



BlockSocDAO

26/03/2022

BlockSoc Ambassador



Who are We?



President
Tom Clancy



Head of Strategy
Oisín Hogan



Head of women in
blockchain Grainne
Poppin



Head of Marketing
Luke Conneally



Head of Blocksync
Caolán Walsh



Head of Education
Kris O'Shea

A team of
Blockchain
enthusiasts
comprising
of:
students,
recent
graduates &
industry
professionals



Marketing
Sara Jane Kenny



Head of legal and
compliance
Djabir Madani



Dev
Imogen Green



Head of CEF
Colm Rooney



Head of Events
Conor Galvin



Head of Sponsorship
Harry Arkwright



Dev
Mohammad Syed



Crypto Blockchain Expert
Odhran Russell



Dev
Kevin Mitchell



Graphic Designer
Karl Cronin



Newsletter
Conor McNicholl



Content Creator
Aoife Paul



Events Coordinator
Nishant Sethia



Events Coordinator
Callum Brown

BlockSoc Advisors



Oisin Lyons

- Operations and Strategy @ VRYNT
- Co-Founder @ Bacon DAO
- Operations Lead @ CityDAO



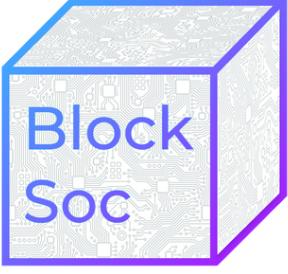
Lory Kehoe

- Director of NFT Success @ Coinbase
- Founder of Blockchain Ireland
- Founder of Deloitte EMEA Blockchain Lab
- Former Head of Digital Assets @ BNY Mellon



Nathan Vandy

- Head of Legal @WACEO
- Legal and Compliance @Blockchain Helix
- Legal and Compliance @LafarfeHolcim



The Problem

Lack of Student awareness of the prospects of Blockchain to revolutionise the future of work.

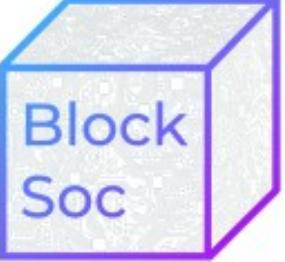
Lack of Blockchain and Web 3.0 education at a university level.

Our Mission

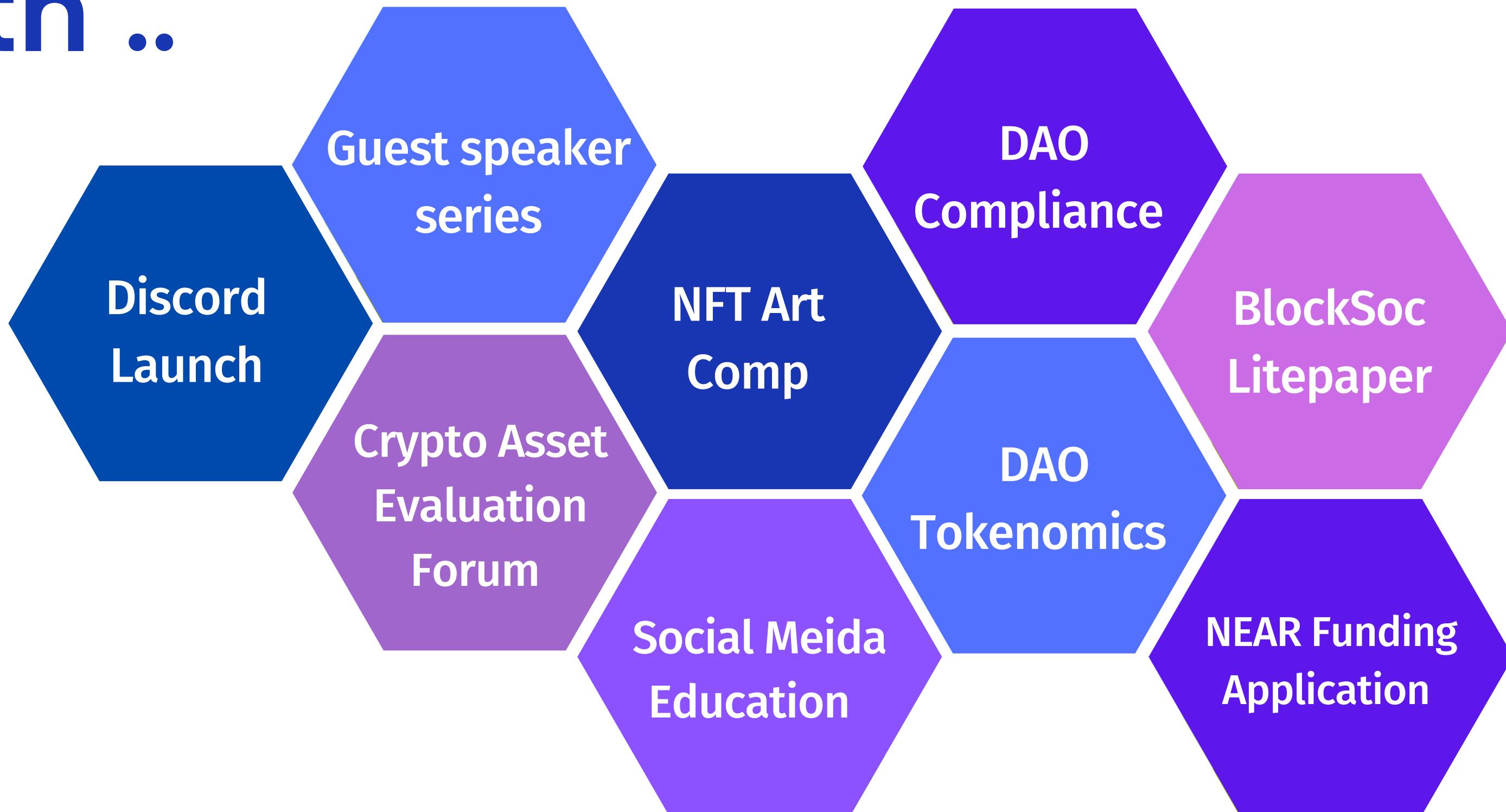
To prepare students for the new future of work in the domain of Web 3.0 through the BlockSocDAO Model.

Our Vision

“To create a global web3 student community, in which students can foster collaborative learning and gain practical experience whilst leveraging the power of blockchain technology”

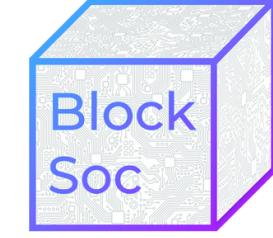


What we are busy with ..



BlockSoc DAO





DAO Basics

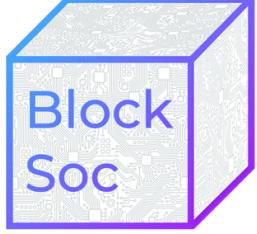
What is a Decentralised Autonomous Organisation (DAO)

A community that jointly owns a cryptocurrency wallet to pursue a common goal.

Essentially a modern-day cooperative...

Digital co-op but rules enforced using legal documents Vs on a blockchain

DAOs have no central leadership, decisions made from the bottom up, democratic flat hierarchy



BlockSoc Vs BLockSoc DAO

Why BlockSoc is becoming a DAO?



Ownership:

- Through governance students are contributing in a meaningful way
- Not as easily incorporated in top-down society structures

Community:

- bringing people together for the purposes of achieving a set of shared goals
- Shared treasury

Innovation:

- Crucial to an organisation's success
- Doesn't naturally account for employee input

Web3 Technology Compatibility

- Defi and NFTs are easily incorporated
- create an on chain resumes

Low barriers to entry:

- bringing people together for the purposes of achieving a set of shared goals
- Shared treasury

		Tier 2			
Training guild	Guilds Students now have an opportunity to do industry tasks in the form of bounties			Tier 3	
 Training Students can engage in free courses provided by BlockSoc In collaboration with Blockchain Academy Get Certified quicker Access to Tier 2 upon certification	 Creative Guild NFTs Graphic Design	 Developer Guild Web Design tasks Smart contract coding	 Legal + Compliance More advanced students can work with drafting legal agreements for blockchain services	 Incubation Projects are proposed by students within the Tier and voted upon	
 Research Research papers BlockSoc Publishing	 Business / Finance Strategy Consulting, Business model innovation, Data analysis	 Enterprise Supply Chain use case Bounties		 Provided with best resources, funding, connections, strategy	



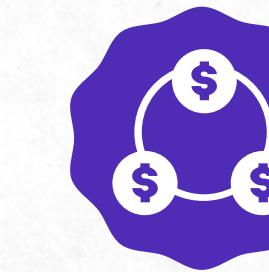
BlockSocDAO

Medium Term Plan



1. Establish Community

Our goal is to establish ambassadors in each university to act as a point of contact for BlockSoc and support us in building our community



2. NEAR Protocol Funding

We will build our DAO on the NEAR Blockchain. They will provide us with funding to support the dev of our DAO as well as help us scale globally - through marketing & promotional events.



3. Tokenomics & Governance

To establish a means of distributing and governing our DAO for payment & for voting

Why will BlockSoc Succeed?

- Advisors
- Feedback
- Learn and earn
- Growth: Ownership + Meritocracy
- Lowering the barriers to entry for work experience
- Growth of the Blockchain industry
 - Multiple industries
- DAO trend
 - 2017 – 2022
- Expansion in India, Holland & UK



What does the ambassador role entail?

- Short term
 - Getting students into discord
 - Discord is the lifeblood of DAOs
 - Verified through google forms
 - Infographic video (ammo)
 - Sharing Blocksoc Meterial
 - Handing out flyers to students with BlocSoc Team
- Long term
 - POC for BlockSoc and x college/university
 - Opportunity to grow with the organisation - main point of contact within the university - can request funds from our DAO or make proposals on behalf of the rest of the students



Potential value proposition for aspiring Ambassadors



Financial incentives

€100 Payment for onboarding 100 students to discord

Potential paid position in the future

A Global Network of Ambassadors

Connect with other ambassadors globally through monthly meet ups

Job Prospects

Cutting edge technology
Good For CV
Extra Curricular

BlockSoc Core Team

Opportunity to join the core team.

Thank You!

Interested?

Email me what college you are
in and why you think you'd be
a good BlockSoc Ambassador!

tom.clancy@blocksoc.io

IG: [blocksoc](#)

Twitter: [block_soc](#)

LinkedIn: [blocksoc](#)

www.blocksoc.io