

Marketing and Communications Intern

The School of Machines, Making and Make-Believe was founded in 2014, and has its homebase in Berlin. We work to serve our community of interdisciplinary artists, thinkers, researchers, technologists, and inquisitive humans. Our programs live on the intersections of art, technology, design and human-connections. Our philosophy is centred around the idea that we are all lifelong learners and we offer responsive courses, which speak about topics that are current and somewhat urgent. Through an ongoing cyclical process of learning, discussing, producing and reflecting, we hope to be an education changer.

We have a work/study opportunity for a marketing and communications intern based in Berlin. We are offering free tuition to one of our July or August programs in exchange for an internship 2 days a week, to start 1st April 2019 and end 30th June 2019. More information and details on our program offerings are [here](#).

The ideal candidate knows their way around social media (instagram, twitter, facebook), is enthusiastic about promotion and is a motivated self-starter who can work proactively with our small but engaging team. We seek someone who is interested in understanding the inner-workings of an experimental school. There is also the opportunity to learn by engaging with the community of students, instructors and staff.

Responsibilities:

- Generate ideas for social media through research, engagement with the wider art/tech/design community and through discussions with the communications team
- Track social media analytics to understand engagement with our audiences across various platforms
- Assist in the operation and documentation of the Berlin-based courses and workshops
- Research potential partnerships in Berlin and Europe, but also in new markets worldwide
- Support in designing and implementing a marketing strategy
- Running marketing related day-to-day (e.g., printing flyers, dropping off postcards)

Requirements:

- Ability to multitask
- Strong communications skills
- Interest and experience in promotion and working with social media and digital marketing tools
- Proficiency in graphic design tools (not a requirement, but a big plus!)
- Must be based in Berlin

If interested, please send your CV to michele@schoolofma.org.

Women and persons from LGBTQ+ and other underrepresented communities are highly encouraged to apply.