Benefits of CI/CD

Overview

Technology are evolving at the fastest pace in human history, companies who wants to thrive must adopt new paradigms to deliver value, staying competitive involves deliver more and rapidly.

How can we achieve it?

Smaller Changes

Integrate small pieces of code permits simpler, reliable and consistent delivery of value to customers, allows developers to recognize problems before too much work is completed afterward.

Reduce Costs

Automation using CI/CD pipeline reduces the number of errors, it frees up developer time that spends less time fixing errors and more time delivering value, it increases quality and company's ROI.

Customer Satisfaction

Customers feel more satisfied when they keep receiving continuous features and improvements, the company can attend to client's desire with fast feedback due to delivery techniques adopted.