

# The Future of Work



The future is bright for blockchain and web3!

- The Cryptocurrency adoption curve is the fastest in human history
- The current blockchain jobs market is worth \$4.9 billion and is projected to grow to \$67.4 billion by 2026
- Growing demand for blockchain related positions in Tech, Business Finance, Marketing and much more



# Vision

To create a global web3 student community, in which students gain practical experience that prepares them for the future of work in web3 and blockchain

# Mission

Form a strong student base in Ireland, India and America whilst forming key partnerships with blockchain and web3 companies to develop our ecosystem

# BlockSocDAO Tiers

BlockSocDAO will be split up into three tiers

**Tier** **1** Educational courses and content, online and in-person events

**Tier** **2** Enter one of our seven Guilds - BlockSoc Departments

**Tier** **3** BlockSocDAO Innovation Hub - High achieving students - Two streams.

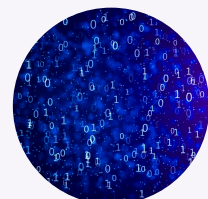


# Tier 2 - Guilds



## Training Guild

Blockchain  
Related Courses



## Developer Guild

Blockchain  
Development



## Creative Guild

NFTs,  
graphic design

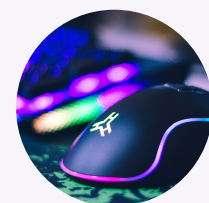


**Legal +  
Compliance**  
legal agreements,  
research



## Research Guild

Crypto and  
academic  
research



## Gaming Guild

Metaverse,  
Play-to-earn



## Business / Finance Guild

Defi, Strategy,  
Consulting



## Enterprise Guild

NFTs,  
graphic design

# Tier 2 - Guilds



## Bounties ●

### Developer Guild

Write a smart contract on the Ethereum network to mint an NFT collection

### Enterprise Guild

Create a pitch deck and proposal document for Musgrave on how DLT Asset Track can improve the traceability of Frank & Honest Coffee

### Research Guild

Conduct research on emerging projects in the cosmos eco system.

### Creative Guild

Create a user interface design on Figma for a web3 marketing agency

# Tier 2 - Guilds



## On-chain CVs ●

CVs of the future | Portfolios | Leaderboards

## Partnerships ●

Top Blockchain and web3 companies | BlockSoc  
Funnel | DLT Labs

## Proposals ●

Write and vote on proposals



# Tier 3

BlockSoc Innovation Hub

## BlockSoc internal Projects

- Providing liquidity, mentorship, support
- Proposals | Voting

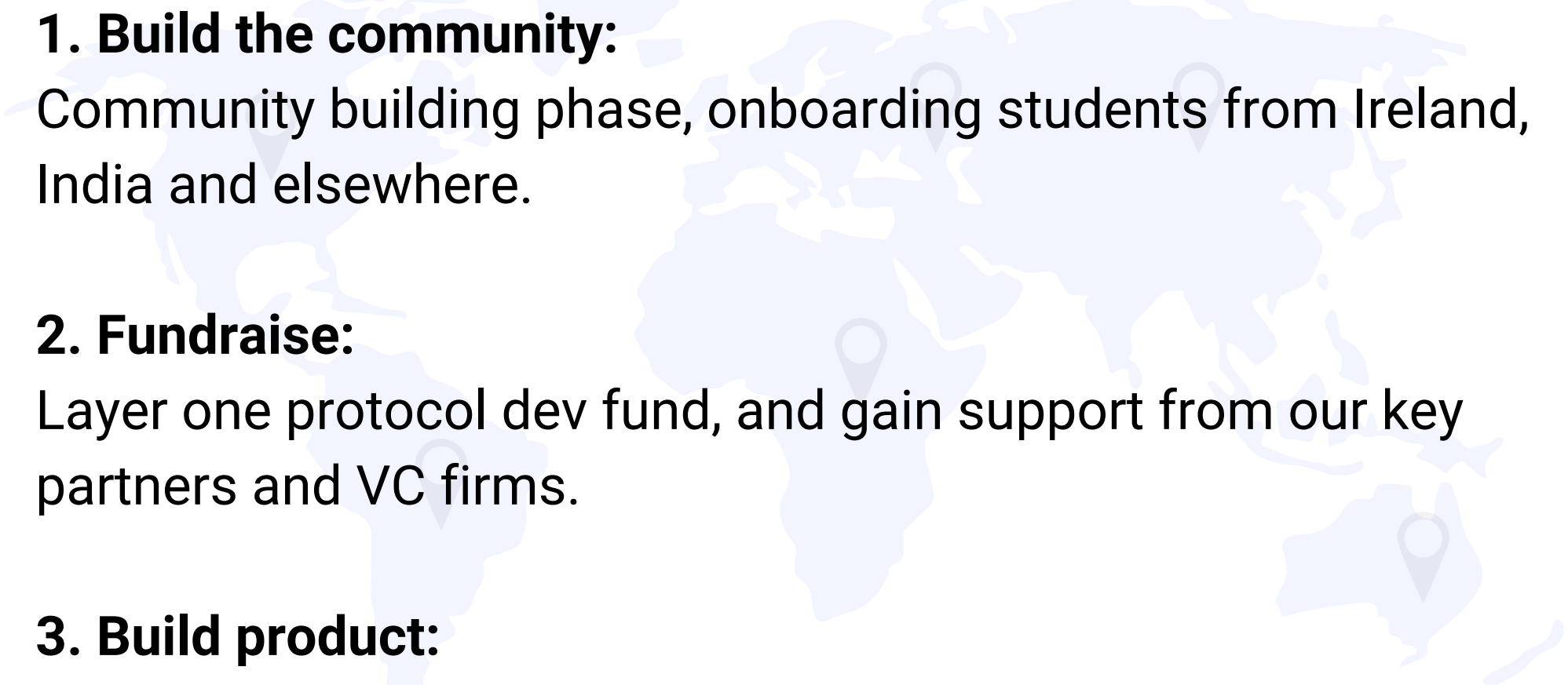
## Consultancy

- Blockchain Consultancy
- Real outsourced bounties





# Roadmap

- 
- **1. Build the community:**  
Community building phase, onboarding students from Ireland, India and elsewhere.
  - **2. Fundraise:**  
Layer one protocol dev fund, and gain support from our key partners and VC firms.
  - **3. Build product:**  
Inviting students to become core contributors - build DAO infrastructure
  - **4. NFT Drop:**  
NFT drop - gated entry into our guilds
  - **5. DAO launch:**  
Operational from tiers 1 - 3. Students can join a guild, complete mock bounties, build their portfolios, vote and write proposals.



# Benefits to Stakeholders

## Students

- Breaking into a captivating and lucrative career
- Join a growing community of like-minded people
- Free access to high quality courses
- Clear pathway to jobs and startups
- Benefits from DAO structure
- Learn & Earn

## Partners

- Grassroots adoption -> Growing the ecosystem
- Access to best global blockchain graduate talent
- Getting students to use and build on their their technology

# Ambassador Program

***\*\*\*Include a list of all the ambassadors and the universities they  
come from\*\*\****

# Ambassador Roles & Responsibilities

## **1. Build the community:**

Community building phase, onboarding students from Ireland, India and elsewhere.

## **2. Build relationships for BlockSocDAO in your university:**

Contact societies or groups that may be interested in joining the DAO

## **3. Proactive In Discord**

Be proactive in discord searching for new ways we can improve engagement

## **4. Attend monthly meetings**

Monthly catch-up and update meeting

## **5. Complete at least 1 bounty per month.**

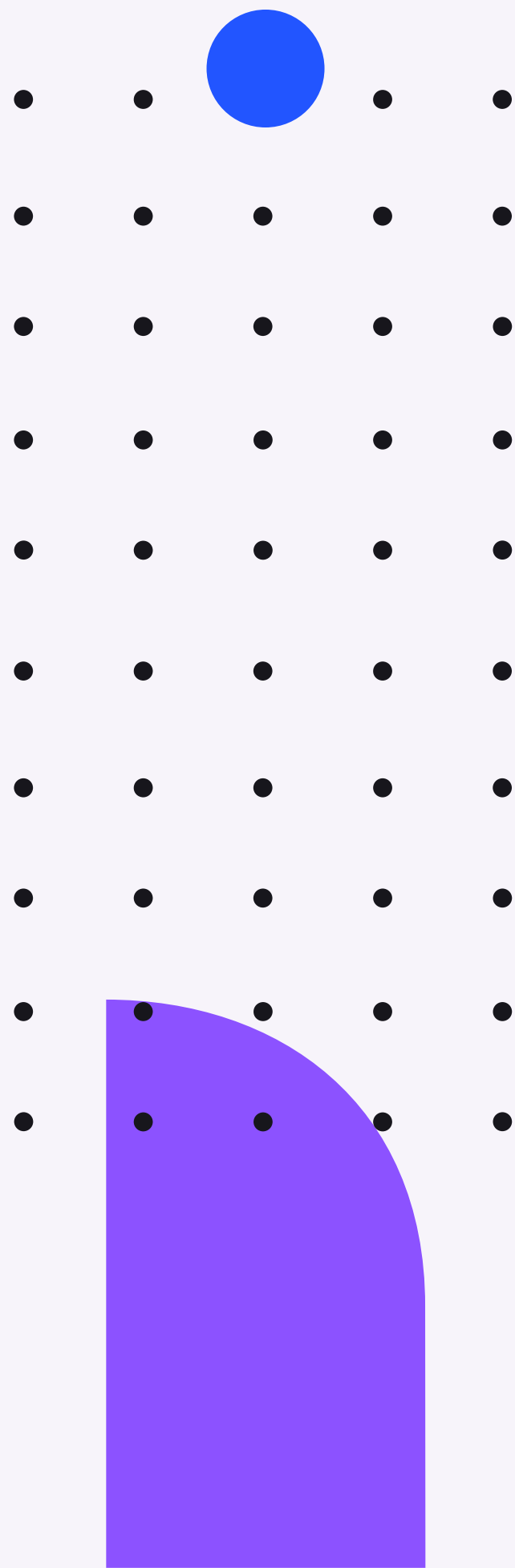
Check Bounty Board for tasks and suggest new bounties that you could complete as ambassadors



# Meritocracy of A DAO

- Social System in which people advance on the basis of their merits.
  - Merits (Task Points) are gained through completing task and showing initiative in the DAO.
- In a meritocratic DAO active contributors can exchange their valuable work for valuable compensation

**Become an ecosystem that offers everyone the ability to thrive, as long as they have the merits and competence.**



# Tracking Performance



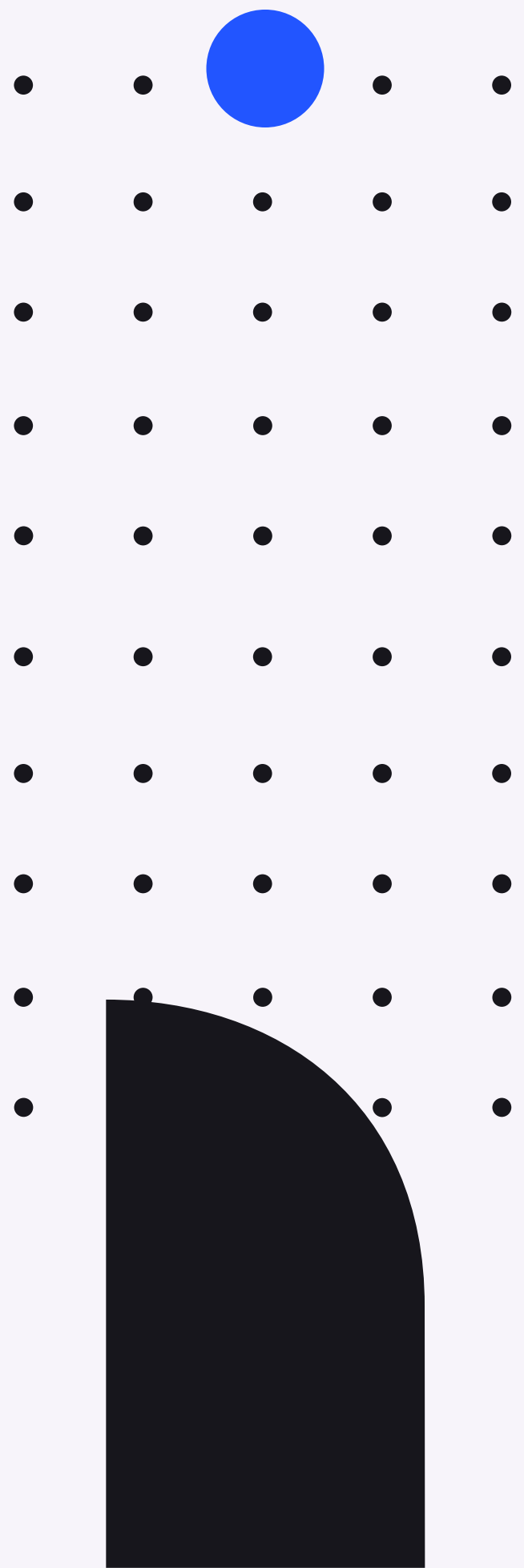
Invite Tracker Bot implemented into BlockSocDAO server

## Tracking

- This Bot records each invite you make using the invite code you create.

## Integrity Safeguards (regular, left, fake)

- Fake delay: Any account which is less than one day old will be counted as a fake invite.
- Left: Users who were invited that left the server will also be recorded, this is to prevent the same user leaving and rejoining using the same link



# May Bounties (500 Euro)<sup>></sup>

Can be claimed from tomorrow at 9am - ambassadors access to BS specific

1

Get BlockSocDAO featured in an article in your college newsletter - 70 Euro (x2)

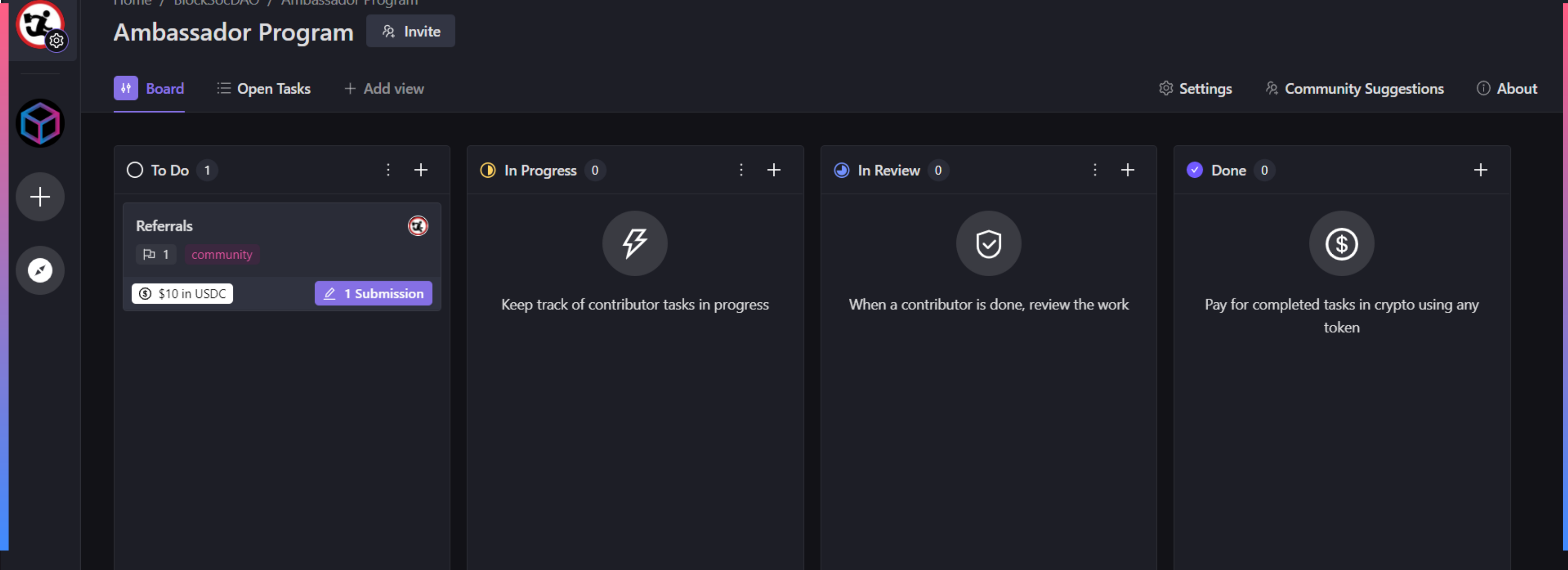
2

Get 10 members to sign up to our discord using the referral form with your name - 20 Euro (x5) - first to 100 - then we will notify

3

Get another ambassador onboard from another university - to be interview by blocksocDAO core team - referral = 50 Euro - must comity for September semester/summer bounties 50 euro (x5)





## Soon to be integrated !

BlockSocDAO's personalised Bounty Board available to the community.

Exclusive Bounties only available to Ambassadors.

Gain Task points through completing bounties to showcase your contribution to the DAO.

**Q&A**



# Contact Us

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