



KATHIRVEL

GRAPHIC DESIGNER

PERSONAL INFO

I am a passionate Graphic & Branding Designer having expertise of 2+ years. I work closely with my clients in developing strong brand identities that define and exhibit values, and also professional visual entities to define your tone. I am a strong team player and a social butterfly.

CONTACT

- +91 63802 56944
- vkathir455@gmail.com
- Tamil Nadu, Coimbatore

SKILLS

- Graphic Design
- Visual Design
- Branding Design
- Packaging Design
- Book Cover Design
- Motion Graphics

TOOLS

- Corel draw 80%
- Adobe express 75%
- Canva 80%
- Marketing Design 85%
- Advertising 85%

EDUCATION

- BSC COMPUTER SCIENCE** 2023-2026
suguna college of arts and science
- Bachelors of Design in Graphic Design** 2012-2015
University name

EXPERIENCE

- Design and Social Media Manager** 2024-Present
Paresha hr services pvt Ltd
 - Designers to develop digital media resources.
 - Led an Ad campaign for paresha HR brands over a 6 month period in driving result-oriented growth.
 - Developed 200+ digital and print graphics.
 - Developed Branding and Presentation designs.
 - Designed over 300 social media content.
 - Derived visual quality identity and guidelines for brands.
 - Other digital and print designs.

REFERENCE

- Kyrie Petrakis - VP, Liceria & Co.**
hello@reallygreatsite.com +123-456-7890
- Paresha HR Services (P) LTD**
hello@reallygreatsite.com +123-456-7890