

Chase Chung

Aspiring full-stack web and mobile developer.

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EXPERIENCE

Full Stack Web and Mobile Developer

Freelance 2021 Feb - Present

- Developing social media apps and a CRUD app which are build with React, Redux, Typescript, Node, MongoDB, Express with crisp interface designed with tailwind, and material UI.
- Completed 22 weeks full-stack web and mobile course.
- Attained 5 core frameworks and tools for frontend and backend development including Bootstrap, React, React Native, MongoDB, Express, and node.
- Developed 4 responsive projects/applications start to finish.

PROFESSIONAL EXPERIENCE

Assistant Design Manager / Marketing Lead

U.S. JACLEAN 2017 Dec - 2021, Jan

- Developed 5 e-commerce websites on WordPress and SquareSpace, with the largest site generating 500 unique daily views and \$25k sales monthly.
- Managed design department team of 4 to design packaging, brochures and flyers.
- Planned and lead marketing and advertisement including social media, Google Adwords, newsletter, and influencer marketings.
- Supervised vendor selection for photo studio, models, promotional material manufacturer and PR.
- Generated SEO optimized webpage for new luxury massage chair which combined with in-person promotion at CES led to 30 contacts for orders generating a potential \$375k.

Business Planning and Compliance Coordinator

Nissin International 2016 May - 2017, Jun

- Coordinated in a team of 4 to plan, implement, and manage trade compliance.
- Monitored 4 to 5 project work plans, timelines, and implementation progress simultaneously.
- Prepared and presented reports to executive management outlining key project insights to inform strategic decisions.

Account Executive

Parachute Inc 2014 Sep - 2015, Sep

- Administrated multicultural marketing campaigns for US and international companies targeting Vietnamese, Korean, and Japanese communities in the US.
- Designed yearbook, flyers and brochures for major Japanese brands including Yakult, Kirin beer, Makita, Tamaki rice and Mitsuwa supermarket.

Creative Director

Willforce Inc 2011 May - 2014, Aug

- Directed a team of 10 – 15 to oversee global marketing for Japanese global companies.
- Controled design quality for international advertisement and promotional tools.
- Served as the main contact for 8 clients which included Panasonic global, Kyocera, and Sony.
- Managed scheduling and budgeting (\$10k - \$100k) for up to 11 projects simultaneously.
- Oversaw a team of 10-12 contractors and vendors including photographers and videographers.

Programming Skills

HTML5
CSS
Bootstrap
JavaScript
Typescript
Python

Frameworks

React
Redux
Sass
MongoDB
Node
Express
Tailwind
Material UI

Tools and Others

Illustrator
Photoshop
Indesign
XD
Figma
WordPress
bigcommerce

Education

Full Stack Web & Mobile
Course
Nucamp Coding Bootcamp

Bachelor of Living Design
University of Shiga Pref,
Japan

Language

Japanese
English