

## ROGER SCHINKLER

SENIOR GRAPHIC DESIGNER



### *Education:*

BFA from School of Visual Arts, NYC, but as we all know it does not stop there. YouTube has been a great tool to learn new tricks and continue my education. As you can see I still see my self as a graphic designer even though I have had a title as a Director. I feel, I rather be involved in the design as a team.

### *About Me:*

I live and breathe design. I can remember that from a very young age I was mesmerized by fonts. I was given a book of different type faces, I could spend hours looking at them. But it was not until I was working for Lar Lubovitch dance company in NYC that someone noticed I had talent while working on one of their advertisements. Soon after, I applied to start my education at the School of Visual Arts and thus my love affair with design began.

Although my education is based on graphic design in advertising, I always managed to take sculpting classes with a vision to combine sculpting with graphic design. 3-D graphics got me featured on MTV and shows at the Art Directors Club and Whitney Museum of American Art in New York.

### *Core Belief:*

*“The success of any project lies within the team, it does not matter what title you have, we are all an integral piece in the puzzle that brings the project together.”*

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### *Freelance:*

**2018 - 2024:**

**INSTRUCTIONAL EMPOWERMENT  
PHYSICIAN SERVICES  
BLOOMBOARD  
FRASER YACHTS  
CITY REVIVE**

### *Full-time:*

**2004 - 2018:**

**AIRPORT EXPERIENCE NEWS**

Director of Creative Services, but when it comes down to it, I wore many hats.

### *Freelance:*

**1992 - 2004:**

**BMW  
JAGUAR  
ASTON MARTIN  
BARNES & NOBLE**

### *Skills:*

PRINT, MAGAZINE & WEB DESIGN:

- Editorial Design
- TOC & Cover Design
- Invitations
- Teaser Ad Campaigns
- Event Signage
- Event Guide
- Attendee Book
- Event Maps
- Website Design
- Interactive PDF

SOFTWARE:

- Adobe Creative Suite
- Microsoft Office
- CSS, scratching the surface