

Stephen Chisa

Product Manager

Experience

Product Management & UX Consultant // Independent

June 2016 - Present / San Francisco, CA

- Evaluating and improving the user experience and road map of client's web app

Program Manager // Microsoft PowerPoint

August 2013 - April 2016 / Mountain View, CA

- Owned and shipped the following features for PowerPoint Online: improved text editor fidelity, spell check, shapes, hyperlinks, font grow/shrink, vertical text alignment, line spacing and justified text
- Ship driver and customer feedback driver for PowerPoint Online, PowerPoint iOS, and PowerPoint Mobile
- Maintained relationship and collaborated with development team in China and India for PowerPoint Online and PowerPoint on Android
- Created competitive analysis reports to improve backlog prioritization

Product Management Intern // GenRocket

January 2013 - May 2013 / Needham, MA

- Wire framed redesign for website
- Storyboarded promotional video
- Created support pages

Product Management Intern // CustomMade Ventures

May 2012 - August 2012 / Cambridge, MA

- Ideated and wire framed new product ideas
- Wrote, implemented, and analyzed user tests
- Analyzed and created SWOT reports

Digital Marketing Intern // Babson College Digital Marketing

March 2012 - August 2012 / Wellesley, MA

- Wire framed new pages for the Babson College web page
- Implemented social media projects on campus

Mentor // Foundations of Management & Entrepreneurship

September 2010 - May 2013 / Babson College

- Served as consultant to student-run businesses
- Administered review session as well as evaluated homework and assessments

Co-Author // From Ideas to Action

January 2011 - May 2013 / Babson College

Created a workbook that takes high school students in Ghana, Rwanda, Uganda, Cuba, Vietnam, and Tanzania through the entrepreneurial process.

Education

Babson College 2013 // Babson Park, MA

Bachelor of Science in Business Management | GPA: 3.42

Olin College of Engineering 2013 // Needham, MA

Engineering Design Certificate | GPA: 3.70 | Design Nature, User-Oriented Collaborative Design, and Real Products, Real Markets

RISD Summer Institute of Graphic Design 2011 // Providence, RI

Type + Image, Web Design, and Data Design

Babson BRIC Study Abroad 2011 // Russia, India, China

Focused on the connection between culture and business in Russia, created a market analysis report for a product to help street food consumers in China, and helped rehabilitate former child slaves through art, games, and teaching in India.

About

Contact

📍 San Francisco, California

✉ schisa@gmail.com

☎ 248.202.7695

Portfolio

🌐 stephenchisa.com

Tools

Balsamiq

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

HTML/CSS

Javascript

Java