Zack Schaxmann

IN A RUSH?

View my skills and projects on GitHub.

PERSONAL PROFILE

A diligent, driven and occasionally devious developer with a healthy collection of hard and soft skills garnered as the founder of a digital marketing agency operating in the worlds of venture capital & startup.

Alongside web development, I have a keen interest in the wider areas of computer science, especially artificial intelligence and machine learning, which I am currently studying part-time at The University of Huddersfield.

EXPERIENCE

Northcoders, Remote - Software Development Student

MAY 2022 - SEP 2022

- Spent 13 weeks learning to create all the things I spent my marketing career wishing I could do.
- Primary tech stack studied included React, JavaScript, Express.js, Node.js, PostgreSQL, Jest & HTML/CSS.

Unicorn Brewing Company, London – Founder/Director

DEC 2019 - MARCH 2022

- Co-founded a digital marketing agency for VCs and VC-backed startups.
- Grew the business to a team of 5, securing large VC clients such as Downing Ventures and Nexus Investments, alongside high-growth startups including Blockware Solutions, Dragofly AI, Glisser & Growth Kitchen.
- Successfully exited to pursue technical ambitions after working closely with (and becoming jealous of!) startup clients' dev teams.

Savvy Travels Ltd, Hampshire – Marketing Intern

SEP 2019 - DEC 2019

- Interned for an emerging, D2C ecommerce travel brand.
- Responsible for all marketing output, including social, paid ad campaigns, digital, print, content marketing & website.

EDUCATION

Goldsmiths, University of London – BA English Literature

SEP 2014 - JUN 2018

King Edward VI Camp Hill School for Boys - GCSEs/A-Levels

SEP 2005 - JUN 2012