# Sarah Hersh

Technical Writer | Editor
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## Experience

**National Public Radio,** Washington, DC
*Technical Writer,* Digital Media, April 2016 - Present
- Conduct user interviews and user testing to determine opportunities for documentation improvements, including information architecture for site redesign
- Write and edit API documentation for the NPR One Developer Center
- Develop and implement communication strategy for developer support and outreach
- Collaborate with developer teams to document features and infrastructure
- Work with SDK developers to improve external developer experience
- Support external developers using NPR APIs throughout the product development lifecycle; created onboarding and QA certification checklists and troubleshooting guides
- Edit feature specifications, document contribution process for in-house developers
- Maintain documentation style guide and edit product marketing materials

**Freelance Web Developer,** Washington, DC
- Front-end design and development on responsive websites for international development, government, and nonprofit clients
- Back-end support and development on Rails-based API for document knowledge hub
- Use Sphinx and Swagger to create and update API documentation for reporting software, including documenting API endpoints and customizing front-end assets

**General Assembly**, Washington, DC
*Full-time Student,* Web Development Immersive, October 2015 - January 2016
- Web development course focused on object-oriented programming, MVC frameworks, data modeling and test-driven development.

**The Jack Kent Cooke Foundation**, Lansdowne, VA
*Educational Adviser,* Young Scholars Program, December 2011-October 2015
- Advised a caseload of 25 high-achieving, low-income students (grades 8-12) providing guidance on academic development and college counseling
- Developed and administered scholarship budgets ($200,000 annually)
- Authored and maintained comprehensive database files and scholar reports
- Developed curriculum and facilitated sessions for national scholar summits

**Teach For America New Mexico**, Pueblo Pintado, NM
*Teacher,* Pueblo Pintado Community School, June 2009-June 2011
- Designed and executed curricula, unit plans, assessments and daily lessons for 7th & 8th grade Language Arts, leading students to substantial growth in reading levels
- Tracked and analyzed student data on formative assessments and differentiated curricula to maximize gains towards targeted growth goals

**The Metropolitan Museum of Art**, New York, NY
*Editorial and Projects Assistant,* Merchandising, July 2007-June 2009
- Managed projects for publication of stationery products, facilitating product development, copywriting, reproduction rights, contracts, design, and production
- Assessed museum collections to identify opportunities for new products and maintained databases for pricing updates and inventory tracking

## Education

**General Assembly**,
*Washington, DC*
Web Development Immersive,
January 2016

**Barnard College, Columbia University**,
*New York, NY*
Bachelor of Arts in Art History,
*Cum Laude,*
May 2007

## Skills

Git, Swagger, Atlassian suite

Basic proficiency with **Ruby** and **Javascript**

Reading familiarity with **PHP** and **Java**

## Projects

Presentation author, DevRelCon, December 2017

Featured speaker, Write the Docs, May 2017

Site redesign, NPR Dev Center, summer 2016