

# Cedar Impressions®

Polymer Shingles and Shakes



Life happens here.™

**CertainTeed**  
SAINT-GOBAIN

# Capture the beautiful impressions of natural cedar.

The eight classic Cedar Impressions styles precisely recreate the timeless appeal of freshly sawn wood using authentic patterns and textures. Combined with the choice of 44 colors, the Cedar Impressions family of shingles and shakes offer exceptional beauty plus versatility to design your home to your distinctive taste.



## On cover:

Siding: Cedar Impressions Individual 5" Sawmill  
Shingles in driftwood blend balanced mix.

Trim: Vinyl Carpentry® & Restoration Millwork®.



Siding: Cedar Impressions Double 7" Straight Edge  
Perfection Shingles in Mountain Cedar.

Trim: Vinyl Carpentry & Restoration Millwork.



Installing polymer siding is a smart investment, with **one of the highest returns** of any major home remodeling project when it's time to sell.

**74.7%**

Return on investment  
for polymer siding

Source: *Remodeling magazine*  
2020 Cost vs. Value Report



# Make a lasting impression on your home.

Not all polymer sidings are equal. Cedar Impressions high performance features such as reinforced nail slots, Molded Perimeter Lock™ and HammerTapper™ ensure you enjoy the beauty and performance for many carefree years. In fact, CertainTeed, a building industry leader for over 100 years, offers a lifetime limited warranty on all Cedar Impressions products.



Lifetime Limited Warranty



Reinforced Nail Slots



Wind Load Protection



Siding: **Cedar Impressions Double 7" Straight Edge  
Perfection Shingles in Herringbone.**

Trim: **Vinyl Carpentry® & Restoration Millwork®.**



# Wrap your home in authentic textures and colors.

Cedar Impressions TrueTexture™ finish is molded from real cedar shingles. Choose from the historic character of sawmill shingles, the distinctive beauty of perfection shingles or the rustic charm of rough-split shakes. With a wide selection of deep shades and popular neutrals, Cedar Impressions also features the **industry's first** natural looking blended color throughout.



TrueTexture™ Finish



Wide Color Selection



Curb appeal is an **important consideration** for home buyers when it comes to home exteriors.

Good curb appeal can  
**add  
14%**  
to the value  
of your home

Source: *Journal of Real Estate Finance and Economics*

Siding: Cedar Impressions Double 7" Straight Edge  
Perfection Shingles in Pacific Blue.

Trim: Vinyl Carpentry® & Restoration Millwork®.

On average, **polymer siding saves time and money** when compared to maintaining other siding options or painted exteriors.\*



**\$5**

polymer siding /  
soap and water



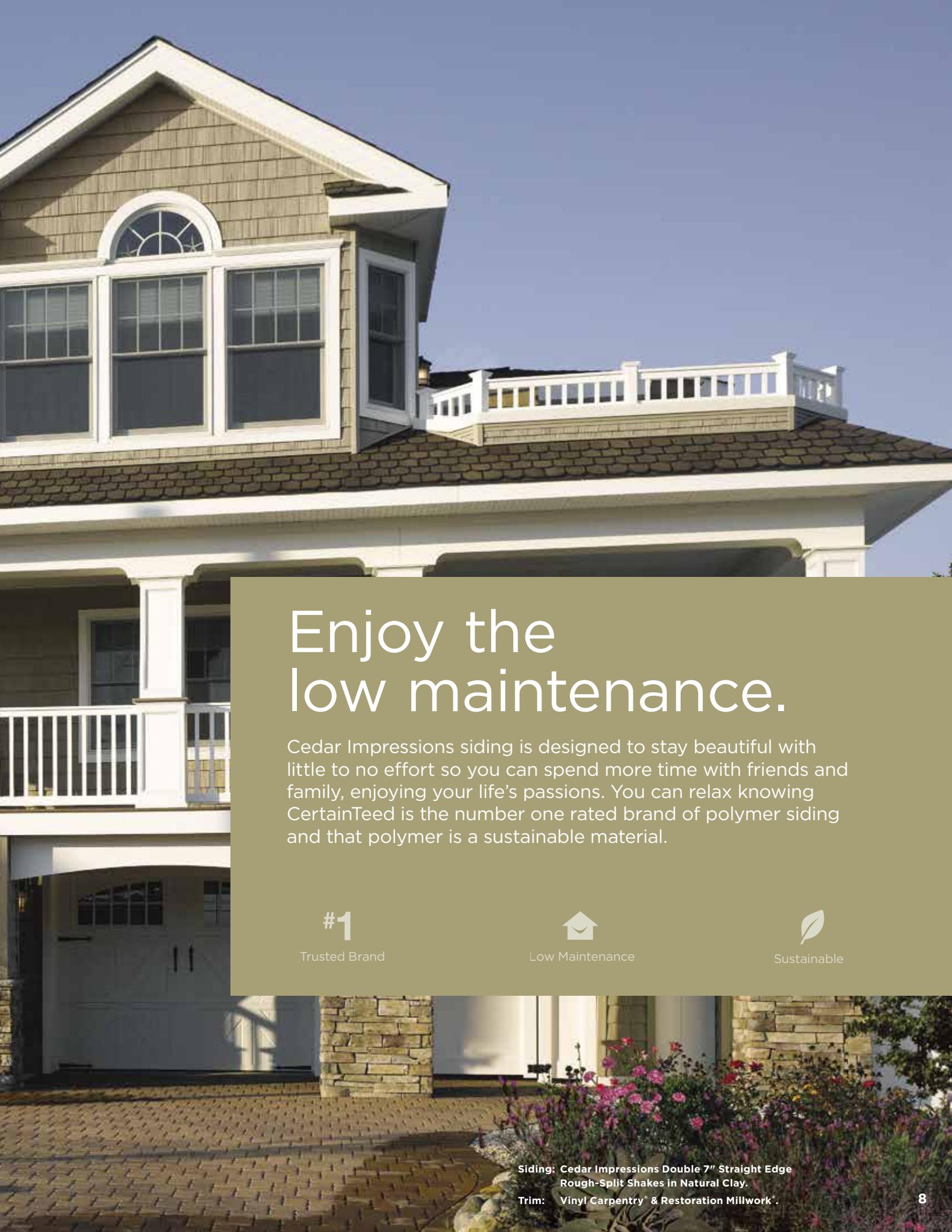
**\$3,500-  
5,000**

other siding / paint

Source: costhelper.com

\*For 3000 sq. ft., multi-story home, professionally painted, with repainting every 8-10 years.





# Enjoy the low maintenance.

Cedar Impressions siding is designed to stay beautiful with little to no effort so you can spend more time with friends and family, enjoying your life's passions. You can relax knowing CertainTeed is the number one rated brand of polymer siding and that polymer is a sustainable material.



Trusted Brand



Low Maintenance



Sustainable

**Siding:** Cedar Impressions Double 7" Straight Edge  
Rough-Split Shakes in Natural Clay.

**Trim:** Vinyl Carpentry® & Restoration Millwork®.



Light Maple

Flagstone

Colonial White

Espresso

Slate

Driftwood Blend - Light\*

Cedar Blend\*

Bermuda Blue

Cypress

Mountain Cedar

Cedar Blend - Light\*

Rustic Blend\*

Natural Blend - Medium\*

# 44 Colors.

CertainTeed is the industry color leader, that's why Cedar Impressions has such a wide color spectrum. Choose from subtle tones, deep shades or rich Ageless Cedar™ Color Blends\*, all with the highest color fade protection available anywhere. Color it your way. If you need help, check out page 23 for color tools to guide your decision making.

\*Premium Colors

Midnight Blue

Rustic Blend - Medium\*

Sterling Gray

Hearthstone

Natural Clay

Autumn Yellow

Charcoal Gray

Snow

Spruce

Seagrass

Natural Blend - Dark\*

Sable Brown

Cedar Blend - Medium\*



Natural Blend - Light\*

Cedar Blend - Dark\*

Driftwood Blend - Dark\*

Desert Tan

Savannah Wicker

Rustic Blend - Light\*

Castle Stone

Natural Blend\*

Heritage Cream

Forest

Autumn Red

Herringbone

Driftwood Blend - Medium\*

Driftwood Blend\*

Rustic Blend - Dark\*

Buckskin

# CertainTeed's Cedar Impressions Colors

28    16    28

solids

Ageless Cedar™  
color blends

coordinating  
trim colors

## The Power of Color

Approximately 80% of what we absorb through the senses is visual, and color has the ability to distinctly influence our feelings and emotions in a unique way.

**Interior color decisions are far easier than exterior color decisions**

60%

consumers are highly  
confident in picking  
interior colors

40%

consumers are highly  
confident in picking  
exterior colors

## When making exterior color decisions...

- 50% say "I trust my own visual instincts, my #1 influence."
- 40% say "Magazines, TV shows and design websites are one of my biggest influences."
- 10% say "Neighbors, contractors, architects and other sources are influences."

## Today's intelligent homeowners

- Understand that colors must work with neighborhood style and architectural style of the home
- Want small "pops" of color to lend personality and exhibit their style
- Want color coordination with hardscapes and landscapes
- Want to stand out "tastefully"
- Seek a "cohesive character" for their home, **but are often perplexed on how to achieve it**

**Choosing your color should be fun, not intimidating.**  
See pages 23-24 for helpful guidelines.

Note: Colors throughout this brochure are simulated.  
Consult product samples before making final selection.

Pacific Blue

Granite Gray

# Ageless Cedar<sup>TM</sup>

## Make time stand still.

### FRESHLY CUT WHITE CEDAR

With the bright appearance of freshly cut white cedar, CertainTeed Natural Blend shingles are as close to nature as you can get.



INDIVIDUAL 5" SAWMILL SHINGLES

LIGHT

MEDIUM

DARK

SINGLE 7"  
STRAIGHT EDGE  
PERFECTION  
SHINGLES

### Natural Blend

0 YEARS

1

2

### FRESHLY CUT RED CEDAR

Through Ageless Cedar color technology, CertainTeed Cedar Blend shingles provides the deep, warm tones of freshly cut red cedar.



### Cedar Blend

LIGHT

MEDIUM

DARK

INDIVIDUAL 5" SAWMILL SHINGLES

SINGLE 7"  
STRAIGHT EDGE  
PERFECTION  
SHINGLES

# 16 Color Blends\*

CertainTeed's innovative Ageless Cedar Color Blends capture the appearance of natural Eastern White Cedar and Western Red Cedar at various life stages. They also enable the selection of unique, random color patterns for one-of-a-kind exterior designs. CertainTeed's Ageless Cedar Color Blends make time stand still, assuring that the shades and patterns chosen today will remain fresh and beautiful for a lifetime.

\*Premium Colors

## AGED WHITE CEDAR

CertainTeed's Driftwood Blend shingles provide the look of aged white cedar at its most beautiful stage.



INDIVIDUAL 5" SAWMILL SHINGLES

LIGHT

MEDIUM

DARK

SINGLE 7"  
STRAIGHT EDGE  
PERFECTION  
SHINGLES

## Driftwood Blend

3

4+

## AGED RED CEDAR

CertainTeed Rustic Blend shingles capture the seasoned look of red cedar with a consistent weathering pattern that will not change over time.



## Rustic Blend

LIGHT

MEDIUM

DARK

INDIVIDUAL 5" SAWMILL SHINGLES

SINGLE 7"  
STRAIGHT EDGE  
PERFECTION  
SHINGLES

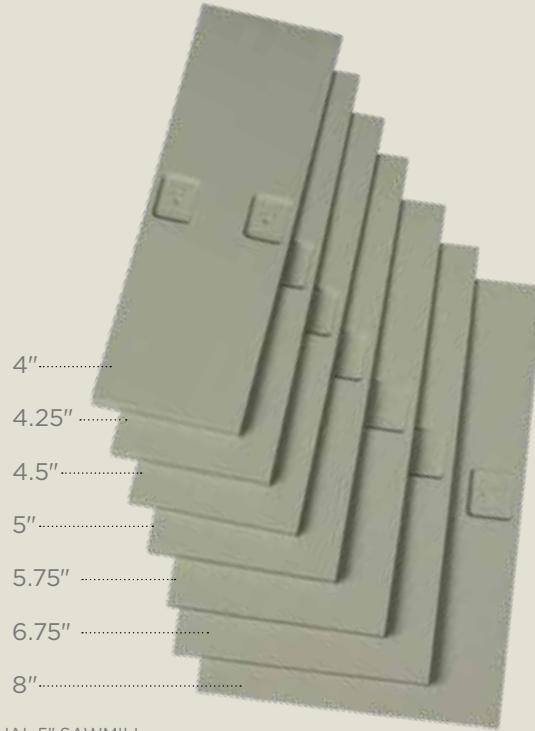
# Sawmill Shingles

Cedar Impressions Sawmill Shingles have molded textures and patterns that replicate the effect of saw blades on real cedar. This texture is reminiscent of cedar cut at sawmills from the earliest years of European settlement throughout New England.



## 7 Shingle widths

All **Cedar Impressions Individual 5" Sawmill Shingles** come in seven different widths which allow for random installation and one-of-a-kind designs.



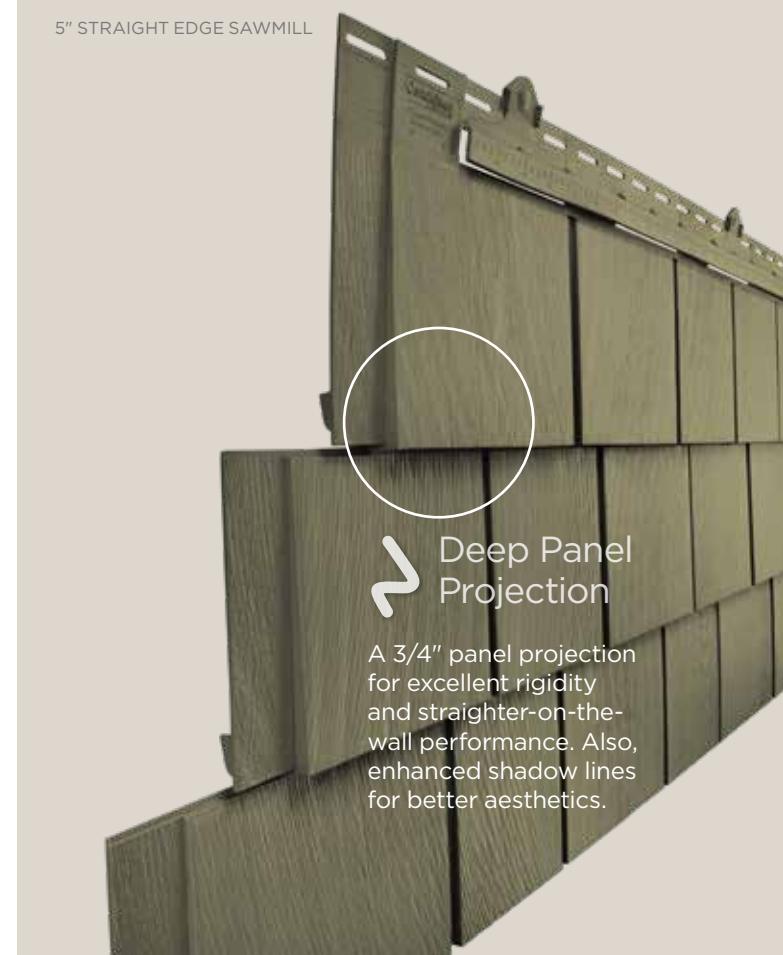
INDIVIDUAL 5" SAWMILL

Individual 5"  
Sawmill Shingles

Rustic Blend Balanced Mix

NBL NBM NBD DBL DBM DBD CBL CBM CBD RBL RBM RBD SG SEA NC SW

CW



Triple 5" Straight Edge  
Sawmill Shingles

Sterling Gray

AR MC SL ES SB HS SPR F MB PB FS CG CS GG SG SEA  
CYP HB DT NC SW LM BS HC CW



Siding: Cedar Impressions Individual 5" Sawmill Shingles  
in Cedar Blend Balanced Mix.

Trim: Restoration Millwork®.

# Perfection Shingles

Cedar Impressions Perfection Shingles reflects a style once reserved for the finest homes. Clean edges and smooth lines complement the quiet beauty of the natural wood textures. With a straight edge design, perfection shingles create a more refined look.

7" STRAIGHT EDGE PERFECTION [3G]



## Molded Perimeter Lock

A full panel lock for a more secure and long-lasting installation



7" STRAIGHT EDGE PERFECTION



## Deep Panel Projection

A 3/4" panel projection for excellent rigidity and straighter-on-the-wall performance. Also, enhanced shadow lines for better aesthetics.



Double 7" Straight Edge Perfection Shingles [3G]

Spruce

Double 7" Staggered Perfection Shingles

Pacific Blue

Single 7" Straight Edge Perfection Shingles

Cedar Blend

Single 6-1/3" Scallop Perfection Shapes

Charcoal Gray

Single 6-1/3" Octagon Perfection Shapes

Autumn Red

Single 6-1/3" Half-Cove Perfection Shapes

Natural Clay

AR MC SL ES SB

AR MC SB HS SPR

NB DB CB RB SB

AR PB CG SG CYP

AR PB CG SG NC

PB SG NC CW

HS SPR F MB PB

F PB FS CG GG

HS PB FS CG GG

NC SW CW

CW

FS CG CS GG SG

SG SEA CYP HB DT

SG SEA CYP NC SW

NC SW LM BS HC

CW

AY SN CW

BB SEA CYP HB DT

NC SW LM BS HC

CW

NC SW LM BS HC

CW

AY SN CW

See matrix on pages 21-22 for detailed color availability.



Siding: Cedar Impressions Double 7" Straight Edge  
Perfection Shingles in Seagrass.

Trim: Vinyl Carpentry® & Restoration Millwork®.

# Rough-Split Shakes

Reminiscent of the days when cedar shakes were split by hand, Cedar Impressions Rough-Split Shakes dress a home in a rustic style that enhances a home's natural charm. The wood textures are deeper and more visible.



AR MC SB HS SPR F PB FS CG GG SG SEA CYP NC SW BS

CW



AR MC SB HS SPR F PB FS CG GG SG SEA CYP NC SW BS

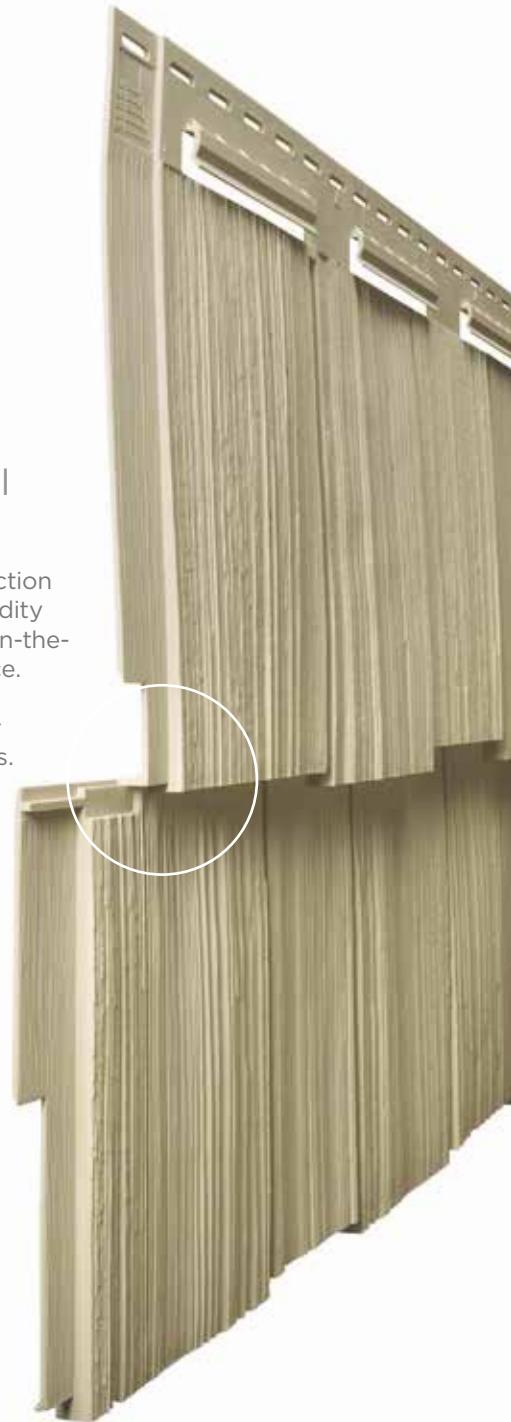
CW

7" STAGGERED ROUGH-SPLIT



## Deep Panel Projection

A 1" panel projection for excellent rigidity and straighter-on-the-wall performance. Also, enhanced shadow lines for better aesthetics.





Siding: Cedar Impressions Double 9" Staggered  
Rough-Split Shakes in Hearthstone.

Trim: Vinyl Carpentry® & Restoration Millwork®.

# Maximum character. Minimum care.



Low Maintenance



A home sided with natural cedar shingles has a character all its own. But, this character comes with a price for upkeep. Continual expenditures of time and money will be necessary as wood ages and weathers. With Cedar Impressions Shingles and Shakes maximum character is maintained with minimum care, retaining consistent color and resisting mold and mildew.

## Better than wood.

### REAL CEDAR SHINGLES WEATHER

A home's exterior walls will be affected by weather patterns coming from the north, south, east or west. This can cause cedar shingles to weather inconsistently from one side of a home to another.

### REAL CEDAR SHINGLES REQUIRE MAINTENANCE

Real cedar shingles must be stained or bleached to prevent discoloration. These treatments will need to be repeated over time. Cedar Impressions stays beautiful and consistent in color on all sides of the home and without continual maintenance.



## Lower Cost

Natural cedar is one of the most expensive siding materials and is costly to maintain and repair. Cedar Impressions offers an alternative that requires very little maintenance, significantly reducing long-term costs.



## Higher Durability

Over time, the effects of weather and age can cause wood to split, warp, buckle, crack and rot. Cedar Impressions is engineered to retain its like-new appearance and outstanding durability for years to come.



## Pest-Free

Wood is a natural attraction for insects and other pests that can cause damage to cedar siding and become a nuisance around the home. Cedar Impressions offers a solution to this problem.



**CEDAR IMPRESSIONS SHINGLES RETAIN  
CONSISTENT COLOR AND RESIST MOLD AND MILDEW.**

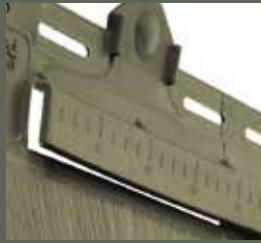
# Cedar Impressions is better...

## ...for lasting quality.

The Cedar Impressions family of shingles and shakes is built to last. Extra thick siding panels have reinforced nail slots and molded locks to allow seamless and secure connections that withstand hurricane force winds. Ribs on the back of panels and shingles protect against warping, cupping or distortion. All Cedar Impressions products are manufactured from high-quality polymer materials in the U.S.A.



Reinforced nail slots  
for durability



CertiLock™ continuous hanger  
for secure connection



PanelThermometer™ to  
ensure precise installation

## ...for color availability.

Individual 5" Sawmill Shingles	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
NEW SOLID COLORS	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
NEW SOLID COLORS	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
NEW SOLID COLORS	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
T5" Sawmill Shingles	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
D7" Straight Edge Perfection Shingles [3G]	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
D7" Staggered Perfection Shingles	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
S7" Straight Edge Perfection Shingles	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
S6-1/3" Scallop Perfection Shapes	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
S6-1/3" Octagon Perfection Shapes	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
S6-1/3" Half-Cove Perfection Shapes	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
D7" Straight Edge Rough-Split Shakes	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
D9" Staggered Rough-Split Shakes	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

- Consistent variegated color throughout the panel

\*Premium Colors



...for protection.

When installed with CertainTeed siding,  
CertaWrap™ Weather Resistant Barrier is  
the added layer of protection against air  
and moisture damage.

...for peace of mind.



## Warranty



# #1 Trusted Brand



## Sustainable

Cedar Impressions has a lifetime limited warranty.

CertainTeed siding is the brand preferred by building professionals and homeowners, from surveys conducted by national trade magazines. CertainTeed is an industry leader for over 100 years.

CertainTeed polymer siding offers significantly lower environmental impact than other cladding options.<sup>†</sup>

<sup>†</sup>Based on life cycle assessment studies conducted through the National Institute of Standards and Technology (NIST).

# We can help



**Color and Design Tools**  
[www.certainteed.com/colortools](http://www.certainteed.com/colortools)

What is your color and design comfort level?

## NOVICE

You are not sure about colors and are not sure where to start.

### ColorCoach™

Gives you a virtual swatchbook to get started.



## INTERMEDIATE

You understand color and enjoy experimenting with color combinations but aren't exactly sure which color direction you want to go.

### COLORVIEW®

EXTERIOR STYLE & COLOR SELECTOR

#### Online

Mix and match colors and styles on a wide variety of pre-populated home styles to get ideas.



## EXPERT

You already know what colors you want to use, but would like to see how the products available in your color theme will look together on your home.

### COLORVIEW®

EXTERIOR STYLE & COLOR SELECTOR

#### DIY

Immediately begin designing by uploading a project picture and quickly mix and match products on your own project.



OR

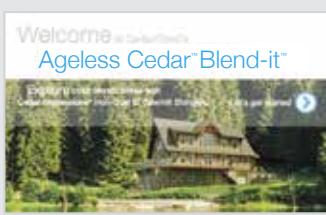
#### Pro

Have a photo of your home professionally masked in a few days so you can visualize in ColorView tool.



### Ageless Cedar™ Blend-it™ Tool

Explore Ageless Cedar Color Blend mixes of Cedar Impressions Individual 5" Sawmill Shingles. View how Color Blends look on a home to help you choose your own one-of-a-kind design.



# with your decisions.

Want More Ideas?

## No Place Like Home Brochure

This brochure helps inspire ideas  
(pub. no. CTS435).

Go online for the PDF version or call 800-782-8777  
for the brochure.



**1** Look for color palette ideas in your surroundings, including landscaping, trees and gardens in your neighborhood and the larger area where you live. The colors you pick for your interior walls can also influence your exterior walls.



**2** You may be inspired by your neighbors' color schemes, but it is a good idea to avoid copying them exactly and best to create your own unique combination that sets your home apart. In most cases, you want your home to fit in but not clash with nearby buildings.



**3** You need to first consider the appearance of any features on the home that will remain unchanged and harmonize your siding color with them. This includes roofing, masonry, stone, stairways, doors, etc.



**4** If your home's architectural style is very distinct (Colonial, Greek Revival, etc.) you will get best results if your color selection and treatment complements its original design.

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certainteesaintgobain](http://youtube.com/certainteesaintgobain)



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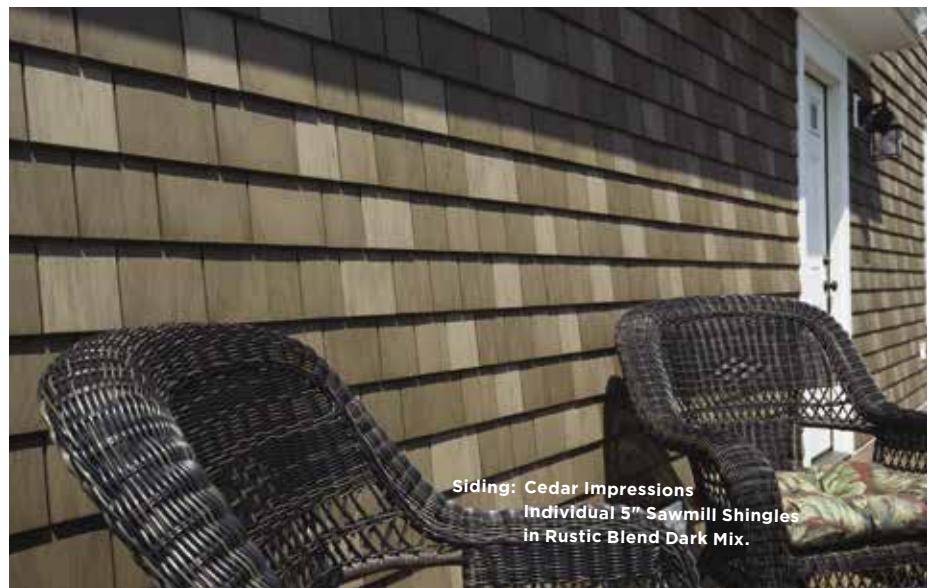
## Find a Professional.

The help of a qualified professional can ensure long-lasting performance on your siding installation. Visit [www.certainteed.com](http://www.certainteed.com) and simply click the "Find a Pro" button on the top of the home page. You can then search by zip code, product and distance from your home.

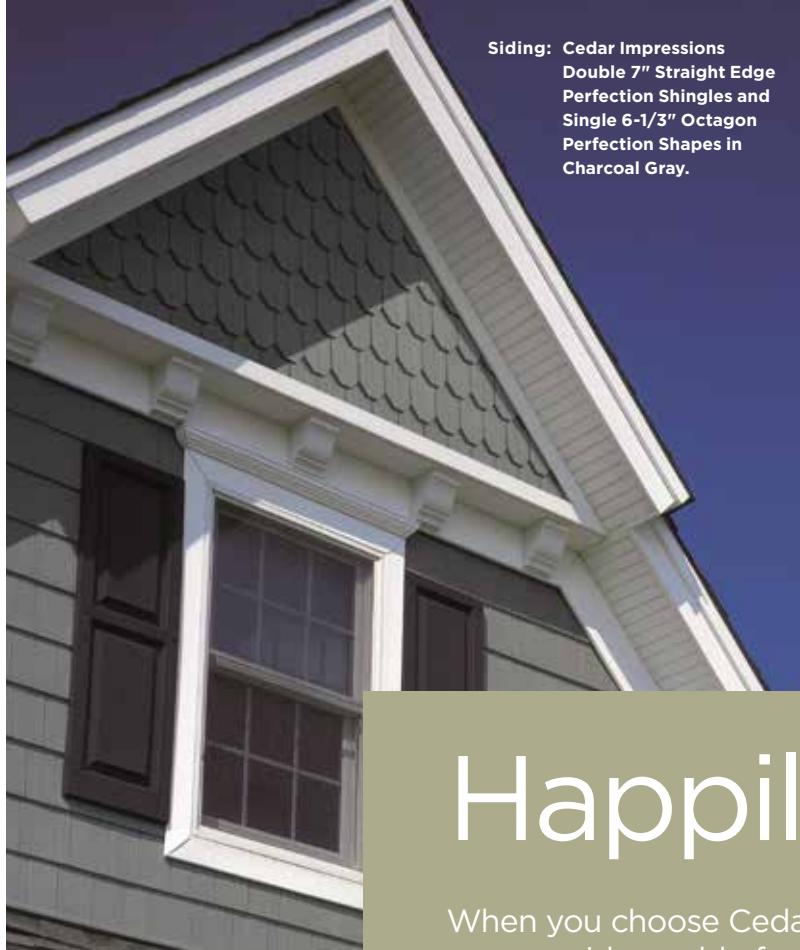
OR call:

**800-782-8777**





Siding: Cedar Impressions Individual 5" Sawmill Shingles in Rustic Blend Dark Mix.



**Siding:** Cedar Impressions  
Double 7" Straight Edge  
Perfection Shingles and  
Single 6-1/3" Octagon  
Perfection Shapes in  
Charcoal Gray.



# Happily ever after.

When you choose Cedar Impressions siding for your home, you open a wide world of color and style options to express your personal design preferences. Add that to the industry-leading quality and low-maintenance performance of Cedar Impressions and you rest assured knowing that your family will enjoy the beautiful sanctuary you have created for years to come.



**CertainTeed products are designed to work together and complement each other in color and style to give your home a beautiful finished look.**

Polymer Shakes and Shingles

Extruded Fence



Molded Fence



Decking and Railing



Roofing and Ventilation



Housewrap



Stone



Vinyl Siding



Insulated Siding



Soffit



PVC Exterior Trim and Beadboard



Vinyl Carpentry® Trim



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