Sarah Hersh

Technical Writer | Developer Advocate
541.550.0779 / schersh@gmail.com / sarahchersh.com

Experience

National Public Radio, Washington, DC
Technical Writer, Digital Media, April 2016 - Present
- Write and edit API documentation for the NPR One Developer Center
- Collaborate with developer teams to document features and infrastructure
- Work with SDK developers to improve external developer experience
- Support external developers using NPR APIs
- Edit feature specifications, document contribution process for in-house developers
- Conduct user interviews and user testing to determine opportunities for documentation improvements, including information architecture for site redesign
- Develop and implement communication strategy for developer support and outreach
- Maintain documentation style guide and edit product marketing materials
- Facilitate workshops for other teams to implement documentation best practices

Freelance Web Developer, Washington, DC
- Front-end design and development on responsive websites for international development, government, and nonprofit clients
- Back-end support and development on Rails-based API for document knowledge hub
- Utilize Sphinx and Swagger to create and update API documentation for reporting software, including documenting API endpoints and customizing front-end assets

General Assembly, Washington, DC
Full-time Student, Web Development Immersive, October 2015 - January 2016
- Web development course focused on object-oriented programming, MVC frameworks, data modeling and test-driven development.

The Jack Kent Cooke Foundation, Lansdowne, VA
Educational Adviser, Young Scholars Program, December 2011-October 2015
- Advised a caseload of 25 high-achieving, low-income students (grades 8-12) providing guidance on academic development and college counseling
- Developed and administered scholarship budgets ($200,000 annually)
- Authored and maintained comprehensive database files and scholar reports
- Developed curriculum and facilitated sessions for national scholar summits

Teach For America New Mexico, Pueblo Pintado, NM
Teacher, Pueblo Pintado Community School, June 2009-June 2011
- Designed and executed curricula, unit plans, assessments and daily lessons for 7th & 8th grade Language Arts, leading students to substantial growth in reading levels
- Tracked and analyzed student data on formative assessments and differentiated curricula to maximize gains towards targeted growth goals

The Metropolitan Museum of Art, New York, NY
Editorial and Projects Assistant, Merchandising, July 2007-June 2009
- Managed projects for publication of stationery products, facilitating product development, copywriting, reproduction rights, contracts, design, and production
- Assessed museum collections to identify opportunities for new products and maintained databases for pricing updates and inventory tracking

Education

General Assembly, *Washington, DC* Web Development Immersive, January 2016

Barnard College, Columbia University, *New York, NY* Bachelor of Arts in Art History, *Cum Laude*, May 2007

Skills

Git, Swagger, Atlassian suite

Basic proficiency with **Ruby** and **Javascript**

Reading familiarity with **PHP** and **Java**

Projects

Featured speaker, DevRelCon, December 2017

Featured speaker, Write the Docs, May 2017

Site redesign, NPR Dev Center, summer 2016