



SPHERE

CERTIFICATE OF COMPLETION

Suchismit Mahapatra

For completing

Accelerating Innovation with A/B Testing F22 Cohort

10th of November 2022

This cohort-based course was an intensive 2 week curriculum that combined academic research with insights and case studies from industry. Participants covered topics including metrics, the OEC, interpreting results, ideation funnels, culture & ethics, machine learning, leakage & interference and build vs. buy approaches to experimentation.

Ronny Kohavi

Dr. Ronny Kohavi

INSTRUCTOR