



AUCTION STREAMING
STREAM ON

NEW TECHNOLOGIES **AUCTION** BUY NOW PRICE MANAGEMENT SOLUTIONS

LOW FEES

BIDS

STREAMING

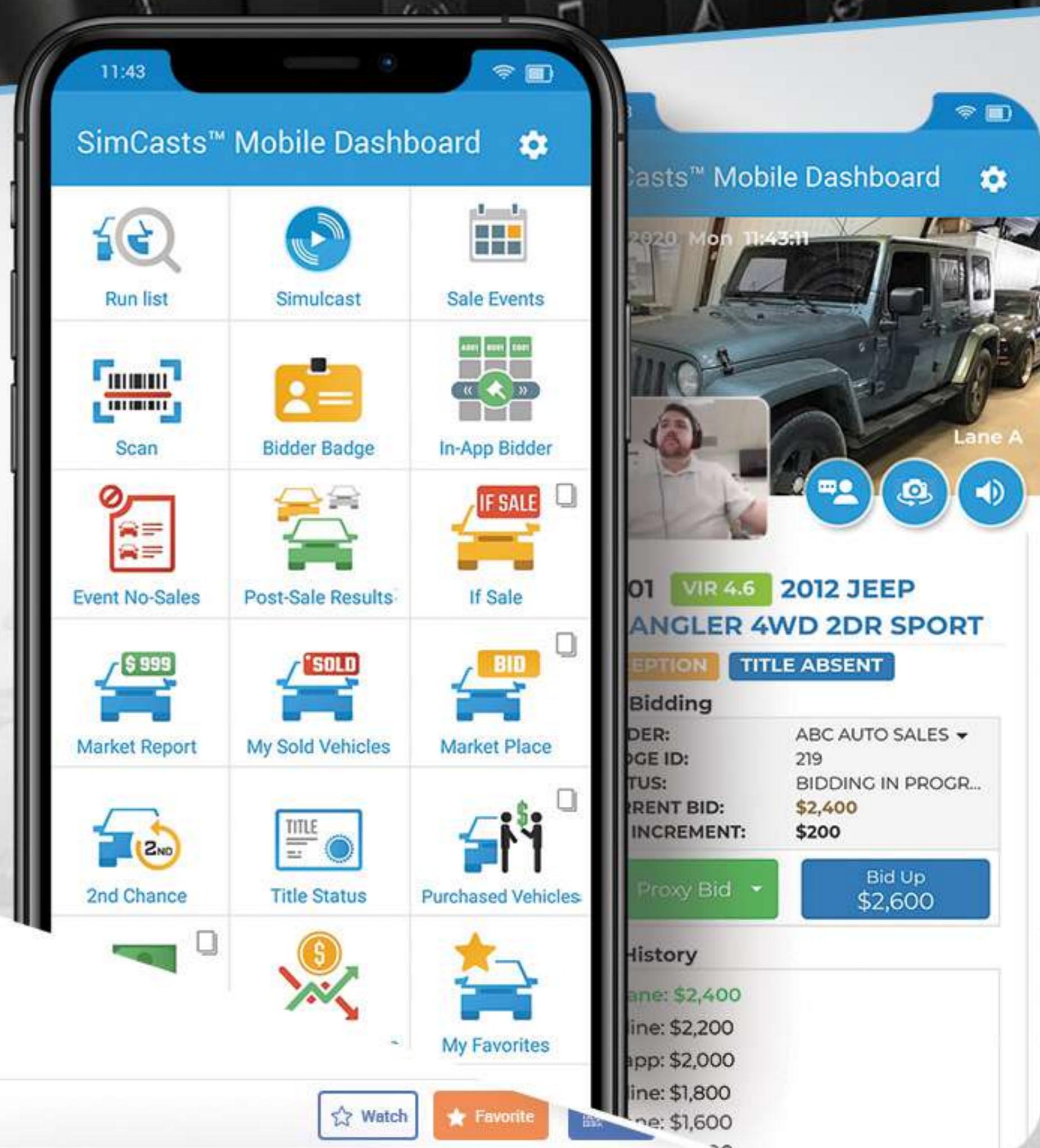
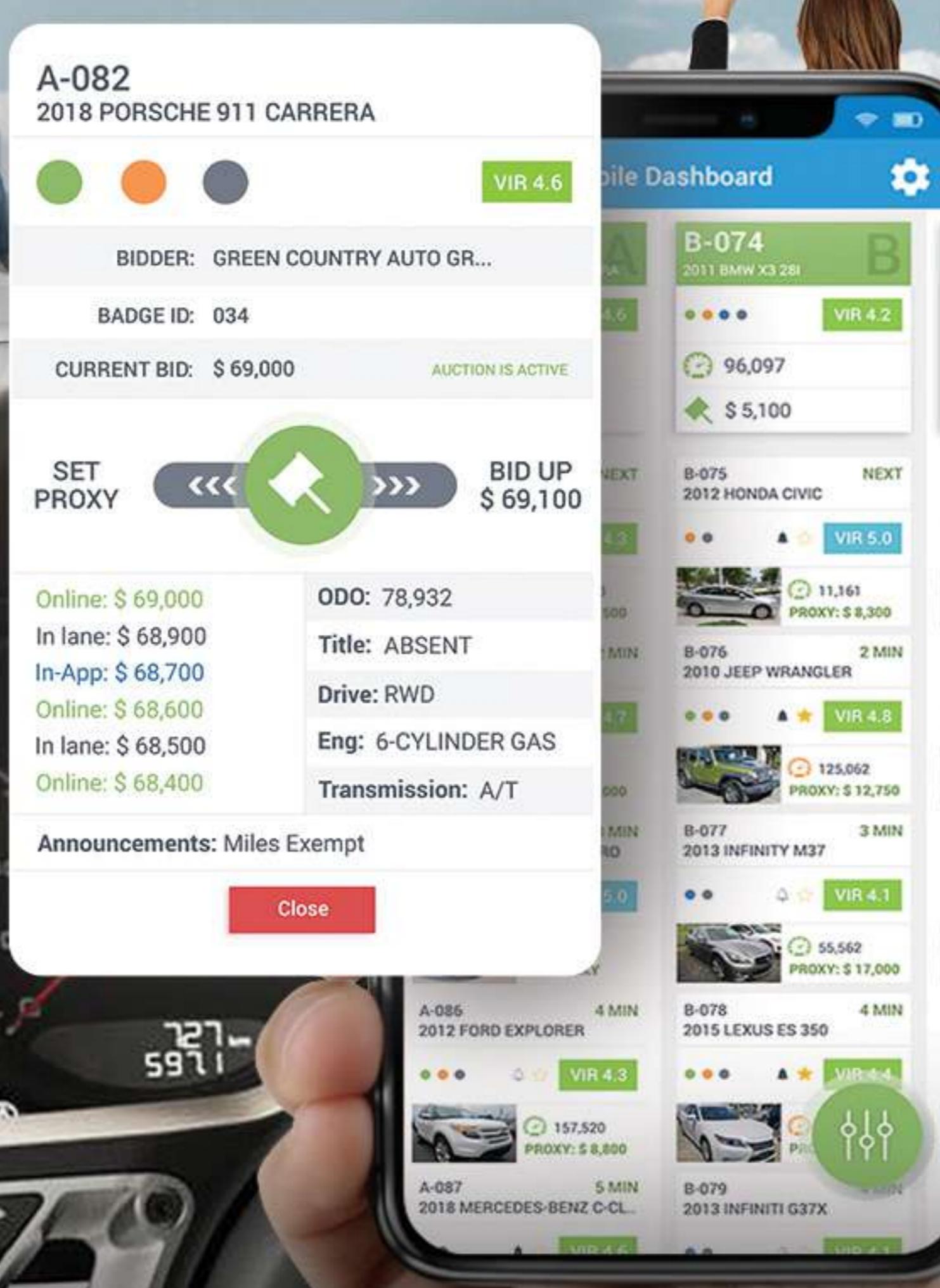


SCAN TO VISIT AUCTION STREAMING

One Cloud - One Platform - One Solution with Auction Streaming

2022

**BEYOND THE GATES
DIRECTLY TO ANY MARKETPLACE**



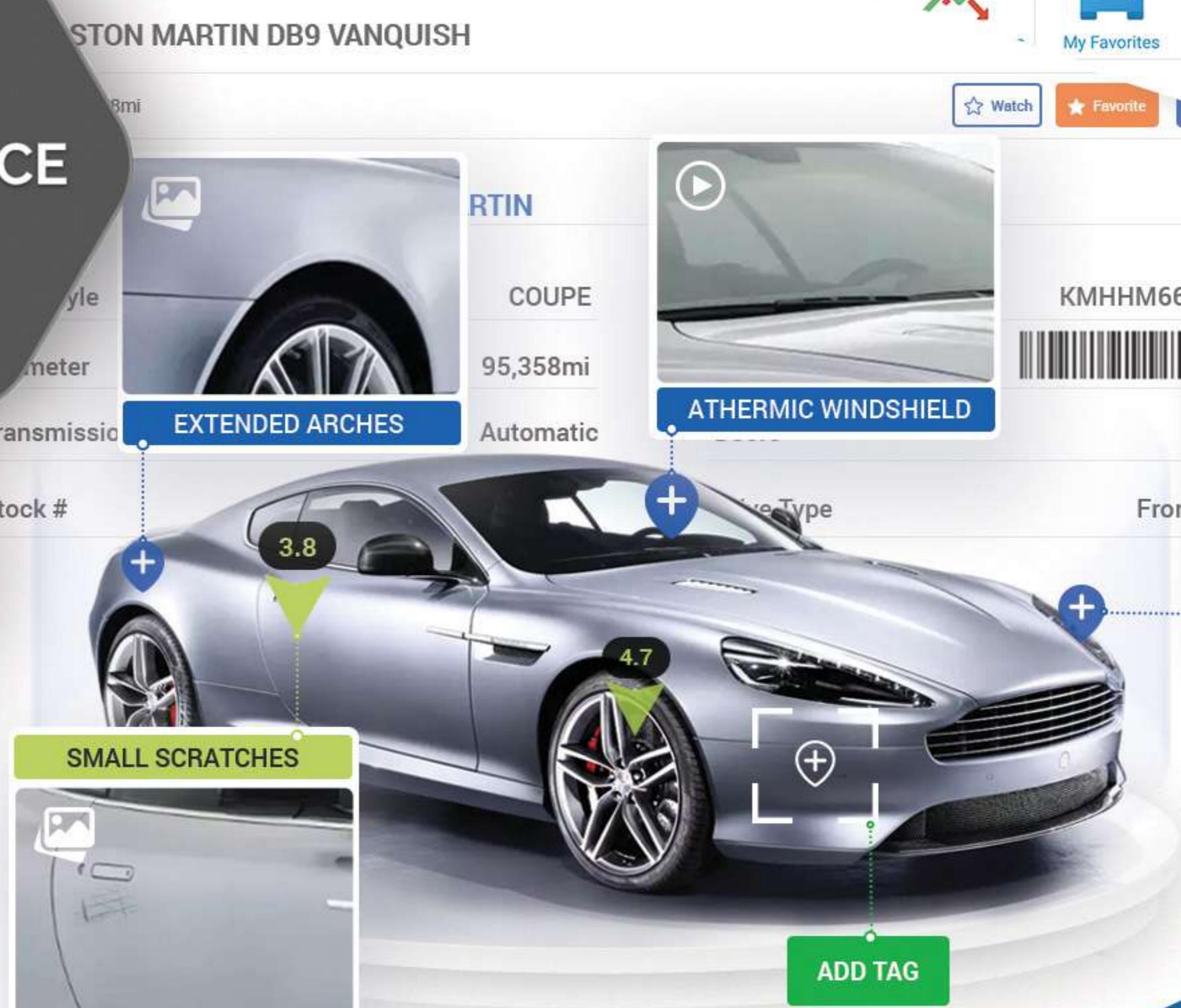
SIMCASTS™ MOBILE DASHBOARD

The Auction App for Your Dealers



UNIFIED WHOLESALE SOLUTION

Feature-Rich Platform



360VIR™
EXTERIOR SPIN
Quality Grading, Clickable
Hotspots & Damage Tagging



PREDICTIVE

FAST

AUCTION STREAMING

OVERSIGHTS

STABLE

MOBILE DASHBOARD

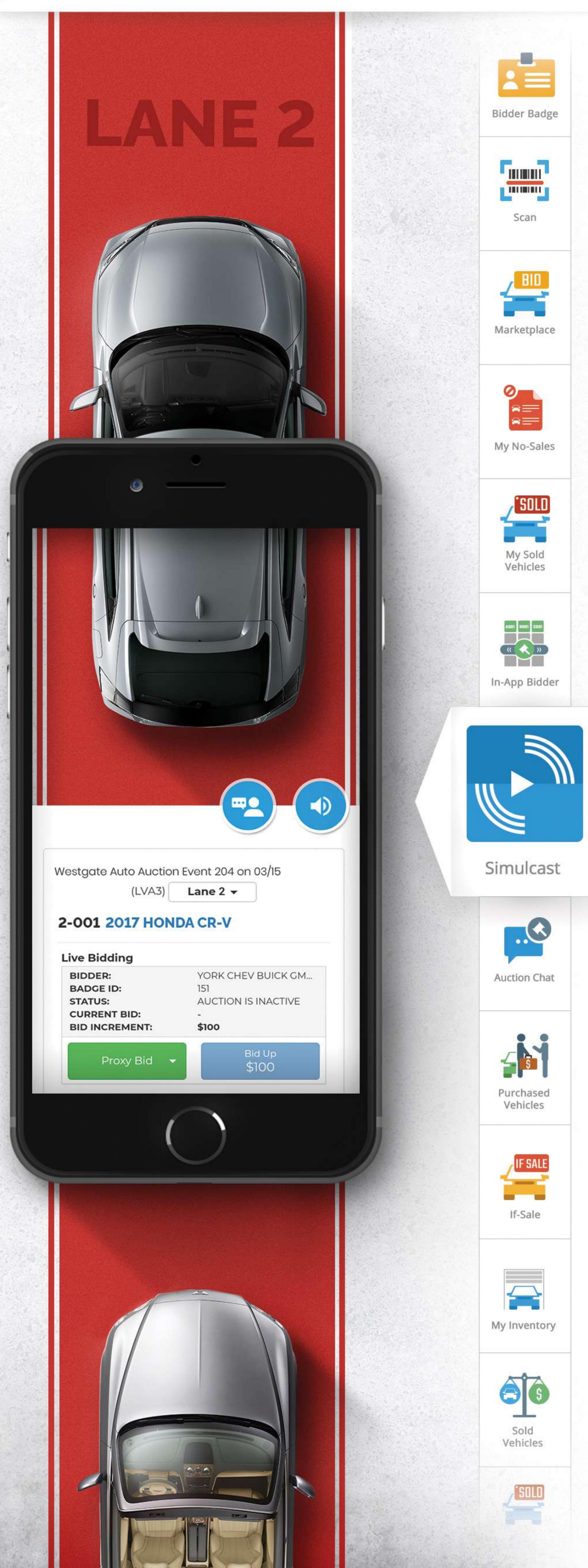
RAISING THE BAR AND YOUR EXPECTATIONS

PRODUCT DETAILS



THE AUCTION APP FOR YOUR DEALERS

Auction Streaming is committed to improving the overall dealer experience with your auction, and enabling dealers to choose how and when they want to do business with you. That's why we've launched our SimCasts™ Mobile Dashboard, an application designed to let dealers participate in live auctions from their mobile devices.

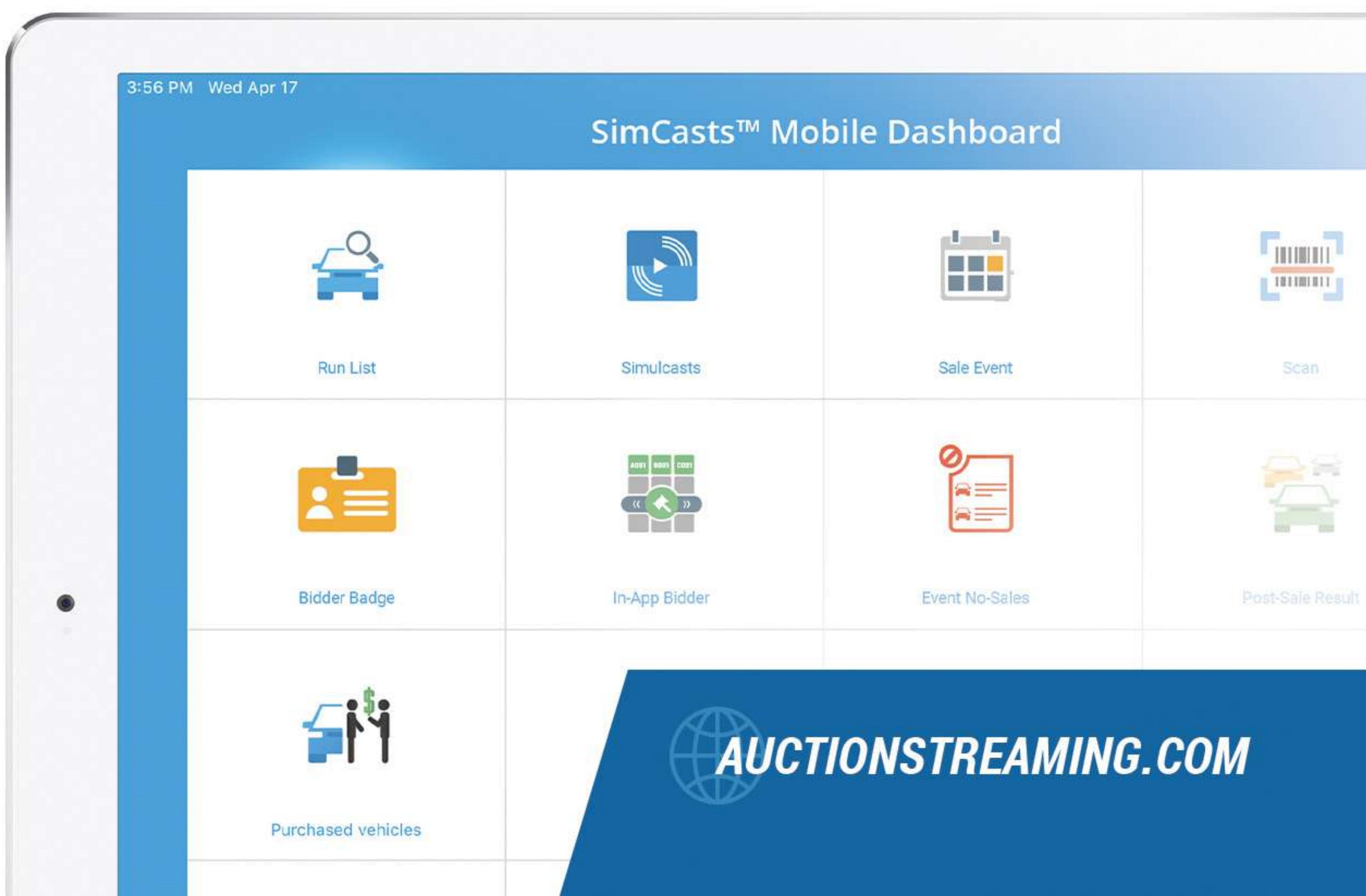


Our SimCasts™ Mobile Dashboard provides website functionality that's been converted into a mobile application. Now the most popular features of the desktop version are available to your dealers anytime, anywhere, and even if they're away from the auction lanes.

AS REGISTERED USERS YOUR DEALERS CAN

- JOIN ONLINE SALES EVENTS USING MOBILE DEVICE
- BID ON VEHICLES IN-LANE, IN-APP OR VIA SIMULCAST WHEN ON THE GO
- REAL TIME BROADCAST OF VIDEO AND AUDIO OF THE SALE WITH VIRTUALLY NO LAGS OR INTERRUPTIONS
- SIMULTANEOUSLY WATCH A MULTIPLE VIDEO STREAMS OF VEHICLES AND AUCTIONEER
- INSTANT MESSAGING TO THE CLERK AND SELLER WITH ANY QUESTIONS AND COMMENTS
- MONITOR THE VEHICLE BID HISTORY
- FULL ACCESS TO ALL YOUR BUY/SELL REPORTS, ACCOUNTING BALANCES, SALES HISTORY AND WATCHLIST

The automotive industry is constantly moving forward and so are we. Our development team regularly collects feedback on the apps we have created in order to update and improve them, in accordance with each individual user's needs. Recently we added two great new features to our SimCasts™ Mobile Dashboard: a Bidder Badge feature and a Mobile Reporting feature.

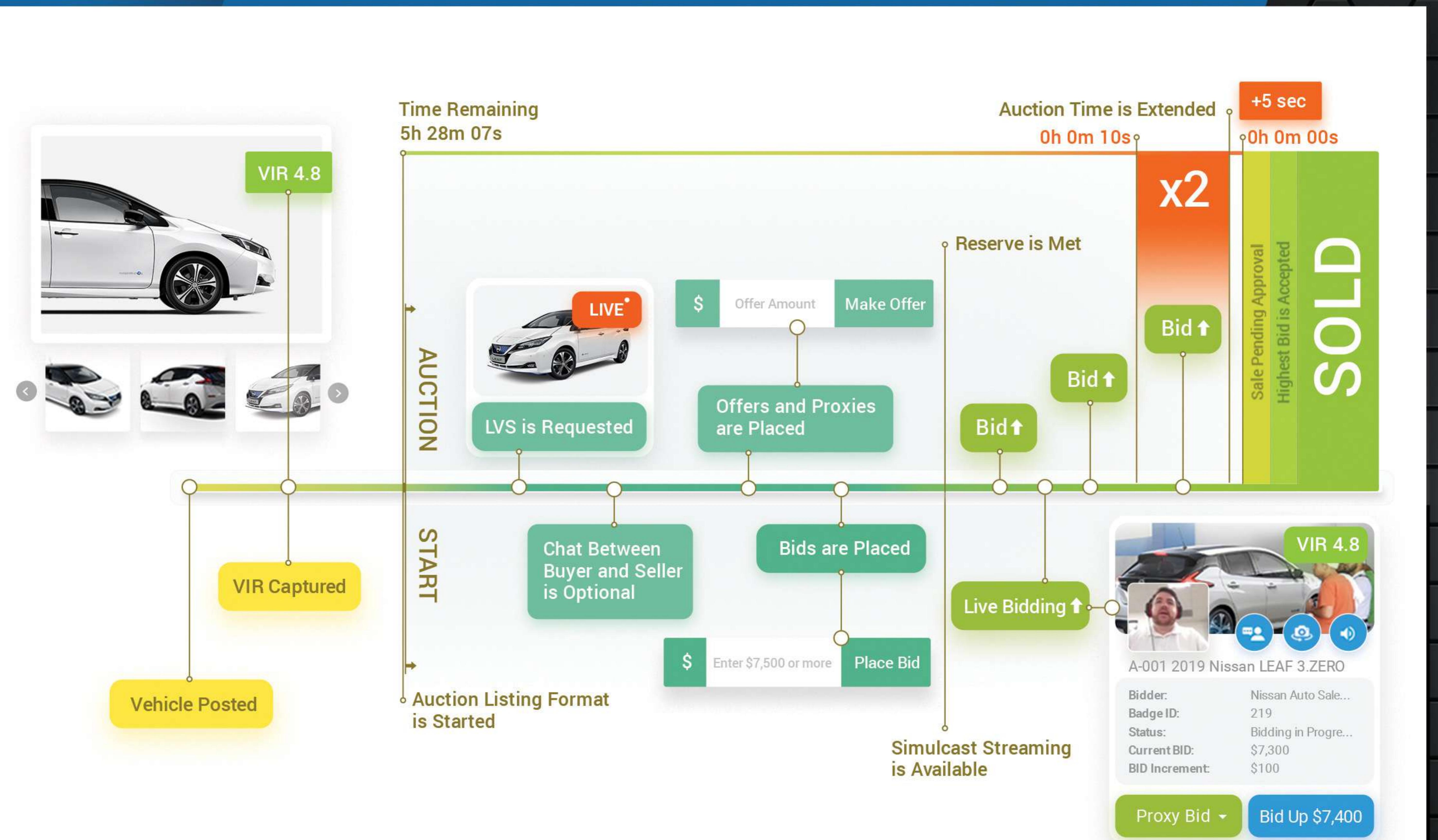


AUCTIONSTREAMING.COM



NEW TECHNOLOGIES CAMS 3™ UNIFIED SOLUTION

BUY NOW PRICE
CONNECTIVITY TO MODULES & MPS PLATFORMS



UNMATCHED SUPPORT

A CLAIM NO OTHERS CAN MAKE

100 architects and developers, along with dedicated support staff are standing by to turn your ideas and needs into reality.

THIRD-PARTY INTERFACES

CONNECTIVITY AND BEYOND

We can act as your front-end to Auto IMS or take data feeds directly from your client's Dealer Management System (DMS).

MISSION CRITICAL ENTERPRISE SOFTWARE

THE MOST IMPORTANT DAY OF THE WEEK

Business logic that secures your auction from any kind of failure before, during, and after the sale.

MODERN TOOLS AND DEVICES

ANDROID, IOS AND WINDOWS

Every wired and wireless option imaginable for lot management, vehicle registration, condition reporting, or on-boarding inventory at the dealer lot.

TURN-KEY SOLUTION

MULTIPLE PRODUCTS AND ONE PHONE CALL

A suite of turn-key integrated wholesale products at prices equal to or less than other single stand-alone products.

CLOUD SERVICES

ONLINE BUSINESS INTELLIGENCE

Cloud-based auction management means transparency and data-mining across all your rooftops from a single dashboard.

DOCUMENT CONTROL

PRINTING, EXPORTS AND SOFT COPY

Customized document management: formatting, printing, importing, exporting, and electronic delivery.

SOFTWARE AS A SERVICE

UNIFIED SOFTWARE DISTRIBUTION

Multi-auction headquarters, identical databases and software releases in a unified code-base to eliminate conflicts in features and reporting.



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PREDICTIVE

AUCTION STREAMING

SIMCASTS™

EXPAND YOUR REACH

PRODUCT DETAILS



FLEXIBILITY

NOW YOU CAN HAVE IT ALL “PRE-SALE, IN-LANE OR POST-SALE”

The SimCasts™ mobile application allows auctions to broadcast a live stream during the live sale In-Lane. The SimCasts™ app gives the subscriber a realistic feeling of being present next to the car: the online bidder can navigate with a mobile camera to zoom in on a particular part of the vehicle for a Live inspection, which is impossible with a standard fixed camera. With the SimCasts™ mobile application, online bidders have access to every option that in-lane bidders have without the need to be present at the auction. This innovative software will help independent auctions become well-organized and attract more distant audiences to their lanes.

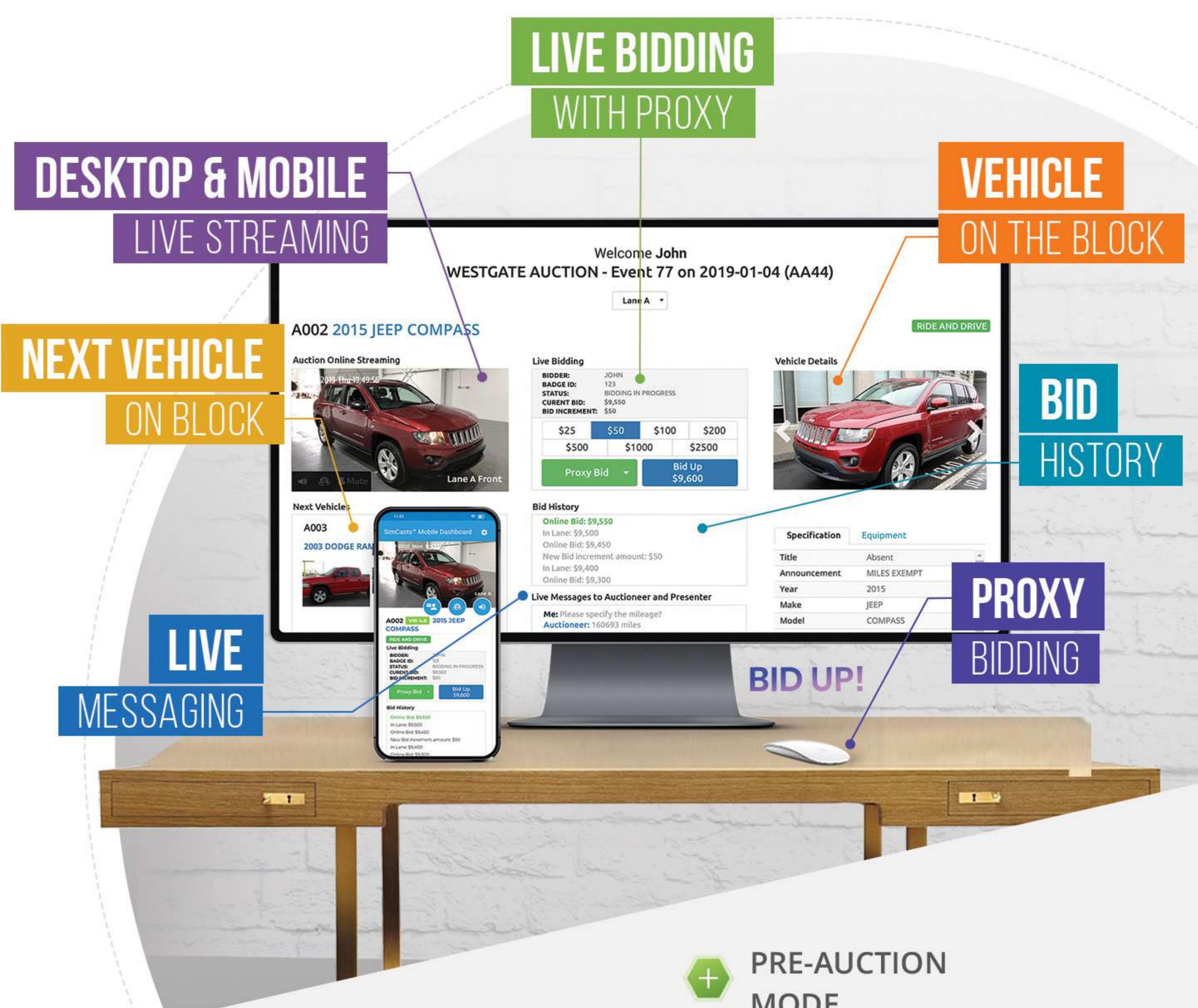
AUCTION BENEFITS

+ NOTIFICATION FOR PRESENTERS

Auction Reps are notified via text when a bidder has requested a SimCasts™ session.

SINGLE-CLERK FUNCTIONALITY

Manages SimCasts™, CAMS 3™ and AuctionLink™. The clerk can quickly locate vehicles using the vehicle sequence number in an intuitive interface.



+ PRE-AUCTION MODE

Auctions can utilize the SimCasts™ App to stream and showcase a vehicle to prospective buyers, in effect creating a virtual lane they can utilize at any time during the week.

+ ENTERPRISE QUALITY STREAMING

The SimCasts™ video sessions launch and stream even with low bandwidth. Streams are unaffected by a connection loss.

Enter Bid Amount	Bid
\$10,300	\$9,800
\$10,250	\$9,750
\$10,200	\$9,700
\$10,150	\$9,650
\$10,100	\$9,600
\$10,050	\$9,550
\$10,000	\$9,500
\$9,950	\$9,450
\$9,900	\$9,400
\$9,850	\$9,350



MULTI-LANE BUYER PAGE

BUY NOW PRICE

TIME REMAINING

SELLER

AUCTION

6 LANES ON ONE SCREEN

Auction Streaming's Multi-Lane Buyer Interface enables dealers to check up to 6 lanes and have them all displayed on a single screen for multilane participation, rapid bidding, and live streaming. Manipulate lanes and streams via control buttons: mute/unmute, zoom in and out, expand and collapse, move lanes left and right to focus on the lane of interest, set proxy and bid live. See the full run list and open vehicle detail pages with one click.

- RAPID BIDDING, LIVE AUDIO & VIDEO STREAMING
- CONTROL BUTTONS TO MANIPULATE LANES AT YOUR DISCRETION
- OFFER A UNIQUELY ENGAGING & EXCITING AUCTION EXPERIENCE
- DISPLAY UP TO 6 LANES SIMULTANEOUSLY
- ADD CAPACITY TO SELL MORE VEHICLES AND ENJOY RECORD SALES
- SINGLE SCREEN FOR MULTILANE PARTICIPATION

Click to see available lanes

Move lanes left & right, Zoom lanes in & out

Live Bidding

Specifications

Next Vehicles

Check Up to 6 Lanes



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PREDICTIVE

AUCTION STREAMING

AUCTIONEER

DISPLAY INTERFACE

PRODUCT DETAILS



MOBILE AUCTION SALES



BID HISTORY

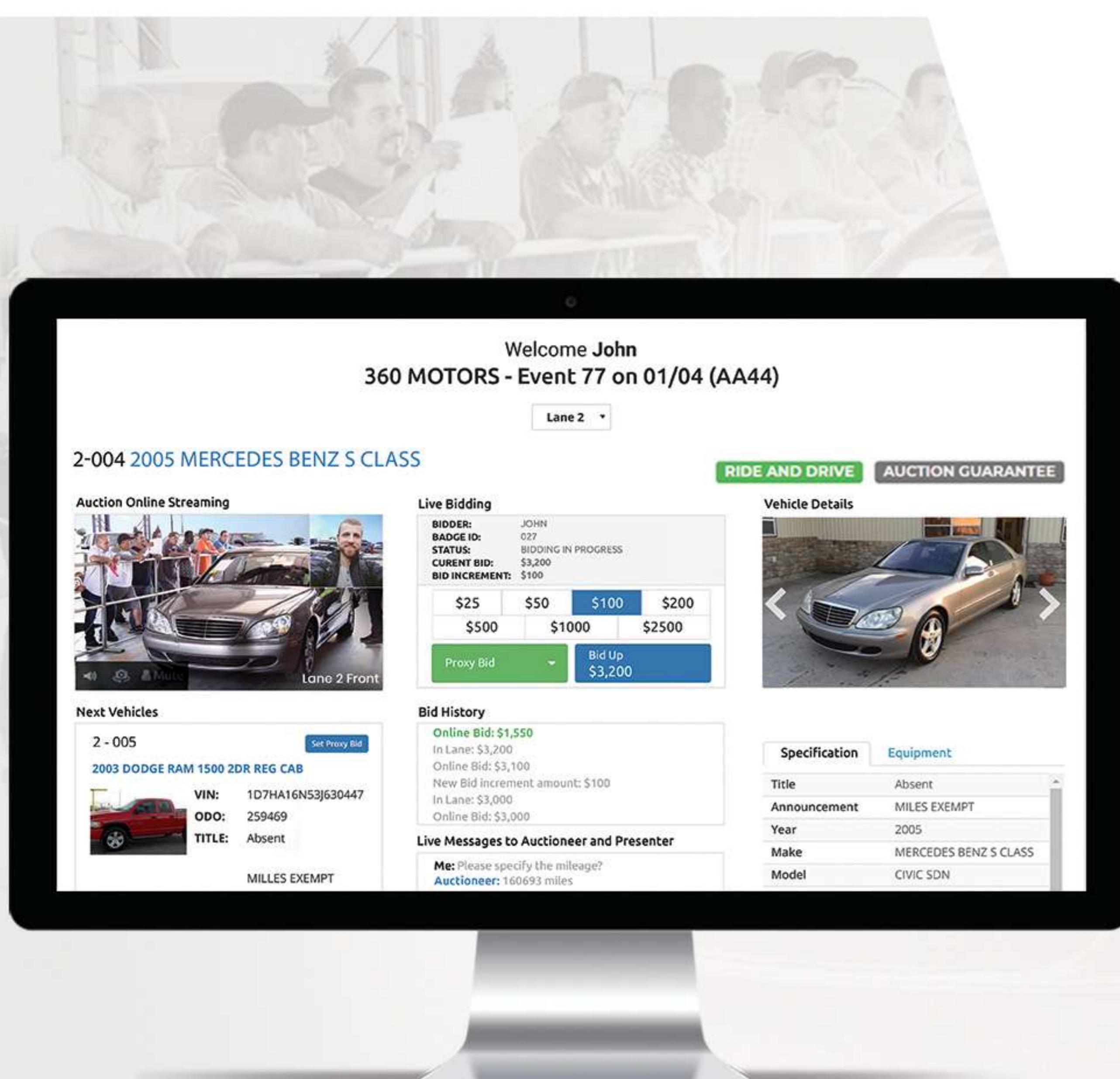
AMOUNT	BID TYPE	BIDDER NAME	BID ID
\$3,200	ONLINE	JOHN SMITH - KEYS MOTOR CO	027
\$3,100	IN LANE		
\$3,000	IN LANE		
\$3,000	STARTING		

KEEP YOUR ONLINE BIDDERS ENGAGED THROUGHOUT THE EVENT

It is no secret that Auctioneers are the life blood of any auction. They not only manage the entire bidding / selling process, but they need to be entertaining, engaging and charismatic to build excitement and drive the bidding up. All of which is only truly effective when you can see and hear the auctioneer.

Our new Auctioneer Display Interface (ADI) allows your auctioneer to use the rear facing camera on a tablet to interact with online bidders as if they were "In Lane" while retaining access to all mission critical information such as vehicle details, current bid, and bid history.

Our ADI seamlessly bridges the gap between the "In Lane" and "Online" buying experience to keep all dealers engaged and make the auctioneer even more effective.



THE BENEFITS FOR AUCTIONS

- INTEGRATED WITH OUR SIMCASTS™ SIMULCAST
- AUCTIONEER IS NOT BOUND TO THEIR PODIUM
- REMOTE BIDDERS CAN SEE AUCTIONEER AND LANE SIMULTANEOUSLY
- ONLINE BIDDERS EXPERIENCE THE SAME AS IF THEY WERE "IN LANE"
- BETTER ENGAGEMENT WITH ONLINE BIDDERS
- CLEAR TWO-WAY INTERACTIONS
- MISSION CRITICAL INFORMATION AT THE AUCTIONEER'S FINGERTIPS



AUCTIONSTREAMING.COM



A.I. AUCTIONEER™ (BETA)

BUY NOW PRICE

TIRELESS AUCTIONEER'S ALTERNATIVE



A.I. AUCTIONEER

The auctioneer is often compared to a conductor of an orchestra, maintaining the tempo of the event and synchronizing all performers for perfect harmony. What if you could keep the showmanship without the massive cost spent on the auctioneer and the ringman? Auction Streaming has developed the revolutionary A.I. Auctioneer (Beta) that combines the auctioneer's personality with machine learning for an unprecedented artificial intelligence experience. A.I. Auctioneer behaves much like the human auctioneer with nearly all the speech track and charisma but never tires out, never needs a break, and loses focus of its purpose to engage, sell and entertain.

A.I. Auctioneer will call out to every buyer in-lane and online and remembers their buying habits, watchlist choices, history purchases, utilizing all parameters to improve the experience. Vehicles in high demand and frequent bidders will be extended for higher sales results and lower participation or stalled vehicles will be rapidly closed out or set to re-run later in the day. A.I. Auctioneer is a tireless alternative to a human auctioneer for tremendous savings.

THE BENEFITS FOR AUCTIONS

- FAST: MILLISECOND DECISION MAKING AND SELF-ADJUSTING SPEECH ALGORITHM
- COST-SAVING: REDUCES THE NEED FOR AUCTIONEER AND RINGMAN
- PREDICTIVE: CONTROLLED A.I. AUCTIONEER'S SPEECH AND DATABASE SCENARIOS
- OVERSIGHTS: NO MORE PHANTOM BIDS, FAKE OR MISSED BIDS, NO SHENANIGANS
- TIRELESS: NEVER TIRED, SICK, COMPLAIN, OR ABSENT
- TIMED: TIME-CONSCIOUS AND MONITORING WITH ALERT ANNOUNCEMENTS
- MULTILINGUAL: CUSTOMIZED, USER-SPECIFIC, LANGUAGE DELIVERY SYSTEM
- MACHINE LEARNING: CONTINUOUS ADAPTATION TO BUYERS' INPUT
- NONGENDER: LANE, SELLER, VEHICLE-SPECIFIC GENDER VOICE OPTION



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PREDICTIVE

AUCTION STREAMING

FAST

OVERSIGHTS

IF-SALE COUNTER OFFER

STABLE

PRODUCT DETAILS



AUTOMATED NEGOTIATOR

Is your staff completely inundated on sale day conducting a long and drawn out buyer and seller negotiation process? When a buyer bids on a vehicle, and their offer is lower than the price set by a seller, a vehicle gets an "IF-SALE" status and the negotiation begins. You never know how long it will last and how much time your staff will waste trying to establish a common solution.

The If-Sale counter offer tool does the heavy lifting allowing your staff to focus on the relationship building with your clients.

Auction Streaming has developed an If-Sale Counter Offer Automation feature with SMS / Email within Simulcast. This feature helps independent auto auctions decrease recurring menial tasks through automation, and the streamlining of essential processes, resulting in headcount reduction.



INTUITIVE DESIGN CREATES A SEAMLESS EXPERIENCE

When a buyer is ready to purchase a vehicle, but at a lower price, he offers an amount that would require the seller's approval, and the vehicle gets a temporary "IF-SALE" status.

The screenshots show the If-Sale Counter Offer app interface for both Seller and Buyer.

SELLER Screen:

- Shows a message: "Buyer has countered with \$6,200 for this vehicle: A-008 4T1BD1FK7DU074974 2013 Toyota Camry Click the link <https://goo.gl/XGBBZ> to accept, reject or place a counter offer. You have 30 minutes to reply."
- Shows a list of offers with the latest being "8 \$6,200 08/27 11:49 AM Seller" with a checked checkbox.
- Shows a message: "You've accepted the buyer's counter offer for this vehicle: A-008 4T1BD1FK7DU074974 2013 Toyota Camry for the final SALE price of \$6,200."
- Shows a summary at the bottom: "You've accepted the buyer's counter offer \$6,200 for vehicle 4T1BD1FK7DU074974 2013 Toyota Camry and you've sold this vehicle."

BUYER Screen:

- Shows a message: "Seller has countered with \$6,450 for this vehicle: A-008 4T1BD1FK7DU074974 2013 Toyota Camry Click this link <https://goo.gl/MMXguq> to accept, reject or place a counter offer. There are 30 minutes to conclude this transaction."
- Shows a message: "Congratulations, seller has accepted the counter offer for this vehicle: A-008 4T1BD1FK7DU074974 2013 Toyota Camry for the final sale price of \$6,200. You are the WINNER."

An SMS and Email notification is instantly generated to inform the seller about the IF-SALE bid proposal. The notification contains the bid amount, Vehicle Identification Number (VIN), Year, Make, and Model, and the deadline when the offer expires, with a link to the Simcast If-Sale Counteroffer Management page.

On Simcast If-Sale Counteroffer Management page the seller can accept or reject the offer, or make a counter offer with the price he is willing to sell the vehicle for. To manage this offer, the seller needs to follow the link in an SMS / Email to be redirected to a Simcast If-Sale Counteroffer Management page.

The If-Sale Counteroffer Automation feature is a tool that can transform your auction into a more efficient and lucrative business.



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IN-APP BIDDER

BIDDER ENGAGEMENT AND ACCOUNTABILITY



A-082 2011 HYUNDAI GENESIS	B	B-074 2011 BMW X3 28I	C
● ● ● VIR 4.6		● ● ● VIR 4.2	
ODO: 102,600		ODO: 96,097	
PROXY: \$ 8,800		PROXY: \$ 5,100	
A-083 2011 FORD F-150	NEXT	B-075 2012 HONDA CIVIC	NEXT
● ● ● VIR 4.3		● ● ● VIR 5.0	
132,020 PROXY: \$ 4,500		11,161 PROXY: \$ 8,300	
A-084 2013 FORD FOCUS	2 MIN	B-076 2010 JEEP WRANGLER	2 MIN
● ● ● VIR 4.7		● ● ● VIR 4.8	
73,261 PROXY: \$ 9,000		125,062 PROXY: \$ 12,750	
A-085 2018 CHEVROLET CAMARO	3 MIN	B-077 2013 INFINITY M37	3 MIN

A-082
2011 HYUNDAI GENESIS

ODO: 102,600
Title: ABSENT
Drive: RWD
Eng: 6-CYLINDER GAS
Transmission: A/T

Announcements: Miles Exempt

SET PROXY BID UP \$ 8,900

Online: \$ 8,800
In lane: \$ 8,700
In-App: \$ 8,600
Online: \$ 8,500
In lane: \$ 8,400
Online: \$ 8,300

BIDDER: GREEN COUNTRY AUTO GR...
BADGE ID: 034
CURRENT BID: \$ 8,800
AUCTION IS ACTIVE

Close

Proxy Bid	Set
Delete	Cancel

BENEFITS OF IN-APP BIDDER

- ELIMINATE PHANTOM BIDDING AND SHENANIGANS AT YOUR AUCTION
- ELIMINATE UNSEEN BIDDERS BY THE RINGMAN OR AUCTIONEER
- REDUCE OVERHEAD AND SERVICES COST
- GAIN MORE PROXY BIDS FOR HIGHER SALES PRICE
- GRANT BIDDING OPTION TO BUYERS TO PARTICIPATE IN ANY LANE SIMULTANEOUSLY
- ENHANCED USER INTERFACE FOR MORE ENGAGING BUYER EXPERIENCE
- REDUCE ARBITRATION AND MIS-BIDS DUE TO HUMAN ERROR
- AUTOMATE THE BUYER INTERACTION AND INVOLVEMENT WITH YOUR AUCTION
- INCREASE RAPID BID PLACEMENT INSTANTLY
- REDUCE THE WORKLOAD ON THE BLOCK CLERK AND AUCTIONEER
- ENSURE YOUR BUYERS ARE CONTINUOUSLY SEEN AND PARTICIPATING IN THE BIDDING PROCESS
- INCREASE CONVERSIONS AND SEE HIGHER VEHICLE SALES PRICES
- PROVEN SWIPE METHODOLOGY IN CAPTURING THE BID AND PROXY INSTANTLY
- TIME-TO-BLOCK TIME MANAGEMENT WITH ALERT TO ENSURE THE BUYER NEVER MISSES A VEHICLE PURCHASE AGAIN
- COMPREHENSIVE FILTERING CAPABILITY TO HELP THE BUYER FOCUS ONLY ON SPECIFIC VEHICLES OF INTEREST
- INSTANT UPDATING WITH WARNING FEEDBACK TO BUYER OF AVAILABLE FP CREDIT LIMIT
- INSTANT RUN LIST UPDATES AND VEHICLE HISTORY STATUS FOR KEEPING THE BUYER INFORMED
- ELIMINATES OUTDATED AND EXPIRED RUN LIST ALLOWING YOUR AUCTION TO MAKE UPDATED UP TO POSSIBLY FEW MINUTES BEFORE THE VEHICLE COMES ONTO THE BLOCK

- IN COOPERATION WITH THE MOBILE DASHBOARD APP THE IN-APP BIDDER FEATURE WILL DISPLAY AND ALERT THE BUYER OF THEIR WATCHLIST AND PREVIOUSLY MATCHING CRITERIA TO THEIR SEARCH RESULTS, ALL ON ONE PAGE
- POPUP NOTIFICATIONS IN THE APP TO ENCOURAGE INSTANT REPLY FROM BUYER



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PREDICTIVE

AUCTION STREAMING

FAST

OVERSIGHTS

VIR™

STABLE

PRODUCT DETAILS



VEHICLE INSPECTION REPORT™

Our software is designed to work on a number of different platforms and devices some of which utilize built in 2d or 3d barcode scanners or can be externally connected via Bluetooth.



Google Play



App Store



Vehicle Inspection Report™ (VIR™) is software for the accurate and reliable online inspection of a vehicle for the following parameters: exterior, interior, mechanics, tires, paint and frame, and OBD. Bid with confidence knowing each vehicle listed has been independently inspected. If there is a VIR™ icon in the vehicle profile it means that its condition and severity have been thoroughly graded: the car's general grading and the minor grades of its separate parts and areas are given in the report.

All grades are marked with color coding and are based on the standard grading system used with online auction and marketplace platforms. The information specified in VIR™ is verified with pictures of the vehicle parts/areas, so dealers can be sure in the quality and condition of the vehicle. Vehicle Inspection Report™ shows every car from every side and corner.

Choose the seller disclosure; As-Is, Ride and Drive, Caution or Auction Guarantee.



Admin dashboard that allows users the ability to manage all inventory.



User access control limits puts you in control of who can view, update and assign a VIR™.

Choose start time/end time.



Ability to attach photos to specific damaged areas.



VIN decode either via 2D or 3D barcode scanner.

On the fly or bulk image upload capability.



Choose physical location of vehicle.



The level of detail our VIR™ provides is not available with any other system on the market today.

Enter vehicle details and recovery information.



Enter pricing information (starting bid, floor price, bid increment, buy now price).



Manually add or edit vehicle options.

Patent pending GUI interface that reduces the time to upload a comprehensive vehicle inspection to all three auctions in under 20 min/vehicle on average (Live on OVE, Adesa and SmartAuction).



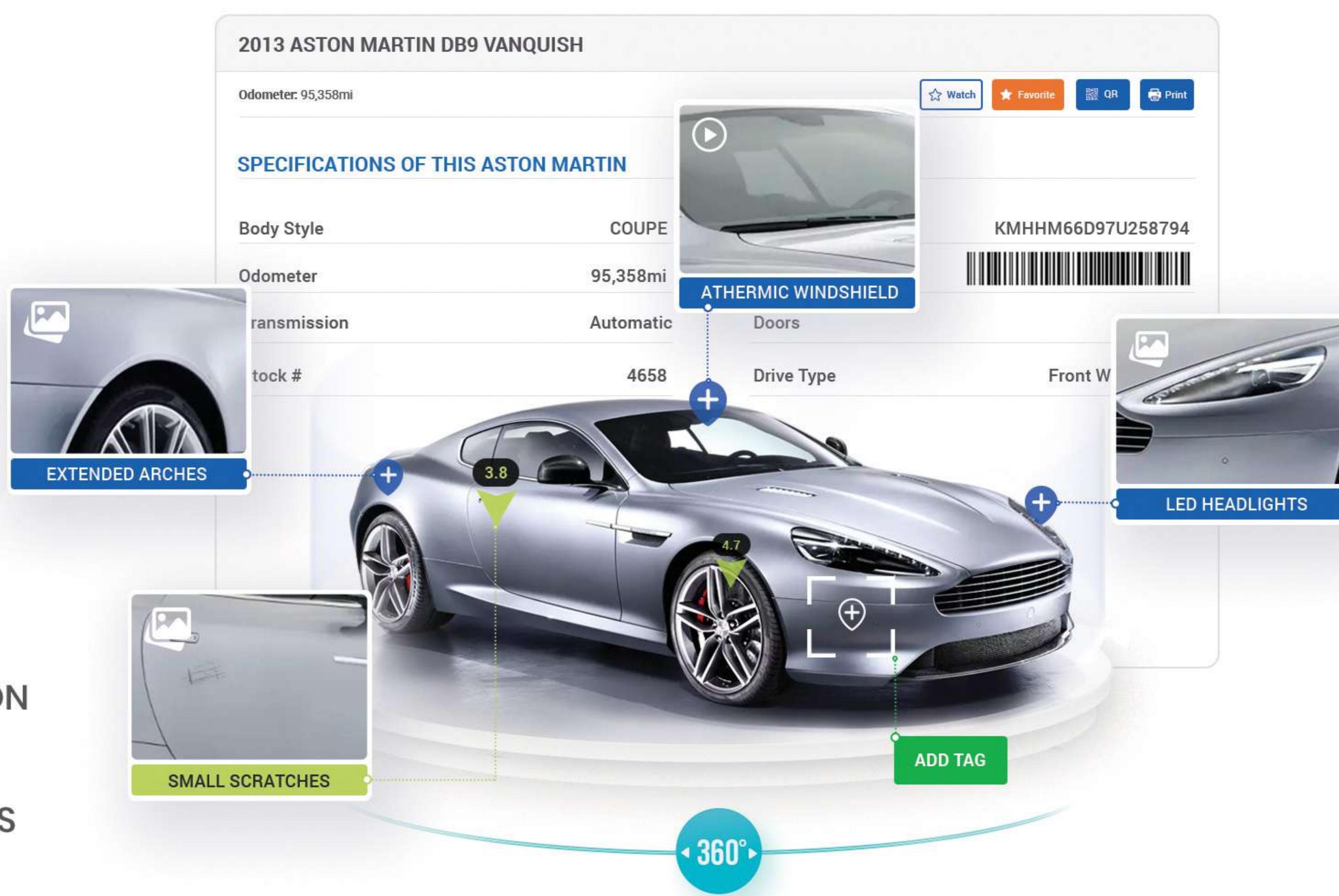
AUCTIONSTREAMING.COM



360-DEGREE INTERACTIVE VEHICLE INSPECTION REPORT™

360VIR™ FEATURES

- 360 PANORAMIC VEHICLE VIEW
- CLICKABLE HOTSPOTS & DAMAGE TAGGING
- ADD PHOTOS AND VIDEOS TO TAGS AND DAMAGES
- INTUITIVE INTERFACE AND HINTS FOR FAST 360's CREATION
- TRANSFORM STATIC VDPS INTO INTERACTIVE EXPERIENCES



Get your car shoppers engaged and move them from doubt to certainty with the 360VIR™ feature! Easily add 360 panoramic vehicle presentations with interactive embedded hotspots capturing every detail or damage to build trust and sell more.

360-DEGREE PANORAMIC VIEW

A single 360 walk-around view is worth more than a thousand regular images while taking much less time to create and upload for you. Just pick a vehicle to which you want to add a 360, go to the 'Images' tab within a VIR™ module, click the 360° icon and you are ready to go! Set the needed walk-around duration (16-60 seconds), tap to start recording and follow the user-friendly instructions. A video stabilization ensures a smooth recording even at fast walking speed.

HIGHLIGHTS

Add clickable tags that will elaborate on the vehicle history and visually highlight key details. Just tap on any vehicle part or place, add a comment to a tag, attach photos and video to enhance the viewing experience and interactions with your inventory.

DAMAGE TAGGING

Clearly tag vehicle damages, add close-up images and relate the damage to a corresponding vehicle part specifying the damage type, severity, description, and recommended actions. Instantly calculate the Estimated Repair Cost. Easily capture high-quality panoramic shots with 360VIR™, highlight features and disclose damages to build buyers confidence and sell more vehicles online.



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AI 'BUBBLE' VIRTUAL AGENT

AUCTION STREAMING

24/7 CONVERSATIONAL AI

PRODUCT DETAILS



TIRELESS & HIGHLY COMPETENT VIRTUAL AGENT

Imagine a tireless Virtual Agent that is available 24/7 to interact and respond to your clients needs. Introducing the only Artificial Intelligence-Powered Virtual Agent that can answer specific questions and pull up the content of items purchased and sold by your clients through your platform.

AUTOMATED RESPONSES

80% Communication Improvement

24/7 AVAILABLE

Tireless AI Virtual Agent

LOOKUP

Transactions, Reports and Account History



CONTINUOUS

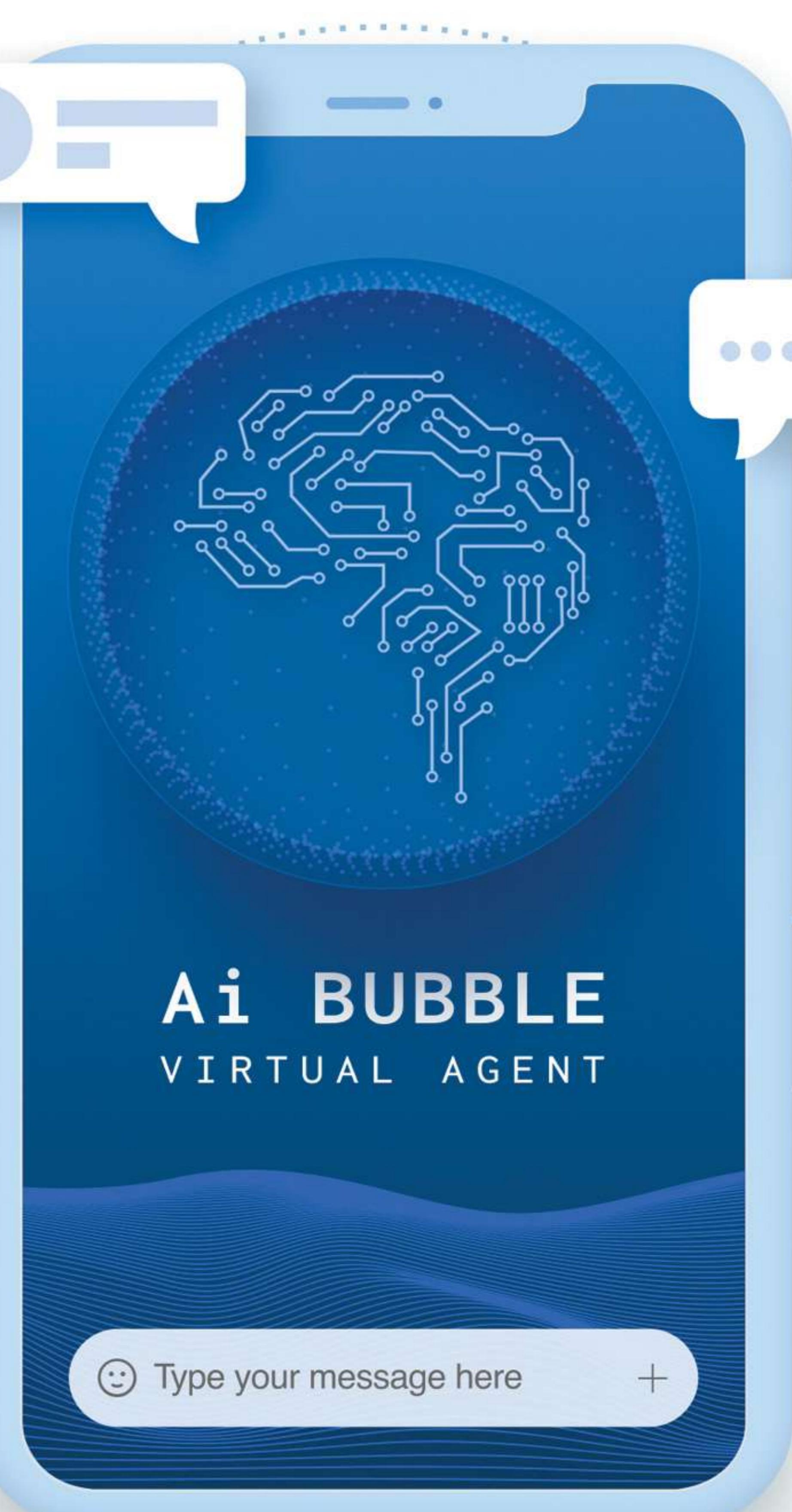
Enhanced Communication

NO MORE

Sick Days, Missed Calls or Customer Disappointments

INFORM AND NAVIGATE

Your Customers



CONTENT DELIVERY

Laser-Focused with No Delays

INSTANT RE-TRAINING

of Virtual Agent with The Latest Workflow

TRANSFER CHATS

To Specific Departments & Live Agents

EXTENSIVE STAFF TRAINING

With Real-Life Use Cases

IMPROVED

Customer Satisfaction

EMBRACING

Leading Technology

Whether there is just a few clients inquiries or all your clients at the same time, the AI 'Bubble' Virtual Agent will engage and instantly navigate them to the specific answer they are seeking and hold them in the Dialog box queue until your customer service agents are able to pick up the chat.

- TRACK MOST COMMON QUESTIONS AND RESPONSES FOR TRAINING
- NAVIGATE VISITORS TO WHAT THEY SEEK IN JUST A FEW MINUTES
- COLLECT BUYERS BEHAVIORAL AND INTERACTION DATA FOR IMPROVED COMMUNICATION
- EMBED THE AI 'BUBBLE' VIRTUAL AGENT INTO YOUR WEBSITE & MOBILE APP
- REDUCE LABOR COST WHILE INCREASING YOUR CUSTOMER SATISFACTION
- AUGMENT HUMAN RESOURCES WITH TECHNOLOGY



AUCTIONSTREAMING.COM



INTEGRATED CALL MANAGEMENT, EMAIL, SMS MARKETING, LEAD DISTRIBUTION

The Auction Streaming CRM is user friendly and has a systematic GUI interface which can easily adapt, and can provide a more simplified workflow logic. It is a fully integrated customer management solution with inbound and outbound calling/SMS along with live chat to provide the most complete CRM solution on the market today. You can assign leads, set escalation, Round Robin and lead data distribution rules to keep track of all lead activity and monitor your sales staff performance from one centralized location.

The CRM is fully interactive with an event calendar, activity based tasks, escalation process and campaign management of a client's budget and purchasing habits.

CRM ADVANTAGES

- ESCALATION RULES & PRIORITY
- CONVENIENT CENTRAL DATABASE
- MANAGE MARKETING CAMPAIGNS
- COMPLETE CUSTOMER/LEAD HISTORY
- INBOUND & OUTBOUND CALLING/SMS
- TRACK SALES LEADS FROM START TO CLOSE
- SECURE CONVERSATION RECORDING
- PERSONALIZED CLIENT EXPERIENCE
- ROUND ROBIN LEAD DISTRIBUTION
- SPEECH TO TEXT CONVERSION
- WORKFLOW & LEAD QUEUE



OUR CRM SOLUTION OFFERS

The convenience of 24/7 access via your desktop, tablet or smartphone along with the flexibility needed to keep up with the ever changing market conditions. Our mobile application is just as flexible/robust as the desktop version. The application for car dealers, available for both Android and iOS users, allows you to view, create and modify CRM data anytime, via tablet or smartphone. With our latest version, you can now send messages to your clients directly from your CRM and receive their answers in the same convenient way. You are not tied to emails anymore. This feature is also available with our Mobile CRM.



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PREDICTIVE

AUCTION STREAMING

FAST

OVERSIGHTS

STABLE

MARKETPLACE

EVERY MODULE IN ONE SOLUTION

PRODUCT DETAILS



REACH BEYOND THE GATES

Sell cars everyday, not just on Sale Day. The Local Marketplace platform offers auctions the opportunity to market and sell online any day of the week; directly from physical inventory of the auction or from virtual inventory on your dealer's lot.

The Local Marketplace is integrated with our AuctionLink™ service, connecting your auction directly with the Dealership Management System (DMS) for seamless uploads of vehicle information and photos.

SPECIFICATIONS OF THIS VOLKSWAGEN ARTEON 2017

Body Style	SEDAN	VIN #	VIR 4.4 2C3CCADT1DH693486
Odometer	15,074 mi	Doors	4 DOORS
BUY NOW PRICE: \$26,500	Buy It Now	Fuel Type	Proxy Bid
		Drive Type	Bid Up \$20,500
			Offer Amount
			Make Offer

COUNTDOWN TIMER

Time Remaining: 21h 49m 25s
Reserve Not Met [i](#)
Starting BID: \$20,500

STARTING BID

BUY NOW

LIGHTS

RIDE AND DRIVE

EXCEPTION

SLideshow

PROXY BIDDING

BID UP

MAKE OFFER

OTHER

YELLOW

Proxy Bid

Bid Up \$20,500

Offer Amount

Make Offer

MARKETPLACE BIDDING PLATFORM FEATURES

- BUY NOW
- LIVE BIDDING
- EXTENDED TIMER
- BIDDING HISTORY
- MAKE OFFER
- PROXY BIDDING
- BUYER REGISTRATION
- BUYER BUY / SELL EMAIL NOTIFICATIONS
- RESERVE PRICE
- COUNTDOWN TIMER
- BUYER SPENDING LIMITS
- VEHICLE VIDEO



AUCTIONSTREAMING.COM



MARKETPLACE

MOBILE APPLICATION



THE SIMCASTS™ MARKETPLACE APP

Our Digital Marketplace web platform has been established to be one of the best ways to wholesale vehicles. But we know that car dealers are definitely not able to be at or near their desktops all of the time. That's why we have converted our Marketplace's desktop version functionality into a mobile application.

The SimCasts™ Marketplace app is software that has been designed with the overall dealership user experience in mind. The intuitive front-end interface combined with a robust back-end creates a richer application that fits right into the palm of your hand.

EASY-TO-USE

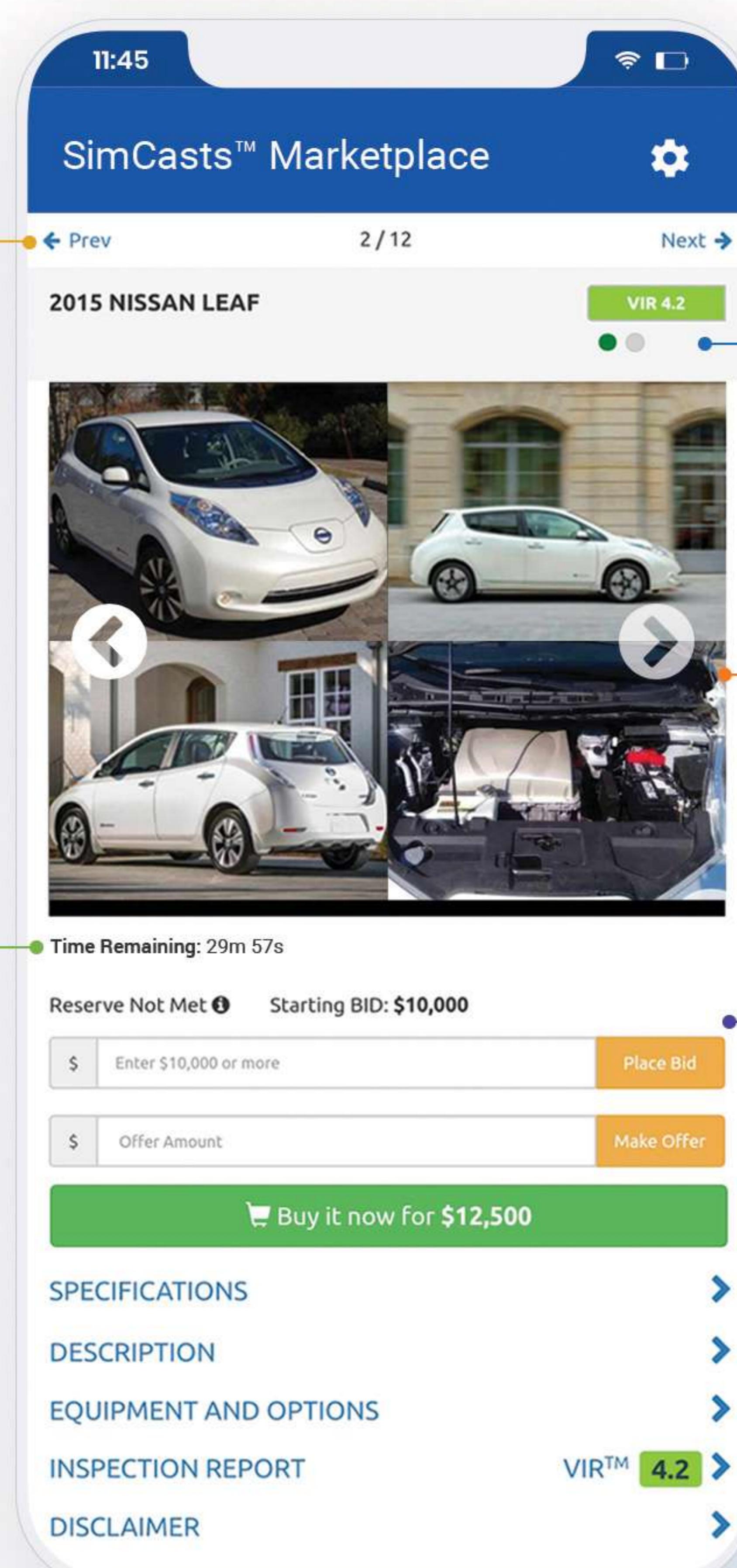
The whole buying experience is very convenient. With the SimCasts™ Marketplace app, buyers are able to safely purchase a vehicle from wherever they are, whether it be at work, at home, or at their kid's school concert.

And you definitely don't have to be a techie to take advantage of this SimCasts™ Marketplace app. Anybody who knows how to use a smartphone can get familiar with using our application.

The SimCasts™ Marketplace app gives your business the ability to wholesale inventory much faster, and get paid for it in less time than what it would take without the app.

QUICK NAVIGATION

TIME COUNTER



SALE EVENT LIGHTS

IMAGE GALLERY

PLACE BID AND PROXY

FULLY-FEATURED

When you log into the SimCasts™ Marketplace app, you'll understand what it means to make the most out of those 5-plus inches of screen. Everything that a buyer needs to know in order to make a purchase is fully displayed on their mobile device:

- DETAILED AUCTION LIST

- ADVANCED FILTERING OPTIONS

- VEHICLE PHOTO COLLAGE

- SPECIFICATIONS TAB

- LIVE BIDDING PANEL

- VEHICLE INSPECTION REPORT™ AND LIGHTS

- IMPROVED NAVIGATION

- WATCH LIST

- FIXED BIDDING BAR



(855) 545-0111



PREDICTIVE

FAST

AUCTION STREAMING

OVERSIGHTS

STABLE

PRODUCT DETAILS

RAPID BID MPS

COMPLETE BIDDING PLATFORM



ALL AUCTION MODES ON ONE PAGE

Sort By: Grading Year Make Model Odometer Price Stock Time Remaining									Total Spend Budget \$400,000	Optimization Scenario A Priority 4					
Image	YMM/Stock	VIN	Grade	Odo	Bid Up	Make Offer	Buy Now	Seller	High Bidder	High Bid	Reserve	Time Remaining			
	2016 DODGE GRAND / ABJ0603	2C4RDGBG2GR155230	4.5	105,120					Subaru Auto Sales	Dean	\$10,000	Not Met	9m 28s		
	2015 JEEP WRANGLER / 557520	1C4AJWAG1FL693653	3.8	203,500					Unlimited Motors	Atif Ray	\$8,600	Not Met	10m 10s		
	2015 JEEP WRANGLER / 557517	1C4AJWAG0FL726075	4.7	102,365					Unlimited Motors	Bertram	\$14,100	Not Met	11m 13s		
2018 AUDI A7 / 557741				WAUW3AFCOJN027807	VIR 4.5	87.254		*Amount		38 MOTORS	DENNY	\$33,700	Not met	11m 18s	
2015 FIAT 500 /				3C3CFFCR5FT556068	4.5	85,820					Zoom Auto Outlet	Leon	\$7,800	Not Met	11m 24s
1C4AJWAG1EL205946				3.1							Zoom	YouTube			
1C4AJWAG2EL238034				3.7											
SCAN TO SEE HOW IT WORKS															

RapidBid MPS is a controlled timed auction that allows you to sell 1000 vehicles in 20 minutes. Attract more Dealers by taking the headache out of the inventory acquisition process enabling them to rapidly Set Proxy, Bid Up, Make Offer, Buy Now without even leaving their offices. Eliminate exhausting drives from one auction location to another and make dealers your life-long customers with Rapid Bid MPS feature.

BUY NOW

When your buyers like what they see, they can purchase any vehicle on the spot, worry-free with no bidding and no waiting simply by clicking the 'Buy Now' button.

EXTENDED TIME

All bidders will see the exact second the vehicle is sold or the time expires.

MULTI-LEVEL BIDDING

Your dealers and public buyers will be able to participate and buy online with variable fees structure.

SORTING & FILTERING

The Sorting option will allow arranging the inventory by Year, Price, Grading, Odometer readings, and Time Remaining from high to low, and vice versa. Filter inventory list by Price, Condition, Body Style, Make, Year, Odometer, and Location to view and interact with only the chosen vehicles. Change the filter and re-organize your preferences anytime.

MAKE OFFER

With a "Make Offer" button, your buyers can instantly make their offers without going through the bidding process.

BID UP

Your buyers can 'Bid Up' with the set bid increment in one click and watch themselves becoming the highest bidders or being outbid by other participants. The color highlighting is used to indicate the current bidder status, Green - for the highest bidders, Red - for the outbid ones.



AUCTIONSTREAMING.COM



NEW TECHNOLOGIES

BID

BUY NOW PRICE

AUCTIONLINK™

MULTI-LIST TO OVER 30 PLATFORMS

TIME REMAINING

SELLER

INNOVATIVE AND AFFORDABLE MARKETING SOLUTIONS

Auto post and remove your inventory on other online marketplaces like OVE, Adesa and Smart Auction.

With our AuctionLink™ data feed we will push your vehicle inventory to the top online automotive marketplaces like SmartAuction, OVE and Adesa. Seamlessly post a vehicle onto the marketplace with a comprehensive inspection report attached.



AUCTION **STREAMING**
MARKETPLACE

ove.com

**GLOBAL CAR
EXCHANGE**

LocalAutosOnline.com

SmartAuction



ADESA®

**SOCIAL
NETWORK**



AUTO BESTSELLER

**SEVEN DAY
AUTOS**

**GLOBAL
NETWORK**



& **POST IT
SELL IT**



Get your dealer's inventory in front of millions of potential customers from around the world! Live data-feeds from the inventory of the Dealer's lot means no double-entry of vehicle information. Even any pre-existing photos can come directly to AuctionLink™.

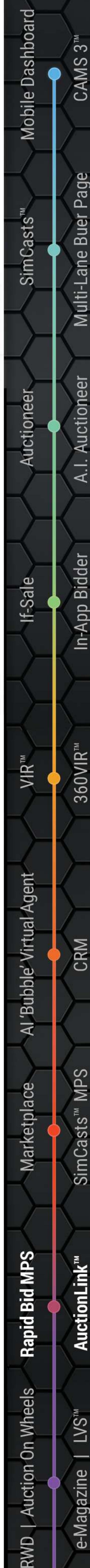
MORE VISIBILITY

We offer you unlimited potential in listing vehicles not only locally, but nationally and even internationally! Our professional team will guide you if you are truly looking for quality service designed to add value to your business and save money.

For everyone who is utilizing online advertising, we are ready to distribute eye-catching design and attention-grabbing visual content. Reach your customers anywhere.



(855) 545-0111





PREDICTIVE AUCTION-ON-WHEELS

AUCTION STREAMING

ONLY WITH AUCTION STREAMING

PRODUCT DETAILS



Go where the cars are with Auction-On-Wheels! CAMS 3™ platform enables your Brick-N-Mortar auction to multiply and scale as it brings your auction services to large franchise dealership that are looking to run a stand-alone event at their location. Push back on the uncertified virtual online systems that are encroaching on your sales. Become the hybrid provider that can facilitate the number of vehicles to support a full one lane event at their location.



RESPONSIVE WEBSITES WITH SALE EVENTS AND REPORTS

OVSIGHTS
FAST
PREDICTIVE

AUCTION STREAMING
STABLE

COMPATIBLE WITH ALL DEVICES

Responsive website+ design is the linchpin for all mobile interactions. That's why we have developed Responsive Auction Sites that are not only compatible with all devices, all browsers, and all operating systems, but are also powerful and full-featured sales platforms that support online Sales Events along with their respective Reports for analysis. Every module in our Auction Sites is responsive and mobile-friendly to provide a consistent user experience.



Desktops



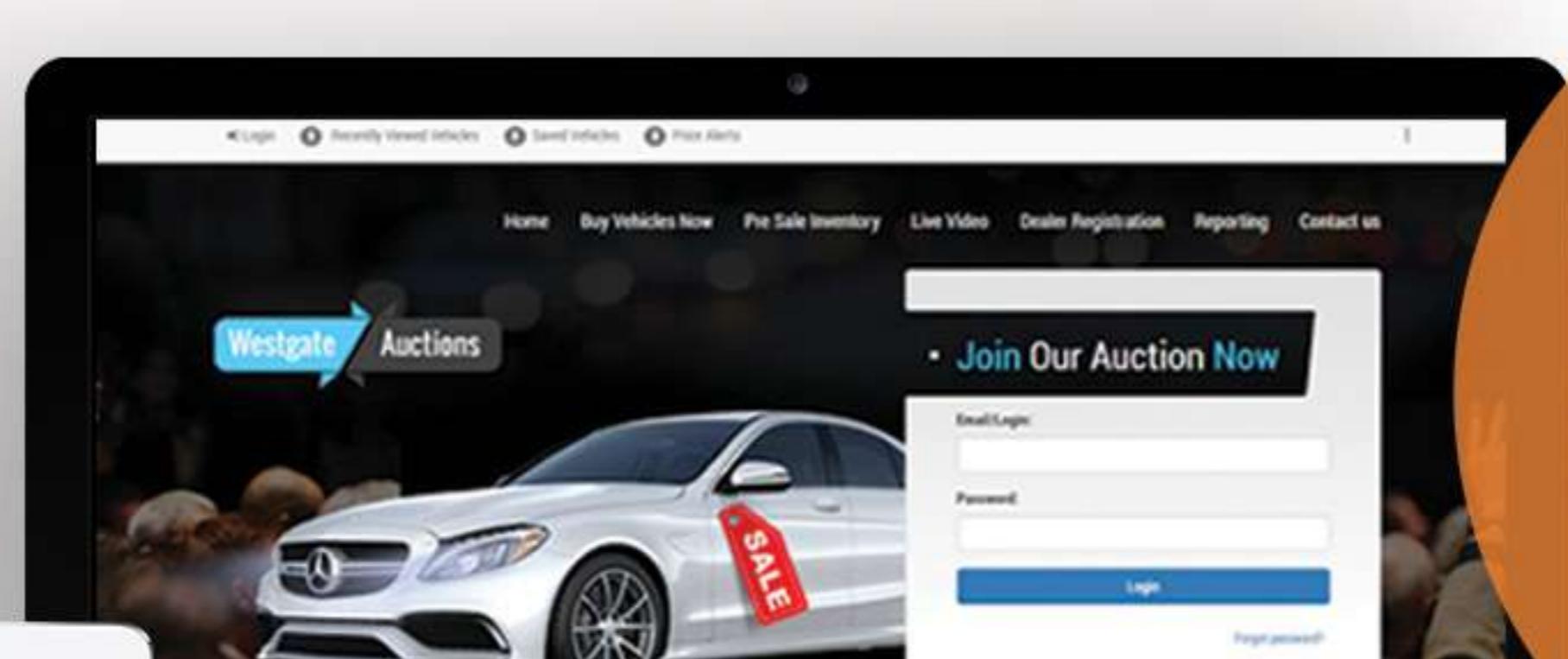
Tablets



Laptops



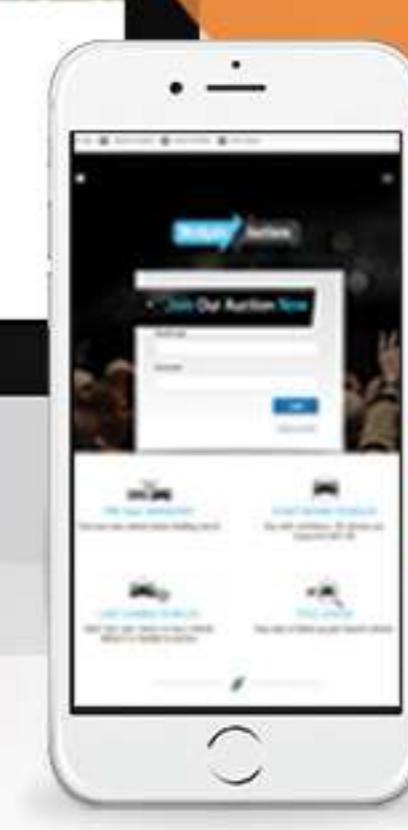
Smartphones



**WEBSITE
WITHOUT
BOUNDS**

Adaptive for
all
Tablets!

Friendly
for
any smartphone!



AUCTIONSTREAMING.COM

**VIDEO INSPECTIONS**

The LVS™ (LIVE VIDEO STREAMING™) application is the next evolution in post sale inspections and video test drives. Posting pre-recorded test drives to the Auction website can provide additional insight into the vehicle's condition. Documenting and broadcasting Post Sale inspections ensure confidence for Auctions and Dealers. With Auction Streaming, the applications of LVS™ are limited only by your imagination.

**REDUCE
TURNDOWN RATES**

**INCREASE
PSI REVENUE**

Google Play



App Store

**THE POWER OF VIDEO**

- PUT DEALERS IN THE VIRTUAL DRIVER SEAT
- NO SOFTWARE DOWNLOAD NEEDED TO STREAM VIDEO
- ARCHIVE VIDEO PSI'S AND TEST DRIVES FOR ON-DEMAND PLAYBACK
- DEPLOY LVS™ IN COORDINATION WITH SIMCASTS™ SIMULCAST SALES
- CAPTURE IMPORTANT AUDIO OF ENGINE AND DRIVETRAIN OPERATIONS
- SUPERIOR COMMUNICATION AND DOCUMENTATION FOR PSI
- INCREASE PSI CONVERSION RATIO
- SPEECH TO TEXT CONVERSION

**E-MAGAZINE**

ONLINE MAGAZINE MARKET

STABLE

FAST

OVERSIGHTS

AUCTION STREAMING

PREDICTIVE

E-MAGAZINE ADVANTAGES

- REALISTIC 3D PAGE TURNING
- PUBLISH MARKET REPORTS EACH MONTH
- ON DEMAND PRINTING FOR FUTURE SALES
- CREATE CUSTOM PAGES FOR CALENDARS AND FLYERS
- CONTROL THE LOOK, FEEL AND BRANDING OF YOUR AUCTION
- PRINT IT, SAVE IT ON A FLASH DRIVE OR EMAIL IT TO INCREASE SALES

- TREMENDOUS SAVINGS ON PRINTING, DISTRIBUTION AND POSTAGE COSTS



Mobile Dashboard
CAMS 3™

SimCasts™
Multi-Lane Buyer Page

Auctioneer
A.I. Auctioneer

If-Sale
In-App Bidder

VIR™
360VIR™

AI Bubble' Virtual Agent
CRM

Marketplace
SimCasts™ MPS

Rapid Bid MPS
AuctionLink™

RWD | Auction On Wheels
e-Magazine | LVS™



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2022 PRODUCTS & SERVICES

SCAN
QR CODES
FOR MORE
INFORMATION



AUCTION-ON-WHEELS

Function outside of your location with all the details synchronized with the main office.



MOBILE DASHBOARD

Our SimCasts™ Mobile Dashboard app is a cutting-edge auction solution for remote mobile bidding, mobile reporting, report generation, and so much more!



IN-APP BIDDER

Enhance Buyer engagement and accountability with the new IN-APP Bidder mobile application available only through AuctionStreaming.com.



AUCTION RESPONSIVE WEBSITES

Fully dynamic, customizable responsive auction websites are compatible with all major smartphone platforms and OS.



MULTI-LINE BUYER PAGE

Auction Streaming's Multi-Lane Buyer Interface enables dealers to check up to 6 lanes and have them all displayed on a single screen.



AI 'BUBBLE' VIRTUAL AGENT

Imagine a tireless Virtual Assistant that is available 24/7 to interact and respond to your clients needs.



MOBILE MARKETPLACE

The SimCasts™ Marketplace app provides the most convenient, hassle-free, and profitable way to wholesale vehicles remotely.



IF-SELL COUNTER OFFER

Now the buyer and seller can negotiate in real-time without the need to wait in line or any auction staff to be involved.



AUCTIONEER INTERFACE

Our new Auctioneer Display Interface (ADI) allows an auctioneer to use the rear facing camera on a tablet to interact with online audience.



LVS™

Live Video Streaming™ for Pre-Sale, Post Sale and Video Test Drives. Even live Auction pre-recorded Condition Reports are possible.



360VIR™

Movable 360° panoramic images with clickable video and photo highlights and damages.



VIR™

The Vehicle Inspection Report™ supports quick and accurate condition reports combined with vehicle scoring.



SIMCASTS™

Go beyond legacy simulcast with SimCasts™ and our multi-camera technology with the industry's first independent vehicle scoring.



RAPID BID MPS

The controlled timed auction to sell 1000 vehicles in 20 minutes.



AUCTIONLINK™

Automated posting and 'sold' listing removal for OVE, Smart Auction, Adesa and Auction Streaming's own MarketPlace.



MARKETPLACE

Why farm out your internet business unnecessarily? Your loyal online dealers can Buy Now and Proxy Bid on your web site with \$0 success fees.



CAMS 3™

The industry's first fully integrated, event driven and real-time Cloud Auction Management System 3™ ties everything into your back-office management.



E-MAGAZINE

A powerful post-sale market report tool with full color and detailed vehicle sale information crucial for landing new accounts.



CRM

Fill the gaps in your customer service with Auction Streaming and Customer Relationship Management.