Proof. Let X be the set of all possible ordered choices of k balls out of n, and Y be the set of all unordered choices of k balls. There is a map $f\colon X\to Y$ (the "forgetful map") that associates to an ordered collection of k balls the same set of balls, but unordered. (The balls lying in a line are put into another bag.) For $y\in Y$, what is the cardinality of its preimage $f^{-1}(y)$? This is the number of ways to order an unordered set of k balls. An ordering is a bijection to the set $\{1,2,\ldots,k\}$, and from Corollary ?? we know that there are k! of them. Therefore by the quotient rule we have

$$|Y| = \frac{|X|}{k!} = \frac{n(n-1)\cdot\ldots\cdot(n-k+1)}{k!}.$$

As we already said, an unordered choice of k balls out of n is also called a k-combination. Yet another name of this is a k-element subset of a given n-element set. (By definition, a set is an unordered collection of elements.)

Notation. The number of k-element subsets of an n-element set is denoted by $\binom{n}{k}$ (pronounced "n choose k").