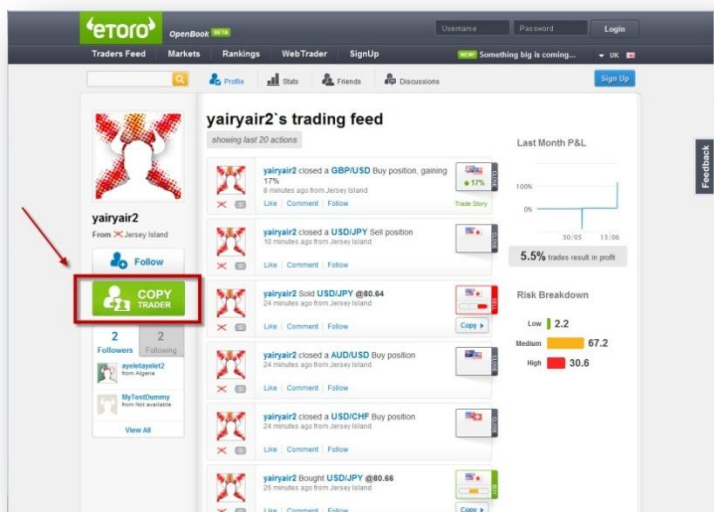




## OpenBook “CopyTrader”

Welcome to the **Magical** OpenBook & NEW feature “**CopyTrader**.” CopyTrader is predicted to revolutionize financial markets and the way that people trade. This intuitive technology is **Exclusive** to eToro, and there is no competitor that offers the same scope of features in the one product.



### SET AND FORGET!

You will no longer need to copy “trades,” but now you can fully **copy** another trader’s entire portfolio, all of their actions & sit back and enjoy the magic.

It’s as simple as clicking: “**Copy Trader**” as seen in the picture

### Main selling points:

1. Only platform that provides trade **execution**, and not just signals!
2. Fully **holistic** experience including both complete trade copying capabilities & full social networking integration
3. CopyTrader allows you to trade just like the “Guru’s” with **proportional amounts**, so even the smallest accounts can benefit while providing similar performance between copier and copied trader.
4. Full transparency and Full control!
5. Open for all – Everybody can be copied. Everyone can start copying. Completely free! No commissions.





Unlike “Copy,” you are not required to be logged into the WebTrader

Once you have selected your desired trader, you will be prompted to “Sign in” for existing OpenBook users, or “Sign up” for new users

You will now be prompted through a simple “3 step” process towards the world of financial investments

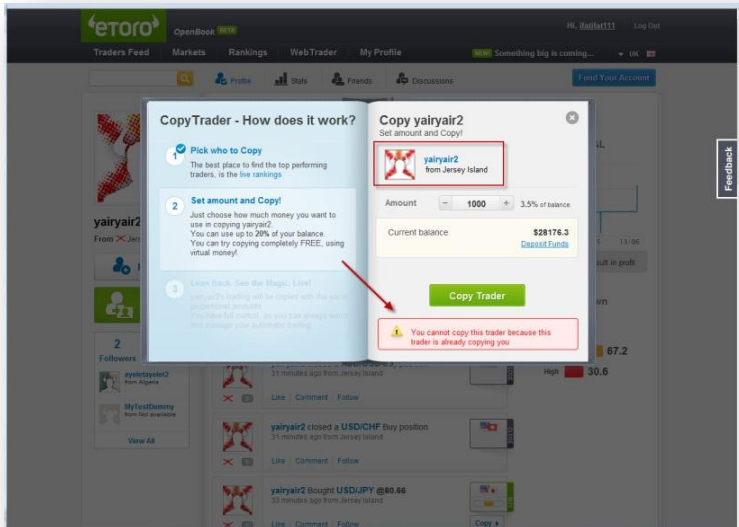
In **Step two**, you are required to select the “amount” you wish to invest into your chosen trader

Note how easy it is to “switch” from **Real** to **Virtual** money, with a clickable link, as

**NOTE:** All traders’ today have a **Global CID** for both Virtual and Real accounts, so switching is as easy a click of a button! For their first time, our **veteran traders** (with two separate CID’s,) will be prompted to type in their password, and will be converted automatically to a “global CID” by the system. In the event of problems, they can:

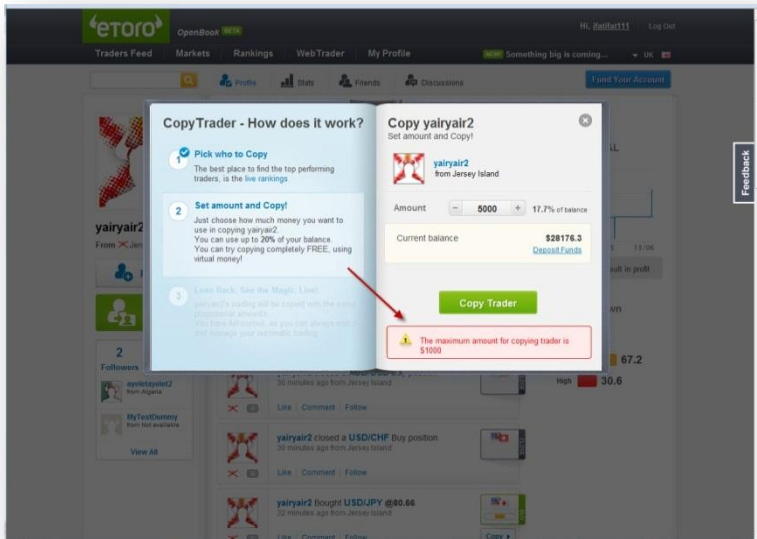
1. Open a new account, 2. Click “forgot password,” or 3. Contact Customer Support





#### Note:

The cleverly designed system, does not allow you to copy a trader who is already copying you, or copy a trader you are already copying



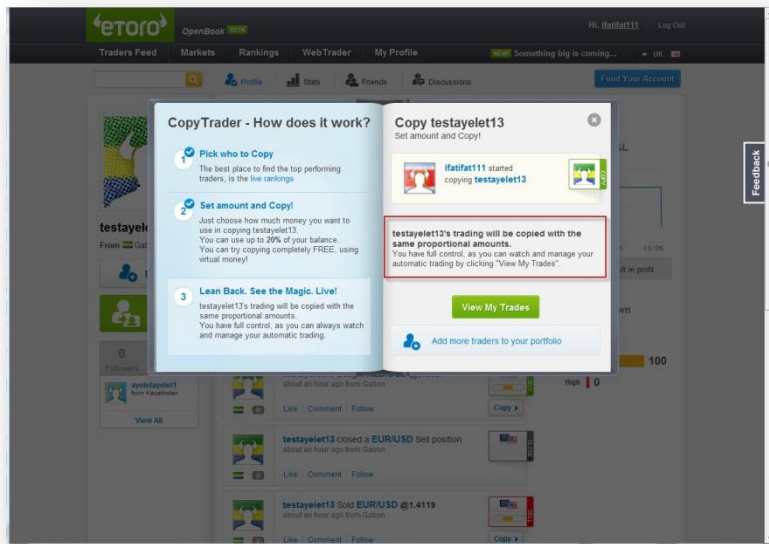
#### Safe Trading

Customers will be able to invest up to 20% of their available account balance into their chosen trader

**IMPORTANT:** In the launch phase VIP accounts with \$20,000 + will be able to invest \$1000 maximum per trader at a single time

Clients can edit and add additional \$1000 increments as they go





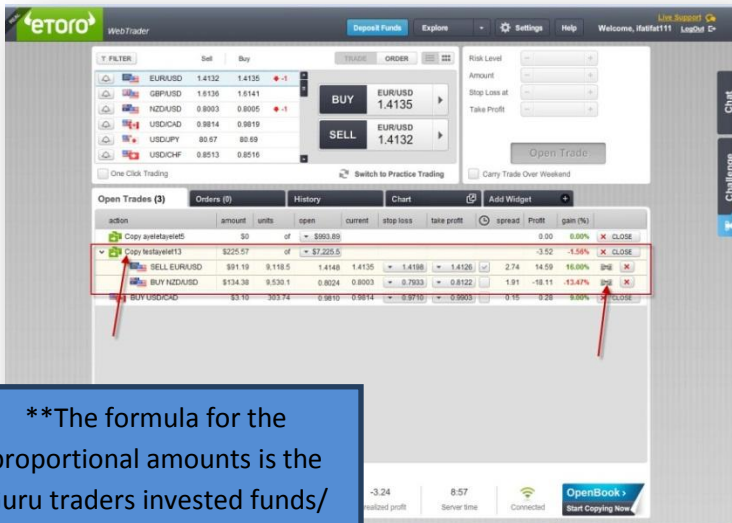
## Success!

Once you have copied your chosen trader, you will now have full control to watch, manage and even edit your Guru's trades if you wish

Click **"View my trades"** to see the magical experience unfold before your eyes!

*Popcorn is recommended for optimal viewing pleasure*





**\*\*The formula for the proportional amounts is the Guru traders invested funds/ total avail funds= ratio \* total available mirror amount**

You will now be diverted to the WebTrader to “view” your copied traders, and your open copied trades

**\*\*Ratio (see box left):** All trades will be copied with proportional amounts!

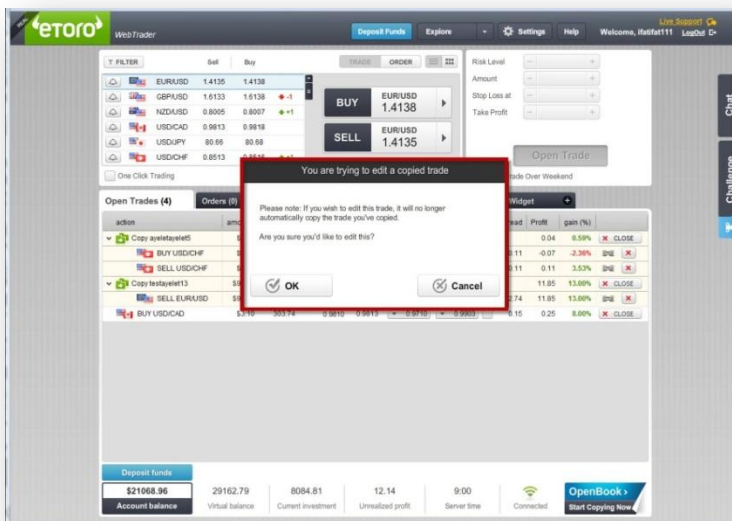
There is a “**drop down**” option to see individual copied trades, marked by a “link” icon, as indicated in the picture.

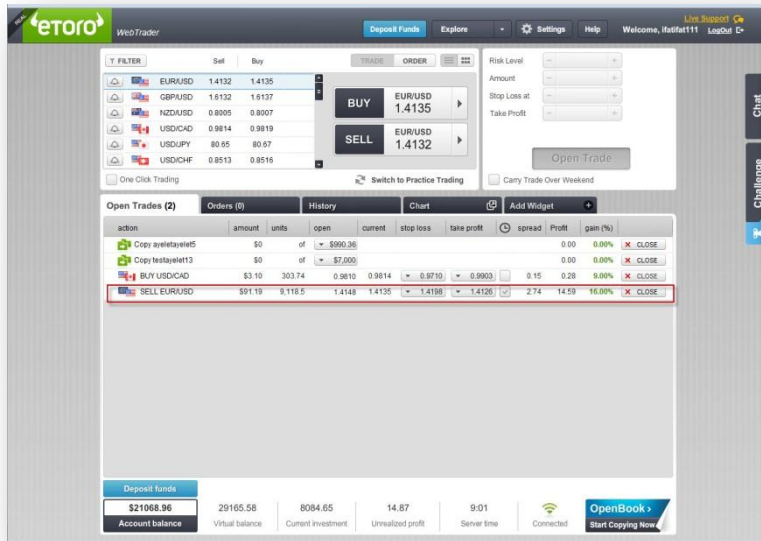
**Edit:** You can easily edit or close trades, or even stop copying a trader by clicking “close” buttons marked with an “**X**”

#### Full transparency (left):

If you “close” or “edit” (i.e.: SL or TP) an individual trade, you will be prompted with a message (as marked in red in the picture) informing you your trade will no longer be “linked” to the original copied trade.

The trader should know edited trades will be their own responsibility to monitor

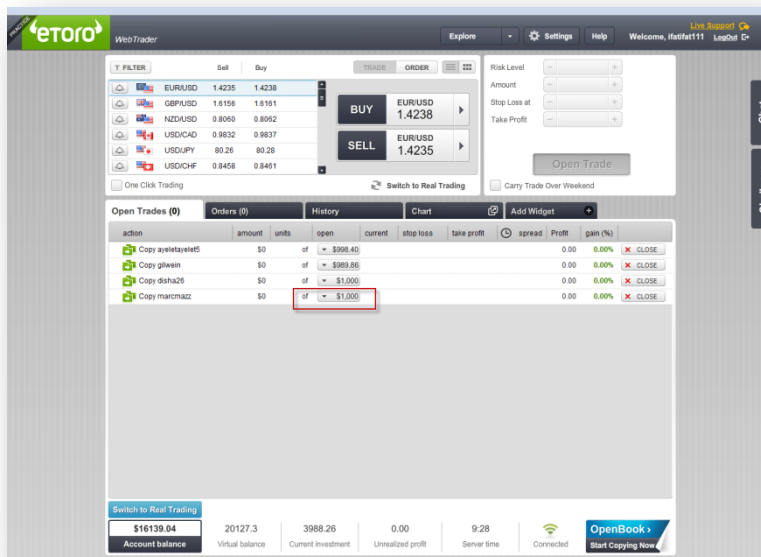




Edited trades will no longer appear under the copied trader's file, and will be viewed as an independent trade

Here we see a trade that was edited, and no longer has a "link" icon

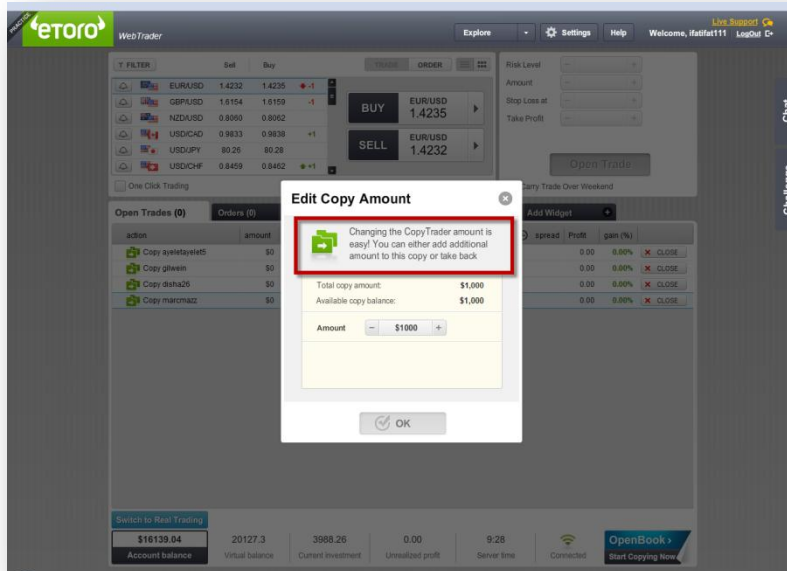
## Investing more funds to your chosen Trader Step by Step:



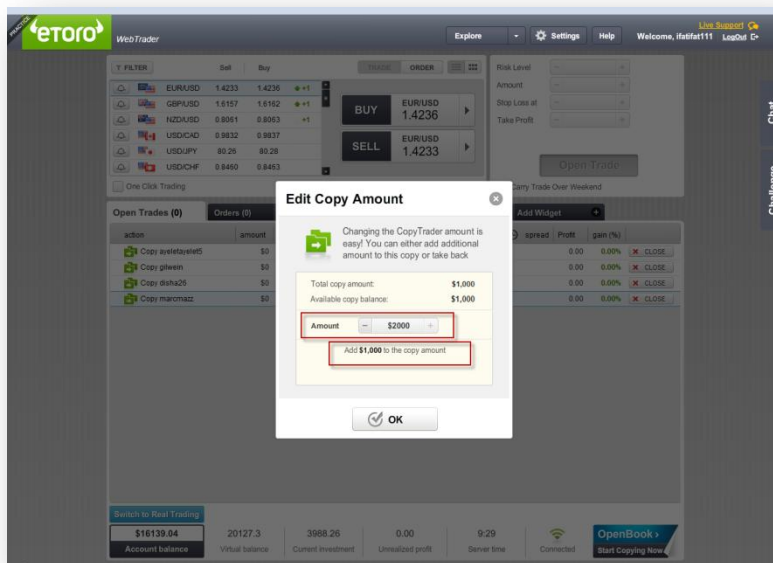
As you can see, (left) the "Open" amount invested in a trader is easily edited at any time, even when trades are open. Simply click "the amount" marked in a RED box







You will now be guided to the **edit screen**, with an intuitive prompt embedded in the page, to easily add or subtract your funds.

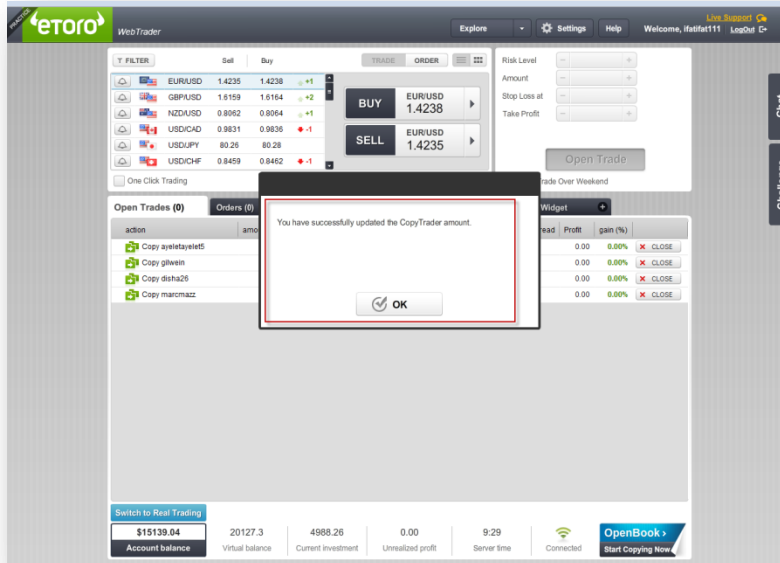


Using the “+” and “-” buttons, we can simply edit our invested “Copy” amount.

In this example, we have added an additional \$1000

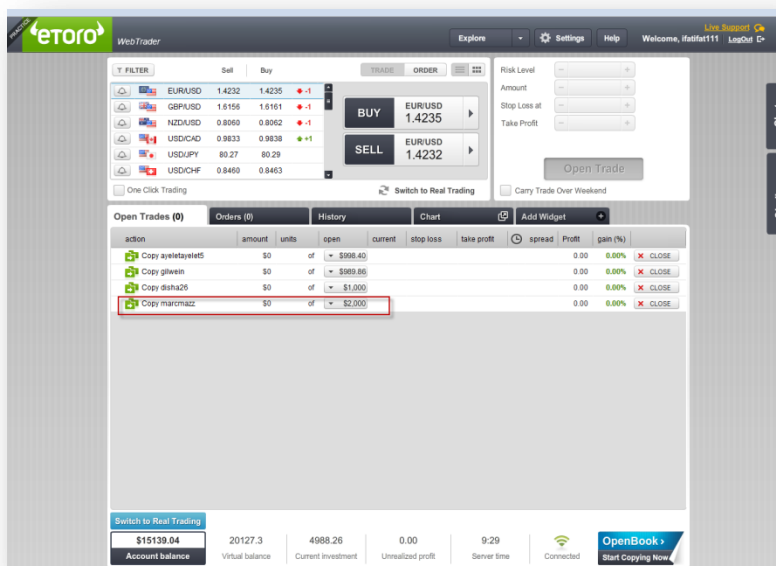
Press “OK”





Success!

Press "OK"



Here we can see our updated  
"Copy amount"

It's as easy as that!

