

Welcome to the Millennium Memory Survey!

This brief survey is being conducted to learn more about Americans' memories from New Year's Eve 1999, the night before the unofficial start of the new century. Your responses will help shed light on a unique moment in history.

You may skip any of the questions. Your responses will be kept confidential, and the reports will not feature any personally identifiable data. If you have any questions or comments about the survey, feel free to contact the survey administrator, Scott Geier, at scgeier@live.unc.edu.

Thanks!

Scott Geier Master's Candidate, University of North Carolina at Chapel Hill School of Media and Journalism Do you consent to participate in the Millennium Memory Survey?

- O Yes, please take me to the survey
- O No, I wish to opt out

Eve before the year 2000)?
O Yes, vividly (e.g., I can remember the exact location, and I can picture details about the surroundings in my mind)
O Yes, mostly (e.g., I can remember exactly where I was, but the image is vague)
O Sort of (e.g., I recall the general location, such as the city, but don't remember the exact spot)
O Not really (e.g., I can guess where I was based on what was happening in my life, but I'm not sure about it)
O No, not at all
Do you remember what you were doing on New Year's Eve 1999?
 Yes, vividly (e.g., I can remember specific actions or conversations) Yes, mostly (e.g., I can picture what I was doing, but I can't remember any
details)
O Sort of (e.g., I can guess because I know where I was, but I'm not sure about it)
O No, not at all
Do you remember who you were with on New Year's Eve 1999?
O Yes, exactly (e.g., I remember their names and faces)
O Yes, mostly (e.g., I can remember some names or faces, but not all)
O Sort of (e.g., I can guess based on what was happening in my life, but I'm not sure)
O No, not at all

Do you remember **where** you were on December 31, 1999 (a/k/a New Year's

worker, check BOTH categories). ■ Spouse or domestic partner □ Significant Other □ Close friend Acquaintance □ Co-worker □ Classmate □ Stranger □ Parent ■ Stepparent ☐ Child ■ Stepchild □ Sibling ■ Step-sibling □ Grandparent □ Grandchild ■ Aunt or uncle □ Cousin ■ Niece or nephew □ Relative-in-law □ Other ■ Don't remember Do you remember how you felt as midnight approached? • Yes, vividly (e.g., the feelings come back to me now as I think about it) • Yes, somewhat (e.g., I can remember a general emotion, but it's no longer fresh) O No, not at all

Which of the following people were with you on New Year's Eve 1999? Please choose all that apply (e.g., if someone was both your spouse and your co-

If you answered "yes" to the previous question, which best describes your
emotions on New Year's Eve 1999?

Very negative	Somewhat negative	Neutral	Somewhat positive	Very positive
•	•	0	•	O

Do you remember now others around you acted on New Year's Eve 1999?
 Yes, vividly (e.g., I can remember a specific thing that someone said or did) Yes, mostly (e.g., I can remember general behavior, but not details) No, not at all
Do you remember what happened immediately after midnight?
O Yes, vividly
O Yes, mostly
O No, not really
O No, not at all
Do you remember what you were wearing on New Year's Eve 1999?
O Yes, exactly
O Yes, mostly (e.g., I can remember one item of clothing but not the rest)
O Not really (e.g., I can guess because it was something I often wore at the time, but I'm not sure
O No, not at all
Please take a moment to describe your memory of New Year's Eye 1999 Feel

Please take a moment to describe your memory of New Year's Eve 1999. Feel free to continue writing on the back of this page of you need more space.

Since New Year's Eve 1999, approximately how many times have you talked about that night?
 Never, until now 1 - 5 times 6 - 10 times 11 or more times I don't know
Did you drink alcohol on New Year's Eve 1999?
O Yes
O No
O Don't remember
Which of the following devices did you own in 1999? Please check all that apply.
☐ Cell phone
□ Landline phone
☐ Desktop computer
□ Laptop computer□ Tablet computer
☐ Tablet computer ☐ VCR
□ DVD player
□ Digital camera
☐ Traditional (film) camera
☐ Video camera
☐ Stereo or boombox
□ Portable CD or cassette player

	nich of the following devices do you currently own?
1 10	ease check all that apply.
	Cell phone
	Landline phone
	Desktop computer
	Laptop computer
	Tablet computer
	VCR
	DVD player
	Digital camera
	Traditional (film) camera
	Video camera
	Stereo or boombox
	Portable CD or cassette player
Do	you remember the "Y2K Bug" (a/k/a Millennium Bug or Y2K Problem)?
0	Yes
0	No
•	ou answered "Yes" to the previous question, please briefly describe what you nember about the Y2K Bug.

PΙε	ease take a moment to provide some information about yourself.
Wł	nat is your age?
Wł	nich gender do you most identify with?
O	Male Female Other
Wł	nich best describes your race? Please check all that apply.
	African-American Asian/Pacific Islander Hispanic or Latino Native American White Other
Wł	nat was your marital status on December 31, 1999?
O O O	Single, never married Married or domestic partnership Widowed Divorced Separated
Wł	nat is your current marital status?
O O O	Single, never married Married or domestic partnership Widowed Divorced Separated

Dio	d you have any children on December 31, 1999?
	Yes No
Do	you currently have any children?
	Yes No
Wł	nich best describes your highest level of education?
O	12th grade or less (no diploma)
0	High school diploma or its equivalent
\mathbf{O}	Some college credit, but no degree
\mathbf{O}	Associate's degree or technical certificate
0	Bachelor's degree
\mathbf{O}	Graduate or professional degree

Please check all that apply. ■ Management ■ Business and Finance ■ Computers and Mathematics □ Architecture and Engineering ☐ Life, Physical and Social Sciences □ Community and Social Services ■ Law and Legal Support Services ☐ Education, Training and Library ☐ Arts, Design, Entertainment, Sports and Media ☐ Healthcare Practitioners and Technical Occupations ☐ Healthcare Support ☐ Protective Services (Law Enforcement, etc.) ☐ Food Preparation and Service ■ Buildings/Grounds Cleaning and Maintenance □ Personal Care and Service ■ Sales and Related Occupations ■ Office and Administrative Support ☐ Farming, Fishing and Forestry ☐ Construction, Mining and Related Occupations ☐ Installation, Maintenance and Repair ☐ Production Work (e.g., assemblers, machinists) □ Transportation and Freight ■ Unemployed

□ Retired□ Student

Which best describes your occupation on December 31, 1999?

Please check all that apply. ■ Management ■ Business and Finance Computers and Mathematics □ Architecture and Engineering ☐ Life, Physical and Social Sciences Community and Social Services ■ Law and Legal Support Services ☐ Education, Training and Library ☐ Arts, Design, Entertainment, Sports and Media ☐ Healthcare Practitioners and Technical Occupations ☐ Healthcare Support ☐ Protective Services (Law Enforcement, etc.) ☐ Food Preparation and Service ■ Buildings/Grounds Cleaning and Maintenance □ Personal Care and Service ■ Sales and Related Occupations ■ Office and Administrative Support ☐ Farming, Fishing and Forestry ☐ Construction, Mining and Related Occupations ■ Installation, Maintenance and Repair ☐ Production Work (e.g., assemblers, machinists) □ Transportation and Freight ■ Unemployed □ Retired □ Student Where did you live on December 31, 1999? City, State Where do you currently live? City, State _____

Which best describes your current occupation?

Which of the following best describes your political affiliation?
DemocratRepublicanIndependentOther
Which of the following best describes your religious preference? <i>Please check all that apply.</i>
 □ Catholic □ Protestant □ Mormon □ Orthodox (e.g., Greek or Russian Orthodox) □ Jewish □ Muslim □ Buddhist □ Hindu □ Agnostic □ Atheist □ Other