



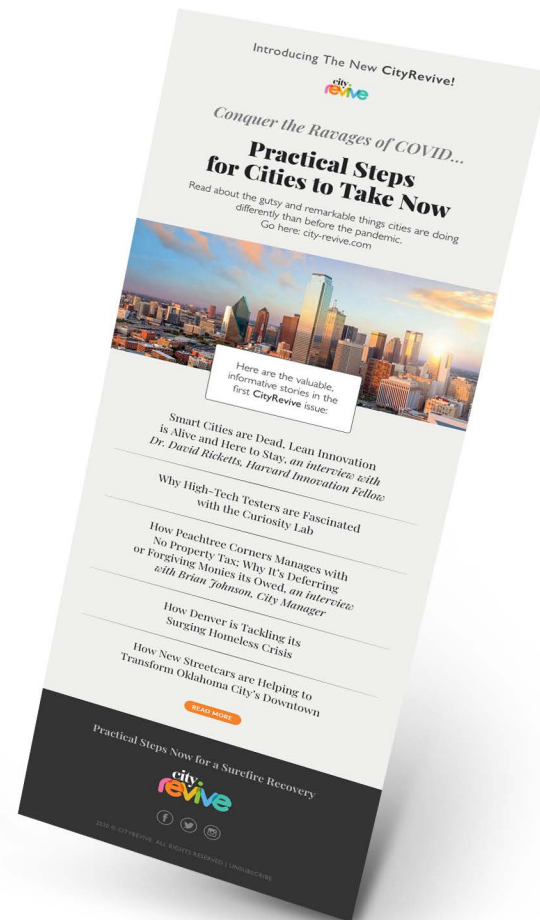
ROGER SCHINKLER

*What you are about to see is just
a small fraction of work I have created throughout
my career as a graphic artist and designer.*

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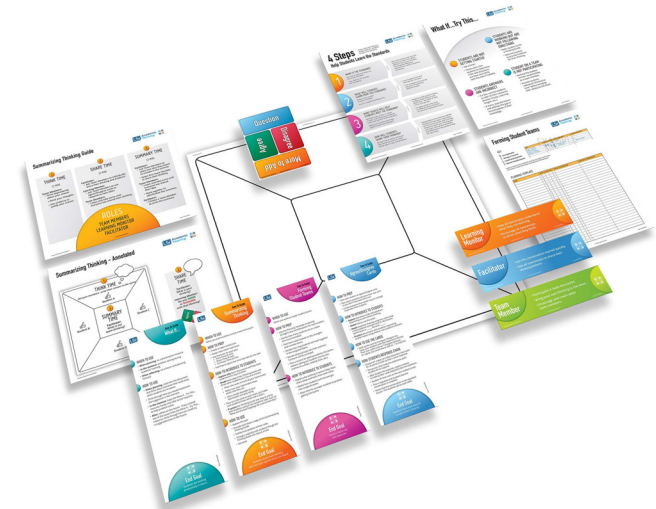
Client:
CITY REVIVE

Challenge:
Creating a fun and lively logo. City Revive is to highlight the many innovations that advance our wondrous cities. It's about bold ideas and creative solutions. Creating the look and feel for the website and creating the email design.



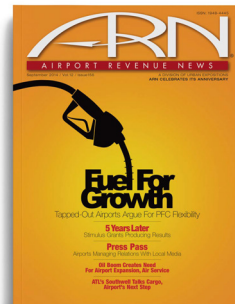
LEARNING SCIENCES
INTERNATIONAL

There is no easy way to explain LSI, but taken directly from their website... "Helping Educators Increase Student Engagement and Motivation in the Classroom". Taking information and making it easy for teacher to follow along complex instructions. I also was part of the development for teachers and students hands-on learning tools. Also created book-mark, book catalog and branding their upcoming conference for 2021.



Client:
AIRPORT REVENUE NEWS /
AIRPORT EXPERIENCE NEWS
PRINT

Challenge:
Deadlines are always around the corner, and working closely with the editor finding just the right image to illustrate the story can be a challenge as a news can change in mid-stream, and getting images from sources are not always part of the deadline.



Client:

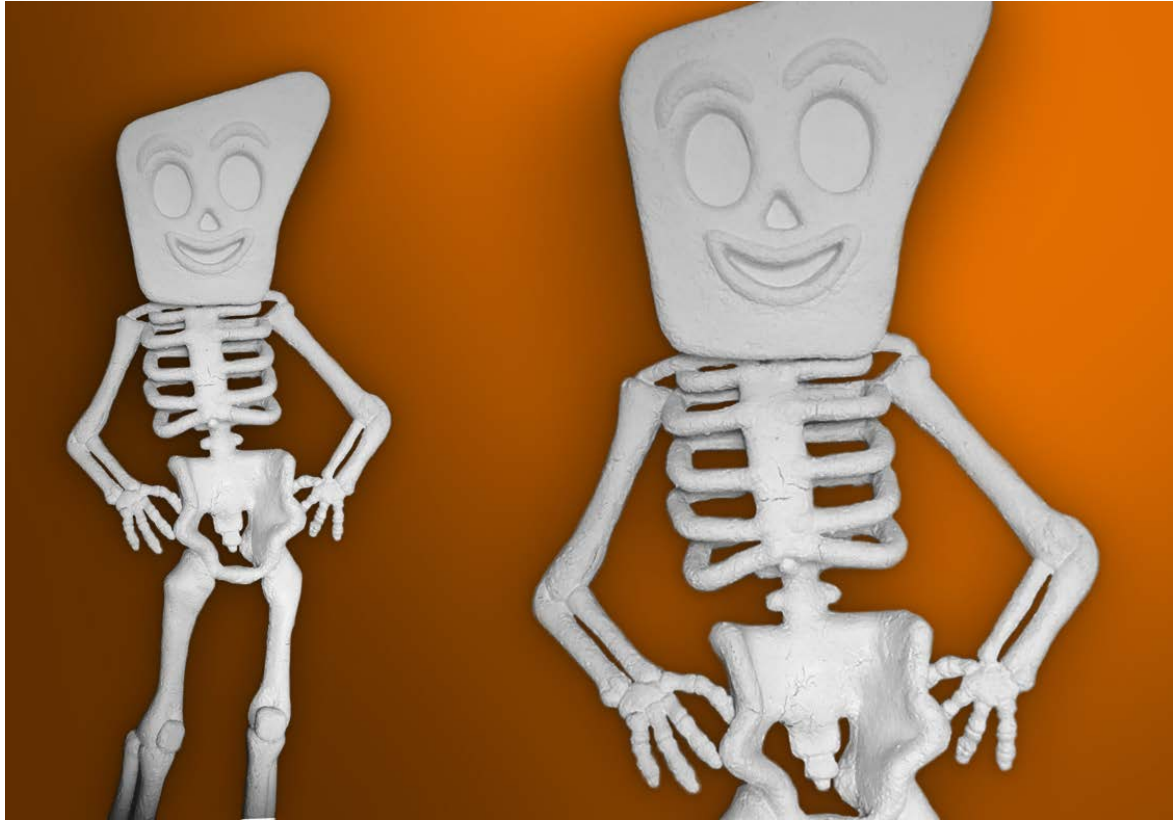
WHITNEY MUSEUM
OF AMERICAN ART,
NEW YORK CITY

Challenge:

To create a 6-foot tall original
skeleton for the Halloween Eve
gallery opening featuring the art of
Jean-Michel Basquiat.

Results:

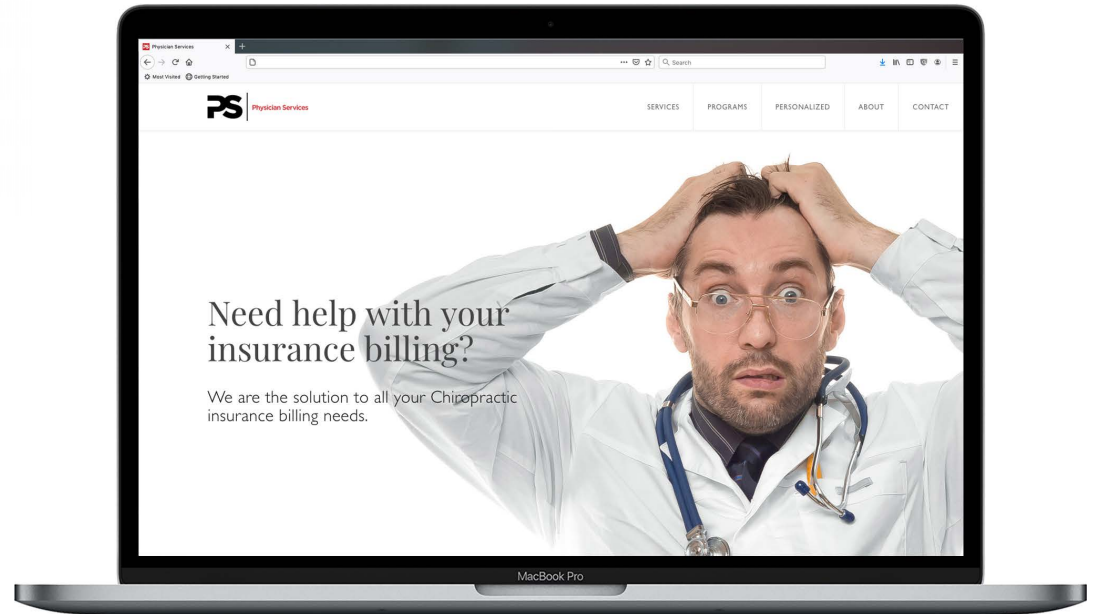
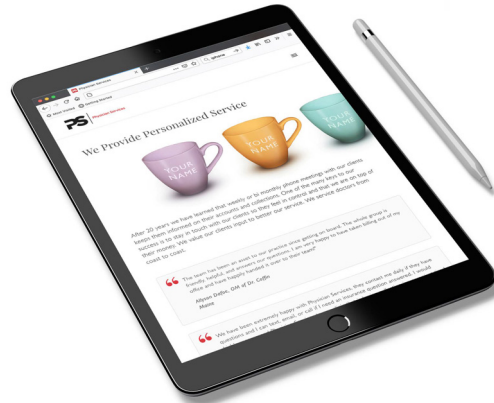
12 original skeletons placed
throughout the museum that
contributed to the success of this
bare-boned opening.



Client:
PHYSICIAN
SERVICES

Challenge:

Having some fun, but making sure the message is right. Client also needed a fresh new logo.

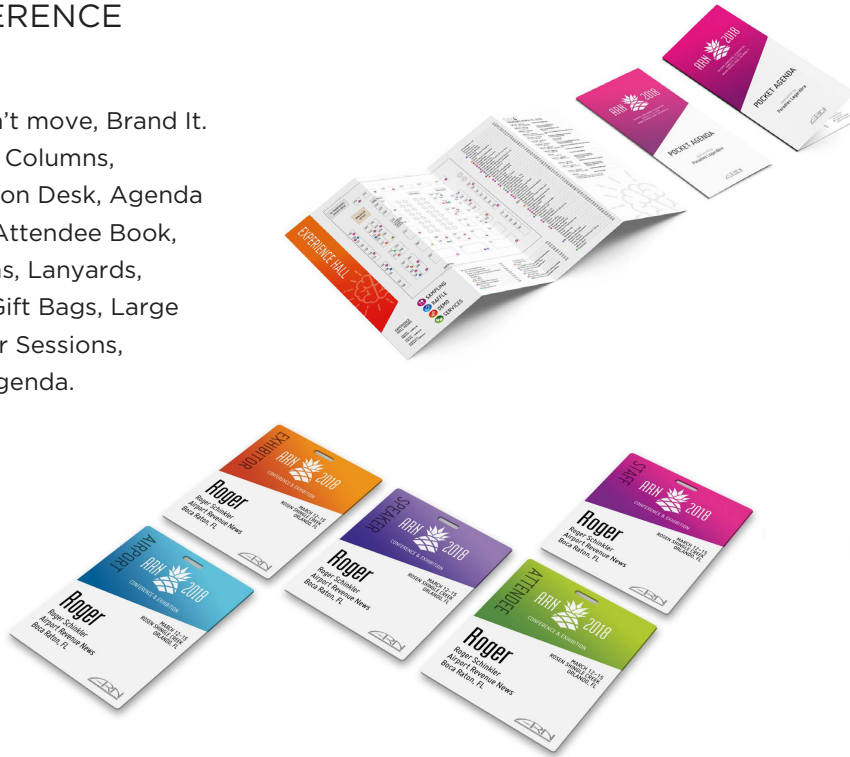


Client:

AIRPORT REVENUE NEWS / AIRPORT EXPERIENCE NEWS CONFERENCE

Challenge:

If it doesn't move, Brand It.
Entrance, Columns,
Registration Desk, Agenda
Monitor, Attendee Book,
Aisle Signs, Lanyards,
Badges, Gift Bags, Large
Screen for Sessions,
Pocket Agenda.



Client:

AIRPORT REVENUE NEWS / AIRPORT EXPERIENCE NEWS CONFERENCE CAMPAIGN

Challenge:

My last conference for ARN/AXN illustrating the importance of the re-branded AXN Conference 2019 as the premier event where airport executives meet franchisees to do business, while promoting the non-gaming appeal of the host city.



Client:

AIRPORT REVENUE NEWS /
AIRPORT EXPERIENCE NEWS
FACT BOOK BRANDING

Challenge:

Come up with a clever way to brand the annual Fact Book cover for ARN/AXN, illustrating all the components and data that goes into an airport. Plus creating 500+ interior page's form compiled annual data from all North American airports.

