Erin Schaffer

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LinkedIn: Erin Schaffer
Portfolio: github.com/schaffererin/portfolio

EDUCATION

UNIVERSITY OF WASHINGTON
Professional Technical Writing Certification
2020 - 2021

IOWA STATE UNIVERSITY
B.A. in Spanish, English
May 2020 | Ames, IA
Dean's List | All Semesters

COURSEWORK

UNIVERSITY OF WASHINGTON
Professional Technical Writing
Fundamentals
Portfolio Development
Production Techniques and Technologies

IOWA STATE UNIVERSITY
Technical Communication
Descriptive English Grammar
Spanish and English for Translators
Teaching Writing in the Secondary Schools
Rhetorical Analysis
Technology for the Classroom
Linguistics
Introduction to Python Programming

SKILLS

PROGRAMMING
Python • LaTeX • HTML • Markdown

TOOLS
GitHub • HubSpot • WordPress • Microsoft Office Suite • Clearscope • Google Analytics • Overleaf • Microsoft Teams • Microsoft Style Guide • Slack • Semrush • Zoom • Office 365 • Google Suite

DESIGN
Canva • Venngage

SOFT SKILLS
Communication • Leadership • Attention to Detail • Organization • Mentoring • Collaboration • Empathy

WORK

EDUCATIVE.IO | Technical Content Writer
April 2021 - Present | Bellevue, WA
- Produced 4-5 SEO outlines and 2 articles weekly on topics such as public cloud, computer networking, programming languages, APIs, frontend, and backend
- Increased sign up rate by over 200% and organic blog revenue by over 900% as the blog lead
- Created biweekly technical newsletters and grew subscribers by over 250%
- Designed and implemented the official Educative blog style guide

HUNTINGTON LEARNING CENTER | SAT, ACT, and English Tutor
July 2020 - March 2021 | Bellevue, WA
- Improved ACT scores by 5 points and SAT scores by 180 points on average
- Reviewed and edited essays for university-level English courses
- Identified areas of improvement and helped set goals for exam preparation

IOWA STATE UNIVERSITY | Social Media Intern
August 2017 - December 2017 | Ames, IA and Caceres, Spain
- Wrote and published blog articles for university social media presence
- Grew university social media presence through Instagram and Snapchat
- Tracked social media engagement to identify high-performing ideas

PORTFOLIO

AZURE FOR STUDENTS
Running Python Scripts on Azure Cloud
This step-by-step guide showed students how to deploy a virtual machine to run their Python scripts faster using Azure for Students free credits.

YELP FEATURE PROPOSAL
User-Given COVID-19 Rating
The current Yelp platform does not allow users to leave comprehensive reviews during COVID-19. This proposal introduces a new feature to solve that problem.

SEISMIC REFRACTION FOR GEOPHYSICAL EXPLORATION
Technical Description
I was the lead editor and facilitator for a group of engineering and geology students for their project on seismic refraction and geophysical exploration.

INVOLVEMENT

2021	Member	Society for Technical Communication
2020	Judge	Society for Technical Communication Competition
2020	Open Source Contributor	Mozilla
2019	Inductee	Phi Beta Kappa Honors Society
2019	Mentor	YWCA
2018	Vice President, Co-Founder	Iowa State University English Club
2018	Volunteer	Ronald McDonald House Charities
2017	Content Writer	The Odyssey Online