

# Direction & Design SEATTLE, WASHINGTON

hello@wesleyschauble.com | 202 230 1393

# **Experience**

#### Creative

WINTR / Seattle, WA

November 2013 - present

Clients include Microsoft, Coca-Cola, Amazon, Chihuly Garden & Glass, and various small startups.

#### **Creative Director**

Kakoona / Denver, CO

March 2013 - November 2013

Music startup focused on developing new revenue streams for independent artists online through our services.

#### **Digital Design Director**

TDA\_Boulder / Boulder, CO

July 2010 - February 2013

Clients included Burton, Project Pie, Sir Richard's Condoms, FirstBank, Blackburn, Webroot, Chauncey Billups Elite

#### Art Director

Threespot / Washington, DC

October 2007 - June 2010

Clients included U2, National Geographic, WNYC, NPR, Paley Center, Smithsonian, Kennedy Center, The Aspen Institute, Brookings

#### Broadcast Art Director

MHz Worldview / Falls Church, VA

October 2006 - October 2007

Led a team of designers, editors & producers to re-brand the station with new interstitials, lower-thirds, show promos, and show intros for national broadcast.

# Assoc. Dir. of Web & Creative Services, School of Comm.

 $\textbf{American University} \ / \ \textbf{Washington, DC}$ 

September 2004 — October 2006

Worked with a staff of 6-8 campus students to manage content for the school's website. Member of the AU Web Advisory Committee, helped select vendor to re-launch american.edu

#### Graduate Fellow, Center for Teaching Excellence

 $\textbf{American University} \ / \ \textbf{Washington, DC}$ 

August 2001 - October 2004

Worked as CTE's graphic designer and also taught free classes on Macromedia & Adobe software as a service for the students.

#### Intern / Freelance Assistant

Washington Post Weekend / Washington, DC

May 1999 — August 1999

Interned for the photo editor of Weekend and assisted on editorial shoots.

# **Awards**

# Ad Age Small Agency of the Year

TDA\_Boulder / Southwest / Gold — 2013

#### One Show Interactive

Merit — 2012

# **CLIO Healthcare Awards**

Silver — 2012

# The Webby Awards

Honoree - 2012

## **One Show Entertainment**

Silver Pencil — 2011

# **One Show Interactive**

Merit — 2011

## One Show

Merit — 2011

## **Cannes Cyber Lions**

Shortlist - 2011

# Obies

Gold — 2011

# The Webby Awards

Honoree — 2009

# W3 Awards

Gold — 2009

# W3 Awards

Silver — 2008

# **Capabilities**

Adobe Creative Suite, Final Cut Pro, HTML, CSS, Trello, Pivotal Tracker, Studio Photography, Illustration

# Education

### MFA, Film & Graphic Design

American University, Washington, DC — 2006

## **BS, Commercial Photography**

Appalachian State University, Boone, NC — 2001