



UNIVERSITY OF CALIFORNIA, BERKELEY MODEL UNITED NATIONS XX

MARCH 3 - MARCH 6, 2016

SAN FRANCISCO, CALIFORNIA, USA

SPONSORSHIP PACKET





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FRIENDS, PAST, SPONSORS, & PROSPECTIVE SPONSORS,

My name is Varsha Venkatasubramanian and I am the Secretary-General for the UC Berkeley Model United Nations Conference in March 2016. UCBMUN is in our 20th year and we are proud to be one of the oldest Model UN programs in the country. Each year our conference brings hundreds of delegates from top universities across the nation and the world to San Francisco, California to debate sociopolitical issues that resonate across the globe.

This year, UCBMUN XX will be hosted from March 3rd to March 6th at the Hilton, Financial District, San Francisco. Delegates will participate in committees, utilizing months of research and preparation to develop resolutions for major geopolitical problems. Our diverse delegates come from various fields, colleges, and regions.

UCBMUN creates opportunities for potential leaders of the next generation to engage in multi-faceted dialogue, face personal growth, gain comprehensive perspectives on world issues, and learn about the trials and triumphs of international diplomacy, all in the hopes of creating a better tomorrow.

Our conference draws highly motivated individuals that have already made impacts in their communities and will undoubtedly continue to do so in the future. We look forward to your joining us in this exciting journey and experience all that UCBMUN and San Francisco have to offer! If you have any questions or concerns, please don't hesitate to email me at sg@ucbmun.org.

Sincerely,

Varsha Venkatasubramanian





UCBMUN XX

WHAT IS MODEL UNITED NATIONS?

Various universities throughout the world host Model United Nations (MUN) conferences for college students, often drawing hundreds or thousands of participants, as part of the competitive Model UN Collegiate Circuit. MUN conferences typically take place during the school semester and span four days and three nights, taking place in iconic cities, including Boston, Chicago, New York City, and San Francisco.

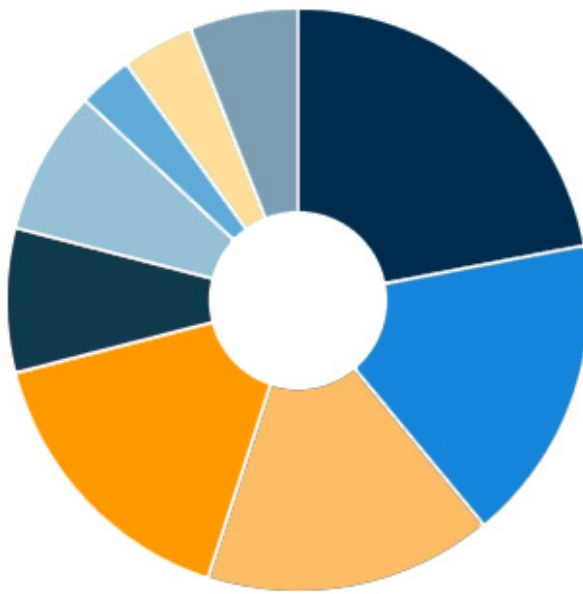
ABOUT UCBMUN

UCBMUN is **UC Berkeley's annual intercollegiate Model United Nations Conference**. In addition to being the largest and most prestigious such conference on the West Coast, it is the only West Coast conference that draws attendees from across the United States and the world.

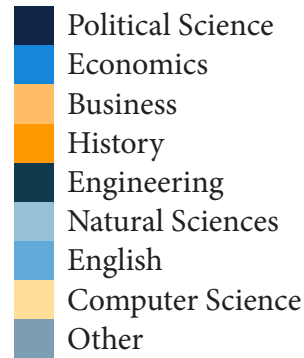
This year, UCBMUN will host a projected 600 delegates in beautiful San Francisco for four days as they engage in 23 hours of debate. Our conference will attract attendees from top tier universities such as Harvard, Columbia, the University of Chicago, and equally prestigious international universities.

Delegates at our conference are well-spoken, career-driven leaders among their peers. This event offers multiple opportunities for brand visibility to these students in the form of promotional tables, naming rights to conference events, and verbal mentions at the opening/closing ceremonies.

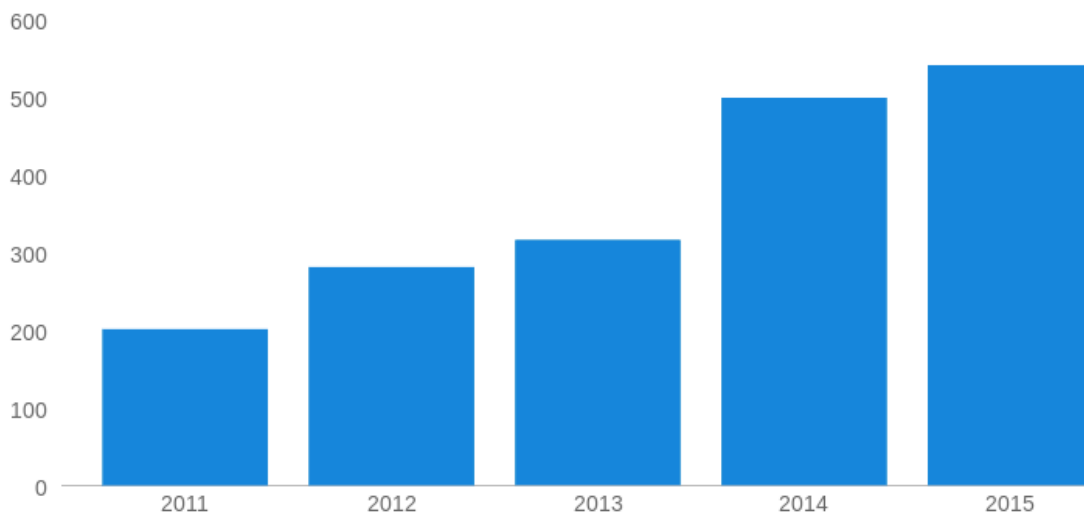




UCBMUN delegates study a broad range of disciplines.



UCBMUN BY THE NUMBERS



UCBMUN attendance has risen dramatically over the last 5 years.



UCBMUN XX

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SPONSORSHIP OPTIONS

	Bronze (\$250)	Silver (\$500)	Gold (\$1000)
Promotion on Home Page and Mobile App	X	X	X
Advertisement in the Conference Guide	X	X	X
Promotional Duration (Days)	1	2	4
Banners in Conference Area	1	2	3
Verbal Mention at Opening and Closing		X	X
Sponsorship Slideshow at Opening and Closing Ceremonies			X
Logo in Future UCBMUN Sponsorship Materials			X
Naming Rights to Conference Events			X
Opportunity to Address Delegates at Opening Ceremony			X
Logo on Podiums			X



UCBMUN XX



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