

Comparative Review

HealthIQ

An app developed by the CDC to improve health literacy through quizzes and games. The game format gives points.





Pros: Engaging and interactive way to educate about health. Tracks progress and point earning system. Backed by the CDC, so the reach of the app is good.

Cons: Focuses primarily on learning about healthy habits (sunscreen SPF, appropriate time taken to wash hands etc.). Does not emphasize on healthcare/health insurance literacy. Also lack of focus on empathy/interpersonal communication in healthcare (which is another barrier for patients).

eHealth


<https://www.ehealthinsurance.com/> Online platform that helps customers find health insurance.



Find Health Insurance ▾ Learn ▾ Sign In 1-844-228-3656 ▾ 


Committed to Finding Our Customers the Right Health Insurance.

Our online tools, free quotes, and licensed agents are here to help you find a plan.




We're your health insurance advocate

Need help or have questions about coverage or billing? eHealth will deal with the health insurance companies for you, even after you've bought your plan.




We're Available 24/7

Health insurance questions? We have your back 24/7 between our online chat function, email, and telephone support from our licensed health insurance agents.




We have the best prices on plans

The health insurance plans eHealth offers are priced the same everywhere else—we just make them easier for you to find.




We're unbiased

Our online tools help you decide what product is best for you—we're here to help no matter what health insurance plan you choose.



We have the best selection online

With over 10,000 plans from over 180 companies, you can't find a bigger selection of health insurance products online in the U.S.



We make health insurance simple

We're committed to making shopping and applying for health insurance as simple as can be for our customers. Our features make getting health insurance simple, fast, and convenient.

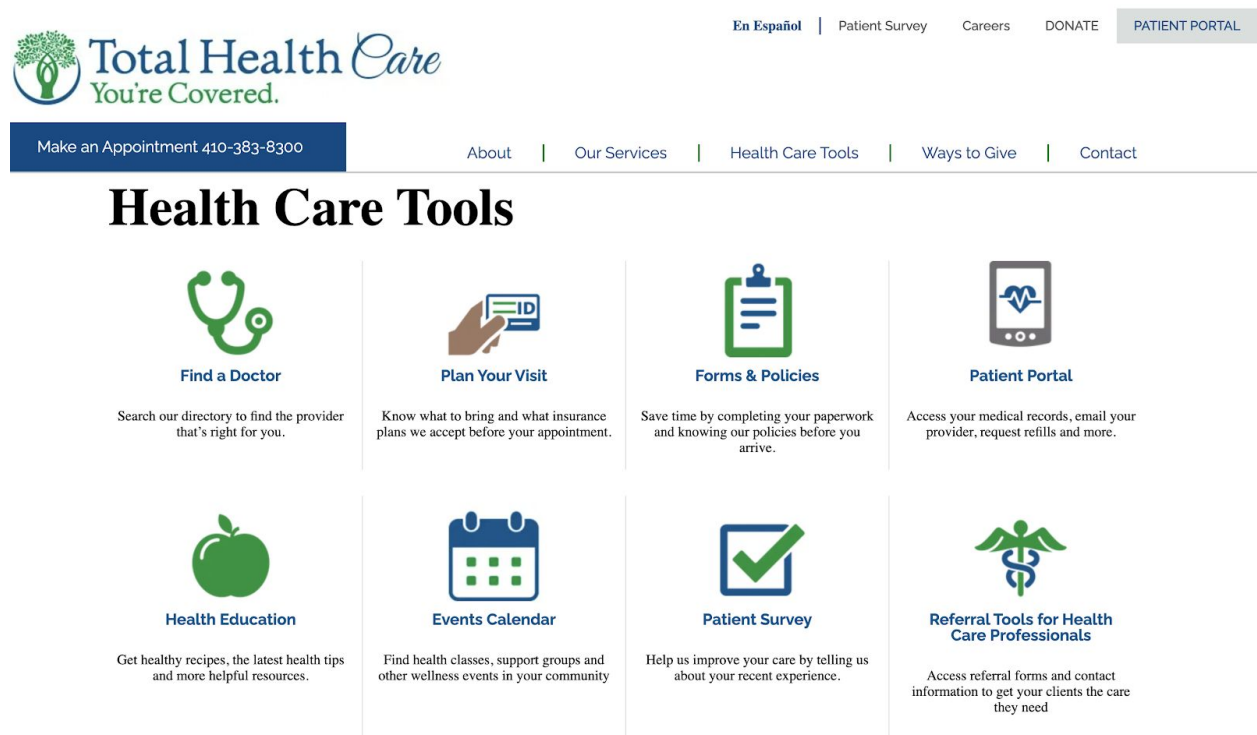
Pros: great selection of insurance providers, free, committed to making health insurance easy and uncomplicated. Has 24/7 support through chatbox functions, email, and telephone. Quite a good web page design, intuitive and easy to navigate.

Cons: No mobile app. Presented more as a tool to use than to educate and enable customers to be able to navigate and understand healthcare through empathic lens.

Total Health Care Health Care Tools

Webpage with many different tools (find a doctor, patient portal, health education, planning visits with insurance information) in the same space.

<https://totalhealthcare.org/health-care-tools/>



Pros: All resources in the same place, easy and intuitive to navigate.

Cons: Not interactive. OK UI. All information is presented in a flat and “read-through” structure. For patients with less experience in healthcare/insurance, there is lack of guidance in the product. Also, lack of focus on empathy/interpersonal communication in healthcare.

Twenty One Toys

Learning and Development toy company. Toys include Empathy toy, Failure toy, and Improv toy. The Empathy Toy teaches clinical empathy to healthcare professionals with an empathy toy. 'The Empathy Toy acts as a tool to help healthcare providers explore how a focus on diagnosis and specialized areas of medicine influences their ability to empathetically connect with their patients.'

<https://twentyonetoy.com/blogs/teaching-empathy/teaching-clinical-empathy-healthcare-professionals>



The Empathy Toy®
is a blindfolded puzzle game
that can only be solved when
players learn to understand
each other.

Shop Now



In **Game 1**, both the guide and the builder are blindfolded. The guide still provides instructions to the builder.

In **Game 2**, the guide removes their blindfold, while the builder remains blindfolded.

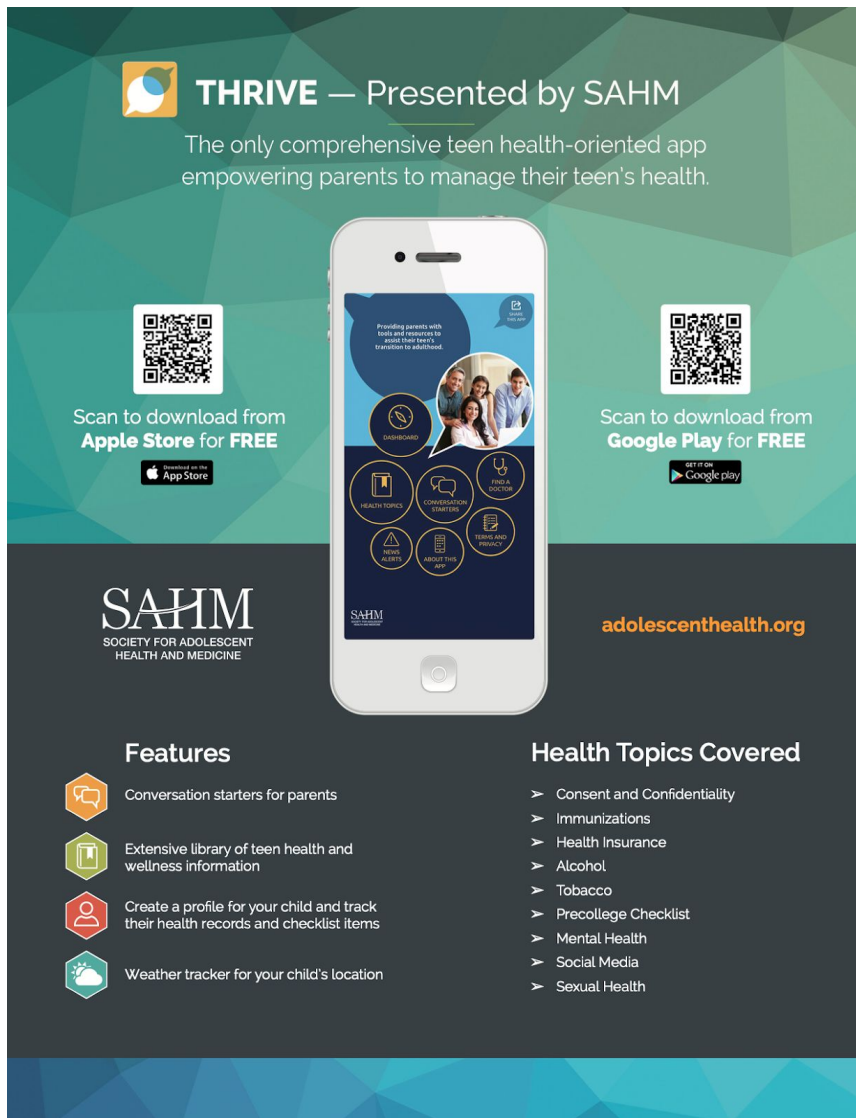
Pros: interactive, engaging method to teach empathy for healthcare professionals. Fun and creative.

Cons: Can be one-sided. Once healthcare professionals learn empathy, how do patients with previous negative experiences/aversion to healthcare build trust for their providers? Although it has online play sessions to teach empathy, the product is a physical toy (not as accessible)

SAHM THRIVE App

Society for adolescent health and medicine (SAHM). App is used by parents to navigate their teen's health and healthcare.

<https://www.adolescenthealth.org/About-SAHM/Healthy-Student-App-Info.aspx>



The graphic is a promotional poster for the THRIVE app. At the top, it features the THRIVE logo (a stylized orange and blue circle) and the text "THRIVE — Presented by SAHM". Below this, it states "The only comprehensive teen health-oriented app empowering parents to manage their teen's health." In the center, a smartphone displays the app's interface, which includes a top banner with the text "Providing parents with tools and resources to assist their teen's transition to adulthood." and a grid of icons for "HEALTH TOPICS", "CONVERSATION STARTERS", "FIND A DOCTOR", "TEEN AND PARENT", and "ABOUT THIS APP". To the left of the phone is a QR code with the text "Scan to download from Apple Store for FREE" and the Apple Store logo. To the right is another QR code with the text "Scan to download from Google Play for FREE" and the Google Play logo. At the bottom left, the SAHM logo (SOCIETY FOR ADOLESCENT HEALTH AND MEDICINE) is displayed. At the bottom right, the website "adolescenthealth.org" is listed. The bottom section is divided into two columns: "Features" and "Health Topics Covered".

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Scan to download from **Google Play** for **FREE**

SAHM
SOCIETY FOR ADOLESCENT
HEALTH AND MEDICINE

adolescenthealth.org

Features

- Conversation starters for parents
- Extensive library of teen health and wellness information
- Create a profile for your child and track their health records and checklist items
- Weather tracker for your child's location

Health Topics Covered

- > Consent and Confidentiality
- > Immunizations
- > Health Insurance
- > Alcohol
- > Tobacco
- > Precollege Checklist
- > Mental Health
- > Social Media
- > Sexual Health

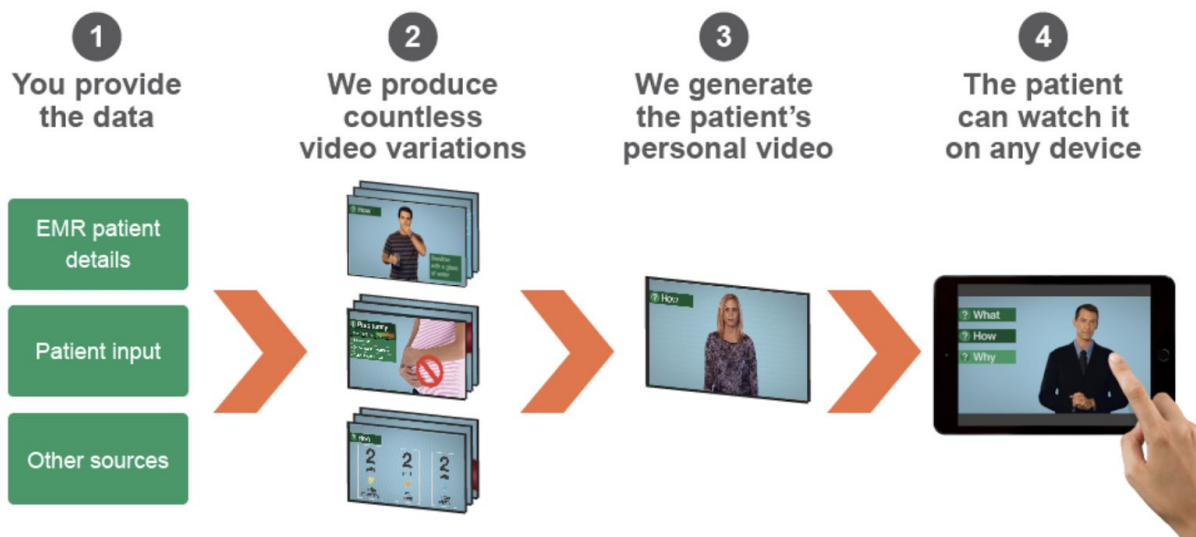
Pros: great UI, covers a good range of health/healthcare topics. Strong educational focus.

Cons: Targeted at parents instead of teens, gives less input/freedom for teens/young adults to make decisions about their own healthcare. Lack of focus on empathy in healthcare/insurance.

Telesofia

Personalized educational videos for healthcare. B2B to healthcare providers, generate embedded personalized videos for their patients.

<https://www.telesofia.com/>

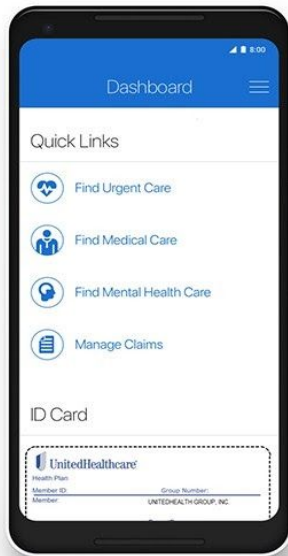


Pros: Personalized, video format works better than reading information. Logistically easy for healthcare providers to incorporate into their workflows.

Cons: Hard to skim, young adults would lose interest. Does not reach those who don't have a healthcare provider or are moving in between healthcare providers. No centralized comprehensive source of healthcare/insurance education.

Insurance companies

Many health insurance companies offer tools for health/health care/insurance education.



Pros: Works well if a patient has an insurance provider. Many insurance companies have mobile apps that are easy to access on-the-go. Connected patients directly to their insurance provider's available network

Cons: Patients can only find what they need if they know what to look for. Also lack of focus on empathy/interpersonal communication in healthcare.