



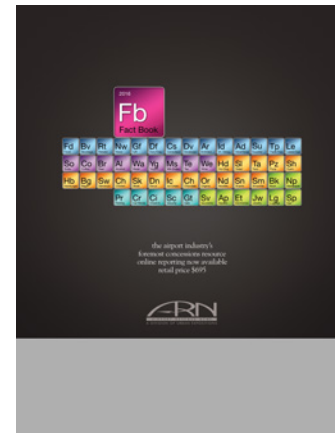
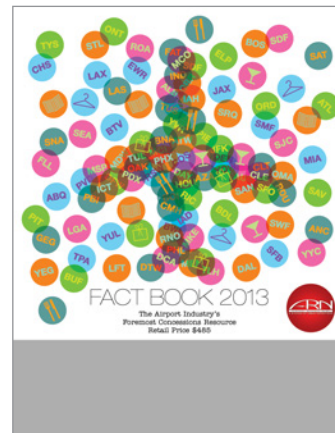
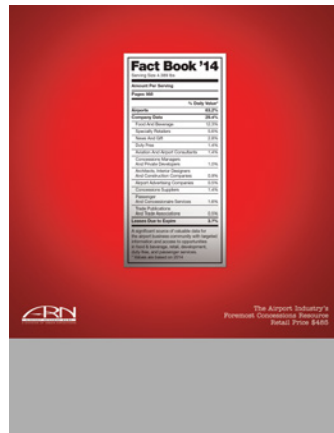
ROGER SCHINKLER

*What you are about to see is just  
a small fraction of work I have created throughout  
my career as a graphic artist and designer.*

954.850.9119  
schinkler@hotmail.com  
[www.RogerAD.com](http://www.RogerAD.com)

## Fact Book Covers

Create intriguing annual Fact Book covers and all interior pages for compiled annual data from all North American airports.



## Magazine Covers

Design covers to promote the monthly magazine's main feature. Features have the ability to change a bit, throwing your first concept out the window as the deadline approaches.



Finding just the right image on stock websites.



# Editorials & TOC

Finding just the right image on stock websites.

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## INFRASTRUCTURE INCOMPLETE

Promised Investments In Airports, Other Transportation Venues So Far Mostly Talk

The nation's plan to modernize infrastructure is far from complete. In fact, it's a long way from being a reality. The plan, which was unveiled last year, calls for a massive investment in infrastructure, but it's not clear if it will be implemented. The plan is a long way from being a reality. The plan, which was unveiled last year, calls for a massive investment in infrastructure, but it's not clear if it will be implemented.

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## FUNDING FLOP

Traffic Of Transformative FAA Reauthorization Dissolve Into Status Quo Bill

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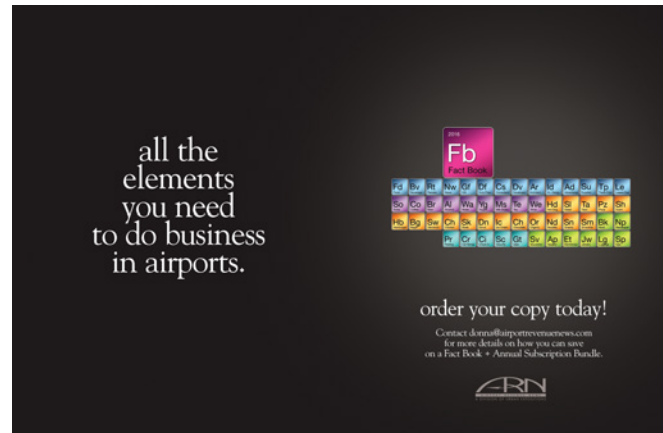
## Conference

Entance, Columns, Registration Desk, Agenda Monitor,  
Attendee Book, Aisle Signs, Lanyards, Badges, Gift Bags,  
Large Screen for Sessions, Pocket Agenda.



## Brand Advertising

The advertiser is always right. Using the brand to push sales.



## *Rebrand*

Throwing out the bathwater, keeping the baby. New focus, new look, and new beginnings.





## Conference Campaign

Finding a clever way of illustrating the importance of the re-branded AXN Conference 2019 as the premier event where airport executives meet franchisees to do business, while promoting the non-gaming appeal of the host city.

rise above  
the rest



Looking to rise above the rest in the airport industry?  
The Airport Experience Conference is the premier event  
where airport executives meet franchisees to do business.  
Together to increase visibility, an interactive  
experience that can make a lasting impression.


Don't miss the airport  
experience at the event  
November 14-15, 2019  
in Las Vegas, NV

Register today at  
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let us open  
doors for you



Looking to open new doors in the airport industry?  
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get  
connected



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let us  
guide you



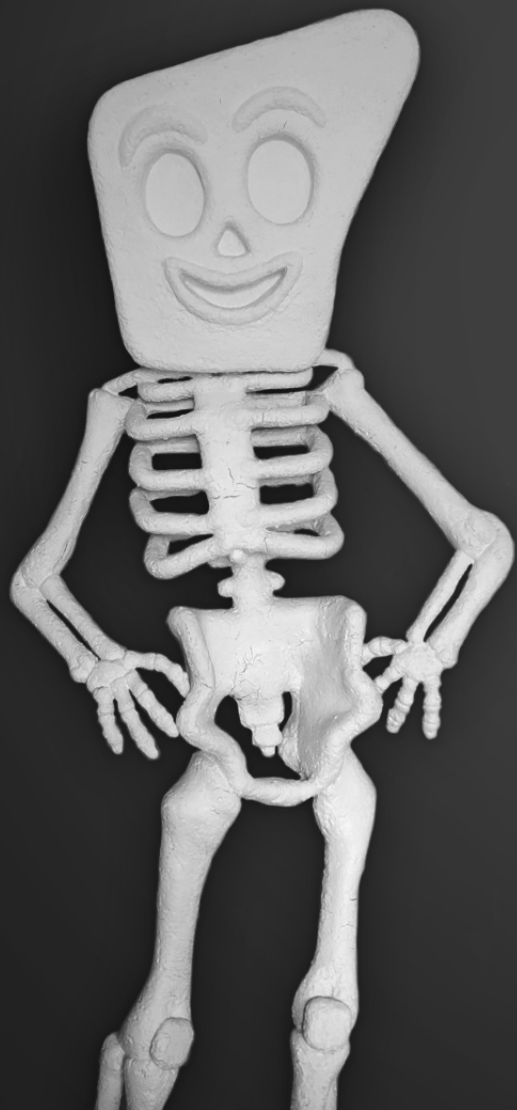
Looking to let us guide you through the airport industry?  
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## *For Fun ... Gumby*

**CLIENT:** Whitney Museum of American Art, NYC

**CHALLENGE:** To create a 6-foot tall original skeleton for the Halloween Eve gallery opening featuring the art of Jean-Michel Basquiat.

**RESULTS:** 12 original skeletons placed throughout the museum that contributed to the success of this bare-boned opening.

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