Sched'Up

THE WAY TO SCHEDULE UP

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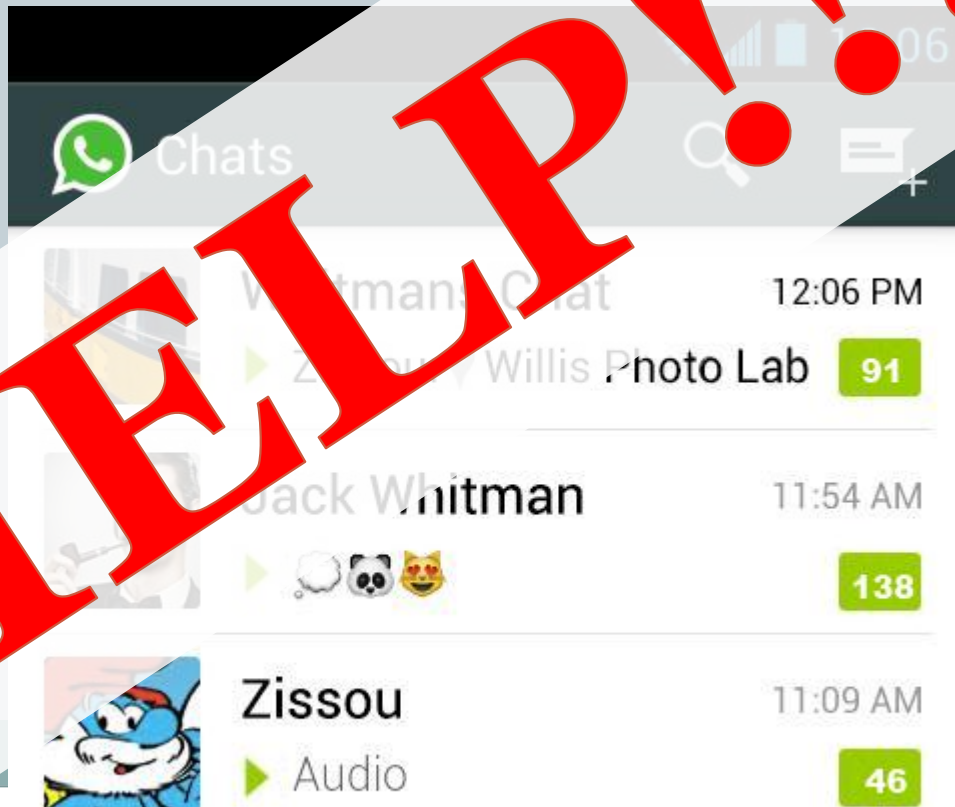- Ofir Ventura

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GOOGLE WORKSHOP FOR WEB TECHNOLOGIES, 2013-2014

The Problem

- Plan a night-out with friends?
- Want to set up a study session with your classmates?
- Need to find time for a meeting with colleagues?
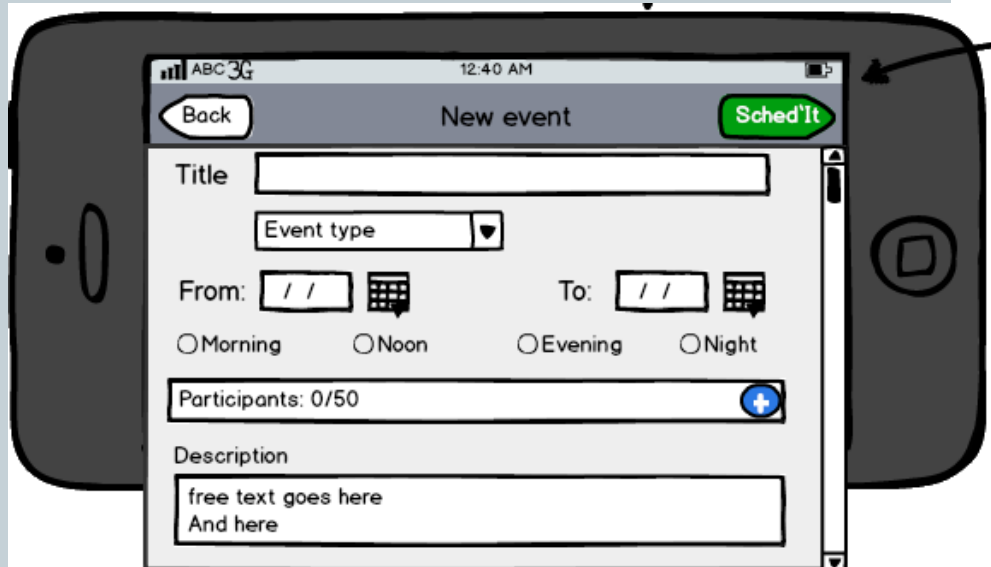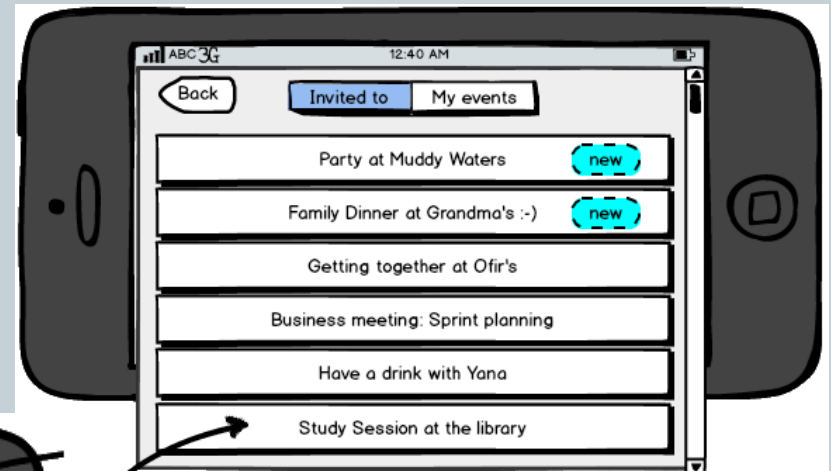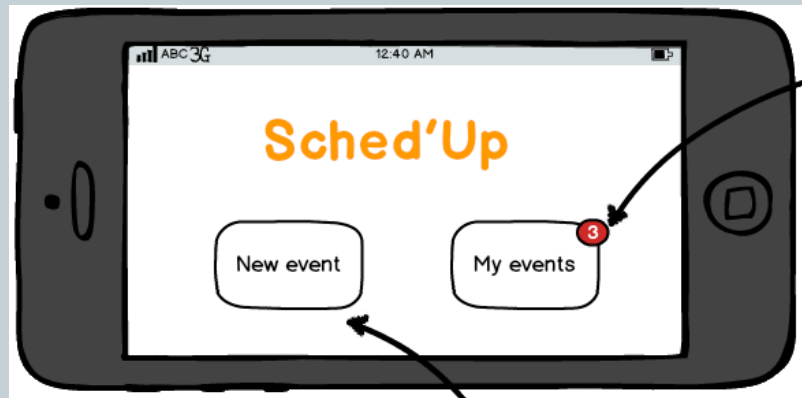
Sched'Up To The Rescue

- Schedule an event within minutes
  - Eliminate back-and-forth messages
- Create a new meeting, choose time span (visually, on a calendar) and send invites
- Your participants receive a real-time notification and see relevant times sync'ed with their calendars.
- They choose preferred time slots and submit
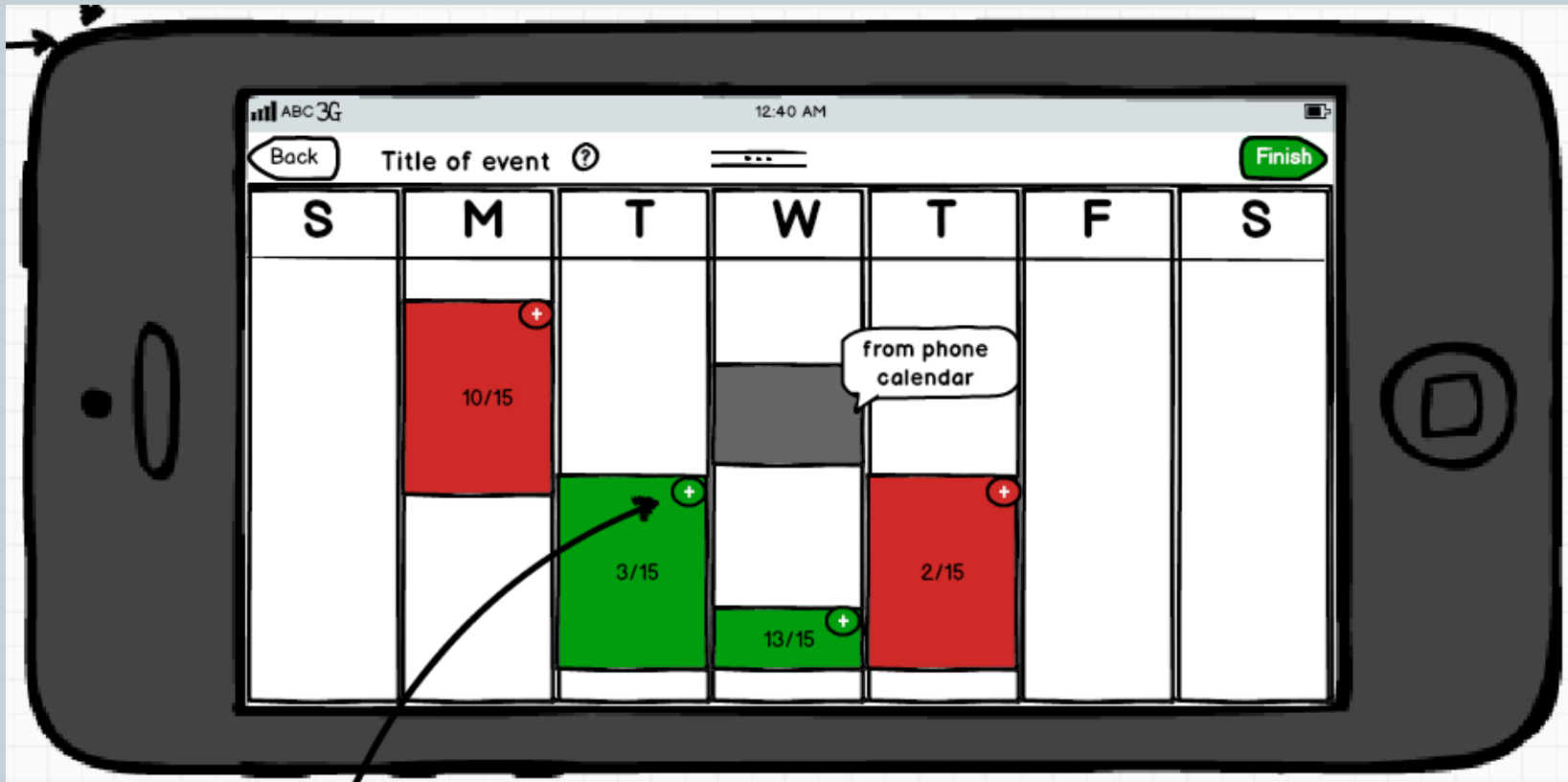- When everybody is ready, you pick the best time and send an invite

Main Features

- Keep your calendar private
- Quickly close the loop
- Automatically suggest the best times
- Sync with your phone's contacts and calendar(s)
- Optional Features:
  - Backgrounds/presets
  - Personal preferences (Shomer Shabat, etc)
  - Connect with Facebook (and create event)

Mock-Ups

Mock-Ups

Milestones

- Milestone #1 - MVP
  - Basic event creation (title, contacts, send invite)
  - Notify participants, accept/decline, add to calendar
- Milestone #2
  - Visual calendar (sync with phone calendar on both sides)
  - Focus on UI
- Milestone #3
  - User votes screen (set/cancel/change)
  - My meetings/invited to lists
  - Optional feature

Competition

- Most scheduling/calendar apps help you manage your calendar and focus of looks/ease of use.
  - They are not "social" and don't help you find times
- Doodle is the main "competition", but doodle is much more inclined towards polls
  - You create a poll with times and people vote
  - Guests can't suggest times, and you're not given an aggregated view of everyone's availability
  - Moreover, it doesn't have "event types", time-of-day (morning/evening) or day range ("must happen this week")