

Good day,

I am a very qualified web professional with a wide range of talents and skills primarily focusing in front end client side solutions. Given the opportunity, I would make a profitable contribution to any company. I am interested in a career that is challenging yet still fun and exciting! I believe a career is having a relationship with the company and its team. Both the of us have to work in harmony to make the perfect match, if it's a match its clear sailing from there!

As a leader, I am a big team player, but I also work great alone. I am always coming up with new ideas and ways to improve on current ones to help drive the project forward and closer to success.

I appreciate the time you take to review my profile and look forward to future discussions with you if we both find a match. I can be reached at (704) 770-1142. Once again, I thank you for your consideration.

Sincerely,

Jason Schmitt

Encl.

SUMMARY: Proficient Programmer and Designer eager to contribute technical expertise as well as strong development skills and programming talents toward actively supporting an organization in maximizing performance. Looking for a git based agile team preferably working with node, mongodb, handlebars/react, sass, mvc/mv* architecture.

HIGHLIGHTS OF QUALIFICATIONS

QUALITY-DRIVEN, STRATEGIC WEB DEVELOPMENT PROFESSIONAL noted for extensive knowledge of user interaction design principles and DOM manipulation.

CAPITALIZED ON OPPORTUNITIES to design and develop interactive websites, user-friendly software and engaging visual designs.

DIRECTED CREATION of cross-platform and cross-browser web development and compatibility, web standards, and CSS-based design operations.

WORK EXPERIENCE

JavaScript Developer, Brooks Bell,
Raleigh NC, July 2017 - Present

- Dedicated developer for Toys R Us A/B Testing development September 2017-Present.
- Support Toys R Us over the holiday season.
- Implemented A/B Testing strategy for high volume Adobe Target campaign pushes.
- Facilitated Adobe Target campaign launches.
- Wrote a/b tests for SunTrust, Barnes & Noble, Toys R Us, Uber, Clinique, Nickelodeon and Oppenheimer Funds.
- Wrote a gulp build script to concatenate and minify JavaScript and CSS into one bundled file to serve to streamline developer processes as well as optimize code.
- Train and mentor Junior/Intermediate level developers dom manipulation, modular javascript, css, a/b testing process, Adobe Target.
- Adobe Target SME. Train developers and project managers on how to use Adobe Target.
- Utilize Adobe Target, Optimizely and Monetate as content delivery networks for a/b test scripts.
- Utilized git version control.
- Implemented code review process.
- Performed code reviews for Junior/Intermediate level developers.
- Interviewed candidates for full-time positions from a technical perspective.

Software Developer, Lowe's Home Improvement,
Mooreville NC, January 2015 – July 2017

- Specialties: HTML5, CSS3, JavaScript, jQuery, JSON, AJAX, Responsive Web Design, Git.
- Contributor to a team of developers and worked along side business partners to successfully implement an A/B testing process.
- Research, analysis and development of front-end solutions and enhancements to lowes.com within a Kanban framework.
- Develop solutions on top of Adobe Experience Manager (Adobe CQ, Adobe Test & Target, Adobe Recommendations, Adobe Sitecatalyst, Adobe Dynamic Tag Manager) to support business needs.
- Agile SCRUM Development environment, 1 week of Agile training.

- Utilize Atlassian Jira for agile project tracking.
- Utilize Atlassian Confluence for documentation.
- Utilize git version control.
- Lead developer of A/B Tests on www.lowes.com and m.lowes.com utilizing Adobe Test and Target.
- Advanced Integration between Frontend and Backend services using JSON and XML.
- Contributor of analytics tagging on www.lowes.com and m.lowes.com utilizing Adobe DTM.
- Broke down code for non-technical clients, provide extensive Q/A knowledge and testing, and manage tasking for our team.
- Lead developer for front-end implementation of promotions and static content updates, site wide, released on a daily cadence.
- Debugged and provided solutions for impediments and small enhancements to lowes.com and m.lowes.com using Charles Proxy, HTML, CSS, JS, jQuery, handlebars and nodejs.
- Participated in daily standup, quad sessions, story grooming sessions, sprint planning and sprint retrospectives.
- Worked with others to develop and utilize user chat implementation for lowesforpros.com and lowes.com using Adobe DTM, live-person, javascript, html and css.
- Mentor and Train Junior level developers.

Web Developer, Freelance, **Cary NC, January 2011 - 2017**

- Design and develop professional, creative, websites. (Dreamweaver, Wordpress, node.js).
- Specializing in HTML / CSS / Adobe Photoshop/Illustrator.
- JavaScript (jQuery) / AJAX to build the front-end.
- Created email marketing campaigns.
- Created advertisements for both the web and print.

EDUCATION

University of North Carolina at Charlotte

Charlotte NC, August 2015-Present (I have paused this degree to focus on work as a front end developer. Currently 1/3 complete)
Master's of Information Technology

University of North Carolina at Charlotte

Charlotte NC, August 2011-December 2014 (3.2 GPA)
Bachelor's of Software Information Systems concentrating in Software Engineering
