

Skills

Languages & Frameworks

- JavaScript
- AngularJS
- Node.js
- HTML5
- CSS3 (Sass, Less)
- Ruby
- Rails/Sinatra
- iOS (Objective C)

Software

Proficient in:

- Illustrator
- Photoshop
- InDesign
- Keynote
- Radian6 (analytics)
- Mixpanel

Education

University College London

London, UK. 2010 - 2011

- MSc., *Digital Anthropology* (*Graduated with Distinction*)
- Examined the impact of digital technology in the contemporary world.

University of California, Berkeley

Berkeley, CA. 2006 - 2008

- B.A., Socio-Cultural Anthropology (*Graduated with High Honors, GPA: 3.9*)

Experience

Front-end Developer, HoneyBook

San Francisco, CA. Jun 2015 - Present

- Develop B2B web application using AngularJS, HTML, CSS and Ruby on Rails
- Play crucial role in product decisions: speak with our users, frequently share design input and track features using analytics

UI Engineer Consultant, Lending Club

San Francisco, CA. Mar 2015 - Jun 2015

- Worked on-site with client improving current codebase and implementing new UI designs using AngularJS, HTML and Less

Software Engineer, Spreecast

San Francisco, CA. May 2014 - December 2014

- Played central role in product and software development of consumer-facing video chat application (room.co) built with AngularJS, Firebase and the webRTC API
- Rewrote web test suite using Protractor
- Contributed key features to iPhone/iPad app (<https://itunes.apple.com/app/id915953855>) using Objective C

Freelance Front-end Developer

San Francisco, CA. Oct 2013 - Feb 2014

- Consulted with several companies as a full-stack developer using Rails, JavaScript, AngularJS, Sass and HTML5
- Led front-end redesigns of several sites, not only as developer but also as a designer. Implemented responsive design with Bootstrap and hand-coded HTML5 and Sass

Student, General Assembly Web Development Immersive

San Francisco, CA. Jun 2013 - Sept 2013

- Completed a three month full-time immersive web development course, gaining proficiency in Ruby/Rails and JavaScript

Digital Anthropologist, AKQA

San Francisco, CA. Dec 2011 - Jun 2013

- Worked with the strategy team to conduct qualitative and quantitative research to inform the development of digital products, web applications and advertising campaigns
- Performed ethnographic research for clients to unveil hidden consumer behaviors, attitudes and beliefs