



April 2-3, 2014
Beurs van Berlage
Amsterdam, Netherlands

Wednesday, April 2, 2014						
09.00	10.00	Coffee, Pastries - Grote Zaal				
10.00	12.30	Keynotes and Plenary - Effectenbeurszaal				
12.30	13.30	Lunch - Grote Zaal				
		<i>Effectenbeurszaal</i>	<i>Glazen Zaal</i>	<i>Berlagezaal</i>	<i>Administratizaal</i>	<i>Vielingzaal</i>
						<i>Keurzaal</i>
13.30	14.10	Putting wings on the Elephant	Real-Time Market Basket Analysis for Retail with Hadoop	Turn Hadoop Data into Business Insights: A New Approach for Rapid Exploration and Analysis	Making Hive Suitable for Analytics Workloads	Token Based Authentication and Unified Authorization for Hadoop
14.20	15.00	Real-time streaming classification with Storm	Capacity Planning in Multi-tenant Hadoop Deployments	Hive + Tez: A performance deep dive	Data Integration and SQL Application Migration with Cascading Lingual	The Scoop on Hadoop: High-Performance Analytics with a "Hadoop Exoskeleton"
15.10	15.50	Apache Hadoop YARN: Present and Future	Harness Data in Real-Time with Infinite Storage	How to Build a High-Performing Data Team	Driving Business Innovation with Big Data	Apache Falcon and Data Governance in Hadoop
15.50	16.20	Break				
16.20	17.00	Predictive analytics with Hadoop	Time Machine for Business Application Data by Capturing, Organizing & Processing of Change Records	Hadoop meets Mature BI: Where the rubber meets the road	Terabyte-scale image similarity search with Hadoop	Interactive Hadoop via Flash and Memory
17.10	17.50	Analyzing big data with open source R and Hadoop	HBase 0.96 - A report on the current status	NonStop HBase – Making HBase Continuously Available for Enterprise Deployment	How to Tell Which Algorithms Really Matter	How Hadoop Can Help in Deciding Where to Better Invest your Marketing Budget
17.50	19.00	Exhibitor Reception - Grote Zaal Party - Science Center				
19.00	23.00	NEMO				

Thursday, April 3, 2014						
08.00	09.00	Coffee, Pastries - Grote Zaal				
09.00	11.20	Keynotes and Plenary - Effectenbeurszaal				
11.20	11.50	Break				
		<i>Effectenbeurszaal</i>	<i>Glazen Zaal</i>	<i>Berlagezaal</i>	<i>Administratizaal</i>	<i>Vielingzaal</i>
						<i>Keurzaal</i>
11.50	12.30	Hadoop-2 @ ebay	In-memory caching in HDFS: Lower latency, same great taste	Hadoop, from lab to turnkey deployed 24/7 production	Semi-Supervised Learning on User Web Sessions with Hadoop	Big Data Evolution: From Early MPP Systems to EDW, Hadoop and Integrated Analytics
12.30	13.30	Lunch - Grote Zaal				
13.30	14.10	Monetizing Big Data at Telecom Service Providers	Hadoop Security: Today and Tomorrow	The Future of Data	BigData Trends and HDFS Evolution	Big Data looks tiny from Stratosphere
14.20	15.00	Real-Time Big Data: Storm Architecture and Integration Patterns	Using Hadoop as a platform for Master Data Management	Let's Talk Operations!	Finding Allelic Frequencies Using MapReduce/Hadoop	Economies and Diseconomies of Scale for Predictive Analytics
15.00	15.30	Break				
15.30	16.10	Taking Hadoop to Enterprise Security Standards	Coordinating Metadata Replication: Survival Strategy for Distributed Systems	Deeply integrate Hadoop with your relational data warehouse	HP HAVEN Big Data Platform - no compromises, no limits	Apache Mahout - Verging on 1.0 with New Capabilities
16.20	17.00	Adding ACID Transactions, Inserts, Updates, and Deletes in Apache Hive	Smart meter data analytic using hadoop	Personalizing Live TV	7 Deadly Hadoop Misconfigurations	Standalone Block Management Service for HDFS