Automotive Retail, Wholesale, Commercial, Auctions & Marketplace

Autoxloo Dealer Management Solutions

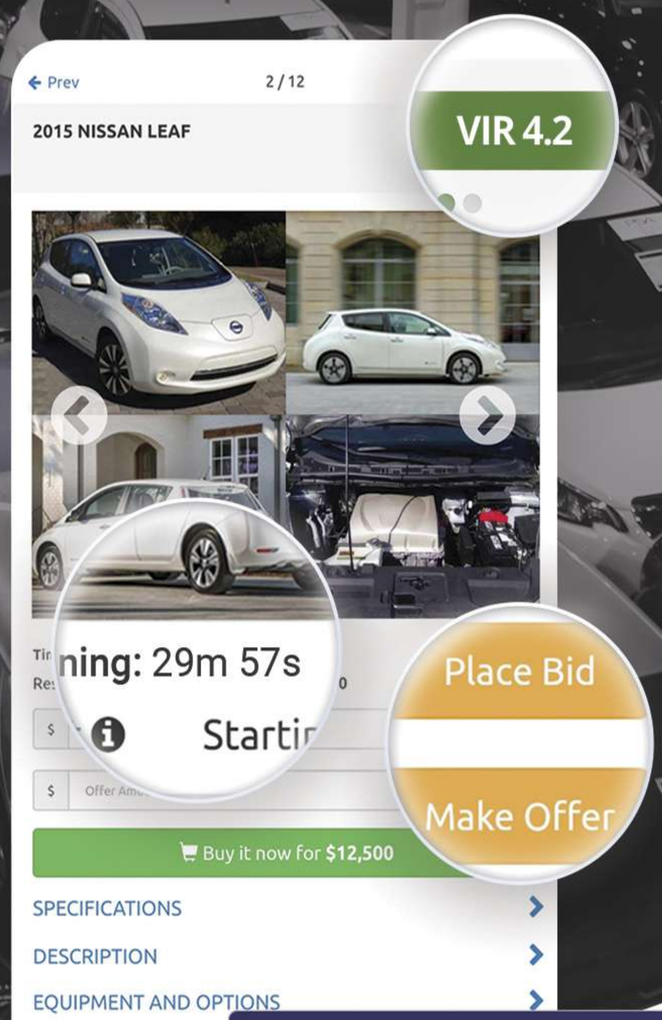
AUTOXLOO.COM

BUILDING YOUR ONLINE UNIVERSE

MPS™ MARKETPLACE SOLUTIONS

SimCasts™

TURN YOUR DEALERSHIP INTO AN ONLINE MOBILE MARKETPLACE



VIR™ VEHICLE INSPECTION REPORT

INTEGRATION WITH WIRELESS ODB2 AND PAINTMETER DEVICES

Start Live Video Tour

Sell Your Car

LVS™ LIVE VIDEO STREAMING™

CRM

PHONE, SMS, EMAIL AND LIVE CHAT INTEGRATION

RWD

RESPONSIVE WEB DESIGN

SEO

SEARCH ENGINE OPTIMIZATION

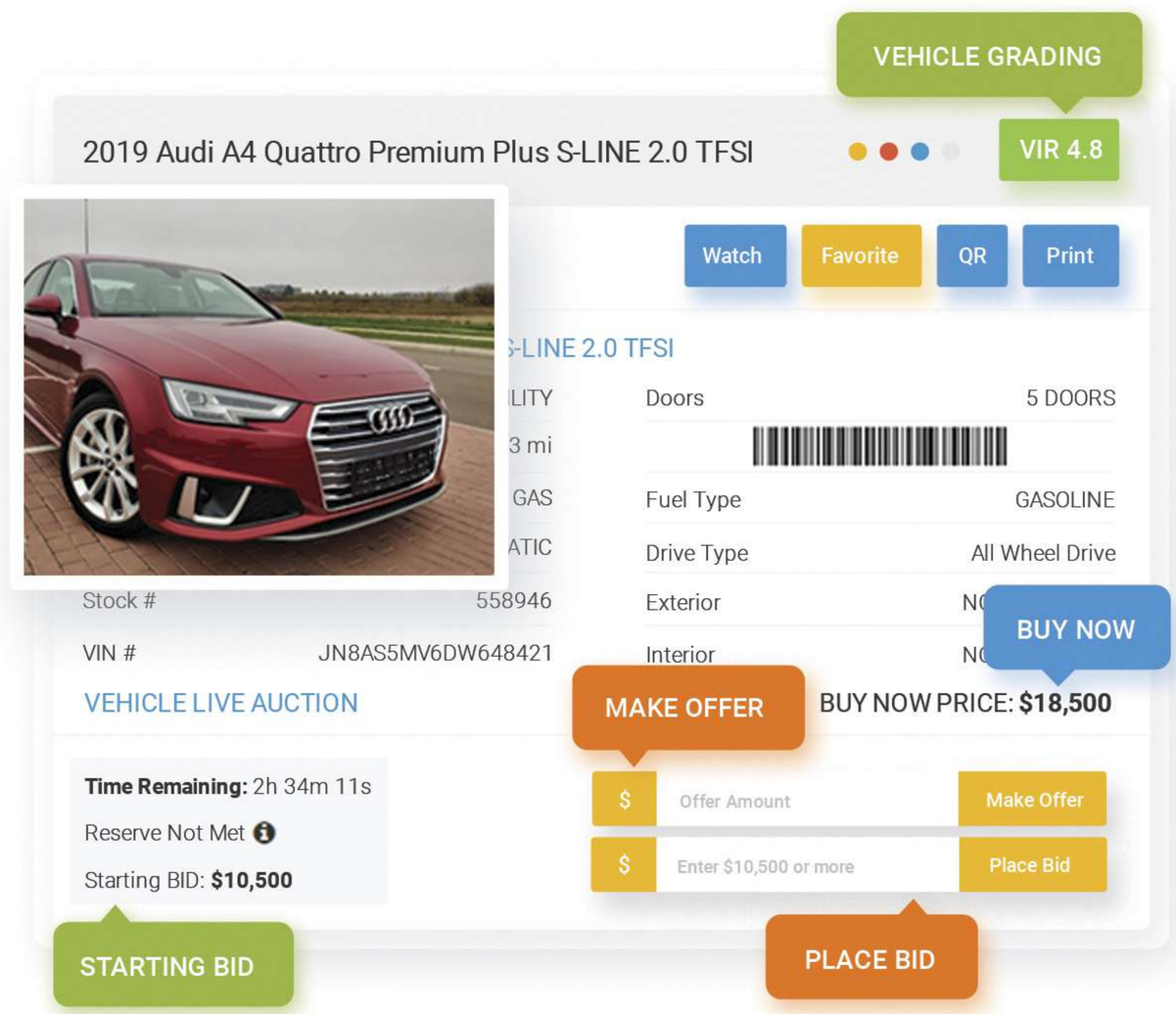
727-475-4455

RETAIL COMMERCIAL WHOLESALE AUCTIONS

DEALER PORTAL & MULTI-ROOFTOPS

The Autoxloo platform is architected with the scalability to support any size dealer group while seamlessly maintaining interoperability between multi rooftops and OEMs.

We understand that as a Dealer Group you will need an effective way to market your inventory not only to the public, but to other dealers via the wholesale marketplace. Our optional Wholesale Marketplace includes a secure portal specifically designed to allow "dealer only" access to bid on your vehicles, as well as access to our "Vehicle Inspection Report™".



MANAGED SERVICES

- CONCIERGE
- SOCIAL MARKETING
- REPUTATION MANAGEMENT
- CLASSIFIED POSTING SERVICE
- ADVANCED SEO / SEM / PPC
  COMPLIANCE (OSHA) MANAGEMENT

For dealers who offer trucks, vans, trailers, tractors, RVs, cycles, ATVs, marine vehicles and planes, whether it's construction or agricultural equipment. We have the tools and software needed to keep your dealership in gear. All of your truck inventory's particularities are taken into consideration. Widgets are available and will complement everyone with a truck dealer website.

WHOLESALE & RETAIL SOLUTIONS

- VIR™ - VEHICLE CONDITION MODULE
- SECURE WHOLESALE PORTAL
- DATAFEED TO AUCTIONS
- SOCIAL MEDIA MARKETING
- FULLY CUSTOMIZABLE WEBSITE
- INVENTORY MANAGEMENT
- DATA DISTRIBUTION TO PAID SERVICES
- REAL-TIME ANALYTICS & REPORTING
- LEAD MANAGEMENT (CRM)

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FRANCHISE DEALER SOLUTIONS

Autoxloo's platform can be utilized by all independent dealers, regardless of their size, to increase conversion ratios through website customization, online advertising, social integration, data distribution, and proper lead management.

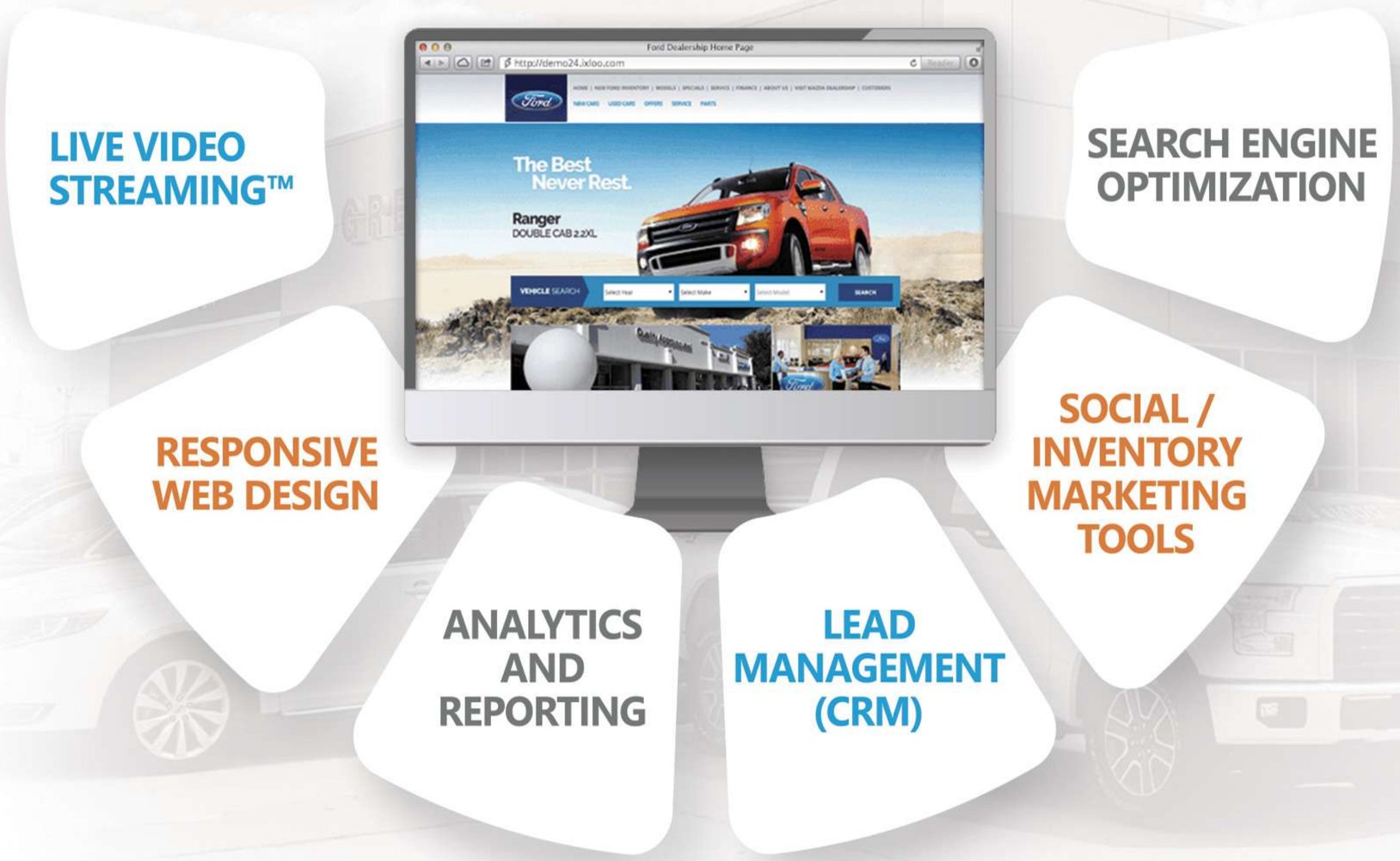
We understand the demands of running the day-to-day operations of an independent dealership, which is why we have created a user interface that requires no technical knowledge in order to maximize its potential. As with all of our packages, we offer managed services to help our dealers reduce overhead costs, increase efficiency, and improve lead conversion.

AVAILABLE MANAGED SERVICE

ADVANCED SOCIAL MEDIA MARKETING - - CLASSIFIED POSTING SERVICES

ADVANCED SEO / SEM / PPC - - HRM / PET / PDP

COMPLIANCE (OSHA) - - MICROSITES



INDEPENDENT DEALER SOLUTIONS

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INTEGRATIONS

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

DIGITAL MARKETPLACE

Our Digital Marketplace web platform has been established to be one of the best ways to wholesale vehicles. But we know that car dealers are definitely not able to be at or near their desktops all of the time.

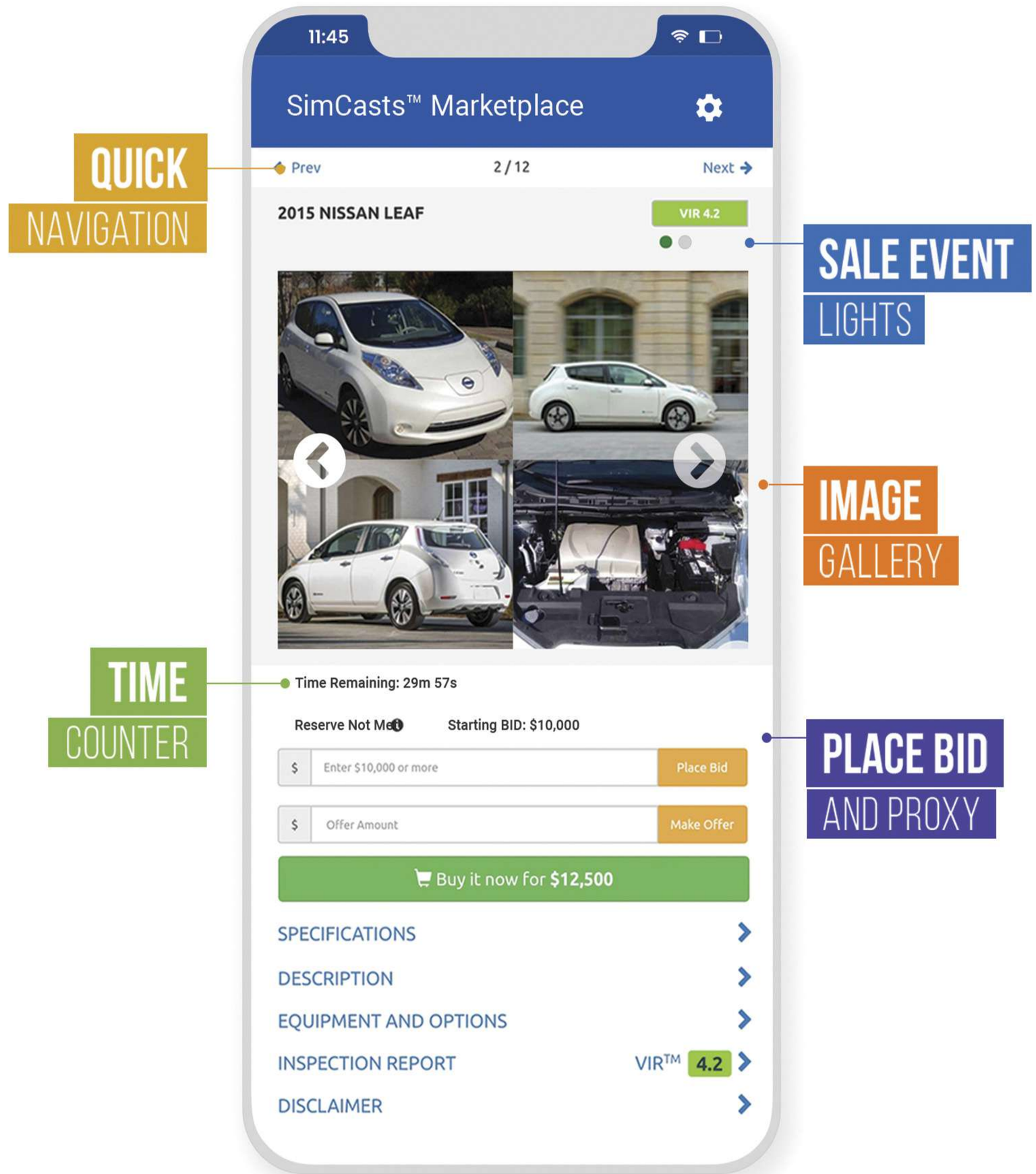
The SimCasts™ Marketplace app is software that has been designed with the overall dealership user experience in mind. The intuitive front-end interface combined with a robust back-end creates a richer application that fits right into the palm of your hand.

EASY-TO-USE

The whole buying experience is very convenient. With the SimCasts™ Marketplace app, buyers are able to safely purchase a vehicle from wherever they are, whether it be at work, at home, or at their kid's school concert.

And you definitely don't have to be a techie to take advantage of this SimCasts™ Marketplace app. Anybody who knows how to use a smartphone can get familiar with using our application.

The SimCasts™ Marketplace app gives your business the ability to wholesale inventory much faster, and get paid for it in less time than what it would take without the app.



FULLY-FEATURED

When you log into the SimCasts™ Marketplace app, you'll understand what it means to make the most out of the mobile device's screen. Everything that a buyer needs to know in order to make a purchase is fully displayed there.

- SPECIFICATIONS TAB
- LIVE BIDDING PANEL
- FIXED BIDDING BAR
- DETAILED AUCTION LIST
- ADVANCED FILTERING OPTIONS
- VEHICLE PHOTO COLLAGE
- IMPROVED NAVIGATION
- WATCH LIST
- VEHICLE INSPECTION REPORT™ AND LIGHTS

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MARKETPLACE ADD-ONS

SIMCASTS™ – SIMULCASTS

The SimCasts™ mobile application allows auctions online bidders to participate in the live sale. The SimCasts™ app gives the subscriber a realistic feeling of being present next to the car.

AUCTIONEER DISPLAY INTERFACE

Our ADI seamlessly bridges the gap between the "In Lane" and "Online" buying experience to keep all dealers engaged and make the auctioneer even more effective.

IF-SALE COUNTEROFFER

The "IF-SALE Counteroffer Tool" automates the negotiation process allowing buyer and seller to negotiate in real-time without the need to wait in line or any auction staff being involved to complete a deal in 2-3 hours rather than days.

MOBILE DASHBOARD

Auction Streaming's apps will maximize your business opportunities, keep your dealers engaged, attract more bidders to your lanes (both online and digitally), reduce cost while improving your bottom line.

VIR™

The VIR™ enables auctions to provide high quality vehicle inspection reports both on and off-site using an intuitive user interface that improves efficiency and reduces labor costs.

MARKETPLACE APP

When you log into the SimCasts™ Marketplace app, you'll understand what it means to make the most out of mobile device's.

AUCTIONLINK™

With our AuctionLink™ data feed we will push your vehicle inventory to the top online automotive marketplaces like OfferUP and Facebook Marketplace.

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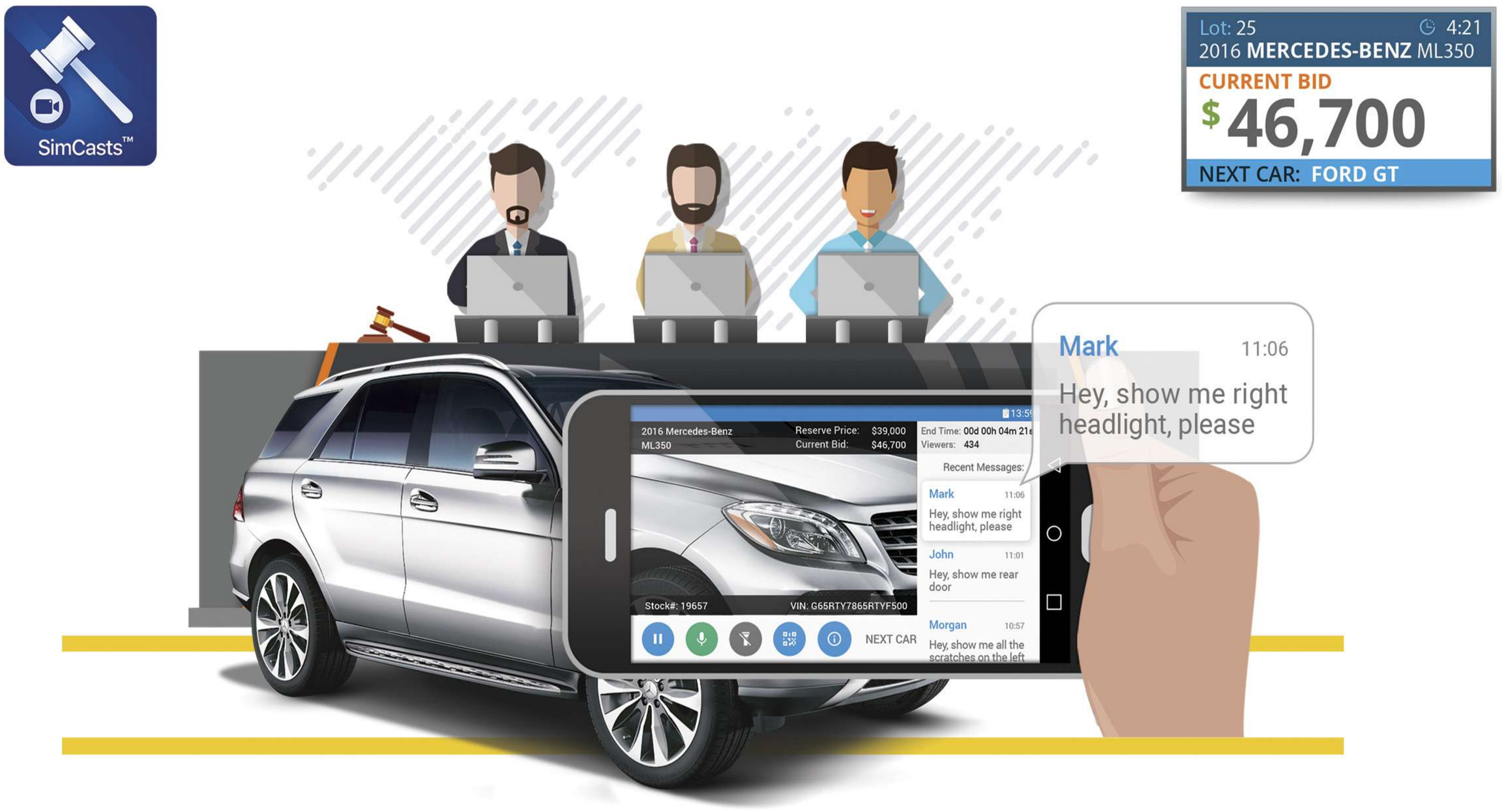
RETAIL COMMERCIAL WHOLESALE AUCTIONS

SIMCASTS™ MPS PRESENTER

FLEXIBILITY IN AUCTION VIDEO STREAMING

The SimCasts™ MPS Presenter allows sellers to broadcast a live video session of their vehicles at the auction lane. The SimCasts™ MPS Presenter app gives the subscriber a realistic feeling of being fully present next to the car: the presenter can talk to the viewer, come up closer or step away from the car, show any detail zoomed-in or out, and have a look inside the car which is impossible with a fixed camera.

Finally, buyers get the total flexibility that they seek with Internet shopping by imitating a physical presence at the auction. With SimCasts™ MPS Presenter they have a unique ability to see the vehicle live as it is and to make the right decision about its purchase.



WHOLESALE & RETAIL MARKETPLACE

ADVANCED FILTERS

The presenter will be able to quickly find the required vehicle by using the year, make and model filters.

FULL CONTROL OVER THE VIDEO STREAMING

Sales people can easily operate the stream. The application allows presenters to show the vehicle in detail for efficient and effective sales.

HIGH QUALITY STREAMS

The SimCasts video sessions launch and stream even with low quality Internet connection.

NOTIFICATIONS FOR PRESENTERS

Before the auction ends, the presenters are notified to start the streaming within the last minutes of the auction.

PRE-AUCTION MODE

The presenter can showcase a vehicle in the dealership before the auction starts or before shipping to the auction room. It's a good opportunity for dealers to sell vehicles without having to wait for the auction and to save on lanes and shipping.

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CUSTOMER RELATIONSHIP MANAGEMENT

The Autoxloo CRM is user friendly and has a systematic GUI interface which can easily adapt and provide simplified workflow logic. It can function both independently or integrate with existing business processes as well as our Autoxloo Dealer Management System (DMS).

Autoxloo's CRM is a fully integrated customer management solution with inbound and outbound calling/SMS along with live chat to provide the most complete CRM solution on the market today. You can assign leads, set escalations, set Round Robin format and workflow in managing lead distribution any way you like and monitor your sales staff performance from one centralized location.

REAL-TIME ANALYTICS

Our CRM solution offers the convenience of 24/7 access via your desktop, tablet or smartphone along with the flexibility needed to keep up with the ever changing market conditions.

When it comes to CRM, you want your sales managers to be able to interact with the system quickly, allowing them to make decisions on the fly when seconds count. Wasting of time is the least of your worries with Autoxloo's CRM. Maximize your sales staff's time.

CRM SYSTEM FEATURES

- ROUND ROBIN LEAD DISTRIBUTION SET
- CONVENIENT CENTRAL DATABASE
- SPEECH TO TEXT CONVERSION
- EFFICIENT LEAD QUEUE
- ESCALATION RULES
- CALL STRATEGIES
- TRACKING SALES LEADS FROM START TO CLOSE
- INBOUND & OUTBOUND CALLING/SMS
- COMPLETE CUSTOMER/LEAD HISTORY
- MANAGING MARKETING CAMPAIGNS
- SECURE CONVERSATION RECORDING
- PERSONALIZED CLIENT EXPERIENCE

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

CRM MOBILE APP

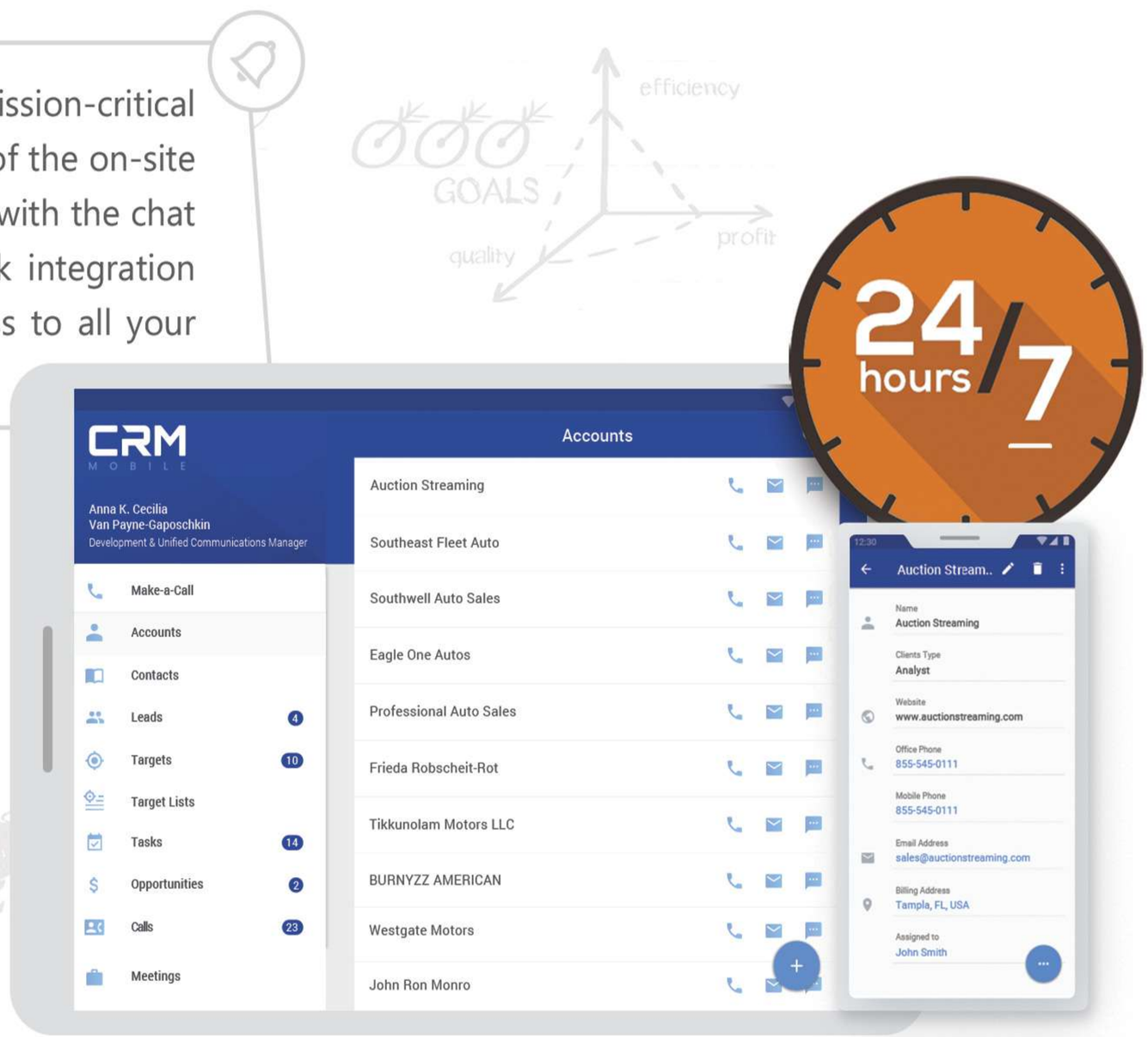
WITH DMS INTEGRATION

Do you want an app to display the performance of your dealership in real time and to provide the online tracking of leads that are generated in the field?

Autoxloo now presents our Mobile CRM. The application that is for car dealers, available for both Android and iOS users, with the ability to view, create and modify CRM data anytime, anywhere, via tablet or mobile phone. Our mobile application is just as flexible/robust as the desktop version. Use Mobile CRM to convert leads into customers. Get a seamless CRM experience with Autoxloo. No matter where and when you need it.

You can download the Autoxloo Mobile CRM app from Google Play and the App Store. After you have installed the application, you will have full access to your CRM from your mobile device. The Mobile CRM synchronizes automatically with the desktop version to ensure you have the needed information at your fingertips 24/7.

THE LATEST UPDATE! We have enabled two mission-critical integrations in our CRM. The automated routing of the on-site Live Chat inquiries to the CRM system as records with the chat history and all the information. And the Outlook integration (email, calendar, contacts) for the quickest access to all your data from one place.



WHATSAPP INTEGRATION

Now you can send SMS to your clients directly from your CRM and receive their answers in the same convenient way. You are not limited to emails anymore. This feature is also available with our Mobile CRM. So, you can manage your targets, leads, contacts, and accounts while travelling. Update calls status, schedule meetings, email your existing clients, and engage potential customers all on the fly.

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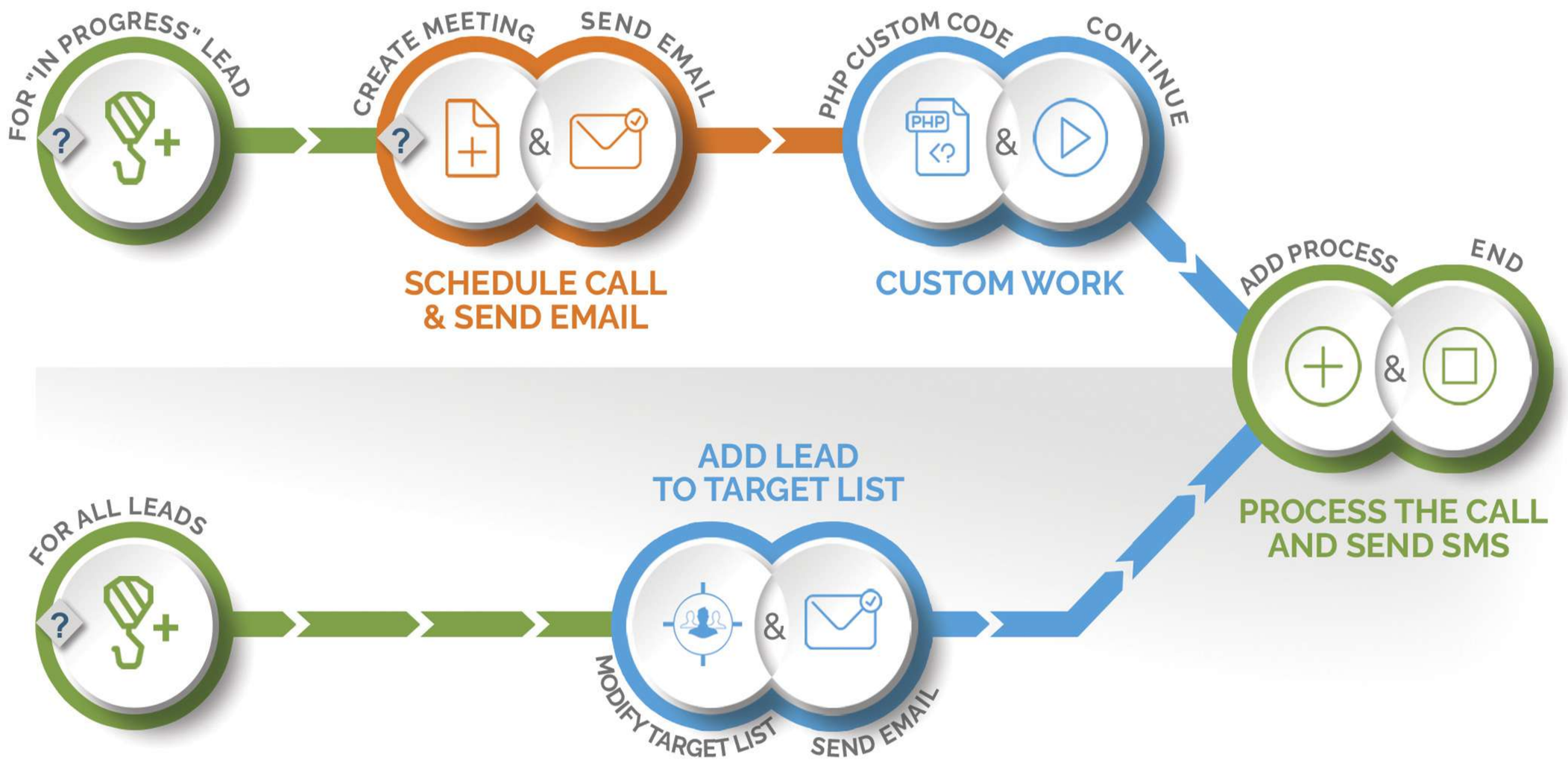
CRM WORKFLOW

AUTOMATE YOUR SALES PROCESS



WORKFLOW PROCESS | EVENTS | ACTIVITIES | TASKS

Quickly and easily set up an automated workflow that will increase efficiency and make your sales staff more productive.

ALLOCATE: Create your own rules to automatically assign leads and customers to the reps best qualified to handle them.

INTEGRATION: Reduce your operating cost and grow your business by utilizing standardized working methods for all employees.

AUTOMATION: Streamline the sales, marketing, and support processes.

SCHEDULING: Improve the efficiency of salespeople by eliminating redundant steps while updating records, triggering email notifications at the right time.

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

CRM & PHONE

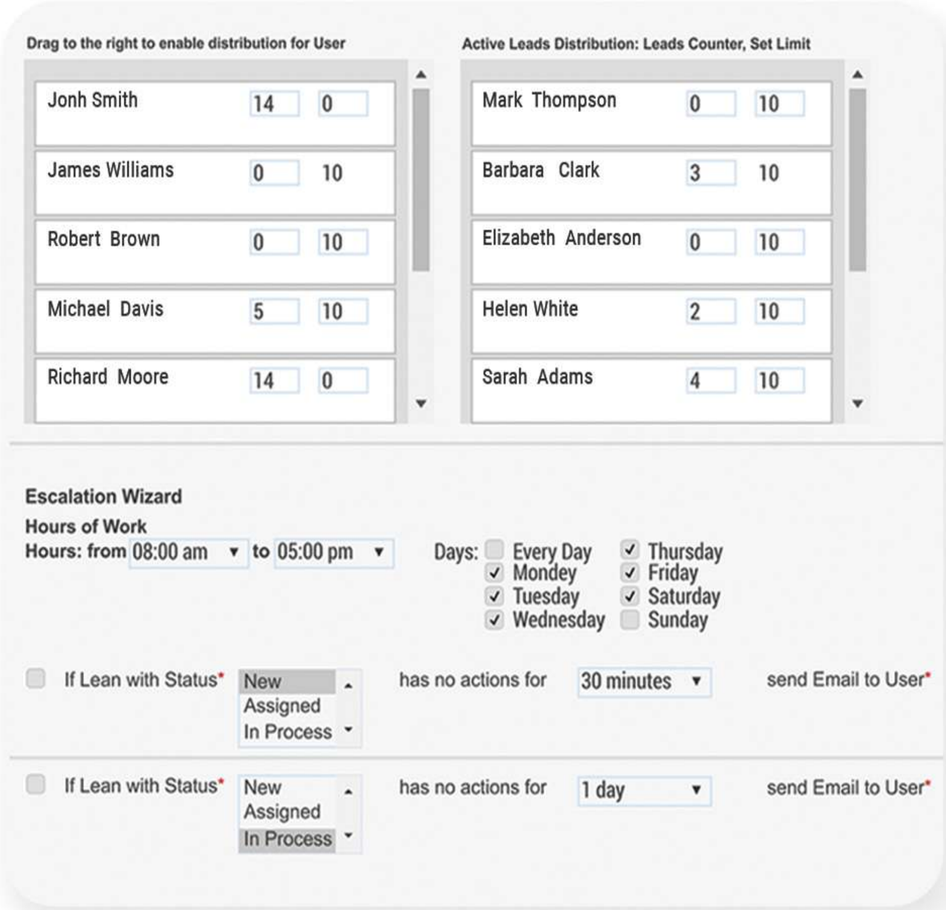
INTEGRATION MADE EASY

More amazing features from Autoxloo!

Call Management and Phone & Email Lead Management.

Our CRM sets the way leads are being distributed, managed and followed up. The Call Management system allows a user to accept incoming and outgoing calls. You can choose either Basic, Round Robin, Cyclical or Simultaneous call routing strategies.

You have full control of who receives a call, in what order they will receive it and the total number of calls.



CALL MANAGEMENT - GET THE INFO YOU WANT

Using Call Management, you can record every call as well as track information, such as what number was dialed, when exactly it was dialed, the duration of the call etc. inside the CRM. You can collect your phone calls metrics to monitor their effectiveness and optimize marketing. CRM is fully interactive with an event calendar, activity based tasks, the escalation process and campaign management of a client's budget and purchasing habits.

You can set up the Voicemail feature if no managers are available and no one else is able to answer a call. Voicemail transcription allows you to automatically convert a voicemail message to text. The resulting text and audio are stored in CRM and can be viewed by anyone who has access.

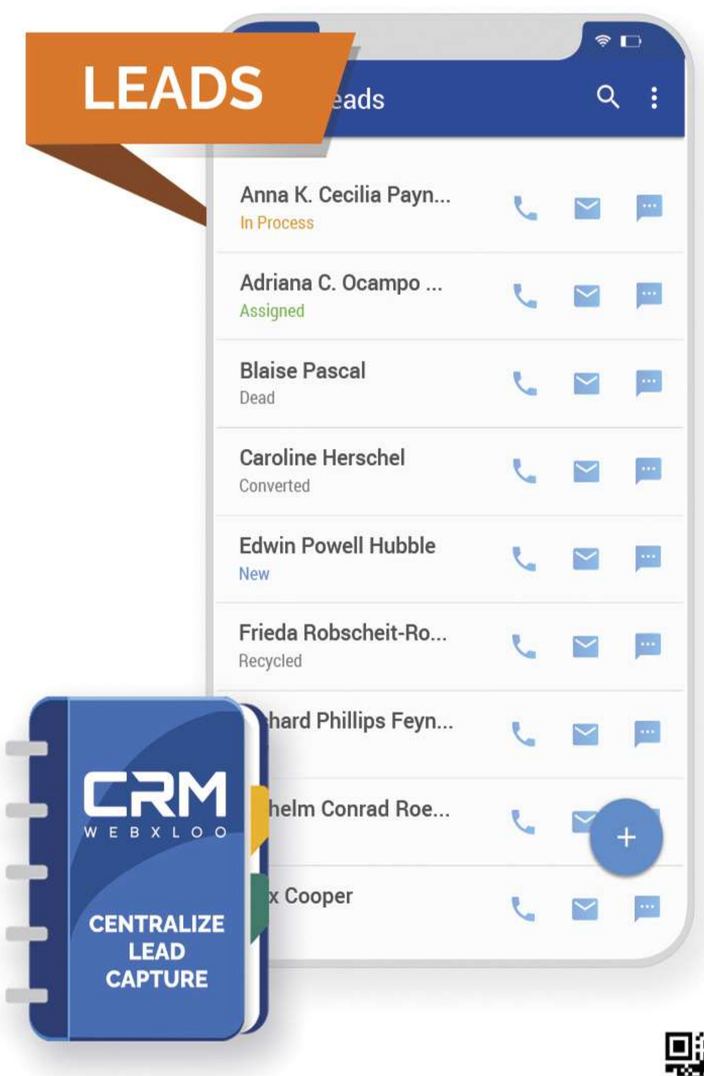
LEAD CONVERSION STARTS AND ENDS IN YOUR CRM

Lead distribution is ideal for collecting and routing leads within your dealership. Centralize the lead capture from website landing pages. Don't let another lead slip through the cracks. Leads are given immediate attention.

You can send and receive emails from CRM in real time. On each lead you will be able to see the history of all emails and then adjust the priorities. When new leads arrive, the CRM distributes them between selected sales managers.

Sales managers can easily assign the limits of leads that sales people can receive. You can monitor your sales staff performance and compare the overall team productivity. Dive into details and check the breakdown of visits, calls and emails by sales people or by regions and then set your sales targets

Access your client's contact info either on your desktop, tablet or smartphone 24/7. Have a greater impact on your business processes. Autoxloo provides a system that is flexible to meet your ever changing needs.



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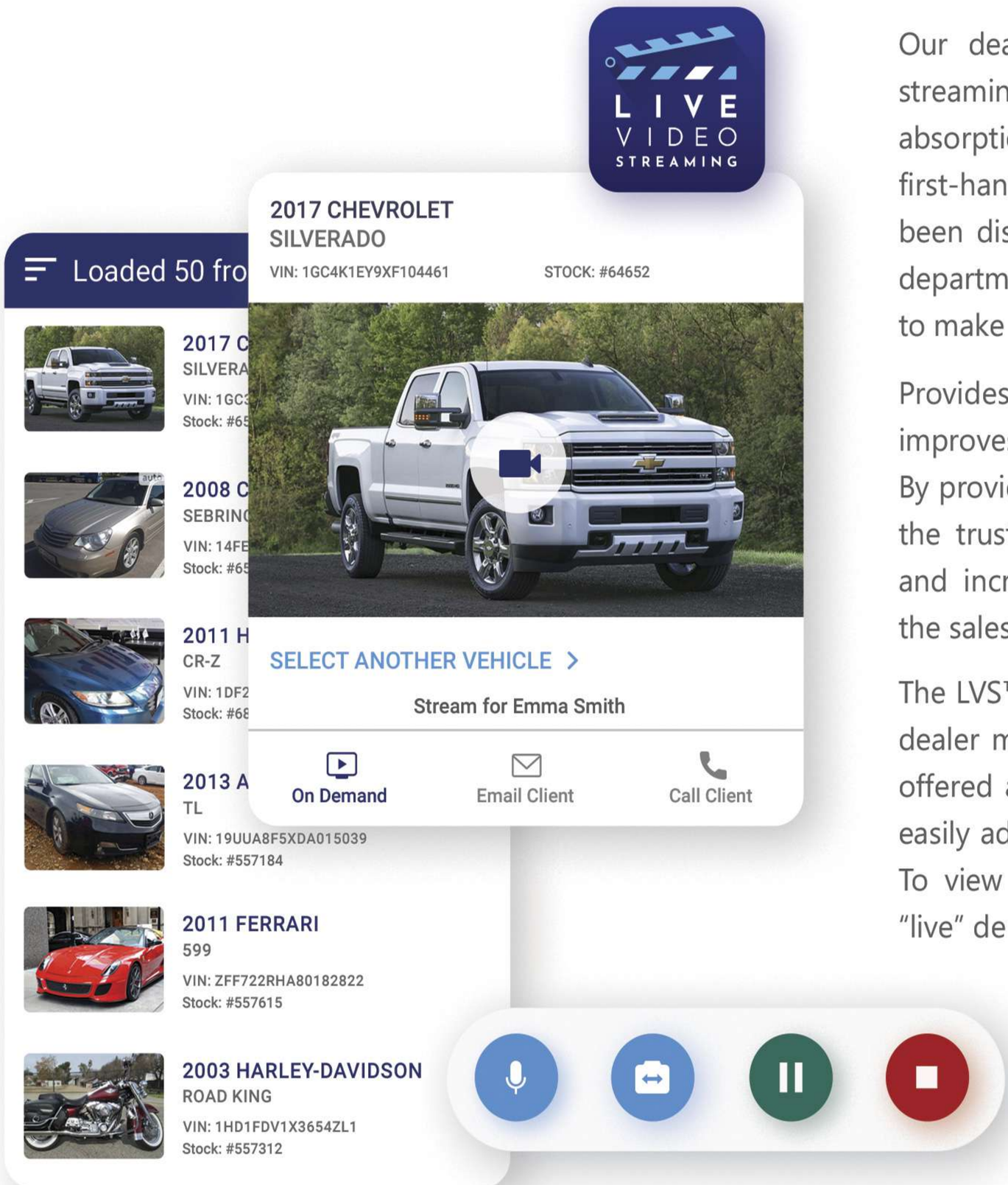
LVS™

LIVE VIDEO STREAMING™

The Live Video Streaming™ application allows the sales person to show a potential customer any vehicle they have in stock in real time just as if the person was at the dealership themselves.

Since the video only streams one way (dealership to consumer) the customer can take a video tour without any privacy concerns.

The LVS™ (LIVE VIDEO STREAMING™) application is the next evolution in lead conversion for both automotive dealers and commercial truck dealers. The Autoxloo LVS™ enables the sales person to provide a live video tour of any vehicle at their dealership.



Our dealers are also using the live video streaming app to increase their service absorption rates by showing customers first-hand any additional repairs that have been discovered during a visit to the service department, saving the need for the customer to make additional trips to the dealership.

Provides convenience for both parties and improves consumer confidence and retention. By providing a live video tour the dealer gains the trust of the client through transparency and increases consumer confidence of both the sales and service departments.

The LVS™ is fully integrated into the Autoxloo dealer management solution and will also be offered as a stand-alone product that can be easily added to any existing website platform. To view more information or to schedule a "live" demonstration simply contact us now!

LIVE VIDEO STREAMING™ BENEFITS

- SPEECH TO TEXT CONVERSION
- INCREASE PSI CONVERSION RATIO
- PUT BUYERS IN THE VIRTUAL DRIVER SEAT
- NO SOFTWARE DOWNLOAD NEEDED TO STREAM VIDEO
- SUPERIOR COMMUNICATION AND DOCUMENTATION FOR PSI
- ARCHIVE LIVE VIDEO PSI AND TEST DRIVES FOR ON-DEMAND PLAY BACK
- CAPTURE IMPORTANT AUDIO OF ENGINE AND DRIVE TRAIN OPERATIONS
- DEPLOY LVS™ IN COORDINATION WITH SIMCASTS™ SIMULCAST SALES

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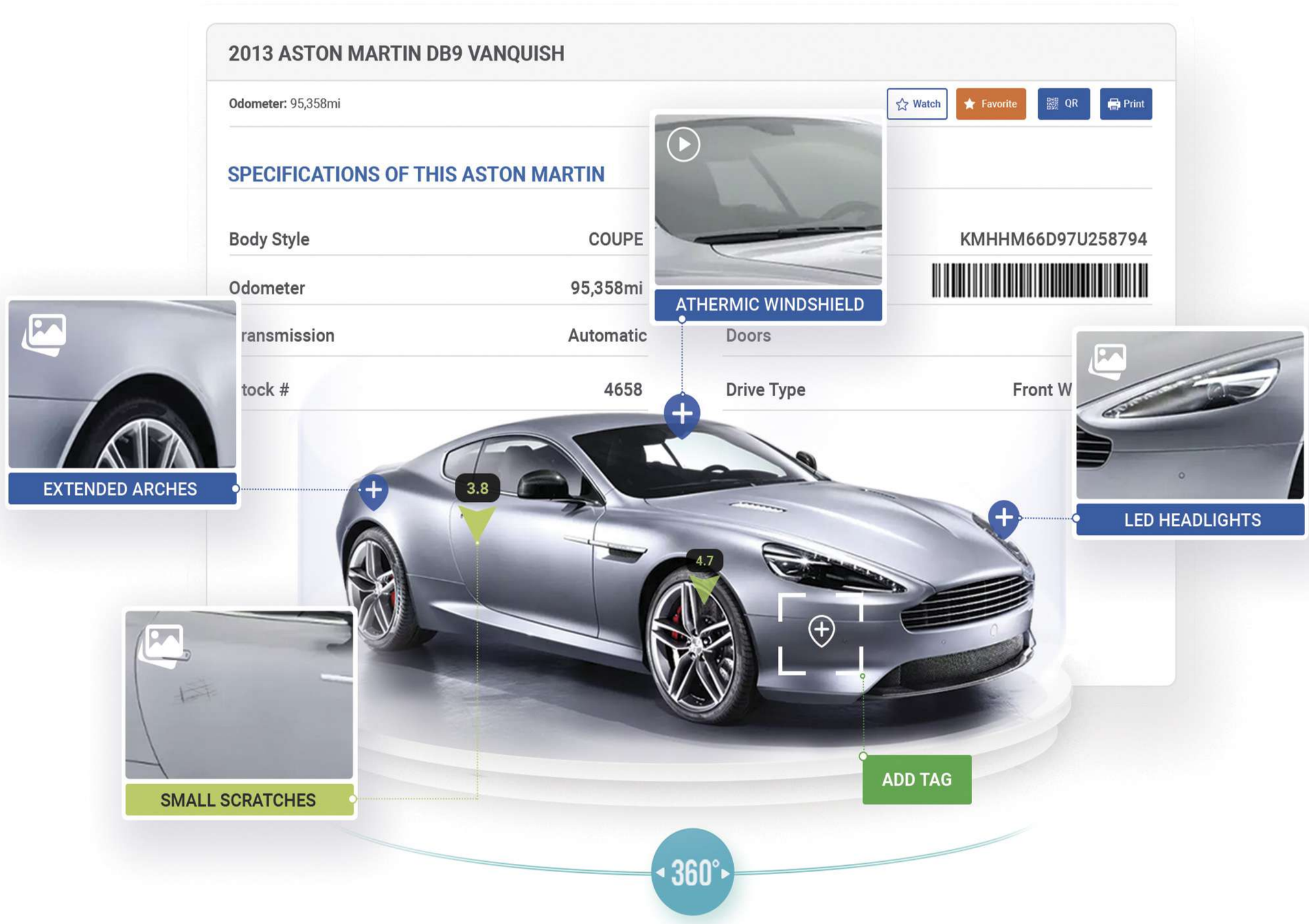
RETAIL COMMERCIAL WHOLESALE AUCTIONS

VIR™

VEHICLE INSPECTION REPORT™

Traditionally, vehicle inspections were done with pen and paper, often resulting in inconsistent and/or incomplete recording, reporting and tracking of a vehicle's condition.

Our Vehicle Inspection Report™ software transforms the old, paper-based vehicle inspection process into a "real-time" data stream that provides storage, reporting and data distribution capabilities that your dealer needs to be competitive in today's market.



VEHICLE INSPECTION REPORT™ FEATURES INCLUDE

GENERATE ADDITIONAL REVENUE
By offering vehicle inspection services anywhere.

BUILD CONSUMER CONFIDENCE
By providing highly accurate and detailed information about the true condition of the vehicle.

AUTOMATED
Removal of sold units from online auctions.

REMARKET
The vehicles on the most popular auctions.

REDUCE
Post sale complaints and arbitration claims.

ATTRACT
"Non local" buyers.

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VIR™

ACCURATE AND DETAILED INFORMATION

Our Vehicle Inspection Reporting tool now also features the ability to connect to an OBD2 (On Board Diagnostics) reader via Wi-Fi or Bluetooth. A comprehensive scan of all electronic systems that provides a list of error codes with descriptions is now available as part of a vehicle inspection report.

FEATURES OF VIR™

- MANUALLY ADD OR EDIT VEHICLE OPTIONS
- ON THE FLY OR BULK IMAGE UPLOAD CAPABILITY
- ENTER VEHICLE DETAILS AND RECOVERY INFORMATION
- VIN DECODE SCANNER EITHER VIA 2D OR 3D BARCODE SCANNER*
- CHOOSE START TIME/END TIME
- CHOOSE FACILITATOR LOCATION
- CHOOSE PHYSICAL LOCATION OF VEHICLE
- ABILITY TO ATTACH PHOTOS TO SPECIFIC DAMAGED AREAS

SCAN TO VIEW HOW IT WORKS

WIRELESS OBD2 AND PAINT METER SYNCHRONIZATION

- CHOOSE CATEGORY (AS IS, AS DESCRIBED, FRONT LINE READY, NIADA CERTIFIED PROGRAM OR OEM-CPO ELIGIBLE)
- WEIGHED VEHICLE GRADING SYSTEM INCREASES DEALER CONFIDENCE (SIMILAR TO MANHEIM)
- USER ACCESS CONTROLS LIMITS PUTS YOU IN CONTROL OF WHO CAN VIEW, UPDATE AND ASSIGN A VIR™
- ENTER PRICING INFORMATION (STARTING BID, FLOOR PRICE, BID INCREMENT, BUY NOW PRICE)
- ADMIN DASHBOARD THAT ALLOWS USERS THE ABILITY TO MANAGE ALL INVENTORY
- A PROPRIETARY GRAPHICAL USER INTERFACE REDUCES THE TIME TO UPLOAD A COMPREHENSIVE VEHICLE INSPECTION REPORT TO PARTICIPATING AUCTIONS IN LESS THAN 20MIN**

* Our software is designed to work on a number of different platforms and devices some of which utilize built in 2D or 3D barcode scanners or externally connected via Bluetooth.

** The level of detail our VIR™ provides is not available with any other system on the market today.

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

SLINGSHOT™

UPLOAD, MANAGE, SELL

Getting pictures of current inventory online as quickly as possible just makes good business sense. There's no need to be tied to a computer, confusing software or Internet access at that very moment anymore.

With Autoxloo's mobile, patented Slingshot™ software, dealers can easily and quickly upload photos and videos, and enter any details of a newly acquired vehicle. All data uploaded by Slingshot Mobile is synchronized with our DMS. No need to enter data twice.

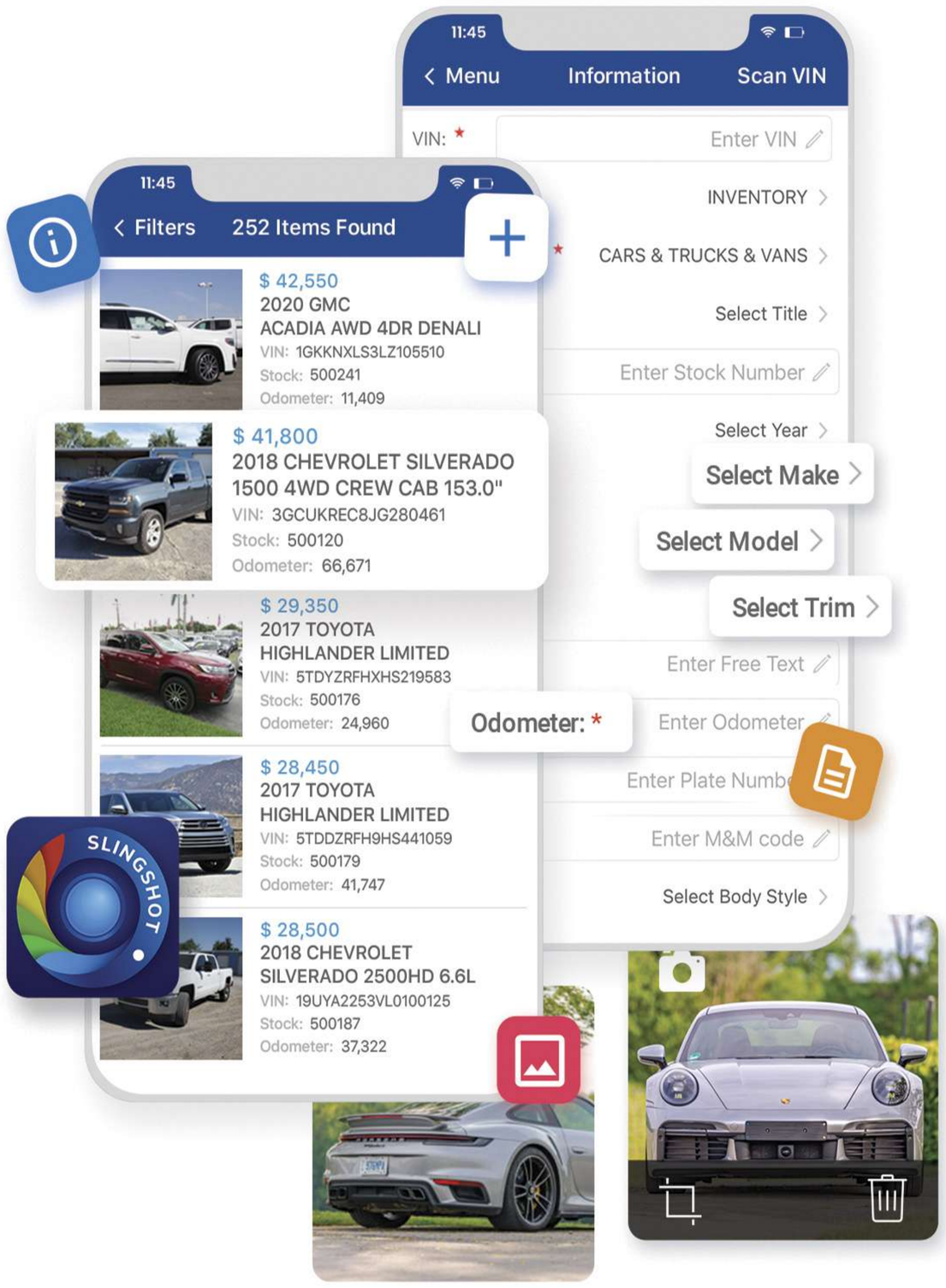
This single step can significantly improve your inventory turnover rate. You won't lose any time waiting for a third party to take pictures on site. This simplified and accelerated process of uploading vehicle data will improve your dealership's bottom line at the end of the year.

KEY FEATURES

- PICTURE QUALITY CONTROL
- MOBILE INVENTORY MANAGEMENT
- BETTER SHOWCASING OF THE VEHICLE
- UNLIMITED NUMBER OF VEHICLE PHOTOS
- UPLOAD VEHICLE VIDEO DIRECTLY FROM THE DEVICE IN REAL TIME

TIME TO MARKET

- INCREASE TURNOVER RATES
- PUSH TO ONLINE LISTING SERVICES 12 DAYS SOONER THAN THE TRADITIONAL METHODS
- ADVERTISE ONLINE BEFORE THE VEHICLE LEAVES THE AUCTION



Our VIN explosion and Scan Disc capability makes capturing details of the car surprisingly quick and easy. A convenient visual car condition report allows you to note any unique characteristics of the car with just a few clicks on the screen. You can capture all relevant vehicle information in 5 minutes or less.

Lost your Internet connection? Not a problem! Upload all necessary data. Your vehicles will just have a pending status, but when the connection is restored, the vehicles will be uploaded automatically. Enjoy the ability to upload or check your vehicle inventory offline!

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MANAGED SEO

GET THE COMPETITIVE EDGE

Over time a strong SEO program is shown to improve brand awareness, dealer reputation, service absorption rates and most importantly increase not only the total number of leads, but the quality of the leads themselves. In this article we will be discussing four avenues that an average car dealer can use to improve their websites' SEO and online presence.

01. ORIGINAL CONTENT

You will need to develop a real strategy based on your target audience, insights and behavioral statistics. Some good examples of original content include car reviews, testimonials, automotive maintenance tips and a daily, weekly or monthly contest that requires the consumer to visit the website daily to participate.

02. WEBSITE INFRASTRUCTURE

Autoxloo offers the most SEO compliant platform on the market today: extensive analysis of website analytics to identify problems with keyword management/density, meta information, navigation, URL structure, H1 tags, page flow, referrals, landing page configuration and content management.

03. LINK RELATIONSHIPS

Standard operating procedure for any car dealer is to make sure their business information is live and up to date on all of the local directories such as CitySearch, Yelp, Yahoo local, Google Maps and more. More advanced strategies should include producing high quality articles for distribution.

04. SOCIAL MEDIA

The goal for any social marketing program is for your message to go viral and as a result the cost of acquiring a new customer reduced across multiple lead conversion platforms. Twitter, Facebook, YouTube, Instagram and Pinterest are used to gain online visibility.

TAKE A PROACTIVE APPROACH TO SEO!

INBOUND
link building services in variety of formats

SOCIAL MEDIA
optimization services

CONTENT CREATION
and content marketing services

OPTIMIZED
for indexing by search engines

STRUCTURE DATA
with Local Schema.org

COMPLETE
measurement and promotion of your website

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

OFF SITE SEO MANAGEMENT

Off site Search Engine Optimization is the process of promoting your website across the web. It is accomplished from sources other than your dealer website to increase search engine performance for target keywords that are related to your On Site content and the keywords that exist in Off Site direct links.

WE OFFER YOU 4 OFF SITE SEO PACKAGES. CHOOSE THE PACKAGE THAT SUITS THE TYPE OF BUSINESS YOU RUN AND LET OUR TEAM IMPROVE YOUR BRAND AWARENESS.

SERVICE	START UP SEM-1	ADVANCED SEM-2	BUSINESS SEM-3	ENTERPRISE SEM-4
Articles Writing	• 5 articles (500 words) • keywords allowed-3	• 10 articles (600 words) • keywords allowed-4	• 15 articles (700 words) • keywords allowed-5	• 20 articles (800 words) • keywords allowed – 6
Blog Posting Service	• 5 blogs	• 10 blogs	• 15 blogs	• 20 blogs
Local Listings	• 5 local listings hubs	• 10 local listings hubs	• 15 local listings hubs	• 20 local listings hubs
Forum Links	• 10 active links	• 20 active links	• 30 active links	• 50 active links
Social Media Management	• manage 1 social account	• manage 2 social accounts	• manage 3 social accounts	• manage 5 social accounts
SEO Video	• 5 vehicles per week	• 10 vehicles per week	• 20 vehicles per week	• 40 vehicles per week
News Page Management	• 1 news per week	• 2 news per week	• 3 news per week	• 5 news per week
Link Building	• 10 links	• 20 links	• 30 links	• 80 links
Social Bookmarks	• 7 bookmarks	• 10 bookmarks	• 15 bookmarks	• 20 bookmarks
Google TOP10	• 1 keyword	• 2 keywords	• 3 keywords	• 5 keywords

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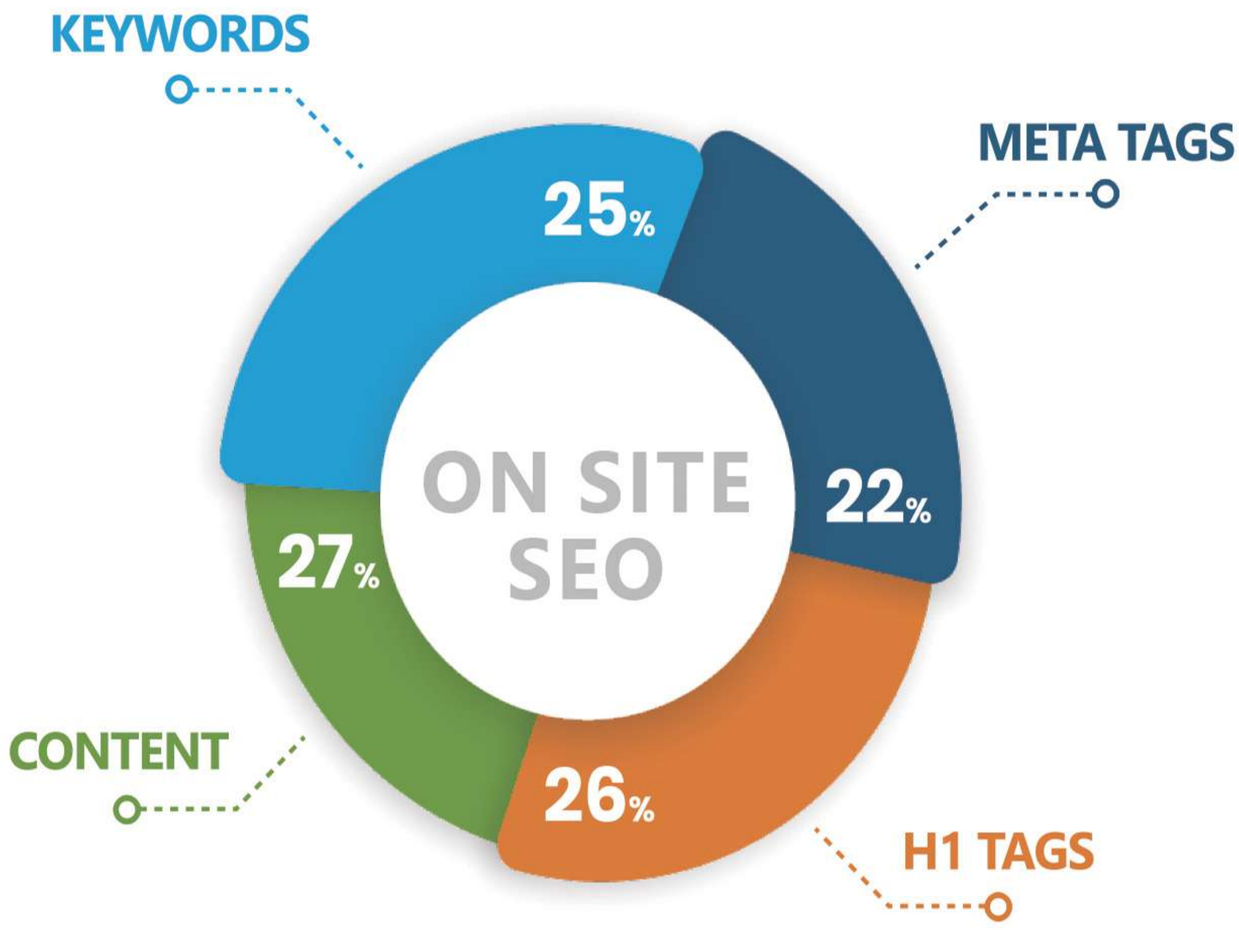
ON SITE SEO MANAGEMENT

Onsite SEO deals with everything on your website that guide your page on the top of the search result page. You need onsite SEO if you want to improve organic traffic, drive leads and improve your position in search engines. Depending on your expectations and abilities, we provide you with the best SEO service.

Onsite SEO optimization makes your website appealing to both search engines and users. It reviews and improves both the public face of your website and technical set-up that only search engines see.



SERVICE	START UP SEO-1	ADVANCED SEO-2	BUSINESS SEO-3	ENTERPRISE SEO-4
Website Statistics	●	●	●	●
Titles Optimization	●	●	●	●
Descriptions Optimization	●	●	●	●
Keywords Optimization	●	●	●	●
Images Alts & Titles Optimization	●	●	●	●
SEO Optimized Texts	●	●	●	●
Vehicle URLs Optimization	●	●	●	●
Ranking Statistics		●	●	●
Heading Tags Optimization		●	●	●
Internal Links Optimization		●	●	●
Outbound Links Optimization			●	●
Links Statistics			●	●
Keywords in URLs			●	●
Schema.org Mark Up				●
Competitors Watchlist				●
Anchored Texts				●
Short & Readable URLs				●

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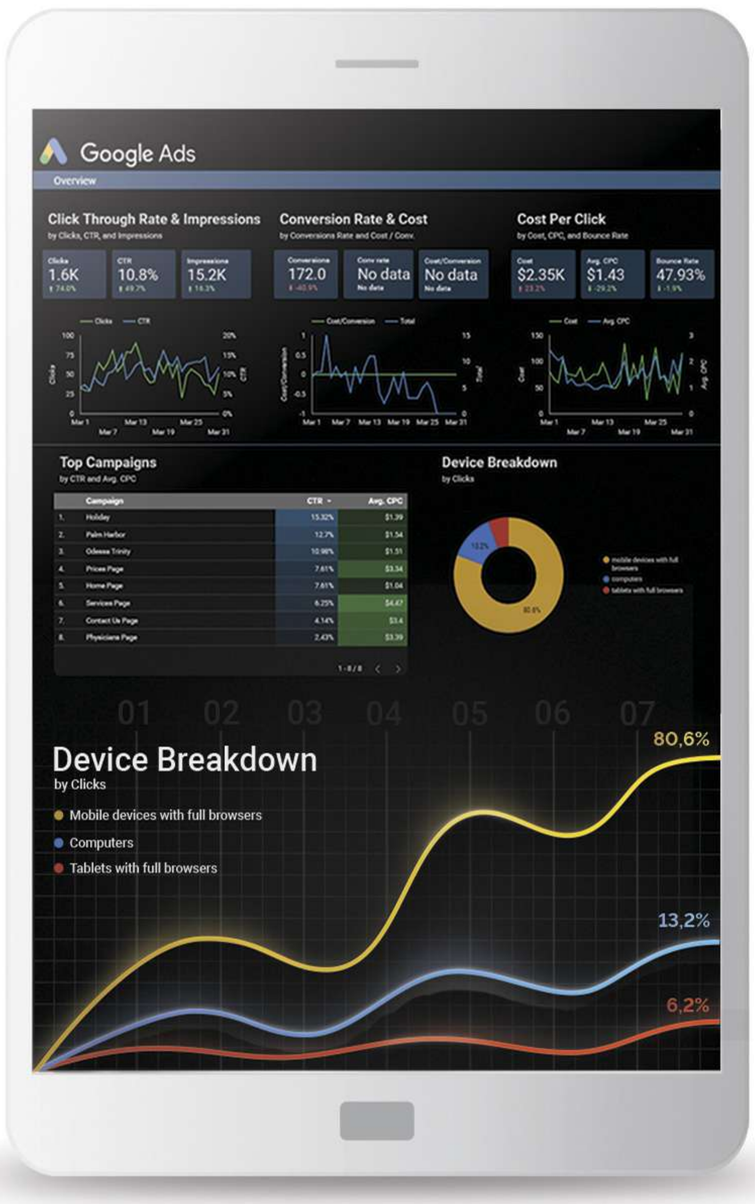
RETAIL COMMERCIAL WHOLESALE AUCTIONS

ANALYTICS REPORTING

Having access to your data allows you to strategically adjust PPC campaigns, on-website advertising and incentives to increase consumer participation and ultimately improve lead conversion.

Powerful real-time analytics provide valuable insight as to how your customers found your website, which keywords did they use, what time of day they like to shop, what pages they were viewing during their visit, which device they were using to view your website and much more.



VEHICLE INFORMATION

- VEHICLE STATISTICS
- TRAFFIC SOURCES
- REFERRING SITES
- CLICKS
- VIEWS
- LEADS

VISITOR INFORMATION

- LIST OF EXTERNAL WEBSITES
- REAL-TIME VISITOR TRACKING
- LIST OF KEYWORDS
- ACTIONS PER VISIT
- UNIQUE VISITORS
- REFERRING SITE
- BOUNCE RATE
- TIME OF VISIT
- DEVICE USED
- ACTIONS
- VISITS

SEO BEST PRACTICES

Autoxloo's team knows how to optimize your website to meet your specific goals in the industry. Our SEO specialists optimize your online dealership website using specific targeted keywords to bring more relevant traffic to your dealership. Let our professional SEO specialists put you on the search engine map.

OUR SEO CAPABILITY ON SITE IS SECOND TO NONE AND HAS THE FOLLOWING FEATURES

- KEYWORD RESEARCH
- Q&A OPTIMIZATION
- VOICE SEARCH OPTIMIZATION
- GOOGLE TAG MANAGER SET UP
- GOOGLE ANALYTICS 4 SET UP
- PAGE SPEED OPTIMIZATION

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SOCIAL MULTIMEDIA TOOLS

CONVERT LEADS AT A HIGH SALES RATE!

Social media gives you the ability to connect with your customers individually, and in a highly targeted, customer specified way. It's important that you make people aware of your dealership and its line of business.

Our easy-to-use and effective online marketing campaign will only be as good as the tools used to build it in the first place.

Keep your dealership two steps ahead of the competition by leveraging the full suite of Multimedia Tools and widgets offered by Autoxloo.

An easy-to-use interface with inspiring tools will take your ideas to new heights.

Our dedicated team of developers and designers has been building industry-leading multimedia tools with the features that professionals use and that novices want.

SOCIAL MARKETING INTEGRATION

BACKGROUND AUDIO CONTROL

INTEGRATED BLOG/NEWS REEL

FEATURED VEHICLE LISTING

BOOKEND VIDEO STUDIO

INTEGRATED E-MAGAZINE

YOUTUBE API VIDEO SYNC

AUTOGEN VEHICLE VIDEOS

LARGE FORMAT IMAGES

LIVE VIDEO STREAMING

VIDEO TESTIMONIALS

CUSTOM CAROUSEL

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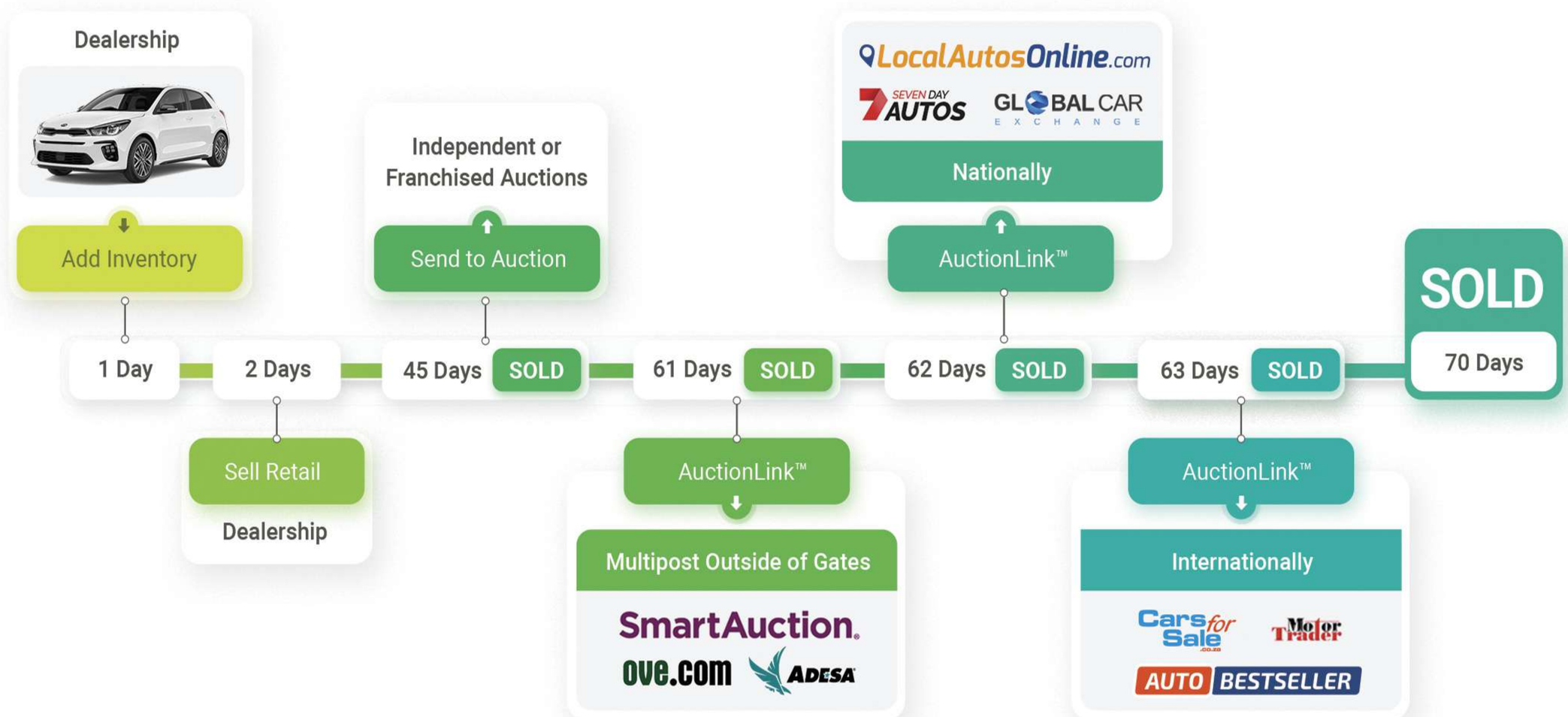
RETAIL COMMERCIAL WHOLESALE AUCTIONS

CLASSIFIED POSTING SERVICE

80% of people begin their vehicle search online. Don't miss the opportunity to reach car buyers where they actually are. Your inventory is surely your asset, but without proper distribution it is just a set of vehicles stored in your showroom. Autoxloo's Classified Posting Service will distribute your inventory to potential car buyers. We will send your vehicles to the classified sites which have the highest level of customer engagement in the industry.

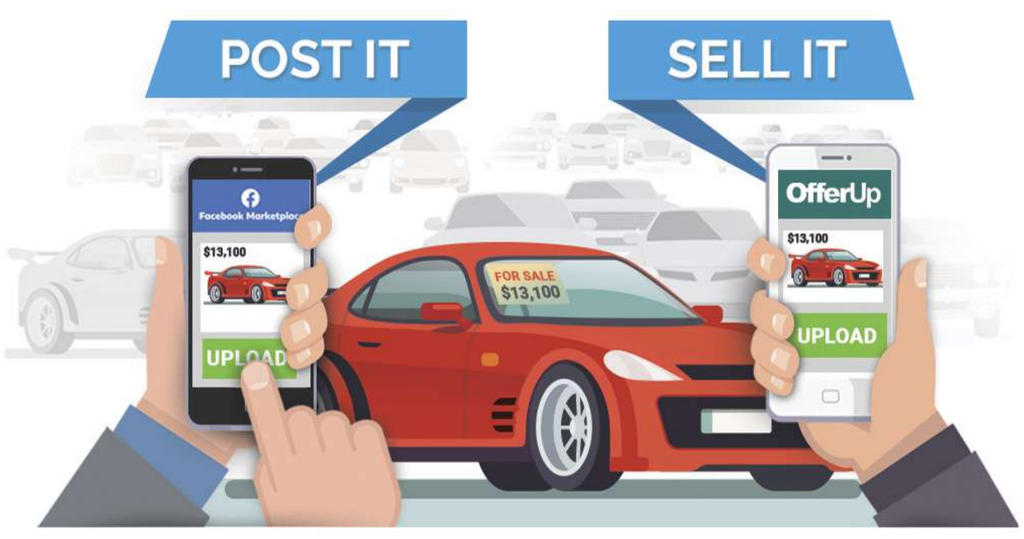
AUCTIONLINK™

AuctionLink™ offers a complete strategy to multi post onto 25+ most effective platforms each week based on the marketing cycle of the vehicle during 70 days. It is the backbone of an automated centralized solution for dealers to strategize their posting to both retail & wholesale platforms. The built-in A.I. analyses the best platform for the type of vehicle to sell quickly keeping the price and content consistency.



POSTING ON FACEBOOK MARKETPLACE & OFFERUP

Autoxloo will strategize your postings and list your used vehicle inventory on two extremely popular platforms to drive growth and sell more. Marketplace to reach more people on Facebook and OfferUp as one of the most popular places in the U.S. to shop for used vehicles. Posting your inventory on such platforms increases your brand awareness, giving you an ongoing source of leads and your consumers a hassle-free car shopping experience they demand.



- AUTOMATE THE POSTING PROCESS TO SAVE TIME AND MONEY
- MORE EYEBALLS RESULTING IN EXPOSURE WITH FAVORABLE ROI
- AUTOMATICALLY SHOWS LISTINGS IN YOUR LOCAL AREA
- USER-FRIENDLY, FAMILIAR INTERFACE FOR BUYERS
- RESPOND QUICKLY TO QUESTIONS & INQUIRIES

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PPC CAMPAIGN MANAGEMENT

A Pay-Per-Click (PPC) campaign is a powerful online marketing tool that influences your dealer website's placement in Google and/or Bing, drives traffic to your website and increases ROI. Autoxloo provides professional PPC marketing campaign. We offer an extensive keyword lists that contain unique keyword combinations.

- Google and/or Bing PPC
- Keywords Research
- Ads Creation
- Extensions Adding
- Analytics & Reporting
- Campaign Management
- Conversions Tracking
- Remarketing Campaigns

We also constantly monitor PPC campaigns across the major search platforms and adjusting keywords as necessary. You control time, geography, and daily budget of your ad campaign. You pay only when prospects indicate an interest by clicking on your ad. We will analyze your website, design a marketing strategy just for you and monitor its progress

WXSEM API

ARTIFICIAL INTELLIGENCE CAMPAIGN

The WXSEM API configurator synchronizes the Google Ads and Server Analytics tools to store, manage and promote keywords and campaigns. The software has been developed to validate the keywords in the sandbox platform before posting the optimal keyword combination to live campaigns. The system inspects the elements of the website and recent online searches to identify any potential conflict with Google Policy.

WXSEM API ADVANTAGES

- PREDICTIVE ANALYSIS
- OUTPUT DETERMINATION
- COMPLIANCE WITH GOOGLE AND FACEBOOK POLICIES
- 10 TIMES MORE EFFECTIVE THAN A HUMAN SPECIALIST

Bing Partner

Google Partner — AdWords Certified, Analytics Qualified

facebook

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

YOUTUBE INTEGRATION

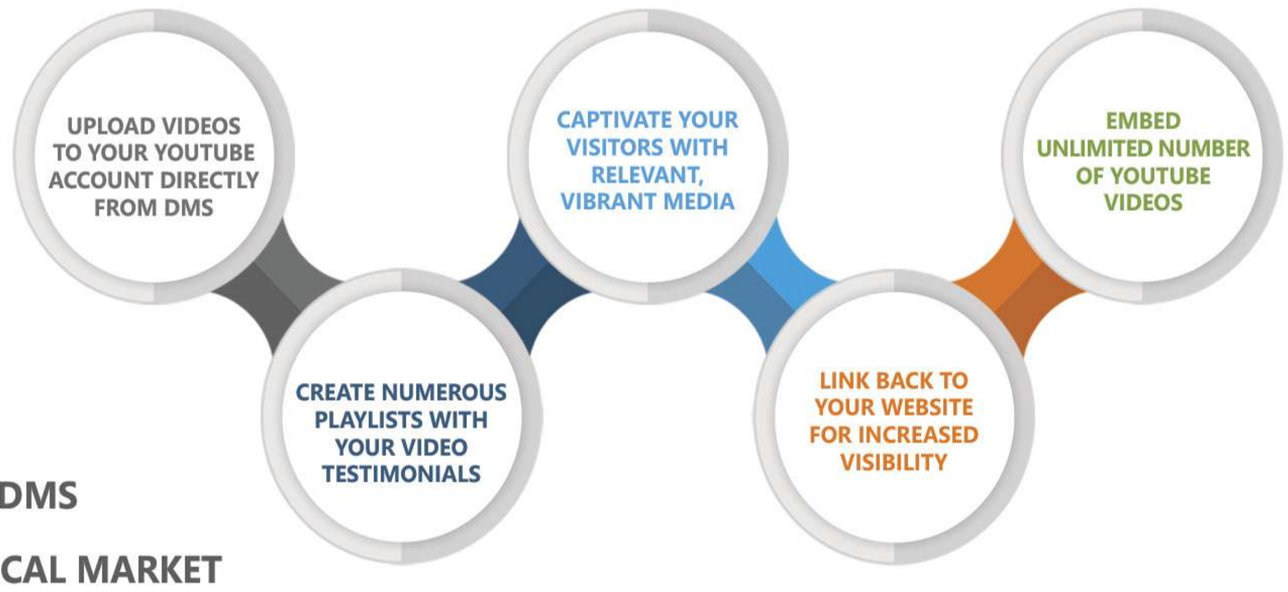
VEHICLE VIDEO MARKETING

YouTube is the best platform for video content distribution worldwide and a powerful tool to drive traffic to your dealer website and inventory. It's 20% easier to rank #1 with a video result. If you don't have videos for your dealership, now is a great time to get started. Autoxloo website functionality and innovations allow you to embed videos to your website making them an essential part of a winning digital strategy.

VIDEO PRODUCTION

AUTOMATION & DEPLOYMENT

Video testimonials reassure potential customers they are making the right decision to buy from you and can be reposted to Instagram, Facebook, Twitter, and Pinterest.



KEY BENEFITS

- 360-DEGREE VIDEO WALKAROUNDS
- VIDEO-POWERED MASS EMAIL CAMPAIGNS
- UPLOAD VIDEOS TO YOUTUBE ACCOUNT DIRECTLY FROM DMS
- CUSTOM VIDEO COMMERCIALS THAT RELATE TO YOUR LOCAL MARKET
- VIDEO-ADVERTISING DAILY, WEEKLY, MONTHLY OR SEASONAL SPECIALS
- RECORD ENGINE SOUND OR NARRATION, TO HIGHLIGHT THE SPECIAL FEATURES

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E-MAGAZINE

MORE READERS, MORE EARNINGS, LESS TREES

E-Magazines Offer The Best Of Both Worlds. These e-Magazines resemble a normal hard copy, and can be viewed on any computer, tablet or smartphone.

Traditional print-based marketing simply can't compete with digital search features available to consumers today. Unfortunately many large scale magazine productions can take days or weeks to deliver current up-to-date inventory / information to your

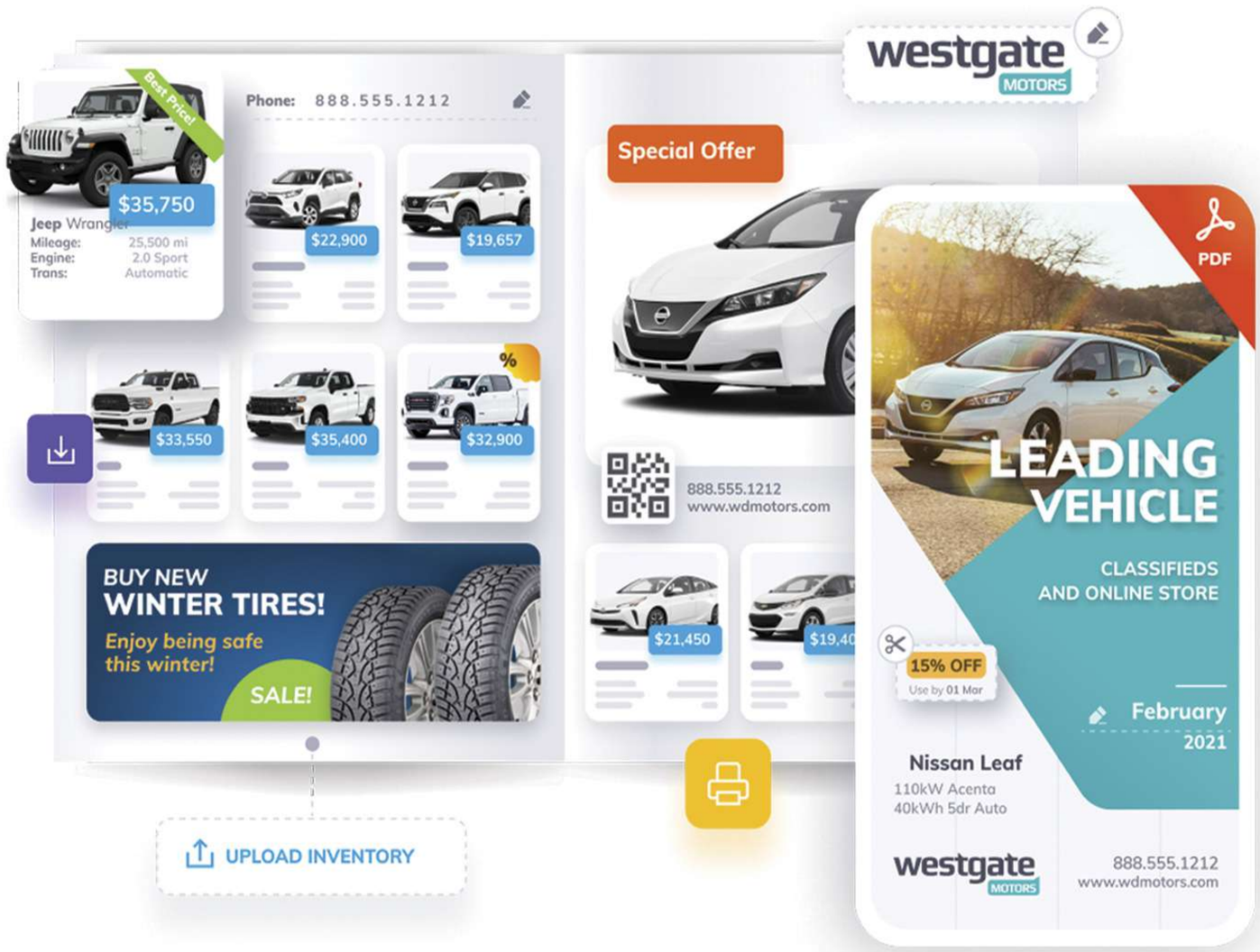
Autoxloo created the "e-Magazine" in order to combine the familiar user experience of flipping through a printed magazine with the efficiency and cost effectiveness of digital distribution.

Our e-Magazines are updated dynamically as new inventory is added to ensure your customers have access to the latest vehicles arriving at your dealership.

01 FEATURE — ONLY YOUR INVENTORY

02 FEATURE — UNLIMITED SPACE

03 FEATURE — TRACKING TOOL



E-MAGAZINE ADVANTAGES

- RE-ENGAGE YOUR PRINT CUSTOMERS TO INCREASED SALES
- CREATE CUSTOM PAGES FOR PROMOTIONS, EVENTS, CALENDARS ETC
- REALISTIC 3D PAGE TURNING SHOWS ONLY YOUR DEALER'S INVENTORY
- TREMENDOUS SAVINGS ON PRINT, DISTRIBUTION AND POSTAGE COSTS
- NEGOTIATE LOWER PRINTING COSTS WITH YOUR PRINTED PUBLICATIONS
- CONTROL THE LOOK, FEEL, CONTENT AND LAYOUT OF YOUR E-MAGAZINE
- PRINT IT, SAVE IT TO A FLASH DRIVE OR EMAIL IT TO INCREASE YOUR SALES

With no print, distribution or postage costs your customers can have their e-Magazine delivered right to their email, free for you and instantly for them.

Let's get started today creating your own e-Magazine
that will showcase ONLY your vehicles, promotions and calendar of events.

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

CUSTOM FORMS

WITH E-SIGNATURE AND PRINTABLE PDF FEATURES

Increase your customers' engagement with Autoxloo's Online Custom Forms! An easier registration / validation process raises the number of customers completing their online registration. Give your clients a very convenient way of filling, submitting, and validating forms with our new features.

Autoxloo's Online Custom Forms put an end to the time-consuming obsolete pre-downloaded forms. The fillable online documents with our E-signature feature improves the overall user experience and speeds up the entire lead acquisition process.

Our E-signature provides the same legal commitment as a handwritten signature, which saves your customers' time and reduces the approval cycle time frame.

Once the form is filled in and submitted, the client has a legally binding online PDF-document, which can be printed right away or saved to a mobile device or PC.

GOOGLE INDEXED DEALER REVIEW

Autoxloo has developed the Dealer Review module which enables you to get a wide range of customer's feedback on your service.

Customers will be able to evaluate your dealership and to post a personal review about it. Take advantage of our Reputation Management service to increase your number of positive reviews.

Every salesperson should know what sets them apart from others and then to use that information to build value and rapport with customers.

But it isn't just what you are saying that has the biggest impact on your business. It's what others are saying about you that makes the first impression. Think about creating a space on your website where customers can post reviews about your dealership.

REPUTATION MANAGEMENT

YOU ARE AS GOOD AS YOUR CUSTOMERS SAY YOU ARE

Reputation Management is the ability to monitor what is being said about your brand, dealership, employees etc. Right now customers are talking about you on various review websites, blogs and social networks. Negative online reviews can hurt your dealership's reputation or even kill it.

Potential customers will quickly forget about the great price, low mileage and excellent condition of a car the minute they see negative reviews on your dealership. These negative reviews can come from a wide range of sources.

They may come from actual consumers, but they may also be written by competitors or dissatisfied employees. No dealership, no matter how good, is protected from them.

For automotive dealers Reputation Management must be a part of their Internet Marketing Strategy. Autoxloo builds a strategic online reputation that is grounded in your reputation, credibility and trust.

We use the most current digital technologies to monitor your online reputation.The thing to keep in mind is that RM is one of those things that works better if you implement it before you actually need it. Autoxloo is your resource to monitor valuable information and immediately take action.

TRAFFIC SURVEY

MEASURE YOUR DEALERSHIP'S EFFECTIVENESS

Traffic Survey provides you with your customer's feedback about your service. It's a measurement of your customer's satisfaction with you, your work, vehicles, employees and so on. And if it's not a five-star rating then you may want to make a few slight tune-ups to your approach. This will help you improve your customer's overall satisfaction by knowing their needs and expectations.

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

AUTOXLOO'S CONCIERGE SERVICE

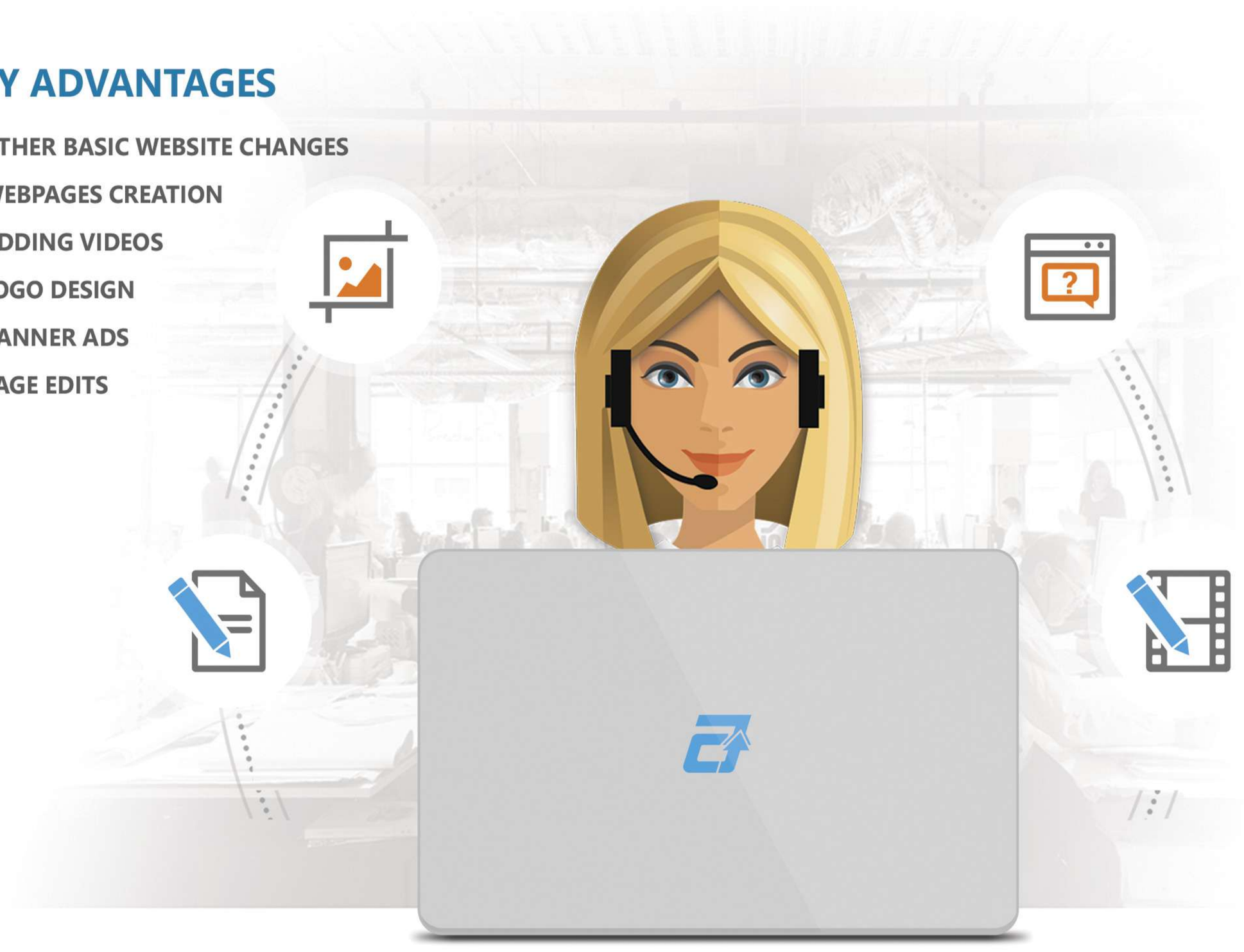
Have you had another busy week? Does it look like the next one will be even more overloaded? When will you have time to update your website with new texts, pictures, and videos? When are you going to set up your business accounts on social media sites?

If you repeatedly postpone seemingly minor daily website tasks, it will eventually add up and take its toll.

Unload your recurring menial tasks onto our team. Webxloo's Concierge Service for your business is your website assistant that will regularly complete routine tasks that you may always lack the time for.

KEY ADVANTAGES

- OTHER BASIC WEBSITE CHANGES
- WEBPAGES CREATION
- ADDING VIDEOS
- LOGO DESIGN
- BANNER ADS
- PAGE EDITS



We provide additional support that is designed to streamline business processes and to give your staff more time to concentrate on revenue-generating opportunities.

As an owner, your time is best spent maintaining your business and providing your clients with excellent customer service, not handling or monitoring secondary website tasks.

Everybody should be involved in the activities that they do best. You run a business, so we can take care of your website and help each of your employees focus on their main responsibilities and reduce any work that they are not adequately trained for.

Having a personal concierge is an invaluable investment, since having a team of dedicated professionals is the best way to keep everything under control and to continuously move your business forward.

We work with small- and medium-sized enterprises as well as with large businesses of all kinds.

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SHOWCASE TOOLS

SEE HOW EASY IT IS TO STAND OUT

VEHICLE SHOWCASE TOOLS

All successful, quick and easy sales can't go without a good online presentation of your vehicles. Leave Photoshop, Paint or other tools behind and use Autoxloo's Vehicle Showcase Tools to give your inventory a desired look. Detailed descriptions, professional images, and a correct delivery of your vehicles' best features will help you get more traffic, conversions, and sales.

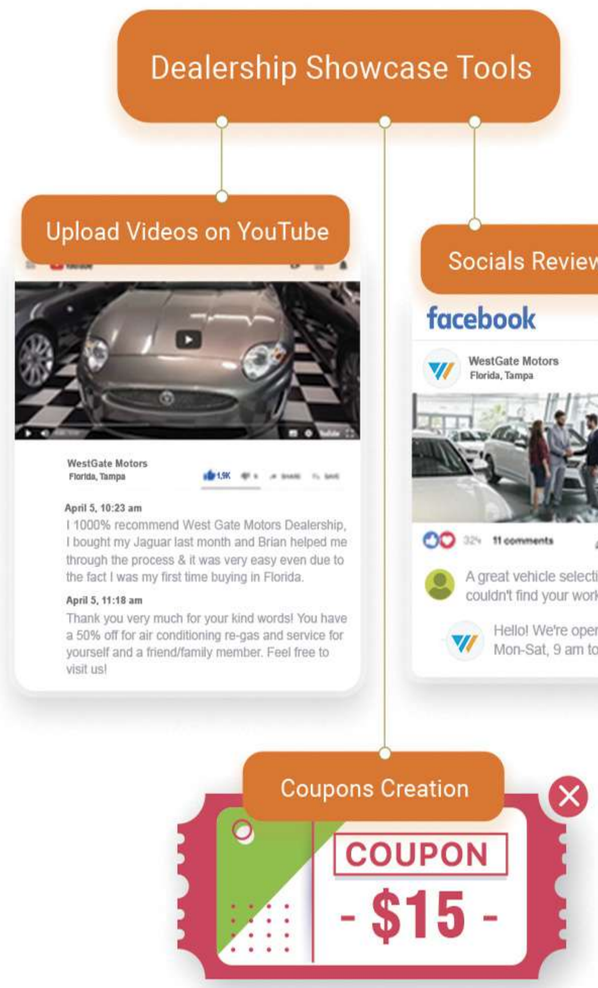
Our tools such as **Make-a-Coupon™**, **Etch-a-Word™**, **Vehicle Inspection Report™** with **360° Exterior Spin & Tagging** deliver all available media such as photos, audio, video, and Virtual Reality of your inventory to the buyer to help with their decision making buying from you.

WEBSITE MULTIMEDIA TOOLS

Videos, photos, graphics, customer testimonials, video commercials, animation, and full motion video – all media components attract customers' attention more than thousand words. With our Website Multimedia Tools you can create, edit and manage your media content without any designer's or programmer's help. Strike your customers, arouse their interest and make them remember your brand by creating rich, effective, catching, and live content.

DEALERSHIP SHOWCASE TOOLS

With Autoxloo's Dealership Showcase Tools you can advertise, showcase and present your dealership the way you like. Make videos and upload them on YouTube. Add slideshow banners, attach video testimonials, put the background music and many more. Create an exclusive image of your dealership with the most effective and reliable tools.



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RETAIL COMMERCIAL WHOLESALE AUCTIONS

PROCESS ENHANCEMENT TOOLS

MAKE YOUR OFFERS AND PROMOTIONS VISIBLE EVERYWHERE

PHOTOBOX

The Photobox allows the user to upload a large number of images for multiple vehicles from one folder. There is no longer any need to create a unique folder for each vehicle.

MAKE-A-TEMPLATE™

You now have the ability to fully customize the look, feel, color, content and layout of your eBay and Backpage templates or brochures, and E-Magazine.

ETCH-A-WORD

Many dealerships are impressed with this amazing tool that makes their lives a lot easier. Etch-A-Word is a simple Drag & Drop tool giving your dealership the ability to add descriptions, text, graphics, logos and frames to your vehicle photos fast and without any difficulties.

MAKE-A-COUPON™

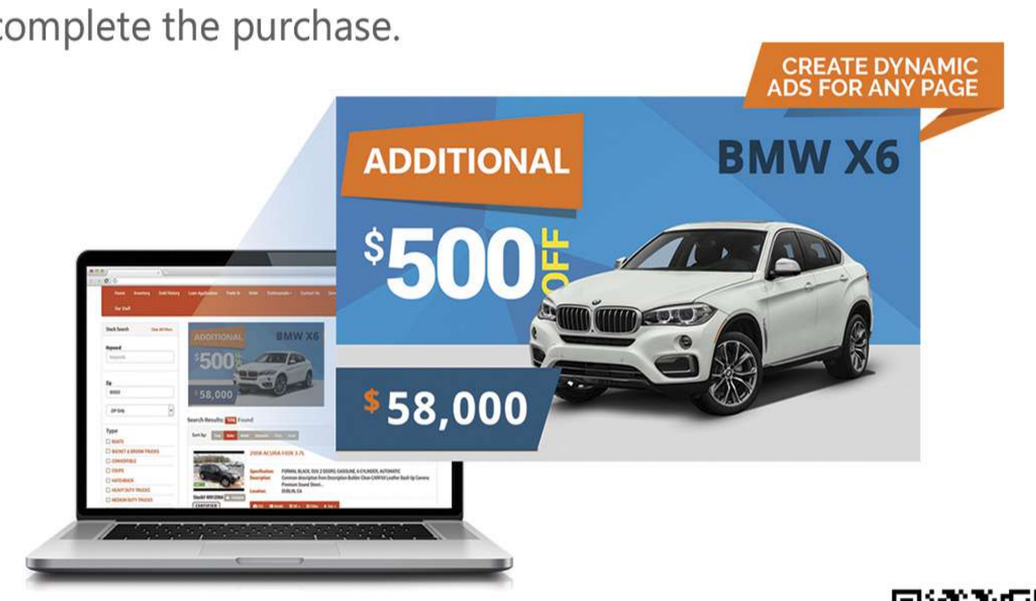
Make-A-Coupon™ is a simple and cost-effective way to increase customer loyalty, boost sales, and come out ahead of your competitors. Together, we can meet the challenge and do so successfully.

BUYER'S GUIDE AUTOMATION

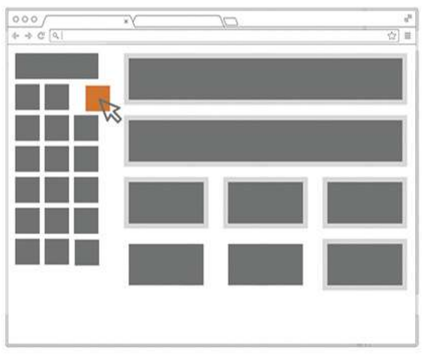
Autoxloo now presents: the Buyer's Guide Automation system. No more handwriting the year, make, model, or any other information you need in the buyer's guide. Just notify us of the requirements and your Buyer's Guide is ready in no time.

ON-SITE AD MANAGER

Recent studies have shown that there is a direct correlation between the type of vehicle a person is searching for and what type of "incentive" persuades that customer to complete the purchase.



MAKE-A-PAGE 2.0™



Autoxloo's patented Make-A-Page 2.0™ technology offers the flexibility to make changes to the building blocks (widgets) of your website, at any time of the day without the need of having a programmer change your settings.

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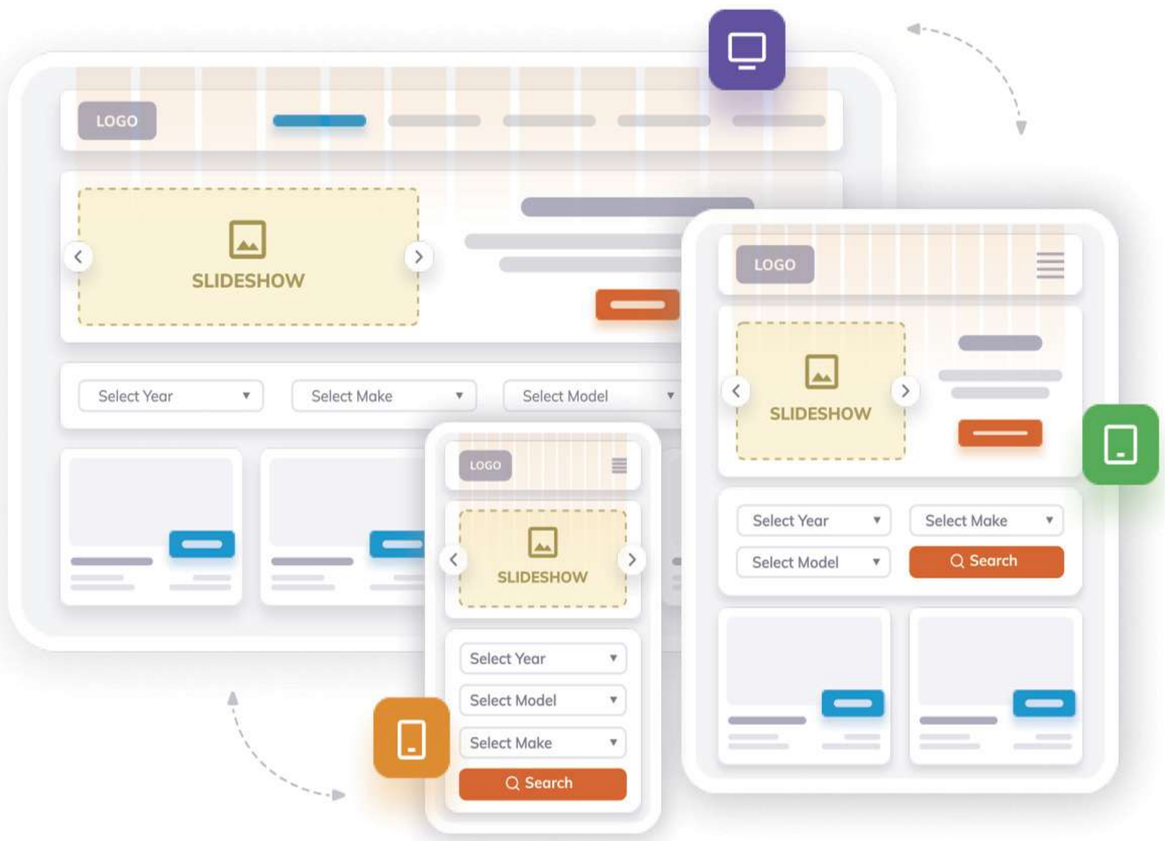
AUTOMOTIVE DEALER RESPONSIVE WEBSITES

TRUCK, MOTORCYCLES, TRAILERS AND MUCH MORE

Manage your entire digital showroom from a single dashboard, attract Internet leads and gain search engines visibility with Autoxloo dealer websites technology. Our patented Make-A-Page 2.0™ technology empowers you to introduce changes to the layout, colors, and content of your dealership. Fully integrated with your DMS and CRM, our websites are powerful enough to run every aspect of your business.



Create dynamically updatable online brochures and e-magazines for your shoppers and distribute them in print or email in a vibrant and exciting format with QR codes to keep them engaged and coming back to you over and over.

Post the results to your blogs and remarketing channels to place your website on the first page of search results with highly converting, feature-rich, and easily manageable Autoxloo Responsive Dealer Websites!

MAIN FEATURES OF AUTOXLOO RESPONSIVE WEBSITES

- EASY INVENTORY MANAGEMENT
- UPLOAD WIZARD
- PRINTABLE INVENTORY REPORTS
- INVENTORY MARKETING TOOLS
- UPDATABLE E-MAGAZINE ONLINE & FOR PRINT
- DATA IMPORT & EXPORT
- FEATURED LISTINGS
- REAL-TIME ANALYTICS: VIEWED/LEADS/DAYS
- VEHICLE INSPECTION REPORT MODULE
- FULLY CUSTOMIZABLE RESPONSIVE WEBSITE
- ACCESSIBLE FROM ALL MAJOR DEVICES & OS's
- SERVICE REQUEST FORMS
- SEARCH BY PAYMENT CALCULATOR
- VEHICLE COMPARISON TOOL
- BANNER ADS AND SLIDESHOW PROMOTIONS
- CLICK-TO-CONTACT
- TESTIMONIALS POSTABLE ON FACEBOOK & TWITTER
- SITE SEARCH BAR

Take control of your dashboard with mobile access to your stock, and clients' information via mobile CRM and set pricing and data push to platforms with our patented Slingshot™ Mobile App.

With Responsive websites, your shoppers will be able to view your inventory on any device to shop, navigate and interact with your online showroom, with no need for resizing or scrolling. Manage and promote your inventory from one platform with the fastest time to market tools available. Integrate with payment gateway for parts sales, floor planning and lending institutions more readily and efficiently.

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RETAIL COMMERCIAL WHOLESALE AUCTIONS

BUY HERE PAY HERE (BHPH)

ONLINE PAYMENT COLLECTION TOOLS

Accept customer payments online using our integrated payment gateway. According to the latest surveys, 72 percent of car buyers would prefer to complete the credit application and financing paperwork online. Give your customers what they really want with our Online Payment Collection Form for car dealers.

This form is a comprehensive system which allows you to securely collect payments online, and automate your administrative routine, saving you from any redundant paperwork.

BUY HERE $ PAY HERE

DEALERSHIP

DATA SECURITY

The payment form is embedded into the webpage using the data-theft protection specifically developed by Autoxloo. It adds an extra layer of security and protects data from any malicious third-party scripts. The customers' sensitive information is safeguarded, because it is transmitted over an encrypted channel to the payments system (PayPal*).

The integration between the dealer website and PayPal is smooth and seamless, so the customer won't notice the redirection to PayPal. In the customer's eyes the entire checkout process will occur on your website.

* To use the service you have to have an active PayPal Payments Pro account.

THE MAIN BENEFITS OF OUR BHPH ONLINE PAYMENT COLLECTION TOOLS

- CUSTOMIZABLE FEES
- YOU RECEIVE EMAIL NOTIFICATION ONCE THE PAYMENT HAS BEEN SUBMITTED
- CUSTOMERS DON'T HAVE TO LEAVE THE WEBSITE TO COMPLETE THE TRANSACTION
- YOU CAN WITHDRAW MONEY FROM YOUR PAYPAL ACCOUNT TO ANY BANK ACCOUNT/CREDIT CARD
- THE REQUEST IS SENT DIRECTLY TO THE PAYPAL API, SO THE PAYMENTS ARE BEING PROCESSED WITHIN SECONDS

Offer your customers the convenience of in-house financing, and save your time by providing online BHPH payments. Customize fees to cover the PayPal withdrawal charges. Add more structure to your BHPH dealership. Increase your dealership cash flow and customer loyalty with Autoxloo's Online Payment Collection Tools.

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AI 'BUBBLE' VIRTUAL AGENT

24/7 CONVERSATIONAL AI

Imagine a tireless Virtual Assistant that is available 24/7 to interact and respond to your clients needs. Introducing the only Artificial Intelligence-powered Agent that can answer specific questions and pull up the content of items purchased and sold by your clients through your platform.

Whether there are just a few inquiries or all your clients at the same time, the AI 'Bubble' Agent will engage and instantly navigate them to the specific answer they are seeking and hold them in the Dialog box queue until your customer service agents are able to pick up the chat.

AUTOMATED RESPONSES
80% Communication Improvement

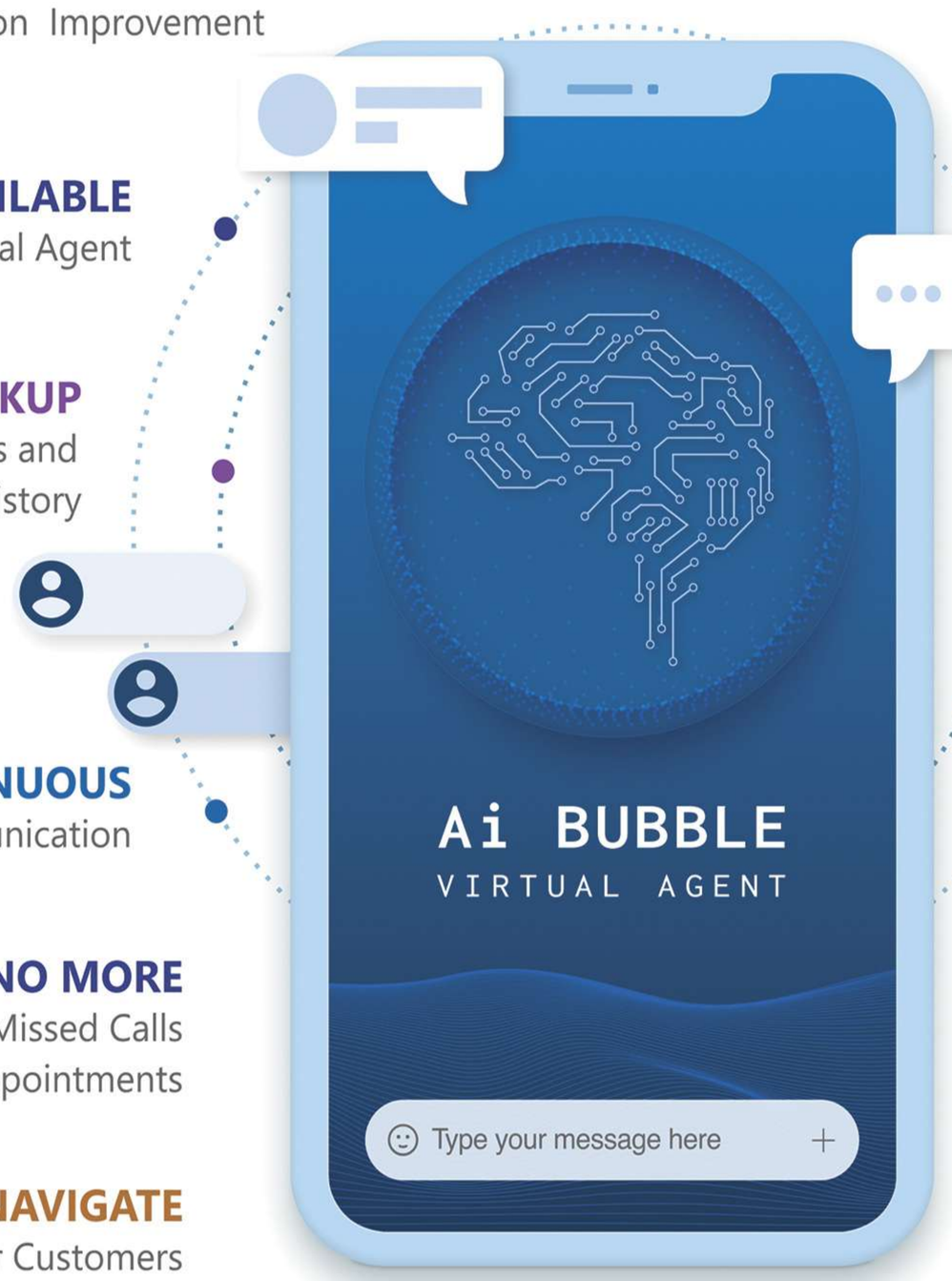
CONTENT DELIVERY
Laser-Focused with No Delays

24/7 AVAILABLE
Tireless AI Virtual Agent

INSTANT RE-TRAINING
of Virtual Agent with
The Latest Workflow

LOOKUP
Transactions, Reports and
Account History

TRANSFER CHATS
To Specific Departments
& Live Agents



CONTINUOUS
Enhanced Communication

EXTENSIVE STAFF TRAINING
With Real-Life Use Cases

NO MORE
Sick Days, Missed Calls
or Customer Disappointments

IMPROVED
Customer Satisfaction

INFORM AND NAVIGATE
Your Customers

EMBRACING
Leading Technology

AI 'BUBBLE' VIRTUAL AGENT FEATURES

- PULL UP HOW-TO VIDEOS, LINKS & REPORTS
- NO MORE SICK DAYS, INTERRUPTIONS, MISSED CALLS
- REDUCE LABOR COSTS & INCREASE CUSTOMER SATISFACTION
- NAVIGATE YOUR CLIENTS TO THE FREQUENTLY ASKED QUESTIONS
- INFORM AND NAVIGATE VISITORS
- TRANSFER CHATS TO SPECIFIC LIVE AGENTS
- ZERO DELAYS AND LASER-FOCUSED CONTENT DELIVERY
- TIRELESS AI VIRTUAL ASSISTANT THAT IS AVAILABLE 24/7

727-475-4455

RETAIL COMMERCIAL WHOLESALE AUCTIONS

SCAN QR CODES FOR MORE INFORMATION

Demand More & Expect More from your DMS providers and let us show you the new possibilities.

PRODUCTS

- 360VIR™ EXTERIOR SPIN WITH TAGGING
- CLOUD DEALER MANAGEMENT SYSTEM
- INVENTORY MARKETING TOOLS
- RESPONSIVE DEALER WEBSITES
- INVENTORY MANAGEMENT
- INTEGRATION WITH OTHER AUCTIONS
- COMPLETE BIDDING PLATFORM
- AUTOMATION TOOLS
- CONVERSATIONAL AI
- DATA DISTRIBUTION

SERVICES

- INTERNET MARKETING FOR DEALERS
- MANAGED CLASSIFIED POSTING
- REPUTATION MANAGEMENT
- ADVANCED SEO/SMM/PPC
- CONCIERGE SERVICE

VIR™ Vehicle Inspection Report™

The Vehicle Inspection Report™ supports quick and accurate condition reports combined with vehicle scoring.

LVS™ Live Video Streaming™

Live Video Streaming™ for Pre-Sale and Post Sale and Video Test Drives. Even live Auction pre-recorded Condition Reports are possible.

DIGITAL MARKETPLACE

Why farm out your internet business unnecessarily? Your loyal online dealers can Buy Now and Proxy Bid on your web site with $0 success fees.

SEO Search Engine Optimization

Implementing a successful SEO campaign requires a deep understanding of how your visitors interact with your website.

E-MAGAZINE

A powerful post-sale market report tool with full color and detailed vehicle sale information crucial for landing new accounts.

CRM Customer Relationship Management

Fill the gaps in your customer service with Auction Streaming and Customer Relationship Management.

SIMCASTS™

Go beyond legacy simulcast with SimCasts™ and our multi-camera technology with the industry's first independent vehicle scoring.

MULTI LISTING

Autoxloo provides dealerships with classified posting services designed for automotive Internet marketing.

REPUTATION MANAGEMENT

Reputation Management Service is the most cost effective way to ensure your online reputation is protected and improved each and every day.

ANALYTICS & REPORTING

Collecting the most detailed information about your customers as well as processing it correctly is a ticket to success for any serious business.

SCAN QR CODE TO CONTACT US

FOLLOW US ON SOCIAL NETWORKS

https://www.facebook.com/AutoXlooDealerWebsites
https://www.linkedin.com/company/autoxloo
https://www.youtube.com/user/autoxloo
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