ROGER SCHINKLER

SENIOR GRAPHIC DESIGNER

ABOUT ME

Senior graphic designer with over 30 years of experience delivering high-quality creative solutions to clients across a wide-range of industries. I live and breathe design and I love using my passion to bring my clients' creative visions to life.

EDUCATION

Bachelor of Fine Arts

School of Visual Arts
New York, NY

SKILLS

Adobe Creative Suite
PowerPoint
Website Design
CSS
Logo & Brand Design
Editorial Design
Typography
Infographs
Conference Collateral
Interactive PDF

CONTACT

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EXPERIENCE

Senior Graphic Designer

Freelance, Stockholm, Sweden/Fort Lauderdale, FL
2018 – Present

- Collaborate with clients to develop engaging and innovative visual content.
- Design and create websites, logos, print material, PowerPoint presentations, and interactive PDFs.
- Developed collateral for annual conferences, including signage, wall graphics, pull-up banners and badges.
- Produced print material for teachers and students to use as hands-on learning tools.

Director of Creative Services

Airport Revenue News, Fort Lauderdale, FL
2004 – 2018

- Oversaw design projects for leading airport magazine.
- Managed production of monthly print magazine by developing layout and working closely with editorial director and writers to create story visuals.
- Collaborated regularly with sales team to ensure quality visuals and effective messaging in all advertising materials.
- Managed development and production of collateral for company's global annual conference, including large entrance graphics, columns wraps, attendee book, name badges, and lanyards.
- Led development of the North American Airport Fact Book, a 500-page reference book that provided valuable data on airports through clear and compelling visuals.

Graphic Designer

Freelance, New York, NY
1992 – 2004

- Designed and developed websites for clients across various industries.
- Representative clients include BMW, Jaguar, Aston Martin, and Barnes & Noble.