1. **What are three conclusions we can make about Kickstarter campaigns given the provided data?**
2. Count of successful campaigns peaks in May, then steadily declines reaching its lowest point in December.
3. Based on the sub-category chart, most of the successful and unsuccessful campaigns were both from the play sub-category
4. The Journalism category had a 100% campaign cancellation rate.
5. **What are some of the limitations of this dataset?**
6. I don’t know how many of the successful campaigns delivered the idea they kickstarted
7. I don’t know the demographic information about the backers.
8. How many viewed the campaign vs. how many backed it.
9. Did the people kickstarting, run sponsored ads for their campaign
10. **What are some other possible tables/graphs that we could create?**
11. How many days did each campaign run vs how much money did it raise filtered by category/sub category
12. Category vs backer count i.e. what category had the most backers