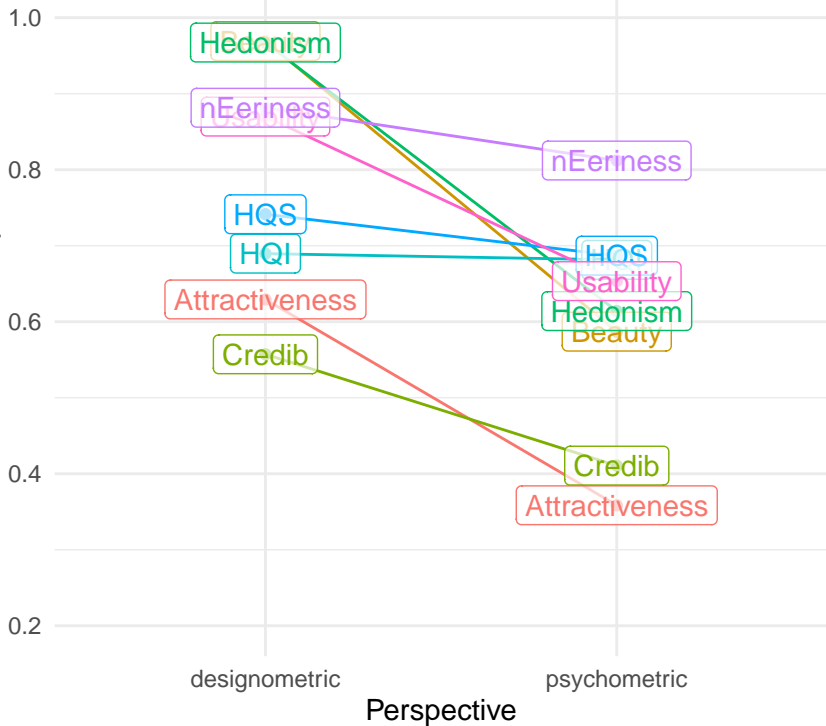


std. Cronbach alpha



Scale

- a Attractiveness
- a Beauty
- a Credib
- a Hedonism
- a HQT
- a HQS
- a nEeriness
- a Usability