

# REVENUE OPTIMIZATION CALCULATOR

Calculate how much additional subscription revenue you can realize with Digital River.



Payment failures cause involuntary churn, which negatively impacts your bottom line. Fortunately, there are ways to reduce involuntary churn and optimize your profitability.

1 OF 3



What is your annual  
subscription revenue?

Enter your revenue in USD

NEXT



# REVENUE OPTIMIZATION CALCULATOR

Calculate how much additional subscription revenue you can realize with Digital River.



subscription revenue?

Enter your revenue in USD

NEXT

2 OF 3



What percentage of your renewals are from auto-renew subscriptions\*?



Move the slider to indicate the percentage

\*Auto-renew subscriptions are defined as termed subscriptions that continue to renew indefinitely until you or the customer cancels manually.

NEXT



# REVENUE OPTIMIZATION CALCULATOR

Calculate how much additional subscription revenue you can realize with Digital River.



renew subscriptions\*?

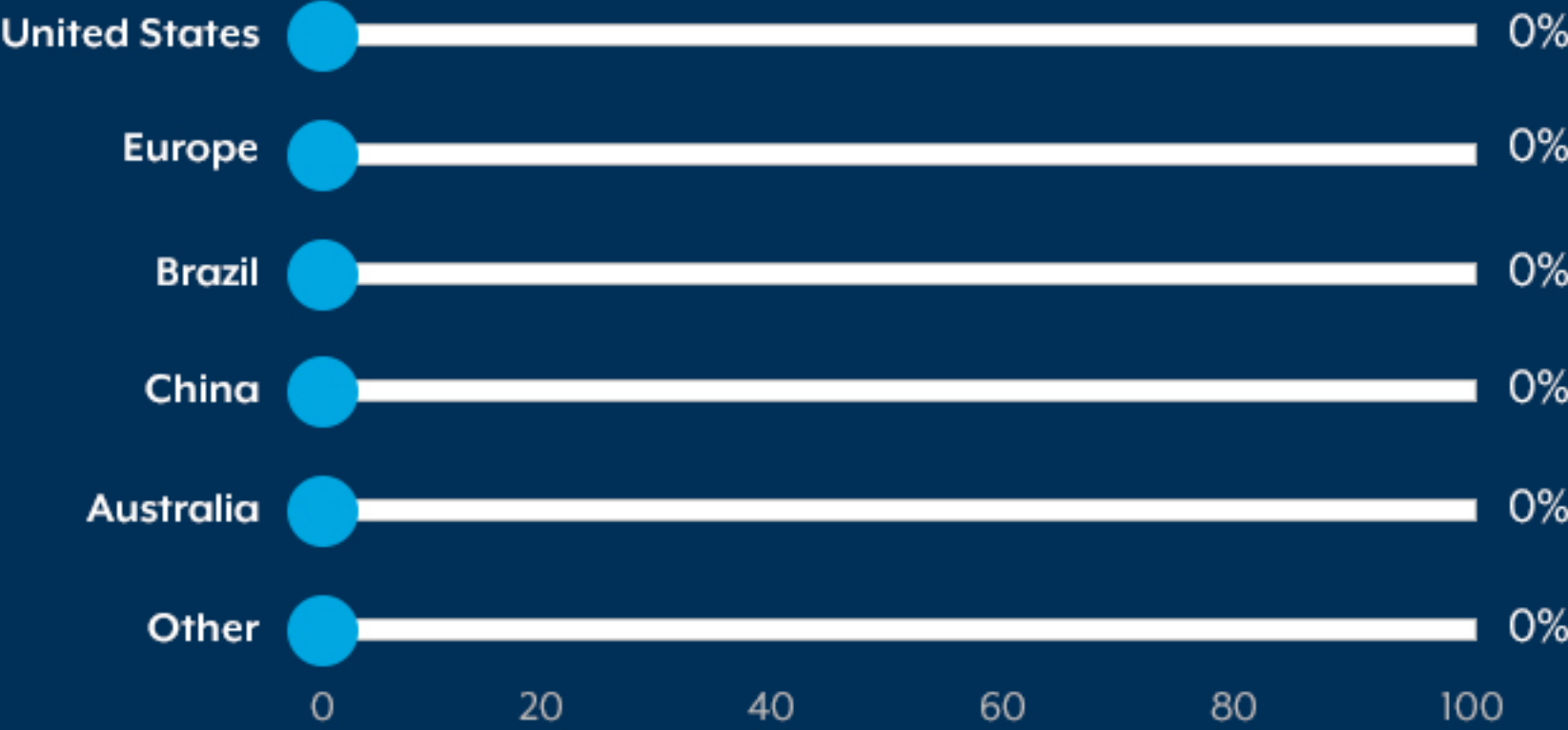
\*Auto-renew subscriptions are defined as termed subscriptions that continue to renew indefinitely until you or the customer cancels manually.

NEXT

3 OF 3



What percent of your subscription revenue is in the following regions?



Total:

0%

\*Allocate 100% to the following countries

CALCULATE



# REVENUE OPTIMIZATION CALCULATOR

Calculate how much additional subscription revenue you can realize with Digital River.



Adjust Inputs



## Additional Revenue Realized

Good news! Based on your inputs, we estimate a very nice boost in revenue for your subscription business.

**\$1,414,400**

## Make us prove it

Gain insights into maximizing your subscription profitability by downloading our ebook.

First Name:

Last Name:

Company Name:

Email Address:

GET THE EBOOK

## Small percentages make a BIG difference.

Increasing customer retention rates by 5% increases profits 25-95%!





# REVENUE OPTIMIZATION CALCULATOR

Calculate how much additional subscription revenue you can realize with Digital River.



Adjust Inputs



## Additional Revenue Realized

Good news! Based on your inputs, we estimate a very nice boost in revenue for your subscription business.

**\$1,414,400**

## Here's the ebook you requested!

Insights into maximizing the profitability of your subscription business



DOWNLOAD NOW

## Small percentages make a BIG difference.

Increasing customer retention rates by 5% increases profits 25-95%!

