




# Chase Chung

Web developer with full stack and mobile experience  
Los Angeles, CA

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## DEVELOPER EXPERIENCE

### Full Stack Web and Mobile Developer

Freelance 2021 FEB - PRESENT

- Developing social media apps using React, Redux, Typescript, Node, MongoDB, Express, JWT, Google Auth with a crisp interface designed with a Tailwind, Chakra UI, and Material UI.
- Joined Hackathons and experienced Agile developing methodology with a team of 4 developers to develop web apps.
- Maintaining e-commerce websites including products update, seasonal promotions, and proposing marketing plans.

Student at Nucamp Coding Bootcamp 2021 FEB - JUL

- Completed 22 weeks, 280 hours, full-stack web and mobile course.
- Attained 5 core frameworks and tools for frontend and backend development including Bootstrap, React, React Native, MongoDB, Express, and Node.
- Learned Figma, and Adobe XD to design user interfaces.
- Developed 4 full-featured responsive projects/applications from start to finish.

## PROFESSIONAL EXPERIENCE

### Assistant Design Manager / Marketing Lead

U.S. JACLEAN 2017 DEC - 2021 JAN

- Developed 5 e-commerce websites on WordPress and SquareSpace, with the largest site generating 500 unique daily views and \$25k sales monthly.
- Managed design department team of 4 to design packaging, brochures and flyers.
- Planned and lead marketing and advertisement including social media, Google Adwords, newsletter, and influencer marketings.
- Supervised vendor selection for photo studio, models, promotional material manufacturer and PR.
- Generated SEO optimized webpage for new luxury massage chair which combined with in-person promotion at CES led to 30 contacts for orders generating a potential \$375k.

### Account Executive

Parachute Inc 2014 SEP - 2015 SEP

- Administrated multicultural marketing campaigns for US and international companies targeting Vietnamese, Korean, and Japanese communities in the US.
- Designed yearbook, flyers and brochures for major Japanese brands including Yakult, Kirin beer, Makita, Tamaki rice and Mitsuwa supermarket.

### Creative Director

Willforce Inc (Japan) 2011 MAY - 2014 AUG

- Directed a team of 10 - 15 to oversee global marketing for Japanese global companies.
- Controlled design quality for international advertisement and promotional tools.
- Served as the main contact for 8 clients which included Panasonic global, Kyocera, and Sony.
- Managed scheduling and budgeting (\$10k - \$100k) for up to 11 projects simultaneously.
- Oversaw a team of 10-12 contractors and vendors including photographers and videographers.

## Programming Skills

HTML5

CSS

Bootstrap

JavaScript

Typescript

Python

## Frameworks

React

Redux

Sass

MongoDB

Node

Express

Tailwind

Material UI

## Tools and Others

Illustrator

Photoshop

Indesign

XD

Figma

WordPress

big commerce

## Education

Full Stack Web & Mobile  
Course

Nucamp Coding Bootcamp

Bachelor of Living Design  
University of Shiga Pref,  
Japan

## Language

Japanese

English