

The Culture Wallet — Own the Culture. Move the Culture

Tony Camero - Founder/Builder

[@tonycamero](#)

Frank Nitty - Co-Founder/Innovator

[@Web3GangGeneral](#)



The Problem

"Culture drives commerce — but creators, communities, and collectors still don't own their impact."

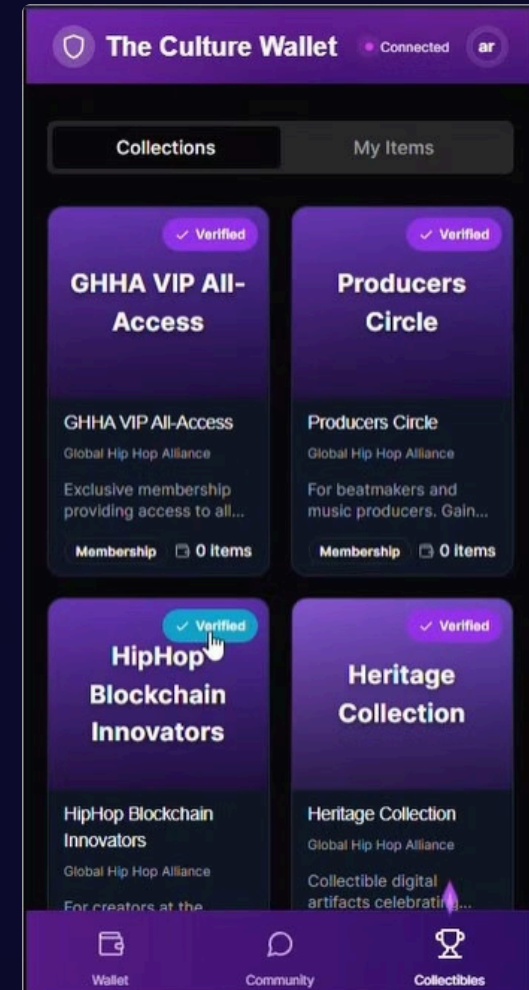
- Brands extract value; culture receives crumbs
- There's no central ledger for cultural value
- Gen Z & Alpha want alignment, not just content

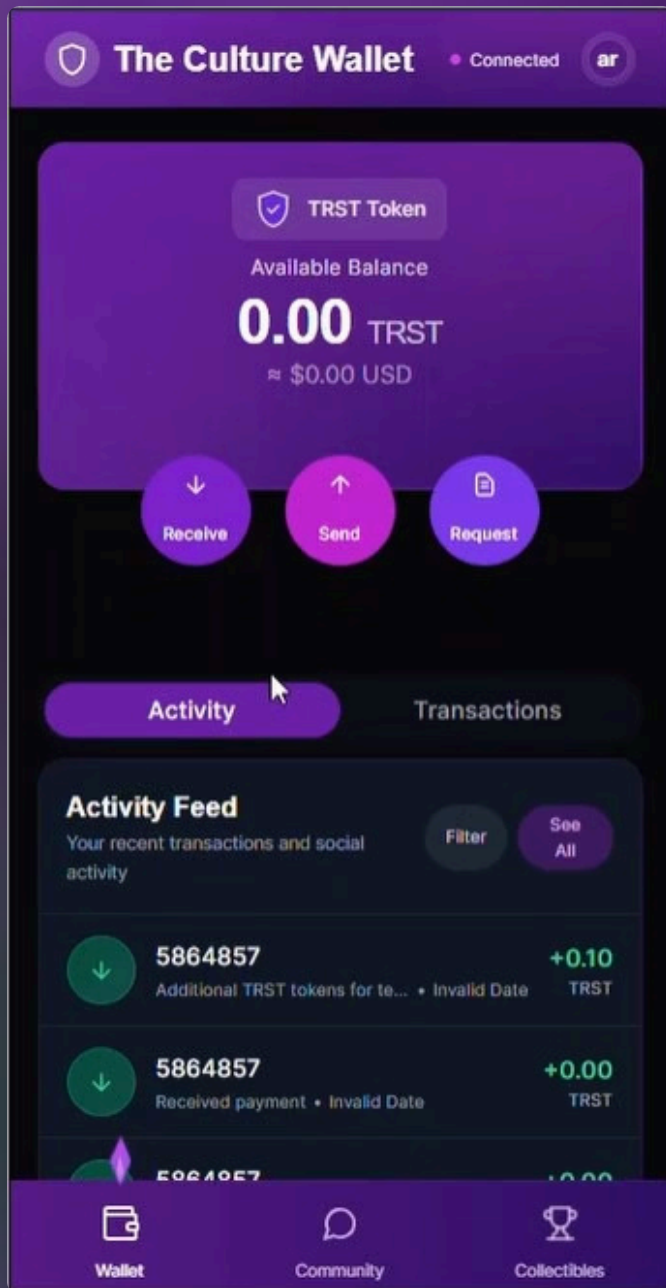


The Solution — The Culture Wallet

A next-gen identity + asset layer for culture. Part digital wallet, part social graph, part reputation score.

- 1 Track your cultural contributions
- 2 Build equity with every repost, remix, or drop
- 3 Get rewarded, ranked, and represented





How It Works

Wallet creation

Connect socials, etc.

Messaging and Media

Secure Communications + Cultural Ledgering

Payments, Points, tokens, badges

Build your reputation and net worth

Use your influence

In drops, exclusive communities, etc.



Why Now — Cultural Shift x Tech Stack

Decentralized identity is mainstreaming

Creators want sovereignty, not just payouts

Culture = currency (see Nike x RTFKT, Reddit Avatars)

The world is moving toward proof-of-impact

The Tech / IP Edge

"We're not building another rewards app — we're minting the next social protocol."



Cultural graph engine



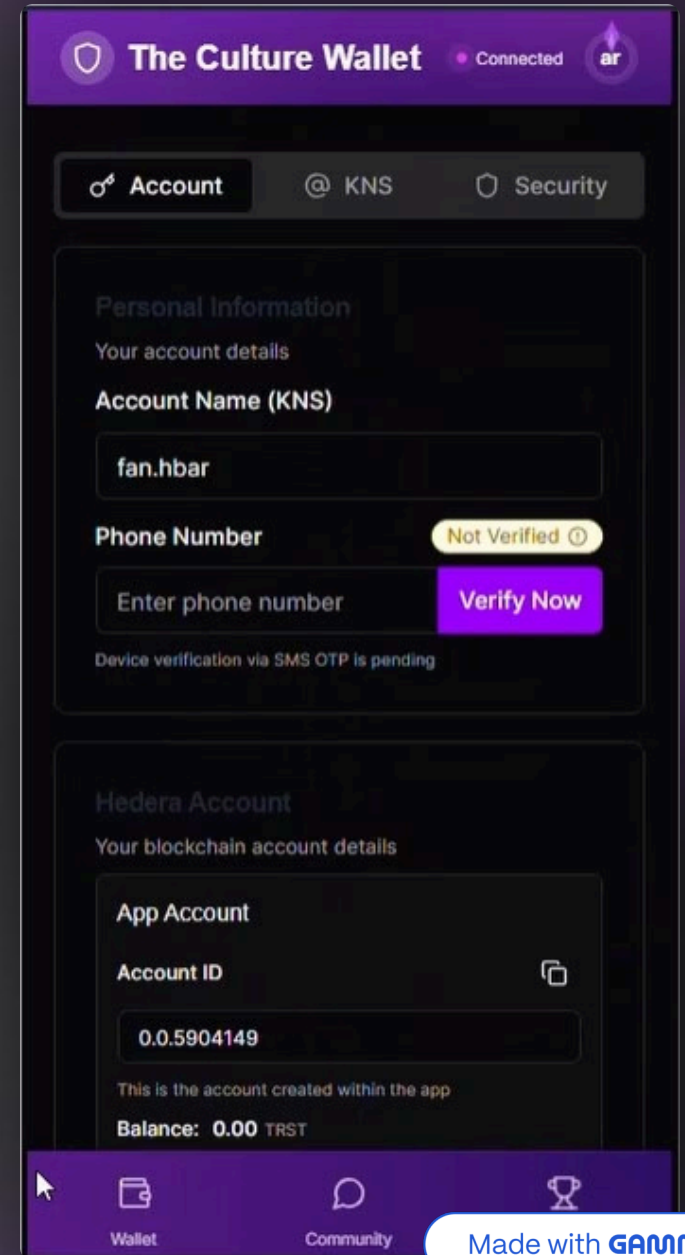
Dynamic reputation scoring



Plug-and-play tokenized value layer



Privacy + provenance baked in



Use Cases



Artists & collectives

Prove influence and impact in the cultural ecosystem



Fans

Earn clout by promoting early and supporting creators



Brands

Activate authentic ambassadors with proven cultural capital



Cultural institutions

Track lineage + impact across cultural movements

Why We Win



Roadmap



Launch

Initial release summer 2026, Las Vegas



Partnerships

Key cultural collaborations and institutions (GHHA)



Scaling

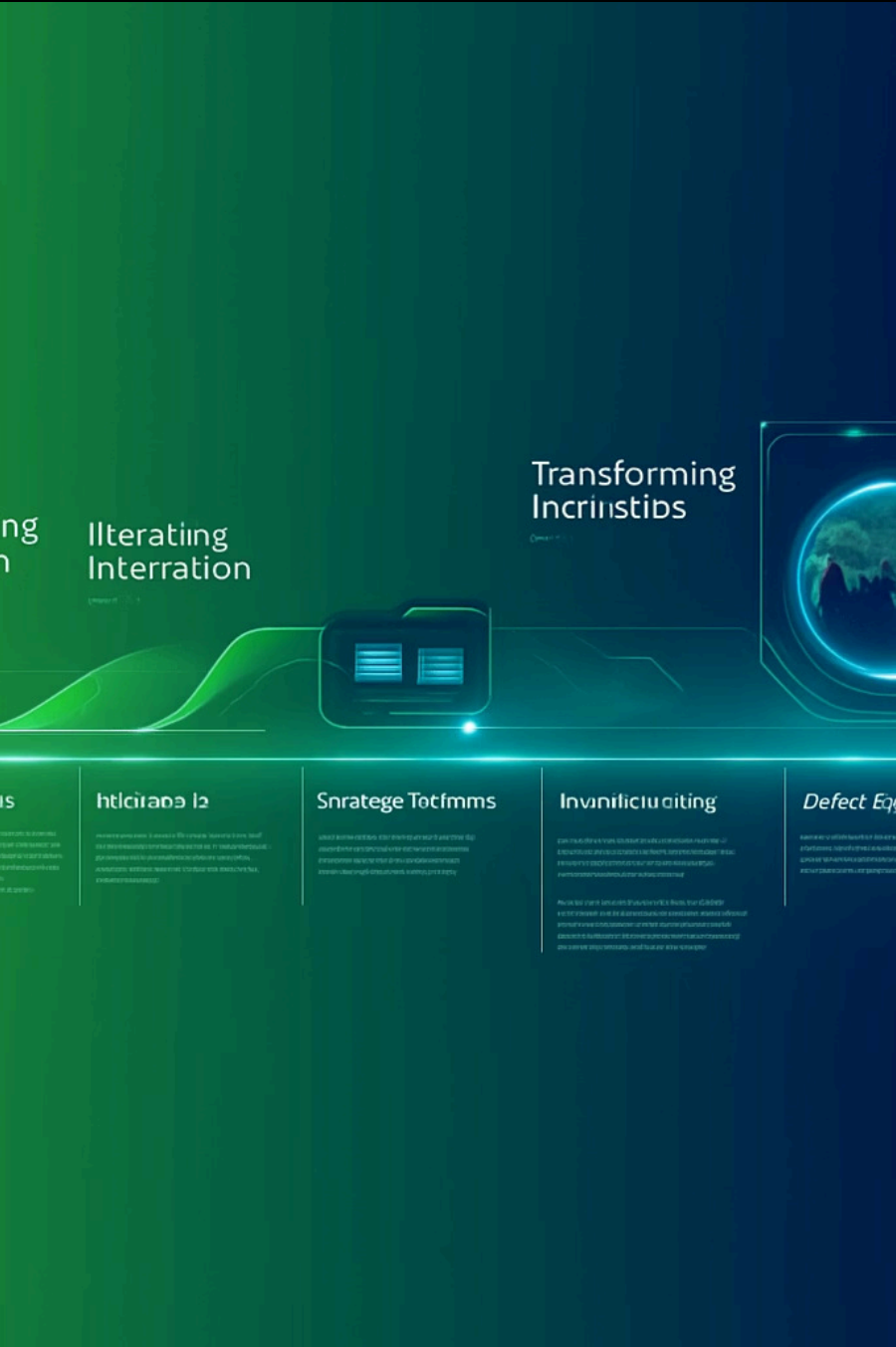
Broader adoption and integration into vertical markets



Global Expansion

International cultures and ecosystems

Timeline of upcoming releases, partnerships, and scaling



Business Model

Freemium access
Basic features available to all users

Token-based ecosystems
Value exchange within the platform



Premium APIs /
dashboards


Advanced tools for power users

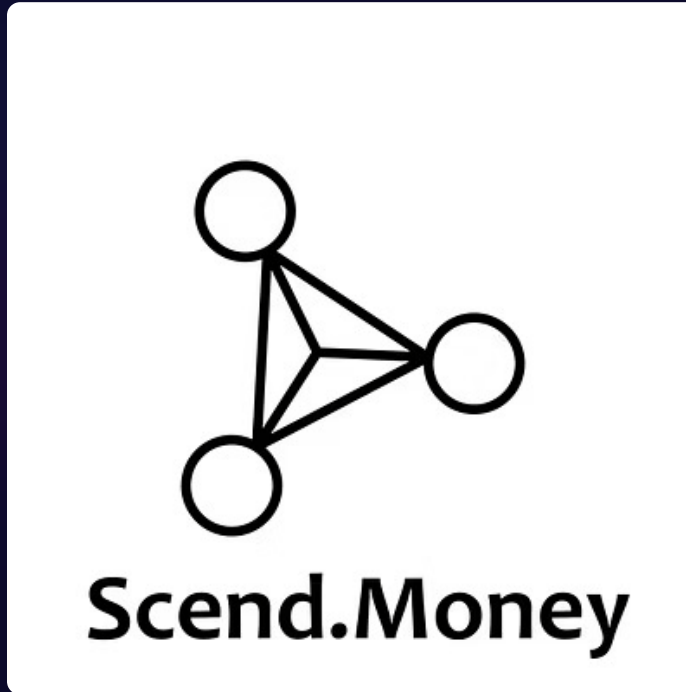
Brand activations

Partnerships with cultural tastemakers

Meet The Team



 Cultural architects



 Tech + community OGs



 Advisors / supporters

Call To Action



Culture deserves a ledger



The Culture Wallet is it



Let's move the culture forward — together