

Essential Spaces



Real (Estate)
Solutions for
Community Needs

2nd Edition
September 2025

Land Acknowledgement

United Way Greater Toronto, the Infrastructure Institute, and School of Cities humbly acknowledge they operate on the traditional territory of many Indigenous nations, such as the Wendat, Anishnaabeg, and Haudenosaunee. We recognize and uphold the rights of Indigenous communities, acknowledging the ancestral and unceded territories of the Inuit, Métis and First Nations peoples throughout Turtle Island. Tkaronto is home to a growing community of urban Indigenous peoples, including those from the Inuit, Métis and First Nations. We recognize that the Greater Toronto Area is covered by several treaties, such as Treaty 13 with the Mississaugas of the Credit First Nation and the Williams Treaties with seven First Nations, including the Chippewas of Georgina Island. We respect Indigenous teachings and commit fully to improving our relations with Indigenous peoples and acting on our responsibilities in Truth and Reconciliation and the United Nations Declaration on the Rights of Indigenous Peoples.

Research Team

United Way Greater Toronto

Isabel Cascante, Isaac Coplan, Stephanie Procyk, Anh Thi

Nguyen, Isaac Okonkwo

Infrastructure Institute

Matti Siemiatycki, Sarah Chan, Nigel Carvalho, Helen

Ketema, Alexandra Lambopoulos, Phat Le, Ji Hee Kim

School of Cities

Jeff Allen, Teressa Lau, Aniket Kali



As the largest non-government funder of community services in the GTA, United Way Greater Toronto reinforces a crucial community safety net to support people living in poverty. United Way's network of agencies and initiatives in neighbourhoods across Peel, Toronto and York Region works to ensure that everyone has access to the programs and services they need to thrive. Mobilizing community support, United Way's work is rooted in groundbreaking research, strategic leadership, local advocacy and cross-sectoral partnerships committed to building a more equitable region and lasting solutions to the GTA's greatest challenges.

unitedwaygt.org



The infrastructure institute is a training, advisory and interdisciplinary research hub at the University of Toronto's School of Cities. Our vision is to build local and global expertise in infrastructure planning, decision-making, and delivery. The Infrastructure Institute will transform the status quo of infrastructure delivery, refine public-private partnerships and propose innovations in project financing and funding tools. Our engagement work involves public presentations, exhibitions and events. We build awareness on current urban issues, convene discussion, and mobilize change.

infrastructureinstitute.ca



The School of Cities is a unique multidisciplinary hub for urban research, education, and engagement creating new and just ways for cities and their residents to thrive. Based at the University of Toronto and in a fast-growing, culturally diverse, and economically dynamic urban region, the School of Cities supports leading scholars, practitioners, and community members spanning disciplines and lived experiences to co-create new understandings, policies, and practices.

schoolofcities.utoronto.ca

Table of Contents

Foreword	06
Executive Summary	08
1.0 Introduction	16
2.0 Approach	20
3.0 Findings	24
a. Organization Characteristics	29
b. Spatial Trends	31
c. Occupancy Costs	36
d. Social Barriers	40
e. Space Stability	41
f. Case Studies	42
g. Ownership & Operational Model Matrix	50
h. Agency Assessment of CLRE or CORE	53
4.0 Successes & Challenges	54
5.0 Recommendations	58
6.0 References	66
7.0 Appendices	
a. Criteria for Site Selection	
b. Methodology	
c. Equity Indicators	
d. Findings by Region	
i. Peel	
ii. Toronto	
iii. York	
e. Case Study Research	
f. Average Number of Agency Spaces by Census Tracts and Equity Indicators	
g. Mapping of Agency Spaces and Equity Indicators	
h. Equity Index - Current and Former Census Tract Comparison	

Foreword

Maybe you've heard that the local food bank or settlement house is being priced out of the neighbourhood and might have to move. Or noticed your once busy community hub suddenly shuttered, a sign of thanks, apology and goodbye in the window. It's a cautionary tale playing out across the region and around the country, in real time. Our community service spaces are in danger of disappearing. The fact is that with today's volatile real estate market, it's not only housing that has become unaffordable. At least 65% of community service organizations across the GTA studied rent their premises. At a time when costs have exploded, jumping as high as 88% over the last decade. It means the vital connective tissue that holds our neighbourhoods together, that provides essential services – from mental health counseling to afterschool programming – and that offers crucial public space for residents to connect and engage, is under threat. Just when the stakes have never been higher and those needs never greater – when one in four families is living in poverty and the region is poised for growth.

Essential Spaces: Real (Estate) Solutions for Community Needs, a partnership between United Way Greater Toronto and the Infrastructure Institute at the School of Cities, University of Toronto brings the rigour of social science research, data collection and mapping to bear in examining this concerning trend. The report literally maps out community real estate holdings across Peel, Toronto and York Region, where they show up in relation to community needs and structural inequities experienced today and projected for the future. It frankly assesses the risks confronting the sector, while

also showcasing the creative and innovative responses of individual community service organizations leveraging spaces, whether owned or leased, for community benefit. And importantly, it identifies opportunities for action, so that we, from wherever we stand, can work together to intervene. Before it's too late.

The report reminds us of the extraordinary value of community space and services – how they truly are community assets supporting us through the most trying of times. It gives us hope that different approaches to community real estate, both leasing and ownership, can be fundamental tools in developing the right solutions and it offers the evidence base for us to take concrete steps right now. So that the food bank and the settlement house and the counseling program and the community hub continue to be there when we need them. In your neighbourhoods and ours.

In our second edition, we've modified our data and methodologies to enhance relevancy and accuracy of the findings. This includes incorporating a broader set of CRA categories and subcategories to capture previously missed community and social services, an update to the equity index, and integrating more consideration for neighbourhood variations in Toronto (the first edition predominantly treated Toronto at the single-tier municipality level only). While the majority of trends remain from the first publication, this edition is more comprehensive in its details. In turn it helps broaden the understanding of the pressures facing agencies in underserved areas, and strengthen the evidence base for policy, funding, and planning decisions.

We've seen how the story ends if we do nothing, but we also know that if we leverage the power of public, private and civic sectors, philanthropy, academia and novel partnerships across the board, we can overcome this community crisis of space and instead build community resilience and equity into the bricks and mortar of our region's neighbourhoods, ensuring the long-term security and vitality of local community services and spaces for generations to come.



Matti Siemiatycki

Director, Infrastructure Institute at the School of Cities, University of Toronto

Ruth Crammond

Vice President, Community Infrastructure, United Way Greater Toronto



Family Service Toronto, image by Infrastructure Institute

Executive Summary



Bathurst Finch Hub, image by Infrastructure Institute

The Greater Toronto Area (GTA) relies on the community services sector to ensure the well-being of its residents. Agencies provide critical services ranging from after-school care to shelters and food banks while also undertaking preventative and systems change approaches to address underlying root causes of poverty and related issues. The spaces from which agencies operate vary in size, tenure and access and are sustained through diverse revenue streams and partnerships. With significant anticipated population growth and densification affecting neighbourhood change and impacting an increasingly volatile commercial real estate market, agencies are going beyond their capacities to meet growing community needs in spaces that are often unsuitable and unaffordable. Despite the important social safety net provided by community and social service agencies, little research has been conducted to understand the space-related needs and risks affecting the sector.

This research examines the current spatial distribution of owned and leased community and social service agency spaces in Peel, Toronto and York Region in relation to community needs to assess sector strengths and vulnerabilities.

The dataset utilized in this analysis is a compilation of community service agency spaces and does not comprehensively capture all organizations. The data reflects a subset of agencies, capturing only those charities who self-report to the CRA against select CRA categories understood as community and social services (See Appendix B for more details).

An interactive map was created to visualize community assets in relation to an equity index developed for this analysis that combines several key indicators, including residents living in low income households and unaffordable housing. The mapping component is supplemented by six qualitative case studies capturing agencies' experiences with space access and management.

This research also explores tenure, or an agency's legal relationship to its space, differentiating between ***community-owned real estate (CORE) and community-leased real estate (CLRE)***, to understand the impact of tenure on agency and sector stability. CORE refers to spaces that are owned and operated by community agencies while CLRE refers to spaces

Community-Owned Real Estate (CORE) refers to spaces that are owned and operated by community agencies.

Community-Leased Real Estate (CLRE) refers to spaces leased by the sector either within the commercial real estate market or through non-market lease agreements with government, corporate or nonprofit partners.

leased by the sector either within the commercial real estate market or through non-market lease agreements with government, corporate or nonprofit partners. Due to data limitations, this report does not disaggregate data by CLRE model. So, while the trends overall capture sustainability challenges connected to leasing, there are instances where agencies are finding sustainability by leasing from supportive partners.

Used broadly, ***community real estate*** refers to community-oriented models that deepen long-term sustainability of the community services sector for dedicated and lasting community benefit. Models include direct agency space ownership as well as provision of flexible and long-term leases to agencies, generated through partnerships with governments, public institutions and the private sector.

The findings are a testimony to the sector's dedication to meeting needs despite growing spatial, financial, and social challenges. Agency spaces are strongly correlated with population density and tend to cluster in dense areas near transit, indicating accessibility is a determinant factor for agencies when choosing locations.

Yet, alignment with the highest-need communities is uneven across the municipalities. While as a whole, highest-need areas contain the highest average number of agencies, regional variations are notable. In Toronto and York Region, the relationship between agency locations and areas of highest need is inconsistent, with some high-need neighborhoods having fewer agency spaces than areas with lower needs. This pattern may reflect agencies remaining in historically high-need areas that have since gentrified rather than relocating as needs shift. In contrast, Peel Region agency locations do correlate with higher-need areas. Rather, challenges in Peel may arise from having the lowest average number of agencies relative to the population size, which may limit access overall.

Additionally, gaps in service access where needs are more dispersed can also be observed in the less-populated towns or townships of Caledon (in Peel Region), East Gwillimbury, Georgina, King and Whitchurch-Stouffville (in York Region). The lower population base of these towns and may not provide the population threshold to sustain a service center.

While agencies tend to cluster in dense, transit-accessible areas, leasing patterns do not strongly correlate with need, suggesting that other factors, such as space availability or financial limitations, play a significant role in determining where agencies operate. At the same time, planned transit investment across the GTA offer opportunities to address service gaps by improving accessibility and promoting agency space redevelopment. However, without intentional policies and strategies to preserve service spaces as land values rise, agencies may be pushed out.

A considerable risk for agencies who rent space is also evident in the findings. The vast majority of community and social service agency spaces included in the study are leased (65%), with just over a quarter (26%) owned. In examining occupancy costs, almost one third of agencies have unhealthy occupancy cost percentages, and among them, 63% are CLRE. Occupancy costs for CLRE have outpaced those for CORE over the past 10 years, rising on average 16% higher, with the most significant increases for lessees in the City of Toronto. For agencies unable to balance these often-unpredictable cost increases in their operating budgets, displacement or closure is inevitable.

Ownership & Operational Model Matrix

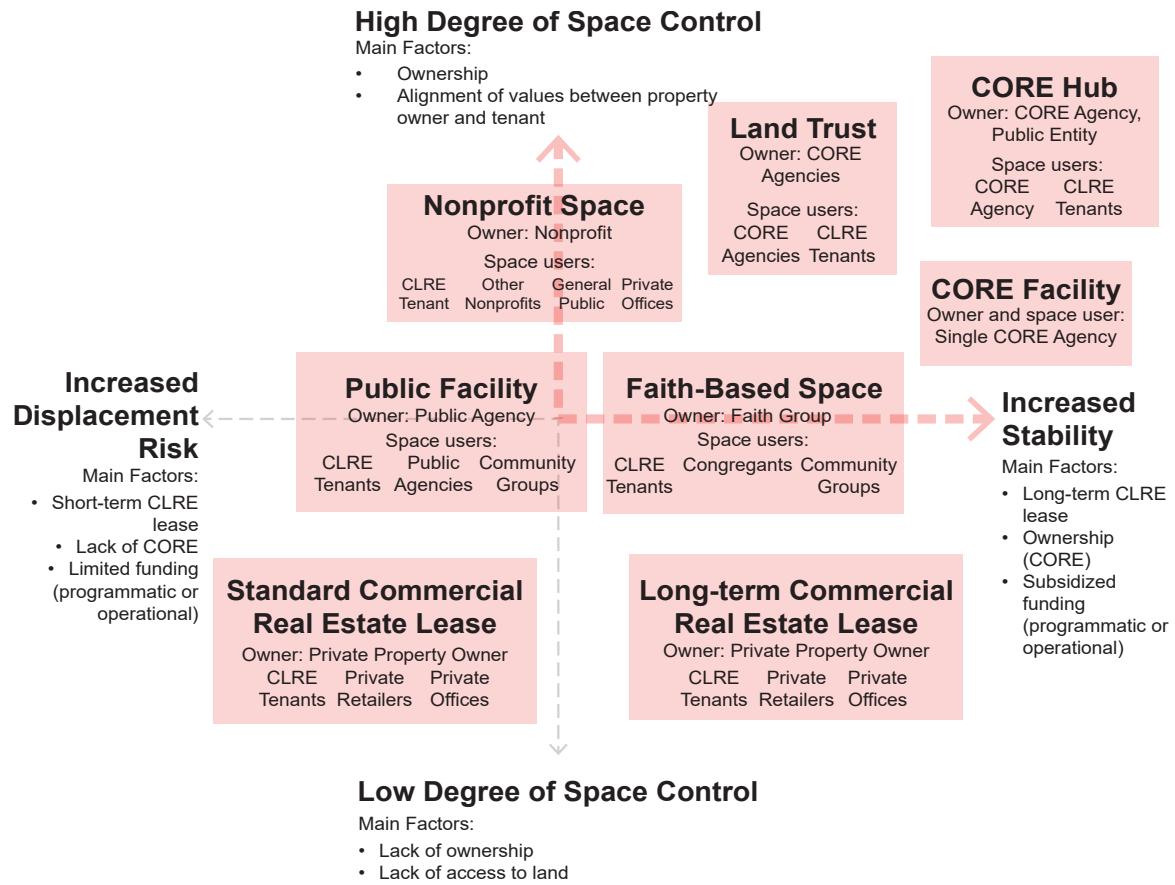


Figure 1: Ownership & Operational Model Matrix

Ownership can bring benefits of location security, control over space and wealth generation. Nonetheless, it is not without challenges and risks. Occupancy costs as a proportion to overall revenues for CORE are typically higher than their counterparts who rent. Beyond the steep upfront costs required to acquire or develop new CORE, additional challenges exist, like securing available adequate space/land and acquiring a skilled team with nonprofit real estate development expertise who can steer the project to realize anticipated outcomes.

Moreover, pursuing CORE for Indigenous-led community and social service agencies requires a different approach as their relationship to land is different than other

agencies. Reconciliation requires real estate interventions that treat Indigenous organizations as distinct. Commitments to reconciliation are missing if Indigenous-led organizations are expected to purchase land or a building by the same fundraising processes open to all agencies.

Because ownership is risky and not for everyone, exploring arrangements that make CLRE more favourable for agencies is as important as securing more CORE. Beyond traditional ownership and leasing models, creative partnerships that bring agencies together with mission-aligned private developers, property owners, local governments, or other nonprofit agencies are integral to increasing the prominence of agency

Agency Assessment of CLRE or CORE

CLRE	CORE
Advantages <ul style="list-style-type: none"> Lower occupancy costs on average than ownership Minimal or no responsibility over maintenance and new renovations Lower financial barrier to access new spaces Greater flexibility in organizational changes 	Advantages <ul style="list-style-type: none"> Neighbourhood stability Increased control over space Opportunity to build equity Potential for new revenue streams (i.e. from leasing space) Potential to provide CLRE options for other agencies
Risks <ul style="list-style-type: none"> Rent increases are beholden to market fluctuations and may increase drastically each year Property owner may decide not to renew lease, displacing the current CLRE tenant Lack of control over maintenance and upkeep Lack of control over physical changes to space 	Risks <ul style="list-style-type: none"> High upfront capital costs For agencies building new CORE: delayed approval process may strain resources and capacity Mortgage payments in a high-interest rate environment may be costly Additional resources required for upkeep and maintenance and management of tenants (where applicable) Reduced service capacity during construction period
Measures minimizing risk <ul style="list-style-type: none"> Tenancy in mission-aligned community owned space Tenancy in a public facility, faith-space, or other nonprofit owned space Long-term lease agreement Below market-rate rent Support from municipal partners and funders 	Measures minimizing risk <ul style="list-style-type: none"> Having ownership of a property in an area with high development potential Staff and board members with expertise in real estate development Financial resources to bring professional expertise to guide the development process, from pre-development to construction and operations Support from public, private, or other nonprofit partners Entering a mutually beneficial development partnership
Better suited for agencies that: <ul style="list-style-type: none"> Are smaller and newer Have limited staff and board capacity or interest in pursuing real estate development Have unpredictable revenue sources 	Better suited for agencies that: <ul style="list-style-type: none"> Are larger and have a considerable record of delivering services Have owned and/or managed property for a long time Have stable funding sources (government or other) Have longer-standing relationships with public bodies Have expertise with real estate development Have expertise with long-term operations and maintenance

Figure 2: Agency Assessment of CLRE or CORE

spaces. Many of the best space arrangements for the sector can be found in the top right quadrant of the Ownership & Operational Model Matrix (a non-exhaustive list), which provide the highest degree of space control and stability (see Figure 1).

A CORE hub model, whether the space is owned by a community agency or a public entity, can provide lasting stability to agencies through ownership or long-term leases, as the space itself is dedicated to community benefit and responsive to agency and service user needs. Leasing space from other public facilities, nonprofits or faith-based spaces can also provide security and lower-cost rents as these owners are not profit seeking organizations. While leasing from the private

sector is not always ideal, there are examples of private developers partnering with agencies to co-develop land or offering stable long-term leases.

In summary, strengthening the sector requires supporting sector capacity to pursue CORE while increasing the stability of CLRE spaces through creative non-market leasing and ownership models, especially to address neighbourhoods with service gaps and intensifying neighbourhoods likely to undergo change. Additional research and knowledge mobilization around innovative community and social finance tools and socially-driven

development structures suitable to more stable community space acquisition and development—both CORE and CLRE—can further enhance sector capacity in this area.

Lastly, critical to building up the sector is identifying appropriate CORE and CLRE models best suited to distinct scenarios and circumstances. Figure 2 summarizes advantages and risks of ownership and leasing models.



Recommendations

The present research has informed five recommendations directed at key parties including each tier of government, academics, sector convenors, funders and the development industry.

Recommendation 1: Build sector knowledge of the benefits of CORE and the conditions under which CORE is most suitable

Academic Institutions and Sector Convenors:

Provide free or low-cost training and skill building opportunities to community and social service sector agency leadership, including board members, to enhance sector knowledge around the possibilities and market risks of CORE, including different CORE arrangements and models, key steps and milestones of the development process (pre-development, construction and operations) and available financing tools (e.g., grant and loan programs) and impact investment products (e.g., community and social impact bonds).

Public Agencies, Academic Institutions and Researchers:

Invest in collective research to support the development and growth of innovative community finance tools, public benefit funds and socially-driven development structures such as community land trusts and community hubs with potential to accelerate CORE development. Lead knowledge mobilization activities highlighting how these social finance tools, funds and development structures can lower barriers to entry for CORE while supporting broader social impact goals around community-wealth building and long-term sustainability of the community services sector.

Sector Convenors: Convene and broker partnerships with social purpose and nonprofit real estate development companies with the requisite skills and expertise to steward community and social service organizations through their real estate development projects. Likewise, establish partnerships with the

academic and social finance sectors and provide opportunities for community services sector leaders to learn from them about how innovative community and social finance tools and models can be leveraged for CORE and sustainable CLRE development.

Recommendation 2: Enhance and streamline access to funding and finances for agencies demonstrating optimal conditions for CORE development

Funders, including Government (all-tiers): Provide and/or develop grants, funding and low-cost financing tools that target specific stages of the development process. This includes funding for the early stages of development (e.g., exploration of acquisition, pre-development costs and land acquisition) and low-cost patient capital loans for later construction stages.

Provincial and Municipal Governments: Develop social impact investment products for approved community services sector real estate projects to help raise adequate capital. In particular, prioritize approved projects that also meet green building targets, already in line with many public objectives, where high-efficiency design generates long-term cost-saving benefits. Despite global market volatility, investors remain confident in these products when backed by a credible public body.¹

Funders, including Government (all-tiers): Remove unnecessary conditions to grants and financing impeding agencies from accessing available funding opportunities, including requirements for secured long-term (20+ years) funding and reserve fund limits. In instances where requirements cannot be removed, create new grants and financing vehicles catered towards agencies that do not meet these requirements.

Funders: Identify opportunities to raise capital for the various stages in a CORE development project. This includes donations or social impact investment products in the form of funds or bonds directed to specific projects that return social value. In addition to traditional means of communication and networking, digital platforms can help reach new value-aligned donors and investors.

Recommendation 3: Prioritize land provision and long-term funding for Indigenous CORE

Government (all-tiers): Identify opportunities to expand real estate ownership for Indigenous agencies through disposition of publicly-owned lands. Additionally, prioritize Indigenous uptake of incentives and tools named in the other recommendations in this report, through stand-alone processes, to accelerate Indigenous-led CORE projects.

Funders, including Government (all-tiers): Create a consistent, dedicated funding stream for Indigenous agencies for CORE development and operations that is separate from other funding. Having dedicated funding for Indigenous agencies demonstrates a commitment to reconciliation by treating Indigenous needs as exceptional.

Recommendation 4: Incentivize the protection of existing and the development of new agency spaces—both CLRE and CORE—alongside infrastructure investment

Provincial and Municipal Governments: Create a coordinated regulatory framework with mechanisms that reinvest rising land values resulting from new transit investments towards the building and operations of social

¹ City of Toronto, 2023

infrastructure. The appropriate mechanisms may be a combination of density bonuses, infrastructure levies, development charges or issuing of bonds.

Provincial and Municipal Governments:

Mandate new development proposals include community space provisions in transit-oriented development, major transit station areas, and new priority transit corridors. This may include provisions in Official Plan or Secondary Plan policies and/or zoning by-laws.

Government (all-tiers): Require nonprofit and community partnerships on all public land development RFPs, federal, provincial and municipal. This will maximize public benefits of mixed-use development on publicly-owned lands.

Provincial Government: Establish rental replacement policies that require developers to replace affordable commercial space rented by an identified nonprofit agency in new development projects. Policies could be similar to existing Rental Replacement By-laws².

Municipal Governments: Incentivize long-term partnerships by waiving fees and awarding tax-free statuses to owners leasing or partnering with agencies, including in anticipated transit-oriented development areas. Tax incentives are an effective way of encouraging property owners to lease to community and social service agencies by making it more financially appealing than renting to a private commercial tenant.

Municipal Governments: Expand or create new programs in collaboration with the community services sector to protect agency spaces and enhance long-term tenancy stability. This includes leasing publicly-owned and managed spaces to eligible agencies for long-term, non-market rents, including in areas where future transit investment is planned.

Recommendation 5: Establish partnerships with mission-aligned organizations to build new CORE and support non-market CLRE

Sector Convenors: Support partnership development through convening and brokering activities that bring together interested parties across sectors to explore imminent and future opportunities that can distribute risks of CORE across several partners and/or provide long-term viable CLRE options. Recognize the importance of defining clear governance structures and timelines, especially relevant for development of joint spaces.

Agencies pursuing CORE: Build new spaces under community ownership models that provide opportunities to offer long-term non-market leases and shared community spaces to other agencies. This includes purpose-built community hubs, community land trusts, and other ownership models generally belonging in the top-right quadrant of the Ownership & Operational Model Matrix (see Figure 1). This helps stabilize smaller agencies financially, enhances collaboration, and maximizes resource use. Providing access to shared facilities can also support capacity building and operational efficiency and foster more resilient and sustainable community service infrastructure.

CORE Agencies: Leverage existing equity towards new CORE development, for your own or other agencies. In a covenant partnership model, the equity from existing CORE can be leveraged to provide a loan guarantee for another, likely smaller, organization.

Provincial and Municipal Governments: Develop surplus or underutilized publicly-owned land in partnership with the community services sector to ensure long term benefits accrue to the community through CORE development and operations and/or provision of low-cost and long-term CLRE agreements. Incentivize CORE and/or non-market and

² United Way, 2023

long-term CLRE development on publicly-owned lands by fast-tracking and waiving fees for development approvals containing social benefit.

Provincial and Municipal Governments:

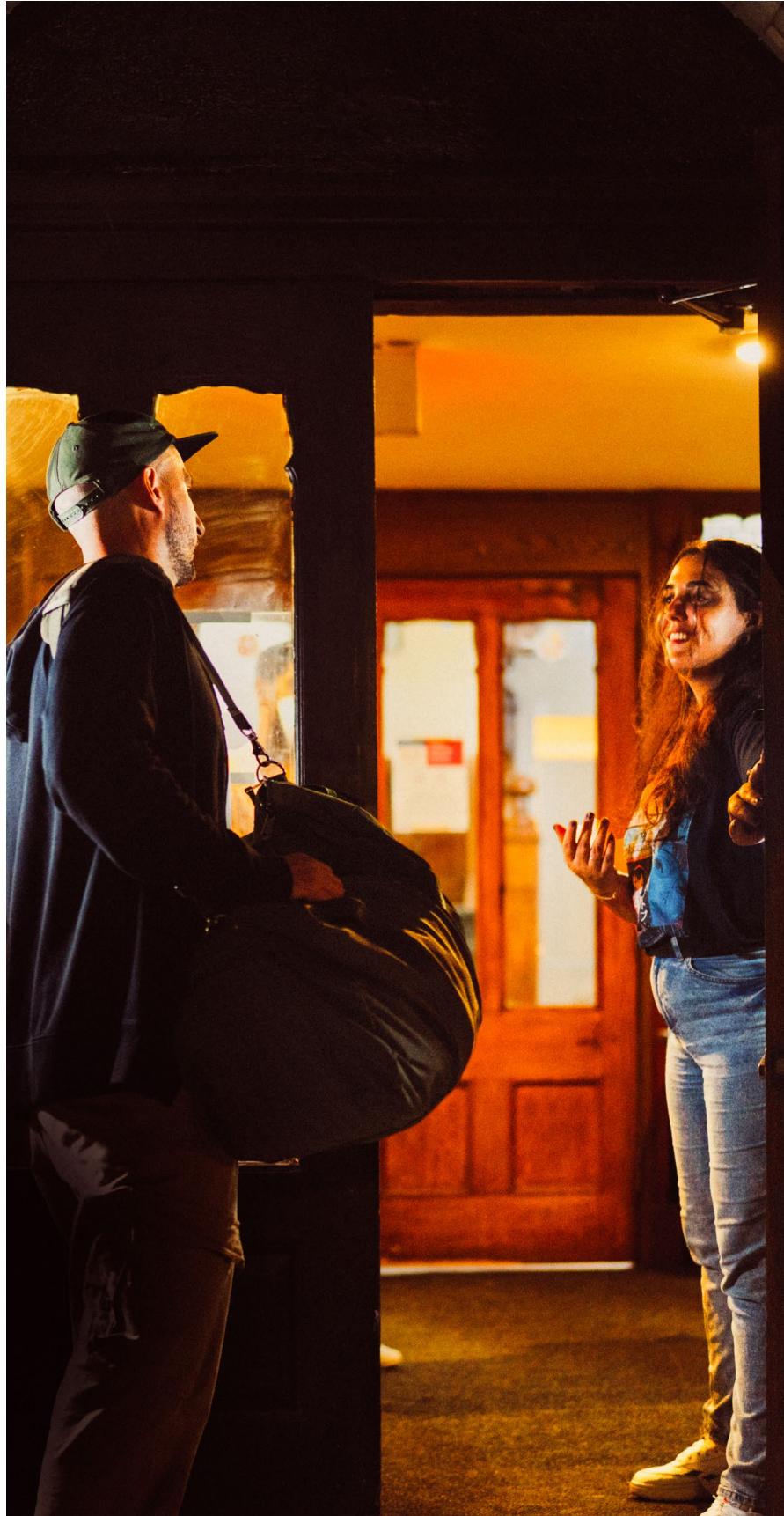
Align and enhance policies and programs for community space provision and operations, particularly for agencies operating in the outer areas of the 905. This may include a minimum allocation of space or designating uses in Official Plans or Secondary Plans, or targeting funding tools (including funding for operating costs) and incentives listed in Recommendation 2 towards municipalities experiencing gaps.

Municipal Governments: Encourage developers to partner with community and social service organizations as part of the new Community Benefits Charge to enable affordable CORE and non-market CLRE development.

Developers (for profit and nonprofit) and Community Service Agencies: Establish development partnerships with community and social service agencies where mutually beneficial CORE and CLRE spatial and financial arrangements can be struck³. Partnerships can be used to pool land and financial resources with fast-tracked approvals, overcoming obstacles that one partner cannot face alone.

Public Agencies and Government (all-tiers):

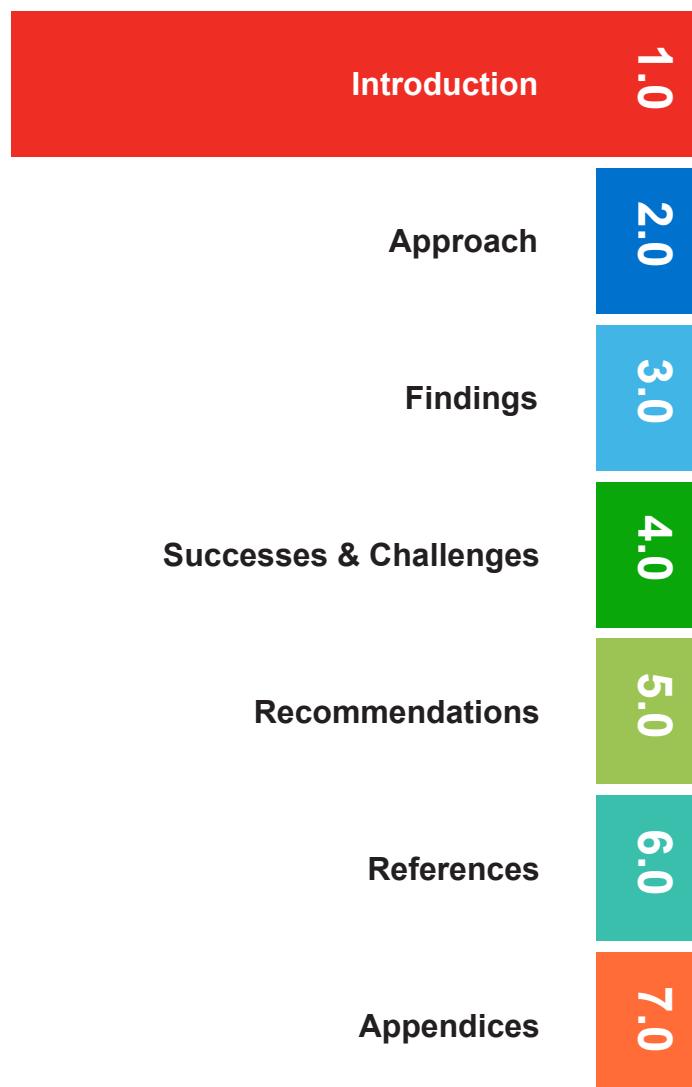
Develop a comprehensive public database listing lease opportunities in CORE properties, faith-based spaces and public facilities. Such a database can help streamline the search process and facilitate matchmaking for community and social service organizations seeking non-market, long-term leases.



³ Geva & Siemiatycki, 2023

1 . 0

Introduction



1.0

Introduction

Community and social service agencies operate at the frontlines of our cities, providing critical, timely and culturally responsive programs and services to residents in need. With more than one in four families across the GTA living in poverty, the need is high. From after-school activities, health clinics and settlement services for newcomers to housing supports, employment assistance and spaces for community engagement and leadership, community and social service agencies are called upon to fill critical gaps in a deteriorating social safety net. Intersecting challenges, such as housing unaffordability and food insecurity, are placing extraordinary pressures on residents, and increasing demands on agencies.

In addition to grappling with growing and increasingly complex service demands, staffing and volunteer shortages, and rising operating costs, agencies now face a volatile commercial real estate market, driven by regional growth, redevelopment, and intensification. As a result, agencies are struggling to secure suitable and stable spaces for their operations: 50-60% of nonprofits surveyed in a 2022 study reported being in spaces that are not keeping up to agency and service user needs¹. Further, all respondents to the Ontario Nonprofit Network's 2023 State of the Sector survey reported facing higher costs and expenses than the previous two years².

There is limited research examining space-related challenges facing the nonprofit sector, and even less identifying evidence-based solutions to mitigate these risks. This report makes a novel contribution to the literature by digging into trends in the distribution and tenure of community and social service agency spaces across Peel, Toronto and York Region.

The goal of the research is threefold:

- I. **to understand the current distribution of leased and owned community and social service agency spaces in relation to existing community needs and structural inequities,**
- II. **to provide an assessment of space-related risks (e.g., displacement and closures) facing the community services sector in relation to neighbourhood change and future community needs, and**
- III. **to identify opportunities and cross-sector solutions (e.g., shared ownership and innovative partnership models) to mitigate space-related risks and strengthen long-term sector sustainability.**

The organizations examined in this research are a subset of registered charities delivering community services in Peel, Toronto and York Region. Collectively, program delivery spaces are referred to as “agency spaces”. The report explores trends within two subcategories of agency spaces:

Community-Owned Real Estate (CORE) refers to spaces that are owned and operated by community agencies.

Community-Leased Real Estate (CLRE) refers to spaces leased by the sector either within the commercial real estate market or through non-market lease agreements with government, corporate or nonprofit partners.

¹ Infrastructure Institute, 2022

² Ontario Nonprofit Network, 2023

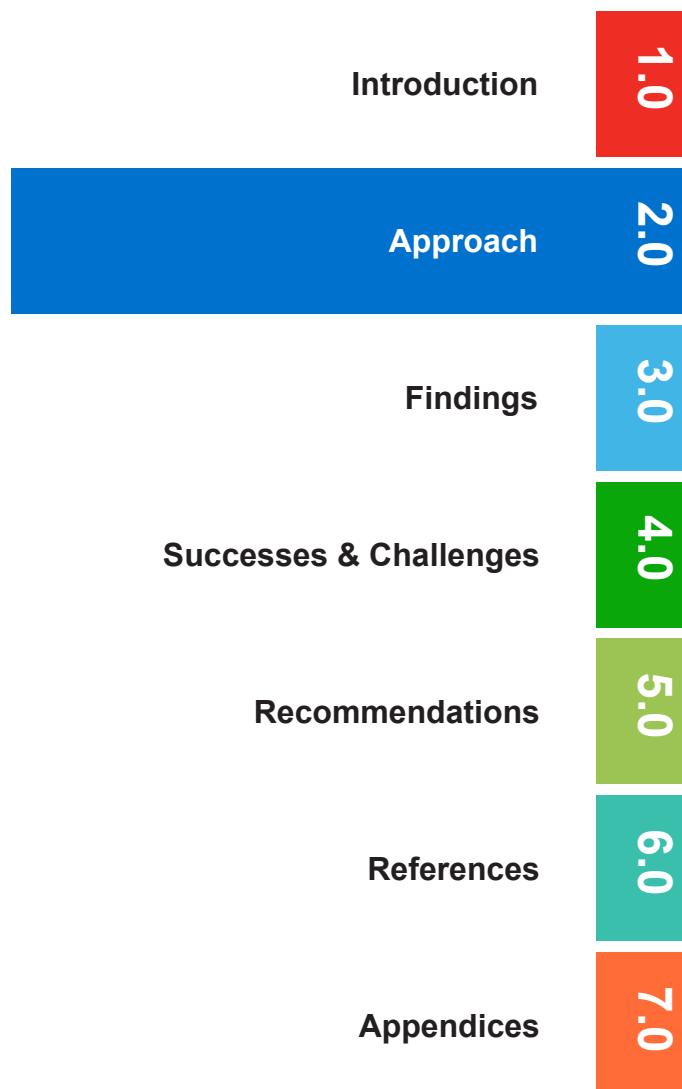


Inn from the Cold, image by Infrastructure Institute

Used broadly, the term **community real estate** refers to community-oriented models that deepen long-term sustainability of the community services sector for dedicated and lasting community benefit. Models include direct agency space ownership as well as provision of flexible and long-term leases to agencies, generated through partnerships with governments, public institutions and the private sector.

2.0

Approach



2.0 Approach

This research takes a mixed methods approach, relying on both quantitative and qualitative methods to develop:

1. Spatial analysis and an interactive map of agency spaces included in the study, both CORE and CLRE, in Peel, Toronto and York Region, including an equity analysis examining the location of spaces in relation to existing and future community needs and opportunities.
2. Six case studies featuring agency experiences with space-related challenges and opportunities.
3. Initial recommendations to help mitigate space-related risks facing the sector.

Mapping Agency Spaces

We collected data and created maps showing the current distribution of community and social service spaces across the region vis-à-vis current and future neighbourhood needs.

Data on the location of spaces came from two sources: the Canada Revenue Agency (CRA) and Findhelp | 211. Agencies included in this study are limited to registered charities who self-report to the CRA and provide at least one of the following services:

- Career development
- Community health services
- Educational supports
- Provision of free meals/food
- Free distribution of goods
- Housing supports
- Professional services for structurally disadvantaged groups
- Settlement services
- Other community services

To complete our data analysis we identified the categories and subcategories in CRA's T3010 form that correspond to the services listed above; cross-referenced and joined CRA data with Findhelp | 211's community services list to capture spaces of agencies with multiple locations; conducted a matching exercise

providing a list of agency spaces for mapping and analysis; and determined tenure by examining CRA data and property assessment rolls at each respective municipal archive.

The dataset utilized in this analysis is an initial compilation of community service agency spaces and does not comprehensively capture all organizations. Data reflects a subset of agencies, capturing only those charities who self-report to the CRA against the categories described above. Community service agencies who have made errors in their self-reported service categories or who reported only against a primary category not captured in this study may be excluded, despite offering services across the categories included in this analysis.

Critical to the mapping process was development of an equity index combining eight indicators to understand community needs. The index classifies need across census tracts (CTs) into quintiles, with Q1 representing lowest need and Q5 highest need.

Indicators Used to Form Equity Index

Factors Indicating Poverty:

Source: *Community Data Portal (Taxfiler 2022)*

- % of Low Income Housing by Low-Income Measure (LIM)
- Share of Total Income from Government Transfers

Factors Indicating Housing Need:

Source: *Community Data Portal (Census 2021); Low end of Market Rental (LEMR) Housing Monitor (2022)*

- % of Renters in Core Housing Need
- % of Renters in Unaffordable Housing
- Eviction Filing Rate
- Unemployment Rate

Factors Indicating Employment/Education:

Source: *Community Data Portal (Census 2021)*

- % of Youth Not in Employment, Education, or Training (NEET)
- % Without Certificate, Diploma, or Degree

Further details on the selection criteria of agency spaces and data limitations are discussed in Appendix A: Criteria for Site Selection. For a full description of the methodology used see Appendix B: Methodology. For further details on the equity variables and data sources included in the equity index, see Appendix C: Equity Indicators.

Agency Case Studies

The report includes six case studies profiling agencies' experiences with CORE and/or CLRE, including identification of real estate risks and opportunities impacting each organization's ability to meet community demand. The full case studies, which can be found in Appendix E, feature the following locations:

Bathurst-Finch Hub

Toronto

Family Service Toronto

Toronto

Inn From the Cold, Newmarket

York Region

Krasman Centre, Richmond Hill

York Region

Miziwe Biik, Toronto

Toronto

St. Leonard's Place, Brampton

Peel Region

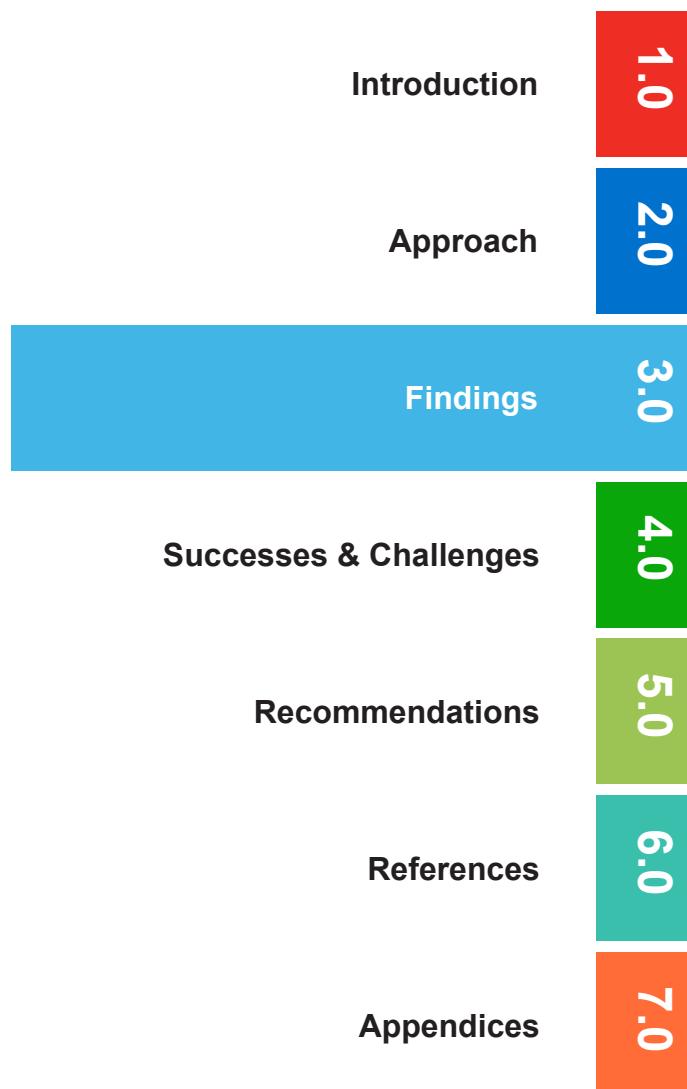
Recommendations

There is no single or simple solution to address the space-related risks facing agencies uncovered through this research. As a starting point, this report identifies five recommendations to ensure the sector can continue to meet community demand for services where they are most needed, in spaces that are dignified, appropriate, affordable and self-sustaining.



3.0

Findings



3.0 Findings

Nine high-level findings have been identified based on analysis using the interactive map (<https://schoolofcities.github.io/essential-spaces/map>) created to observe the distribution of included CORE and CLRE assets across Peel, Toronto and York Region as well as insights from the case studies:



Bathurst Finch Hub, image by Infrastructure Institute

Organization Characteristics

1. The majority of agency spaces (65%) are leased (CLRE). Just over a quarter (26%) are owned (CORE). Less than 9% of locations have unknown tenure.
2. The majority of organizations (64%) operate only one service location; large agencies with more than 10 locations have the highest proportion of CORE at 30%.

Spatial Trends

3. Agency spaces are strongly correlated with population density but alignment with areas of highest community need is uneven.
4. Agency spaces tend to cluster around major intersections and transit stations, but proximity varies by tenure and future infrastructure plans raise displacement concerns.
5. Leased spaces dominate across all areas (65%), with no strong link between community need and leasing patterns.

Occupancy Costs

6. Occupancy costs as a proportion of total revenues remain higher for CORE than CLRE (including market and non-market leases). Nearly one in three agencies face unhealthy occupancy cost percentages.
7. Over a 10-year period, increases to occupancy costs for CLRE have outpaced increases for CORE by 16% as a whole, though regional patterns vary.

Social Barriers

8. Stigma fuelled by prejudice, discrimination and racism limits agencies' access to space, particularly for leased spaces.

Space Stability

9. Spaces developed under community ownership models provide increased stability for both CORE and CLRE agencies.

Comparison to the first report

By broadening the CRA categories and subcategories used to filter out agency spaces, the number of agencies and operational locations captured has increased significantly – by more than 340 agencies and over 1,000 locations. The second edition of this report introduces a revised equity index designed to enhance relevance, reduce redundancy, and improve the accuracy of findings. There are also notable differences in findings 3 and 5 from the first report edition. Three indicators from the original index have been removed - % of Low Income Households by Market Basket Measure (MBM), % of Short-term Workers, and % of Working Poor – and four new indicators have also been added: Share of Total Income from Government Transfers, Eviction Filing Rate, Unemployment Rate, and % without Certificate, Diploma, or Degree. Please see Table 1 for reference to the changes made.

1st Edition Equity Index Indicators Removed	2nd Edition Equity Index Indicators Added	New Revised Equity Index Indicators
<ul style="list-style-type: none"> • % of Low Income Households by Market Basket Measure (MBM) • % of Short-term Workers • % of Working Poor 	<ul style="list-style-type: none"> • Share of Total Income from Government Transfers • Eviction Filing Rate • Unemployment Rate • % without Certificate, Diploma, or Degree 	<ol style="list-style-type: none"> 1. % in Low Income Based on Low Income Measure, After Tax (LIM-AT) 2. Share of Total Income from Government Transfers 3. % of Renters in Core Housing Need 4. % of Renters in Unaffordable Housing 5. Eviction Filing Rate 6. Unemployment Rate 7. % of Youth Not in Employment, Education, or Training (NEET) 8. % without Certificate, Diploma, or Degree

Table 1: Changes made to the equity index

When comparing the old and new equity indices, they are related overall with correlation scores of about 0.80, but with some reshuffling occurring, particularly in the middle quintiles. Only about one-third of neighbourhoods in the middle groups stayed in the same group, and about half moved one group up or down. The lowest and highest-need groups were more stable. Please see Appendix H for a detailed breakdown of how the quintiles have shifted.

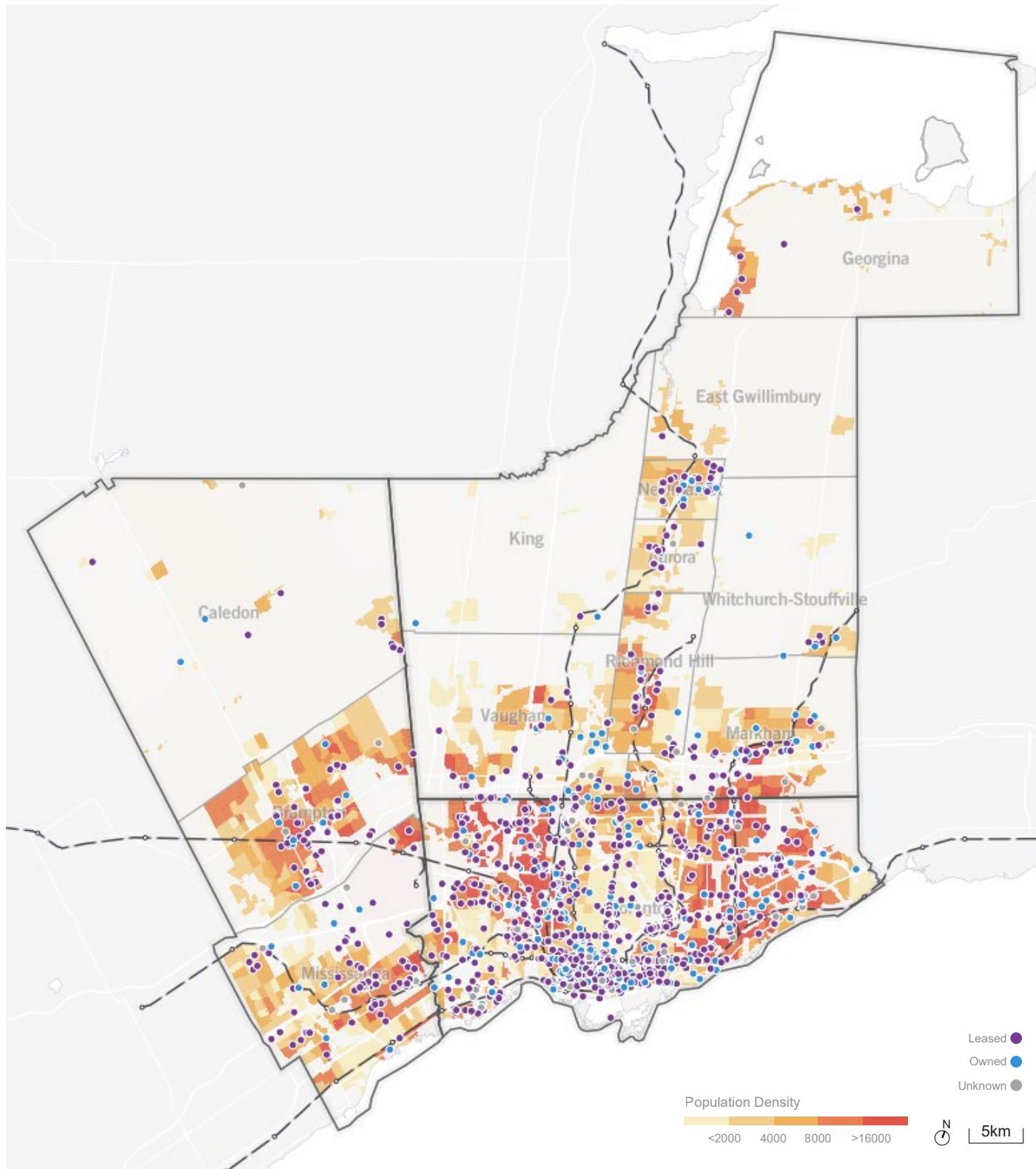


Figure 3: Map of agency spaces included in this study overlaid with the equity index. Interactive map accessible here: <https://schoolofcities.github.io/essential-spaces/map>

Organization Characteristics

1. The majority of agency spaces (65%) are leased (CLRE). Just over a quarter (26%) are owned (CORE). Less than 9% have unknown tenure.

In total, over 800 charities with more than 2,200 operational locations were captured in the study. Of these agency spaces, 65% are CLRE and 26% are CORE. Looking proportionally, the City of Toronto has the highest percentage of owned spaces, at 29%. This is followed by York Region at 19% and Peel Region at 10% CORE.

Agency Spaces Tenure Breakdown

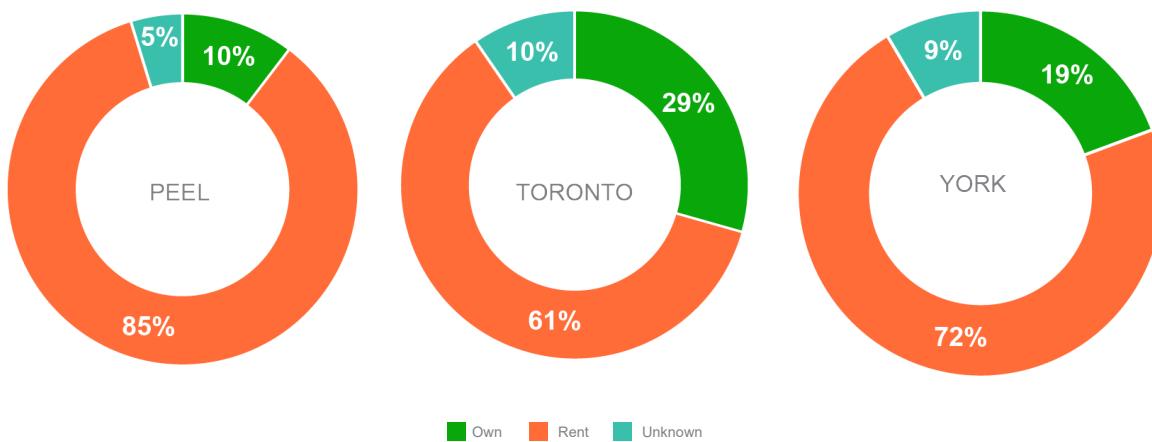


Figure 4: Percentage of agency spaces included in this study by tenure and region

2. The majority of organizations (64%) operate only one service location; large agencies with more than 10 locations have the highest proportion of CORE at 30%.

The community services sector is characterized by agencies with a single location: 64% of all agencies included in this study operate out of a single location. Agencies with two to three locations is the next largest cohort, representing 17% of all agencies.

Organizations in the highest location bin grouping with 10+ locations are more likely to have a larger ownership share of their spaces, suggesting that large organizations may be better resourced towards real estate ownership than smaller ones. While agencies with 10+ locations only comprise 5% of total charities in the study, they hold the highest ownership rate at 30%. Among agencies operating 1 location, 2-3 locations, or 4-9 locations, their ownership share ranges between 22-25% (see Table 2).

Single location	2-3 locations	4-9 locations	10+ locations	TOTAL
64%	17%	14%	5%	100%

Table 2: Breakdown of agencies by number of locations

3.0

Breakdown of Agencies by Number of Locations

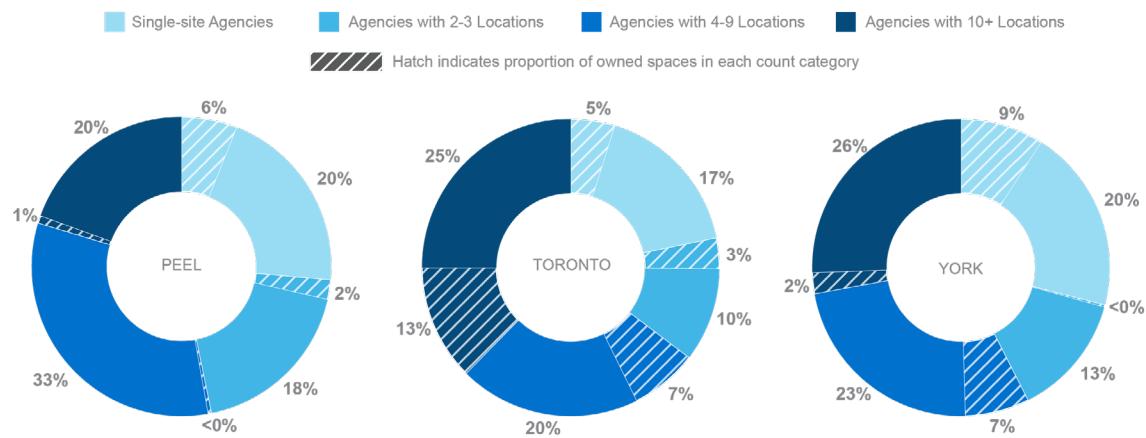


Figure 5: Tenure of regions organized by location count

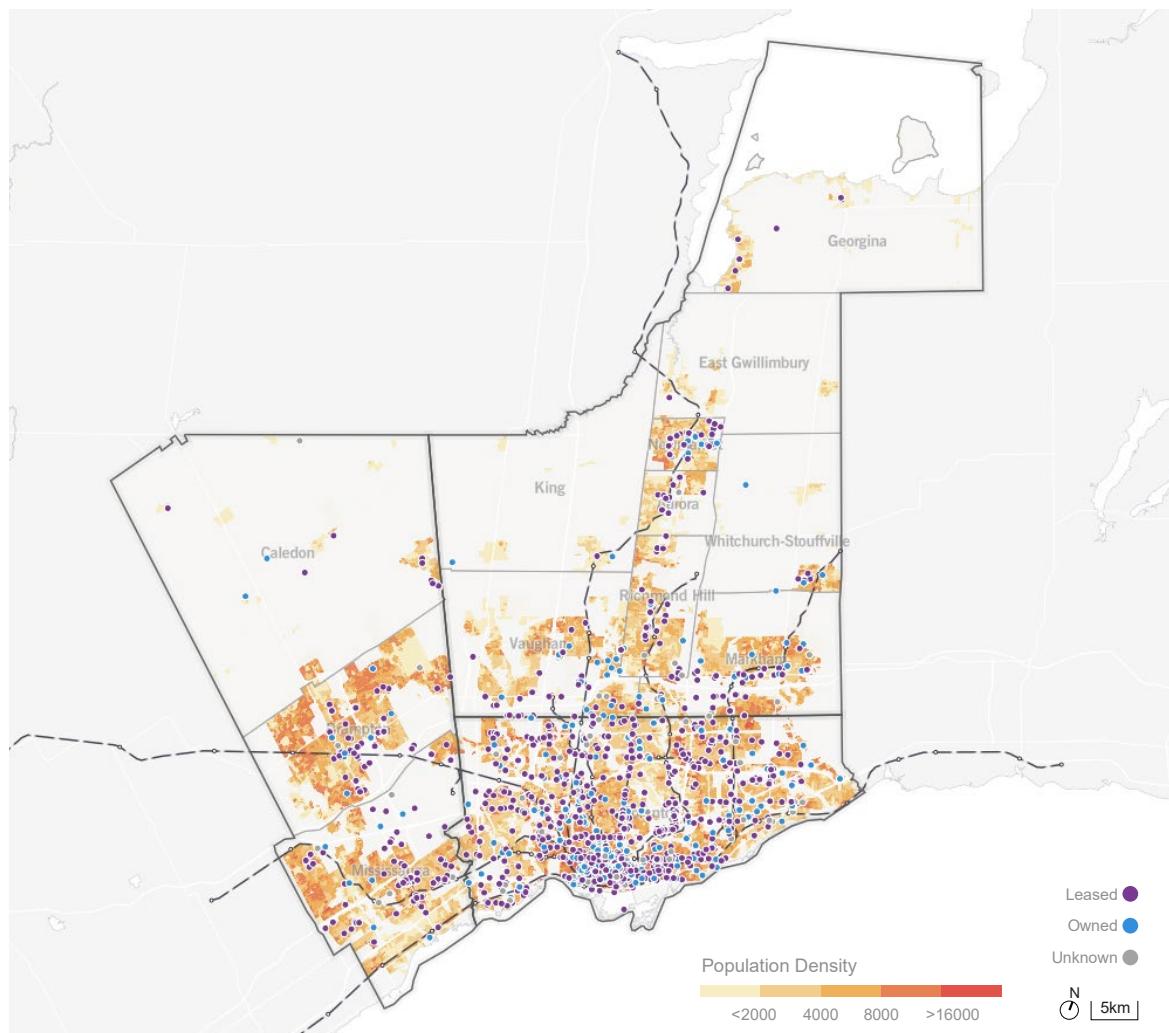


Figure 6: Map of agency spaces included in this study overlaid with population density. Interactive map accessible here: <https://schoolofcities.github.io/essential-spaces/map>

Spatial Trends

3. Agency spaces are strongly correlated with population density but alignment with areas of highest community need is uneven.

Areas with higher population densities, including areas near major intersections and downtown cores, host more agency spaces (see Figure 6). Rarely are there any agencies found in areas with a population density of under 1000 residents/km², suggesting a minimum user threshold as a key factor in determining location.

However, the relationship between agency locations and areas of highest need (as measured by the equity index, where Q1 represents the lowest need and Q5 the highest) is more complex. While the overall finding is that the highest-need census tract has the highest average of agency spaces (15.8), this pattern varies significantly by region. Please see Table 3 for a breakdown of the average number of agency spaces in or nearby (800m) each census tract quintile, where Q1 represents areas least in need and Q5 represents areas most in need.

In Peel Region, agency spaces align with higher-need populations, showing a positive correlation between average agency spaces and higher-need census tracts. However, the increase is modest, and Q5 tracts average only 5.1 agency spaces, indicating potential service gaps in the highest-need areas.

In comparison, while the City of Toronto has the highest overall concentration of agency spaces (19.2 on average), the distribution does not follow a clear upward trend with need. Q1 and Q3 census tracts hold the highest averages (each at 22.0), while Q5 tracts, the areas of greatest need, rank second lowest at 18.4.

Similar to Toronto, York lacks a strong correlation between agency presence and need. Q2 and Q4 tracts have the highest averages (both at 6.2), while Q5 tracts hold the middle average of 5.9. Towns and townships in the 905 that lack density (i.e. Caledon, King, Georgina, East Gwillimbury) have significantly fewer agency locations, though these areas also tend to have lower overall need.

These findings highlight the distinct challenges faced by each municipality and underscore the importance of considering both need and geography in planning service distribution.

		York	Peel	Toronto	Regional Average
Overall Average		5.2	3.4	19.2	11.9
Equity Index Organized by Quintile	Q1 (least in need)	2.4	1.4	22.0	13.7
	Q2	6.2	2.5	21.2	10.5
	Q3	5.2	3.6	22.0	10.8
	Q4	6.2	4.5	14.0	9.5
	Q5 (most in need)	5.9	5.1	18.4	15.8

Table 3: Average number of agency spaces in or near a census tract (within 800m radius)

3.0

While agencies tend to cluster in highly populated areas, the City of Toronto and York Region face the challenge of serving dispersed high-need communities. This uneven pattern may reflect agencies remaining in historically high-need areas that have since gentrified,

rather than relocating as needs shift. Peel Region, on the other hand, may face a different challenge: ensuring populations are not underserved by a shortage of agencies relative to population size.

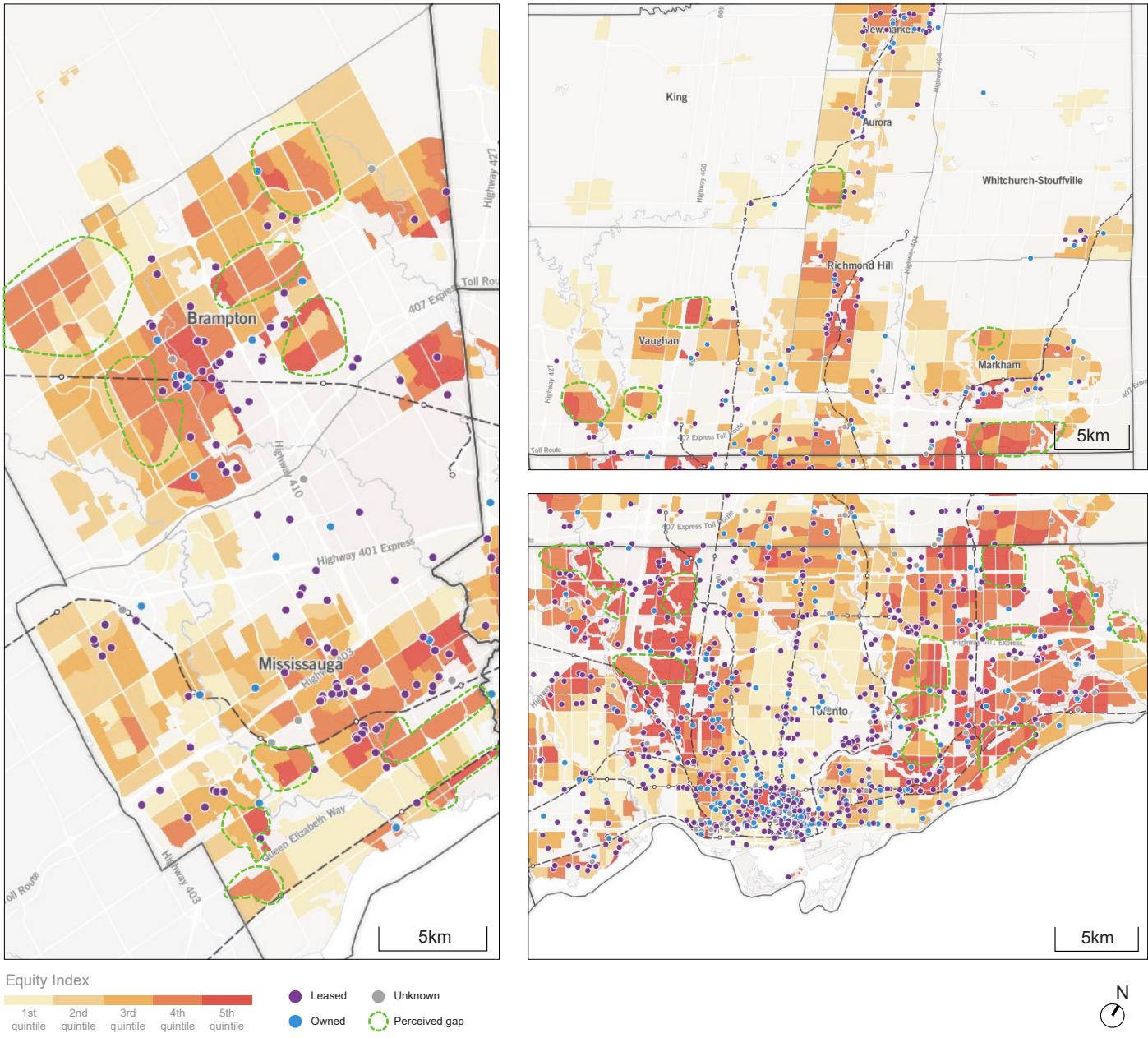


Figure 7: Maps showing gaps of agency spaces against the equity index: Toronto and York Region have gaps due to uneven correlation, whereas Peel Region has a high correlation but may have gaps due to lower numbers of agencies per capita. Interactive map accessible here: <https://schoolofcities.github.io/essential-spaces/map>

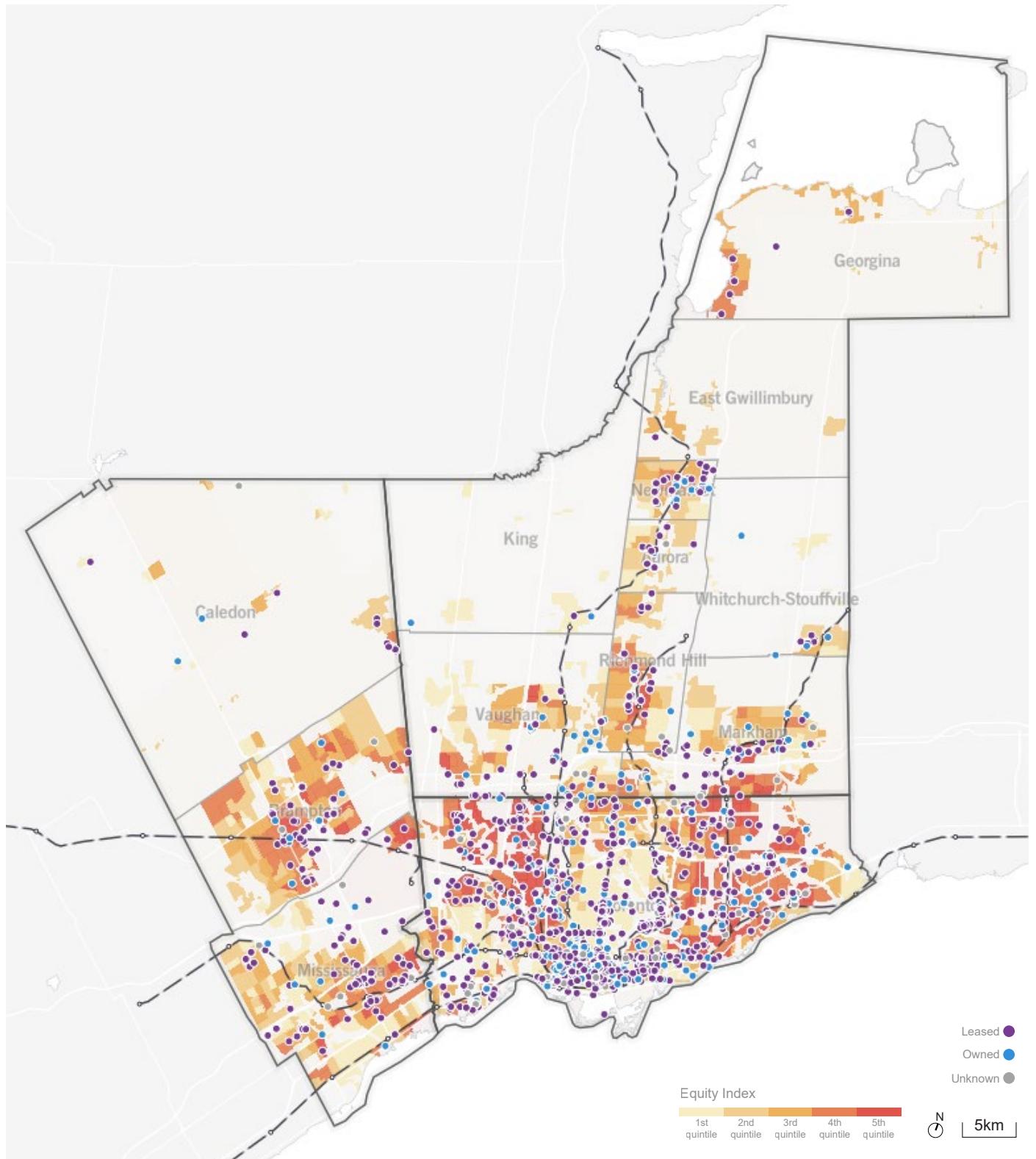


Figure 8: Map of agency spaces included in this study overlaid on equity index. Interactive map accessible here: <https://schoolofcities.github.io/essential-spaces/map>

3.0

4. Agency spaces tend to cluster near major intersections and transit stations, but proximity varies by tenure and future infrastructure plans raise displacement concerns.

Agency spaces are generally concentrated in highly accessible areas, including major transit stations and major intersections (presumably with transit stops), enhancing service user access. Agencies tend to form clusters in these areas, with approximately 26% of all agency spaces being within walkable distances to existing transit stations.

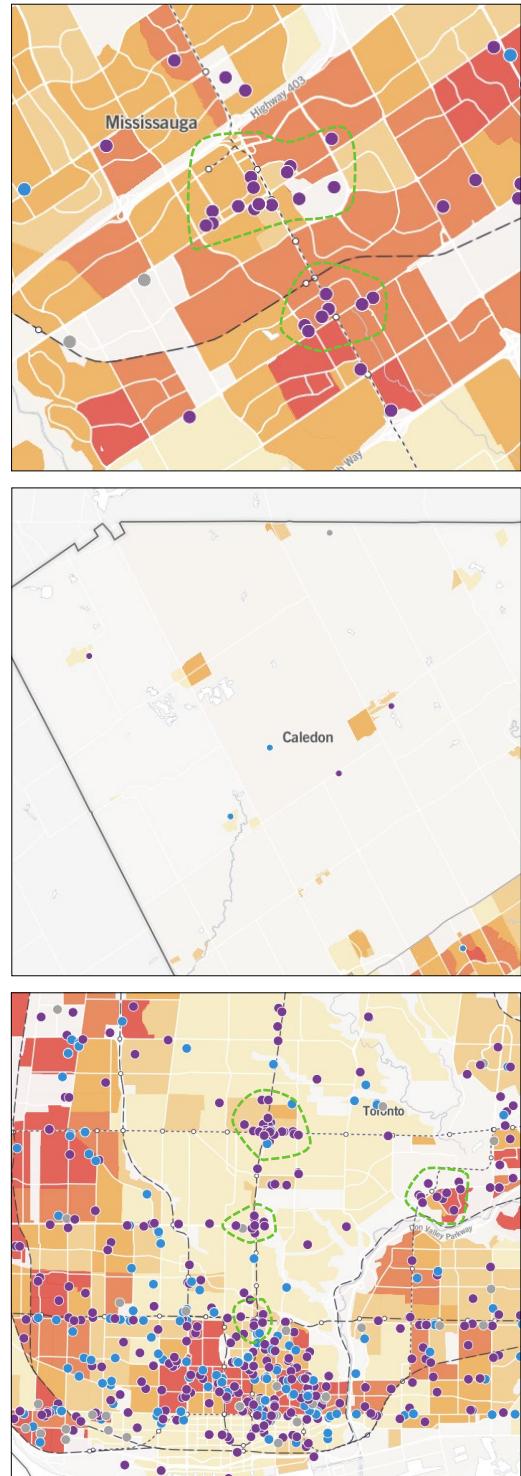
When looking at future growth, 22% of agency spaces are located within 800m of a planned major transit station. This proximity is more pronounced among leased spaces (23.3%) compared to owned spaces (17.9%), underscoring a heightened displacement risk for CLRE agencies as new transit infrastructure attracts real estate investment and drives up land values.

Less populous areas and areas lacking transit infrastructure exhibit the opposite pattern, with more spatially dispersed agencies. This is especially evident in parts of Vaughan and the Towns of Caledon, Georgina, East Gwillimbury and King. In spatially dispersed and less populous areas that may not have enough of a population threshold to justify the need for new service locations, creative solutions such as virtual, hybrid and mobile services can extend the reach of existing agencies.

When looking at future growth, the data finds that 22% of CLRE agencies are located within 800m of a future major transit station. While transit expansion can improve accessibility for service users, infrastructure development

	Existing Transit	Future Transit
CORE	25.0%	17.9%
CLRE	25.1%	23.3%
OVERALL	27.6%	22.1%

Table 4: Percent of agency spaces included in this study near transit stations (800m radius)



Cluster patterns at transit station / major intersections (circled for demonstration, not exhaustive of all appearances)

Figure 9: Transit stations or major intersections accessible by transit are a prime anchor for agency spaces as shown by clustering patterns. In contrast, agency spaces in areas away from transit stations or busy urban cores appear more dispersed.

Interactive map accessible here:
<https://schoolofcities.github.io/essential-spaces/map>

raises concerns of displacement. As new transit infrastructure generates additional investment and real estate development, it can lead to rising land values¹ and gentrification², often accompanied by drastic increases to rents³. Without intentional planning and policy interventions, new transit-oriented development could displace agencies from the very communities they serve.

5. Leased spaces dominate across all areas (65%), with no strong link between community need and leasing patterns.

As stated in Finding #1, most agency spaces across the region are leased rather than owned (65%), but this pattern does not strongly align with areas of highest need. The share of leased spaces remains high across all quintiles of the equity index - 59.5% in the lowest-need quintile (Q1), 65.2% in Q3, and 59.8% in the highest-need quintile (Q5) - showing no clear trend as need increases.

Regional differences, however, tell an important story. Peel Region has the highest proportion of leased spaces ranging between 78.7%-85.9% with only a range of 7.2%, though highest-need areas have the lowest average of CLRE (78.7%). Toronto has the lowest share ranging from 57.6%-61.0%, with the narrowest range of

3.4%, reflecting consistently high real estate costs citywide. York Region's leased spaces range from 64.4%-73.6% across quintiles with the largest range of 9.1% amongst the three municipalities.

Even without a strong correlation to need, the dominance of leasing means that agencies across all communities face similar risks, such as rising rents, short-lease terms, and displacement. The lack of alignment with need suggests that other factors take prominence in shaping where agencies choose to locate: availability of suitable space, proximity to transit, and landlord willingness to lease to social service organizations. In some cases, agencies remain in long-standing locations even as neighborhood conditions change, while stigma and zoning barriers can limit options in high-need areas.

Because leasing is widespread, solutions cannot focus only on high-need neighborhoods. Instead, strategies should combine broad measures, such as expanding access to non-market leases and supportive landlords, with targeted actions in places where risk is highest, like York's highest-need tracts and areas near planned transit stations, where rising land values could push agencies out.

1 Saxe & Miller, 2016

2 Siemiatycki, Fagan & Arku, 2023

3 Dong, 2017

		Peel	Toronto	York	Regional Average
Equity Index Organized by Quintile	Q1 (least in need)	83.7%	57.6%	64.4%	59.5%
	Q2	84.9%	61.0%	72.2%	65.4%
	Q3	85.9%	60.4%	73.6%	65.2%
	Q4	85.6%	60.3%	66.7%	64.0%
	Q5 (most in need)	78.7%	57.8%	71.9%	59.8%

Table 5: Percent of CLRE in or near a census tract by equity index

3.0

Occupancy Costs

6. Occupancy costs as a proportion of total revenues remain higher for CORE than CLRE (including market and non-market leases). Nearly one in three agencies face unhealthy occupancy cost percentages.

Typically, single-site agencies who own their spaces (CORE) pay a higher proportion in occupancy costs (including mortgage, maintenance and utilities) than those who lease (CLRE). This pattern has persisted over the past ten years, although the gap between CORE and CLRE has narrowed slightly. Ownership provides some predictability, but not immunity from high proportional costs, particularly where property upkeep and financing obligations remain significant.

Across all three regions, occupancy costs as a proportion of revenues have declined for both CORE and CLRE. Peel Region saw the largest improvement in occupancy cost ratios, with CORE median costs dropping from 9.4% to 7.9% and CLRE from 7.3% to 5.9%. Toronto showed a modest increase for CORE, growing from 7.1% to 8.7%, and likewise a



Single-Site CLRE Agencies: Median Occupancy Costs as a Percentage of Total Revenues

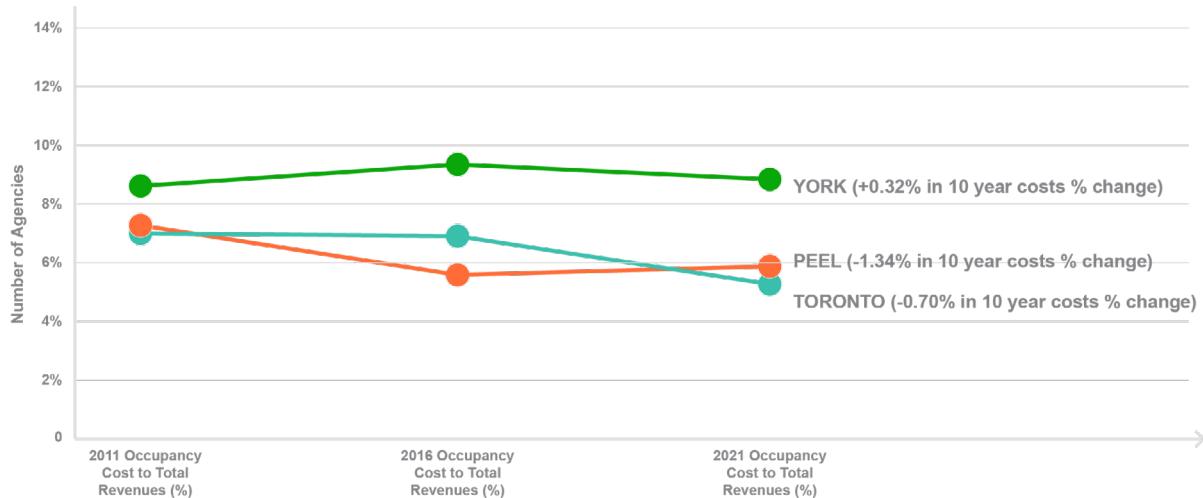


Figure 10: Occupancy costs as a proportion of total revenues

Single-Site CORE Agencies: Median Occupancy Costs as a Percentage of Total Revenues

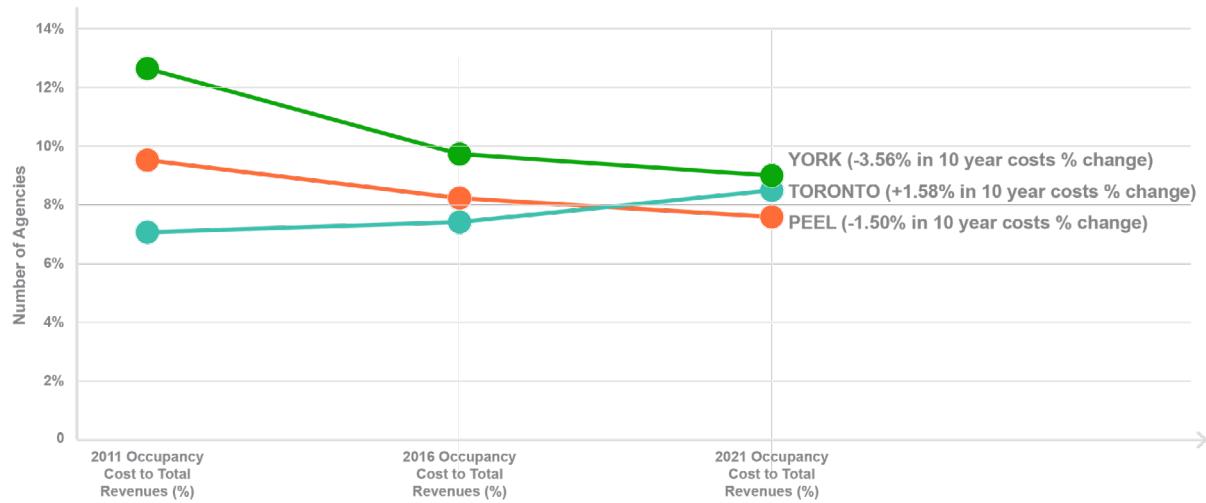


Figure 11: Occupancy costs as a proportion of total revenues

Agencies Organized by Occupancy Cost Percentage

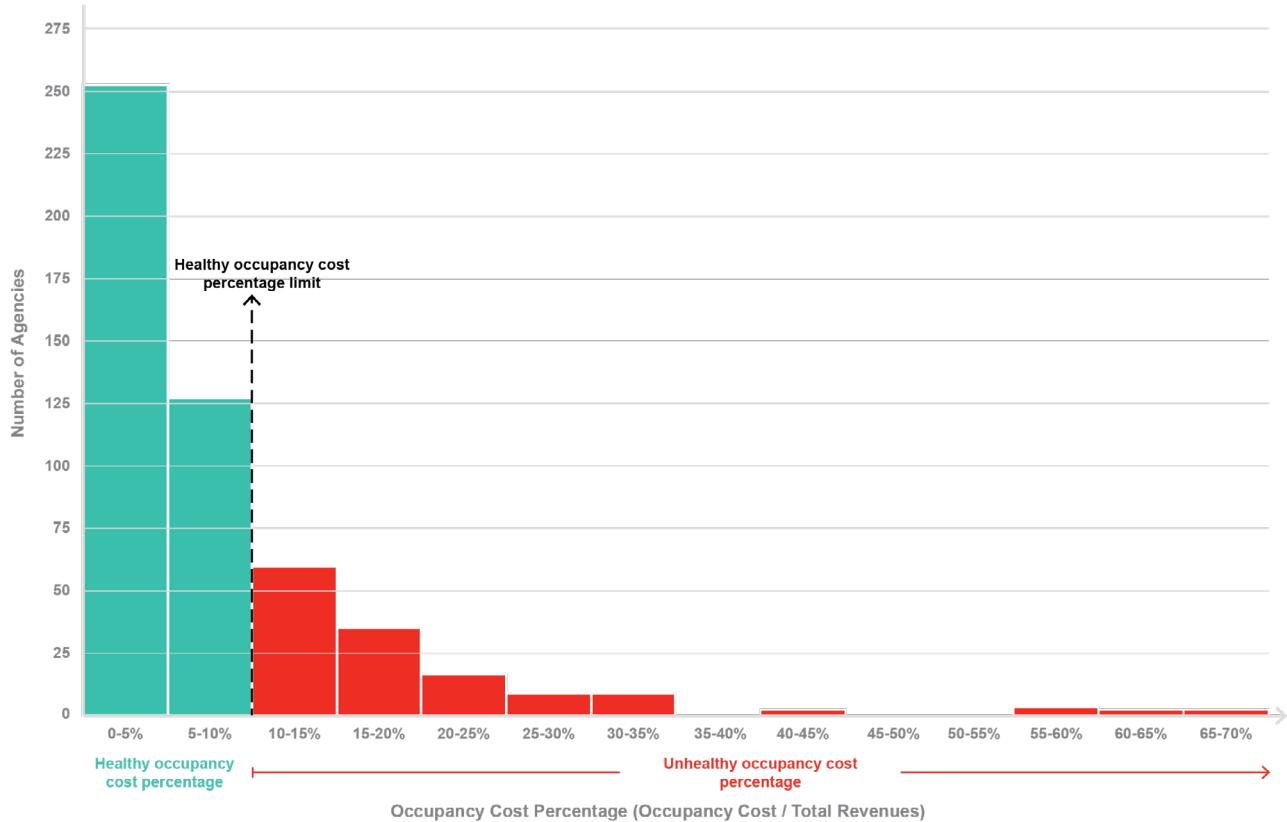


Figure 12: Breakdown of agencies by occupancy cost percentage

3.0

modest decline for CLRE from 6.3% to 5.6%. York Region remains the most exposed, with CORE median costs decreasing from 12.0% to 8.5% and CLRE increasing slightly from 8.5% to 8.8%. Proportionate decreases over time do not necessarily mean lower rent or mortgage payments, but rather that revenues have outpaced occupancy costs.

This analysis can also be used to examine whether agencies fall within a healthy occupancy cost threshold, understood by most guidelines as no more than 10% of revenues⁴. In terms of overall health, the share of agencies with unhealthy occupancy costs has declined across all regions. However, it remains high, with almost a third (31%) of single-site agencies spending more than 10% of their revenues on occupancy costs. More telling, 63% of these are rented spaces, exposing a precarious outlook for CLRE.

Notably, all three regions had different trends. Peel saw the most significant drop, with unhealthy shares falling from 50.0% to 21.4% for CORE and from 44.1% to 22.9% for CLRE. Toronto's share of unhealthy occupancy costs for CORE remained stable (39.5% to 39.2%), while CLRE improved from 31.4% to 23.4%.

York Region continues to show high exposure, with unhealthy shares at 48.3% for CORE and 49.0% for CLRE in 2021, down from 60.9% and 48.8% respectively in 2011. The variation between the municipalities may be due to regional differences in real estate markets, whereby the unhealthy agency percentage for CLRE in both Toronto and York Region have significantly reduced while CORE costs have remained relatively unchanged.

While this analysis is limited to single-site agencies (due to data availability), this data can be extrapolated to the broader sector as single-site agencies comprise a significant portion (64%) of the total number of agencies.

7. Over a 10-year period, increases to occupancy costs for CLRE have outpaced increases for CORE by 16% as a whole, though regional patterns vary.

While occupancy costs as a share of revenues have generally stabilized or declined, the actual dollar amounts spent on space have continued to rise across both leased (CLRE) and owned (CORE) properties. Between 2011 and 2021, total CLRE occupancy costs for single-site agencies rose by 65%, compared to 49% for CORE, generating a gap of 16%. This reflects an environment where leasing costs have grown faster than ownership costs overall. This analysis was based on summing reported occupancy costs from CRA filings for 2011, 2016, and 2021 and calculating percentage change by tenure type across the three regions.

Growth between 2016 and 2021 was more moderate for CLRE, while CORE growth accelerated in some regions. These differences suggest that recent cost growth may have been influenced by market-specific factors, including real estate dynamics and tenure mix. Overall, though, the growth in the first half of the decade appears nominal, likely influenced by pandemic-related factors such as temporary closures of in-person locations and broader impacts on the commercial real estate market, including higher vacancy rates.

Regional patterns, however, reveal important nuances (see Table 6 and 7). Not every region or municipality had CLRE occupancy costs surpass those of CORE. While this is true for Toronto and Peel Region, where both saw CLRE costs rise substantially by 80% and 48% respectively, whereas CORE costs grew by 57% in Toronto and only 4% in Peel Region. York Region stands out as an exception. CORE in York Region costs surged by 88%, far outpacing CLRE's 51% increase.

⁴ iGMS, 2024; Adventures in CRE, 2014; CBC Capital Advisors, 2024

Changes in Occupancy Costs Of Single-Site Agencies Who Rent Space

Occupancy cost changes in percent and dollar amount (sum)			
	2011-2016	2016-2021	2011-2021
PEEL	19.01% (\$1.26M)	24.41% (\$1.93M)	48.05% (\$3.19M)
Brampton	-30.49% (\$-0.20M)	19.96% (\$0.09M)	-16.62% (\$-0.11M)
Caledon	6.35% (\$0.01M)	42.80% (\$0.06M)	51.88% (\$0.07M)
Mississauga	24.73% (\$1.45M)	24.33% (\$1.78M)	55.08% (\$3.23M)
TORONTO	64.31% (\$15.54M)	9.61% (\$3.82M)	80.11% (\$19.35M)
Toronto	93.81% (\$13.03M)	4.91% (\$1.32M)	103.31% (\$14.36M)
Etobicoke	14.42% (\$0.23M)	124.14% (\$2.23M)	156.46% (\$2.45M)
North York	28.30% (\$1.79M)	-9.01% (\$-0.73M)	16.74% (\$1.06M)
Scarborough	-14.48% (\$-0.13M)	84.55% (\$0.66M)	57.83% (\$0.53M)
East York	23.91% (\$0.08M)	21.26% (\$0.09M)	50.25% (\$0.17M)
York	47.83% (\$0.54M)	14.76% (\$0.25M)	69.65% (\$0.78M)
YORK	48.09% (\$5.07M)	1.88% (\$0.29M)	50.88% (\$5.36M)
Aurora	1.62% (\$0.01M)	-26.11% (\$-0.11M)	-24.91% (\$-0.11M)
Georgina	-9.78% (\$-0.01M)	19.62% (\$0.02M)	7.92% (\$0.01M)
King	13.51% (\$0.00M)	128.37% (\$0.03M)	159.23% (\$0.04M)
Markham	-3.91% (\$-0.15M)	21.76% (\$0.80M)	17.00% (\$0.65M)
Newmarket	-35.72% (\$-0.15M)	17.00% (\$0.05M)	-24.79% (\$-0.11M)
Richmond Hill	65.36% (\$2.75M)	15.81% (\$1.10M)	91.50% (\$3.85M)
Vaughan	171.21% (\$2.59M)	-40.31% (\$-1.65M)	61.87% (\$0.94M)
Whitchurch-Stouffville	— (\$0.03M)	219.79% (\$0.06M)	— (\$0.09M)

Table 6: Changes in occupancy costs of rented single-site agencies (CLRE)

Even within each upper-tier or single-tier municipalities, there exist regional differences. These differences suggest that ownership is better able to offer stability in some markets over others. This is generally true in Peel Region with the exception of Brampton, where CLRE costs have fallen while CORE costs rise. This is also true for most municipalities in York Region as well, where CLRE costs have increased at a lesser rate than CORE costs (and in Newmarket's case, declining). The only exception is Vaughan and Markham, where CORE costs have risen sharply.

When re-assessing Toronto based on the former pre-1988 amalgamation boundaries, distinct regional patterns are also apparent. These results highlight that tenure advantages

are highly context specific. The former municipalities of Etobicoke, East York, and York where CLRE costs surged far more than CORE, reinforce the stability benefits of ownership. In the former Old Toronto, which is the current urban core of the City of Toronto, CLRE costs still outpace CORE costs but at a more moderate rate, which suggests ownership may also provide stability in certain cases. Conversely, in North York and Scarborough, CORE costs significantly outpaced CLRE, which may be linked to real estate activity suggesting higher financial risks associated with ownership.

All these patterns underscore that strategies to provide stable spaces for the sector must account for local real estate market conditions. The differences suggest that while ownership

3.0

Changes in Occupancy Costs Of Single-Site Agencies Who Own their Space

Occupancy cost changes in percent and dollar amount (sum)			
	2011-2016	2016-2021	2011-2021
PEEL	-1.41% (\$-0.20M)	5.88% (\$0.80M)	4.38% (\$0.61M)
Brampton	1.47% (\$0.09M)	17.00% (\$1.03M)	18.72% (\$1.12M)
Caledon	71.54% (\$0.05M)	-52.17% (\$-0.07M)	-17.96% (\$-0.01M)
Mississauga	-4.35% (\$-0.34M)	-2.20% (\$-0.16M)	-6.45% (\$-0.50M)
TORONTO	15.08% (\$4.20M)	36.35% (\$11.64M)	56.91% (\$15.84M)
Former Toronto	22.69% (\$4.49M)	31.23% (\$7.59M)	61.01% (\$12.08M)
Etobicoke	-9.25% (\$-0.26M)	19.05% (\$0.49M)	8.03% (\$0.23M)
North York	-9.68% (\$-0.26M)	86.46% (\$2.07M)	68.41% (\$1.81M)
Scarborough	27.15% (\$0.27M)	96.25% (\$1.23M)	149.54% (\$1.51M)
East York	-11.18% (\$-0.04M)	7.05% (\$0.02M)	-4.91% (\$-0.02M)
York	-0.61% (\$-0.01M)	20.93% (\$0.24M)	20.19% (\$0.23M)
YORK	18.50% (\$1.83M)	58.59% (\$6.86M)	87.93% (\$8.69M)
Aurora	— (\$0.08M)	-25.29% (\$-0.02M)	— (\$0.06M)
Georgina	No data	No data	No data
King	-58.66% (\$-0.05M)	6.31% (\$0.00M)	-56.05% (\$-0.05M)
Markham	175.25% (\$0.90M)	7.47% (\$0.11M)	195.80% (\$1.00M)
Newmarket	-8.52% (\$-0.37M)	-37.26% (\$-1.47M)	-42.60% (\$-1.84M)
Richmond Hill	24.87% (\$0.38M)	3.61% (\$0.07M)	29.38% (\$0.45M)
Vaughan	28.83% (\$0.90M)	198.97% (\$8.04M)	285.16% (\$8.94M)
Whitchurch-Stouffville	-5.42% (\$-0.02M)	49.09% (\$0.13M)	41.01% (\$0.12M)

Table 7: Changes in occupancy costs of owned single-site agencies (CORE)

can still offer stability in some markets, its advantage is not universal, particularly in high-demand areas where property-related expenses have escalated sharply.

Note: In this edition, we calculate 10 year changes in occupancy costs using the sum of reported costs across all agencies, rather than the average per agency used in the first edition. This approach better reflects the total financial burden on the sector, which is critical for understanding system wide sustainability. Summing actual dollars spent accounts for the scale of larger organizations and avoids distortion from small agencies that can skew averages.

Social Barriers

8. Stigma fuelled by prejudice, discrimination and racism limits agencies' access to space, particularly for leased spaces.

Case study interviewees spoke of difficulties leasing from private property owners due to stigma associated with their services and service users. Property owners routinely reject lease applications from agencies for being an “incompatible use” of the space. NIMBYism is another often cited challenge.

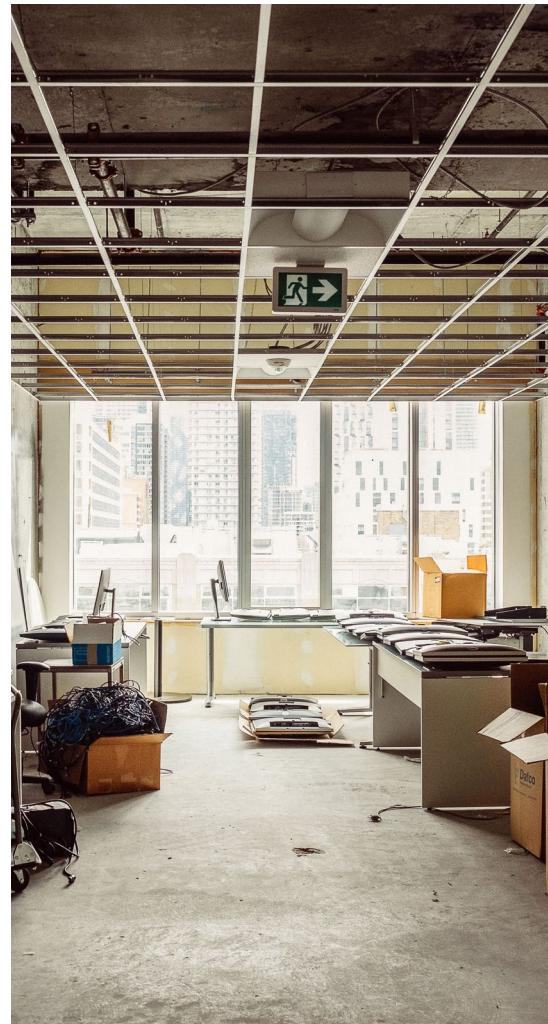
Space Stability

9. Spaces developed under community ownership models provide increased stability for both CORE and CLRE agencies.

Case study interviewees noted broad-reaching benefits of CORE models that integrate non-market and stable CLRE opportunities for community sector partners. Purpose-built CORE spaces tend to be designed intentionally around service user-needs, making flexibility and reciprocal partnership a shared value between property owner and lessee.

Several of the agencies featured in this report's six case studies are ensuring the benefits of their owned spaces accrue to agencies, service users and residents beyond their purview:

- Family Service Toronto, a large agency with long term ownership of their site, leveraged their property into a development partnership with a private developer to build a new space co-located with residential units and providing CLRE spaces.
- St. Leonard's Place Peel, an agency with long-term ownership of their site, has gradually expanded their facility over decades to meet growing community needs.
- Miziwe Biik, who attained ownership of their primary site 20 years ago, will be expanding their ownership portfolio with a new Indigenous hub in partnership with Anishnawbe Health Toronto.
- Unison Health, who has a land lease and owns the Bathurst-Finch Hub building on a former TDSB site, provides stable CLRE spaces to partner agencies, many of whom have remained in the hub since moving in.
- Inn from the Cold, who currently rents in an inadequate one-storey facility, will make the transition to ownership in late 2025, increasing service capacity with a more suitable and sustainable space.



Family Service Toronto (upper floors to be renovated), image by Infrastructure Institute

3.0

Case Studies

Full details for each case study are found in Appendix E: Case Study Research.



Bathurst-Finch Hub
Toronto



Family Service Toronto
Toronto



Inn from the Cold, Newmarket
York Region



Krasman Centre, Richmond Hill
York Region



Miziwe Biik
Toronto



St. Leonard's Place, Brampton
Peel Region

3.0

Bathurst-Finch Hub



Location

540 Finch Ave West, North York

Region

Toronto

Years in Operation

11 years, opened in 2013

Ownership Model

Land lease

Service Type

Settlement services

Family services (counseling for women experiencing abuse)

Employment services

Social services

Health clinic

Legal services for landlord and tenants

Social assistance

Employment standards

Family law

Emergency advice for domestic violence

Description

The result of an agreement between Unison Health and Community Services (Unison) and the Toronto District School Board (TDSB) that delivers a wide range of services through over 10 individual organizations that share the site for their operations. Unison, a community health centre, acts as the lead agency while the hub partner organizations offer complimentary services, making the hub “a one-stop-shop for social services.”

Lessons Learned

- A land lease agreement can result in lower operating costs and allow the lead agency to provide more cost-effective leases to its partners (based on a comparison of Unison Health's experience operating both the Bathurst-Finch Hub and the Jane Street Hub, a leased space).

- The hub model, when under nonprofit ownership and where capital costs are funded, can provide consistent and affordable spaces that community service organizations may otherwise struggle to acquire.
- Ownership models enhance an agency's capacity to adapt to the needs of service users and partners given flexibility to make changes to the building itself.
- The hub model provides long-term stability to partner organizations.
- A community needs assessment identifying community needs is critical to informing the right mix of programs and services to be made available in a hub model.

Family Service Toronto



Location

355 Church Street, Toronto

Region

Toronto

Years in Operation

110 years, began as the Neighbourhood Workers Association in 1914

Ownership Model

Owned by the Agency

Service Type

Counseling services

Settlement services

Mental health support

HIV/AIDS support

Seniors support

Grief support

Family support

Community development

Development services

Description

Family Service Toronto (FST) owns three levels of office space in the podium of a 33-storey mixed use development with at-grade retail completed in 2018. FST operates its main counseling and central administrative office from the third level while its partner organizations offer an array of other community services out of the second level. Above the podium are 28 storeys containing 350 residential units. Prior to redevelopment, counseling and 2SLGBTQ+ services were this location's primary role, making the location in Toronto's Church Wellesley Village ideal.

- Innovative development partnerships with the private sector can provide huge benefits as long as the community service agency can remain in control of how their space is designed and used.
- For agencies with existing CORE, the sale of air rights to a value-aligned private sector development partner can return positive financial outcomes.
- Policy tools, like MPAC tax-free status for property owners that lease to nonprofits, can be used to increase sustainable CLRE.

Lessons Learned

- The benefits of CORE can accrue to community services agencies leasing in a sector-owned CORE site by providing affordable and welcoming spaces to organizations struggling to lease in the commercial market while ensuring the future financial viability of the CORE agency itself.

3.0

Inn From the Cold



Location

Current: 510 Penrose Street, Newmarket

Upcoming: 17046 Yonge Street, Newmarket

Region

York

Years in Operation

20 years, opened in 2004

Ownership Model

Currently renting Penrose Avenue location where the lease ends in October 2024

Service Type

Shelter

Community meals

Support services

Description

From a single-story building in Newmarket, Inn From the Cold (IFTC) provides shelter space with wrap-around supports and five transitional housing beds. The agency also offers a range of housing supports and Drop-By programs at both its central and satellite locations. Since 2013, IFTC has operated a social enterprise, Eat Inn Catering—a kitchen training program that provides participants with valuable skills for the food industry.

IFTC began as a warming centre created by local volunteers at the Old Town Hall in 2004, opening on nights when temperatures dropped below -15°C. After two years, the organization moved to its current leased location. Now, IFTC is set to expand further with the construction of a three-story, 16,000 sq ft transitional and emergency housing development at 17046 Yonge Street, which will provide 44 beds and offer year-round shelter services.

Lessons Learned

- Property ownership makes applications for construction funding more desirable to funders. The ability to purchase a site is integral to securing construction financing. Achieving that initial capital is a large undertaking for a nonprofit organization.
- A carefully curated board of experienced development-adjacent professionals can increase organizational capacity and readiness to pursue a CORE development project.
- Purpose-built development allows agencies to design spaces intentionally suited to the needs of their service users.

Krasman Centre



Location

10121 Yonge Street, Richmond Hill

Region

York

Years in Operation

26 years, opened in 1998

Ownership Model

Rented Space

Service Type

Peer support programs

Wellness and recovery programs

Description

The goal of the Krasman Centre is to serve as a physical hub and resource for the community of psychiatric survivors and their families and friends serving York Region (Richmond Hill main location) and South Simcoe (Alliston satellite location) of the Central Local Health Integration Network.

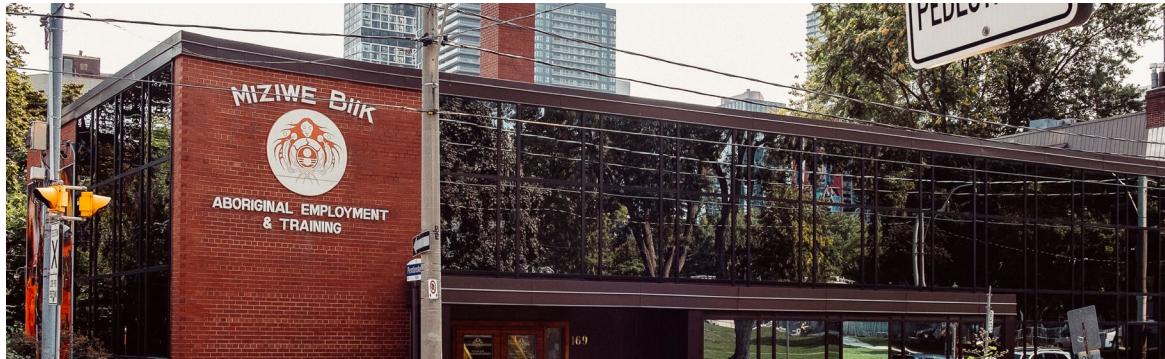
After initially operating in a City-owned space that was later reclaimed by the municipality, Krasman Centre relocated to a smaller, less suitable location in Richmond Hill, where they are now contending with local opposition. As they continue their search for a more appropriate facility, they are exploring the possibility of purchasing a unit within a larger building to secure a stable, long-term presence.

Lessons Learned

- Stigmatization towards social service organizations and the people they serve limits the options available for CLRE.
- CLRE located in high density and transit-accessible areas is ideal to enhance service accessibility.

3.0

Miziwe Biik



Location

167 Gerrard Street East, Toronto

Region

Toronto

Years in Operation

33 years, established in 1991

Ownership Model

Land lease

Service Type

Employment services

Training programs

Student support

Description

Miziwe Biik provides services to the Aboriginal* peoples in the Greater Toronto Area; to work with employers to secure job opportunities; to deliver federal and provincial programs; and, promote Aboriginal* entrepreneurship and the development of Aboriginal* economies. Miziwe Biik works with individuals, other agencies and groups to provide these services and achieve their mission.

In the near future, Miziwe Biik intends to expand operations in the Block 10 West Donlands redevelopment, a mixed-use block development in Toronto's Canary District that prioritizes Indigenous values and principles. The project is being carried out by a partnership between Anishnawbe Health Toronto, Dream Unlimited, Kilmer Group and Tricon Residential.

*First Nations status and non-status, Inuit, and Metis

Lessons Learned

- For true reconciliation, Indigenous agencies should receive real estate assets without typical fundraising and land purchase processes. The establishment of Indigenous-owned CORE can reflect meaningful progress toward reconciliation only if it is supported with dedicated resources and recognition of Indigenous rights.
- Land appreciation is especially beneficial to nonprofits as it gives them equity to leverage in the event that government funding decreases or stops.

St. Leonard's Place



Location

1105 Queen Street East, Brampton

Region

Peel

Years in Operation

53 years, opened in 1971

Ownership Model

Owned by the agency

Service Type

Shelter with wrap around supports

Seniors community services

Life skills programs

Description

For over 40 years, SLPP has provided supportive housing with intensive case management and a multidisciplinary care team. The 117-bed facility is supported by volunteers from diverse professions, including health care, fostering innovative solutions. SLPP's approach centers on equipping individuals with the skills needed for independent living, empowering them to transition into their own homes and move beyond homelessness.

The 2.5-acre site was donated by Bramalea Limited to Sir Robert Williams in 1971 to establish St. Leonard's Place Peel. Initially beds were provided for 21 men serving federal parole but residential expansions that occurred in 1987 and 2000 nearly doubled the agency's capacity and allowed it to provide services to people facing homelessness also. In 2007, another 24 rooms and a professional kitchen were added and, in 2012, two additional floors increased capacity by another 21 beds.

Lessons Learned

- Before pursuing a new site, agencies with existing land can explore feasibility of expanding on their existing site through vertical and/or horizontal additions.
- Even for organizations with equity to borrow against, forgivable loans are a strong factor in motivating agencies to pursue development as debt of any kind is very risky for a nonprofit organization.
- Legacy organizations with owned sites or that have completed redevelopment over several decades are very advantaged. Costs have risen significantly over time, making expansion and redevelopment even of existing CORE sites costly.

3.0

Ownership & Operational Model Matrix

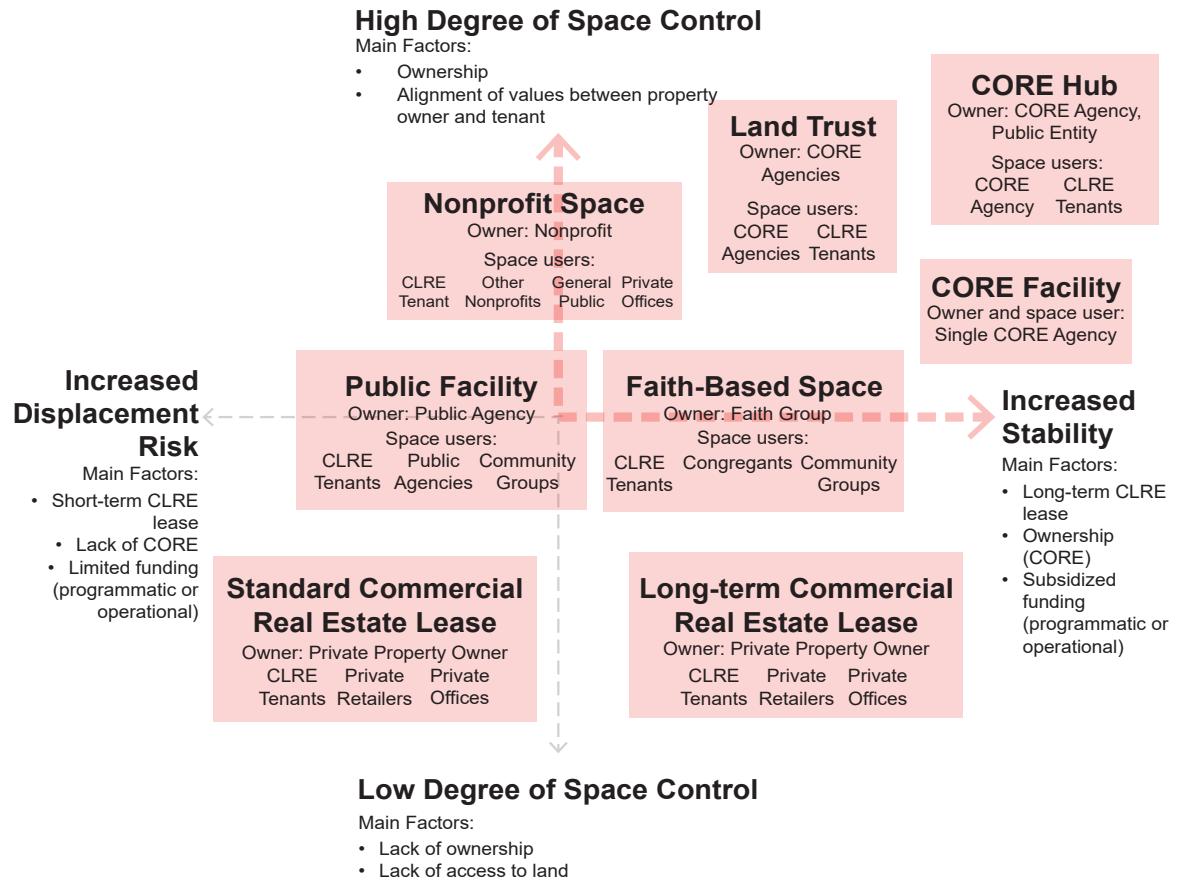


Figure 13: Ownership & Operational Model Matrix

The types of space arrangements agencies operate within are illustrated in the Ownership & Operational Model Matrix above, a non-exhaustive visualization of the spaces in which CLRE and CORE carry out their services. The matrix demonstrates how different CLRE and CORE arrangements offer varying degrees of space stability and space control based on ownership, lease-length and degree of shared values with a property owner.

The degree of stability is impacted not only by tenure but also by length and cost of leasing and operational funding. Leasing is not inherently negative. A long-term lease in the commercial real estate market, for example, goes a long way to increasing stability and predictability of costs. Alternatively, a CORE agency or government partner might be able to provide long-term, non-market leases.

Alongside cost and long-term stability, control of space is another critical operational factor. Agencies who own can more easily make changes to their spaces. Largely, degree of space control is influenced by tenure and the alignment of a tenant to the values and mission of the property owner.

The upper right quadrant of the matrix reflects community ownership models that provide the largest degree of security for both CORE and CLRE spaces. Community ownership is beneficial not only for the organizations operating the facilities, but for the broader community, by providing non-market spaces to community organizations. Additionally, arrangements like a community hub space or community land trust offer optimal space

control as they are typically constructed with the intention of sharing space and keeping critical community service spaces out of speculative markets⁵.

Conversely, space arrangements with the largest degree of displacement risk and least space control are those found in the bottom left quadrant, namely leases under a typical private commercial agreement. CLRE in these spaces are beholden to rental cost increases subject to market fluctuations and any changes to their space must be approved by the property owner, who may not share the same values.

Other types of space arrangements provide varying degrees of space control and stability, including a CLRE tenancy with a public facility, a faith-based building or another nonprofit owned space. These may provide more stability than a private commercial lease, as they are nonprofit-driven, may come with subsidized rent or a definitive lease length, and may be more amenable to accommodating changing space requirements. However, these spaces are often accountable to other competing standards and governing bodies whose administration may be prioritized over an agency's space needs when resources become scarce.



⁵ Ontario Nonprofit Network, 2018

St. Leonard's Place, image by Infrastructure Institute

3.0



Assessing an appropriate ownership and operational model

With only 26% CORE spaces across the region, building CORE is one obvious anti-displacement and space control strategy with strong growth potential. Ownership provides a pathway to long-term equity, which can be leveraged for further future development, can provide operational stability and control and can reduce some of the challenges associated with stigma and NIMBYism.

However, ownership is not without its risks. Pursuing CORE requires high upfront capital and real estate expertise. Once complete, it risks closure if debt (mortgage), tenant management, and capital repairs are not managed well. Best practices to optimize long-term operational cost savings may include additional investment to design energy efficient buildings, adding onto the already expensive upfront costs. Many of the CORE agencies interviewed notably shared some characteristics that made them well-poised to pursue CORE, including the long term ownership of an asset, having previous real estate expertise, steady funding sources, or having entered a mutually beneficial development partnership.

Because of these risks, leasing remains most suitable for many agencies, with benefits of lower occupancy costs and fewer maintenance responsibilities. It is also favourable for organizations with unpredictable revenue sources or limited real estate expertise.

In summary, both new CORE and CLRE opportunities are needed to strengthen the sector. Figure 8 has summarizes the high-level advantages, risks and measures minimizing these risks, as well as the suitability of each tenure for distinct types of agencies.

Agency Assessment of CLRE or CORE

CLRE

Advantages

- Lower occupancy costs on average than ownership
- Minimal or no responsibility over maintenance and new renovations
- Lower financial barrier to access new spaces
- Greater flexibility in organizational changes

Risks

- Rent increases are beholden to market fluctuations and may increase drastically each year
- Property owner may decide not to renew lease, displacing the current CLRE tenant
- Lack of control over maintenance and upkeep
- Lack of control over physical changes to space

Measures minimizing risk

- Tenancy in mission-aligned community owned space
- Tenancy in a public facility, faith-space, or other nonprofit owned space
- Long-term lease agreement
- Below market-rate rent
- Support from municipal partners and funders

Better suited for agencies that:

- Are smaller and newer
- Have limited staff and board capacity or interest in pursuing real estate development
- Have unpredictable revenue sources

CORE

Advantages

- Neighbourhood stability
- Increased control over space
- Opportunity to build equity
- Potential for new revenue streams (i.e. from leasing space)
- Potential to provide CLRE options for other agencies

Risks

- High upfront capital costs
- For agencies building new CORE: delayed approval process may strain resources and capacity
- Mortgage payments in a high-interest rate environment may be costly
- Additional resources required for upkeep and maintenance and management of tenants (where applicable)
- Reduced service capacity during construction period

Measures minimizing risk

- Having ownership of a property in an area with high development potential
- Staff and board members with expertise in real estate development
- Financial resources to bring professional expertise to guide the development process, from pre-development to construction and operations
- Support from public, private, or other nonprofit partners
- Entering a mutually beneficial development partnership

Better suited for agencies that:

- Are larger and have a considerable record of delivering services
- Have owned and/or managed property for a long time
- Have stable funding sources (government or other)
- Have longer-standing relationships with public bodies
- Have expertise with real estate development
- Have expertise with long-term operations and maintenance

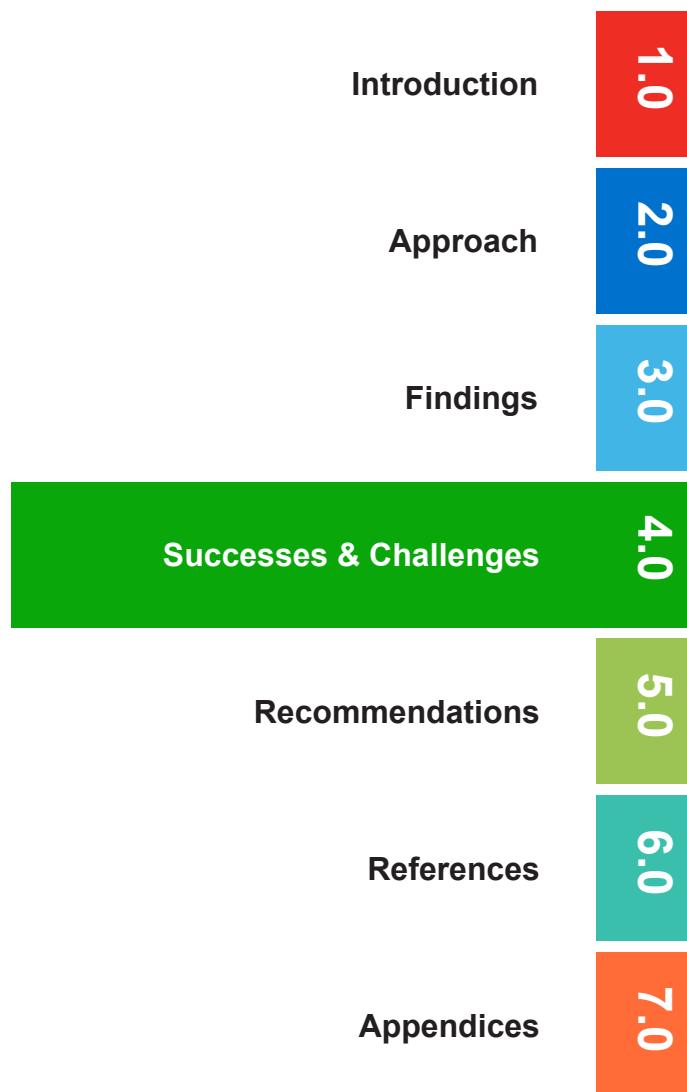
30

Figure 14: Agency Assessment of CLRE or CORE



4.0

Successes &
Challenges



4.0

Successes

Success 1. Community and social service agencies are generally meeting residents where they are.

The community services sector tends to cluster in highly urban areas near transit, where population density is greatest. While the number of agencies doesn't always perfectly align with areas of highest-need, dense populations create the critical mass needed to sustain a variety of services. Proximity to transit further improves accessibility, making it easier for residents, even those beyond the immediate neighbourhood, to reach these services.

Success 2. Diverse partnership and tenure models, both CORE and CLRE, are enhancing agency stability.

There is no one right or best tenure option for agencies. Diverse models exist and innovative community ownership and cross-sector models are being tested and explored across the region, with a focus on expanding access to CORE and non-market CLRE spaces.

Success 3. Agencies themselves are taking a lead role in enhancing sector sustainability.

Community service agencies are not afraid of innovation and change. On the contrary, agencies are operating in new ways, maximizing assets and partnerships to develop CORE and non-market CLRE opportunities. In some cases, CORE agencies are leasing back to community, generating revenues while providing sustainable spaces to their sector peers.



Challenges

Challenge 1: Uneven alignment between agency locations and areas of highest needs, and gaps in service distribution for dispersed areas.

Agency spaces are concentrated in areas with higher population density and strong transit connections, improving accessibility for many residents. However, not all residents living near transit or in urban centres are those who need their services the most. In Toronto and York Region, some high-need areas have fewer agencies than lower-need areas. While clusters of agencies in Peel does align with high-need areas, the region has the lowest number of agencies per capita, raising questions about overall access. It is important to note that the number of agencies does not necessarily reflect the adequacy or quality of services provided, but it does signal potential challenges in meeting demand.

Gaps in service distribution also persist in dispersed areas of need. In parts of York and Peel Region, lower population density and the absence of future transit lines to spur growth (e.g., in Georgina, East Gwillimbury, King, and Caledon) mean that agency access may remain limited due to insufficient population thresholds to support additional spaces.

Challenge 2: Increasing and unpredictable leasing costs threaten agency stability.

Although CLRE does not have a strong correlation to high-need areas, leasing remains the dominant tenure type across all regions, and costs for rented spaces have outpaced those for CORE over the past decade. Nearly one-third of agencies face unhealthy occupancy cost ratios, and 63% of these are in leased spaces, underscoring the financial vulnerability of organizations without access to stable and suitable spaces (whether through long-term affordable leases or ownership).

Challenge 3: The costs and risks of ownership are high and likely out of reach for many agencies.

The financial barriers of ownership in addition to challenges associated with finding an appropriate site are steep hurdles to overcome. While ownership comes with the opportunity for increased stability, it is not without risk, especially in a high-interest rate environment. Any real estate development project, even social purpose projects, risks foreclosure if debt (e.g., development financing and/or mortgage), funds for operations and capital improvements and other responsibilities of ownership are not managed well.

Challenge 4: Infrastructure investment will increase displacement pressures on agencies and the residents they support.

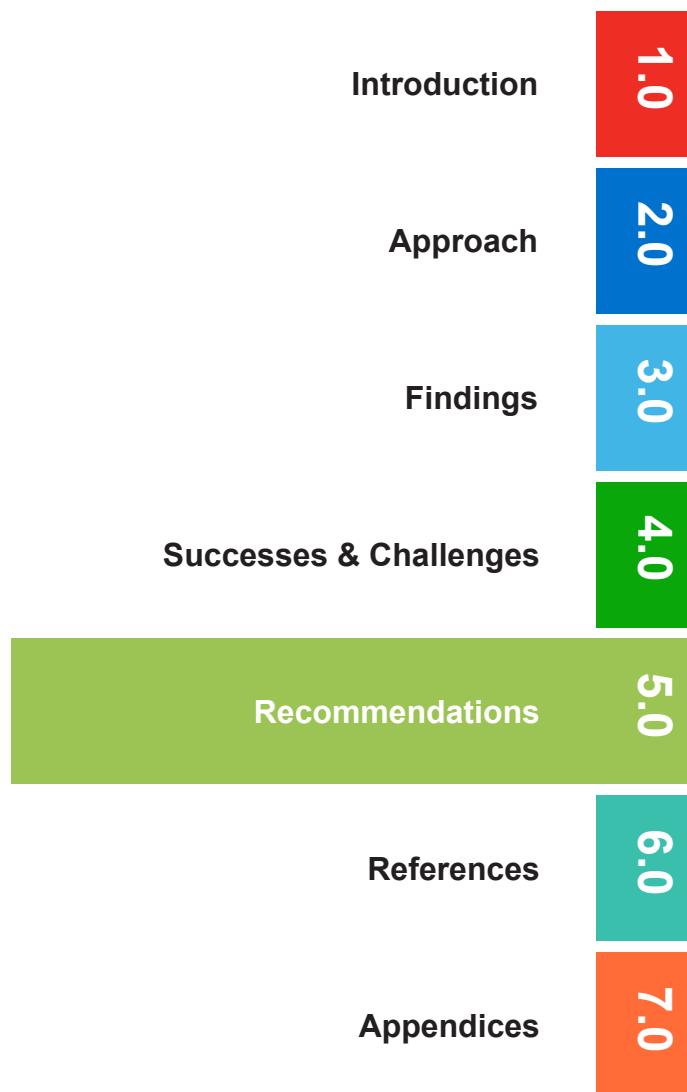
Geographic proximity to service users is essential to service delivery. While transit expansion might enhance access to existing agency spaces, transit-oriented development processes are typically accompanied by rising land values and housing costs, which can push both residents and agencies out of their existing neighbourhoods. The challenges faced are twofold: i) the displacement of agencies due to rising rents and occupancy costs, and ii) the displacement of service users, which may then require an agency to relocate to meet service users where they are.

Challenge 5: Stigma associated with populations served limits available spaces to lease.

Community and social service agencies often serve stigmatized populations, making leasing from or partnering with a typical private commercial property owner difficult. Prejudice and discrimination, including racism, can severely limit leasing opportunities available to agencies, who are told their services are an “incompatible use”. NIMBYism is cited as a common barrier for agencies seeking to expand services with an additional location or relocate due to growing space needs. In these cases, ownership, including CORE agencies leasing back to others with shared values in the sector, can provide a sustainable and humane alternative.

5.0

Recommendations



5.0

Recommendations

Recommendation 1: Build sector knowledge of the benefits of CORE and the conditions under which CORE is most suitable

Academic Institutions and Sector Convenors:

Convenors: Provide free or low-cost training and skill building opportunities to community and social service sector agency leadership, including board members, to enhance sector knowledge around the possibilities and market risks of CORE, including different CORE arrangements and models, key steps and milestones of the development process (pre-development, construction and operations) and available financing tools (e.g., grant and loan programs) and impact investment products (e.g., community and social impact bonds).

Examples

The Infrastructure Institute's Groundwork Program provides two-streams of organizational capacity training for nonprofit organizations and their board leadership interested in Social Purpose Real Estate (SPRE)¹.

The Scale Collaborative trains nonprofits on how to create and/or purchase social enterprises that help expand their organizational mission and diversify their streams of income, leaving them less vulnerable to public funding shortages and shifting political priorities².

¹ Infrastructure Institute, n.d.

² Scale Collaborative, n.d.

Public Agencies, Academic Institutions and Researchers:

Invest in collective research to support the development and growth of innovative community finance tools, public benefit funds and socially-driven development structures such as community land trusts and community hubs with potential to accelerate CORE development³. Lead knowledge mobilization activities highlighting how these social finance tools, funds and development structures can lower barriers to entry for CORE while supporting broader social impact goals around community-wealth building and long-term sustainability of the community services sector.

Sector Convenors: Convene and broker partnerships with social purpose and nonprofit real estate development companies with the requisite skills and expertise to steward community and social service organizations through their real estate development projects. Likewise, establish partnerships with the academic and social finance sectors and provide opportunities for community services sector leaders to learn from them about how innovative community and social finance tools and models can be leveraged for CORE and sustainable CLRE development.

Recommendation 2: Enhance and streamline access to funding and finances for agencies demonstrating optimal conditions for CORE development

Funders, including Government (all-tiers):

Provide and/or develop grants, funding and low-cost financing tools that target specific stages of the development process. This includes funding for the early stages of development (e.g., exploration of acquisition, pre-development costs and land acquisition) and low-cost patient capital loans for later construction stages.

³ Ontario Nonprofit Network, 2020

Example

The Nonprofit Finance Fund's Building Equitable Assets for Communities and Nonprofits (BEACoN) project provides technical assistance and flexible, low-cost capital loans for all development stages (from planning to acquisition and construction) or renovation, for projects aiming to foster community wealth and power through community-centred asset ownership⁴.

⁴ Nonprofit Finance Fund, n.d.

Funders, including Government (all-tiers):

Remove unnecessary conditions to grants and financing impeding agencies from accessing available funding opportunities, including requirements for secured long-term (20+ years) funding and reserve fund limits. In instances where requirements cannot be removed, create new grants and financing vehicles catered towards agencies that do not meet these requirements.

Example

Major philanthropic organizations like the Open Society Foundations, Kresge Foundation and Ford Foundation have adopted inclusive grantmaking and social impact investing approaches that embed diversity, equity, and inclusion (DEI) into their fund designs, distribution and evaluation processes^{6,7,8}.

⁶ Open Society Foundations, 2021

⁷ Kresge Foundation, n.d.

⁸ Ford Foundation, n.d.

Provincial and Municipal Governments:

Develop social impact investment products for approved community services sector real estate projects to help raise adequate capital. In particular, prioritize approved projects that also meet green building targets, already in line with many public objectives, where high-efficiency design generates long-term cost-saving benefits. Despite global market volatility, investors remain confident in these products when backed by a credible public body⁵.

⁵ City of Toronto, 2023

Example

The City of Toronto remains the only city in the country to have established a Social Debenture Program issuing social bonds to fund council-approved capital projects and capital repairs for community centres, social housing, and shelters. Their latest issuance was for \$450 million with a 30-year maturity and a coupon interest rate of 4.50%. It was later reopened for an additional \$350 million, topping it up to \$800 million and making it the largest 30-year municipal bond issuance on record in Canada.

Funders: Identify opportunities to raise capital for the various stages in a CORE development project. This includes donations or social impact investment products in the form of funds or bonds directed to specific projects that return social value. In addition to traditional means of communication and networking, digital platforms can help reach new value-aligned donors and investors.



Examples

ioby (In Our Backyards) is a crowdfunding platform specifically designed for community projects. It allows organizations to raise donations and investment capital for various stages of community development projects⁹. It also provides fundraisers with connections to their networks of urban planners, community organizers, communications professionals, and others who can support project implementation.

SvX designs and manages funds that are targeted towards a particular community or ecosystem. They've used their platform to raise capital funds towards impact-minded development projects with goals to overcome social inequity and ensure long-term sustainability. This includes the TAS LP3 closed-end diversified real estate fund with a 10-year life, which has been used to invest in the GTHA market with the goal of achieving a broad range of impact objectives¹⁰.

⁹ ioby (In Our Backyards), n.d.

¹⁰ SVX, 2021

Funders, including Government (all-tiers): Create a consistent, dedicated funding stream for Indigenous agencies for CORE development and operations that is separate from other funding. Having dedicated funding for Indigenous agencies demonstrates a commitment to reconciliation by treating Indigenous needs as exceptional.

Recommendation 4:

Incentivize the protection of existing and the development of new agency spaces—both CLRE and CORE—alongside infrastructure investment

Provincial and Municipal Governments: Create a coordinated regulatory framework with mechanisms that reinvest rising land values resulting from new transit investments towards the building and operations of social infrastructure. The appropriate mechanisms may be a combination of density bonuses, infrastructure levies, development charges or issuing of bonds.

Provincial and Municipal Governments: Mandate new development proposals include community space provisions in transit-oriented development, major transit station areas, and new priority transit corridors. This may include provisions in Official Plan or Secondary Plan policies and/or zoning by-laws.

Government (all-tiers): Require nonprofit and community partnerships on all public land development RFPs, federal, provincial and municipal. This will maximize public benefits of mixed-use development on publicly-owned lands.

Provincial Government: Establish rental replacement policies that require developers to replace affordable commercial space rented by an identified nonprofit agency in new development projects. Policies could be similar to existing Rental Replacement By-laws¹¹.

¹¹ United Way, 2023

Municipal Governments: Incentivize long-term partnerships by waiving fees and awarding tax-free statuses to owners leasing or partnering with agencies, including in anticipated transit-oriented development areas. Tax incentives are an effective way of encouraging property owners to lease to community and social service agencies by making it more financially appealing than renting to a private commercial tenant.

Example

Family Service Toronto (FST) benefits from a tax-free status given by MPAC based on the condition of leasing only to mission-aligned nonprofits. The tax savings outweigh what could be earned by renting at market-rate in their situation (see more detail in Appendix E).

Municipal Governments: Expand or create new programs in collaboration with the community services sector to protect agency spaces and enhance long-term tenancy stability. This includes leasing publicly-owned and managed spaces to eligible agencies for long-term, non-market rents, including in areas where future transit investment is planned.

Example

The Community Space Tenancy program in Toronto leases City-owned or City-managed spaces to eligible nonprofit organizations at a below-market rent. Organizations hold short-term agreements with the City to deliver direct programs to local neighbourhoods that meet specific community needs.

Recommendation 5: Establish partnerships with mission-aligned organizations to build new CORE and support non-market CLRE

Sector Convenors: Support partnership development through convening and brokering activities that bring together interested parties across sectors to explore imminent and future opportunities that can distribute risks of CORE across several partners and/or provide long-term viable CLRE options. Recognize the importance of defining clear governance structures and timelines, especially relevant for development of joint spaces.

Agencies pursuing CORE: Build new spaces under community ownership models that provide opportunities to offer long-term non-market leases and shared community spaces to other agencies. This includes purpose-built community hubs, community land trusts, and other ownership models generally belonging in the top-right quadrant of the Ownership & Operational Model Matrix (see Figure 1). This helps stabilize smaller agencies financially, enhances collaboration, and maximizes resource use. Providing access to shared facilities can also support capacity building and operational efficiency and foster more resilient and sustainable community service infrastructure.

CORE Agencies: Leverage existing equity towards new CORE development, for your own or other agencies. In a covenant partnership model, the equity from existing CORE can be leveraged to provide a loan guarantee for another, likely smaller, organization.

Provincial and Municipal Governments: Develop surplus or underutilized publicly-owned land in partnership with the community services sector to ensure long term benefits accrue to the community through CORE development and operations and/or provision of low-cost and long-term CLRE agreements. Incentivize CORE and/or non-market and

long-term CLRE development on publicly-owned lands by fast-tracking and waiving fees for development approvals containing social benefit.

Provincial and Municipal Governments: Align and enhance policies and programs for community space provision and operations, particularly for agencies operating in the outer areas of the 905. This may include a minimum allocation of space or designating uses in Official Plans or Secondary Plans, or targeting funding tools (including funding for operating costs) and incentives listed in recommendation 2 towards municipalities experiencing gaps.

Municipal Governments: Encourage developers to partner with community and social service organizations as part of the new Community Benefits Charge to enable affordable CORE and non-market CLRE development.

Developers (for profit and nonprofit) and Community Service Agencies: Establish development partnerships with community and social service agencies where mutually beneficial CORE and CLRE spatial and financial arrangements can be struck¹². Partnerships can be used to pool land and financial resources with fast-tracked approvals, overcoming obstacles that one partner cannot face alone.

12 Geva & Siemiatycki, 2023



Miziwe Biik, image by Infrastructure Institute

Examples

Family Service Toronto's Church Street office is co-located with a condominium, a creative mixed-use outcome of a development partnership with a private developer (Tridel).

The Bathurst-Finch hub, which is an agency hub that emerged out of a partnership between Unison Health and the Toronto District School Board (TDSB), provides long-term stability to CLRE agencies who prefer to lease.

Public Agencies and Government (all-tiers):

Develop a comprehensive public database listing lease opportunities in CORE properties, faith-based spaces and public facilities. Such a database can help streamline the search process and facilitate matchmaking for community and social service organizations seeking non-market, long-term leases.

Examples

3rd Sector Properties is a property management organization that supports charities and nonprofits in the UK by providing access to affordable property and space solutions¹³.

SpaceFinder, developed by ArtsBuild Ontario, is a free matchmaking tool that connects artists and creative spaces by allowing venue owners to list their spaces and users to find suitable locations for their needs¹⁴.

13 3rd Sector Properties, n.d.

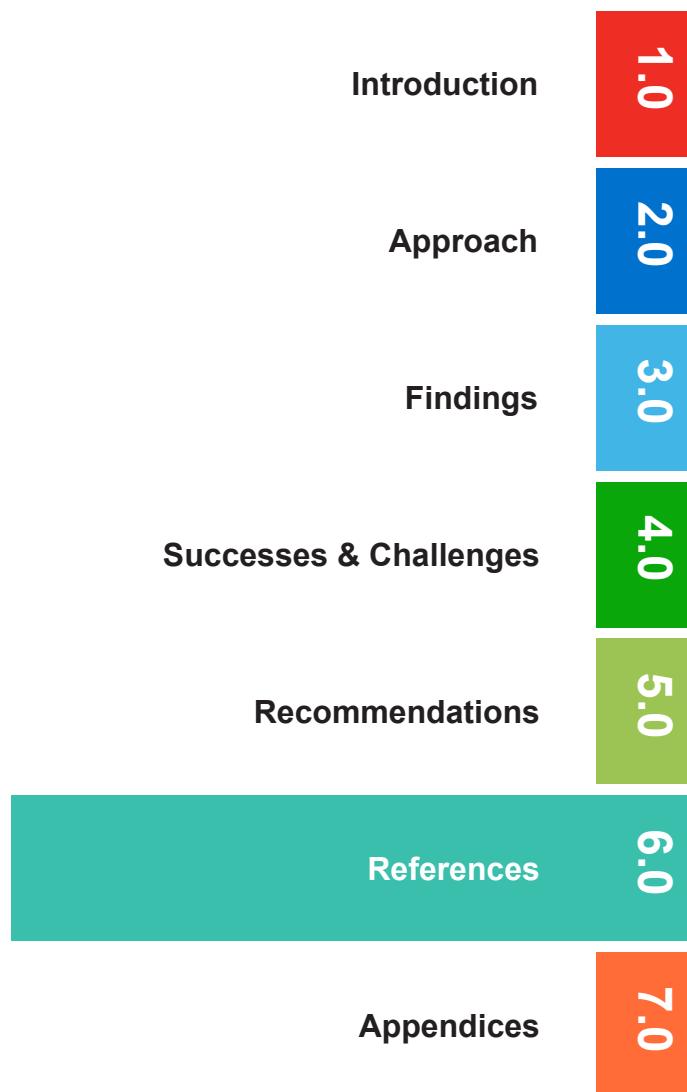
14 Arts Build Ontario, n.d.

5.0



6.0

■ References



6.0 References

- Adamopoulos, T. (2024, April 4). PhD candidate explores potential uneven impacts in transit investment along Eglinton LRT. *University of Toronto Scarborough News*. <https://utsc.utoronto.ca/news-events/breaking-research/phd-candidate-explores-potential-uneven-impacts-transit-investment-along-eglinton>
- Adler, M. (2024, June 24). Richmond Hill drop-in for vulnerable people in Yonge Street village core draws criticism from some neighbours. *YorkRegion.com*. https://www.yorkregion.com/news/richmond-hill-drop-in-for-vulnerable-people-in-yonge-street-village-core-draws-criticism-from/article_92caeecd-69ee-56ef-9347-8d51fa7f2f3e.html
- Adventures in CRE. (2014). Tenant Health Ratio. A.CRE. <https://www.adventuresincre.com/glossary/tenant-health-ratio/>
- Arts Build Ontario. (n.d.). SpaceFinder in Canada. <https://www.artbuildontario.ca/spacefinder-in-ontario/>
- Chapple, K., & Loukaitou-Sideris, A., Gonzalez, S., & Kadin, D., & Poirier, J. (2017). *Transit-Oriented Development and Commercial Gentrification: Exploring the Linkages*. <https://doi.org/10.13140/RG.2.2.36525.84968>.
- City of Toronto. (2023, November 17). *City of Toronto issues fourth social bond*. <https://www.toronto.ca/news/city-of-toronto-issues-fourth-social-bond/>
- CBC Capital Advisors. (2024). Lease Smarter, Earn More: The Ratio That Rules Retail. *Coldwell Banker Commercial Capital Advisors*. <https://cbccapitaladvisors.com/lease-smarter-earn-more-the-ratio-that-rules-retail/>
- Community Data Program. (2022). *F-20 After-tax low-income status, census families based on the census family low-income measure [Data set]*. Retrieved from <https://communitydata.ca/data/f-20-after-tax-low-income-status-census-families-based-census-family-low-income-measure-4>. Released on August 10, 2024.
- Dong, H. (2017). Rail-transit-induced gentrification and the affordability paradox of TOD. *Journal of Transport Geography*, 63, 1–10. <https://doi.org/10.1016/j.jtrangeo.2017.07.001>
- Family Service Toronto. (2024). *Financial statement of Family Service Toronto*. <https://familyservicetoronto.org/wp-content/uploads/2024/07/FST-2024-FS-Financial-Statements.pdf>
- Family Service Toronto. (n.d.). *Vision, Mission, Values*. <https://familyservicetoronto.org/about-us/vision-mission-values/>
- Ford Foundation. (n.d.). *Diversity, Inclusion and Equity Tools for Grantmakers*. <https://www.fordfoundation.org/work/learning/learning-reflections/diversity-inclusion-and-equity-tools-for-grantmakers/>
- Fry, K. & Friesen, M. (2020). No Space for Community: The Value of Faith Buildings and the Effect of Their Loss in Ontario. *Faith & the Common Good*. <https://www.faithcommongood.org/places-of-faith/community-spaces-faith-places-survey-results/>
- Geva, Y. & Siemiatycki, S. (2023). Finding Mutual Benefit in Urban Development Lessons From Toronto's Creative Mixed-Use Real Estate Partnerships. *Journal of the American Planning Association*, 90(1), 144–158. <https://doi.org/10.1080/01944363.2023.2170908>
- iGMS. (n.d.). What is Occupancy Cost?. iGMS. <https://www.igms.com/occupancy-cost/>
- Infrastructure Institute. (n.d.). *Training*. <https://infrastructureinstitute.ca/training-page/>
- Infrastructure Institute. (2022). *Greater Toronto Non-profit Community Space Survey Results*. <https://infrastructureinstitute.ca/project-page-community-space-survey/>
- Inn From the Cold. (2022). *Index to Financial Statements*. <https://www.innfromthecold.ca/>

- usercontent/VariousPhotos//4_-_Signatures_for_Inn_from_the_Cold_Inc_-_2022_Audit_Engagement.pdf
- Inn From the Cold. (n.d.). *Inn From the Cold*. <https://www.innfromthecold.ca/>
- Inn From the Cold. (n.d.). *Our Story: From Warming Center to Full Service Hub*. <https://www.innfromthecold.ca/our-story>
- ioby (In Our Backyards). (n.d.). *Crowdfunding for community-led change*. <https://www.ioby.org/>
- Krasman Centre. (2023). *Lance Krasman Memorial Centre for Community Mental Health Financial Statements*. https://krasmancentre.com/wp-content/uploads/2024/03/Krasman-Centre_Board-Signed-Audited-Statements-22_23-1-1.pdf
- Krasman Centre. (n.d.). *What We Do*. <https://krasmancentre.com/what-we-do>
- Kresge Foundation (n.d.). *Social Investment Practice*. <https://kresge.org/our-work/social-investment-practice/#our-strategies>
- Landau, J. (2023, September 29). Toronto is getting a brand new Indigenous Hub and it looks outstanding. *blogTO*. <https://www.blogto.com/real-estate-toronto/2023/09/toronto-new-indigenous-hub/>
- Loh, T. H. & Love, H. (2021, July 19). The emerging solidarity economy: A primer on community ownership of real estate. <https://www.brookings.edu/articles/the-emerging-solidarity-economy-a-primer-on-community-ownership-of-real-estate/>
- Miziwe Biik. (n.d.). *About Us*. <https://miziwebiik.com/about-us/>
- Nonprofit Finance Fund. (n.d.). *Building Equitable Assets for Communities and Nonprofits (BEACoN)*. <https://nff.org/building-equitable-assets-communities-and-nonprofits-beacon>
- O'Neill, N. (2024, February 7). Is it cheaper to rent or buy a house with a monthly mortgage in Canada? Prices analyzed in 26 markets. *CTVNews*. <https://www.ctvnews.ca/business/is-it-cheaper-to-rent-or-buy-a-house-with-a-monthly-mortgage-in-canada-prices-analyzed-in-26-markets-1.6759724>
- Ontario Aboriginal Housing Services. (2024, August 14). *Ontario's 'unofficial estimate' of homeless population is 234,000: documents*. <https://www.ontarioaboriginalhousing.ca/news/ontarios-unofficial-estimate-of-homeless-population-is-234000-documents>
- Ontario Nonprofit Network. (2023). *2023 State of the Sector: At A Tipping Point*. <https://theonn.ca/wp-content/uploads/2023/10/2023-State-of-the-Sector-Policy-report.pdf>
- Ontario Nonprofit Network. (2020). *Keeping human services in community hands: Why nonprofits deliver better*. <https://theonn.ca/publication/keeping-human-services-in-community-hands-why-nonprofits-deliver-better/>
- Ontario Nonprofit Network. (2018). *Not For Sale: The Case for Nonprofit Ownership and Operation of Community Infrastructure*. <https://cdn.theonn.ca/wp-content/uploads/2018/11/Not-for-Sale-November-2018.pdf>
- Open Society Foundations. (2021). *Advancing Diversity, Equity, and Inclusion in Grant Making A Guide for Reflection and Learning*. <https://www.opensocietyfoundations.org/publications/advancing-diversity-equity-and-inclusion-in-grant-making>
- Palamarchuk, P. (2021, September 27). CROSSTOWN: LRT gentrification may displace Flemingdon Park residents, says agency director. *Toronto.com*. https://www.toronto.com/news/crosstown-lrt-gentrification-may-displace-flemingdon-park-residents-says-agency-director/article_6cd179ae-adce-572d-aba3-0325ff82a0f8.html
- Pereria, R., Abokor, L., Ahmad, F., & Adbikkarim, F. J. (2020). Unfunded: Black Communities Overlooked by Canadian Philanthropy. *Carleton University*. <https://www.forblackcommunities.org/assets/docs/Unfunded-Report.pdf>

6.0

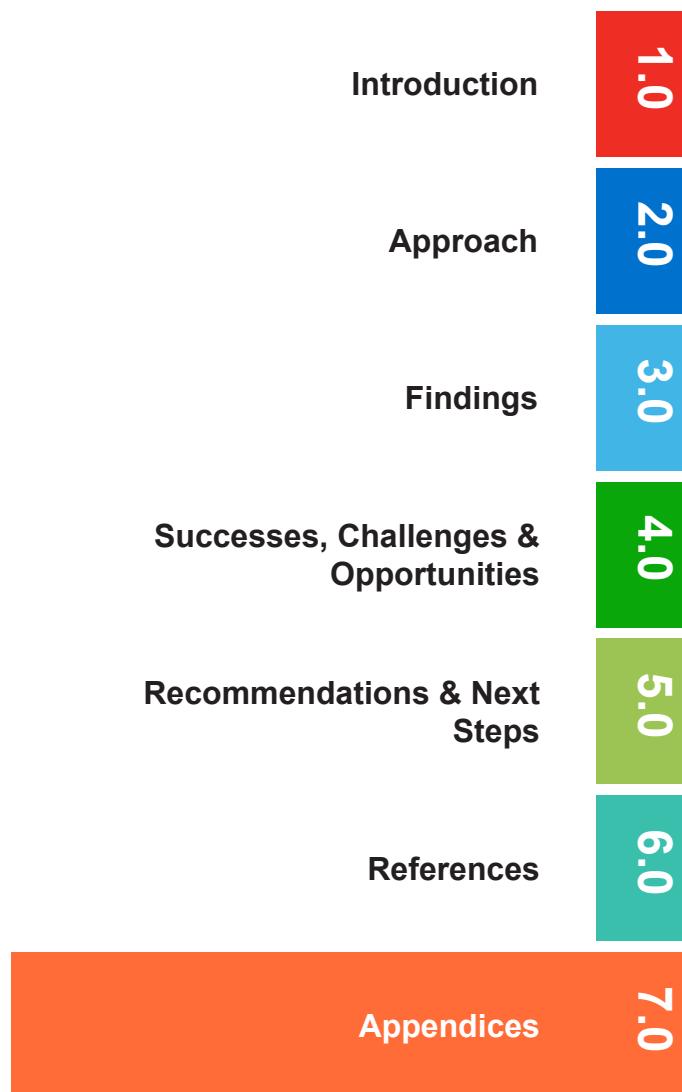
- Quigley, J. (2023, November 3). Newmarket's Inn From the Cold gets federal funding boost. *Newmarket Today*. <https://www.newmarkettoday.ca/local-news/newmarkets-inn-from-the-cold-gets-federal-funding-boost-7781600>
- Quigley, J. (2022, August 22). Newmarket council backs expedited planning process for shelter. *Newmarket Today*. <https://www.newmarkettoday.ca/local-news/newmarket-council-backs-expedited-planning-process-for-shelter-5725696>
- Rankin, K. N. (2008). Commercial Change in Toronto's West-Central Neighbourhoods. *Cities Centre, University of Toronto*. <https://hdl.handle.net/1807/94433>
- Rice, R. & Catán, C. (2021). *Public Art Plan – Anishnawbe Health Toronto, West Don Lands*. <https://www.toronto.ca/legdocs/mmis/2021/te/bgrd/backgroundfile-169973.pdf>
- Rogers, M. (2022, November 16). Supporting Non-Charities is About to Get Easier. Why Should Funders Consider It?. *Imagine Canada*. <https://imaginecanada.ca/en/360/supporting-non-charities-why-should-funders-consider-it>
- Saxe, S. & Miller, E. J. (2016). *Transit and Land Value Uplift: An Introduction*. <https://uttri.utoronto.ca/wp-content/uploads/sites/19/2017/10/16-02-04-02-Transit-and-Land-Value-Uplift-An-Introduction.pdf>
- Scale Collaborative. (n.d.) *What We Do*. <https://scalecollaborative.ca/>
- Siemiatycki, M., Fagan, D. & Arku, R. N. (2023). *Land Value Capture Study Paying for Transit-Oriented Communities*. <https://cdn.cib-bic.ca/files/documents/Corporate/Land-Value-Capture-Study-April-2023.pdf>
- St. Leonard's Place Peel. (2023). *St. Leonard's Place Peel Financial Statements*. <https://www.stleonardsplace.com/wp-content/uploads/2023/07/St.-Leonards-Place-Peel-Approved-Financial-Statements-Signed.pdf>
- St. Leonard's Place Peel. (n.d.). *About Us*. <https://www.stleonardsplace.com/about-us/#who-we-are/>
- Sunshine, F. (2023, October 4). North York's Bathurst-Finch Hub hosts first farmers market. *Toronto.com*. https://www.toronto.com/things-to-do/food-and-drink/north-yorks-bathurst-finches-hub-hosts-first-farmers-market/article_fe759311-9627-5b76-99c5-5797cbd9bea8.html
- SVX. (2021, May 10). *TAS: Building more inclusive and livable cities*. <https://thesvx.medium.com/tas-building-more-inclusive-and-livable-cities-93736900cbc>
- 3rd Sector Properties. (n.d.). *3rd Sector Properties*. <https://www.3rdsectorproperties.co.uk/>
- Timolien, E., Harold, J., & Chaa, L. (2024, July 12). Toronto Office Market Report Q2 2024. *Colliers*. <https://www.collierscanada.com/en-ca/research/toronto-office-market-report-2024-q2#:~:text=At%20the%20end%20of%20Q2,notably%20among%20Class%20A%20properties.>
- United Way. (2023, May 18). *Submission to the Ministry of Municipal Affairs and Housing Providing Feedback on Future Regulations to Create a Balanced Framework Around Municipal Rental Replacement By-Laws*. <https://www.unitedwaygt.org/wp-content/uploads/2023/05/051823-Rental-Replacement-By-Laws-Submission.pdf>
- United Way Greater Toronto. (2004). *Poverty by Postal Code: The Geography of Neighbourhood Poverty 1981-2001*. <https://www.unitedwaygt.org/wp-content/uploads/2021/10/poverty-by-postalcode-research.pdf>
- United Way Greater Toronto. (n.d.). *Inclusive Local Economic Opportunity Initiative (ILEO)*. <https://www.unitedwaygt.org/the-work/ileo-initiative/>



St. Leonard's Place, image by Infrastructure Institute

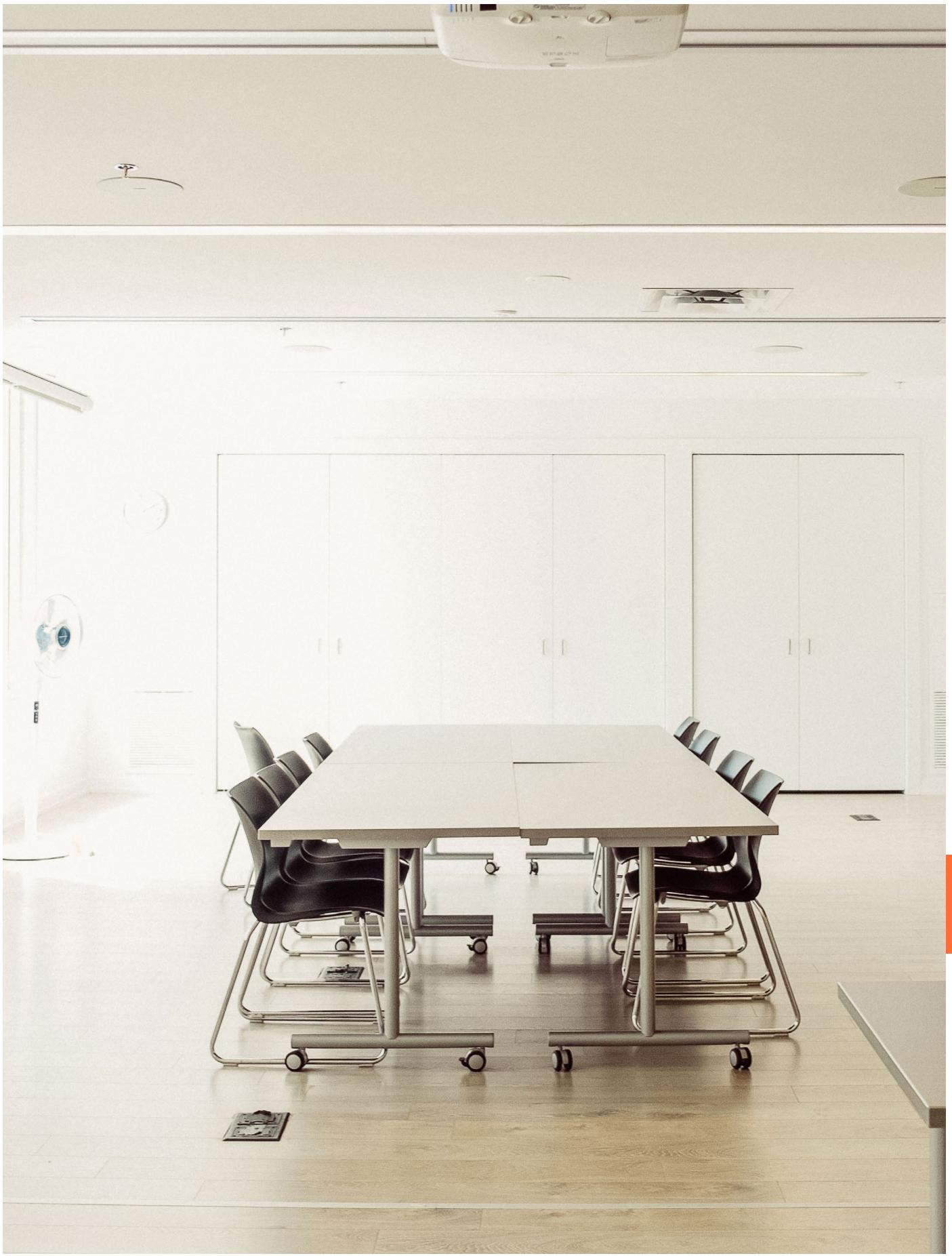
7.0

Appendices



7.0 Appendices

For the full appendices, please visit the
[United Way Greater Toronto website.](#)



7.0

Family Service Toronto, image by Infrastructure Institute

Acknowledgements

The research team acknowledges the support of several people who helped shape the report's outcome. The research advisory group provided helpful guidance and feedback during all stages of this project. Thank you to Mike Berg, Daniel Bondi, Sam Carter-Shamai, Phillip Dufresne, Arif Iqbal, Sarah Kamau, Lori Martin, Kevin Stolarick, Chiyi Tam, Ann Watson and Paul (Stefonknee) Wolscht for your participation.

Special thanks to Tujuanna Austin, Julie Callaghan, Leslie Barnes, Chris Brillinger, Lindsay Butcher, Susan Dobson, Wayne Ford, Nancy Martin, Melissa McDermott, Dennis Monk and Ann Watson for making time to participate in interviews and sharing their experiences and perspectives with us.

We thank Dave Montague and Junie Facey at Findhelp | 211 for providing their dataset.

leases to non-profits.

We would also like to thank our reviewers for their feedback and direction: Nation Cheong, Ruth Crammond, Alex Dow, Lori Galway, Stefphon Nibbs and Anita Stellinga.

Any errors remain those of the authors.

We thank Phat Le for report design.

Essential Spaces:
Real (Estate) Solutions for Community Needs
2nd Edition



ISBN 978-0-921669-49-4