

Ryan Schroeder

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(231) 350 - 3627

Experience

User Experience Intern Quicken Loans

Detroit, MI
May 2016 - present

Worked on a company-wide internal product aimed at increasing both the accuracy and efficiency of fellow team members while also improving our overall client experience.

Projects included:

- Researching users through Google Analytics and surveys
- Building easy-to-use web-based tools in HTML/CSS/Javascript
- Designing user friendly, interactive mockups
- Presenting ideas to stakeholders

Digital Project Manager SNworks

East Lansing, MI
January 2015 - present

Managed a group of designers and developers to create full-fledged websites for student publications at universities across the country looking to use our proprietary content management system.

Clients included:

- Elon University's The Pendulum
- University of Wisconsin - Madison's Daily Cardinal
- Detroit Public Schools Detroit Dialogue
- University of New Mexico's The Daily Lobo

Accessibility Specialist College of Arts & Letters

East Lansing, MI
January 2015 - present

Consulted with faculty across the college to review the content against accessibility guidelines and collaborated with a team to implement any changes to ensure all content met federal laws.

Projects included:

- Entry level writing
- Foreign languages
- Upper level theatre
- Courses held online

Education

BA in Experience Architecture Michigan State University

East Lansing, MI
2013 - present

Pursuing a bachelors degree in Experience Architecture. Heavy on research, rhetoric and iteration, Experience Architecture teaches the importance of thinking not product first, but user first.

Courses included:

- User research
- Web development
- Computer science
- Graphic design

Skills

Software:

Photoshop, After Effects, Illustrator, iMovie, Invision, Sketch

Languages:

HTML, CSS, Javascript, jQuery

Methods:

Agile, Waterfall, SCRUM