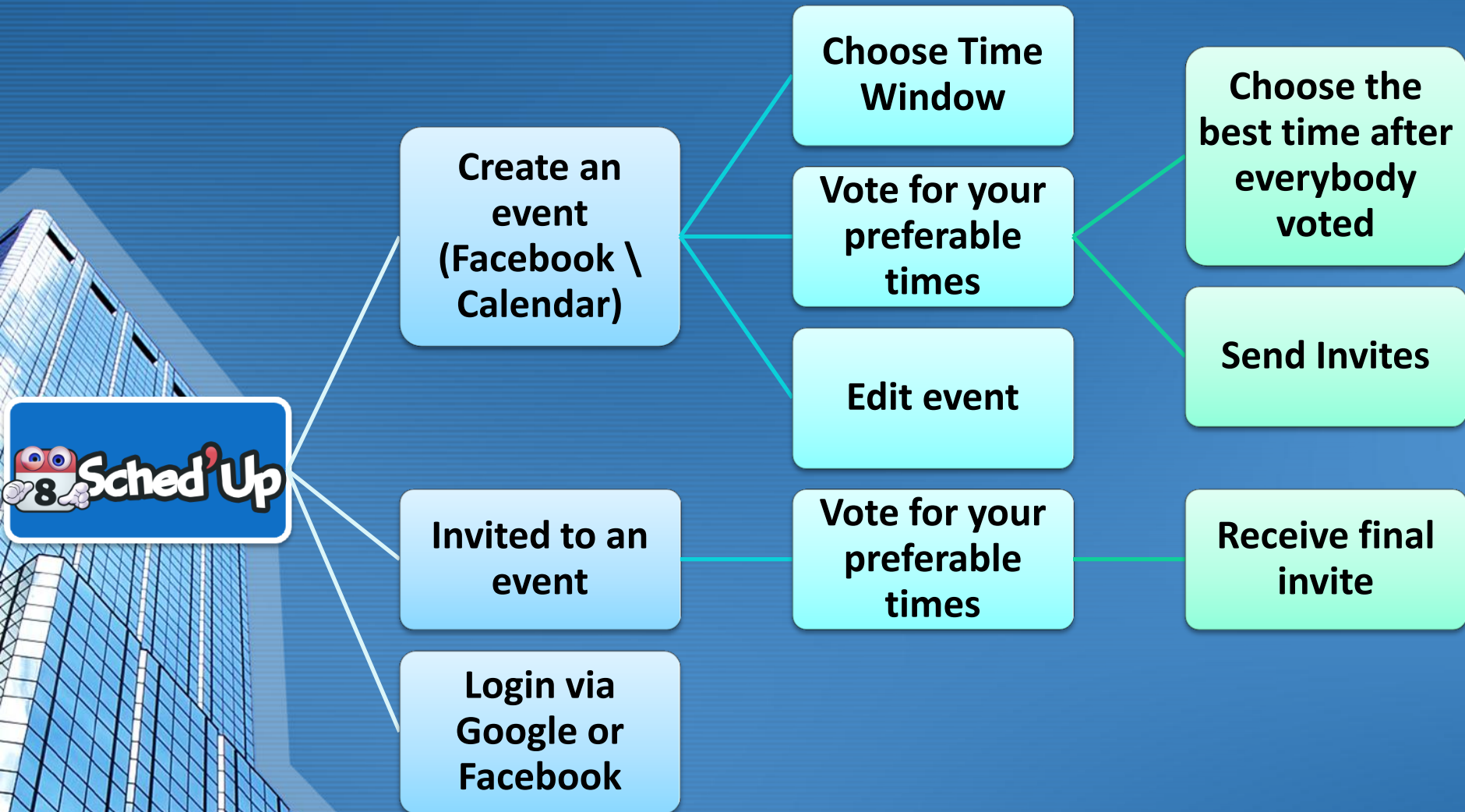# Motivation

Sched'Up is a webapp designed to make scheduling events with friends and colleagues quicker and more straight forward:

o Simply create an event and establish a **time frame** for it to happened.

o Your guests will then choose their optimal time slots.

o We suggest you the best time for your event, and send invites.

Product Overview

Create an event (Facebook \ Calendar)

- **Choose Time Window**
- **Vote for your preferable times**
  - **Choose the best time after everybody voted**
  - **Send Invites**
- **Edit event**

Invited to an event

- **Vote for your preferable times**
  - **Receive final invite**

Login via Google or Facebook

Sched'Up

High Level Architecture

Client Side

HTML, CSS, JS, JQM, Ajax, JSON, Font Awesome, Owl Carousel

Android Application

(webview)

Server Side

Python, Google App Engine Datastore

Login via Google & Facebook

Challenges

o Design and develop a big project

o Simple, fun, and elegant UI/UX

o Integration with Google and Facebook

o Learning new languages and tools

o Creating android application based on the web application

o "Choose Best Times" algorithm

Pilot Summary

Pilot Plan & Process

- In the past 2 weeks we tried to get as many people as we could: Friends, family, co-workers
- Created a user's survey to get the feedback
- Opened a Facebook page

Results

- **Unique Visitors:** 236
- **Number of page views:** 2224
- **Survey feedbacks:** 36
- **Average visit time:** 00:05:26
- **Page likes on Facebook:** 72
- **We've made some changes based on the comments received through the survey**

THANKS!