to support operations.

Techniques:

- Acquire infrastructure;
- Compromise accounts;
- Compromise infrastructure;
- Develop capabilities;
- Establish accounts;
- Obtain capabilities;
- Stage capabilities



INITIAL ACCESS:

The adversary is trying to get into your network.

Techniques:

- Drive-by compromise;
- Exploit Public-Facing application;
- External remote services;
- Hardware additions; Phishing;
- Replication through removable media; Supply chain compromise;
- Trusted relationship;
- Valid accounts



IMPACT:

The adversary is trying to manipulate, interrupt, or destroy your systems and data.

Techniques:

- Account access removal;
- Data destruction;
- Data encrypted for impact;
- Data manipulation; Defacement;
- Disk wipe; Endpoint denial of service; Firmware corruption;
- Inhibit system recovery;
- Network denial of service;
- Resource hijacking; Service stop;
- System shutdown/reboot



Cyber Techniques Supporting Influence Tactics



CONTENT

TA06 – Develop Content
TA02 – Plan Objectives
TA14 – Develop Narratives

Obtain information that can be used (also altered) in information incidents/operations

Develop content e.g. deep fakes

Carry out actions that support specific narratives e.g. stealing voter registration data

INFRASTRUCTURE

TA16 – Establish Legitimacy
TA07 – Select Channels and Affordances
TA15 – Establish Social Assets

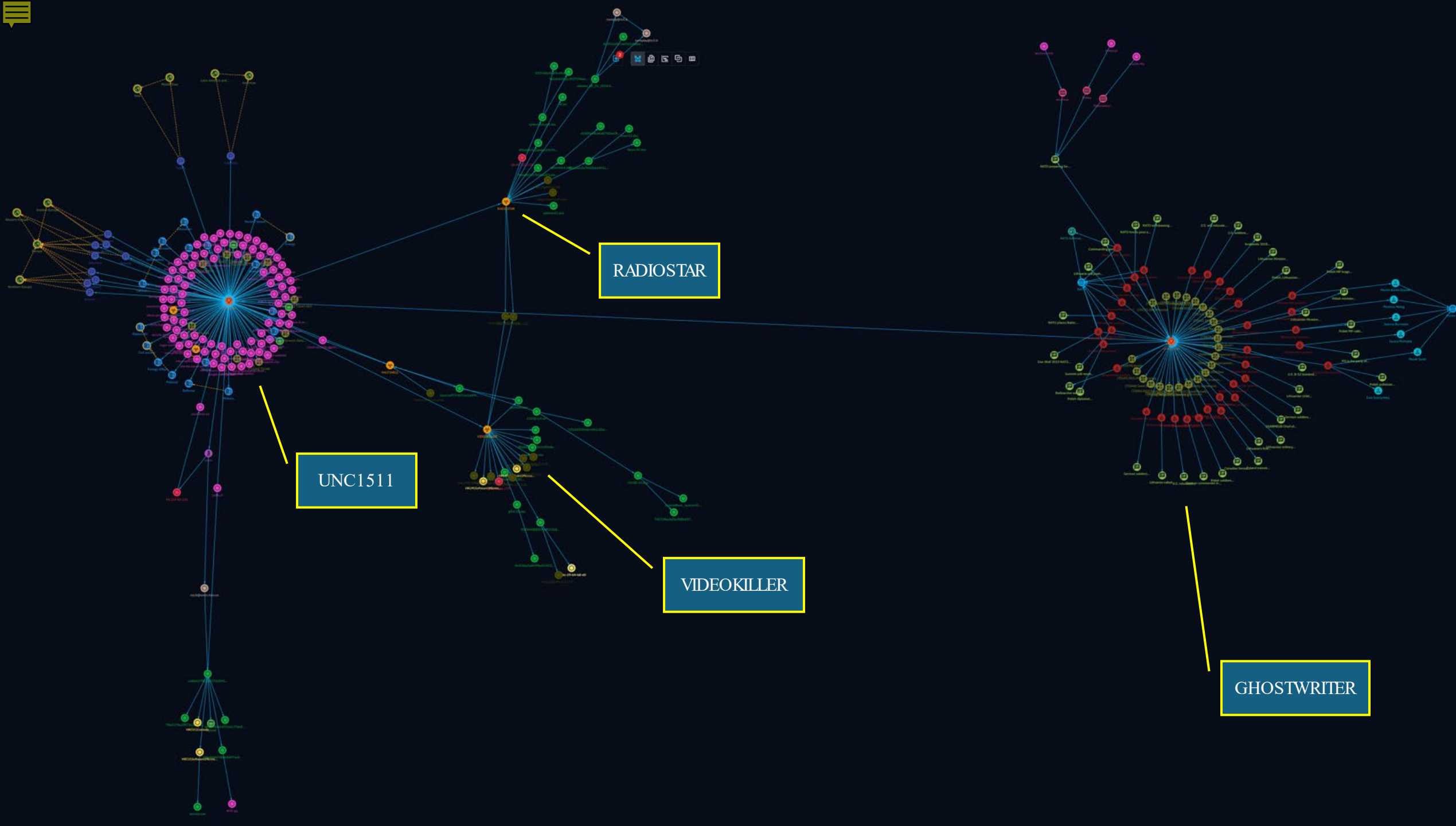
Obtain data (e.g. e-mails addresses) that can be used to disseminate information (e.g. information flooding)

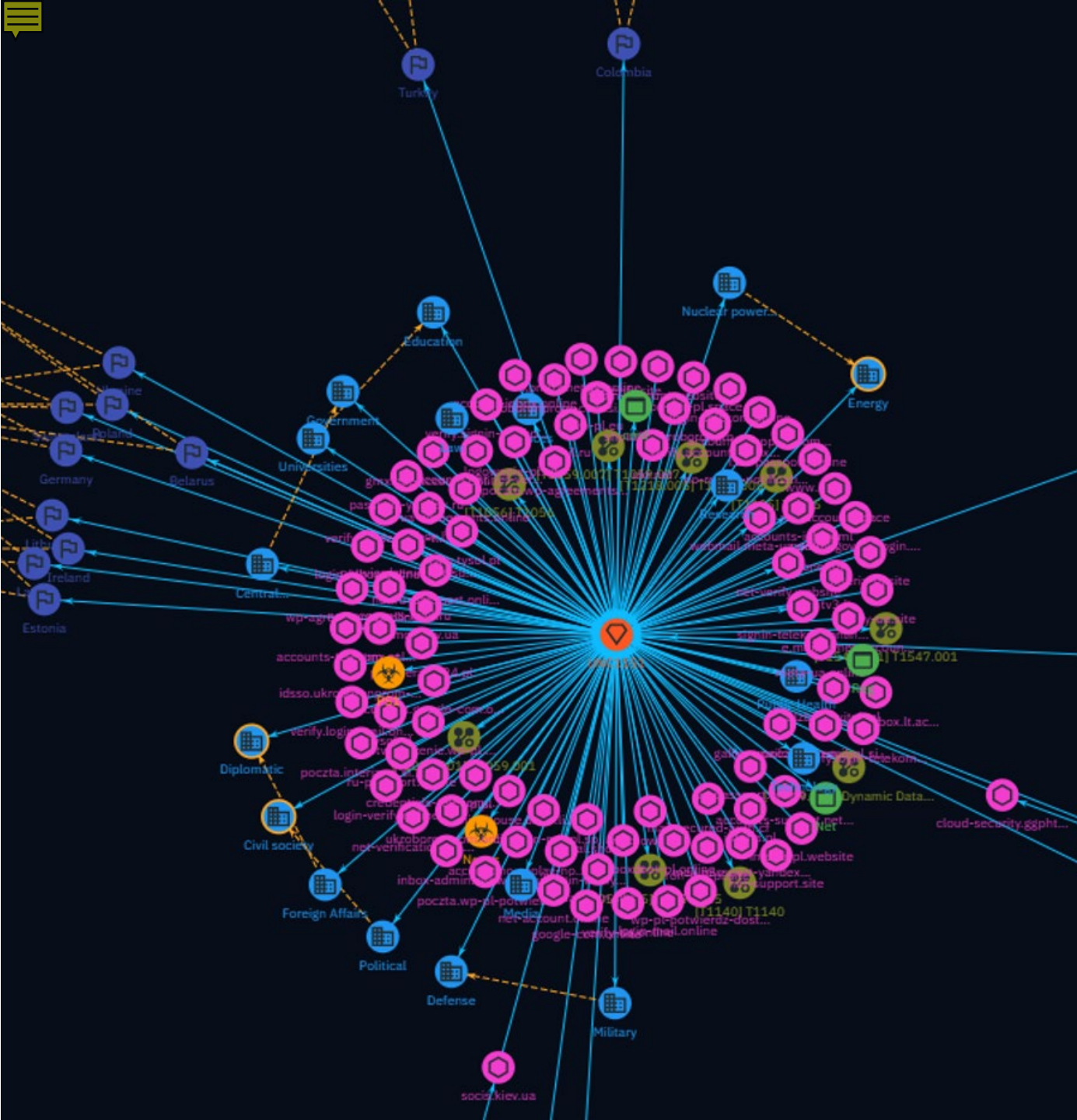
Establishing legitimacy by creating new (fake) accounts or compromising existing accounts

Compromise websites (e.g. news outlets) to display fake information

DISSEMINATION

TA17 – Maximize Exposure



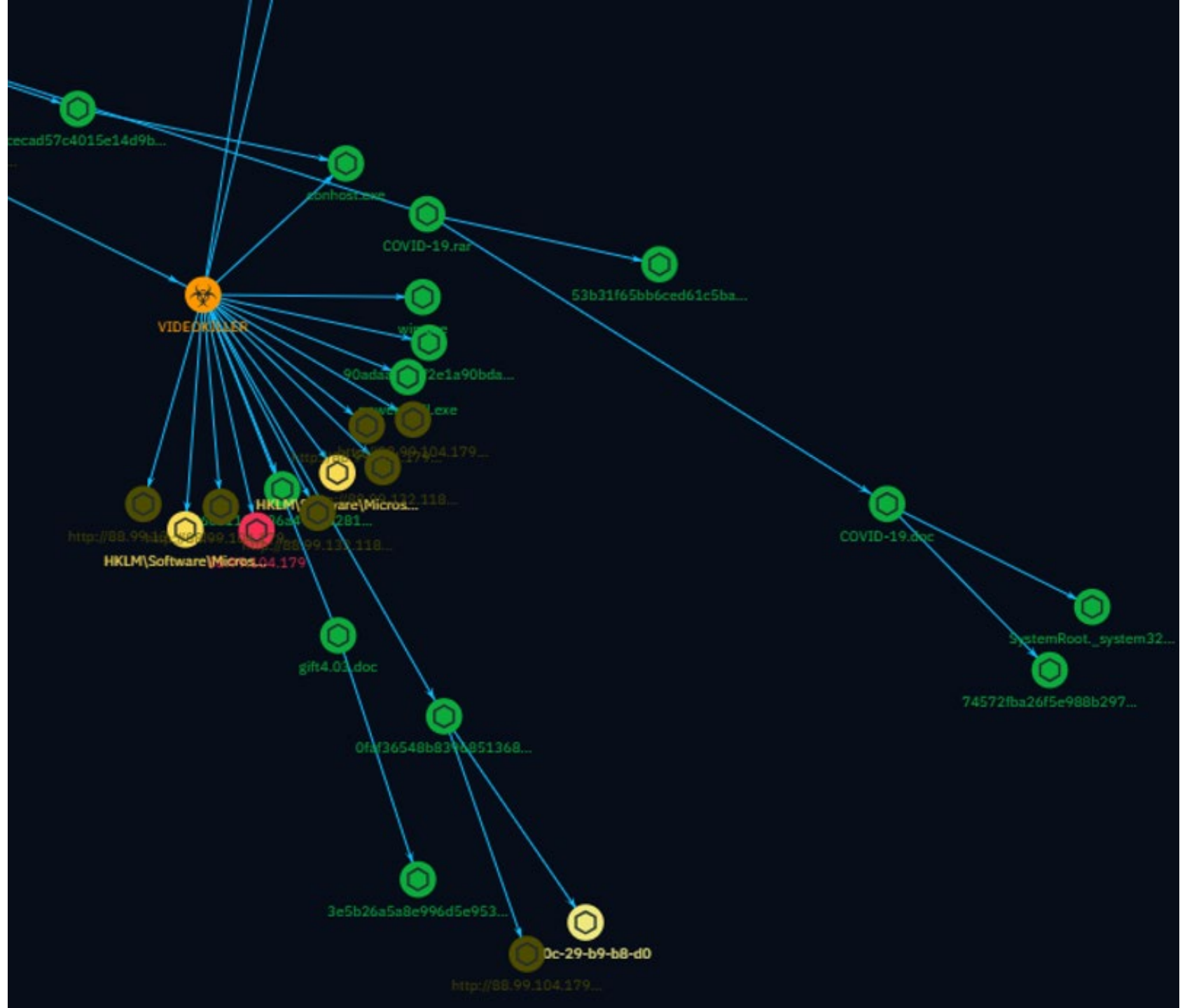


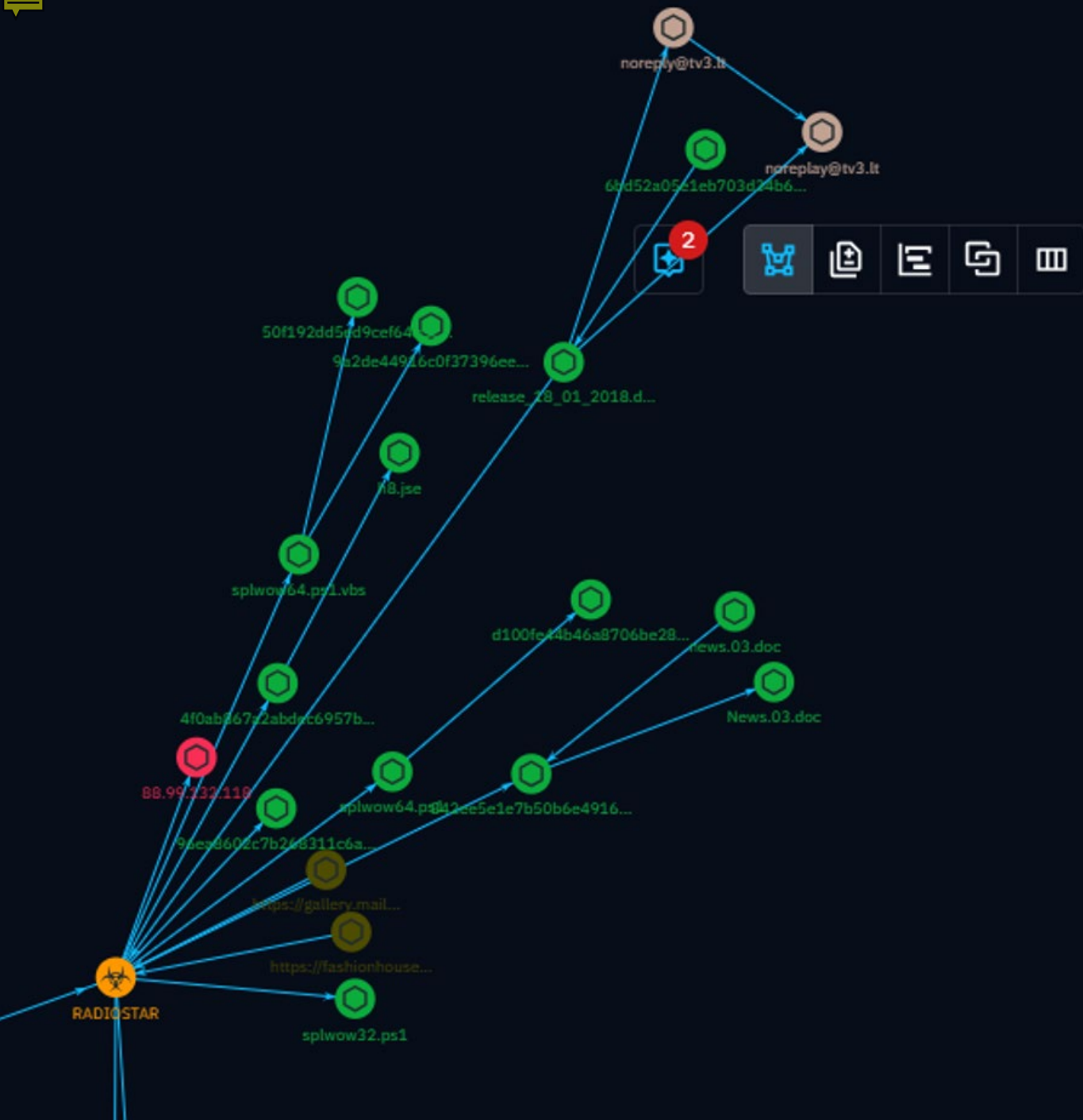
UNC1511

- Intrusion Set responsible for credentials harvesting and malware distribution
- Pink icons are phishing sites
- Green icons are ATT&CKTIPs
- Light blue icons are targeted sectors
- Dark blue icons are targeted countries
- Orange icons are malware



- Malware dropped after user clicks on a document in email promising a gift
- A.NETbackdoor masquerading as conhost.exe
- Maintains persistence by modifying the registry
- Purpose believed to be espionage



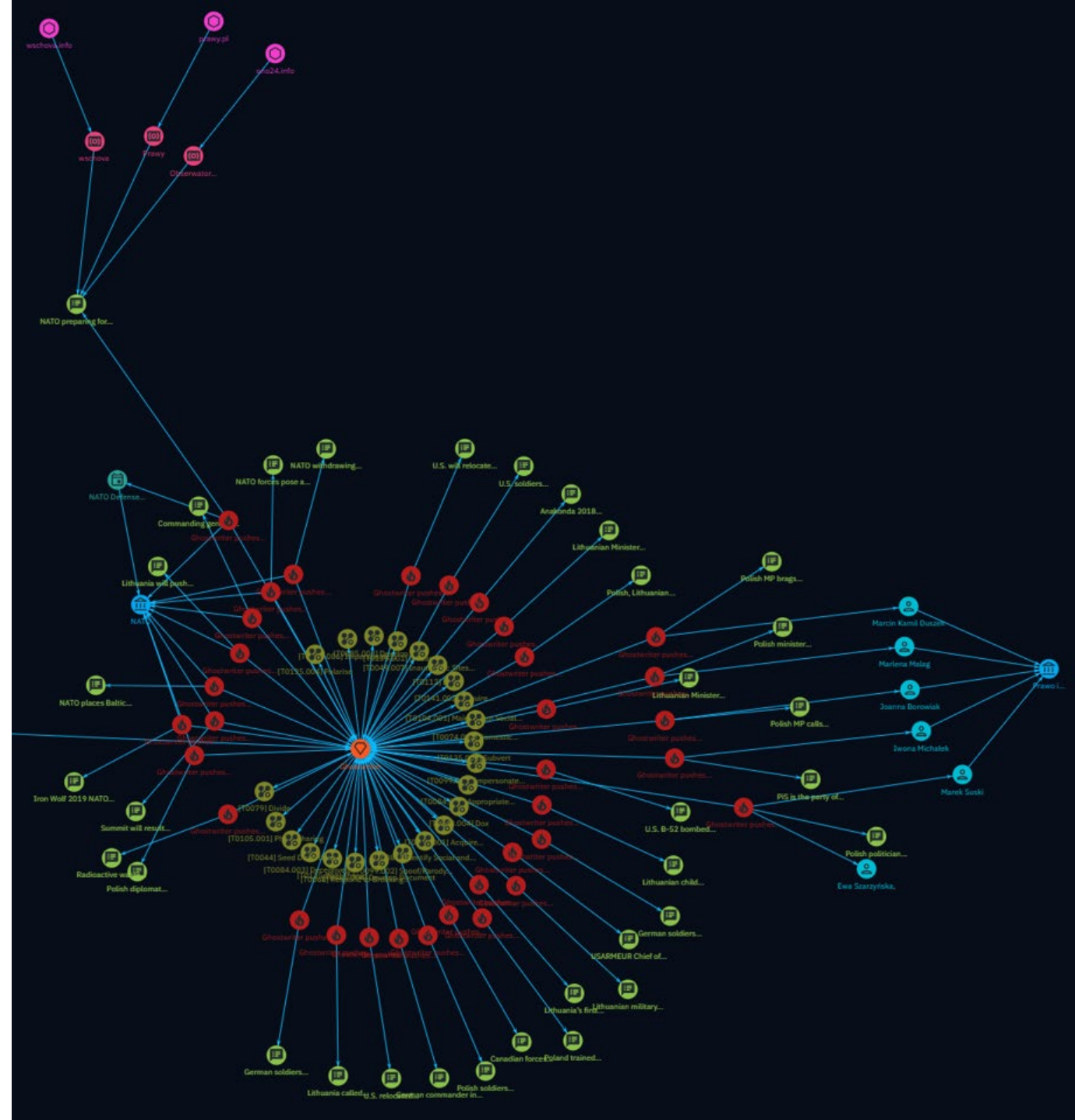


RADIOSTAR

- Malware dropped after user clicks on a document claiming to be a press release
- A PowerShell backdoor downloaded via a VBS script
- Maintains persistence by modifying the registry
- Purpose believed to be espionage



- Intrusion Set aiming to discredit the Polish government and weaken support for NATO in the Baltics
- Publishes forged documents on hacked media and government websites
- Amplifies forged documents using hacked social media accounts of leading politicians
- Inner icons in green are DISARM techniques
- Red icons are incidents
- Light green icons are false narratives
- Light blue icons are targets





Resource Development 8 techniques	Initial Access 9 techniques	Execution 13 techniques	Persistence 14 techniques	Defense Evasion 13 techniques	Credential Access 17 techniques	Command and Control 18 techniques	Impact 14 techniques
Acquire Access	Content Injection	Cloud Administration Command	BITS Jobs	BITS Jobs	Adversary-in-the-Middle (0/3)	Application Layer Protocol (0/4)	Account Access Removal
Acquire Infrastructure (0/8)	Drive-by Compromise	Command and Scripting Interpreter (3/10)	Boot or Logon Autostart Execution (1/1)	Build Image on Host	Brute Force (0/4)	Communication Through Removable Media	Data Destruction
Compromise Accounts (2/3)	Exploit Public-Facing Application	AppleScript	Registry Run Keys / Startup Folder	Debugger Evasion	Credentials from Password Stores (0/6)	Content Injection	Data Encrypted for Impact
Cloud Accounts	External Remote Services	AutoHotKey & AutoIT	Browser Extensions	Deobfuscate/Decode Files or Information	Exploitation for Credential Access	Dynamic Resolution (0/3)	Data Manipulation (0/3)
Email Accounts	Hardware Additions	Cloud API	Compromise Host Software Binary	Deploy Container	Forced Authentication	Data Encoding (0/2)	Defacement (0/2)
Social Media Accounts	Phishing (1/4)	JavaScript	Create Account (0/3)	Direct Volume Access	Forge Web Credentials (0/2)	Data Obfuscation (0/3)	Disk Wipe (0/2)
Compromise Infrastructure (1/8)	Spearphishing Attachment	Network Device CLI	Hijack Execution Flow (1/1)	Execution Guardrails (0/1)	Input Capture (0/4)	Dynamic Resolution (0/3)	Endpoint Denial of Service (0/4)
Botnet	Spearphishing Link	PowerShell	Dynamic Linker Hijacking	Exploitation for Defense Evasion	Modify Authentication Process (0/9)	Encrypted Channel (0/2)	Financial Theft
DNS Server	Spearphishing via Service	Python	Implant Internal Image	File and Directory Permissions Modification (0/2)	Multi-Factor Authentication Interception	Fallback Channels	Firmware Corruption
Domains	Spearphishing Voice	Unix Shell	Modify Authentication Process (0/9)	Hide Artifacts (0/12)	Multi-Factor Authentication Request Generation	Hide Infrastructure	Inhibit System Recovery
Network Devices	Replication Through Removable Media	Visual Basic	Office Application Startup (0/6)	Hijack Execution Flow (1/1)	Network Sniffing	Ingress Tool Transfer	Network Denial of Service (0/2)
Server	Supply Chain Compromise (0/3)	Windows Command Shell	Power Settings	Dynamic Linker Hijacking	OS Credential Dumping (0/8)	Multi-Stage Channels	Resource Hijacking
Serverless	Trusted Relationship	Container Administration Command	Pre-OS Boot (0/5)	Masquerading (0/9)	Steal Application Access Token	Non-Application Layer Protocol	Service Stop
Virtual Private Server		Deploy Container	Server Software Component (0/5)	System Binary Proxy Execution (1/14)	Steal or Forge Authentication Certificates	Non-Standard Port	System Shutdown/Reboot
Web Services		Exploitation for Client Execution	Traffic Signaling (0/2)	CMSTP	Steal or Forge Kerberos Tickets (0/4)	Protocol Tunneling	
Develop Capabilities (0/4)		Inter-Process Communication (1/3)		Compiled HTML File	Unsecured Credentials (0/8)	Proxy (0/4)	
Establish Accounts (0/3)		Component Object Model		Control Panel		Remote Access Software	
Obtain Capabilities (0/7)		Dynamic Data Exchange		Electron Applications		Traffic Signaling (0/2)	
Stage Capabilities (0/6)		XPC Services		InstallUtil		Web Service (0/3)	
		Native API		Mavinject			
		Serverless Execution		MMC			
		Shared Modules		Msihta			
		Software Deployment Tools		Msiexec			
		System Services (0/2)		Odbconcf			
		User Execution (0/3)		Regsvcs/Regasm			
		Windows Management Instrumentation		Regsvr32			
				Rundll32			
				Verclsid			

ATT&CK Techniques



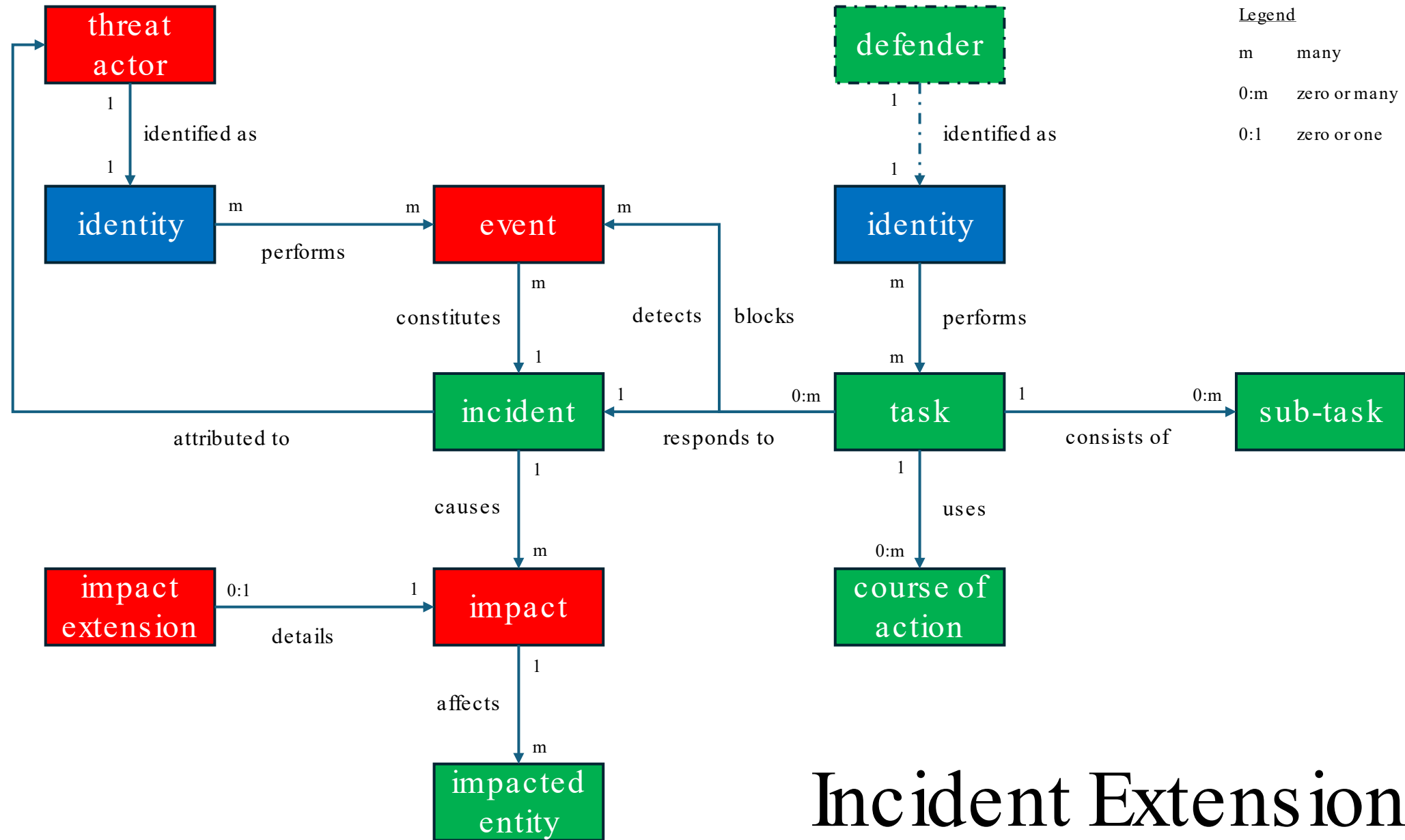
Plan Strategy 2 techniques	Plan Objectives 13 techniques	Target Audience Analysis 3 techniques	Develop Narratives 7 techniques	Develop Content 8 techniques	Establish Assets 14 techniques	Establish Legitimacy 6 techniques	Select Channels and Affordances 12 techniques	Conduct Pump Priming 5 techniques	Maximise Exposure 7 techniques	Drive Online Harms 5 techniques
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Determine Target Audiences	II Undermine (4/4)	II Segment Audiences (0/5)	Respond to Breaking News Event or Active Crisis	II Reuse Existing Content (1/4)	II Recruit Malign Actors (0/3)	II Impersonate Existing Entity (3/5)	II Traditional Media (0/3)	Use Search Engine Optimisation	II Manipulate Platform Algorithm (0/1)	II Suppress Opposition (0/3)
II Determine Strategic Ends (1/4)	Thwart	II Map Target Audience Information Environment (0/5)	Leverage Existing Narratives	Use Copy-pasta	Prepare Physical Broadcast Capabilities	II Spoof/Parody Account/Site	II Social Networks (1/6)	Use Fake Experts	II Incentivize Sharing (0/2)	Platform Filtering
Ideological Advantage	Subvert	II Identify Social and Technical Vulnerabilities (0/8)	II Leverage Conspiracy Theory Narratives (0/2)	Plagiarise Content	II Prepare Fundraising Campaigns (0/2)	Impersonate Existing Organisation	Use Hashtags	Trial Content	II Flood Information Space (1/8)	II Harass (1/4)
Geopolitical Advantage	Smear		Integrate Target Audience Vulnerabilities into Narrative	Deceptively Labelled or Translated	II Leverage Content Farms (0/2)	Impersonate Existing Official	Private/Closed Social Networks	Seed Kernel of Truth	II Utilise Spamoflauge	Threaten to Dox
Economic Advantage	Polarise		Develop New Narratives	Appropriate Content	II Infiltrate Existing Networks (0/2)	Impersonate Existing Media Outlet	Mainstream Social Networks	Seed Distortions	Trolls Amplify and Manipulate	Harass People Based on Identities
Domestic Political Advantage	Facilitate State Propaganda		Develop Competing Narratives	II Obtain Private Documents (0/2)	Employ Commercial Analytic Firms	Impersonate Existing Influencer	Interest-Based Networks		II Inauthentic Sites Amplify News and Narratives	Dox
	Divide		Demand Insurmountable Proof	II Distort Facts (0/2)	Develop Owned Media Assets	Fabricate Grassroots Movement	Dating App		Generate Information Pollution	Boycott/"Cancel" Opponents
	Distract			II Develop Video-Based Content (0/2)	Cultivate Ignorant Agents	II Establish Inauthentic News Sites (0/2)	Create Dedicated Hashtag		Flood Existing Hashtag	Control Information Environment through Offensive Cyberspace Operations (0/4)
	Distort			II Develop Text-Based Content (2/6)	Create Inauthentic Websites	II Create Personas (0/1)	Online Polls		Conduct Swarming	II Censor Social Media as a Political Force
	II Dissuade from Acting (0/3)			Develop Opinion Article	Create Inauthentic Social Media Pages and Groups	II Create Fake Experts (0/1)	II Media Sharing Networks (1/3)		Conduct Keyword Squatting	
	II Dismiss (0/1)			Develop Inauthentic News Articles	II Create Inauthentic Accounts (0/4)	II Co-Opt Trusted Sources (1/3)	Video Sharing		Bots Amplify via Automated Forwarding and Reposting	
	Dismay			Develop Document	II Build Network (0/3)	II Co-Opt Trusted Individuals	Photo Sharing			
	Degrade Adversary			Develop Book	II Acquire/Recruit Network (0/2)	Co-Opt Influencers	Audio Sharing			
	II Cultivate Support (0/8)			Develop AI-Generated Text	II Acquire Compromised Asset (2/2)	Co-Opt Grassroots Groups	II Livestream (0/2)		Direct Users to Alternative Platforms	
	II Cause Harm (0/3)			Create Fake Research	II Acquire Compromised Website		Formal Diplomatic Channels		II Cross-Posting (0/3)	
	Spread Hate			II Develop Image-Based Content (0/4)	Acquire Compromised Account		Email		Bait Influencer	
	Intimidate			II Develop Audio-Based Content (0/2)			II Discussion Forums (0/1)		Amplify Existing Narrative	
	Defame			Create Hashtags and Search Artefacts			Consumer Review Networks			
							II Chat Apps (0/2)			
							Bookmarking and Content Curation			
							Blogging and Publishing Networks			

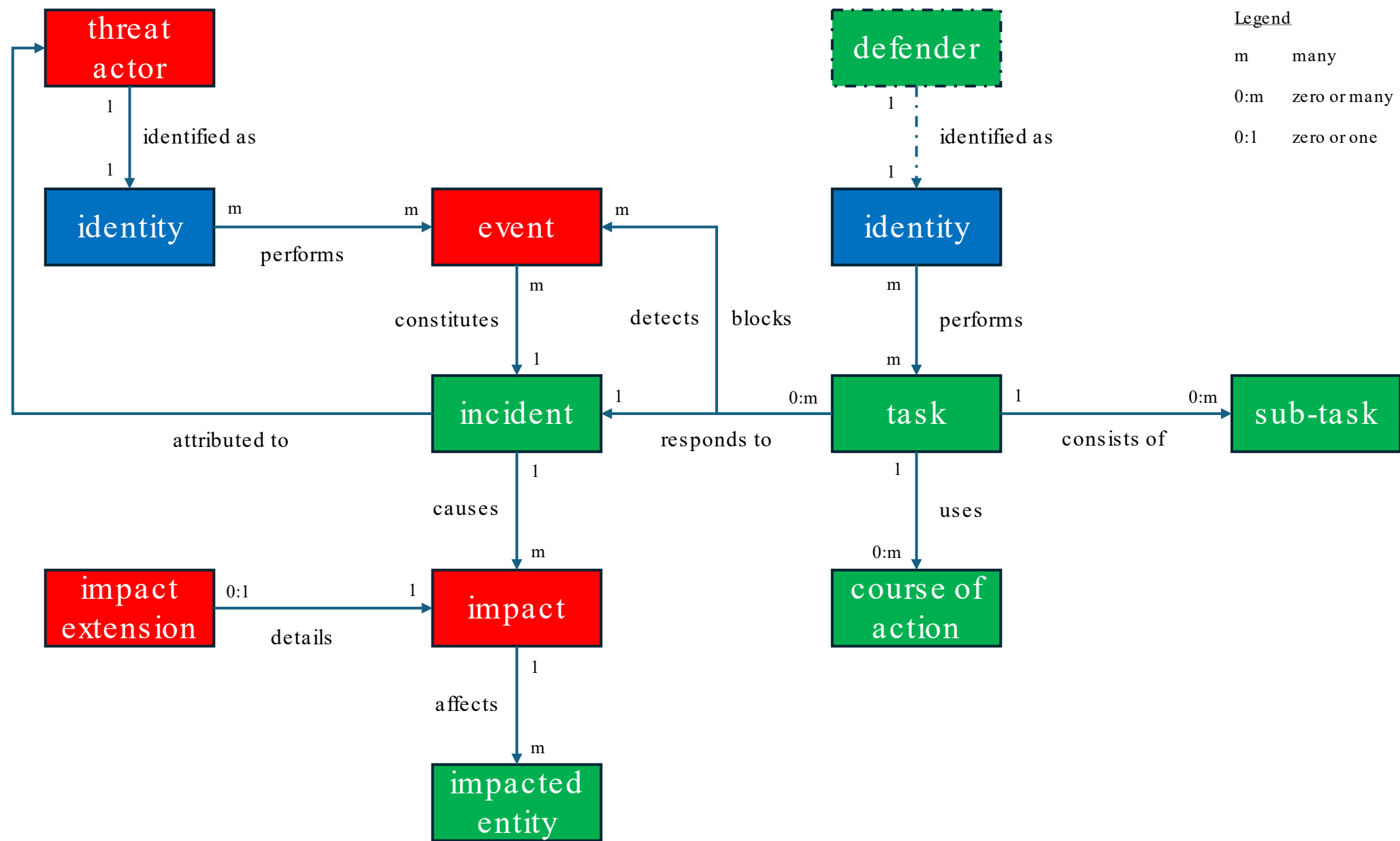
DISARM Techniques

Gap Analysis

- Clashes with incident extension suite
 - Use “Incident Attack” or “Information Operation” instead of “Incident”?
 - Proposed “Real-World Event” SDO?
- Overlap between “Channel” and “Domain”, “URL”, “Account”
 - Defining “Channel”: platforms vs. community vs. account
 - Need “Platform type” open vocabulary
 - Properties differ - subtype-extensions for different platforms?
 - How do we minimize redundancy and trivial SROs?
- Threat actor
 - “Intrusion Set” -> “Manipulation Set”?
 - Need new relationships to model proxies e.g. outsources, sponsors, directs etc
 - Need “Threat Actor individual” and associated relationships e.g. employs
 - Need SRO for “attributed-to” with properties for levels of attribution and associated taxonomy, and embedded relationships to sightings / observations

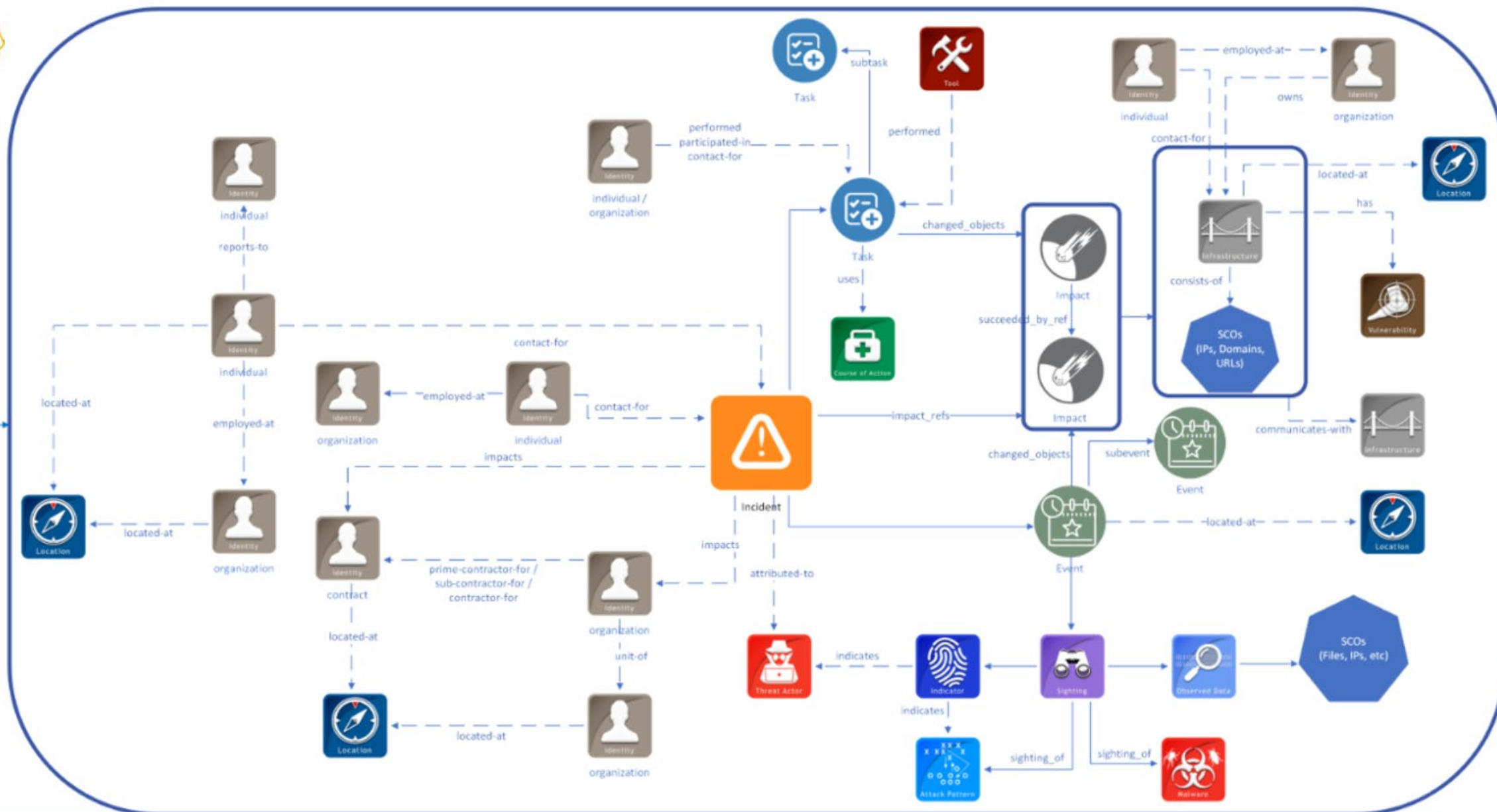


Incident Extension Suite

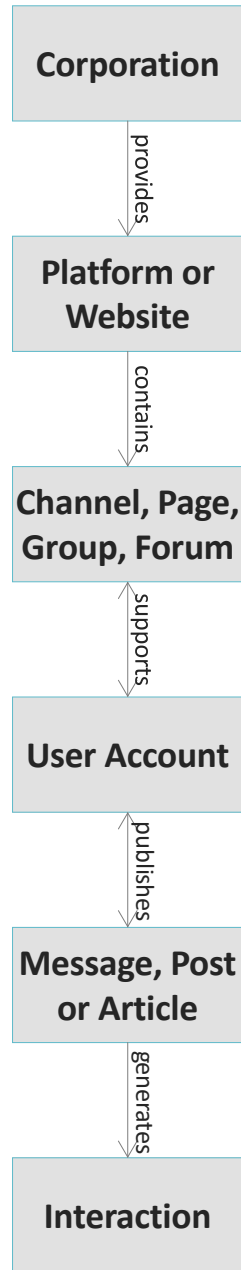




UNCLASSIFIED



UNCLASSIFIED



Technology companies and internet service providers

Refining Channel

Need platform-type-ov. Include offline media such as TV? If so would the layer below be “program”?

How do we define this layer of the structure? SIOC uses “container” but channel is more intuitive.

Can we extend the “account” SCO with properties to model profiles, validation, followers etc?

The container for a post is separate from its media-content e.g. it may have a tweet ID

Comments, likes, shares, retweets are special types of posts; perhaps a post-type-ov would suffice

