



Product Specification Document – Sam & Jo's Apple & Elderflower Juice Drink

Section 1 – BASIC INFORMATION

Brand	Sam & Jo's	"Appreciate the Good Stuff"
Product Description	Sam & Jo's Apple & Elderflower Juice Drink	Produced in the UK
About	We Appreciate the Good Stuff. Great tasting drinks and where the ingredients come from. That is why we make our drinks without adding sugar, artificial colours or preservatives.	

Section 2 – INGREDIENTS INFORMATION

Ingredients Declaration (English)	Water, Apple Juice from Concentrate (37.9%), White Grape Juice from Concentrate (5.7%), Pear Juice from Concentrate (1.5%), Natural Elderflower Flavour with other Natural Flavouring, Malic Acid, Citric Acid, Antioxidant: Ascorbic Acid, Stabiliser: Carob Bean Gum, Sweetener: Stevia Extract, Vitamin Blend: Vitamin B ₃ , Vitamin B ₆ , Vitamin B ₈ , Vitamin B ₁₂		
Ingredients Declaration (French)	Eau, Jus de Pomme fait de Concentré (37,9%), Jus de Raisin Blanc de Concentré (5,7%), Jus de Poire fait de Concentré (1,5%), Arôme Naturel de Fleurs de Sureau avec d'autres Substances Aromatisantes Naturelles, Acide Malique, Acide Citrique, Antioxydant: Acide Ascorbique, Stabilisant: Gomme de Caroube, Edulcorant: Extrait de Stevia,, Mélange de Vitamines: Vitamine B ₃ , Vitamine B ₆ , Vitamine B ₈ , Vitamine B ₁₂		
Ingredients Declaration (German)	Wasser, Apfelsaft aus Konzentrat (37,9%), Traubensaft aus Konzentrat (5,7%), Birnensaft aus Konzentrat (1,5%), Natürliche Aromaholunderblüten mit anderen Natürlichen Aroma, Apfelsäure, Zitronensäure, Antioxidationsmittel: Ascorbinsäure, Stabilisator: Johannisbrotkernmehl, Süßstoff: Stevia-Extrakt,, Vitamin-Mischung: Vitamin B ₃ , Vitamin B ₆ , Vitamin B ₈ , Vitamin B ₁₂		
Ingredients Declaration (Spanish)	Agua, Jugo de Manzana de Concentrado (37,9%), de Uva Blanca Zumo de Concentrado (5,7%), Jugo de Pera de Concentrado (1,5%), Natural Elderflower Aroma con otra Aroma Natural, Acido Málico, Acido Cítrico, Antioxidante: Acido Ascórbico, Estabilizador: Semillas de Algarrobo Goma, Edulcorante: Extracto de Stevia, Vitamina Mezcla: Vitamina B ₃ , Vitamina B ₆ , Vitamina B ₈ , Vitamina B ₁₂		
Ingredients Declaration (Dutch)	Water, Appelsap uit Concentraat (37,9%), Witte Druivensap uit Concentraat (5,7%), Perensap uit Concentraat (1,5%), Natuurlijke Vlierbloesem Aromatiseren met andere Natuurlijke Aromatiseren, Appelzuur, Citroenzuur, Antioxidant: Ascorbinezuur, Stabilisator: Johannesbroodpitmeel Gum, Zoetstof: Stevia-Extrakt, Vitamine Blend: Vitamine B ₃ , Vitamine B ₆ , Vitamine B ₈ , Vitamine B ₁₂		

Section 3 – NUTRITIONAL INFORMATION (per 100ml)

Energy	86kJ / 20kcal	Salt	<0.01g
Fat	<0.5g	Sodium	<0.005g
of which are Saturates	<0.1g	Vitamin B ₃	1.2mg
Carbohydrates	5.5g	Vitamin B ₆	0.11mg
of which are Sugars	4.9g	Vitamin B ₈	3.8ug
Fibre	<0.5g	Vitamin B ₁₂	0.19ug
Protein	<0.5g		

Section 4 – MICROBIOLOGICAL & CHEMICAL STANDARDS INFORMATION

Total Viable Count (cfu/ml)	<10	Brix (Target)	10.5
Yeast & Moulds (cfu/ml)	<20	pH	3.0 – 3.8

Section 5 – PRODUCT PACKAGING & PALLETISATION INFORMATION

Packaging Description	400ml pet bottle. Cap E000	Units per Case	12
Unit Size & Volume	400ml e	Case Dimensions	Length: 255m. Width: 190mm. Height: 187mm
Unit Dimensions	Width: 65mm. Height: 187mm	Case Bar Code	05060096750758
Unit Bar Code	5060096750680	Cases per Pallet	154

Section 6 – STORAGE & HANDLING INFORMATION

Total Shelf Life	10 months	Recycling Advice	Please Recycle me
Total Shelf Life when Opened	3 days	Storage Conditions (Unopened)	Store in a Cool Dry Place at Ambient Temperature
Shelf Life Format	dd mm yyyy	Storage Conditions (Opened)	Be chilled, serve chilled, & drink within 3 days after opening

Section 7 – PRODUCT SUITABILITY INFORMATION

Vegetarians	Suitable for Vegetarians	Halal	Not certified
Vegans	Suitable for Vegans	Kosher	Not certified
Nut Allergy Sufferers	Suitable for Nut Allergy Sufferers	Allergens	For allergens see ingredients in bold

Section 8 – ALLERGEN INFORMATION

Cereals containing Gluten (Wheat, Rye, Barley, Oats, Spelt, Kamut or other hybridised strains)	Does not contain	Nuts (Almond, Hazelnut, Walnut, Cashew, Pecan, Brazil, Pistachio, Macadamia & Queensland) or products thereof	Does not contain
Crustaceans & products thereof	Does not contain	Mustard & products thereof	Does not contain
Eggs & products thereof	Does not contain	Sesame Seeds & products thereof	Does not contain
Fish & products thereof	Does not contain	Lupin & products thereof	Does not contain
Peanuts & products thereof	Does not contain	Molluscs & products thereof	Does not contain
Soybeans & products thereof	Does not contain	Sulphur Dioxide & Sulphites at concentrates of more than 10 mg/kg or 10 mg/L expressed as SO ₂	Does not contain
Milk & products thereof including Lactose	Does not contain	Celery & products thereof	Does not contain

Section 9 – CLAIMS INFORMATION

Added Vitamins B ₃ , B ₆ , B ₈ , B ₁₂	Super Low in Sugar	Less than 100 Calories
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Section 10 – GENETIC MODIFICATION DATA INFORMATION

The company does not handle materials of GM origin	Agree	GM materials have not been used as processing aids	Agree
The material (including the ingredients does not contain any GM material (whether active or not)	Agree	The material or its ingredients have not been produced from GM material	Agree

Section 11 – CONTACT INFORMATION

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Prepared by Sam & Jo's Food Co	Name Anthony Jenks	Date 01 st January 2015
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