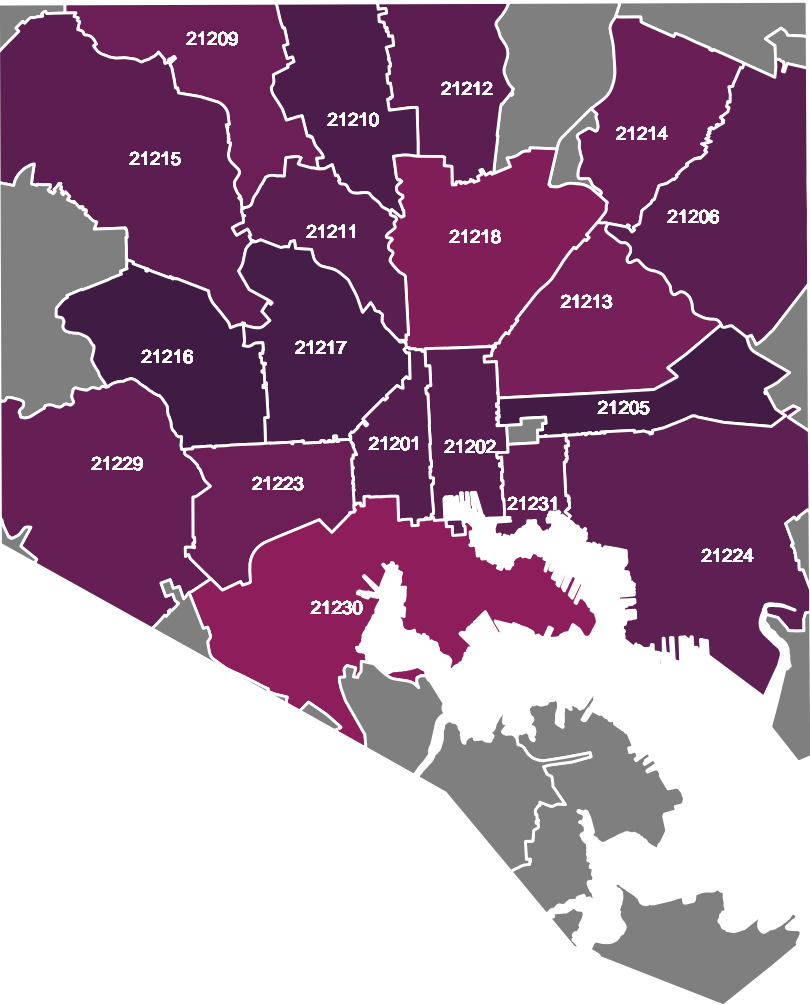
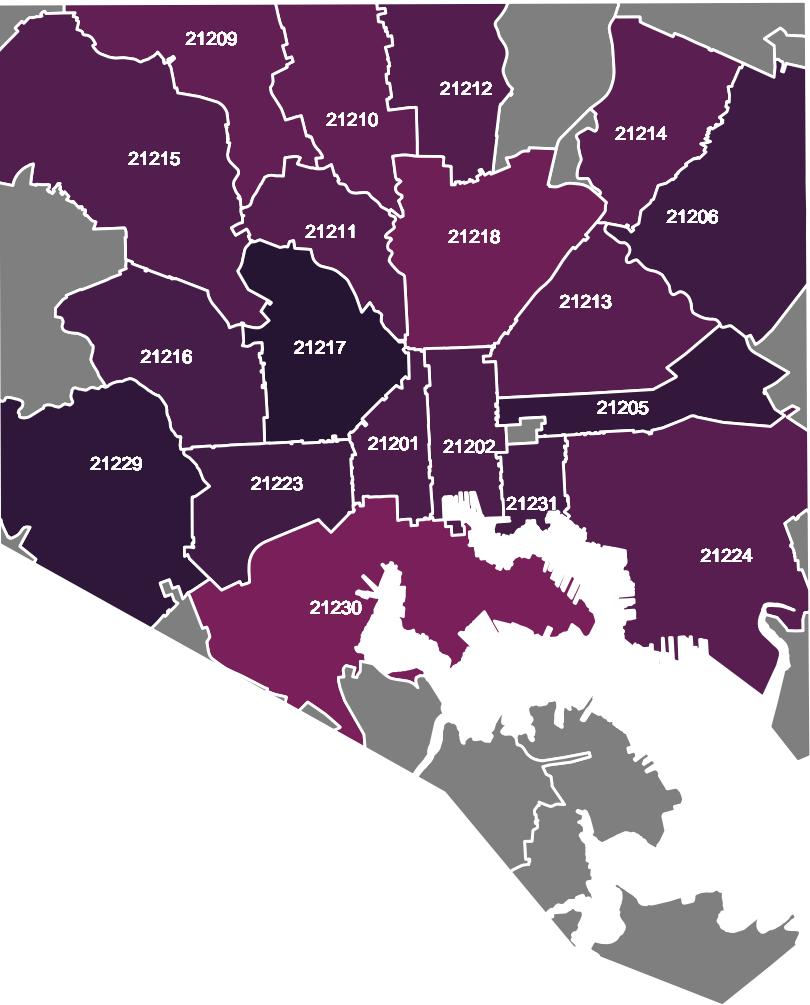


A

Meatless Marketing (Scenario 1)

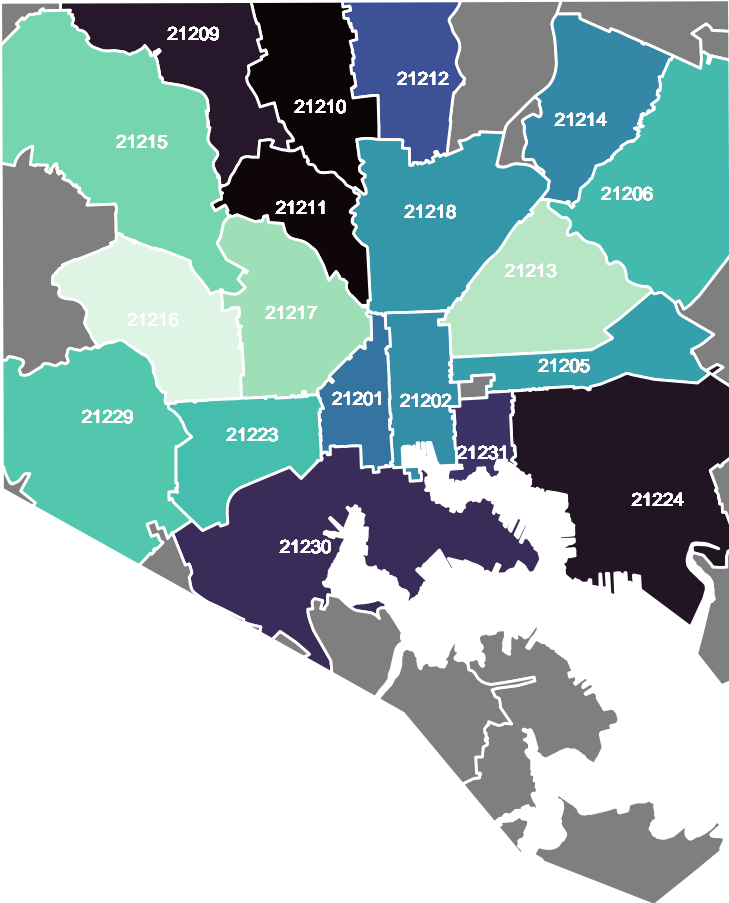


Meat Price Surge (Scenario 2)

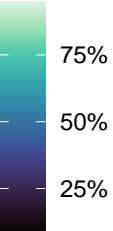


B

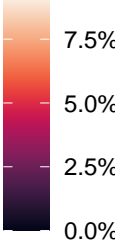
Non-Hispanic Black Population



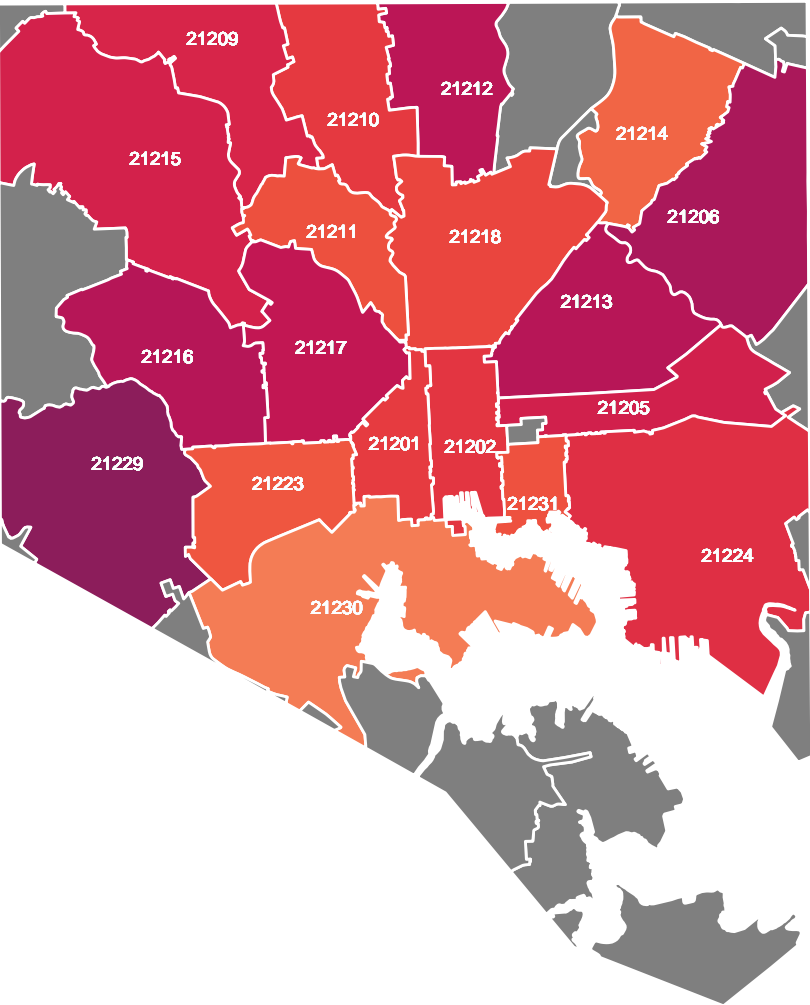
Fraction that are non-Hispanic Black



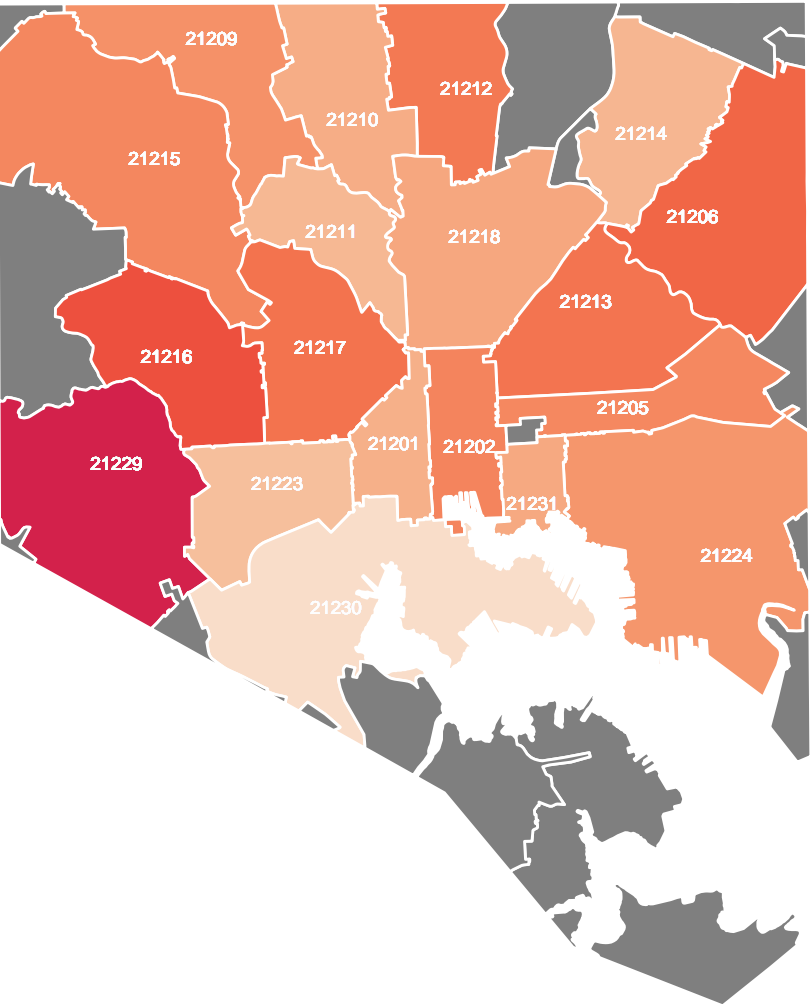
Reduction in meat consumption compared to Baseline



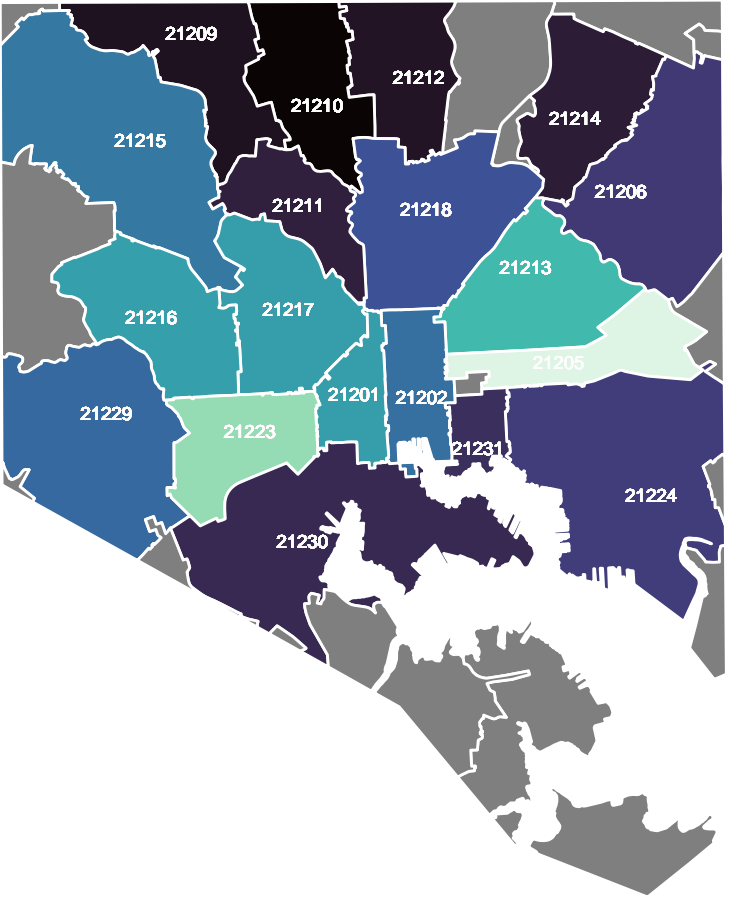
Increase in Meatless Option (Scenario 3)



Comprehensive Marketing (Scenario 4)



Low Income to High Income Ratio



Low Income (<\$55k) versus High Income

