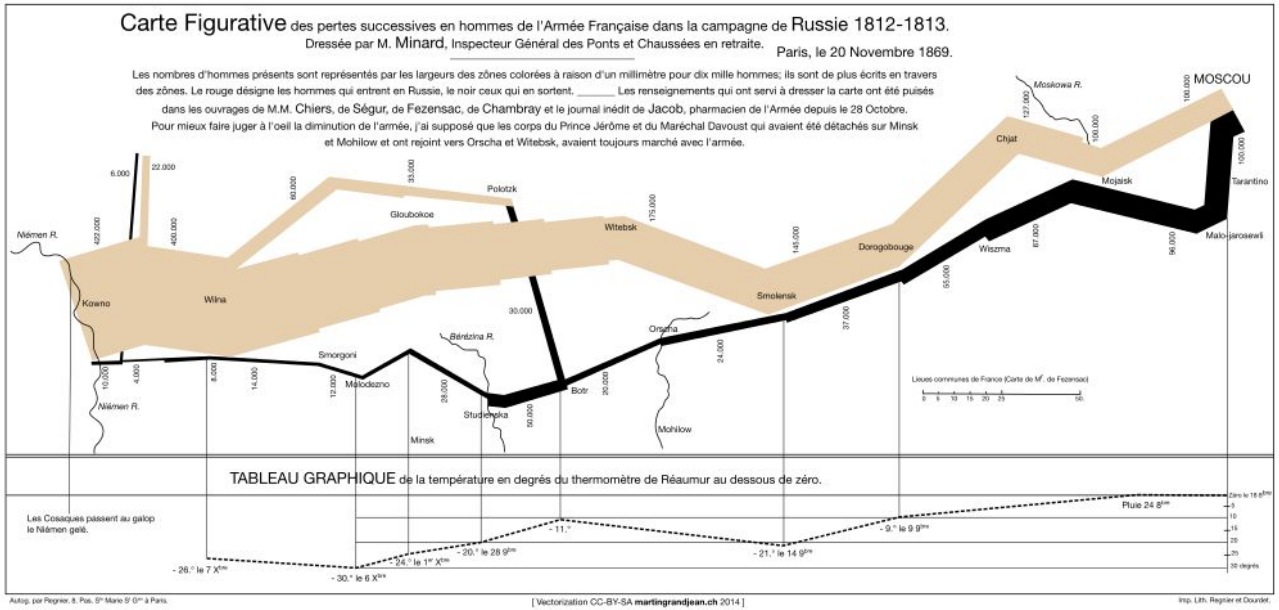
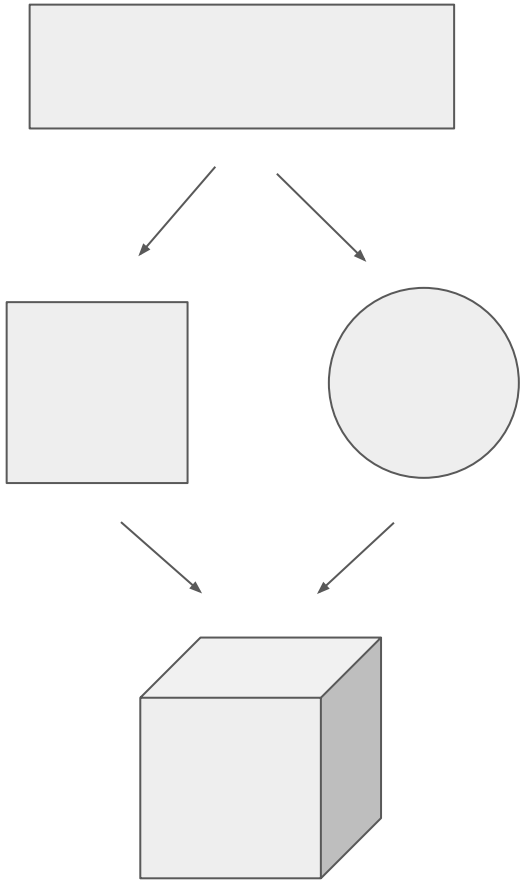
Choose Your Dataviz



	2012
January	132
February	31
March	47
April	132
May	62
June	119
July	100
August	63
September	88
October	245
November	112
December	206

Table

- Value
- Mnemonic empan = 7
- Accurate



Simple Shape

- comparison
- rectangle > circle or square > 3D shape
- area or volume

Simple Shape

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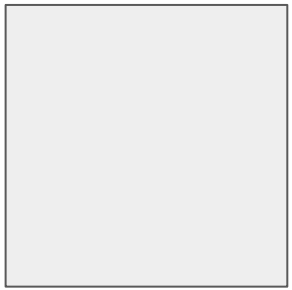
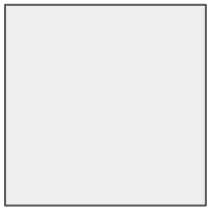
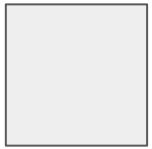
- rectangle > circle or square > 3D shape
- area or volume

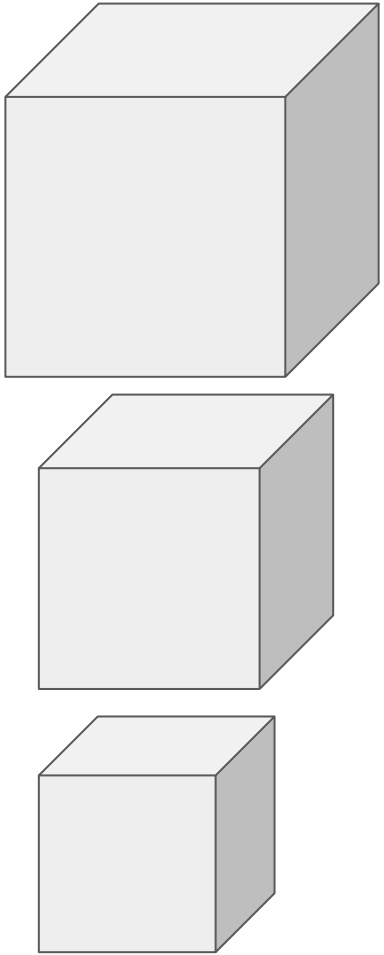






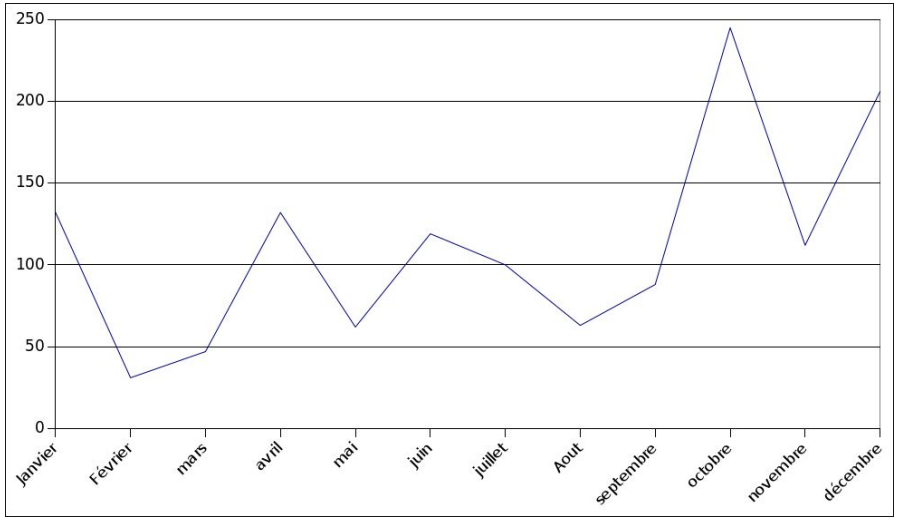
Simple Shape

- comparison
- rectangle > circle or square > 3D shape
- area or volume



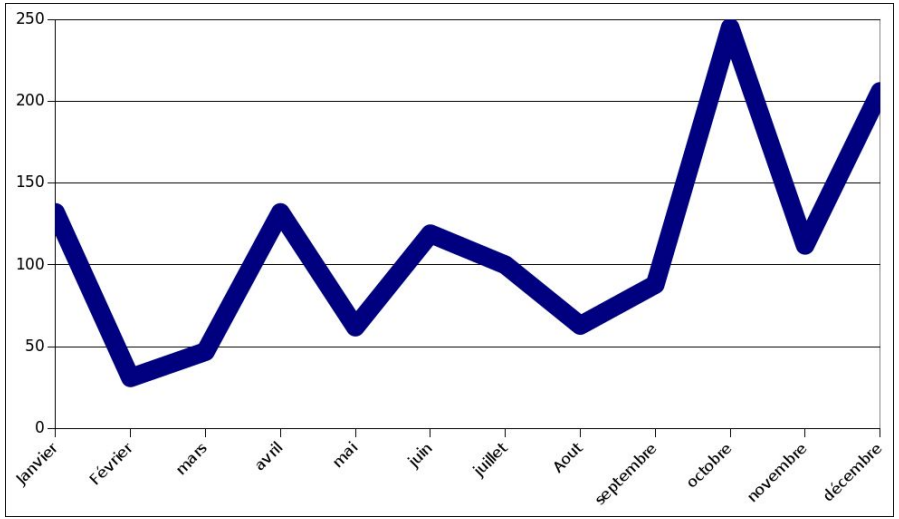
Simple Shape

- comparison
- rectangle > circle or square > 3D shape
- area or volume



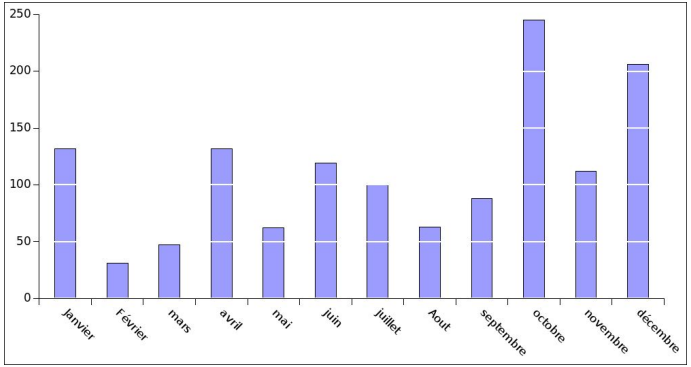
Line Chart

- evolution
- angle
- X axis = cause
- Y axis = effect
- line thickness



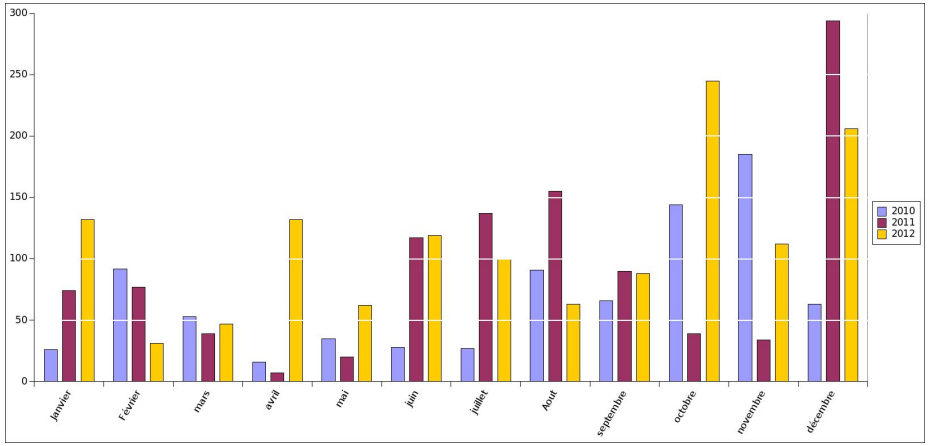
Line Chart

- evolution
- angle
- X axis = cause
- Y axis = effect
- line thickness

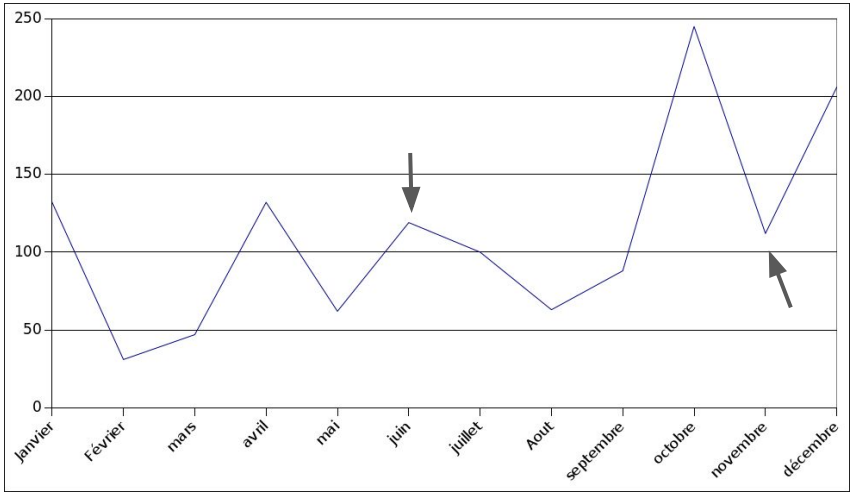


Bar Chart

- comparison
- group dimension to compare



Line Vs Bar


250
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Janvier
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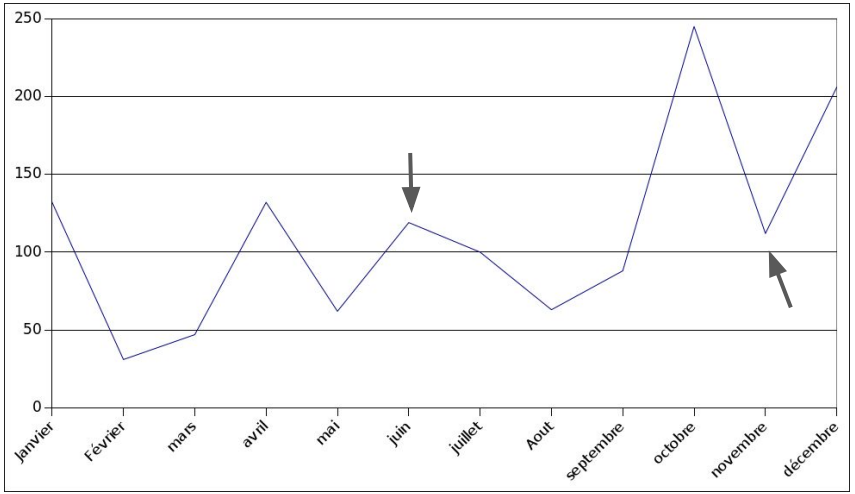
juin
juillet
Aout
septembre
octobre
novembre
décembre

Line Vs Bar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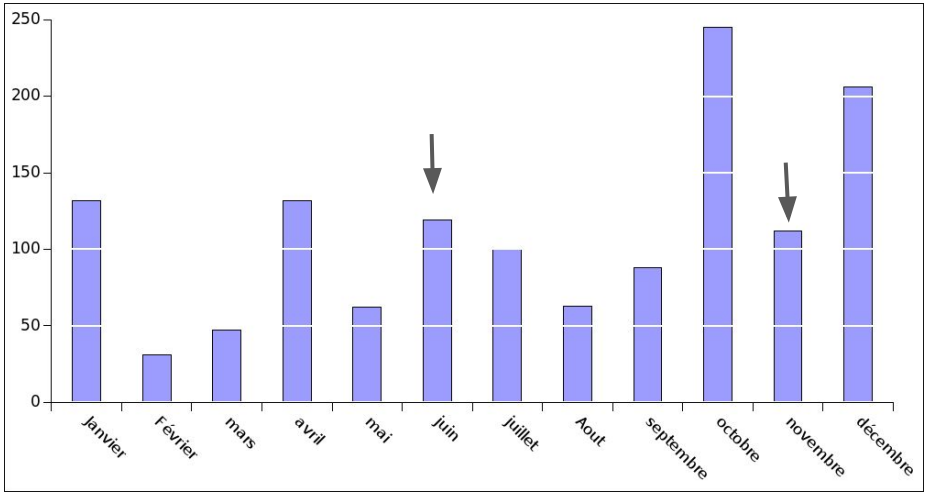
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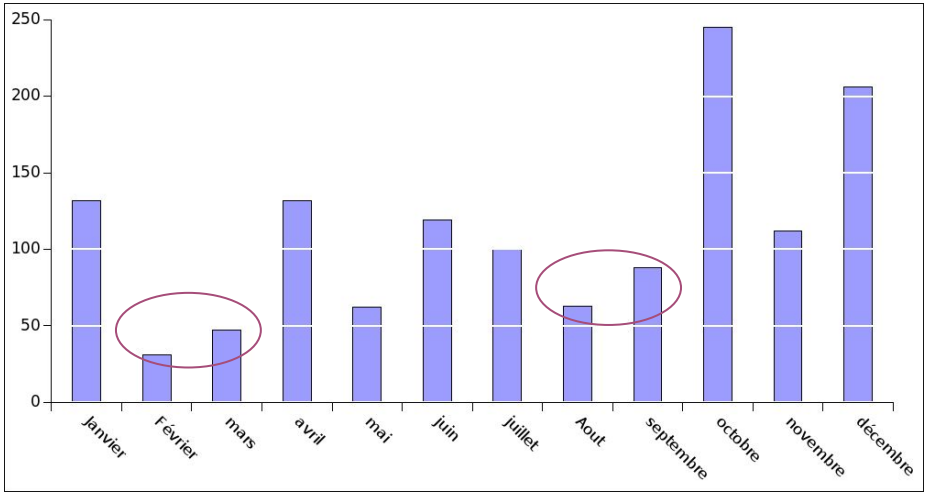
Line Vs Bar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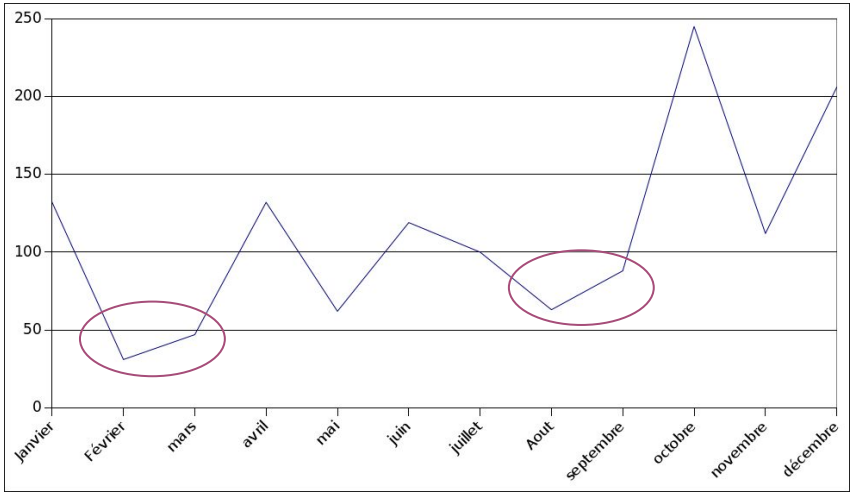
Line Vs Bar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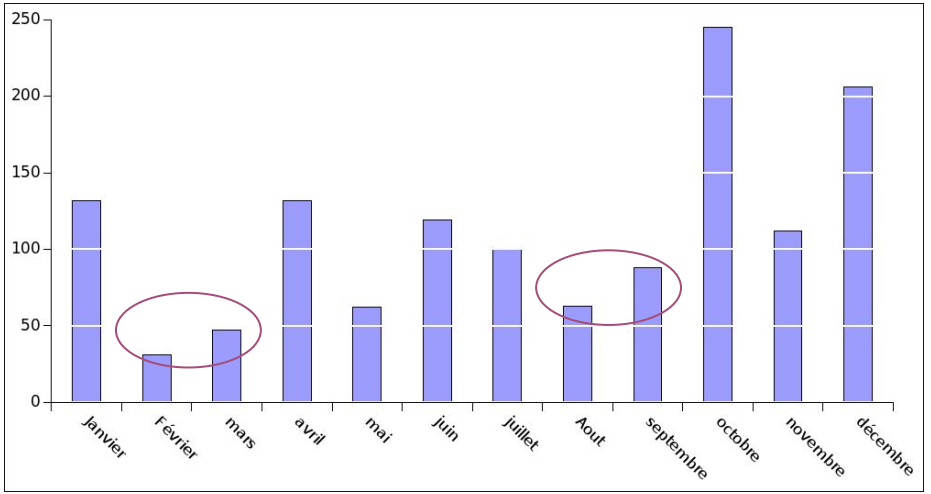
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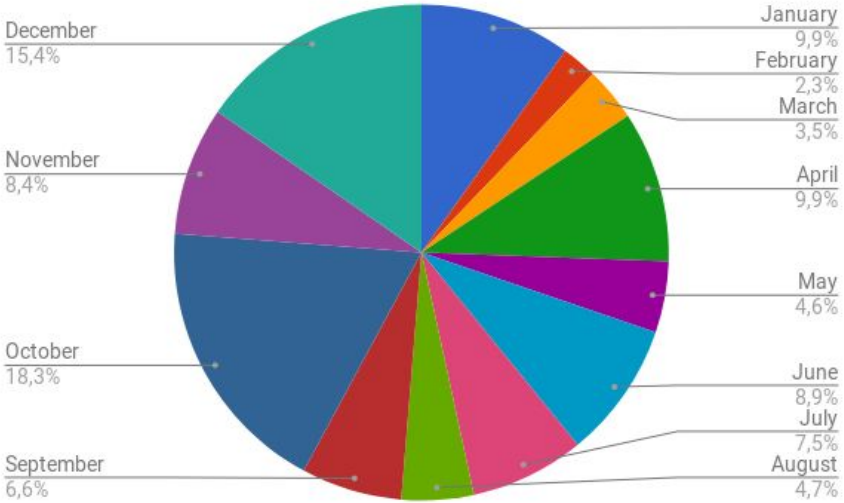
novembre
décembre

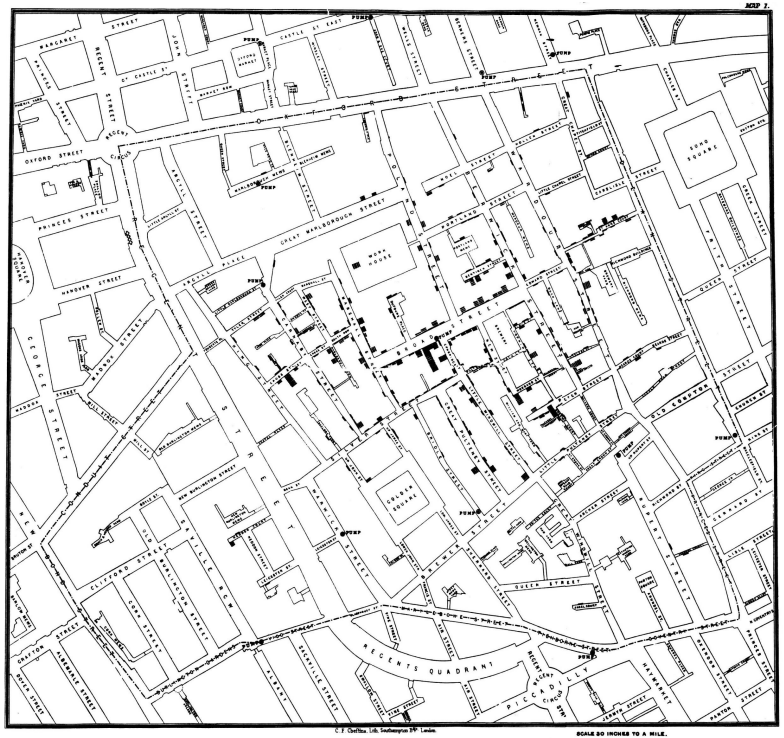
Bar

- Composition
- Better than pie chart for few value



Pie Chart / Donuts

- composition
- 100%
- Brain use Arc, Area or Angle to compare

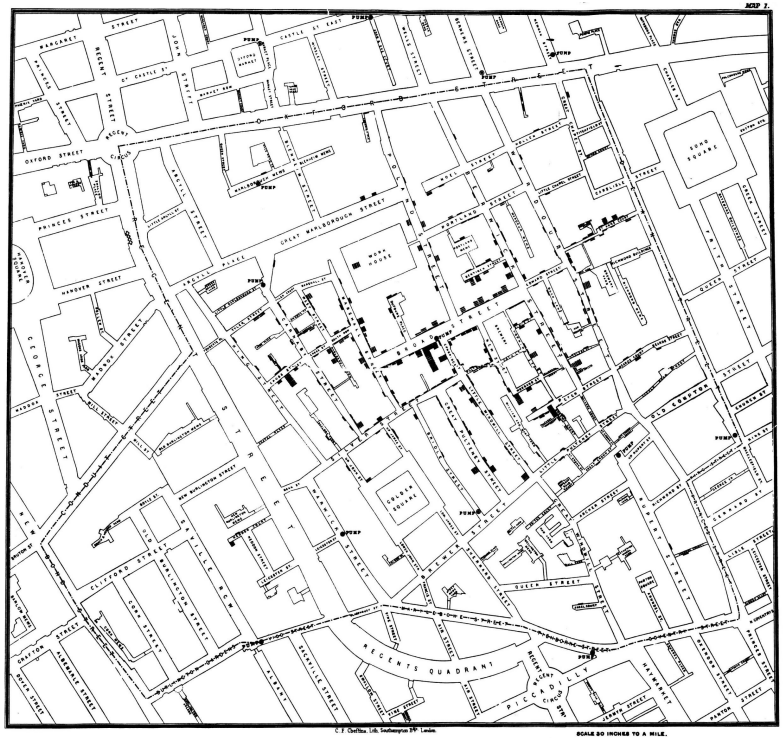


Map

- First DataViz ever
- specific location
- bar can be better

Map

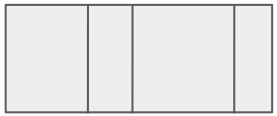
- First DataViz ever
- specific location
- bar can be better



Map

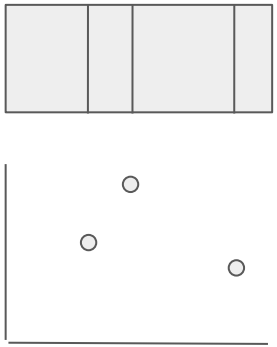
- First DataViz ever
- specific location
- bar can be better

Dimension



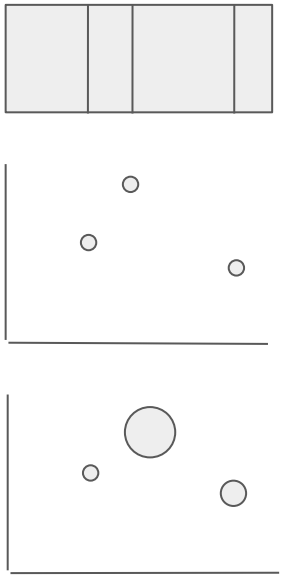
Dimension

- 1



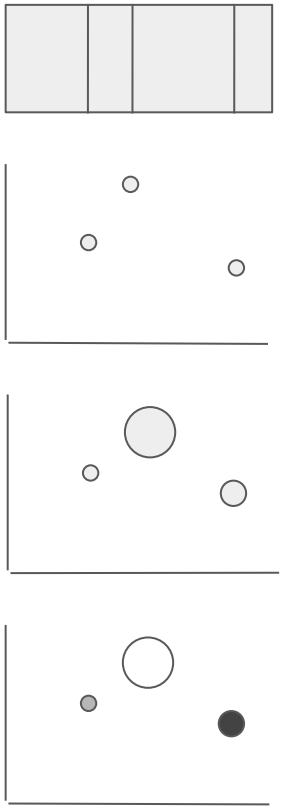
Dimension

- 1
- 2



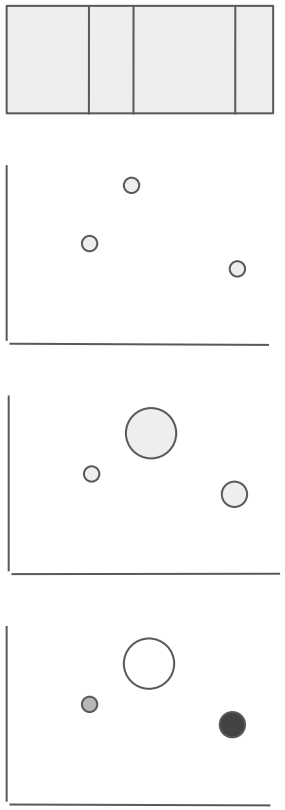
Dimension

- 1
- 2
- 3



Dimension

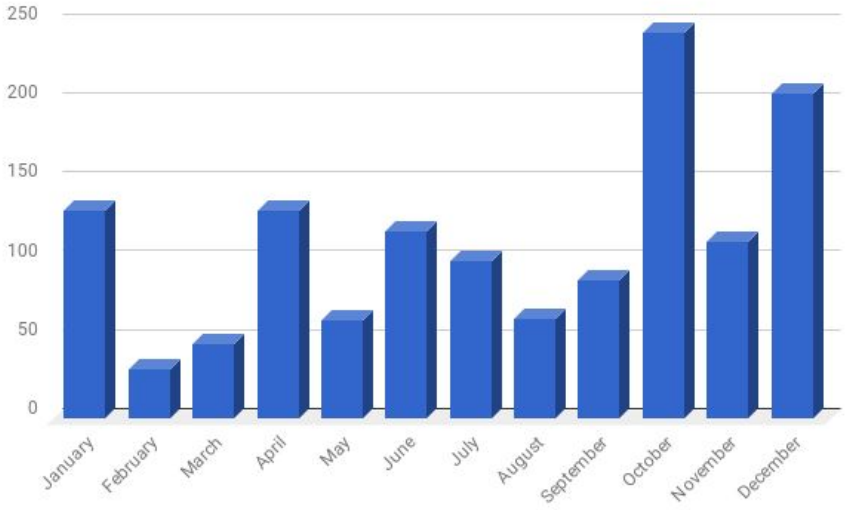
- 1
- 2
- 3
- 4



Dimension

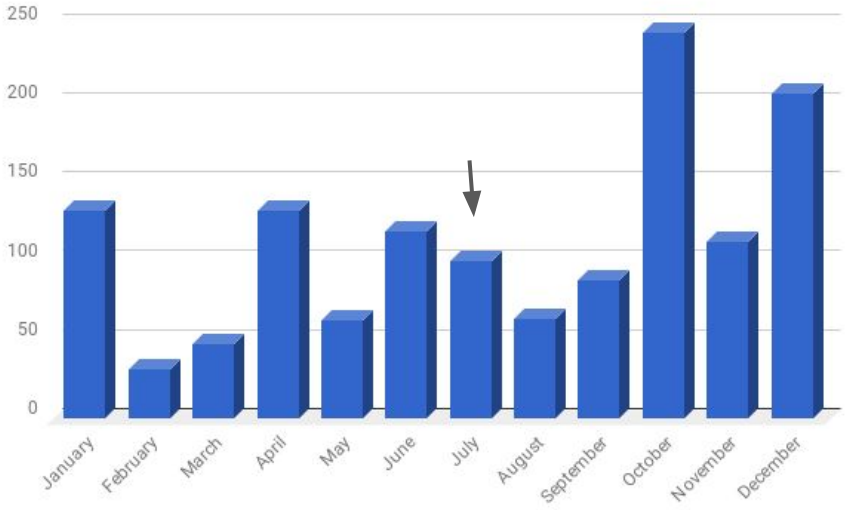
- 1
- 2
- 3
- 4
- … probably not a good idea

3D



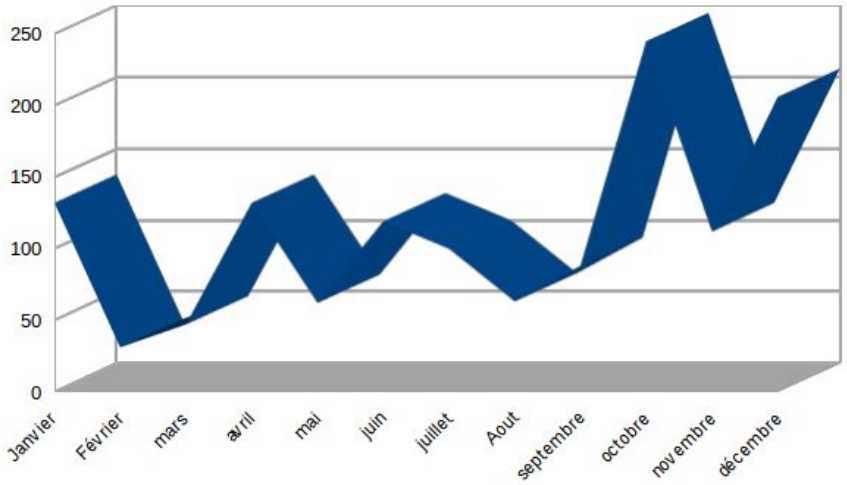
3D

- Bar Chart: Never



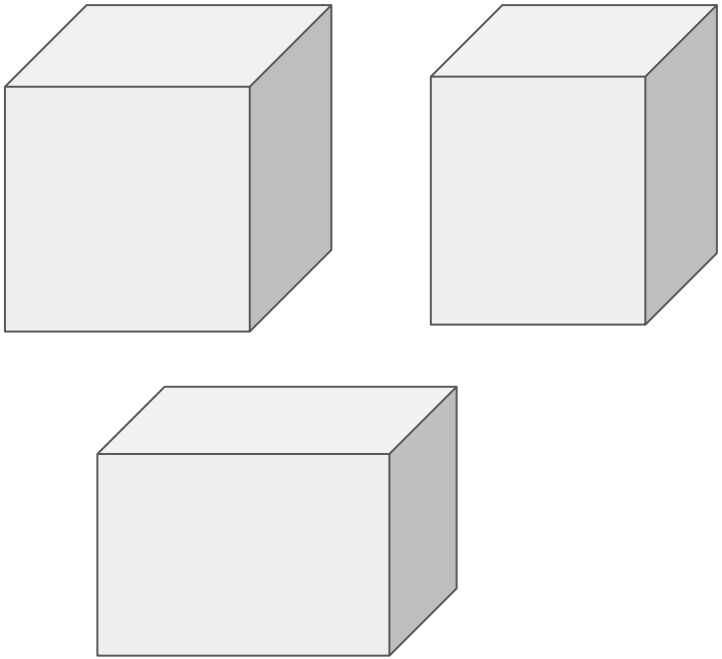
3D

- Bar Chart: Never



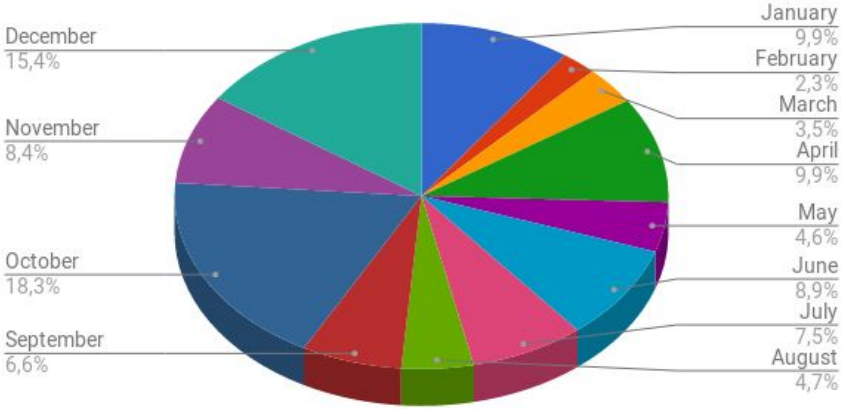
3D

- Bar Chart: Never
- Line Chart: Never



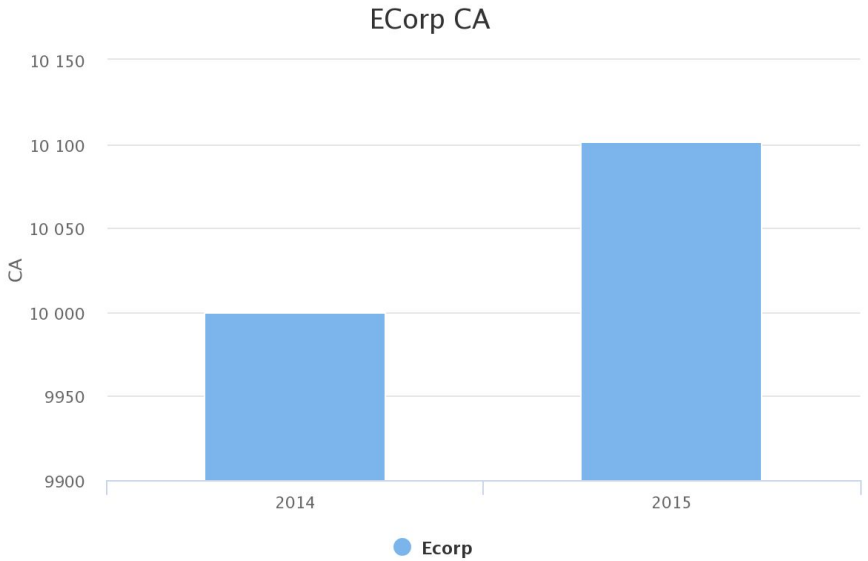
3D

- Bar Chart: Never
- Line Chart: Never
- Shape: Never



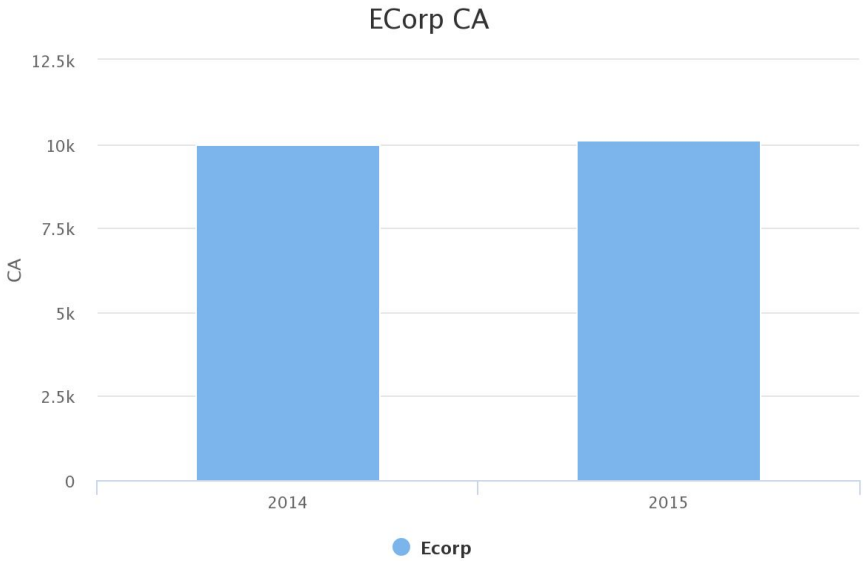
3D

- Bar Chart: Never
- Line Chart: Never
- Shape: Never
- Pie Chart: Oh god no



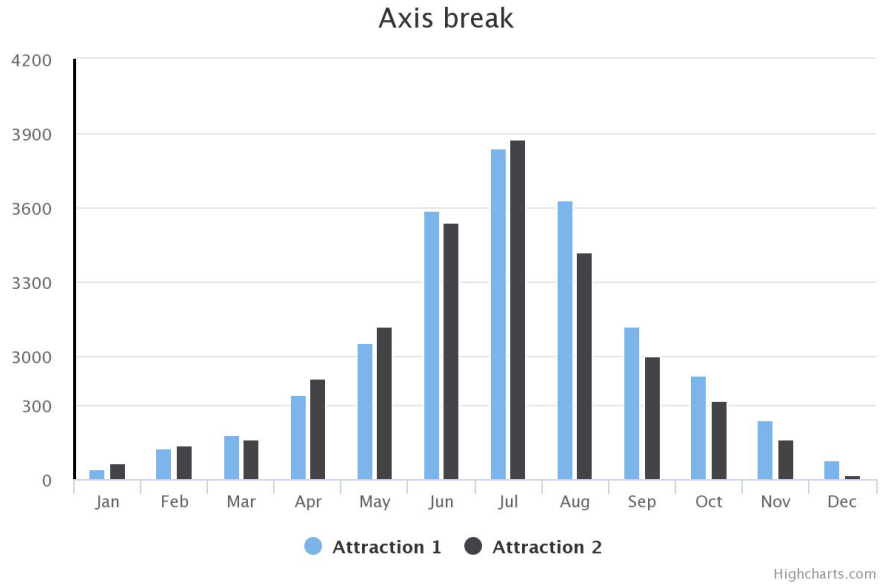
Lie Factor

- Size of effect in chart / Size of effect in data
- Axis should start at Zero



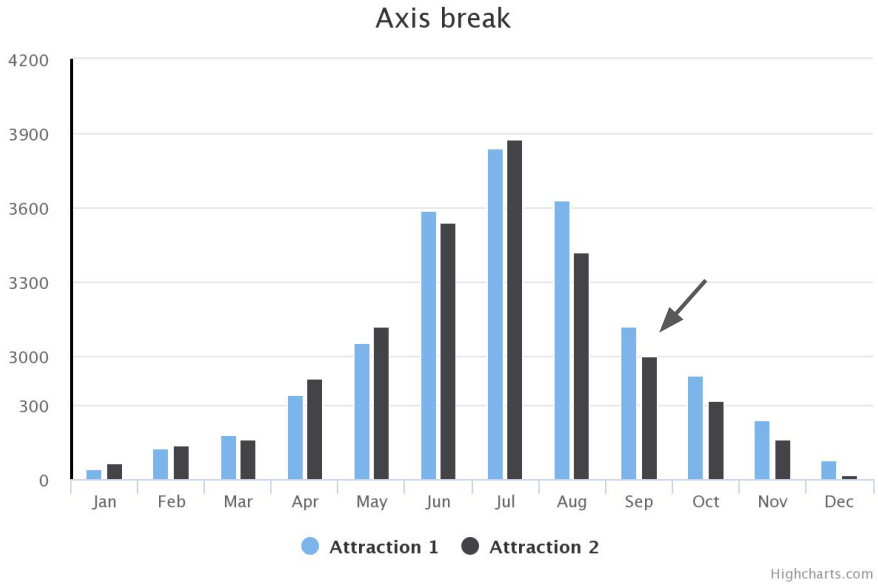
Lie Factor

- Size of effect in chart / Size of effect in data
- Axis should start at Zero



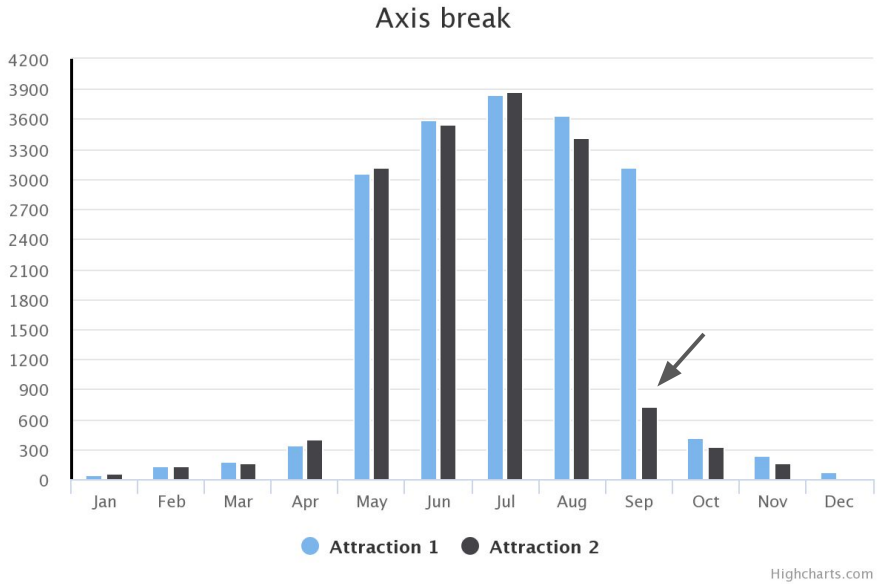
Lie Factor

- Size of effect in chart / Size of effect in data
- Axis should start at Zero
- Scale should not be cut



Lie Factor

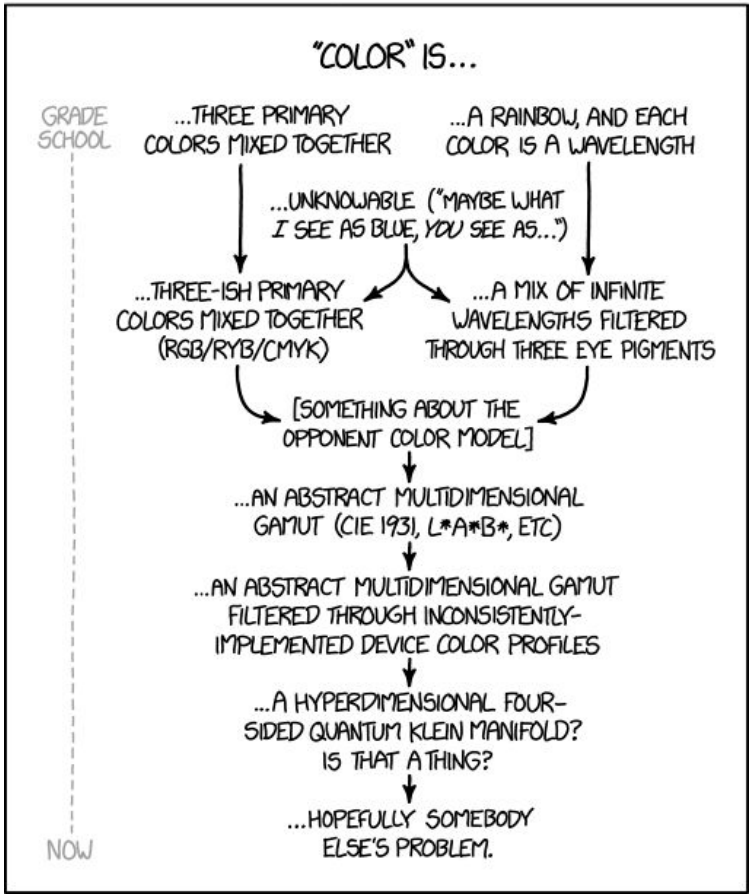
- Size of effect in chart / Size of effect in data
- Axis should start at Zero
- Scale should not be cut



Lie Factor

- Size of effect in chart / Size of effect in data
- Axis should start at Zero
- Scale should not be cut

EVOLUTION OF MY UNDERSTANDING OF COLOR OVER TIME:



Color

Color

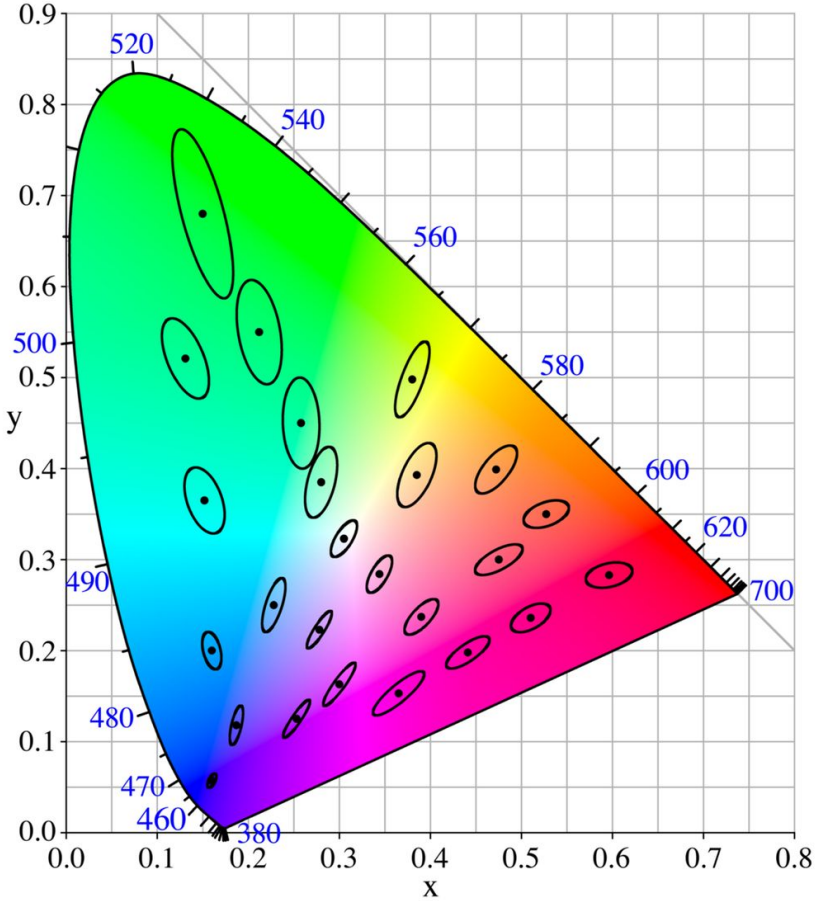
(Hopefully somebody else's problem)

- 8% of Men are colorblind (0.5% of Women)

Color

(Hopefully somebody else's problem)

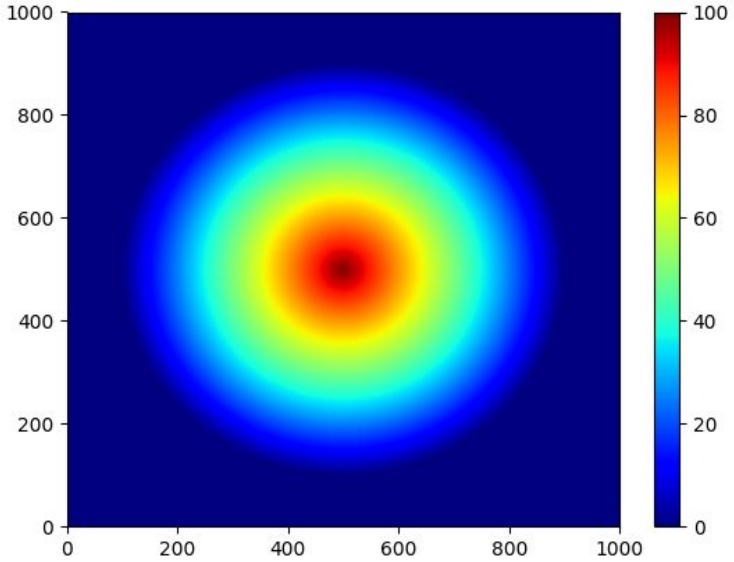
- 8% of Men are colorblind (0.5% of Women)
- respect existing convention (banana = yellow)
- grey = no data



Color

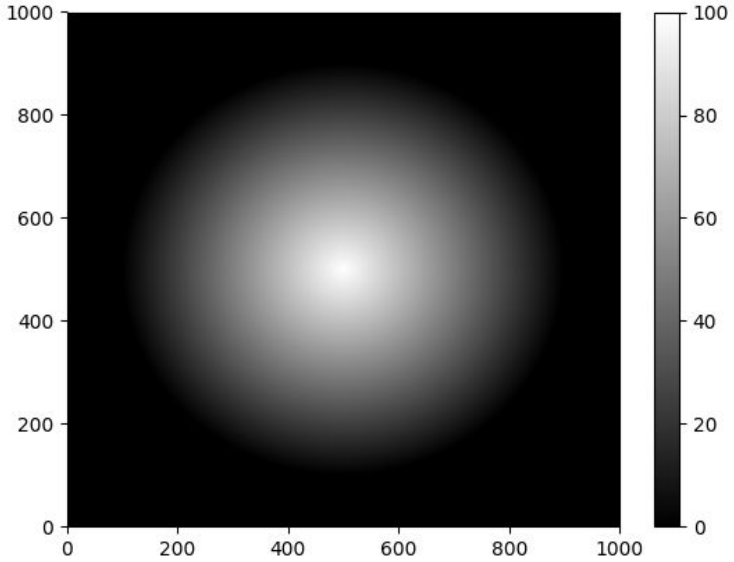
(Hopefully somebody else's problem)

- 8% of Men are colorblind (0.5% of Women)
- respect existing convention (banana = yellow)
- grey = no data
- double encoding
- MacAdam ellipsis



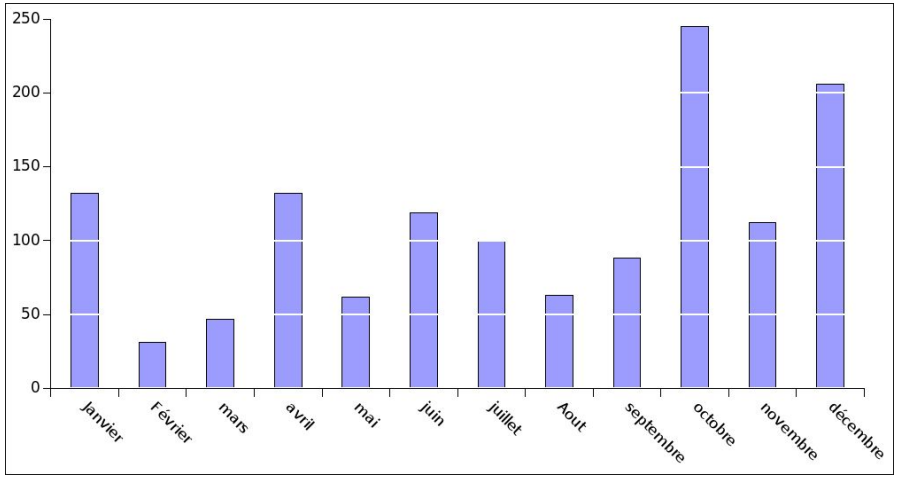
Color Map

- not visually linear
  - band
  - constant color



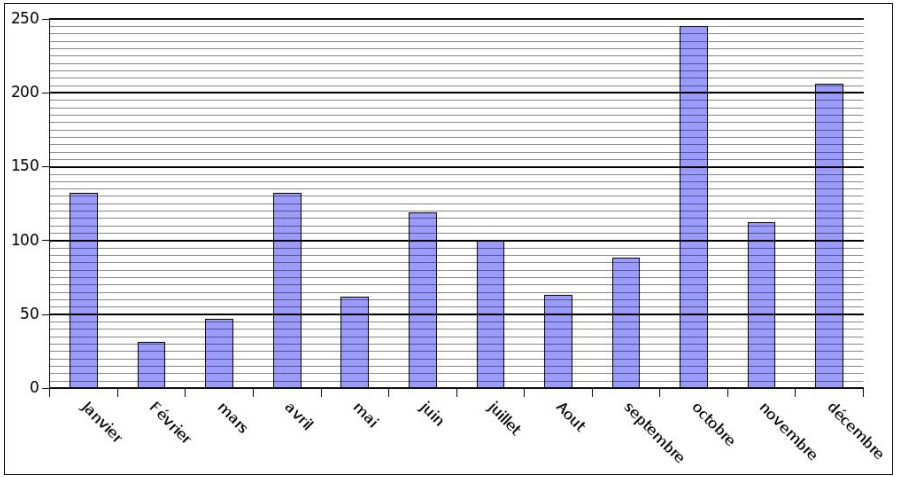
Color Map

- not visually linear
- visually linear
- http://peterkovesi.com/projects/colourmaps/



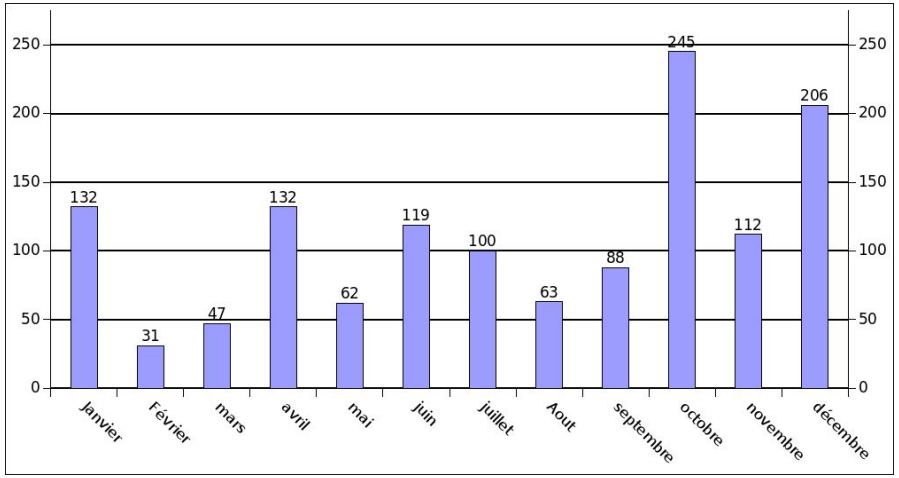
DRY

- blank grid



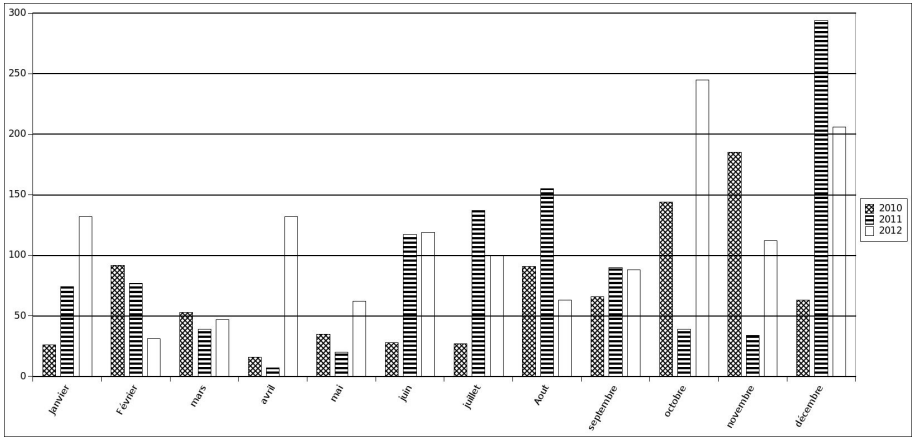
DRY

- blank grid
- light grid



DRY

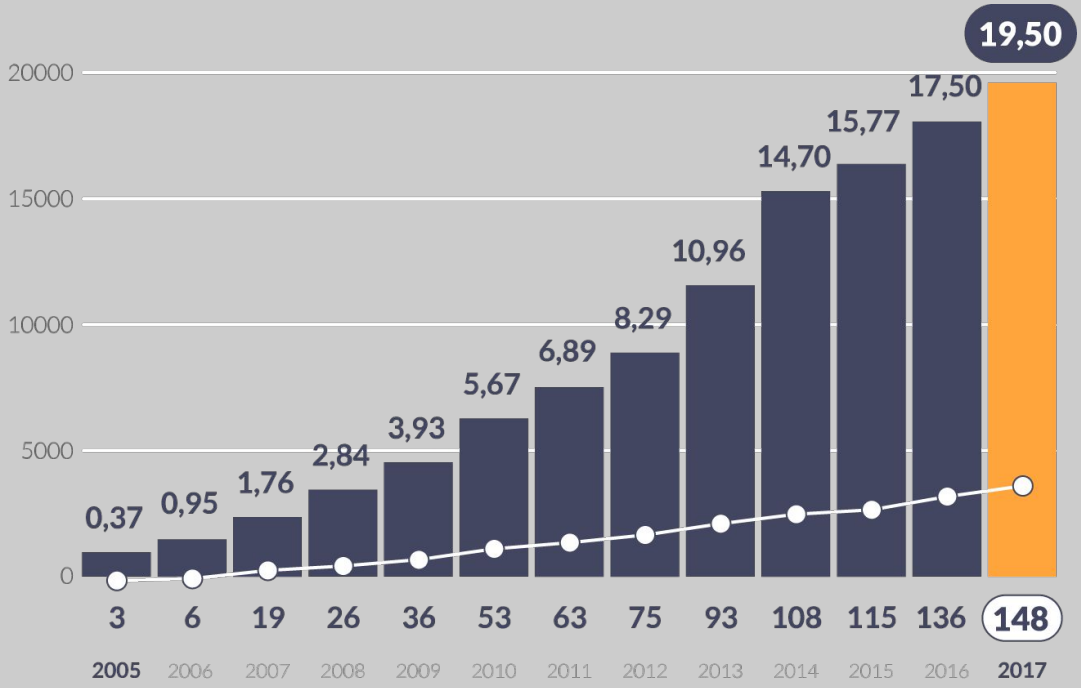
- blank grid
- light grid
- avoid redundant information



DRY

- blank grid
- light grid
- avoid redundant information
- every drop of ink should add information

Find mistakes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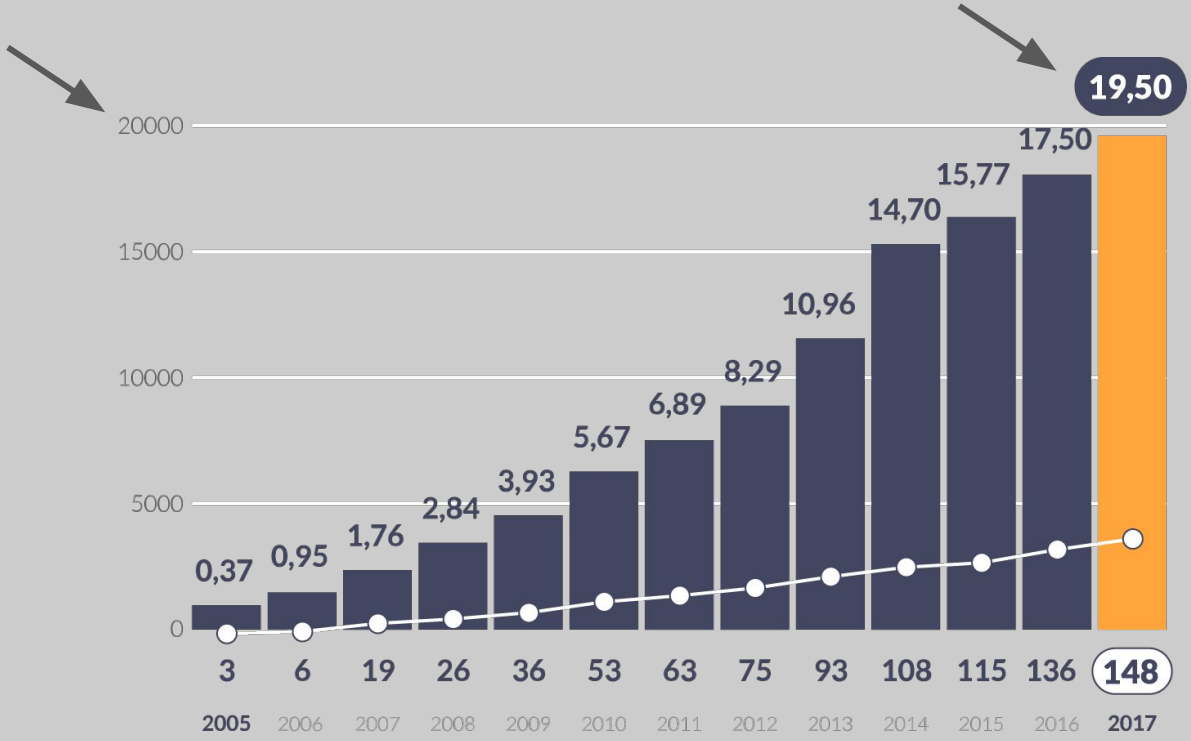
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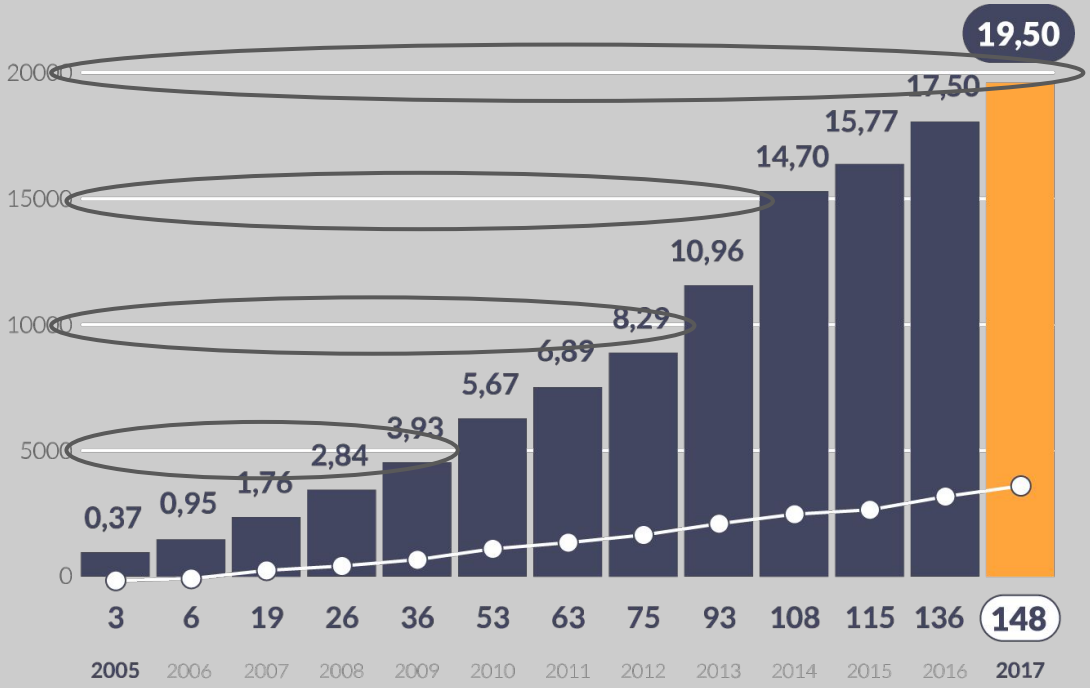
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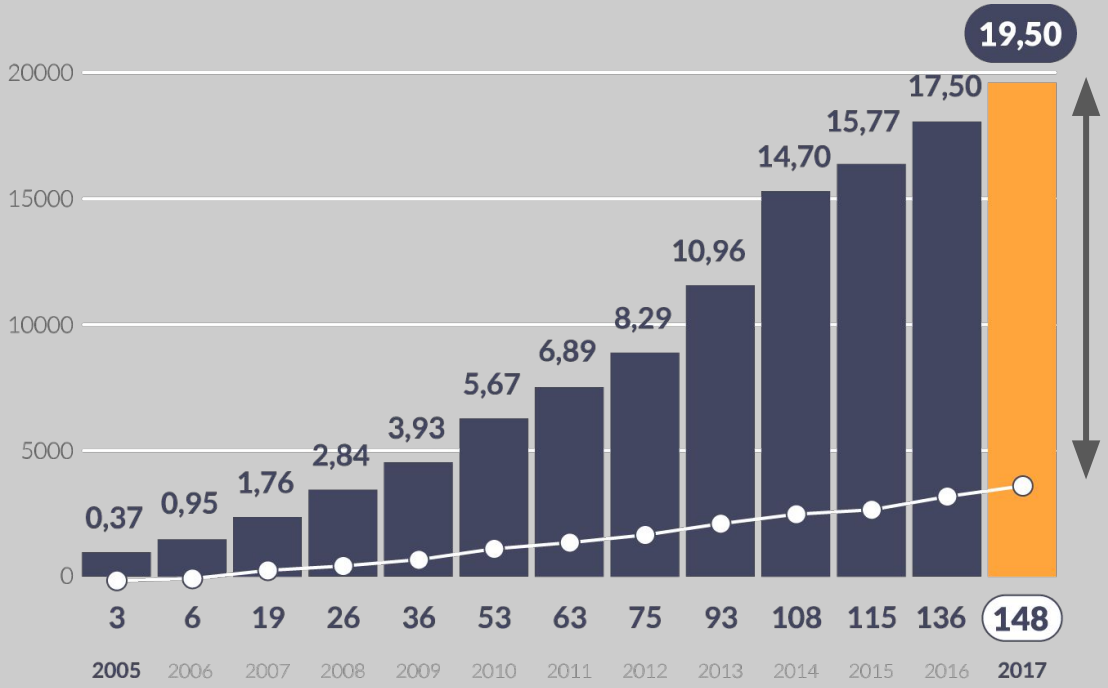
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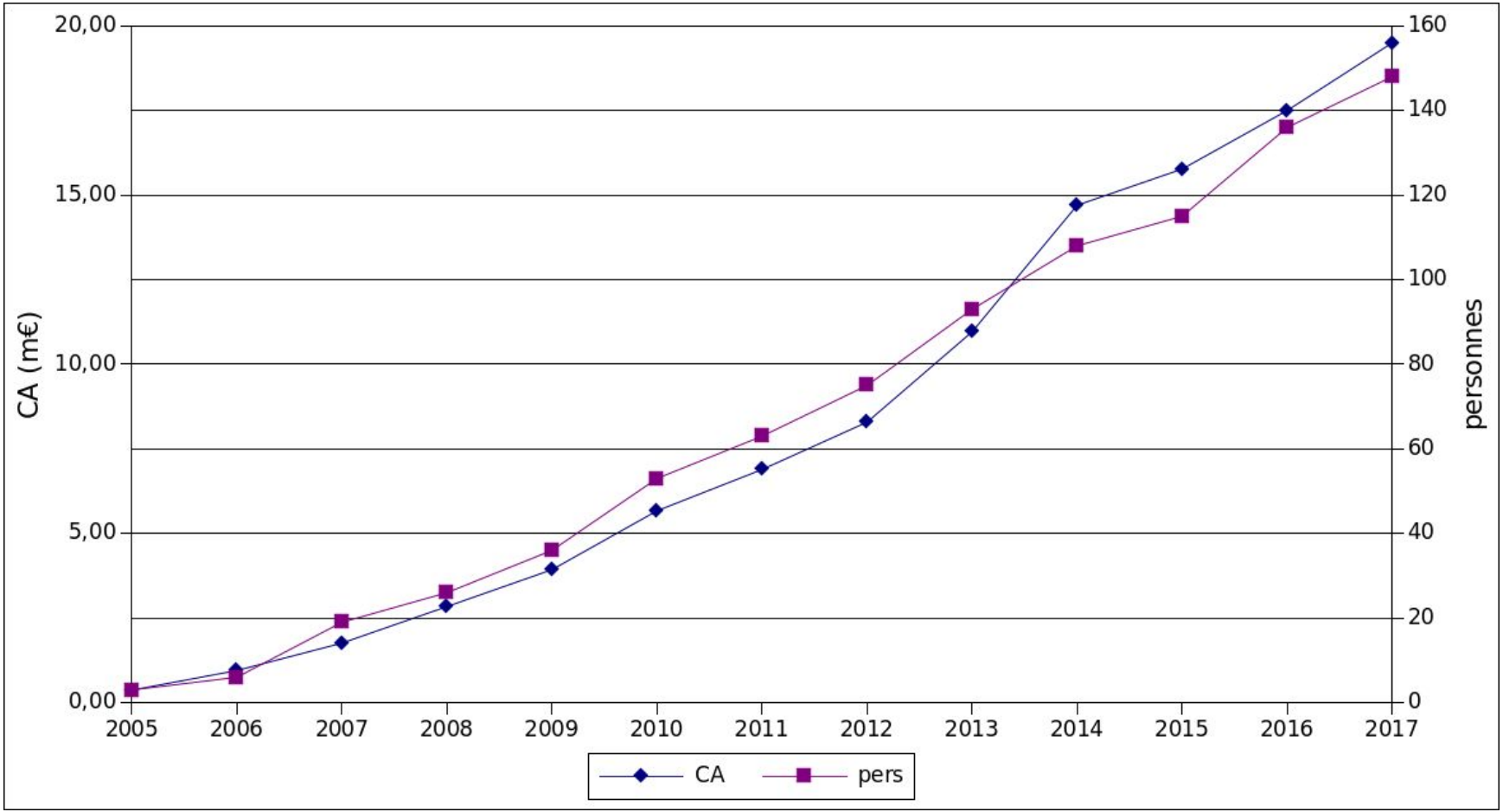
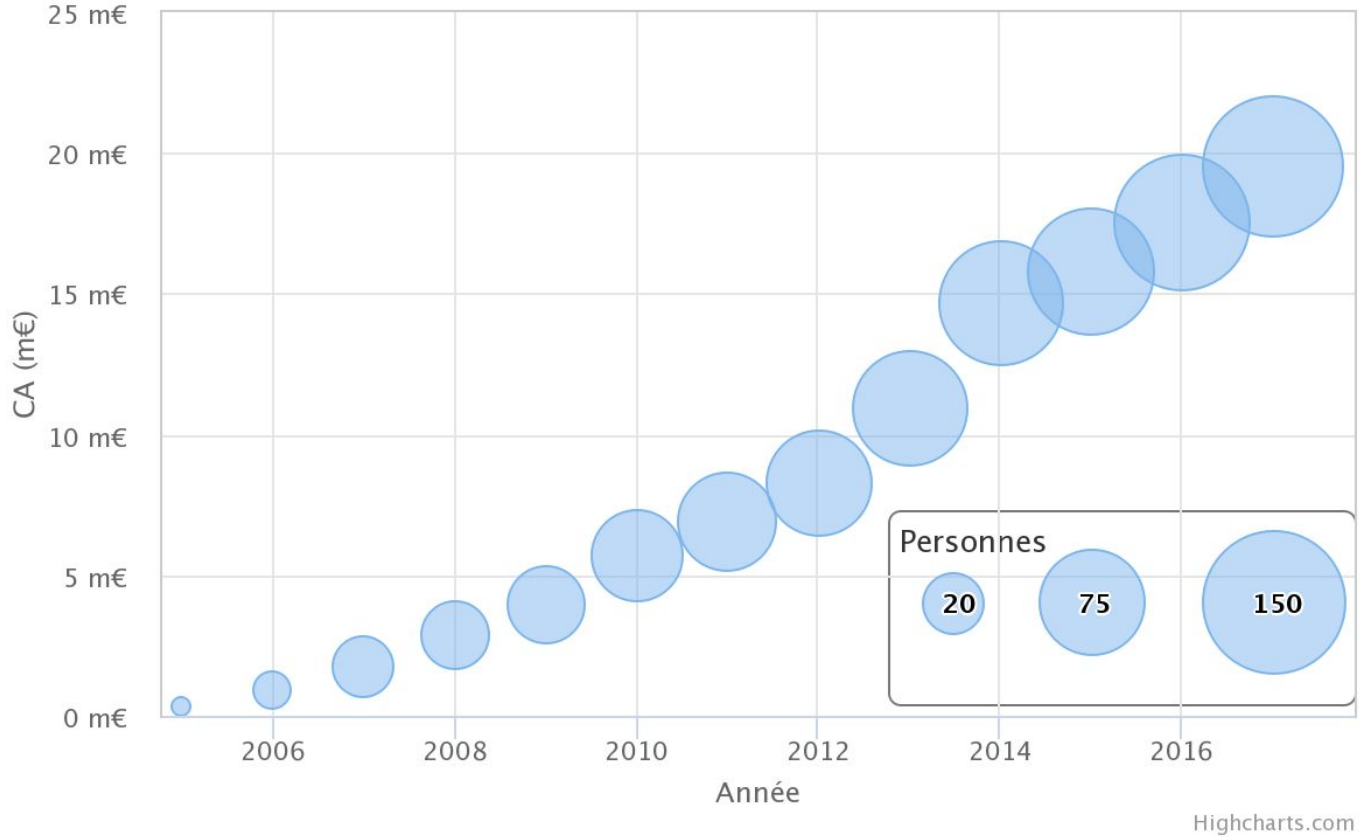
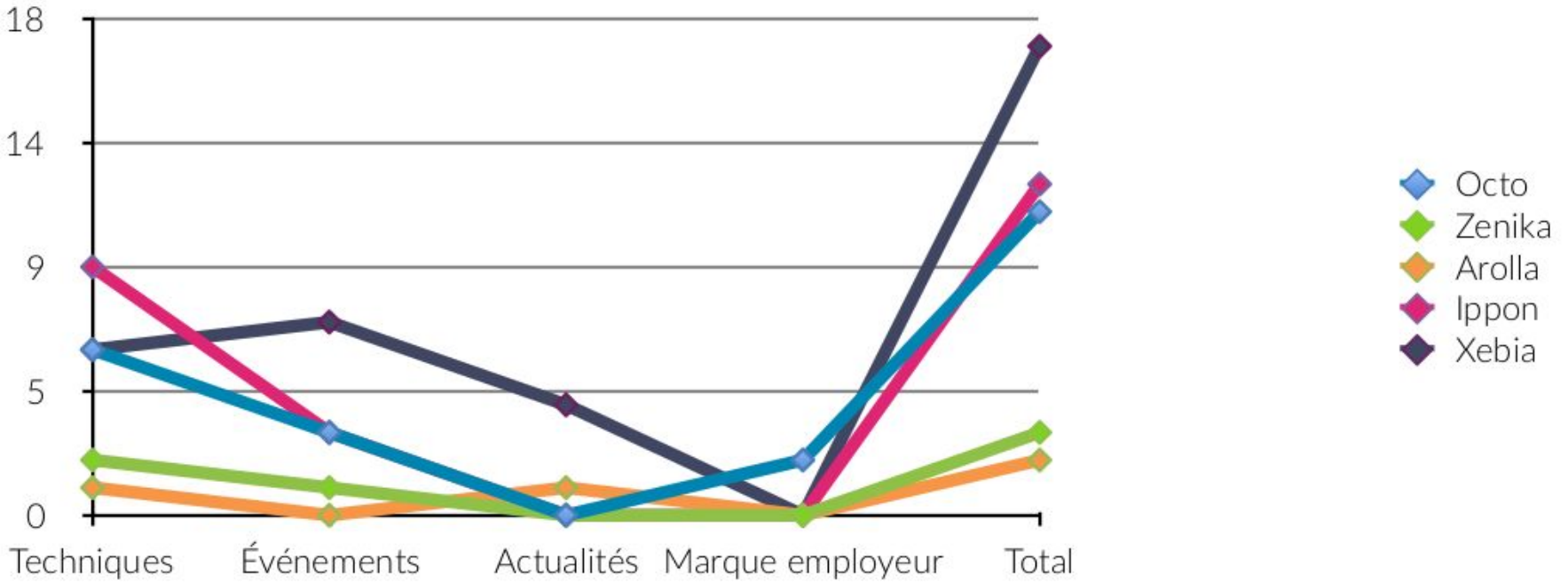
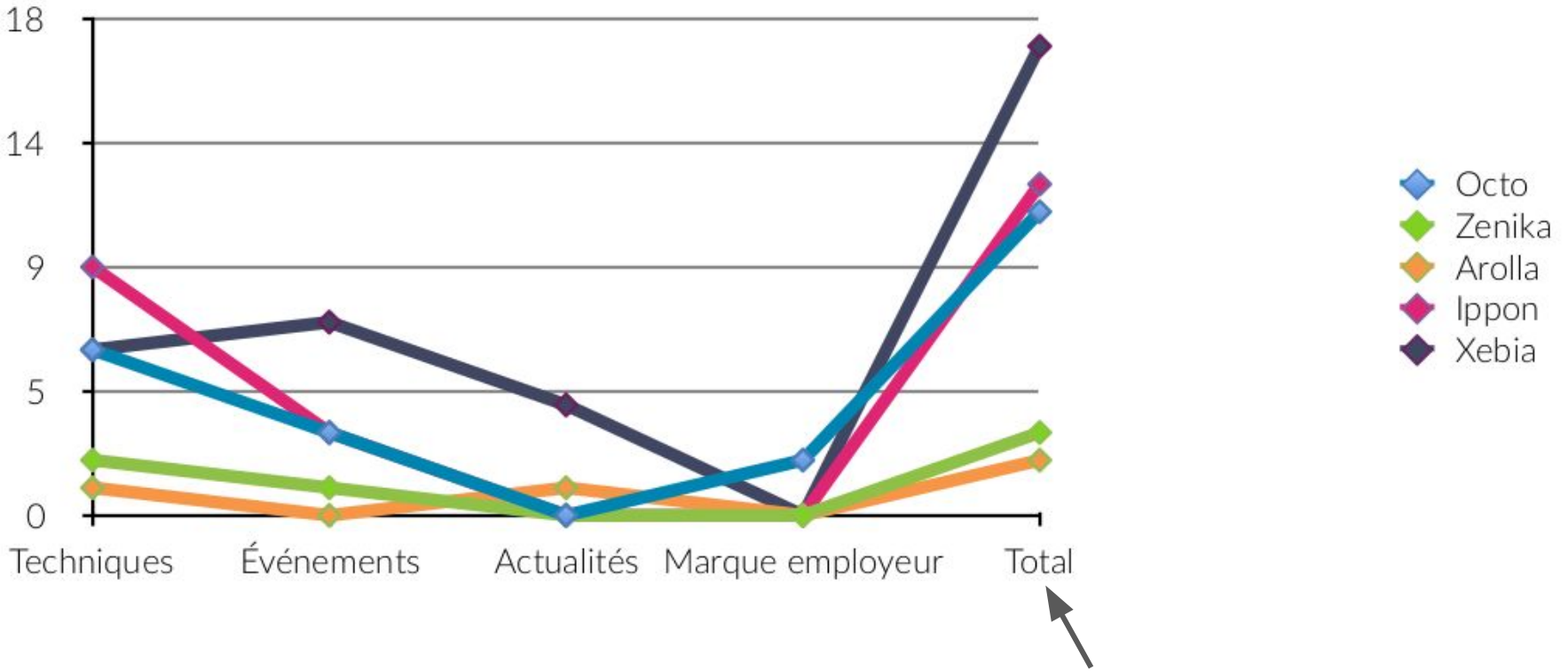

20,00
15,00
10,00
5,00
0,00
CA (m€)
160
140
120
100
80
60
40
20
0
personnes
2005
2006
2007
2008
2009
2010
2011
2012
2013
2014
2015
2016
2017
CA
pers


25 m€
20 m€
15 m€
10 m€
5 m€
0 m€
CA (m€)
2006
2008
2010
2012
2014
2016
Année
Personnes
20
75
150
Highcharts.com


18
14
9
5
0
Techniques
Événements
Actualités
Marque employeur
Total
Octo
Zenika
Arolla
Ippon
Xebia


18
14
9
5
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Techniques
Événements
Actualités
Marque employeur
Total
Octo
Zenika
Arolla
Ippon
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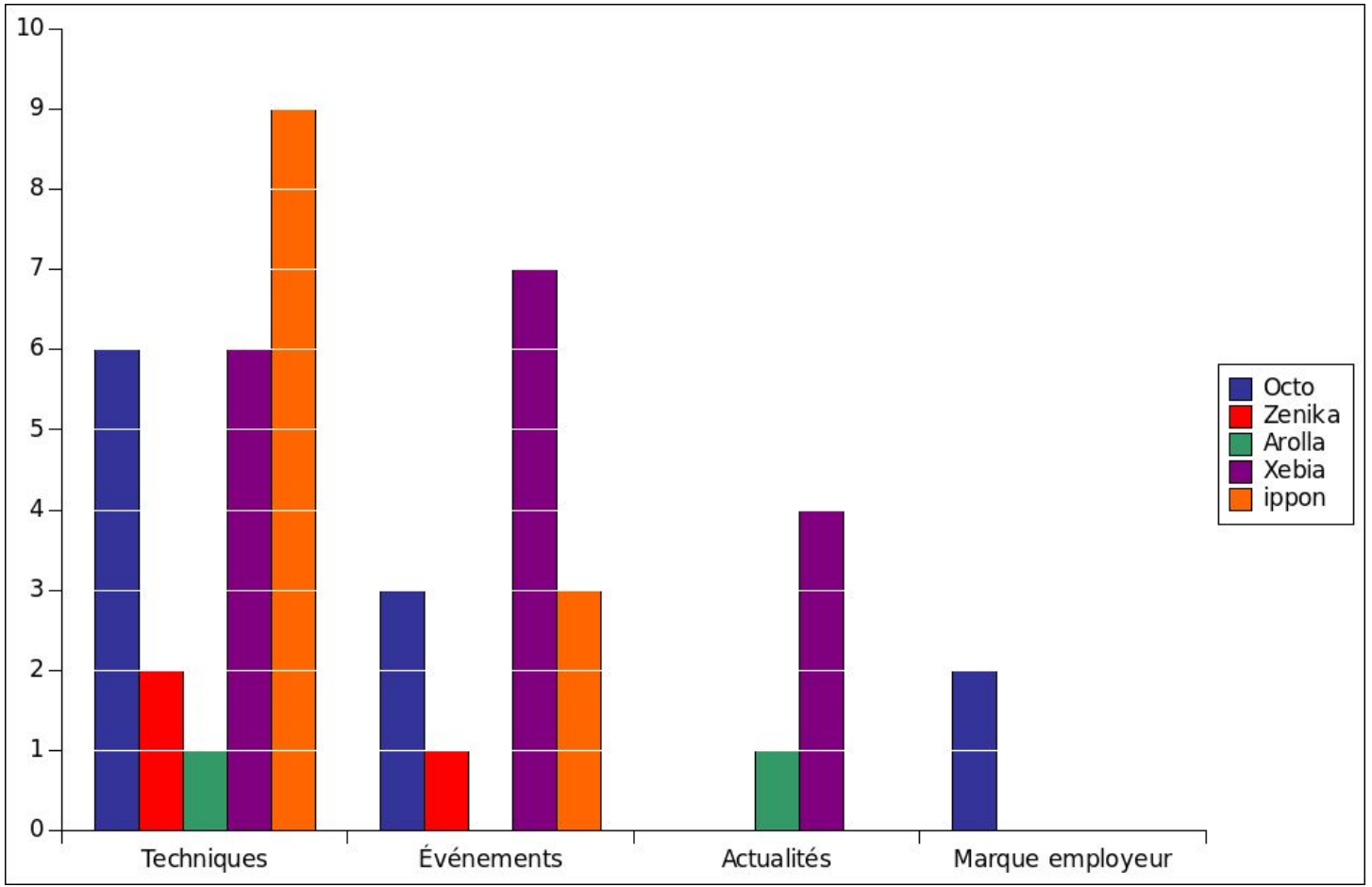
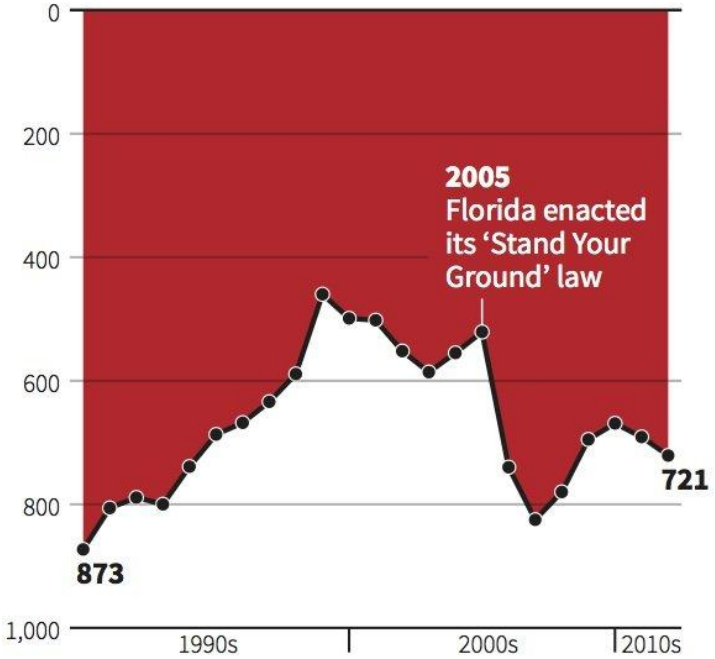

10
9
8
7
6
5
4
3
2
1
0
Techniques
Événements
Actualités
Marque employeur
Octo
Zenika
Arolla
Xebia
ippon

Gun deaths in Florida

Number of murders committed using firearms

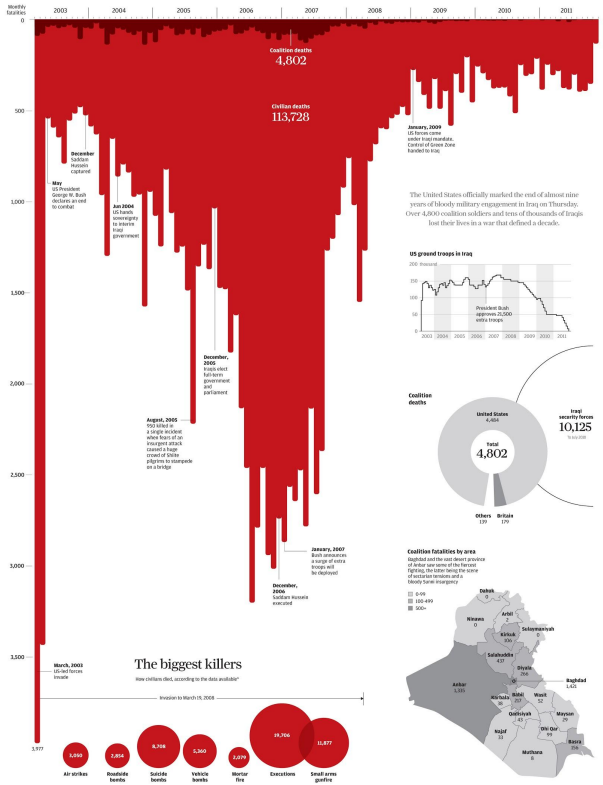


Source: Florida Department of Law Enforcement

C. Chan 16/02/2014

REUTERS

Iraq's bloody toll



SCMP graphic: Simon Scarr

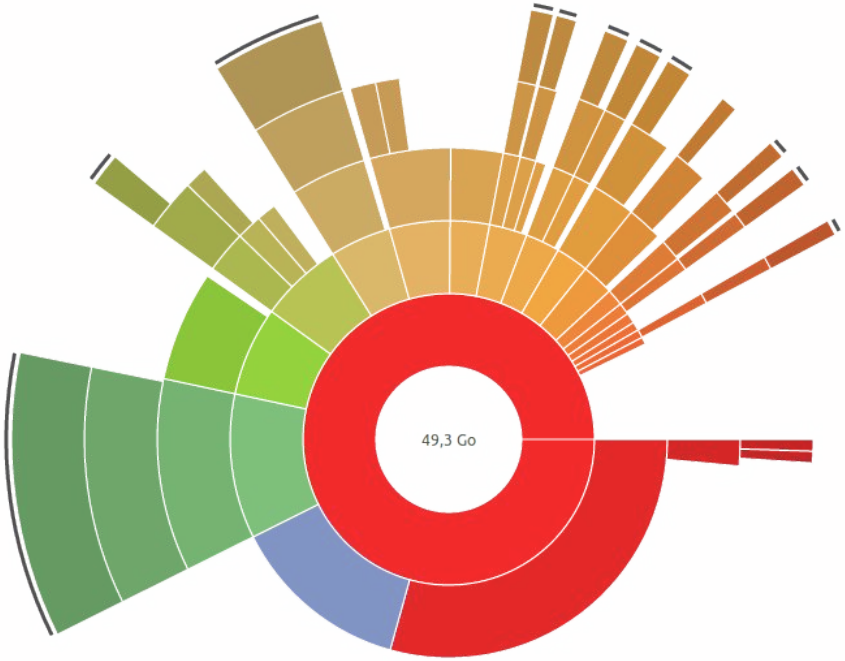
*Deaths from unknown causes are not included. Causes of deaths accounting for less than 0.5 per cent of killings also not included.

Sources: Casualties, Iraq Body Count; New England Journal of Medicine; Global Security; Brookings Institution

More DataViz

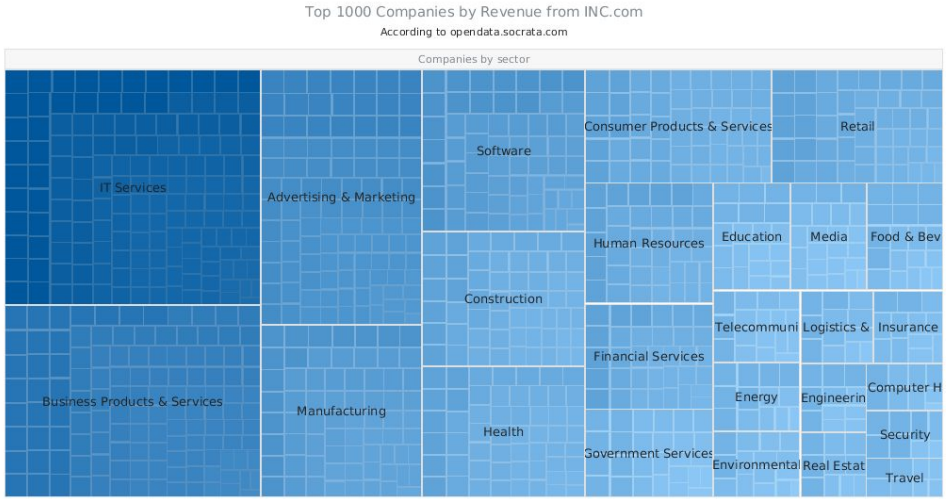
HeatMap

- 2 categorical dimension
- correlation
- order of magnitude
- inaccurate



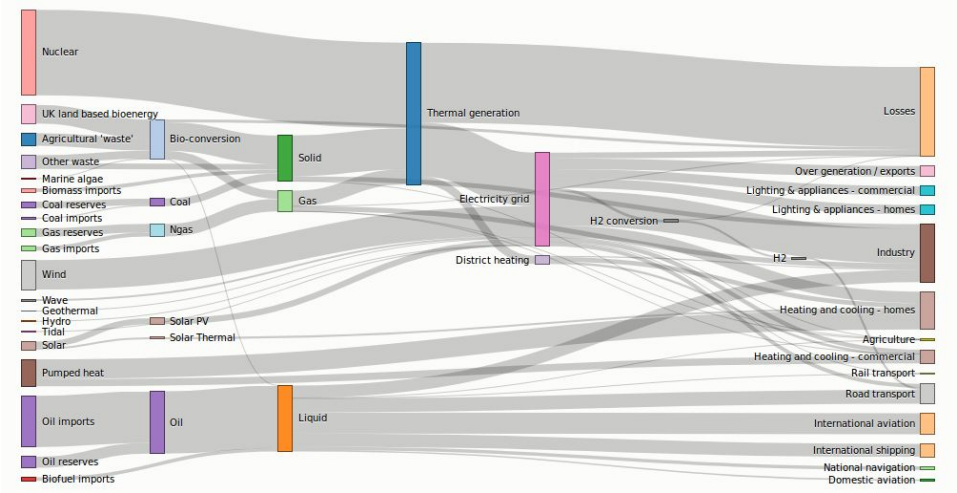
Sunburst

- composition
- hierarchy
- color highlight group



TreeMap

- composition
- hierarchy
- drill down



Parellel Sets

- flow
- composition
- see input output
- interactivity

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