



BOOK DETAIL

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BOOK DESCRIPTION

Robert McNamara is best known for his key role in the escalation of the Vietnam War as U.S. secretary of defense under Presidents John F. Kennedy and Lyndon Johnson. The familiar story begins with the brilliant young executive transforming Ford Motor Company, followed by his rise to political power under Kennedy, and culminating in his downfall after eight years of failed military policies. Many believe McNamara s fall from grace after Vietnam marked the end of his career. They were wrong. In Robert McNamara s Other War, Patrick Allan Sharma reveals the previously untold story of what happened next. As president of the World Bank from 1968 to 1981, McNamara changed the way many people thought about international development by shifting the World Bank s focus to poverty alleviation. Though his efforts to redeem himself after his failures in Vietnam were well-intentioned, Sharma argues, his expansion of the World Bank s agenda contributed to a decline in the quality of its activities.