

Airbnb Recommender System

Scarlett Valentin

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TABLE OF CONTENTS



01

BUSINESS PROBLEM

02

**DATA
UNDERSTANDING**

03

MODELING

04

EVALUATION

05

NEXT STEPS



— BUSINESS PROBLEM —

- Recommend 3 personalized Airbnb listings
- Evaluate to assess accuracy

DATA UNDERSTANDING

- June 2024 Asheville, NC data
from Airbnb
- Listing and review information



MODELING

- Collaborative filter recommender model
- Input: User ID

Output: 3 Asheville, NC Airbnb personalized recommendations

Listing #1: Beautiful Mtn Views from covered porch | 3 min -DT



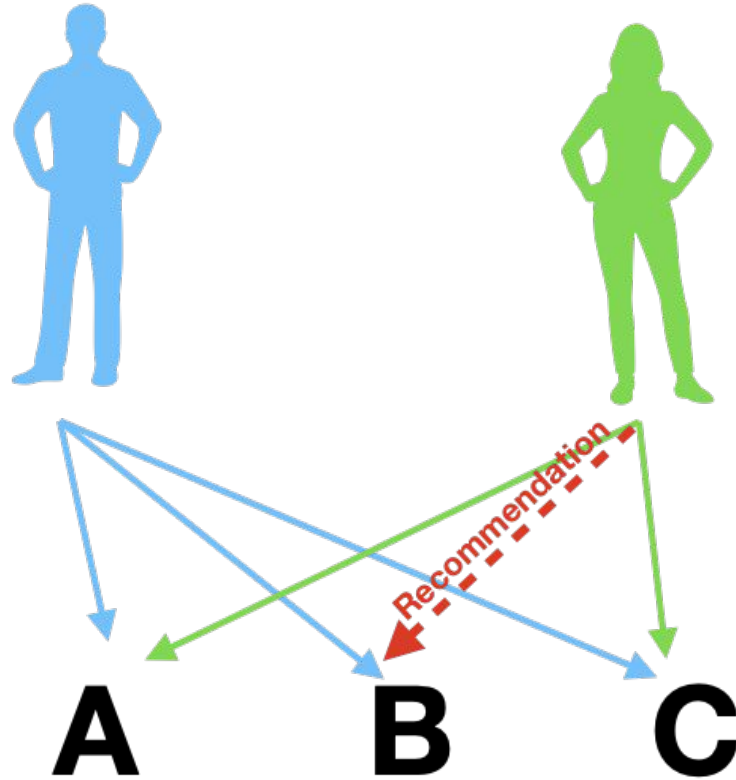
Listing #2: Quiet Refuge Close to Downtown



Listing #3: Spend Quality Time In Fabulous Asheville



MODELING



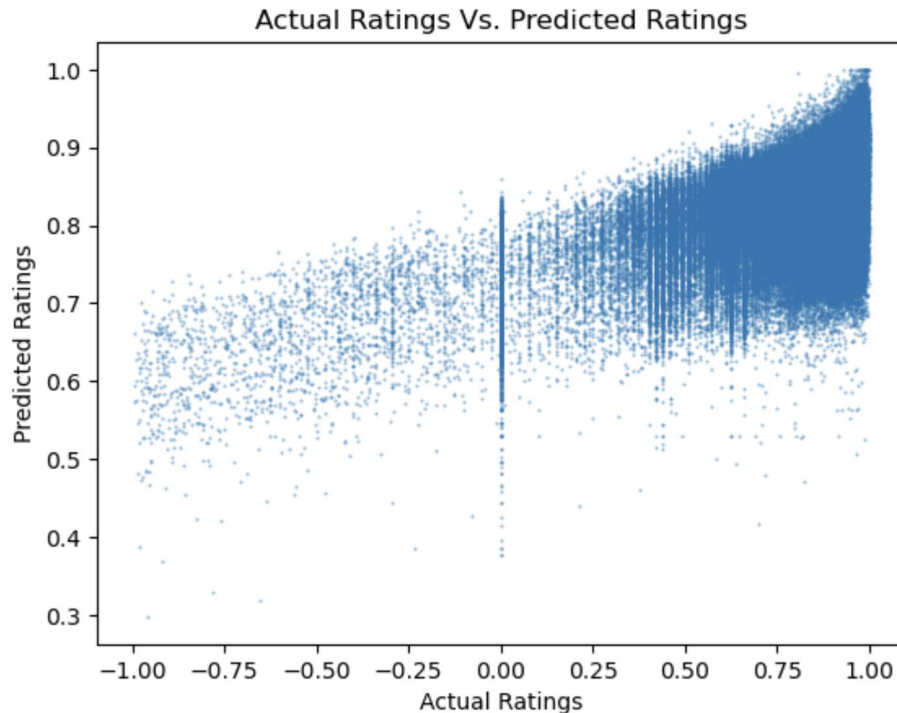
EVALUATION

Positive: 0.05 – 1

Neutral: between -0.05 and 0.05

Negative: -1 – -0.05

RMSE: approximately 0.17





NEXT STEPS

1. Expand to additional cities
2. Incorporate additional factors
3. New Users



— **THANK YOU** —

Do you have any questions?

Contact Information:

Email: scarlettmvalentin@gmail.com

GitHub: [@scarlettvalentin](https://github.com/scarlettvalentin)

LinkedIn: [linkedin.com/in/scarlett-valentin/](https://www.linkedin.com/in/scarlett-valentin/)