

STELLA CHATZIANAGNOSTOU

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Professional Profile

An established and highly skilled IT Professional, with valuable experience and strong interest in web development, web content management, web analytics and social media marketing. Worked on several web development projects over the years, exploiting technologies such as HTML, CSS, Javascript, PHP, MySQL, Content Management Systems such as Joomla and Wordpress. A multilingual, educated to master's degree level in Electrical and Computer Engineering with relevant training and accreditation. Exceptional people skills, able to build and maintain positive working relationships with those at all levels, technical and non-technical. Engaging communication skills with a demonstrated ability in working with key stakeholders, internal and external. A productive team player, able to motivate others, facilitating effective training and development activities accordingly.

Objective

Currently seeking a new and challenging position in the field of Web Development, Web Management or Web Analytics. A role that will make best use of existing skills and experience while also providing the opportunity for further responsibility and professional development to progress within chosen vocation.

Key Skills

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|--------------------------|---------------------|-----------------------|
| • HTML5 | • Content Marketing | • AJAX |
| • CSS3 | • Email Marketing | • APIs |
| • CMS | • Mobile Marketing | • Git Hub |
| • Joomla | • Facebook | • Apache |
| • Wordpress | • Twitter | • Bootstrap |
| • Javascript | • YouTube | • Adobe Photoshop |
| • JQuery | • LinkedIn | • Adobe Illustrator |
| • Responsive Design | • Pinterest | • Corel Photopaint |
| • Media queries | • Instagram | • Corel Draw |
| • Google Analytics | • PHP | • Dreamweaver |
| • SEO | • MySQL | • cPanel, Plesk Panel |
| • Social Media Marketing | • JSON | • Microsoft Expert |

RELEVANT PROFESSIONAL EXPERIENCE

Website Developer, Web Content & Social Media Manager

2010 - Present

Municipality of Paggaio, Greece

Working with Joomla and Wordpress Content Management Systems to develop and manage websites according to organizational needs.

Key achievements:

- Designed and developed the official website of the organisation, using joomla, at www.dimospaggaiou.gr with an average of 7.000 visits per month.
- Manage web content of the official tourist information organisational website, www.dimospaggaiou.com.
- Insert and manage web content and continually improve the official website of the organisation.
- Process, edit and adjust images, videos and sounds and import them into websites.
- Manage organisational main domains as well as parked and add-on domains.
- Manage organisational social media accounts such as Facebook Page, YouTube channel.
- Monitor Google and social media analytics. Provide reports on website's traffic statistics to upper management.

Editor in Chief - Website Developer – Social Manager

2016 -today

styleguide.gr

A newly launched fashion website in Greece that deals with women's fashion and beauty issues. #styleguide has an active presence on Facebook, Twitter, Google+ and keeps socializing to converse with women interested in "style" all over Greece. Having a few hundreds of followers in a very short period keeps growing its audience by proper exploitation and use of social media tools.

Day-to-day tasks:

- Scouting the best and most value-for-money fashion and beauty products.

- Creating web content on fashion style tips and guides.
- Creating content for social media. Promoting posts in social media networks.
- Monitoring Google Analytics account to gain insight into valuable information.

Web Developer – Web Content Manager

2005 - 2010

Technological Educational Institute of Thessaloniki, Greece

Designed, developed and maintained several websites.

Key achievements:

- Designed, developed and managed for five years the official website of Research Committee, <http://www.ee.teithe.gr>.
- Designed, developed and managed the official website of Food Technology Department, <http://www.food.teithe.gr>.

PROFESSIONAL TRAINING AND CERTIFICATIONS

Digital Marketing Certified Associate simplilearn.com, 2016.

Front End Web Development Online Course, thinkful.com, 2016.

Skills acquired: HTML5, CSS3, Javascript, JQuery, DOM Manipulation, AJAX, JSON, API calls.

HTML, CSS and Javascript coursera.com, 2016.

Shaping up with AngularJS codeschool.com

Introduction to Bootstrap Online Course, edX.com, 2015.

Microsoft Windows 2008 Server, National Center of Public Administration, 2011

Pedagogical Adequacy Certificate, School of Pedagogical and Technological Education, Thessaloniki (Greece), 2010

EARLY CAREER SUMMARY

Web Developer & Web Content Manager, Free lancer Developed e-commerce websites, business websites, online news magazines using php and mysql, 2004 – 2010.

Web Developer, Technological Educational Institute of Kavala, Greece, 2004

Project: <http://infoman.teikav.edu.gr>

IT Instructor, Public Vocational Training Institute, Evosmos, Thessaloniki, Greece, 2008 - 2009

Technical Support, Democritus University of Thrace, Greece, 2003-2004

IT Instructor, Public Technological Professional High School of Eleftheroupoli, Kavala, Greece, 2003 - 2004

Web Developer Internship, DIAS, Web Solutions Company, 2002-2004

ACADEMIC ACHIEVEMENTS

MSc in Digital Image Processing, Department of Electrical and Computer Engineering, DUTH, Greece, 2004

Master Thesis: Efficient Image Restoration through Kohonen self-organizing network

Master's Degree in Electrical and Computer Engineering, Department of Electrical and Computer Engineering, DUTH, Greece, 2002

Thesis: Impulse Impulse Noise Removal with Median Filter

LANGUAGES

English (C2): Certificate of Proficiency in English, University of Michigan

French (B2): Greek State Certificate of Foreign Language

Italian (B2): CELI3, Università per Stranieri di Perugia

German (B1): Zertifikat Deutsch, Goethe Institut

PUBLICATIONS

“Efficient Image Restoration Through Kohonen Self-Organized Network”, I. Andreadis, S. Chatzianagnostou and M. Bekakos, Journal of Neural, Parallel and Scientific Computations, Vol. 14, No. 4, 2006, pp. 407-424.

“New Fuzzy Color Median Filter”, I. Andreadis, G. Louverdis, S. Chatzianagnostou, Journal of Intelligent and Robotic Systems, Vol. 41, Issue 4, 2004, pp. 315-330.

PERSONAL INTERESTS

Fashion: Runs own fashion website styleguide.gr

Music: Worked as a singer for two years while studying

Foreign Languages: Enjoys learning other languages and cultures

Sample code on GitHub: <https://github.com/schatzia?tab=repositories>

Portfolio: <http://schatzia.github.io/stella-chatzianagnostou-portfolio/>

References Available Upon Request