

Scenario 2: The Case of the Public Showing

You're just settling in to your office for the morning when your augment buzzes — a student on the reference desk has a patron with a question for you. You thank them and push the call from your field of vision to the smartscreen opposite your desk, and they patch the call through.

The person on the other side of the call is in their middle thirties, with skin that's a shade darker than tan and shoulder-length red hair. The glossy black plastic physical augment they wear (embedded augments have been available for at least 3 years now) and the piercings they sport make them look like someone's idea of a stereotypical cyberpunk character from the late 1990s.

More importantly, their public display on the video feed gives their name as Meredith Dzmare and their pronouns as she/they, as well as her job: manager of the campus residence halls.

You give her a smile. "How can I help you, Meredith?"

She smiles back. "Thanks for talking to me. I'm trying to put together some relaxing events for the students after exam week, and one of the students suggested a movie night."

You can already guess where this is going.

"I know there's something about copyright we have to deal with first, but I really do think a movie night is a good idea," she continues. "I asked the student on the reference desk if the library could help me figure out what I need to do to show a movie — does it count as fair since we're a university? — and they passed me over to you. Can you let me know what we need to do?"

Scenario 2 Resources

Copyright Clearance Center. (2010). *Copyright on campus*. Copyright Clearance Center. Retrieved November 20, 2020, from <https://www.copyright.com/learn/media-download/copyright-on-campus/>

This short video summarizes relevant areas of copyright law for using copyrighted materials in a class or in other campus settings. The CCC is a company whose business model facilitates payments for use of copyrighted material from third parties to the copyright holders, so it should be unsurprising that this video argues more strongly against common instances of fair use than many librarians probably would. All the same, the video is a good, short introduction to basic fair use concepts.

Stim, R. (2016). *Fair use*. Copyright and Fair Use. Retrieved November 17, 2020, from <https://fairuse.stanford.edu/overview/fair-use/>

This guide by copyright lawyer Rich Stim provides an overview of fair use, a description of the four ways to measure whether a use is fair, and summaries of actual legal cases. Stim also discusses some of the disagreements people have about fair use, making this a good real-world resource.

Willi Hooper, M. D. (2018). Copyright for movie night: Film screenings on campus. *Journal of Copyright in Education & Librarianship*, 2(1). <https://doi.org/10.17161/jcel.v2i1.6576>

In this practice-focused article, Willi Hooper summarizes the process of helping library patrons figure

out whether or not they need to acquire public performance rights (PPR) in order to show a movie in a campus setting. The article also provides some discussion of what "public" means in the context of copyright, exemptions, and library-specific rights considerations.