

## Serena Canaan

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**Citizenship:** U.S. and Lebanon

### Academic Positions:

2016— Assistant Professor, Department of Economics, American University of Beirut  
Fall 2018–2019 Visiting Scholar, IRLE, University of California Berkeley

### Affiliations:

2019— Research Affiliate, Institute of Labor Economics (IZA)  
2013–2016 Graduate Associate, Broom Center for Demography, UC Santa Barbara

**Research Interests:** Applied Microeconomics, Labor Economics, Economics of Education,  
Public Economics, Family Economics

### Education:

2016	Ph.D.	Economics	University of California, Santa Barbara
2012	M.A.	Economics	University of California, Santa Barbara
2011	M.A.	Economics	American University of Beirut
2008	B.A.	Economics	Université Saint-Joseph

### Publications:

Returns to Education Quality for Low-Skilled Students: Evidence from a Discontinuity, with Pierre Mouganie. *Journal of Labor Economics* 36 (2): 395–436, April 2018.

The Long-Run Effects of Reducing Early School Tracking. *Journal of Public Economics* 187:104206, July 2020.

The Impact of Advisor Gender on Female Students' STEM Enrollment and Persistence, with Pierre Mouganie. *Accepted, Journal of Human Resources*

Does Advisor Gender Affect Women's Persistence in Economics?, with Pierre Mouganie  
*Accepted, AEA Papers and Proceedings*

### Working Papers:

Advisor Value-Added and Student Outcomes: Evidence from Randomly Assigned College Advisors, with Antoine Deeb and Pierre Mouganie. *Revise and resubmit, American Economic Journal: Economic Policy*

Parental Leave, Household Specialization and Children's Well-Being. *Revise and resubmit, Labour Economics*

Is Parental Leave Costly for Firms and Coworkers?, with Anne Brenøe, Nikolaj Harmon and Heather Royer.

Keep Me in, Coach: Can Mentoring Improve Marginal Students' Outcomes?, with Stefanie Fischer and Pierre Mouganie.

The Impact of Religious Diversity on Students' Academic and Behavioral Outcomes, with Antoine Deeb and Pierre Mouganie

### Selected Work in Progress:

The Impact of Delaying Early School Tracking on Women's Fertility and Marriage

**Grants:**

2018	Center for Teaching and Learning SOTL Grant (AUB), with Pierre Mouganie
2017	University Research Board Faculty Grant (AUB), with Pierre Mouganie
2017	Short Term Faculty Development Grant (AUB)

**Awards:**

2014-2015	Graduate Opportunity Fellowship, University of California, Santa Barbara
2012-2013	Research Fellow, University of California Center for Energy and Environmental Economics (UCE <sup>3</sup> )
2012	Distinction in Macroeconomics Preliminary Examination
2011	Best Graduate Student Paper Award, Center for Research on the Economies of the Mediterranean, Barcelona Graduate School of Economics
2010-2011	Graduate Assistant, American University of Beirut

**Conferences and Seminars:**

2020	SOLE Annual Meetings; CESifo EffEE Conference on Econometric Evaluation of School Reforms (canceled); CESifo Venice Summer Institute Economics of Education and Equality of Opportunity (canceled)
2019	ZEW Workshop on the Economics of Higher Education; Koç University; SOLE Annual Meetings
2018	UC Berkeley Labor Lunch; UC Berkeley IRLE Workshop; UC Davis; UC Santa Barbara Labor Lunch; USC CESR Brown Bag; NBER Summer Institute Children (co-author presented); 3rd Meeting of the Lebanese Econometric Study Group
2017	Population Association of America Meetings; SOLE Annual Meetings; 2nd IZA Junior/Senior Symposium; 1st IZA Workshop on Gender and Family Economics; 2nd Meeting of the Lebanese Econometric Study Group
2016	SOLE Annual Meetings; WEAI Graduate Student Workshop; European Economic Association Annual Congress; Trans-Pacific Labor Seminar; Association for Education Finance and Policy Conference
2015	18th IZA European Summer School in Labor Economics; Southern California Conference in Applied Microeconomics; UC Santa Barbara Labor Lunch

**Teaching:*****American University of Beirut:***

Elementary Microeconomic Theory, Applied Econometrics

***UC Santa Barbara:***

Teaching Assistant– Principles of Macroeconomics, Introduction to Econometrics, Natural Resource Economics, Intermediate Microeconomic Theory, Intermediate Macroeconomic Theory, Statistics with Economics and Business Applications

**Professional Service:**

**Referee for:** *Journal of the European Economic Association, Journal of Public Economics, Journal of Human Resources, Demography, European Economic Review, Industrial and Labor Relations Review, Economics of Education Review, Review of Economics of the Household, Journal of Policy Analysis and Management, Journal of Labor Research, Economic Inquiry*

***University Service:***

2020	Member of the AI, Computational & Data Sciences Task Force
2017–2018	Freshman academic advisor
2017–	Economics Department Library Liaison
2016–2017	Economics Department Hiring Committee

***Other:***

Reviewer for AUB's Center for Teaching and Learning annual conference (×2)

**Computer Skills:** STATA, MATLAB, L<sup>A</sup>T<sub>E</sub>X, Microsoft Office

**Languages :** English (Fluent), French (Fluent), Arabic (Native)