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| **#** | **Platform** | **Message** |
| 1 | TWITTER | Find #ClinicalTrial experts @KeckMedUSC with a few clicks. Search by disease, name, etc. http://bit.ly/1234567 |
| 2 | TWITTER | Researchers @KeckMedUSC are conducting more than 500 #ClinicalTrials. You can easily search them here: <http://bit.ly/1234567> |
| 3 | TWITTER | Need to find a #ClinicalTrial expert? Our public search tool makes it easy to find them @KeckMedUSC <http://bit.ly/1234567> |
| 4 | TWITTER | Need to find a collaborator for a #ClinicalTrial? Use our public search tool to find them at @KeckMedUSC <http://bit.ly/1234567> |
| 5 | TWITTER | Finding #ClinicalTrial experts has never been easier @KeckMedUSC. Try our new public search tool http://bit.ly/1234567 |
| 6 | TWITTER | Finding #disease #ClinicalTrial experts has never been easier @KeckMedUSC. Search now http://bit.ly/1234567 |
| 7 | TWITTER | Connect with #ClinicalTrial experts @KeckMedUSC to help move forward disease research http://bit.ly/1234567 |
| 8 | TWITTER | #ClinicalTrials are crucial to develop new & better disease treatments. Find clinical researchers @KeckMedUSC http://bit.ly/1234567 |
| 9 | TWITTER | Looking for experts in #disease #ClinicalTrials? Find them @KeckMedUSC http://bit.ly/1234567 |
| 10 | TWITTER | Need to find experts in #disease #ClinicalTrials? Try our public search tool @KeckMedUSC <http://bit.ly/1234567> #secondary hashtag |
| 11 | TWITTER | #ClinicalTrial experts help drive discoveries into better #healthcare for patients. Search our experts @KeckMedUSC <http://bit.ly/1234567> |
| 12 | TWITTER | Looking to test a medical device? Partner with #ClinicalTrial experts @KeckMedUSC <http://bit.ly/1234567> |
| 13 | TWITTER | Looking to test a new treatment? Connect with #ClinicalTrial experts @KeckMedUSC <http://bit.ly/1234567> |
| 14 | TWITTER | Looking to test a drug? Work with #ClinicalTrial experts @KeckMedUSC <http://bit.ly/1234567> |
| 15 | TWITTER | #ClinicalTrial experts are dedicated to deliver better health outcomes. Find the right partners @KeckMedUSC <http://bit.ly/1234567> |
| 16 | TWITTER | Want to kick off a multi-site #ClinicalTrial? Find collaborators @KeckMedUSC <http://bit.ly/1234567> |
| 17 | TWITTER | Looking for #ClinicalTrial experts to research #disease? Search our experts @KeckMedUSC <http://bit.ly/1234567> |