

Skills

Languages & Frameworks

- JavaScript
- AngularJS
- HTML5/CSS3
- Ruby
- Rails/Sinatra
- Sass
- iOS (strong familiarity)

Software

Competent in:

- Illustrator
- Photoshop
- InDesign
- Keynote
- Radian6 (analytics)
- Mixpanel

Education

University College London

London, UK. 2010 - 2011

- MSc., *Digital Anthropology*
(*Graduated with Distinction*)
- Examined the impact of digital technology in the contemporary world.

University of California, Berkeley

Berkeley, CA. 2006 - 2008

- B.A., Socio-Cultural Anthropology
(*Graduated with High Honors, GPA: 3.9*)

Experience

Software Engineer, Spreecast

San Francisco, CA. May 2014 - Dec 2014

- Played central role in product and software development of consumer-facing video chat application (Room.co) built with AngularJS, Firebase and the webRTC API
- Rewrote web app test suite using Protractor
- Learned iOS development on the job and shipped key features to iPhone/iPad app (<https://itunes.apple.com/app/id915953855>)

Front-End Consultant, Start-Up (Stealth Mode)

San Francisco, CA. Feb 2014 - Present

- Built out the front-end using AngularJS and worked with server language (Groovy/Grails) as needed
- Made crucial stack choices for an early stage start-up; carefully researched and documented decisions

Freelance Web Developer

San Francisco, CA. Oct 2013 - Feb 2014

- Consulted with several companies as a full-stack developer using Rails, JavaScript, AngularJS, Sass and HTML5
- Led front-end redesigns of several sites, not only as developer but also as a designer. Implemented responsive design with Bootstrap and hand-coded HTML5 and Sass

Student, General Assembly Web Development Immersive

San Francisco, CA. Jun 2013 - Sept 2013

- Completed a three month full-time immersive web development course, gaining proficiency in Ruby/Rails and JavaScript

Digital Anthropologist, AKQA

San Francisco, CA. Dec 2011 - Jun 2013

- Worked with the strategy team to conduct qualitative and quantitative research to inform the development of digital products, web applications and advertising campaigns
- Performed ethnographic research for clients to unveil hidden consumer behaviors, attitudes and beliefs

User Operations Associate, Yelp!

San Francisco, CA. May 2009 - Aug 2010

- Interacted via email with users of the Yelp website and Yelp mobile applications, providing instructions and information for best utilizing Yelp's products and services