

Schormeiker Lugo

UI/UX Designer

Caracas, Venezuela | schormeikerl@gmail.com | Spanish: Native - English: basic / technical










UI/UX Designer and Frontend Developer with over 7 years of experience transforming complex user flows into efficient, user-centered interfaces. My profile bridges the gap between creative vision and technical execution, leveraging a solid foundation in HTML, CSS, and JavaScript to build interactive experiences using React and Vite, supported by agile backend infrastructures in Supabase.

I specialize in the strategic integration of Artificial Intelligence within design and development workflows. With advanced training in Prompt Engineering, I maximize the potential of large language models—ranging from commercial solutions to locally hosted LLMs—to optimize workflows, accelerate visual ideation, and automate creative processes.


Skills

- Figma
- Wireframing
- Prototyping
- HTML & CSS
- Javascript
- Wordpress
- Photoshop
- Illustrator


Education

- **Figma Course: Advanced Design Techniques**
 - Expedition: Nov. 2023
- **Figma Course: Prototyping and Interfaces**
 - Expedition: nov. 2023
- **Adobe XD Course**
 - Expedition: Nov. 2022
- **Information Architecture Course with Usaria**
 - Expedition: Nov. 2022
- **UI and UX Interface Design Fundamentals Course**
 - Expedition: May. 2022
- **Introductory Design Course**
 - Expedition: dic. 2021
- **Matte Painting: Complete Techniques**
 - Expedition: Nov. 2016


Professional experience

- **Aqomi • (Polonia)**


Sep 2023 - May 2025

I developed complete visual identities for emerging brands, applying consistent design principles across digital and physical environments. I designed and prototyped web interfaces in Figma for corporate websites and conversion-oriented landing pages. I used AI tools such as ChatGPT to generate supporting content (naming, initial copy, structure) and Midjourney for conceptual visual explorations in the early stages of branding. I implemented custom WordPress sites, optimized for performance and mobile experience, allowing clients to manage their content autonomously.
- **Sacscloud.com • (México)**


Ago 2020 - Ago 2023

I redesigned the admin dashboard for a SaaS platform, reducing user navigation time by 30%. I implemented interactive prototypes with Figma to validate ideas with stakeholders before the development phase. I established reusable design systems that improved visual consistency and reduced delivery times.
- **Splinterlands • Temporary contract (USA)**

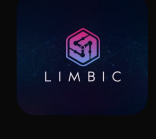
Nov 2021 - Mar 2022

I designed user interfaces for new in-game features, improving daily player retention. I integrated Midjourney-generated visuals to enrich the game's visual universe, providing a unique conceptual approach. I collaborated with developers and the blockchain team to align the design with token and NFT dynamics.
- **TakoDeFi • (España)**


Ago 2020 - Abr 2021

I designed the user interface for a DeFi platform focused on staking and token farming, emphasizing visual clarity and user trust. I crafted intuitive user flows tailored for individuals with no prior crypto experience, significantly reducing transaction errors and abandonment rates. I worked closely with Web3 developers and smart contract auditors to deliver a transparent and easy-to-understand experience, aligning the design with the decentralized ethos.
- **Kooomo • Freelancer (Colombia)**

Jul 2020 - Sep 2020

I redesigned dashboard modules and user flows for an eCommerce management platform, improving navigation efficiency for retailers. I conducted UX audits and proposed solutions based on heuristic analysis that increased the adoption rate of new features. I collaborated with product managers and front-end developers to build a design system adaptable to different user levels.
- **Limbic • Freelancer • (Chile)**

Ene 2018 - May 2020

I conceptualized and designed institutional and e-commerce websites for technology startups. I provided accessible and responsive solutions that improved conversion rates by an average of 20%.
- **Password Technology • (Venezuela)**

Ago 2016 - Abr 2017

I collaborated with technical support teams to improve the customer experience for digital services. I initiated a visual transition toward a more modern design, improving the corporate image.