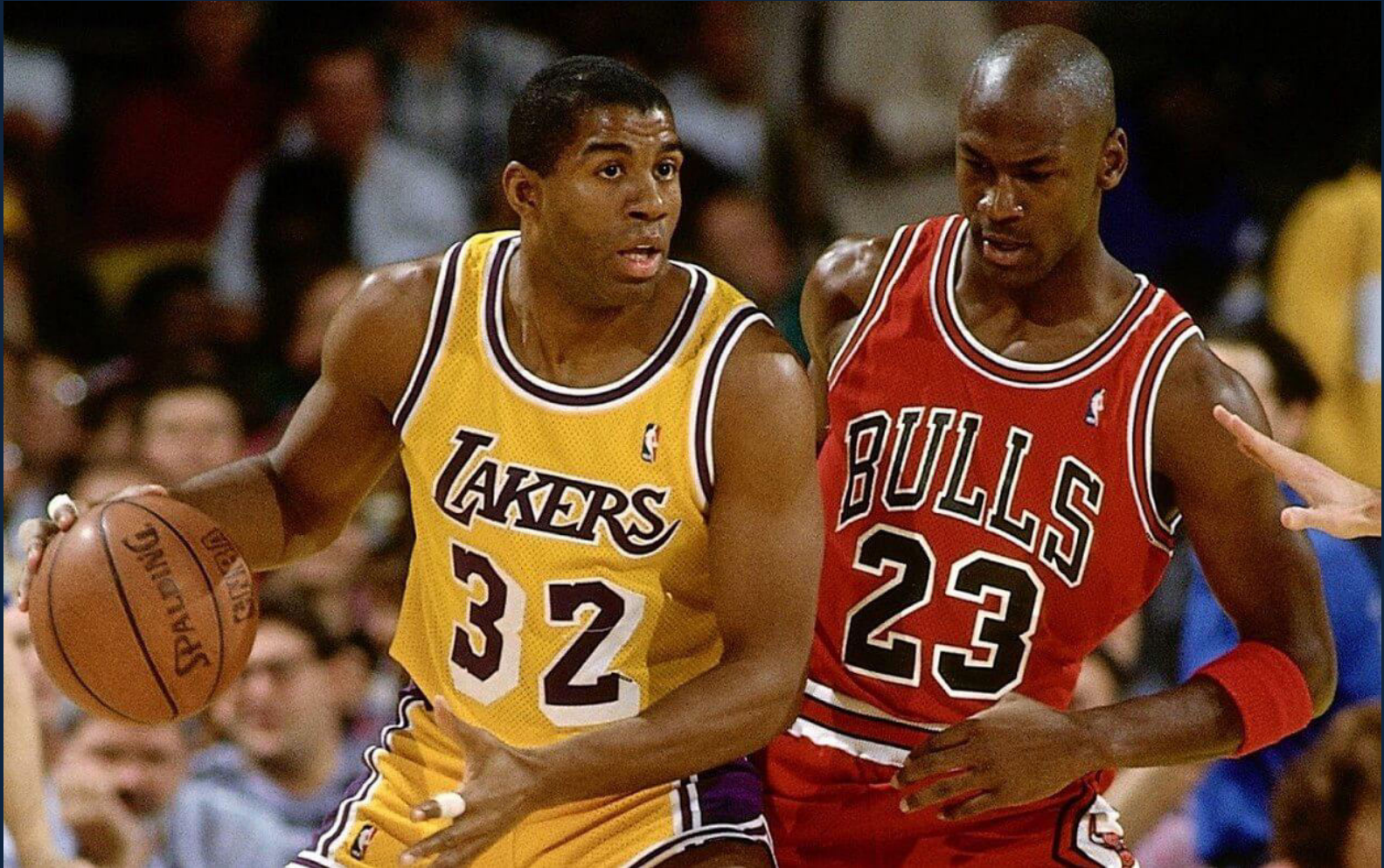




UCBMUN XXI



NBA Owners Meeting 1989 Building a Global Game

Update Paper

Hello Delegates,

We have a short update paper to tie up some of the loose ends about the committee as a whole and give you a complete character list. Your head delegates should have your individual assignments for this committee, but if you were interested in what the other roles in the committee were, they are attached below. In addition, I would like to give you a small blurb to help direct some of the debate in the TV deal. I look forward to meeting all of you next week! Feel free to email me any committee specific questions at NBA@UCBMUN.org.

Thanks again,
Vaibhav Srikaran
Head Chair

We left the TV deal technicalities open ended but would like to give you some examples of subtopics within the TV deal issues surrounding things like blackouts, revenue sharing, and other ways to make TV more equitable and profitable for all teams. A small intro to some of the different topics:

- Blackouts have been used in sports leagues for a variety of reasons from

pushing local tickets sales to promoting regional networks

- Revenue sharing is a complicated issue that has many facets. Small market teams are pitted against often larger more popular teams to get a slice of the television pie.
- The incorporation of ads into gameplay and its effect on flow of the game and the viewership experience.

These are just a few of the topics we hope to see you explore, but keep in mind the possibilities are endless and would love to hear debate on a plethora of nuanced topics. We intend to make the TV deal portion of the committee a little bit different in terms of rules, procedures and format. These differences will be elaborated more on once committee starts.

Character List

1. Boston Celtics – Don Gaston
2. New Jersey Nets – Alan N. Cohen
3. New York Knicks – Martin Davis
4. Philadelphia 76ers – Harold Katz
5. Washington Bullets – Abe Pollin
6. Miami Heat- Billy Cunningham
7. Detroit Pistons – William Davidson
8. Chicago Bulls – Jerry Reinsdorf
9. Milwaukee Bucks – Herb Kohl
10. Cleveland Cavaliers – Gordon Gund
11. Indiana Pacers – Herbert Simon
12. Atlanta Hawks – Ted Turner
13. Orlando Magic – Jim L Hewitt
14. San Antonio Spurs – Red McCombs
15. Utah Jazz – Larry H. Miller
16. Dallas Mavericks – Don Carter
17. Denver Nuggets – Suidney Shlenker
18. Houston Rockets – Charlie Thomas
19. Minnesota Timberwolves – Marv Wolfenson
20. Charlotte Hornets – George Shinn
21. Los Angeles Lakers - Jerry Buss
22. Portland Trail Blazers – Paul Allen
23. Phoenix Suns – Jerry Colangelo
24. Seattle SuperSonics – Barry Ackerley
25. Golden State Warriors – Jim Fitzgerald
26. Los Angeles Clippers – Donald Sterling
27. Sacramento Kings – Joseph Benvenuti
28. NBA Player's Association President – Isiah Thomas
29. NBA Player's Association Executive Director – Charles Grantham
30. NBA Deputy Commissioner- Russ Granik
31. VP for Special Events – Steve Mills
32. NBA's Executive Vice President of Basketball Operations- Rod Thorn
33. Senior Vice President, Basketball Communications- Brian McIntyre
34. NBA Veteran: Kareem Abdul-Jabbar
35. Season MVP : Magic Johnson
36. Finals MVP and IBM Award Winner: Joe Dumars