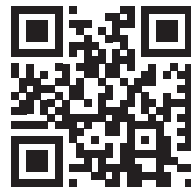PORTFOLIO

ROGER SCHINKLER

SENIOR GRAPHIC DESIGNER

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PRINT

Challenge:

Deadlines are always around the corner, and working closely with the editor finding just the right image to illustrate the story can be a challenge as a news can change in mid-stream, and getting images from sources are not always part of the deadline.
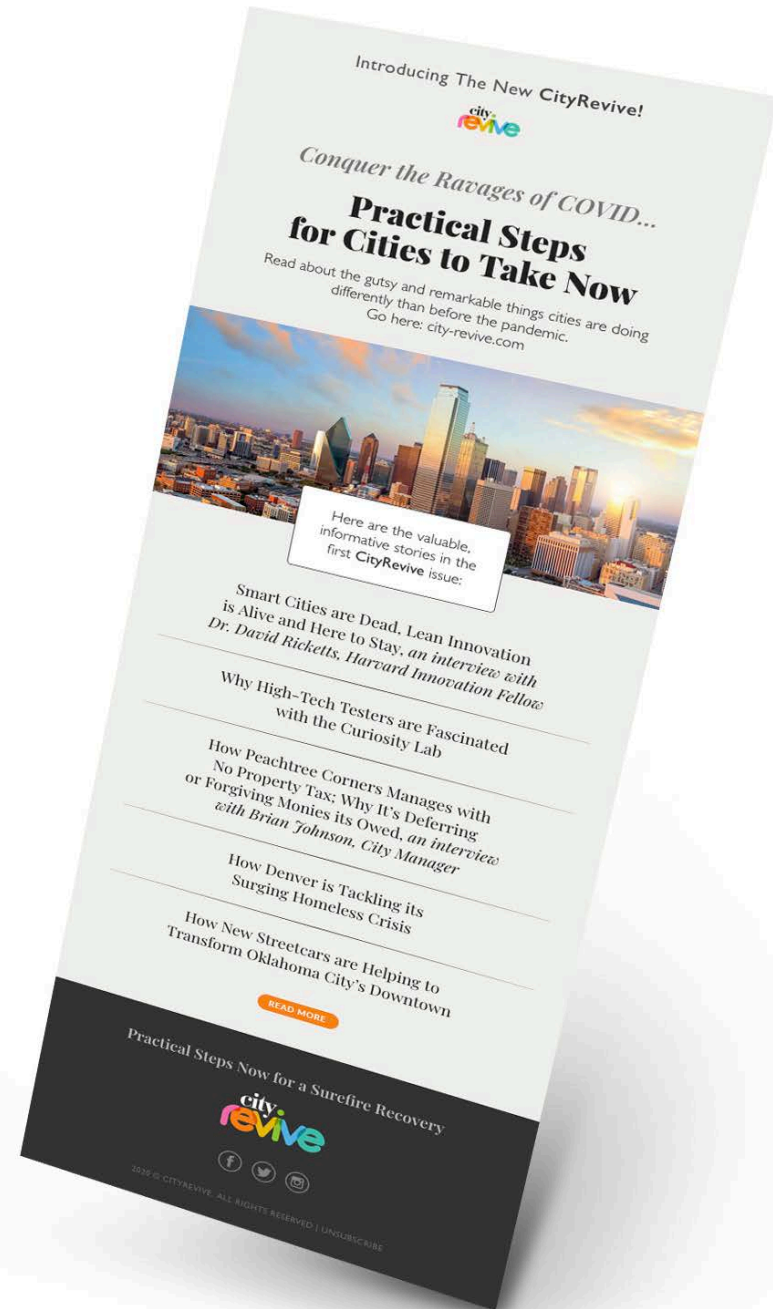
LOGO

Client:

City Revive

Challenge:

Creating a fun and lively logo. City Revive is to highlight the many innovations that advance our wondrous cities. It's about bold ideas and creative solutions. Creating the look and feel for the website and creating the email design.


Introducing The New CityRevive!

Conquer the Ravages of COVID...

Practical Steps for Cities to Take Now

Read about the gutsy and remarkable things cities are doing differently than before the pandemic.
Go here: city-revive.com

Here are the valuable, informative stories in the first **CityRevive** issue:

Smart Cities are Dead, Lean Innovation is Alive and Here to Stay, *an interview with Dr. David Ricketts, Harvard Innovation Fellow*

Why High-Tech Testers are Fascinated with the Curiosity Lab

How Peachtree Corners Manages with No Property Tax; Why It's Deferring or Forgiving Monies its Owed, *an interview with Brian Johnson, City Manager*

How Denver is Tackling its Surging Homeless Crisis

How New Streetcars are Helping to Transform Oklahoma City's Downtown

READ MORE

Practical Steps Now for a Surefire Recovery

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PDF's

Client:

Instructional Empowerment

Challenge:

There is no easy way to explain IE, but taken directly from their website... "Helping Educators Increase Student Engagement and Motivation in the Classroom". Taking information and making it easy for teacher to follow along complex instructions. I also was part of the development for teachers and students hands-on learning tools.
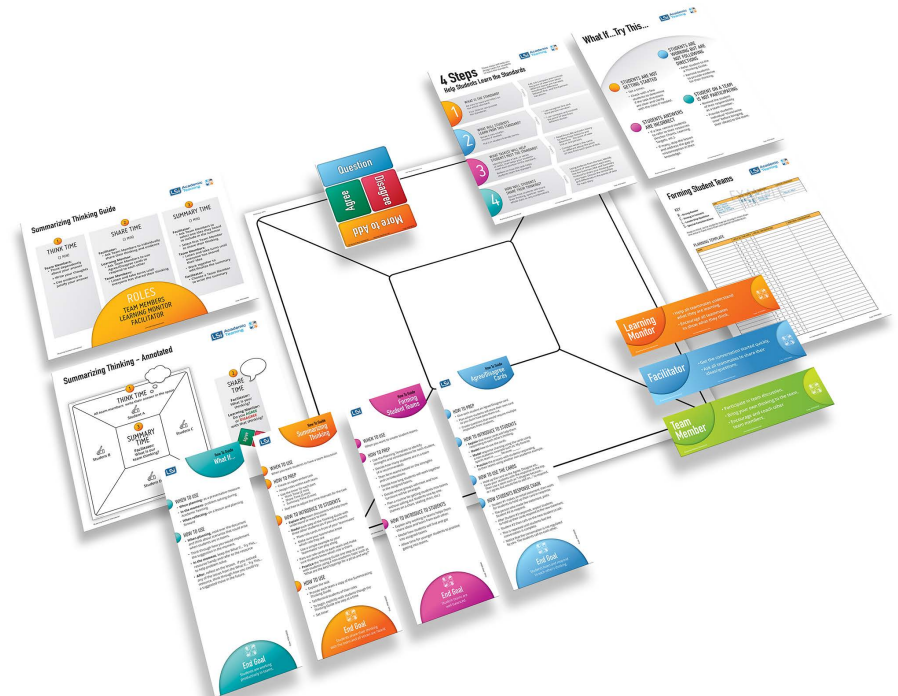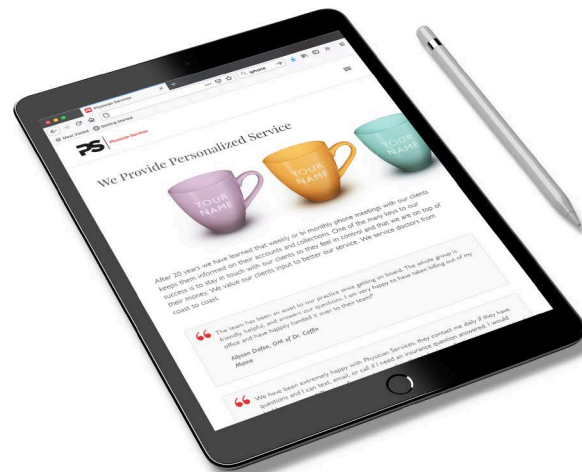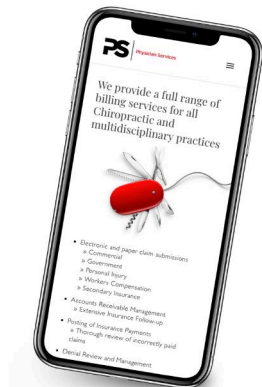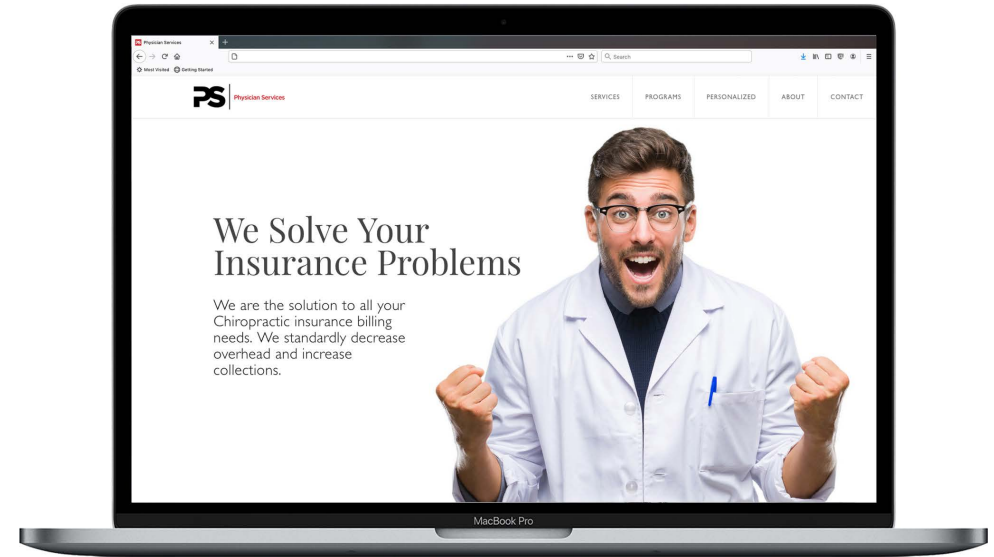
WEBSITE

Client:

Physician Services

Challenge:

Having some fun, but making sure the message is right. Client also needed a fresh new logo. Got away from WordPress and countles tries from programmers until I wrote the CSS my self. Check it out at: psmbs.com

CONFERENCE

Client:

Airport Revenue News /
Airport Experience News

Challenge:

If it doesn't move, Brand It. Entrance,
Columns, Registration Desk, Agenda
Monitor, Attendee Book, Aisle Signs,
Lanyards, Badges, Gift Bags, Large
Screen for Sessions, Pocket Agenda.

AD CAMPAIGN

Client:

Airport Revenue News / Airport Experience News

Challenge:

My last conference for ARN/AXN illustrating the importance of the re-branded AXN Conference 2019 as the premier event where airport executives meet franchisees to do business, while promoting the non-gaming appeal of the host city.
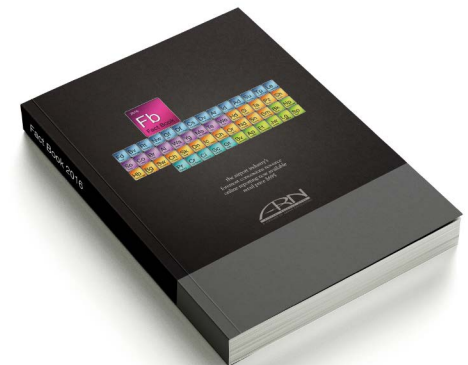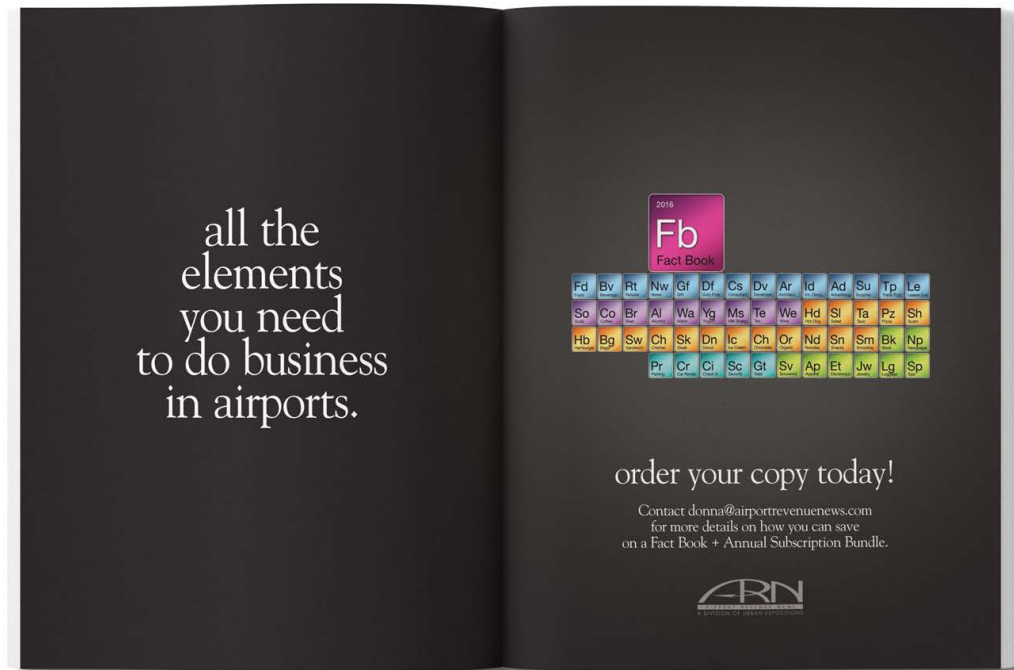
BRANDING

Challenge:

Come up with a clever way to brand
the annual Fact Book cover for ARN/
AXN, illustrating all the components
and data that goes into an airport.
Plus creating 500+ interior page's
form compiled annual data from all
North American airports.

all the
elements
you need
to do business
in airports.

order your copy today!

Contact donna@airportrevenuenews.com
for more details on how you can save
on a Fact Book + Annual Subscription Bundle.

GUMBY PROP

Client:

Whitney Museum of American Art, New York City

Challenge:

To create a 6-foot tall original skeleton for the Halloween Eve gallery opening featuring the art of Jean-Michel Basquiat.

Results:

12 original skeletons placed throughout the museum that contributed to the success of this bare-boned opening.