ROGER SCHINKLER

SENIOR GRAPHIC DESIGNER

ABOUT ME

Senior graphic designer with over 30 years of experience delivering high-quality creative solutions to clients across a wide-range of industries. I live and breathe design and I love using my passion to bring my clients' creative visions to life.

EDUCATION

**Bachelor of Fine Arts
School of Visual Arts
New York, NY**

SKILLS

Adobe Creative Suite
PowerPoint
Website Design
CSS
Logo & Brand Design
Editorial Design
Typography
Infographs
Conference Collateral
Interactive PDF

CONTACT

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EXPERIENCE

Senior Graphic Designer

*Freelance, Stockholm, Sweden/Fort Lauderdale, FL
2018 – Present*

- Collaborate with clients to develop engaging and innovative visual content.
- Design and create websites, logos, print material, PowerPoint presentations, and interactive PDFs.
- Developed collateral for annual conferences, including signage, wall graphics, pull-up banners and badges.
- Produced print material for teachers and students to use as hands-on learning tools.

Director of Creative Services

*Airport Revenue News, Fort Lauderdale, FL
2004 – 2018*

- Oversaw design projects for leading airport magazine.
- Managed production of monthly print magazine by developing layout and working closely with editorial director and writers to create story visuals.
- Collaborated regularly with sales team to ensure quality visuals and effective messaging in all advertising materials.
- Managed development and production of collateral for company's global annual conference, including large entrance graphics, columns wraps, attendee book, name badges, and lanyards.
- Led development of the North American Airport Fact Book, a 500-page reference book that provided valuable data on airports through clear and compelling visuals.

Graphic Designer

*Freelance, New York, NY
1992 – 2004*

- Designed and developed websites for clients across various industries.
- Representative clients include BMW, Jaguar, Aston Martin, and Barnes & Noble.