



BOOK DETAIL

- Author : Tim Clissold
- Pages : 272 pages
- Publisher : Harper 2014-11-04
- Language : English
- ISBN-10 : 0062316575
- ISBN-13 : 9780062316578

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BOOK DESCRIPTION

From the author of the acclaimed *Mr. China* comes another rollicking adventure story—part memoir, part history, part business imbroglia—that offers valuable lessons to help Westerners win in China. In the twenty-first century, the world has tilted eastwards in its orbit; China grows confident while the West seems mired in doubt. Having lived and worked in China for more than two decades, Tim Clissold explains the secrets that Westerners can use to navigate through its cultural and political maze. Picking up where he left off in the international bestseller *Mr. China*, *Chinese Rules* chronicles his most recent exploits, with assorted Chinese bureaucrats, factory owners, and local characters building a climate change business in China. Of course, all does not go as planned as he finds himself caught between the world's largest carbon emitter and the world's richest man. Clissold offers entertaining and enlightening anecdotes of the absurdities, gaffes, and mysteries he encountered along